



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

MEETING
VIRTUAL ONLY
Tuesday, November 10, 2020
5:45 PM

This meeting is compliant with Governor Newsom's Executive Order N-29-20 which allows local legislative bodies to hold public meetings electronically only, without a physical location for public participation, accessible only telephonically or otherwise electronically (video conferencing) to all members of the public seeking to observe and address the local legislative body, in order to avoid public gatherings, and until further notice.

REMOTE PUBLIC COMMENTS To make a public comment, the following options are available:

- Before the Meeting via Email: Written comments can be emailed to acollick@ci.seaside.ca.us Include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)". Written comments must be received by 5:00 p.m. on the day of the meeting. All submitted comments will be provided to the City Council or the Board for consideration, compiled as part of the record, and may be read into the record.
- During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9. The Secretary to the Board will call speaker names and unmute speaker microphones. You will have up to 3 minutes to provide your comments, with time set by the discretion of the Mayor or Board Chair. Please note, if you chose to make comments orally, your written comments will not be read but will be included in the final record.

In an effort to ensure the virtual process closely follows our normal process, public comment will be accepted in writing during the meeting, but may not be read into the record during the meeting, but will be included as part of the final administrative record. Please do not plan to use the chat or Q&A features to put a comment on record. These resources are for tech support only

1. CALL TO ORDER

2. ROLL CALL - ESTABLISHMENT OF QUORUM

ART AND HISTORY COMMISSION

Steven Russell	Chair
Janie Silveria	Vice Chair
Francoise Avery	Commissioner
Yollette Merritt	Commissioner
Emerson Brown	Commissioner
Hamish Tyler	Commissioner

3. PUBLIC COMMENT

4. APPROVAL OF MINUTES

A. AUGUST 11TH, 2020

5. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

6. BUSINESS ITEMS

A. CAMPUS TOWNE PRESENTATION - DANNY BAKEWELL JR

B. 2021 WORK PLAN

C. UPDATES

1. COMMISSIONER LIAISON

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
Zoom Meeting
February 9th, 2021
5:45PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

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AGENDA

**CITY OF SEASIDE
ART & HISTORY COMMISSION**

**ZOOM MEETING
Oldemeyer Center
986 Hilby Avenue
August 11th, 2020
5:45 p.m.**

1. CALL TO ORDER: 5:49pm

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART AND HISTORY COMMISSION:

Steven Russell	Chair	X
Janie Silveria	Vice Chair	X
Francoise Avery	Commissioner	6:07
Hamish Tyler	Commissioner	X
Yollette Merritt	Commissioner	X
Emerson Brown	Commissioner	X

3. PUBLIC COMMENTS:

**4. APPROVAL OF MINUTES: March 11th, 2020 & July 14th, 2020
7/14 & 3/11 Min:**

- Motion: Commissioner Merritt 2nd: Commissioner Tyler,
Y: 5 N: 0 A: 0, Passed
- Commissioner Merritt Abstained from BLM vote

5. REVIEW OF AGENDA:

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

6. BUSINESS ITEMS:

a. Campus Towne Presentation

- Pushed to Nov meeting

b. Annual Work Plan 2020 – COVID-19 Revision

- Submitted by Commissioner Merritt:
 - i. Seaside Hall of Fame – focal point Seaside Mayor
 - 1. Getting together a written document that will capture the history of city beginning with our first mayor
 - ii. Seaside Commendation of Recognition of Historic Merit.

1. The first to be awarded to the POM History Office for their contribution to the preservation of the history of seaside.
 2. Second would be awarded to FOCA, Steven Levinson
 3. It's just to recognize those who have helped to preserve the history of Seaside
- iii. Seaside historic tree project – noting of the three significances within the city
1. Planning Dept. has done an amazing job documenting the history of the trees in the city
 2. It was on the cover of Monterey Weekly.
 3. We have a very proactive dept. in the Planning Dep

Oct as history Month:

-Done nationwide, but would be focused on Seaside here

Oct Underground railroad awareness

- It has been done statewide
- California had Underground Railroad activity.
- Commissioner Tyler would like to make sure the hall of fame does not become top heavy with political figures and would like it to include seaside historians and artist
- Commissioner Merritt clarifies that it is Seaside History from the perspective of the Mayors. Suggest that maybe we should not call it a Hall of Fame since the lens is from the Mayors Perspective.
- It is a history project that will be done by Commissioner Merritt and some members of the community that have been part of the community.
- It's a committee of individuals that want to work on this and they will be using public files.
- They want to come out with something that could be used as a jump off point for other Seaside History projects.
- Commissioner Tyler would be more comfortable with Hall of Fame name being removed
- Commissioner Tyler brought up that we need to be clear on indigenous
- Commissioner Avery pointed out that with the trees there has already been a tree project started.
- It was a few years ago and there were several proposals for the naming of trees for the city.
- She says it was narrowed down to one or two trees, but it was never taken in front of the council.
- Retired Commissioner Ventura was working on this, choosing a city flower was also part of the project
- Suggested that it be named "Significant Trees" v "Historic Trees" to clarify that we are celebrating what we have here.
- Would be worthwhile to compile the list of trees to the next meeting. Commissioner Merritt will be emailing the list to Staff.

- Ms Milton has been working to put together a history of all the elected officials of the city. She completed a time line. She does not have a biography for each of them and would like to make it interactive on the website.
- Our environmental committee loves trees, and suggest we work with them on the tree project, and there is an interactive database of all the fruit trees in seaside. We could mimic this with significant trees.
- POM, DLI has a history office that is located at the former Chamberlain Library. has an amazing collection and archive and newspapers that have been digitized and all families in individuals and they have people come to seaside to track their families
- Commissioner Russell brings up that we have a bi-annual history exhibit that is very large at the gallery
- Commissioner Merritt clarifies that she wants it to be proclamation, not an action.
- Merritt wants to have the SAHC be evolved in broader public recognitions and celebrations
- Commissioner Brown thinks it would be useful to formalize the history exhibit that the commission already does.
- Commissioner Merritt: The proclamation is just making a statement that we as a city recognize and celebrate history.
- Commissioner Brown: If we tied it to the event we do anyway, it would give it more meaning than a proclamation and gives it some weight.
- Commissioner Russell explains that the history show is one of the larger shows that we have and there is a lot of research that goes in to it .It would be much more significant if people can go back to the connection of the shows.
- Commissioner Merritt says it gives a foundational cornerstone for discussion.
- Underground Railroad Awareness
- The goal would be to bring names and events relevant to Seaside.
- Commissioner Avery says there is an Underground Railroad museum in California.
- Things that can be voted on Tonight are the proclamation for the Underground Railroad, History Month,
- Commissioner Silveria: Should we leave things that cannot be done due to COVID be left on the work plan.
- Add an asterisk to things that will be pushed back that were initially being worked on
- Any proclamation would come as a recommendation to City Council, we would not be making the proclamation.
- Commissioner Tyler would like to see the exact wording before it goes to Council.

- Milton explains that our council meetings have been going so long that they have actually stopped putting things like proclamations on the agendas during COVID.
- The council is relying on the commissions to vet ideas and hear from the community.
- We share our channels on AMP with Pacific Grove
- Only our City Council Meetings are shown on this station
- AMP now has an arts channel as well.
- Commissioner Tyler believes we should be able to get Amp to do shows specifically for Seaside.
- Commissioner Tyler is working with Lesley to update the relationship with AMP.
- Commissioner Brown: If we add these to this year's work plan he worries it will be lost in this year's exceptional nature.

Motion to resolve the plan, everything we've done is kept in next year, and everything else get pushed to the following work plan.

Motion: Commissioner Brown, **Second:** Commissioner Tyler, Passes Unanimously

c. Commissioner Liaison – Representing SAHC at other Commission Meetings

- Other commission will be discussing that as a commissioner that you attend other meeting and share information between both commissions
- Commissioners would pick their own commission to report on.
- Commissioner Brown: If staff will please send out a list of the other commissions that at the next quarterly meeting commissioners can say which meeting they want to attend.
- There is no attendance taken for Commissioner Liaisons.

d. Guideline Development For Virtual Exhibit

- If we want to work on guidelines to create a very basic virtual gallery we should develop protocols.
- Commissioner Russell would like to push this to the next meeting

e. Commissioner Agenda Requests

- Things come up as we are having a meeting and this would be a chance for people to make requests for the next agenda.
- They are doing something similar on City Council
- It would be its own item.
- Commissioner Tyler wanted to say he was personally disappointed that the Campus Towne presentation did not happen. And would like it relayed that it is very important that we have this presentation.

f. Updates

- **Art and History Brochure-** Has been tabled

- **BLM Street Art**
 - i. Commissioner Russell does not feel comfortable having an event of this size during COVID.
 - ii. Would like to table this until after the health crisis.
 - iii. There have been other locations also suggested such as the area right in front of the library in the city hall parking lot.

7. REPORTS FROM COMMISSIONERS:

- Commissioner Brown: Deja Blue is putting a mural on the side of their building.
- These murals were approved with BAR, and from now on SAHC will be handling things like this.

8. REPORTS FROM STAFF:

- Sandra will be taking down Knitstravaganza Monday or Friday
- She has contacted any remaining YART teachers.
- She Hopes that someone can work with her to work on some kind of online for the Gallery
- New shelves have archives that are archival quality

9. ADJOURNMENT: 7:46pm

Next Regularly Scheduled Meeting

TBD

Time: 5:45 p.m.

Zoom Meeting

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.

**City of Seaside
Art and History Commission
2020 WORK PLAN
AND
FISCAL YEAR 2019 ACCOMPLISHMENTS**

MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matters:

- A. Pertaining to the encouragement of arts and crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)"

GOALS:

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve & enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and art.
5. Recruit, support and promote the exhibition of art within the City of Seaside

ACCOMPLISHMENTS:

PAST YEAR - 2019

- Held the biannual history show at the Walter Lee Avery Gallery.
- Held seven art exhibits at Avery Art Gallery.
- Identified all utility boxes along Upper and Lower Broadway for art project
- Advocated for archive management and storage solutions to City.
- Participated in CSUMB's Seaside Voices oral history project by contributing approximately 8-10 community member local interviews.
- Finalized Public Art Policy and presented it to City Council.
- Supported and promoted the annual Seaside Studio Tour event.
- Created new protocol for the designation of historically significant houses and buildings to be used to update the directory.
- Applied and received approval for California Revealed statewide digitization project, to digitize Seaside weekly newspapers (Seaside News-Sentinel and Seaside Post News-Sentinel, 1970-1975) and make them available via the Online Archive of California.
- Honored two longtime Commissioners, Michael Wildgoose and Emily Ventura, on their retirement from the Commission.

ONGOING:

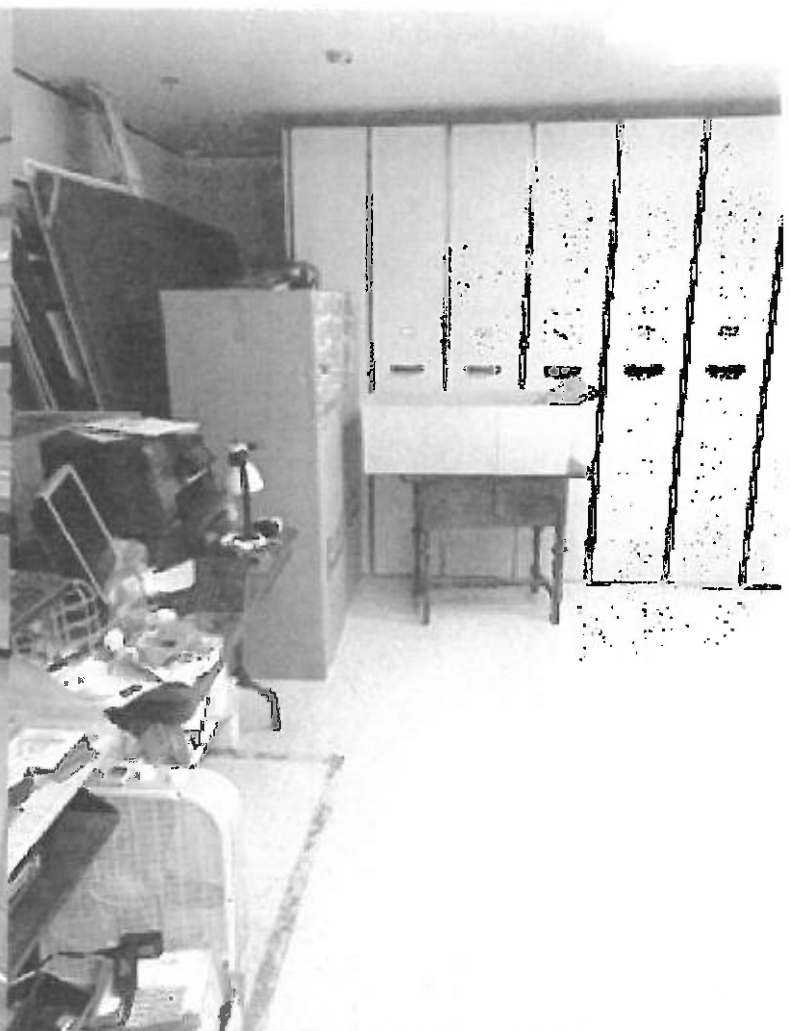
- Continuous art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula including the largest Youth Art Competition in Monterey County, Adult Art Competition.
- Annual Black History Month exhibit and reception and Art exhibit.
- Rotating mini-exhibits in the Oldemeyer Center
- Help prepare and participate in Outdoor Art Events.
- Continued networking with area art associations and commissions.
- Working with CSUMB on annual series Seaside Voices Oral Histories.
- Representation on area history groups: Archives Round Table, Monterey County History Advisory Commission, and Monterey Bay Heritage Area planning group.
- Networking with Monterey County Historical Society, FOAA and FOMA.
- Update directory of historically significant houses and buildings of the city.
- Update directory of historically significant public art in the city.
- To continually support and foster visual and performing arts as defined by the California Department of Education
- Establish coalitions within the county for performing arts.
- Foster and encourage collaborative undertakings with The Arts and Historical Associations and Commissions.

NEXT YEAR PLANS:

- Open the Public Utility boxes art project to the public for art design submissions.
- Create a tri-fold brochure that includes public art and historical houses and buildings of the city.
- For California Revealed project, create metadata and submit physical copies of Seaside newspapers 1970-75 to be digitized.
- Have all oral history tapes located in Seaside archives digitized to ensure preservation.
- Begin the process of collaborating with San Jose State University Archives Management Program to catalogue the archive for preservation.

- Continue to advocate for archive storage and work space to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.
- Continue to advocate for a building to become a City museum, art gallery and cultural center.
- Collaborate with Monterey Peninsula College Library and Monterey County Free Libraries in outreach and program planning for our California Revealed digital collections.
- Take part in every public relation opportunity to expand public awareness of Seaside's history and multi-ethnic culture.
- Expand and rotate Seaside Art and History section of City's website.
- Develop a Historic Resource Preservation ordinance-backed process as required by the 2018 General Plan that will allow grants applications to fund an inventory of Historic Resources and Historic Designations.
- Work with CSUMB on more Seaside Voices oral histories and develop student capstone projects focusing on Seaside history.
- Collaborate with City, other Commissions and private groups on more public art projects.
- Establishing a more rigorous and robust relationship with AMP to capture visual and performing arts events in Seaside.
- Educate through the commission our capacity to use AMP resources that are available to the city.







**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Art and History Commission

BY:

DATE: November 10, 2020

SUBJECT: CAMPUS TOWNE PRESENTATION - DANNY BAKEWELL JR

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.B.

TO: Art and History Commission

BY:

DATE: November 10, 2020

SUBJECT: 2021 WORK PLAN

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.C.

TO: Art and History Commission

BY:

DATE: November 10, 2020

SUBJECT: UPDATES

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

None
