



AGENDA
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

MEETING
VIRTUAL ONLY
Tuesday, March 9, 2021
5:45 PM

This meeting is compliant with Governor Newsom's Executive Order N-29-20 which allows local legislative bodies to hold public meetings electronically only, without a physical location for public participation, accessible only telephonically or otherwise electronically (video conferencing) to all members of the public seeking to observe and address the local legislative body, in order to avoid public gatherings, and until further notice.

REMOTE PUBLIC COMMENTS To make a public comment, the following options are available:

- Before the Meeting via Email: Written comments can be emailed to acollick@ci.seaside.ca.us Include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)". Written comments must be received by 5:00 p.m. on the day of the meeting. All submitted comments will be provided to the City Council or the Board for consideration, compiled as part of the record, and may be read into the record.
- During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9. The Secretary to the Board will call speaker names and unmute speaker microphones. You will have up to 3 minutes to provide your comments, with time set by the discretion of the Mayor or Board Chair. Please note, if you chose to make comments orally, your written comments will not be read but will be included in the final record.

In an effort to ensure the virtual process closely follows our normal process, public comment will be accepted in writing during the meeting, but may not be read into the record during the meeting, but will be included as part of the final administrative record. Please do not plan to use the chat or Q&A features to put a comment on record. These resources are for tech support only

1. CALL TO ORDER

2. ROLL CALL - ESTABLISHMENT OF QUORUM

ART AND HISTORY COMMISSION

Steven Russell
Janie Silveria
Francoise Avery
Yollette Merritt
Emerson Brown
Hamish Tyler

Chair
Vice Chair
Commissioner
Commissioner
Commissioner
Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

5. APPROVAL OF MINUTES

A. February 9th, 2020

6. BUSINESS ITEMS

A. 2021-2022 WORK PLAN

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

A. WALTER LEE AVERY VIRTUAL GALLERY

RECOMMENDATION: The purpose of this presentation is to showcase the virtual art gallery, and to discuss it's future use.

9. ADJOURNMENT

Next Regularly Scheduled Meeting:

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
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MINTUES

**CITY OF SEASIDE
ART & HISTORY COMMISSION**

**ZOOM MEETING
Oldemeyer Center
986 Hilby Avenue
February 9th, 2020
5:45 p.m.**

1. CALL TO ORDER:

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART AND HISTORY COMMISSION:

Steven Russell	Chair	X
Janie Silveria	Vice Chair	X
Francoise Avery	Commissioner	X
Hamish Tyler	Commissioner	X
Yollette Merritt	Commissioner	6:12
Emerson Brown	Commissioner	X

3. PUBLIC COMMENTS:

4. APPROVAL OF MINUTES: Nov 10th 2020 & Dec 15th 2020

Motion: Commissioner Tyler, 2nd: Commissioner Silveria,
Aye: 4, Abstain: 1, Motion Passes

5. REVIEW OF AGENDA:

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

6. BUSINESS ITEMS:

A. Sand City Mural Project Info

- Commissioner Russell asked the people doing the project for all the murals in Sand City
- They had a very significant budget when it came to enacting this project
- They are a much smaller city so they are much more agile

- Commissioner Russell will be sharing the documents that were shared with him so we can possibly implement similar practices
 - Right now it is mostly large scale murals
 - They contracted with a company based in Denver and they recruited professional artists to come in and work with local artists to create lots of murals in a short time
 - A lot of the buildings that got murals had an agreement with the city to host public art on their walls
 - The agreement walks through things like who pays for maintenance
 - We currently don't have anything like this so it would be good to pull from it to create our own policies
 - Aaron Blair the Sand City, City Manager has mentioned he would be willing to come talk to us as an outside consultant
 - Commissioner Tyler would like to know how they determined content
 - Commissioner Brown feels there are ways to accomplish this without spending a ton of money
 - Once the documents are in place and get the city manager on board, do a presentation on the city council to get it approved there is a way to do this.
 - i. Money should not be a stopping factor but we do need to do this kind of project correctly, even if on a smaller scale.
 - ii. Commissioner Brown volunteered to take these documents and see if there are ways we can adapt them to Seaside
- b. Avery Gallery: Germaine hatcher
- She is creating a body of work and wants to collaborate with the archive
 - This could tie in with our bi-annual art history show
 - She has been a resident of Monterey County and was the manager of an art store in Seaside
 - She is an art teacher and mentor at YAC
 - She has been a member of this company for 40+ years
- c. Avery Gallery: Online Gallery
- It has to be part of the city's website unless there is a program out there that can be merged into the city's website
 - It cannot be a separate website for the Gallery
 - Commissioner Avery asked about Sandra Gray's images that she has taken of past exhibits
 - Staff would need to look in to the capacity for what we can do.
 - Staff won't know what the limits are on what is possible until we can try it
 - Black History Month is going to be where we can beta test this
- d. Utility Boxes
- Capitola did a similar project.
 - The city prepped the boxes for the artists
 - Many cities in the area has turned these in to art objects to help curb the negative graffiti on them

e. 2021 Work Plan

- Amendment to the CA revealed
- Commissioner Russell suggests having a special meeting in March to review and finalize the work plan specifically.
- Commissioner Tyler would like to have multimedia arts specifically listed within the work plan.
- Commissioner Brown wants to make sure that we are covering what we is supposed to be happening and if performing arts is another commission or SAHC.
- Staff mentions that the commission is very welcome to help with the established performing arts events in the city.
- Would like to schedule a special meeting for the second Tuesday of March 9th, 5:45
 - Motion: Commissioner Brown, 2nd Commissioner Silveria
 - Aye: 5, Passes unanimously

7. REPORTS FROM COMMISSIONERS:

Commissioner Tyler:

- Did not hear back from Mr. Bakewell.
- Staff will connect Comm. Tyler and Mr. Bakewell by email

Commissioner Merritt:

- Stephen Levinson's collection has been picked up by the Army
- There are still a few items that need a home
- The decision for the county historic advisory committee has not happened yet
- Pat Hathaway passed in January but has a very large collection of history photographs
- Commissioner Avery thinks we should look in to it and see if there is anything Seaside specific.
- Will forward to staff information about another digitization grant

8. REPORTS FROM STAFF:

- Black History Month
 - We are assisting with a virtual black history month program that will be streamed live on YouTube
 - Staff is putting together a virtual show to be played during the program
- Please send in your new 700 form for this year
- Rec Department has been transitioning to virtual events
- We wanted to do a Seaside Heroes virtual program where we showcase our local heroes
- Possible nomination program
 - Commissioner Merritt suggest to make it a community building activity vs profiles on specific individuals
 - Maybe avoid the word Heroes

- Would there be a symbol of the award, using the name of the award might help avoid the issue
- Black History Month will be the third Sunday, 2-3:30 pm
- They are still waiting to see who and what will be on the program

9. ADJOURNMENT: 7:37pm

Next Scheduled Meeting

May 11th, 2020

Time: 5:45 p.m.

Zoom Meeting

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Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.

**City of Seaside
Art and History Commission
2021 WORK PLAN AND FISCAL YEAR 2020 ACCOMPLISHMENTS**

MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matters:

- A. Pertaining to the encouragement of arts and crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)"

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Due to the Coronavirus pandemic, a multitude of tasks from the SAHC 2020 work plan is on hold or moved to the 2021 work plan. The City of Seaside with guidance from the County and State has instituted social distancing protocols and closed City Buildings to the public until such time it's been deemed "safe" to re-open. An asterisk will delineate which items are on hold until next year.

City of Seaside
Art and History Commission
2021 WORK PLAN AND FISCAL YEAR 2020 ACCOMPLISHMENTS
GOALS:

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve & enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and art.
5. Recruit, support and promote the exhibition of art within the City of Seaside

ACCOMPLISHMENTS (March 2020 – March 2021):

- Held first annual Knitstravaganza, which publically exhibited textile art by Seaside citizens from February 2020- November 2020.
- Approved collaborating with San Jose State University Archives Management Program to catalogue the archive for preservation.
 - o Received archival shelving, donated by the Monterey Symphony. Transferred archival materials into those shelves for proper and long-term storage.
- Organized and presented annual Black History Month program, reception and Art exhibit at the Walter Avery Gallery. The exhibit for 2020 was entitled "Honoring Our Elders and Celebrating our Youth" and displayed curated art from seaside residents.
- Presented two art exhibits at the Walter Avery Gallery, before the pandemic shut down prevented further exhibitions.
 - o Black History Month Exhibit
 - o Youth Art Exhibit.

2021 Work Plan

- * Organize and present mini-exhibits in the Oldemeyer Center (BGCLUB)
- Help prepare and foster participation in Outdoor Art Events.

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**City of Seaside
Art and History Commission
2021 WORK PLAN AND FISCAL YEAR 2020 ACCOMPLISHMENTS**

- Update directory of historically significant houses and buildings of the city.
- Update directory of historically significant public art in the city.
- **Establish a mural project** (Commissioner Avery)
- **Set up a scholarship fund** (Commissioner Avery)
- Support and foster visual and performing arts as defined by the California Department of Education
 - o **Re-establish connections to MPUSD's visual and performing arts programs** (Commissioner Tyler (?))
 - o **Connect to visual and performing arts groups within Seaside and the Monterey Peninsula** (Commissioner Tyler (?))
- Establish coalitions within the country for performing arts.
- Foster and encourage collaborative undertakings with The Arts and Historical Associations and Commissions.
- Create a tri-fold brochure that includes public art and historical houses and buildings of the city.
- For California Revealed project, create metadata and submit physical copies of Seaside newspapers 1970-75 to be digitized.
- Collaborate with Monterey Peninsula College Library and Monterey County Free Libraries in outreach and program planning for our California Revealed Digital collections.
- Take part in every public relation opportunity to expand public awareness of Seaside's history and multi-ethnic culture.
- Expand and rotate Seaside Art and History section of City's website.
- Develop a Historic Resource Preservation ordinance-backed process as required by the 2018 General Plan that will allow grants applications to fund an inventory of Historic Resources and Historic Designations.
- Establishing a more rigorous and robust relationship with AMP to capture

3

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City of Seaside
Art and History Commission
2021 WORK PLAN AND FISCAL YEAR 2020 ACCOMPLISHMENTS
visual and performing arts events in Seaside.

- Educate through the commission our capacity to use AMP resources that are available to the city.
- Work with CSUMB on annual series Seaside Voices Oral Histories.
- Represent Seaside on area history groups: Archives Round Table, Monterey County History Advisory Commission, and Monterey Bay Heritage Area planning group.
- Network with Monterey County Historical Society, FOAA and FOMA
- Solicit design submissions for public utility boxes art project along Broadway
- Have all oral history tapes located in Seaside archives digitized to ensure preservation.
- Work with CSUMB on more Seaside Voices oral histories and develop student capstone projects focusing on Seaside history.
- Collaborate with City, other Commissions and private groups on more public art projects.
- Continue to advocate for archive storage and workspace to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.
- Continue to advocate for a building to become a City museum, art gallery and cultural center.
- Organize and present annual Black History Month exhibit and reception and Art exhibit the Walter Avery Gallery.
- Continue organizing and presenting art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula including the largest Youth Art Competition in Monterey County, Adult Art Competition.

4

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Black History Month Virtual Exhibit

Virtual Gallery

WALTER LEE AVERY GALLERY

Welcome to the Walter Lee Avery virtual gallery! We display virtual art shows several times per year. Check back here frequently for our upcoming shows including: Black History Month, Adult Art Competitive, Youth Art Competitive, and many more. For more information about the virtual gallery please contact Sandra Gray at gray@ci.seaside.ca.us, (831) 999-6811.

BLACK HISTORY MONTH EXHIBIT

avery gallery presents
YOUTH ART COMPETITION
02-01-20 to 04-30-20
REGISTRATION
DEADLINE: 02-08-20
bit.ly/yart20

Contact Us:
Avery Gallery Staff
Oliver Meyer Center
966 Hilary Avenue
Seaside CA 92956
831-999-6811

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SHORT TERM RENTALS

Black History Month Virtual Exhibit

2021 Black History Month Virtual Exhibit

William Cornelius Zeigler Jr

to the

DR. MARTIN LUTHER KING BIRTHDAY CELEBRATION

"Remember! Celebrate! Act!"

A day or not a day off!"

WILLIE J. FRANKS JR. AND J. R. HENDERSON

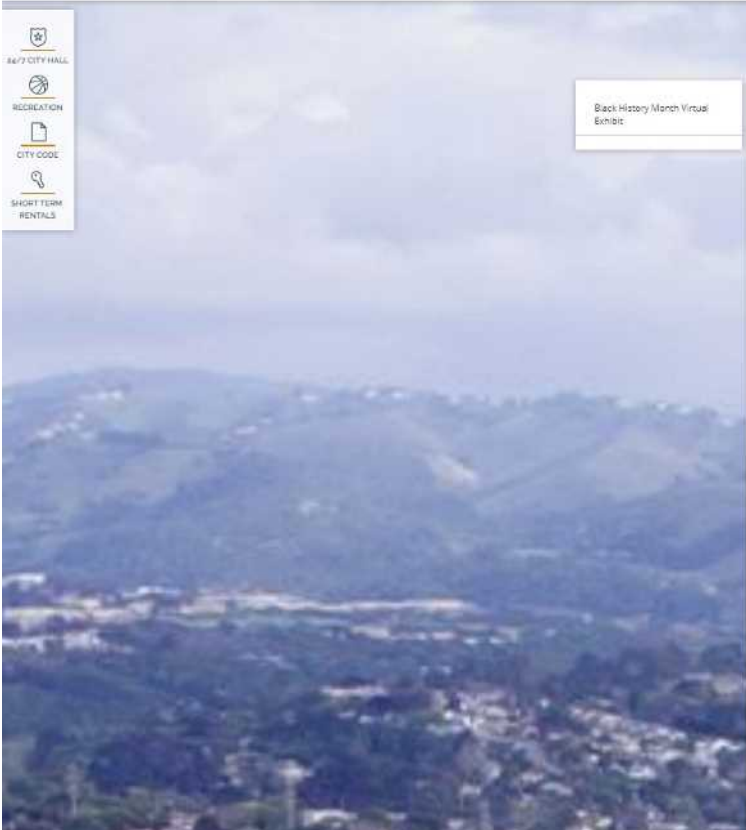
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SHORT TERM RENTALS

2020 Youth Art Competition Virtual Gallery

avery gallery presents
YOUTH ART COMPETITION
VIRTUAL GALLERY

Take a virtual tour of the Avery Art Gallery and view some of the amazing artwork featured in our 2020 Youth Art Competition via the slideshow below.

The winners of each category are listed below. Congratulations to all of our Elementary School, Middle School and High School participant!

2020 YOUTH ART COMPETITION VIRTUAL GALLERY

2020 YOUTH ART COMPETITION VIRTUAL GALLERY

2020 YOUTH ART COMPETITION VIRTUAL GALLERY