



AGENDA
CITY OF SEASIDE
ENVIRONMENTAL
COMMISSION

VIRTUAL ONLY
REGULAR MEETING
Tuesday, December 14, 2021
5:30 PM

This meeting is compliant with Governor Newsom's Executive Order N-29-20 which allows local legislative bodies to hold public meetings electronically only, without a physical location for public participation, accessible only telephonically or otherwise electronically (video conferencing) to all members of the public seeking to observe and address the local legislative body, in order to avoid public gatherings, and until further notice.

- Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment). All submitted comments will be provided to the Commission for consideration and compiled as part of the record.
- During the meeting via Public Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9. The Clerk will call speaker names and unmute speaker microphones (on the phone, press *6). You will have up to 3 minutes to provide your comments, with time set by the discretion of the Chair.

VIRTUAL MEETING ACCESS

This meeting can be watched via the City of Seaside You Tube channel

<https://bit.ly/SeasideYouTube>

Or by joining the Zoom webinar link: <https://us02web.zoom.us/j/87169429120>

Or call in phone number: 669-900-9128

Webinar ID: 871 6942 9120

1. CALL TO ORDER

2. ROLL CALL - ESTABLISHMENT OF QUORUM

3. ENVIRONMENTAL COMMITTEE

4. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

5. PUBLIC COMMENT

Members of the public wishing to address the Environmental Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during

the Public Comment period for up to three (3) minutes. Public Comments on specific agenda items are heard under that item. For the public record, please state your name.

6. APPROVAL OF MINUTES

A. APPROVE MINUTES OF SEPTEMBER 14, 2021 AND NOVEMBER 9, 2021

7. BUSINESS ITEMS

A. REVIEW AND RECOMMEND PROVIDING A LETTER TO THE CITY COUNCIL TO SHARE THE ENVIRONMENTAL COMMISSION'S IDEAS REGARDING THE IMPORTANCE OF IDENTIFYING A SUSTAINABILITY FRAMEWORK TO GUIDE THE DEVELOPMENT OF SEASIDE EAST.

RECOMMENDATION: Review and vote on providing the letter to the City Council.

B. RECEIVE AN UPDATE ON THE KICKOFF MEETING HELD WITH ENVIRONMENTAL INNOVATIONS, THE CONSULTANT AWARDED THE CONTRACT, REGARDING LOCAL BUSINESS OUTREACH ON SWITCHING FROM SINGLE-USE PLASTICS TO REUSABLE AND COMPOSTABLE GOODS BY THE ORDINANCE EFFECTIVE DATE OF MARCH 1, 2022.

RECOMMENDATION: Receive an update.

C. DISCUSS SETTING UP A COUNCIL STUDY SESSION, WITH SPECIFIC GUEST SPEAKERS, TO GUIDE THE RFP PROCESS FOR EITHER A CLIMATE ACTION PLAN OR SUSTAINABILITY PLAN

RECOMMENDATION: Discuss and provide input on a Council study session.

D. RECEIVE AN UPDATE ON THE BLUE ZONES COLLABORATION WITH THE COMMISSION REGARDING COMMUNITY CLEAN-UP EVENTS

RECOMMENDATION: Receive an update and discuss community collaborations.

8. REPORTS FROM COMMISSIONERS

9. REPORTS FROM STAFF

10. ADJOURNMENT

Next Regularly Scheduled Meeting:
January 11, 2022
Seaside City Hall

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings. City Council Meetings that are held in the City Council Chambers are broadcast live to all Seaside residents on Comcast Channel 25 and U-verse Channel 99. Live streamed meeting videos as well as videos of past meetings are available on the City's website at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



DRAFT MINUTES

CITY OF SEASIDE

ENVIRONMENTAL COMMITTEE

SPECIAL MEETING

Council Chamber

Tuesday, September 14, 2021

5:30 PM

1. CALL TO ORDER

5:34PM

2. ROLL CALL - ESTABLISHMENT OF QUORUM

PRESENT: Raak, Murphy, Molle, Del Valle (joined 6:30pm)

3. PUBLIC COMMENT

4. APPROVAL OF MINUTES

Approval of minutes from August 10, 2021.

MOTION: Motion by Murphy, second: Molle, unanimous approval.

5. BUSINESS ITEMS

A. SOCIAL MEDIA OUTREACH FOR PRIORITY IMPACT PLASTIC POLLUTION PREVENTION POLICY

Presentation provided by Ernesto Altamirano, Seaside's Communications & Community Engagement Specialist regarding content of social media posts regarding recycling, composting and other topics related to PIP4 and sustainable actions.

All commissioners provided feedback: create a Q&A, break down ordinance elements with simple communications, small business newsletter, #cleanside is cool,

PUBLIC COMMENT: NONE

B. STRATEGIES FOR ADDRESSING LITTER

Raak provided an introduction of the litter issues in Seaside and the impacts: low civic pride, environmental, at the core a ramification of systemic racism and poverty.

Discussed causes of litter and possible solutions: community clean-ups, street

sweeping contract review, GreenWaste analysis of overfilled cans, campaigns.
Actions: present to other local stakeholders

Commissioners shared ideas and discussed the topic: there is always more litter on the streets after trash collection, so set a pick-up time/event after that happens; partner with GreenWaste with mailings to residents.

Public Comments: Dianne Nielsen: It is the responsibility of businesses to clean up around/on their sites. How to make this happen is the question. Sarah Haller: Community trash pick-up day, city trashcans in certain areas of the city would help too.

Raak: What is MST's trashcan policy? Add them to outreach list. Help identify when local groups meet to get on their agendas.

C. DISCUSS STATE DROUGHT ISSUES AND LOCAL WATER CONSERVATION ACTIONS AND OPTIONS: to be continued to upcoming meeting

Public Comment: None

D. PIP4 RFQ UPDATE

Raak provided update on the contents of the RFQ to be issued to consultants regarding the implementation Priority Impact Plastic Pollution Prevention Policy community outreach: website creation, outreach and multiple language translations, mailings, business grants.

Commissioners: discussed outreach and local issues with digester being offline. Regional plastics coalition group discussed focusing on reusables, but it is not simple with COVID. Businesses are encouraged to accept reusables, but are not required to do so. Compostables are great from a lifecycle process (not petrol based, "recyclable"), but they are still single use.

8. REPORTS FROM COMMISSIONERS

Molle: SB 343 is first bill in nation that will eliminate "chasing arrows" symbols, which will help people understand what is recyclable. AB 1276: restaurants only provide condiment packages when requested. AB 962: paving the way for reusables. AB 1201: prohibits manufacturers from calling something compostable.

Murphy provided habitat subcom update and local events happening over the weekend. Promotional materials are online regarding the Pollinator Park Tour on Sat, Oct. 2. Big plans for winter planting season and outside funding possibilities are being discussed. Asked for park calendar update on the city website.

Tu: Announced being out of the country for three months. Asked if any commissioners could temporarily fill her spot on the green economic subcom.

Raak: EC has two vacancies. Please reach out to networks to see if they want to be a part of our commission.

Attended Campus Town meeting last week. Two elements that came up that might be of interest to the EC: 1. Bike paths are being incorporated into the mixed-use development that is located between CSUMB and Seaside. Some bike paths will be class 3 and 2.

2. Asked about electrification for the project. Multifamily will have some, single family will have option of gas vs electric, commercial will be natural gas.

Less and less natural gas will be used in CA in the future for climate and safety reasons. I think it's too late to change anything regarding electrification, but potential homebuyers can be persuaded to go electric vs gas and the messaging is really important.

9. REPORTS FROM STAFF

Rocha: Will be presenting food truck and sidewalk vendor code update at the next council meeting. Code includes trash pickup and compostable good requirements.

7:04pm: meeting concluded.



DRAFT MINUTES

CITY OF SEASIDE
ENVIRONMENTAL COMMITTEE

SPECIAL MEETING

Council Chamber

Tuesday, November 9, 2021

5:30 PM

1. CALL TO ORDER

5:30PM

2. ROLL CALL - ESTABLISHMENT OF QUORUM

PRESENT: Raak, Murphy, Molle, Del Valle, Randazzo

EXCUSED ABSENCE: Tu

3. PUBLIC COMMENT

Andy Offenbacher: Gov. Newsom signed a law banning gas powered lawn equipment. It would be nice if Seaside not wait until 2024, when it goes into effect, but rather take action now. Noise and pollution are serious issues and such equipment is a major contributor.

4. APPROVAL OF MINUTES

Continued: Minutes to be considered for approval at next meeting.

5. BUSINESS ITEMS

Motion by Raak to move item C to be heard first. Second: Randazzo. Unanimous approval by roll call vote.

A. BLUE ZONES PRESENTATION BY TANJA ROOS, COMMUNITY PROGRAM MANAGER

Tanja Roos provided an overview of the Blue Zones Project. Blue Zones attempts to reverse engineer these aspects associated with longevity hot spots into existing communities: move naturally, right outlook, eat wisely, connect.

Policy areas: built environment, tobacco policy, food policy.

Molle: connect with Safe Routes to Schools (SRTS).

Raak: SRTS was a collaboration between Seaside and Ecology Action of Santa Cruz. Many intersections between the environmental commission and Blue Zones.

Murphy: existing volunteer connections with pollinator habitats.

Policy: Seaside East could benefit from BZ

Tobacco: litter abatement with cigarette butts

Food Access: farmer's market, community gardens

Del Valle: How are you making sure there is representation and the uplifting of existing community leaders?

Roos: 75% of staff is bilingual. Internal commitment to Eng/Spanish material for outreach. Identify community leaders on the group to meet and build healthy relationship to provide resources. Continue to build trust and center community experts.

Raak: incorporate litter pick up during park workdays. Share two ideas: 1. Alleyway improvements that will reclaim the spaces for use by the community; and 2. Healthy snack cart options for kids

Commission and Roos: further discussion on collaborating for a litter pick up event during park workdays.

Public Comment: None

B. DISCUSSION OF THE FINAL PRESENTATION PROVIDED BY URBAN DESIGN CONSULTING FIRM DPZ REGARDING SEASIDE EAST

Staff Liaison Rocha: provided introduction of Seaside East, DPZ, and steps that were outlined for moving forward.

Raak: continued topic and asked, "What role does the EnvComm play in making sure it's equitable and environmentally 'aggressive'?"

Consider requiring LEED for Neighborhood Development or Living Community Challenge (LCC) requirements/certification. Provided an overview of "petals" to be earned in the LCC: place, water, energy, health & happiness, material, equity & beauty.

Public Comment: Tanja Roos shared that she attended most public events and was impressed by city leadership bringing on DPZ. Community communication and sharing was inspiring. Echo the sentiment that development parameters are important.

C. DISCUSS THE ENVIRONMENTAL COMMISSIONS ROLE IN PROVIDING SUGGESTIONS FOR THE RFP FOR A CONSULTING FIRM TO DRAFT A CLIMATE ACTION PLAN. DISCUSS LOCAL COLLABORATIONS.

SL Rocha: provide intro and asked some questions.

Raak: the council is expecting guidance from us and we are expecting the same from them. The EC needs: 1. A primary staff contact for the CAP

2. Do we want a Sustainability Plan or a CAP?

What other questions does the commission have for the council?

Commissioners: need to coordinate better with regional efforts for the CAP, but Seaside would benefit from a Sustainability Plan. Both plans require maintenance, ongoing work.

What is the council's long-term plan for the CAP or Sustainability Plan approach?

Raak: next step: send email to council again, since ACM Amanda Rotella left and make sure the CAP/SP responsibilities are listed in the position description. Invite Ashley

Paulsworth from Monterey County to an upcoming meeting for an update on their regional work.

8. REPORTS FROM COMMISSIONERS

Murphy: Pollinator habitat work continues. Updated calendar on city website. Will be giving a presentation to Seaside Rotary, who has a pollinator agenda for the area.

Randazzo: clarified and apologized for lack of attendance. No time conflicts next semester.

Raak: sent out request for new members, received two responses, but nothing since.

9. REPORTS FROM STAFF

None.

7:01pm: meeting concluded.

December 3, 2021

Dear Mayor and Council Members,

We greatly appreciated the approach the City of Seaside is taking to the development of Seaside East. This is such a special area and provides an unprecedented opportunity for our community.

While we, as a community, explore how to develop this area in a manner that holds true to our community values, the Environmental Commission would like to offer a recommendation.

We suggest identifying and using a framework of sustainability to guide the development of this area. Identifying a sustainability framework provides the following benefits:

- Ensures the various interests (environmental respect, social benefit, equity etc.) in the community are met with a level of accountability and transparency.
- Provides consistency during planning and development, this is especially important if there are staff or personnel changes during what may be a lengthy development and implementation process.
- Provides a foundation for a shared vision.

The Environmental Commission reviewed three frameworks: LEED for Neighborhood Development, Living Community Challenge and Eco-Villages.

LEED (Leadership in Energy and Environmental Design) has a designation for [community-level development](#). It incorporates elements of "smart location and linkages", "neighborhood pattern and design", "green infrastructure and buildings" and "innovation and design process".

Eco-Villages - The Global EcoVillage Network is a movement that aims to create intentional, traditional or urban communities. Consciously designing through a locally owned, participatory processes, and aims to address the [Ecovillage Principles](#) in the 4 Areas of Regeneration (social, culture, ecology, economy) into a whole systems design. This Framework is perhaps the most ambitious and could be limiting in the opportunities it provides.

[Living Community Challenge](#) is designed with 9 "petals": Place, Water, Energy, Health and Happiness, Materials, Equity and Beauty. Each petal has additional imperatives. Although ambitious, the Living Community Challenge also provides additional details and support for both planning and implementation.

The Environmental Commission recommends the use of Living Community Challenge as a framework for guiding the development and implementation of the Seaside East. This framework is managed and supported by the International Living Future Institute, like LEED, the framework regularly evolves to meet the needs of communities and builders while also maintaining their high social and environmental standards. Many of the requirements of Living Community Challenge and Living Building Challenge are supported by State requirements.

The Living Community Challenge was discussed by the design team that visited Seaside and I imagine they could provide additional information and context, however as an environmental commission, we would also be happy to present or discuss this recommendation further.

Sincerely,

Lacey Raak
Chair – Seaside Environmental Commission