



AGENDA

CITY OF SEASIDE
CITY COUNCIL/
SUCCESSOR AGENCY TO THE
REDEVELOPMENT AGENCY

JOINT SPECIAL MEETING
VIRTUAL ONLY
Thursday, February 4, 2021
5:30 PM

This meeting is compliant with Governor Newsom's Executive Order N-29-20 which allows local legislative bodies to hold public meetings electronically only, without a physical location for public participation, accessible only telephonically or otherwise electronically (video conferencing) to all members of the public seeking to observe and address the local legislative body, in order to avoid public gatherings, and until further notice.

REMOTE PUBLIC COMMENTS To make a public comment, the following options are available:

- Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment). Written comments must be received by 5:00 p.m. on the day of the meeting. All submitted comments will be provided to the City Council or the Board for consideration, compiled as part of the record, and may be read into the record.
- During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9. The Secretary to the Board will call speaker names and unmute speaker microphones. You will have up to 3 minutes to provide your comments, with time set by the discretion of the Mayor. Please note, if you chose to make comments orally, your written comments will not be read but will be included in the final record.

In an effort to ensure the virtual process closely follows our normal process, public comment will be accepted in writing during the meeting, but may not be read into the record during the meeting, but will be included as part of the final administrative record. Please do not plan to use the chat or Q&A features to put a comment on record. These resources are for tech support only

VIRTUAL MEETING ACCESS

This meeting can be watched via the City of Seaside You Tube channel

https://www.youtube.com/channel/UC1Cu7854Ohtjpr_XV1tDvRg

Or by joining the Zoom webinar link <https://us02web.zoom.us/j/81936832059>

Or call in phone number: 669-900-9128

Zoom Meeting Id 819 3683 2059

1. CALL TO ORDER

2. CITY COUNCIL/SUCCESSOR AGENCY TO REDEVELOPMENT AGENCY OF THE CITY OF SEASIDE

Ian N. Oglesby
David R. Pacheco
Jason Campbell
Jon Wizard
Alexis Garcia-Arrazola

Mayor/Chair
Mayor Pro Tem/Vice Chair
Council/Agency Member
Council/Agency Member
Council/Agency Member

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENT

Members of the public wishing to address the Board on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Public Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. CONSENT AGENDA

A. APPROVE MINUTES FROM JANUARY 21, 2021

B. APPROVE AND FILE SUCCESSOR AGENCY CHECKS

RECOMMENDATION: Approve and file the accounts payable and wired payments made during the period of January 9, 2021 through January 22, 2021 including the payroll and benefits checks, direct deposits and wired payments related to the pay period ending January 14 & 21, 2021. Total Accounts Payable and Payroll for the above referenced period is \$3.01.

6. STUDY SESSION

A. GOAL SETTING STUDY SESSION

RECOMMENDATION: Provide direction regarding 2021 / 2022 City Council goals.

7. ADJOURNMENT

Next Regularly Scheduled Meeting:
February 18, 2020
Seaside City Hall
5:30 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



DRAFT MINUTES

CITY OF SEASIDE
CITY COUNCIL/
SUCCESSOR AGENCY TO THE
REDEVELOPMENT AGENCY

JOINT SPECIAL MEETING
VIRTUAL ONLY
Thursday, January 21, 2021
5:30 PM

1. CALL TO ORDER

The meeting was called to order at 5:30 PM.

2. CITY COUNCIL/SUCCESSOR AGENCY TO REDEVELOPMENT AGENCY OF THE CITY OF SEASIDE

PRESENT: Campbell, Garcia-Arrazola, Oglesby, Pacheco, Wizard

ABSENT: None

3. PLEDGE OF ALLEGIANCE

Conducted.

4. PUBLIC COMMENT

None.

5. CONSENT AGENDA

On motion by Council Member Campbell, seconded by Council Member Pacheco and passed by the following vote, the City Council approved the Consent Agenda as presented.

AYES: Campbell, Garcia-Arrazola, Oglesby, Pacheco, Wizard

NOES: None

ABSENT/ABSTAIN: None

A. APPROVE MINUTES FROM JANUARY 7, 2021

Action: Approved as presented.

B. APPROVE AND FILE SUCCESSOR AGENCY CHECKS

ACTION: Approved and filed as presented.

6. STUDY SESSION

A. GOAL SETTING STUDY SESSION

ACTION: Continued to the February 4, 2021 meeting.

7. CLOSED SESSION

The City Council adjourned to closed session at 5:42PM.

A. PURSUANT TO GOVERNMENT CODE 54957.7 -PUBLIC EMPLOYEE PERFORMANCE EVALUATION

Title: City Attorney

B. CLOSED SESSION PURSUANT TO GOVERNMENT CODE 54957.6 - CONFERENCE

WITH LABOR NEGOTIATORS

AGENCY NEGOTIATORS: City Manager Craig Malin; Human Resources Director / Risk Manager Roberta Greathouse; Finance Director Victor Damiani

EMPLOYEE ASSOCIATIONS: All represented and unrepresented employee associations.

C. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION PURSUANT TO GOVERNMENT CODE SECTION 54956.9

1. Committee for Sound Water and Land Development of Fort Ord v. City of Seaside, et al, real parties in interest; Monterey County Superior Court Case No. 20 CV 001203.
2. People of State of CA vs ESTATE OF ARAZADON, et al., real parties in interest; Monterey County Superior Court Case No. 20 CV 003118

The Council reconvened to open session and there were no announcements for the public.

8. ADJOURNMENT

The meeting was adjourned at 6:50 PM.



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 5.B.

TO: Successor Agency to the Redevelopment Agency of the City of Seaside

FROM: Craig Malin, City Manager

BY: Jessica Riley, Accounting Assistant

DATE: February 4, 2021

SUBJECT: APPROVE AND FILE SUCCESSOR AGENCY CHECKS

RECOMMENDATION

Approve and file the accounts payable and wired payments made during the period of January 9, 2021 through January 22, 2021 including the payroll and benefits checks, direct deposits and wired payments related to the pay period ending January 14 & 21, 2021. Total Accounts Payable and Payroll for the above referenced period is \$3.01.

BACKGROUND

In accordance with Government Code Section 37208, at each City Council meeting the Council is provided a listing of the payroll and general checks issued since the last report so that it can inspect and confirm these checks. Each purchase has been reviewed and approved by the department making the purchase at the time of procurement. The invoice has been reviewed by the Finance Department prior to payment to ensure that it conforms to the approved budget.

Therefore, in accordance with Government Code Section 37208, the above referenced, and linked list of checks conforms to the approved budget and has been paid. These checks are submitted to the City Council for inspection and confirmation.

A description of the checks and wires exceeding \$10,000 are as follows:

- No checks exceeded \$10,000.

The Checks report is available on the City's website here:
<https://www.ci.seaside.ca.us/194/Check-Draft-Register>

FISCAL IMPACT

There are no additional fiscal impacts.

ATTACHMENTS

None

Reviewed for Submission to the City Council by:



Craig Malin, City Manager



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: City Council
FROM: Craig Malin, City Manager
BY: Craig Malin, City Manager
DATE: February 4, 2021
SUBJECT: GOAL SETTING STUDY SESSION

RECOMMENDATION

Provide direction regarding 2021 / 2022 City Council goals.

BACKGROUND

The City Council met on December 14, 2020, to discuss potential City Council goals for the 2021 / 2022 Council term. At the January 21 Study Session, staff will deliver a presentation regarding the goals discussed at the December 14, 2020 meeting, including necessary resources to accomplish the goals, and suggested staging / prioritization.

FISCAL IMPACT

TBD.

ATTACHMENTS

1. December 17, 2020 First Goal Setting Staff Report
2. 2021 22 Goal Setting First Report
3. 1.18.21 Draft 2122 Goals Timeline

Reviewed for Submission to the City Council by:

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Craig Malin, City Manager



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 9.C.

TO: City Council

FROM: Craig Malin, City Manager

BY: Lesley Milton, Assistant City Manager

DATE: December 17, 2020

SUBJECT: REPORT ON CITY COUNCIL GOAL SETTING MEETING

RECOMMENDATION

Report to the public outcomes from the meeting December 10, 2020.

BACKGROUND

The City Council held a special study session on December 10, 2020 to discuss goals and priorities for the next year. City Manager Malin will present the outcomes from that meeting during the City Council Regular meeting.

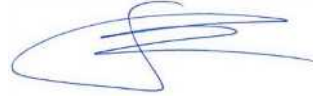
FISCAL IMPACT

None with receiving the report.

ATTACHMENTS

None

Reviewed for Submission to the
City Council by:

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Craig Malin, City Manager

First Report

2021 - 2022
Goal Setting



**Reimagine Community Safety / Close Digital Divide / Climate Action Plan
Language Inclusivity / Cutino Park Completion / Street & Sidewalk
Improvements / Acquire, Activate Santa Barbara & Broadway / Mobile Vendor
Ordinance / Commercial Linkage Fee / Post Entitlement Accountability /
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Diversity Ordinance / Medical Officer Barracks**

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STAY HOME
SAFE

Reimagine Community Safety / Close Digital Divide / Climate Action Plan

Language Inclusivity / Cutino Park Completion / **Street & Sidewalk**

\$

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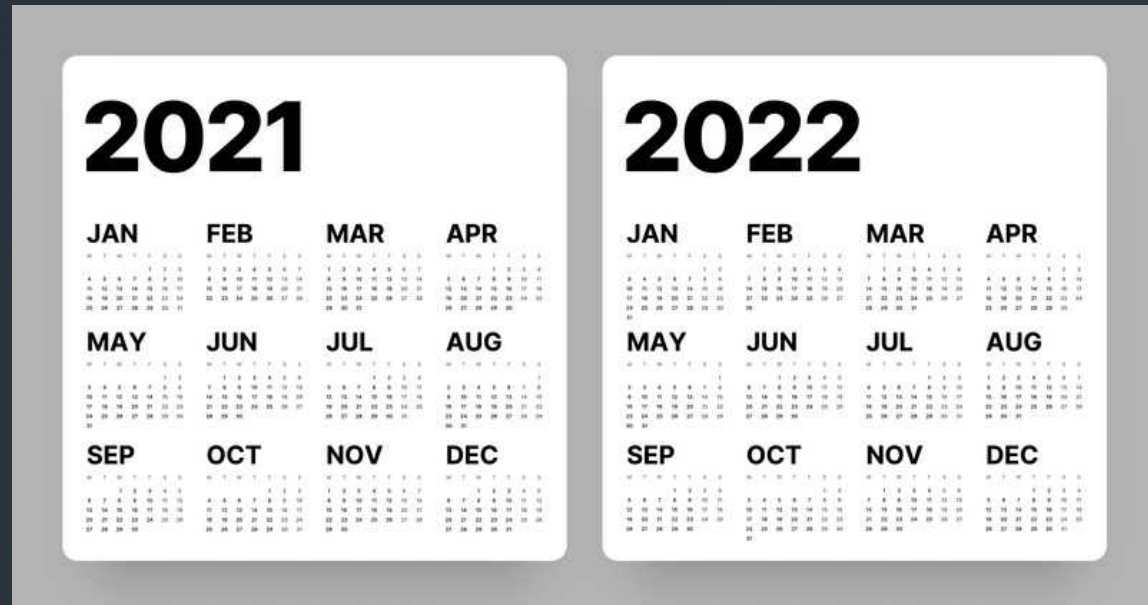
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January 21 Study Session

- Timing / Sequencing
- Resources



1.18.21 WORKING DRAFT - Goal Setting Timeline & Resources

Project/Program/Issue	In Progress?	City Control?	Public Outreach	Potential Impediments	Resources Required	Start/Finish/Who?
Campus Town	Y	Partial (in litigation)	Minimal	Litigation, local economy	Skill & will 150+ hrs. ST	1H20/?/SD
Hire Development Coordinator	Y	Y	None	Securing candidate	Budget amendment	2h20/1H21/CM
(Plan review, H20 agreements)					Consult Egr, \$	1H21/2H21,NP,SD,CM MCC
----- First Half 2021 -----						
Build More Affordable Housing						
Complete ADU Projects/Program	Y	Y	Moderate	NA	In budget 400 Hrs. ST	1H19/2H21/BN, MCC
Update Housing Ordinance (requires study sessions)	Y	Y	Moderate	Differing perspectives	80 Hrs. ST	2H21/2H21/BN, MCC
Establish Action-Oriented Non-Profit (requires study sessions - FEB)	M	Y	Significant	Timidity, Clamoring for "control", while losing sight of big picture, Standard cast of forces supporting status quo	\$XM of funds, full City Council commitment	1H21/2H21/CM, MCC
Secure & Control Water (requires study sessions/s - MARCH)	Y	TBD	Significant	The Entirety Of Self Serving Status Quo Forces	\$150K - \$XXM Bonds	NA/NA/MCC

Explore Shared Fire Services w Marina (requires study sessions - APRIL)	N	Requires partner	Significant	Decades of “us” / “them”	Vision, professionalism	1H21/1H22/CM, MG.MCC
Fund 2nd Fire Station (requires study sessions)	Y	Y/M	Significant	City has not built a City building in decades	Determine partnership(s) first	1H22/2H22/CM, VD.MCC
Close Digital Divide						
Potential MPUSD Partnership?	Y	Partner	Moderate	Differing perspectives	\$25-\$100K?	1H21/2H21/MCC
City Subsidy – Utility (requires study sessions – APRIL / MAY)	N	Y	Significant	\$ / Legal	\$/Full Council Attention / Support 300 hrs ST	2H21/2H22/MCC
Code Enforcement/ Private Property Upkeep Code Update? (requires study session?)	Y Y	Y Y	Moderate Minimal	Inadequate Staff # Inadequate Staff #	More Staff More Staff	NA/2H22 1H21/1H21/MCC
Relocate, Terminate RV Parking						
Termination	Y	Y	Minimal	Empathy	\$10-15K Month	1H20/1H21/MCC
Relocation (requires study session)	N	Y	Moderate	CEQA/\$ Practicality	\$100K+	2H21 – Ongoing/MCC
Business Outreach & Support (requires study session/s)	Y	Y	Significant	Inadequate resources	> Available	NA/2H22/GS
Reimagine Community Safety						
Social Workers Hired	Y	Y	Minimal	Start-up challenges	In Budget	2H20/1H21/DM
Community Safety Committee	Y	Y	Moderate	Policy disagreement	80–120 hrs ST	2H20/1H21/MCC-AP
PD Policies & Training	Y	Y	Minimal	Inertia	80–120 hrs ST	2H20 – Ongoing/AP

Language Inclusivity	Y	Y					
Build/Coordinate Staff Resources	Y	Y	Minimal	Staff availability	In Budget	2H20 – Ongoing /DHs	
Meeting Translation	Y	Y	Minimal	Cost/Technology	In Budget	2H20/2H21/LM	
Dual Language Documents/Website	Y	Y	Moderate	Tech / Staff Time	In Budget	2H20/2H21/LM	
Complete General Plan Update	Y	Y	Significant	External Opponents	\$, 200 hrs ST	1H21/2H21/GS	
Seaside East Charrette	Y	Y	Significant	Myopia	Vision, DPZ	2H21/2H21/CM	
Street & Sidewalk Improvements	Y	Y	Moderate	Inadequate \$	> Available	FY21/22 Budget/MCC	
Mobile Vendor Ordinance	Y	Y	Moderate	Policy disagreement	100+/- hrs ST	1H20/2H21/GS	
City Beautification (requires study session?)	Y	Y with partners	Moderate	Inadequate resources	?	Annual budgets/CM,MCC	
Street Maintenance (requires study sessions)	Y	Y	Moderate	Need far outstrips available resources	\$50M+	Annual budgets/NP,MCC	
----- Staff In Progress -----							
Cutino Park Completion	Y	Y	Minimal	NA	In Budget	1H20/2H21/NP	
Succession Planning	Y	Y	Minimal	The unforeseeable	Team orientation, Training \$	1H16/On-going/CM, MCC	
Police & Fire Accreditation	Y	Y	Moderate	Losing focus	Focus 500 hrs. ST	2H16/2H22/AP,MG	

Staff Back To Full Strength	N	N	Minimal	Global, national, & local economics	\$5M+, annually	FY21,22 Budgets/All (not happening soon)
IT Modernization	M	Y	None-minimal	Insufficient staff / available time	More \$, more uncommitted time	FY21/22 Budget/LM,MCC

----- Second Half 2021 -----

Youth Civic Engagement (requires study session)	Y	?	Significant	Widely diverging perspectives	?	2H21/Ongoing/DM,MCC
Teen Center 360 Degree (requires study session)	M	?	Significant	Widely diverging perspectives	?	2H21/Ongoing/DM,MCC
National Monument Access						
Secure easements	Y	N	Moderate	Differing perspectives	Goodwill/\$	2H21/1H22/CM,MCC
Construct parking / trailhead	N	Not yet	Significant	Staff capacity & \$	<- (\$100-300K)	1H22/2H22/MCC
City, School Collaboration	Y	N – partner	Moderate	Schedule constraints	40 – 60 hrs. ST	2H21/Ongoing/CM, MCC
Commission Diversity Ordinance	M	Y	Moderate	None?	Best practices	2H21/2H21/LM, MCC
Climate Action Plan	M					
Electrification ordinance	Y	Y	Significant	The long history of human habitation & cooking with flame	Technical assistance & outreach 120 hrs. ST	2H21/1H22/GS, MCC

Carbon footprint action plan (incl. Blue Zones?)	Y	Y	Extraordinary	Narrowing focus to achievable City goals & milestones	Technical assistance & outreach 500 hrs. ST	2H21/2H22/GS.MCC
Acquire, Activate Santa Barbara & Broadway	N	Y	Minimal	Local economy	tbd	2H21/1H22/GS, MCC
Explore 218 Control (requires study sessions)	M	Y w/partners	Moderate	"Turf", long term cost / benefit review	Project choice clarification	2H21/1H22/NP,MCC
Post Entitlement Accountability (requires study session)	M	Y	Minimal	Present agreements	NA	2H21/1H22/SD,MCC

----- 2022 -----

Commercial Linkage Fee (requires study sessions)	N	Y	Significant	Commercial interests	Program advocates & technical assistance	1H22/2H22/LM,MCC
Underground Utility District (requires study sessions)	N	Y/M may require or spur citizen vote	Extraordinary	People opposed to paying for program	Program advocates & technical assistance	1H22/1H22/LM, MCC
Targeted Low Income Recycling (requires study sessions)	N	Y	Significant	Limited space for recycling containers	Program partners & outreach	1H22/2H21/LM,MCC

----- City Actions Substantially Complete -----

Medical Officer Barracks Property Sold, Developer Controls	Y	N	None	Project economics	NA	Complete/Dev
City Clerk Staffing	Y	Y	Minimal	Securing candidate	Budget amendment	1H21/1H21/CM

----- Other -----

Daily Operations, Mandates, COVID Emergency, Capital Program (incl. FORA Bond blight removal), ESCA, FY21 Monitoring, FY22 Planning & Approval, Golf Course Hotel, Main Gate?