



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

REGULAR MEETING
VIRTUAL ONLY
Tuesday, August 11, 2020
5:45 PM

This meeting is compliant with Governor Newsom's Executive Order N-29-20 which allows local legislative bodies to hold public meetings electronically only, without a physical location for public participation, accessible only telephonically or otherwise electronically (video conferencing) to all members of the public seeking to observe and address the local legislative body, in order to avoid public gatherings, and until further notice.

REMOTE PUBLIC COMMENTS To make a public comment, the following options are available:

- Before the Meeting via Email: Written comments can be emailed to acollick@ci.seaside.ca.us. Include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)". Written comments must be received by 5:00 p.m. on the day of the meeting. All submitted comments will be provided to the City Council or the Board for consideration, compiled as part of the record, and may be read into the record.
- During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9. The Secretary to the Board will call speaker names and unmute speaker microphones. You will have up to 3 minutes to provide your comments, with time set by the discretion of the Mayor or Board Chair. Please note, if you chose to make comments orally, your written comments will not be read but will be included in the final record.

In an effort to ensure the virtual process closely follows our normal process, public comment will be accepted in writing during the meeting, but may not be read into the record during the meeting, but will be included as part of the final administrative record. Please do not plan to use the chat or Q&A features to put a comment on record. These resources are for tech support only.

1. CALL TO ORDER

2. ROLL CALL - ESTABLISHMENT OF QUORUM

ART AND HISTORY COMMISSION

Steven Russell	Chair
Janie Silveria	Vice Chair
Francoise Avery	Commissioner
Yollette Merritt	Commissioner
Emerson Brown	Commissioner
Hamish Tyler	Commissioner
Clayton Schuster	Commissioner

3. PUBLIC COMMENT

4. APPROVAL OF MINUTES

A. MARCH 11TH 2020 & JULY 14TH 2020

5. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

6. BUSINESS ITEMS

A. CAMPUS TOWNE PRESENTATION

**B. ANNUAL WORK PLAN 2020 - COVID-19 REVISION
SUBMITTED BY COMMISSIONER MERRITT**

- SEASIDE HALL OF FAME - FOCAL POINT SEASIDE MAYORS
- SEASIDE COMMENDATION OF RECOGNITION OF HISTORIC MERIT. THE FIRST TO BE AWARDED TO THE POM HISTORY OFFICE FOR THEIR CONTRIBUTION TO THE PRESERVATION OF THE HISTORY OF THE CITY OF SEASIDE.
- SEASIDE HISTORIC TREE PROJECT- NOTING OF TREES OF SIGNIFICANCE WITHIN THE CITY.
- OCTOBER AS HISTORY MONTH IN SEASIDE
- OCTOBER AS UNDERGROUND RAILROAD AWARENESS MONTH IN THE CITY OF SEASIDE.

C. COMMISSIONER LIAISON - REPRESENT SAHC AT OTHER COMMISSION MEETINGS

D. GUIDELINE DEVELOPMENT FOR VIRTUAL EXHIBIT

E. COMMISSIONER AGENDA REQUESTS

F. UPDATES

- ART AND HISTORY BROCHURE
- BLM STREET ART

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
TBD
ZOOM MEETING
5:45

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
March 11th, 2020
5:45 p.m.

1. CALL TO ORDER:

2. ROLL CALL – ESTABLISHMENT OF QUORUM: 5:47

ART AND HISTORY COMMISSION:

Steven Russell	Chair	X
Janie Silveria	Vice Chair	X
Clayton Shuster	Commissioner	Absent
Francoise Avery	Commissioner	X
Hamish Tyler	Commissioner	X
Yollette Merritt	Commissioner	X 5:59
Emerson Brown	Commissioner	X 5:53

3. PUBLIC COMMENTS:

4. APPROVAL OF MINUTES: February 11th, 2020
Motion Commissioner Tyler, Second Commissioner Silveria M/S/P

5. REVIEW OF AGENDA:

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

6. BUSINESS ITEMS:

a. Annual Work Plan 2020

- Move directory of significant house and public items need to be in ongoing.
- Commissioner Tyler would like a definition of the word art. He would like to see multimedia including in the definitions. Dance, Performing Arts, Media Arts etc.
- City of Seaside already has an agreement with AMP media for public access tv programming
- Commissioner Russell suggests it might be a hard ask for including those types of things, but that it is something we can attempt to bring into our purview, even though it hasn't historically been part of it.
- Commissioner Brown suggests that if Commissioner Tyler wants to add things to the work plan, to do so.

- Commissioner Brown brought up the fact we do not have influence over performing arts in Seaside.
- Monterey County Arts Commission is now in Seaside, Commissioner Tyler suggest that we possibly work with them.
- Commissioner Avery brought up that we had The Jazz Art Show in the past that was cut due to budgets, and that it would be nice to make a comeback.
- Staff suggest that the commission perhaps start sponsoring events, like Winter Wonderland.
- It's worth exploring if we can apply for performing arts grants. Staff will look into the legalities of that.
- Seaside High has a media program we might want to tap in to as well.
- Added two bullets regarding performing arts and amp the next years goals
- Staff reminds the commission when these will be presented to city council it would be good have a commission member be present to talk to council.
- Motion to approve the 2020 work pan:
- Motion: Commissioner Silveria, Second: Commissioner Merritt, MSP

b. Avery Gallery: Art Work Guideline Revision

- The agreement given to artists when they exhibit has the rough guidelines.
- There were pieces submitted to the Youth Art Comp that had the nude human form, which were against the guidelines.
- According to Commissioner Avery, Snick Farkus submitted a painting that garnered negative attention so the guidelines were set.
- Commissioner Avery suggest more clearly defining nudity.
- Commissioner Russell wants to know why nudity is an issue at all.
- Commissioner Brown suggest instead of nudity clause we reserve the right to accept or refuse the art.
- Remove nudity ban line in the agreement to exhibit:
- Motion: Commissioner Avery, Second: Commissioner Tyler, MSP

c. Budget Transfer for Fall Art

- Money needs to be transferred, Fall Art entry fees were deposited into the wrong account.
- The Trust Account is where the money was deposited, and it needs to go back in to the Art Department account to pay for activities.
- Motion to transfer the money back to the correct account:
- Motion: Commissioner Brown, Second: Commissioner Tyler, MSP

d. Budget Transfer for Archival Project

- Last month there was a discussion to move \$4000 out of the historical markers line item, into the line item to pay for the archives.
- Motion: Commissioner Avery, Second: Commissioner Silveria, MSP

e. Art and History Brochure

- Commissioner Russell has started a living document on the historic locations in the city.

- The public art and murals living document also included.
- Commissioner Avery mentioned there is a new mural at the school on Coe.
- Commissioner Merritt mentioned the privacy issues with listing private houses in to the list.
- One Voice Mural Project is gone, so we may want to explore what the commission can do the restore old murals from them.
- Commissioner Brown would like to include the sculpture that was donated at the pool, and we could consider including the new seaside sign, and finally Avery Gallery
- Layout to make this trifold work and have the appropriate amount of information without overload will be the large problem
- We want people to experience the list not just look at the list and ignore it.
- Commissioner Tyler wants to know who we are marketing this list too?
- It is being marketed to new residents, tourists, etc.
- Commissioner Avery has a mural map from another city that she can bring to the next meeting.
- Commissioner Russell asks that if anyone sees public art that is not on the list already to contact staff so they can pass the information on to him for addition to the list.
- This kind of thing is great opportunity to bring this to the council and ask if the commission can have a conversation with someone regarding College Towne.
- The developers of College Towne have become members of the community.
- They want to know about the intersection of arts and the creative community and how that will fit into the new College Towne

f. Updates

- Oral History
 - There were people at the reception who would be good to have for oral history
 - Put on next agenda to find other options to do the oral history
 - A new point person is needed on this since Commissioner Wildgoose retired.
- CA Revealed
 - We are done, and shipped.
- Knitstravaganza
 - It's up, and looks very cute.
 - It's a good thing for the council to see that the commission is working for fun community arts events.
 - Possible banner for the area with the trees are knitted.
- Archive
 - We are now signed up with iSchool
 - Money was transferred to the correct line item to pay for it.

7. REPORTS FROM STAFF:

- Youth Art Comp reception is on Friday.

- Installation was 10 hours.

8. REPORTS FROM COMMISSIONERS:

9. ADJOURNMENT: 7:47pm

Next Regularly Scheduled Meeting

April 14th, 2020

Time: 5:45 p.m.

Oldemeyer Center

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



RECREATION DEPARTMENT

986 Hilby Avenue
Seaside, CA 93955
www.ci.seaside.ca.us

Telephone 831-899-6800
Fax 831-899-6274

AGREEMENT TO EXHIBIT

This agreement made and entered into on _____ by and between the Art & History Commission, the City of Seaside, hereinafter called "City," and _____ hereinafter called "Exhibitor."

WITNESSETH

Whereas, the City desires to provide an exhibit and Exhibitor agrees to provide the artwork for the exhibition.

NOW, THEREFORE, the parties hereto do mutually agree as follows:

1. Scope of Services

- a. Exhibitor agrees to provide and hang an adequate amount of artwork to fill the space designated by the City during the time frame specified in this Agreement. Because Avery Gallery is a public facility, exhibited art may not include the detailed nude human form.
- b. The Exhibitor Further Agrees to take the art work down during the date and time designated by the City.
 - The exhibit will go up on: January 7, 2020 from 11am – 2 pm.
 - The exhibit will be taken down on: January 18, 2020 from 11am – 1pm and all artwork must be picked up.
 - Type of artwork to be provided: All visual media.

2. Location and Exhibit Time:

- a. The City Agrees to hold the Avery Gallery open for the public to view artwork from 8:00am to 5:00pm. Monday through Friday.

3. Terms of Agreement

- a. The agreed upon exhibit period (when the artwork can be viewed by the public) is from:
 - Opening Date: _____
 - Last Viewing Date: _____
 - Avery Gallery Hours: Monday – Friday from 8:00am to 5:00pm
- b. The Artist's Reception will be held on _____ from _____ . Exhibitor will follow all City Rules, Regulations, and Conditions of Use for the event.

4. Cancellation of Agreement

Include, Innovate, Inspire

- a. The Exhibitor agrees to provide one (1) month written notice of cancellation prior to exhibition date. The City reserves the right to cancel the exhibit, in full or part, upon forty-eight (48) hours notice if extenuating circumstances exist with the relation of the availability of the City facility.

5. Insurance

- a. The undersigned, as an artist/exhibitor/owner of certain materials presented for exhibition at the Avery Gallery, does hereby agree to the following conditions which are declared to be conditions prerequisite to such exhibitions:
 - It is understood and agreed that the City carries a policy of insurance in the maximum amount of \$500,000 which covers loss of all exhibited materials. The exhibitor shall assume all liability up to \$1000. For loss or damage to any one item in the exhibit, the \$1000 deductible is per incident. It is understood and agreed that \$50,000 is a gross coverage for the total of all items in the exhibit at any one time. The undersigned assumes any and all liability not covered by said policy. Said policy of insurance is available for inspection during working hours in the Finance Department of the City of Seaside.
 - It is understood and agreed that the City makes no oral or written warranty, representation, or promise of any type or character with regard to the exhibition of artwork, but limits its obligation to providing space from time to time for the use of artists in exhibiting their work. Without the assumption of liability of any type to its employees or agents.
 - The City of Seaside will not accept art valued at more than \$5,000 for each piece of work displayed.

6. Notice

- a. All notices herein required to be given, or which may be given by either party to the other, shall be deemed to have been fully received when made in writing and deposited in the United States mail, certified and postage prepaid, and addressed to the respective parties as follows:

- To City:
City of Seaside
Recreation Department
986 Hilby Avenue
Seaside, Ca 93955

To Exhibitor: _____
Attention: _____
_____, CA _____

7. Indemnity

- a. Exhibitor hereby agrees to indemnify and hold harmless the City of Seaside from any and all claims of any nature whatsoever that may arise as a result of this Agreement. This Agreement shall constitute the entire understanding of the parties hereto, and this Agreement should not be modified unless in writing by parties hereto.

IN WITNESS WHEREOF, the parties here to have executed this agreement on the date first above written:

Exhibitor: _____

Signed: _____ Date: _____

Print Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Phone: _____

City of Seaside:

Signed: _____ Date: _____

Print Name: _____

Title: _____

Dear Exhibitor: _____,

The Seaside Art & History Commission is looking forward to your artwork being on display in our Walter Lee Avery City Hall Art Gallery. Enclosed is a set of guidelines to help you present your artwork at its best:

Send back the Agreement to Exhibit as soon as possible (within 2 weeks of date of this letter), or we will assume that you do not want to exhibit. A copy of the signed agreement – signed by yourself and a City Representative, will be mailed back to you within three (3) weeks of receiving from exhibitor.

Artist Requirements:

1. All Two-Dimensional artwork must be framed or matted appropriately for the medium.
Framed Artwork: Screw eyes and wire must be in place (1/3rd total distance from top of frame) when your artwork is delivered to City Hall.
2. If glass or plexi-glass protects art, make sure surface is clean.
3. Identification labels must be on the backs of each piece (Name of artist, Teacher & Phone Number, Title, Medium and Price/Value)
4. If artworks needs special hanging methods, please discuss this with Avery Gallery Staff one (1) week in advance of the installation day, call Avery Gallery at 831-899-6811 or 831-899-6805.
5. Two weeks prior to installation you must provide a list of:
 - a. Prices (value for insurance) even if not for sale (NFS)
 - b. Titles
 - c. Medium
 - d. In addition please include a short statement about your Exhibit and Organization.
Please download, to fill in the table provided in this contract, attach & email back.

This is the amended Agreement. Any previous Agreements will not be binding for this exhibit.

Thank you for your interest in participating in the Visual Arts Program for the City of Seaside. If you have any questions, please feel free to contact Avery Gallery at 831-899-6811 or 831-899-6805.

Sincerely,
Sandra Gray, Art Director, 831-899-6811

ART WORK LISTINGS INFORMATION

This information is required for INSURANCE & for OLDEMEYER CENTER use.
PLEASE scan or Download and Attach & send by email to: sgray@ci.seaside.ca.us and stier@ci.seaside.ca.us.

Exhibitor: _____

Name: _____

Phone: _____

Email: _____

Please feel free to copy this sheet as needed.

REQUIRED: Please return this filled out in this table format at least 2 weeks prior to the exhibit and send to sgray@ci.seaside.ca.us and stier@ci.seaside.ca.us. This will allow us to make labels that are consistent and professionally acceptable.

	Artists Names	Descriptive TITLE (required) UNTITLED IS UNACCEPTABLE	Price Value Required
1.			
2.			
3.			
4.			
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23.			
24.			
25.			

**City of Seaside
Art and History Commission
2020 WORK PLAN
AND
FISCAL YEAR 2019 ACCOMPLISHMENTS**

MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matters:

- A. Pertaining to the encouragement of arts and crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)"

GOALS:

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve & enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and art.
5. Recruit, support and promote the exhibition of art within the City of Seaside

ACCOMPLISHMENTS:

PAST YEAR - 2019

- Held the biannual history show at the Walter Lee Avery Gallery.
- Held seven art exhibits at Avery Art Gallery.
- Identified all utility boxes along Upper and Lower Broadway for art project
- Advocated for archive management and storage solutions to City.
- Participated in CSUMB's Seaside Voices oral history project by contributing approximately 8-10 community member local interviews.
- Finalized Public Art Policy and presented it to City Council.
- Supported and promoted the annual Seaside Studio Tour event.
- Created new protocol for the designation of historically significant houses and buildings to be used to update the directory.
- Updated directory of historically significant houses and buildings of the city.
- Updated directory of historically significant public art in the city.
- Applied and received approval for California Revealed statewide digitization project, to digitize Seaside weekly newspapers (Seaside News-Sentinel and Seaside Post News-Sentinel, 1970-1975) and make them available via the Online Archive of California.
- Honored two longtime Commissioners, Michael Wildgoose and Emily Ventura, on their retirement from the Commission.

ONGOING:

- Continuous art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula including the largest Youth Art Competition in Monterey County, Adult Art Competition.
- Annual Black History Month exhibit and reception and Art exhibit.
- Rotating mini-exhibits in the Oldemeyer Center
- Help prepare and participate in Outdoor Art Events.
- Continued networking with area art associations and commissions.
- Working with CSUMB on annual series Seaside Voices Oral Histories.
- Representation on area history groups: Archives Round Table, Monterey County History Advisory Commission, and Monterey Bay Heritage Area planning group.
- Networking with Monterey County Historical Society, FOAA and FOMA.
- Update directory of historically significant houses and buildings of the city.
- Update directory of historically significant public art in the city.

NEXT YEAR PLANS:

- Open the Public Utility boxes art project to the public for art design submissions.
- Create a tri-fold brochure that includes public art and historical houses and buildings of the city.
- For California Revealed project, create metadata and submit physical copies of Seaside newspapers 1970-75 to be digitized.
- Have all oral history tapes located in Seaside archives digitized to ensure preservation.
- Begin the process of collaborating with San Jose State University Archives Management Program to catalogue the archive for preservation.
- Continue to advocate for archive storage and work space to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.
- Continue to advocate for a building to become a City museum, art gallery and cultural center.

- Collaborate with Monterey Peninsula College Library and Monterey County Free Libraries in outreach and program planning for our California Revealed digital collections.
- Take part in every public relation opportunity to expand public awareness of Seaside's history and multi-ethnic culture.
- Expand and rotate Seaside Art and History section of City's website.
- Develop a Historic Resource Preservation ordinance-backed process as required by the 2018 General Plan that will allow grants applications to fund an inventory of Historic Resources and Historic Designations.
- Work with CSUMB on more Seaside Voices oral histories and develop student capstone projects focusing on Seaside history.
- Collaborate with City, other Commissions and private groups on more public art projects.

Seaside Art and History Commission Tour Historically Significant houses and buildings in the City of Seaside			
Address	Year built	First known resident/owner	Source
590 Williams	early 1920's	built by Flora Woods-Adams (1876-1948), madam of Camery Row - her "girls" spent time here when sick. now a single family home owned by Royal Manaka	https://monterey.org/Services/Parks-and-Beaches/Cemetery-El-Endral/Historic-Tour
635 Williams	1900's - 1920's	this house was moved from Monterey	
515 Frances			
595 Frances	1930's	Cecil Bendel	
605 Frances		Avila	
615 Frances		Alkire	
630 Frances	1930's	Furlong	
635 Frances		Sousa	
665 Frances	1920's	Neves	
595 Hilby	1930's	Snyder Used windows from Will Jack's house (Will Jack, native son of Monterey and member of one of the pioneer families of the community, was the son of the late David Jack and Maria Romie Jack, both of whom were members of old Monterey County families.)	
600 Block Hilby	1940's		https://mbod.weebly.com/uploads/2/5/3/9/2/5392173/freemasonry__fraternism_california.pdf
934 Hilby	1930's	Nakano (had a vegetable garden here)	
1201 Noche Buena		Clarks • The house, built by George Phelps 1909, is also located on one of Seaside's largest lots, a half-acre, was then purchased by second owner, Jake Hulzengar, little is known about him • John Pattullo, a mayor of Seaside moved there with his family in 1948. • After the Pattulos left, the house was bought by John XXIII AIDS Ministry, which offered its rooms to AIDS patients in need. • Purchased in 2004 by Jocelyne Mison, and give name " La Noche Buena by the Sea."	
1280 Noche Buena	1909	Moved from Gateway Project. Only victorian house in Seaside	
1064 Clementina		Joe Freitas	https://www.montereyherald.com/2009/02/14/grand-old-home/
604 Trinity		Casati	
660 Trinity	1920's	Antonio Soares	
675 Trinity		Lamb	
700 Trinity	1920's	Blowfield	
715 Trinity	1929		
720 Trinity			
740 Trinity			
760A Trinity		Bellencourt	
Laguna Grande Park on Canyon del Rey Blvd.	1950	St. Seraphim of Sarov Parish	
1702 Hilby	1980	Windmill Home	

Seaside Art and History Commission Tour Public Art in the City of Seaside						
Address	Year created	Creator(s)	Title	Type of Art	Description	
CSUMB University Center Ballroom, 6th Ave 1910-1984		Merlin Hardy	Los Californios	Mural	This giant mural, called "Los Californios," is one of three saved from Fort Ord's former soldier recreation center, Stilwell Hall, which was crumbling into the ocean tide below. Thieves have tried to steal at least four Stilwell murals.	
California State University, Monterey Bay Lib Unknown			Ladies Lounge - Soldiers' Club, Fort Ord			
CSUMB University Center Ballroom, 6th Ave 1942		Alison Stilwell Cameron	Point Lobos	Mural	The piece, painted in 1942 as part of a Works Progress Administration project, depicts the cypress trees of Point Lobos State Reserve overlooking Monterey Bay.	
CSUMB Library, 3054 Divarby Street	1930	Dean Cornwell	The Pageant of Transportation in California	Mural	A sweeping depiction of industrialization in the state, was installed in the library in May as a long-term loan from the Monterey Museum of Art.	
CSUMB Library, 3054 Divarby Street	1948	Chiura Obata	Incoming Tide	Mural	Image of Point Lobos	
CSUMB	2001-ongoing	Visual and Public Art students	unknown	Mural	Large wrap around mural at the base of the parking lot to dorms 202 through 204	
Cuervo Park, Noche Buena Street and San P-unknown		unknown	unknown	Mural	Surreal mural adjacent to the tennis courts and on the exterior walls of the restrooms.	
Corner of Fremont and LaSalle	2019	Lisa Haas, Hanif Wondir, Maryia Hyharenha	Humpback whale	Mural	The humpback whale seems appears multidimensional, with a pectoral fin jumping out of a frame.	

Seaside Art and History Commission Tour Public Art in the City of Seaside

Address

Year created

Creator(s)

Title

Type of Art

Description



Seaside City Library

Unknown

Unknown

Unknown

Mural

The mural shows different part of the city. On one side it shows an old post office and different scenes of the town. Another part shows the former Fort Ord military base. The base is now vacant. In the final part it shows the coast and the Pacific Ocean.



Grocery Store on Upper Broadway

2003

One Voice Arts and Leadership Program:
Designer: Jennifer Sullivan, Muralists Mark Molchan and leaf, with youth apprentices Donlay Anderson, Rusty Coy,

Olympic Torch Mural

Mural

This mural commemorates the passage of the Olympic Torch through the City of Seaside on its way to the opening ceremony for the 2002 Winter Olympics. The Olympic Torch Relay began in Atlanta, GA and continued for 65 days through 46 of the United States, on a 13,500-mile journey to Salt Lake City, UT. This symbol of world unity, sportsmanship and competitive perseverance graced Monterey Bay on January 17, 2002. The background of the mural is painted on the building wall; the torch is a separate wooden cutout in front of the mural.



Oven supply store Lower Broadway

2003?

One Voice Arts and Leadership Program
One-Voice Arts and Leadership Program

Historic Women Mural

Mural

Broadway and Del Monte

2002?

One-Voice Arts and Leadership Program

Historic Women Mural

Mural



Broadway

Unknown

One Voice Arts and Leadership Program
Fire Department Leadership Program mural

Fire Department Leadership Program mural

Mural



Broadway

Unknown

One Voice Arts and Leadership Program
To Protect and Serve

To Protect and Serve

Mural



Roberts Lake Park

Unknown

Unknown

Seashores

Sculpture

This work is on the corner of the main street marking the boundary between the cities of Monterey and Seaside. It's taller than a person and is visible even to traffic racing by. Because the sculpture consists of two seahorses next to each other, it looks the same from either side.



City Hall

Unknown

Unknown

Doctor Roberts Statue

Sculpture

Bronze of Doctor Roberts on a park bench

Seaside Art and History Commission Tour Public Art in the City of Seaside					
Address	Year created	Creator(s)	Title	Type of Art	Description
 On the other side of the Highway 1 overpass at Divany Street, Fort Ord Dunes State Park, are shuttered bunkers and an abandoned depot painted with more graffiti.	Unknown	Unknown	Unknown	Graffiti Painting	
 Broadway - MLK School					
 School of the Arts Broadway - MLK School					Abstract painting of MLK
 Broadway - MLK School					Children on laptops in the woods wearing costumes
 Broadway - MLK School					Large B&W Student portraits along side of School
 Leslie park				Abstract sculpture	Blue metal Abstract sculpture
 Seaside Broadway and GGM				Sculpture/ (water feature?)	Seahorse water fountain



AGENDA

**CITY OF SEASIDE
ART & HISTORY COMMISSION**

**REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
July 14th, 2020
5:45 p.m.**

1. CALL TO ORDER:

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART AND HISTORY COMMISSION:

Steven Russell	Chair	X
Janie Silveria	Vice Chair	X
Clayton Shuster	Commissioner	Absent
Francoise Avery	Commissioner	Absent
Hamish Tyler	Commissioner	X
Yollette Merritt	Commissioner	X
Emerson Brown	Commissioner	X

3. PUBLIC COMMENTS:

Guest: Alex Miller

4. APPROVAL OF MINUTES: March 11th, 2020

-Minutes will be approved at the next meeting

5. REVIEW OF AGENDA:

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

6. BUSINESS ITEMS:

a. Update on Boards and Commissions Ordinance Amendment

- a. Lesley Milton –**
- b. The council asked to meet to help with the economic recovery of the city.**
- c. We had about a \$10 million budget shortage due to covid.**
- d. One of the things they asked to consider was the reorganized the boards and commissions and the frequency of meetings.**
- e. The city is continuously pushing for more art and culture.**
- f. Some other commission are being ended.**

- g. Meeting Frequency- Staff does not want to meet every six months, as was the original proposal.
- h. They asked if they could meet quarterly, which was passed. As well as having meetings on an as needed basis.
- i. Other commissions have been approving art projects so the purpose of SA&HC needs to be reasserted.
- j. They are combining BAR, PC, CDAC and Homeless commissions.
- k. They are eliminated non active commissions.
- l. We now have the authority to approve murals on private land, not just public land.
- m. They will be trying to revive the Youth Commission.
- n. Ms Milton wanted to make sure the SAHC was aware of these changes.
- o. Commissioner Tyler has question about how we participate with AMP and public television, and how the commission can participate there.
- p. The city is currently renegotiation with the contract with AMP.
- q. They were was supposed to be a studio that they were going to use to train students to use the equipment.
- r. She also wants AMP to give Seaside their own exclusive channel.
- s. Commissioner Tyler has a lot of experience in this section and feels it's very important especially right now with the need for TV and distance learning.

b. Annual Work Plan 2020 – COVID-19 Revision

- a. Amend Country to County under ongoing.
- b. Commissioner Tyler wants to add more specifics about the CDE
- c. Commissioner Merritt wants to strengthen the presence of the gallery online during the pandemic.
- d. Commissioner Brown: next year plans, if we want to review them to move some to the ongoing and make sure the ones we want to do for the remainder of this year we can do considering the new schedule.
 - i.e. do we want to move the utility boxes to next year, and take the opportunity to reprioritize.
 - There are some things we logistically we will not be able to address, though utility boxes might still be a project we could so with proper social distancing, but oral history will probably need to be shifted to the following calendar year.
- e. Commissioner Silveria: we should look at what is practical for the rest of this year, and prioritize that.
- f. The document was never taken to council, shortly after we approved the work plan the city shut down completely. Staff that was able to work from home did, and now we are slowly coming back online, but none of the commission work plans have gone to council.
- g. Staff mentions that we do have a Virtual Recreation page, and that the Youth Art Competition did have a virtual show to showcase the exhibit while people were not allowed in the gallery, however anything else the commission can think of to promote things virtually is very important.

- h. Commissioner Russell suggest everyone taking their copy and edit it to bring it back to the next meeting.
- i. The second reading of the new commission meeting schedule is happening soon, but if the commission feels it needs to meet sooner, so exercise the right to do that.
- j. Commissioner Tyler wants to know if the staff or commissioners are responsible for the work on Commission Proposed Projects.
- k. Commissioner Russell explains that we do not have committees but rather commissioner are able to be autonomous and engage on behalf of the city if it will enrich the community.
- l. When a commissioners have a project, they can turn to the staff for guidance,
- m. Commissioner Russell has requested we have a meeting next month to revisit the Work Plan again

c. Guideline Development For Virtual Exhibit

- a. This is related to the discussion that Commissioner Merritt brought up about a need for virtual programming in the arts and Avery Gallery
- b. We have had to cancel a show due to the pandemic, and the following show is also looking like it will be canceled.
- c. Logistically a Virtual Gallery Walk-Through this is not an easy thing to do. CSUMB has a virtual gallery for their capstone.
- d. Commissioner Russell suggested that something like this would need to be outsourced and might be outside of our ability.
- e. Commissioner Brown thinks if there is a CMS that we could purchase it wouldn't be beyond our limits. He would be happy to help if we can identify a solution. He has seen some galleries hosting walk through, where the artwork is still hung and then give a filmed gallery tour so people could watch when they want to.
- f. Possibility of asking for more space on the city website to expand the gallery's online presence.
- g. The city website was just upgraded, and it is possible to work on something with this new system and staff can bring back options to the commission.
- h. Any archives that we could showcase would be great too.
- i. Staff suggests- If we have the artists submit a digital image of their work when they register we could easily put together a slide show of the art. Zoom Receptions might also be an option.

d. Avery Gallery: Art Work Guideline Revision

- a. The rule regarding human nudity will be removed if approved.
- b. Motion to remove line banning nudity on the Gallery's submission guidelines: Commissioner Tyler, Second: Commissioner Silveria, Passes unanimously

e. BLM Street Art Installation Proposal

- a. Commissioner Russell wants to have the commission spearhead a public mural that could go on to Broadway.

- b. This would be a community event where we invite artists to create the individual letters.
- c. The project similar in Seattle have been in discussion with Commissioner Russell and he would like to make this a one day event.
- d. This would be in conjunction and collaboration with Seaside's Public Works Dept and the Police Department to coordinate.
- e. Preservation is a key factor and we are looking towards best practices.
- f. Time line, and funding would need to be considered, and then it would need to go in front of city council.
- g. This mural has the potential to be longer lasting in a community like seaside, especially if we are collaborating with some of the local NGOs etc.
- h. Commissioner Brown suggests that location would be key for this.
- i. It might be an option to move this off the street so that it will not be harmed by traffic.
- j. Staff did have a chance to speak with Public Works about the project.
- k. Because of our capacity limitation with the city, what Public Works could reasonably assist with? They are on board for cleaning beforehand
- l. They also discussed what type of sealant can be use, and if the wrong sealant is used it could cause issues for car traction.
- m. There is a special bead that goes in the paint that they could help the commission figure out how to order once the type of paint that will be used is determined, and that and oil based paint will remain better than a water based paint.
- n. The more groups we involve the longer this project might take, and how complicated the design as well.
- o. The ones in Seattle are 12' x 8'but lower Broadway has gotten smaller with the rejuvenation, and it might work better on upper Broadway.
- p. While we wait for approval from council we can work on the detail oriented logistics.
- q. Staff suggested a few other location ideas for considerations.
- r. Motion to present BLM mural to the CC for approval:
 - Motion: Commissioner Tyler, Second: Commissioner Silveria, approved unanimously

f. Updates

a. Oral History

- This is nothing happening with CSUMB
- Will be tabled until things are more often

b. Knitstravaganza

- Time to be taken down

c. Art and History Brochure

- Still being worked on but if any commissioner felt anything needs to be included please contact commissioner Russell

7. Commissioner reports

- Commissioner Tyler:

- If we can get a hold of AMP it gives us lots of possibilities for recreation. We could have a weekly program where we can address things like BLM.
- This could be done electronically and virtually.
- It's been done successfully in Berkeley. We could do a lot if we could get behind this kind of thing, and even have a film festival through the TV station.
- In the county office there was a huge amount of student interest in stream of video games.
- There is a lot on the MPUSD page regarding the arts in our community. There are dire things in terms of inequities that need to be addressed.
- Commissioner Russell has asked Commissioner Tyler to be our liaison with AMP, especially now that we have the time and ability to create the partnership, to reach out and discuss the opportunities.
- If we can carve out some space for the events we do it would be wonderful.
- Staff has asked for Tyler to work with them to work with AMP

8. reports from staff:

- Archive shelves
- Staff has been talking to different art organizations, and the whole Avery calendar will need to be redone.
- The artist groups are willing to wait until next year to have their exhibits. There was a promise to the YAC people to have a teacher's mentor show
- Because we were closed to the public all of our special events have been canceled. We are going to have to work through a solution i.e. virtual gallery, etc. to find a way to keep going and promote programs.
- There will be a presentation next month on Campus Towne
- We can explore the utility boxes a little bit.
- Tyler- Wants to know what the role of the art is in the planning for Campus Towne?
- Staff will make sure that question is addressed
- AMP could also possibly help with a virtual exhibit.

9. ADJOURNMENT: 7:30 pm

Next Regularly Scheduled Meeting

August 11th, 2020

Time: 5:45 p.m.

Zoom Meeting

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 15.F.

TO: City Council

FROM: Craig Malin, City Manager

BY: Lesley Milton, Assistant City Manager

DATE: July 2, 2020

**SUBJECT: ADOPT REVISED CITY COUNCIL, BOARD, COMMISSION, AND
COMMITTEE HANDBOOK**

PURPOSE & RECOMMENDATION

Adopt the revised City Council, Board, Commissions and Committees handbook incorporating the adopted Code of Conduct and other changes.

BACKGROUND

Commissions are created by the City Council to act as advisory bodies and provide necessary information to the Council to help achieve the overall goals of the community and they also serve as a forum to encourage broad citizen participation.

In July of 2017 the City Council adopted a Boards, Commissions and Committees Handbook to help explain the purpose, process and expectations of serving on a Commission and help those newly appointed become familiar with standard procedures and protocol. Although commissions are unique to themselves, they share procedures, protocols and policies that are common to all of them.

The handbook also serves the purpose to impress upon members that the credibility of a commission is very important and is directly linked to the actions of its members. Public employees, elected officials and volunteers for public organizations have a responsibility to uphold the public trust. The handbook lists suggestions for ways to maintain a high level of credibility throughout the community and to strengthen public trust.

CHANGES TO THE HANDBOOK

The City adopted a revised Code of Ethics on November 17, 2019 with the goal to affirm an identity excellence and integrity for City government, unique to Seaside's organizational and community culture thus reinforcing public trust. The adopted code was brief and simple, but also powerful; describing straightforward behavioral terms what is expected of Seaside officials. Staff was directed to incorporate appropriate city documents.

This item adopts a new handbook, incorporating the adopted, revised Code of Ethics and changes the book to also include and be applicable to the City Council.

The proposed version of the revised handbook is available here:

www.ci.seaside.ca.us/DocumentCenter/View/4171/Boards-and-Commissions-Handbook-170706?bid

FISCAL IMPACT

There is no fiscal impact associated with this action.

ATTACHMENTS

None

**City of Seaside
Art and History Commission
2020 WORK PLAN
AND
FISCAL YEAR 2019 ACCOMPLISHMENTS**

MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matters:

- A. Pertaining to the encouragement of arts and crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)"

GOALS:

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve & enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and art.
5. Recruit, support and promote the exhibition of art within the City of Seaside

ACCOMPLISHMENTS:

PAST YEAR - 2019

- Held the biannual history show at the Walter Lee Avery Gallery.
- Held seven art exhibits at Avery Art Gallery.
- Identified all utility boxes along Upper and Lower Broadway for art project
- Advocated for archive management and storage solutions to City.
- Participated in CSUMB's Seaside Voices oral history project by contributing approximately 8-10 community member local interviews.
- Finalized Public Art Policy and presented it to City Council.
- Supported and promoted the annual Seaside Studio Tour event.
- Created new protocol for the designation of historically significant houses and buildings to be used to update the directory.
- Applied and received approval for California Revealed statewide digitization project, to digitize Seaside weekly newspapers (Seaside News-Sentinel and Seaside Post News-Sentinel, 1970-1975) and make them available via the Online Archive of California.
- Honored two longtime Commissioners, Michael Wildgoose and Emily Ventura, on their retirement from the Commission.

ONGOING:

- Continuous art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula including the largest Youth Art Competition in Monterey County, Adult Art Competition.
- Annual Black History Month exhibit and reception and Art exhibit.
- Rotating mini-exhibits in the Oldemeyer Center
- Help prepare and participate in Outdoor Art Events.
- Continued networking with area art associations and commissions.
- Working with CSUMB on annual series Seaside Voices Oral Histories.
- Representation on area history groups: Archives Round Table, Monterey County History Advisory Commission, and Monterey Bay Heritage Area planning group.
- Networking with Monterey County Historical Society, FOAA and FOMA.
- Update directory of historically significant houses and buildings of the city.
- Update directory of historically significant public art in the city.
- To continually support and foster visual and performing arts as defined by the California Department of Education
- Establish coalitions within the country for performing arts.
- Foster and encourage collaborative undertakings with The Arts and Historical Associations and Commissions.

NEXT YEAR PLANS:

- Open the Public Utility boxes art project to the public for art design submissions.
- Create a tri-fold brochure that includes public art and historical houses and buildings of the city.
- For California Revealed project, create metadata and submit physical copies of Seaside newspapers 1970-75 to be digitized.
- Have all oral history tapes located in Seaside archives digitized to ensure preservation.
- Begin the process of collaborating with San Jose State University Archives Management Program to catalogue the archive for preservation.

- Continue to advocate for archive storage and work space to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.
- Continue to advocate for a building to become a City museum, art gallery and cultural center.
- Collaborate with Monterey Peninsula College Library and Monterey County Free Libraries in outreach and program planning for our California Revealed digital collections.
- Take part in every public relation opportunity to expand public awareness of Seaside's history and multi-ethnic culture.
- Expand and rotate Seaside Art and History section of City's website.
- Develop a Historic Resource Preservation ordinance-backed process as required by the 2018 General Plan that will allow grants applications to fund an inventory of Historic Resources and Historic Designations.
- Work with CSUMB on more Seaside Voices oral histories and develop student capstone projects focusing on Seaside history.
- Collaborate with City, other Commissions and private groups on more public art projects.
- Establishing a more rigorous and robust relationship with AMP to capture visual and performing arts events in Seaside.
- Educate through the commission our capacity to use AMP resources that are available to the city.



RECREATION DEPARTMENT

986 Hilby Avenue
Seaside, CA 93955
www.ci.seaside.ca.us

Telephone 831-899-6800
Fax 831-899-6274

AGREEMENT TO EXHIBIT

This agreement made and entered into on _____ by and between the Art & History Commission, the City of Seaside, hereinafter called "City," and _____ hereinafter called "Exhibitor."

WITNESSETH

Whereas, the City desires to provide an exhibit and Exhibitor agrees to provide the artwork for the exhibition.

NOW, THEREFORE, the parties hereto do mutually agree as follows:

1. Scope of Services

- a. Exhibitor agrees to provide and hang an adequate amount of artwork to fill the space designated by the City during the time frame specified in this Agreement. ~~Because Avery Gallery is a public facility, exhibited art may not include the detailed nude human form.~~
- b. The Exhibitor Further Agrees to take the art work down during the date and time designated by the City.
 - The exhibit will go up on: _____ from 11am – 2 pm.
 - The exhibit will be taken down on: _____ from 11am – 1pm and all artwork must be picked up.
 - Type of artwork to be provided: All visual media.
 - Exhibitor understands that in unforeseen circumstances these dates and time may be subject to change.

2. Location and Exhibit Time:

- a. The City Agrees to hold the Avery Gallery open for the public to view artwork from 8:00am to 5:00pm. Monday through Friday.

3. Terms of Agreement

- a. The agreed upon exhibit period (when the artwork can be viewed by the public) is from:
 - Opening Date: _____
 - Last Viewing Date: _____
 - Avery Gallery Hours: Monday – Friday from 8:00am to 5:00pm
- b. The Artist's Reception will be held on _____ from _____
_____. Exhibitor will follow all City Rules, Regulations, and Conditions of Use for the event.

4. Cancellation of Agreement

- a. The Exhibitor agrees to provide one (1) month written notice of cancelation prior to exhibition date. The City reserves the right to cancel the exhibit, in full or part, upon forty-eight (48) hours notice if extenuating circumstances exist with the relation of the availability of the City facility.

5. Insurance

- a. The undersigned, as an artist/exhibitor/owner of certain materials presented for exhibition at the Avery Gallery, does hereby agree to the following conditions which are declared to be conditions prerequisite to such exhibitions:
 - It is understood and agreed that the City carries a policy of insurance in the maximum amount of \$500,000 which covers loss of all exhibited materials. The exhibitor shall assume all liability up to \$1000. For loss or damage to any one item in the exhibit, the \$1000 deductible is per incident. It is understood and agreed that \$50,000 is a gross coverage for the total of all items in the exhibit at any one time. The undersigned assumes any and all liability not covered by said policy. Said policy of insurance is available for inspection during working hours in the Finance Department of the City of Seaside.
 - It is understood and agreed that the City makes no oral or written warranty, representation, or promise of any type or character with regard to the exhibition of artwork, but limits its obligation to providing space from time to time for the use of artists in exhibiting their work. Without the assumption of liability of any type to its employees or agents.
 - The City of Seaside will not accept art valued at more than \$5,000 for each piece of work displayed.

6. Notice

- a. All notices herein required to be given, or which may be given by either party to the other, shall be deemed to have been fully received when made in writing and deposited in the United States male, certified and postage prepaid, and addressed to the respective parties as follows:

- To City:
City of Seaside
Recreation Department
986 Hilby Avenue
Seaside, Ca 93955

To Exhibitor: _____

Attention: _____

_____, CA _____

7. Indemnity

- a. Exhibitor hereby agrees to indemnify and hold harmless the City of Seaside from any and all claims of any nature whatsoever that may arise as a result of this Agreement. This Agreement shall constitute the entire understanding of the parties hereto, and this Agreement should not be modified unless in writing by parties hereto.

IN WITNESS WHEREOF, the parties here to have executed this agreement on the date first above written:

Exhibitor: _____

Signed: _____ Date: _____

Print Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Phone: _____

City of Seaside:

Signed: _____ Date: _____

Print Name: _____

Title: _____

Dear Exhibitor: _____,

The Seaside Art & History Commission is looking forward to your artwork being on display in our Walter Lee Avery City Hall Art Gallery. Enclosed is a set of guidelines to help you present your artwork at its best:

Send back the Agreement to Exhibit as soon as possible (within 2 weeks of date of this letter), or we will assume that you do not want to exhibit. A copy of the signed agreement – signed by yourself and a City Representative, will be mailed back to you within three (3) weeks of receiving from exhibitor.

Artist Requirements:

1. All Two-Dimensional artwork must be framed or matted appropriately for the medium. Framed Artwork: Screw eyes and wire must be in place (1/3rd total distance from top of frame) when your artwork is delivered to City Hall.
2. If glass or plexi-glass protects art, make sure surface is clean.
3. Identification labels must be on the backs of each piece (Name of artist, Teacher & Phone Number, Title, Medium and Price/Value)
4. If artworks needs special hanging methods, please discuss this with Avery Gallery Staff one (1) week in advance of the installation day, call Avery Gallery at 831-899-6811 or 831-899-6805.
5. Several weeks prior to installation you will be given a URL that has a pre-registration form for all persons participating in your exhibit, and a deadline date for when a registrations need to be submitted. Registration forms may include information such as the following:
 - a. Artist Name
 - b. Prices (value for insurance, if no value is provided the work will be assigned a base value of \$10) even if not for sale (NFS)
 - c. Titles
 - d. Medium

This is the amended Agreement. Any previous Agreements will not be binding for this exhibit.

Please note that currently we will observing all Social Distancing Protocols during this period, meaning that exhibits, and receptions are subject to change.

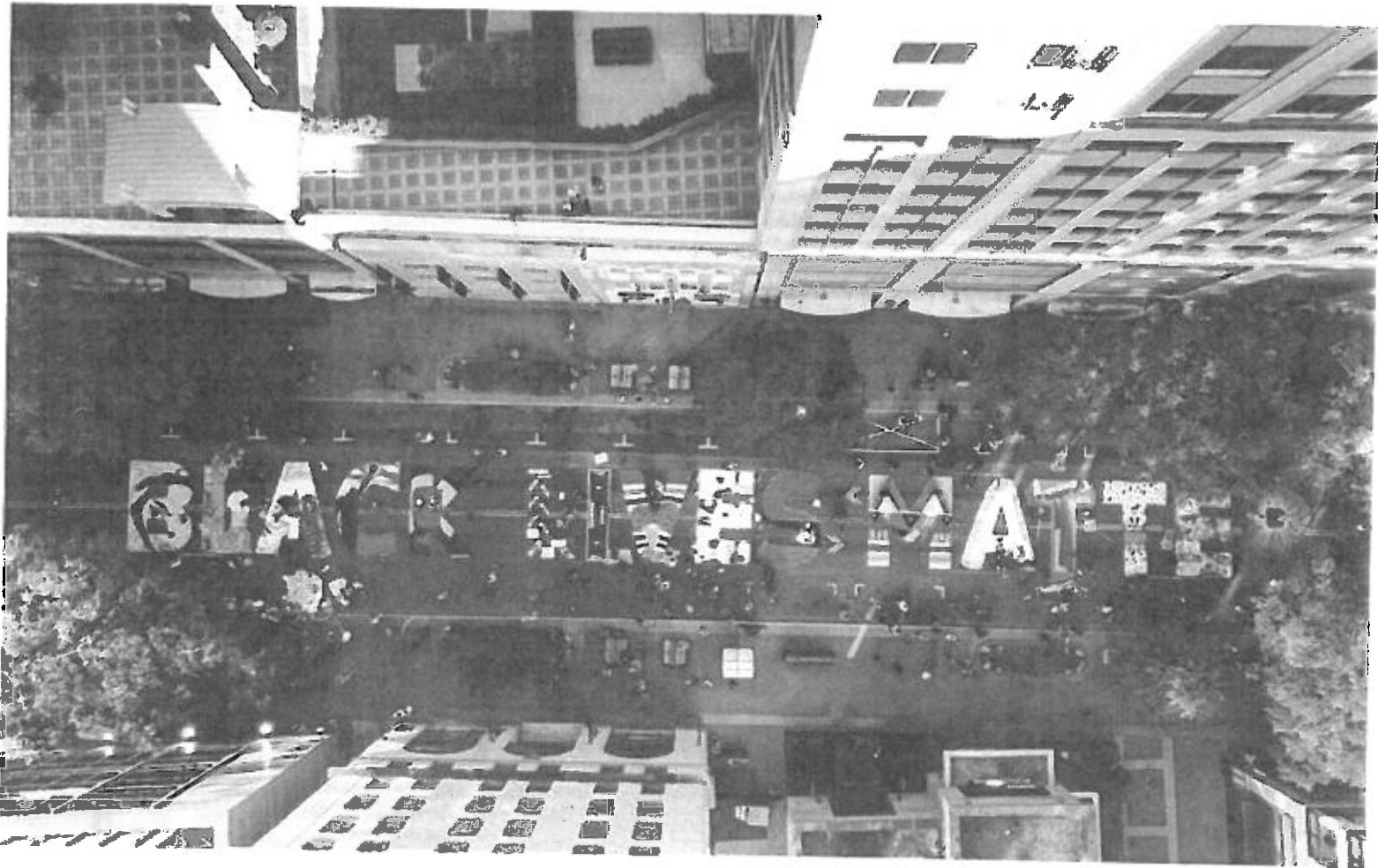
Thank you for your interest in participating in the Visual Arts Program for the City of Seaside. If you have any questions, please feel free to contact Avery Gallery at 831-899-6811 or 831-899-6805.

Sincerely,
Sandra Gray, Art Director, 831-899-6811

Proposal: BLM Street Mural

To create a large mural on the physical street surface of lower Broadway that reads, "Black Lives Matter". A collaborative art piece through the efforts of multiple community artists. Each artist or team of artists creates one of the letters in the phrase. This community event is designed to unite our city in a day of celebration of our diversity and solidarity in ensuring that Black Lives Matter. When Black Lives MATter, All Lives Matter.

Below is an example from the Seattle BLM mural created by multiple community artists from Seattle. Three such murals have been created on East Pine Street in Seattle Washington, Tyron Street in Charlotte, North Carolina, and on Sixteenth Street in Washington D.C, District of Columbia. All large cities, but Seaside has moxie, why not us, too?



Logistics:

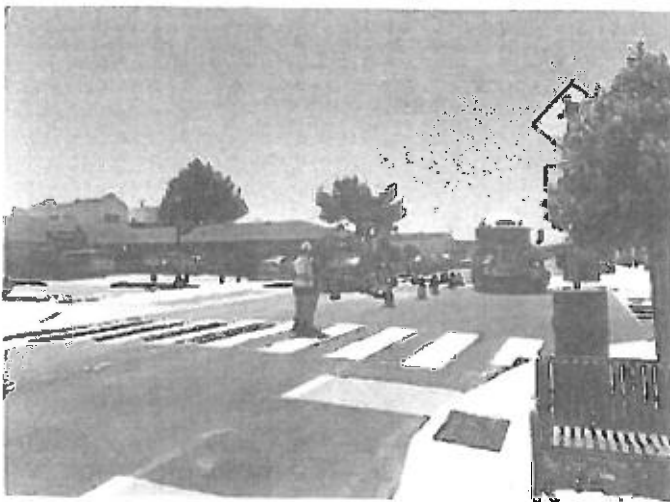
Seaside Public Works and Seaside Police Department will be needed to block off the street for vehicle traffic for the day. Seaside Public Works will be needed in facilitating the measuring and outlining the letters for the artists/teams to create their letters and providing logistical support during the day. This will need to be a collaborative effort from the City of Seaside, local civic groups, local NGOs, and commissioners from the Seaside Commissions.

Budget for the event can be generated from the City's recreation and parks budget, commission budgets, since there are no programs currently using said budget. More money can be donated to the event through a social media push

from Seaside Creates. This would be a positive media event showcasing the love of the arts in our city and the proactive stance our cities leadership has towards this nationwide movement.



Black Lives Matter will run east to west with about a foot of space between each letter. Each letter will cover the majority of both lanes of traffic on Broadway, between 9-12 feet high and 8-10 feet wide. Space will be given around the phrase. Placement will be determined by the City Council along downtown Seaside on Broadway. All community stakeholders will be able to participate and share pertinent information during this information. This event will be an opportunity to educate the public and find alliances within the community for good.





**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Art and History Commission

BY:

DATE: August 11, 2020

SUBJECT: CAMPUS TOWNE PRESENTATION

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.B.

TO: Art and History Commission

BY:

DATE: August 11, 2020

SUBJECT: ANNUAL WORK PLAN 2020 - COVID-19 REVISION

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.C.

TO: Art and History Commission

BY:

DATE: August 11, 2020

**SUBJECT: COMMISSIONER LIAISON - REPRESENT SAHC AT OTHER
COMMISSION MEETINGS**

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.D.

TO: Art and History Commission

BY:

DATE: August 11, 2020

SUBJECT: GUIDELINE DEVELOPMENT FOR VIRTUAL EXHIBIT

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.E.

TO: Art and History Commission

BY:

DATE: August 11, 2020

SUBJECT: COMMISSIONER AGENDA REQUESTS

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.F.

TO: Art and History Commission

BY:

DATE: August 11, 2020

SUBJECT: UPDATES

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None
