



A G E N D A

CITY OF SEASIDE
BROADWAY WALK OF FAME
AD-HOC COMMITTEE FOR
APPLICATION REVIEW AND
STAR PLACEMENT

VIRTUAL ONLY
Wednesday, April 20, 2022
6:00 PM

THIS MEETING WILL BE HELD IN A VIRTUAL FORMAT ONLY

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to acollick@ci.seaside.ca.us Include the following subject line: "Public Comment Item #____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

1. CALL TO ORDER

Annalisa Mitchell
Franco Pacheco
Joy Anderson

Emerson Brown
Francoise Avery
Bobby Maxwell
Jeanette Walton
Gracie Rubio

Chair
Vice Chair
Commission on Jobs, Opportunities and
Business
Art and History Commission
Art and History Commission
Parks and Recreation Commission
Parks and Recreation Commission
Community Member

2. BUSINESS ITEMS

A. Approve minutes from the April 13, 2022 Meeting

B. Receive report on 2022 Broadway Walk of Fame Applications

C. Approve Walk of Fame Application Review and Scoring Process

3. ADJOURNMENT

Next Regularly Scheduled Meeting:
April 27, 2022
6:00 PM

Broadway Walk of Fame Ad-Hoc Committee Meeting Minutes
Wednesday, April 13, 2022

Meeting Participants:

Annalisa Mitchell - Chair
Franco Pacheco -Vice Chair
Joy Anderson - C-JOBS
Emerson Brown - Art & History Commissioner
Francoise Avery - Art & History Commissioner
Bobby Maxwell - Parks & Recreation Commissioner
Jeanette Walton - Parks & Recreation Commissioner
Gracie Rubio - Community Member
Ashley Collick – Assistant City Manager
Ernesto Altamirano – Communications Specialist

Note: Ms. Ruthie Watts withdrew from the Ad-Hoc Committee as she received a nomination for the Broadway Walk of Fame.

Business Items

Ad-Hoc Committee Members made personal introductions

The Broadway Walk of Fame Policy and Ad-Hoc Committee Responsibilities were reviewed.

During the review, there was clarification that the public will be able to see the selection process online as all the meetings will be public, but there will not be any live public comment.

To make public comment, the following options are available: Before the Meeting via Email: Written comments can be emailed to acollick@ci.seaside.ca.us Include the following subject line: “Public Comment Item #___” (insert the agenda item number relevant to the comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

The 25 nominees were reviewed by category.

Note: It was indicated to include Mr. Alfred Glover’s military rank of “Colonel”.

Committee Member Franco Pacheco will send information about a possible conflict of interest with one of the nominees.

City staff will review the applications to confirm if all applicants met the necessary nomination criteria and the Ad-Hoc Committee members will receive the information gathered from City staff before the next scheduled meeting on April 20th to then vote on how the ranking process will be established.

Meeting was adjourned at 7:13pm

Next meeting is scheduled for Wednesday, April 20, 2022 at 6pm

Broadway Walk of Fame Applications

Nominee	Category Nominated	# of criteria boxes selected	Date Received	# of times nominated	Is the Application Complete?	Provided Justification	Letters of Support	Notes	Has the nominee been notified?
Leon and Barbara Joyce	Arts & Performing Media	4	3/1/2022	1	Yes	Yes	No		Yes
Jimmie Brooks	Athletics and Competition	11	3/30/2022	1	Yes	Yes	No	More than one category selected. City staff confirmed Athletics and Competition category with the applicant.	No
Daniel and Claudia Washington	Athletics and Competition	15	3/30/2022	1	Yes	Yes	No	More than one category selected. City staff confirmed Athletics and Competition category with the applicant.	Yes
Tim Brown	Civics and Government	11	3/15/2022	1	Yes	Yes	No		No (Deceased)
Don Jordan	Civics and Government	14	3/25/2022	1	Yes	Yes	Yes		Yes
Robert A. Rader Jr.	Civics and Government	14	3/29/2022	1	Yes	Yes	No		No (Deceased)
Helen B. Rucker	Civics and Government	10	3/28/2022	1	Yes	Yes	Yes	Besides various letters of support, the application also included copies of awards and recognitions for Ms. Rucker.	Yes
Jerry Smith	Civics and Government	14	3/30/2022	1	Yes	Yes	No		No (Deceased)
Alfred Soto	Civics and Government	10	3/25/2022	1	Yes	Yes	No		No
Col. Alfred P. Glover Sr.	Community and Social Equality	14	3/30/2022	1	Yes	Yes	Yes	Besides various letters of support, the application also included twenty endorsement signatures supporting Col. Alfred P. Glover Sr.'s nomination.	Yes
Patricia Isadore	Community and Social Equality	8	3/30/2022	1	Yes	Yes	No	More than one category selected. City staff confirmed Community and Social Equality category with the applicant.	No
Mel Mason	Community and Social Equality	12	3/30/2022	1	Yes	Yes	Yes	The letter of support from Bill Monning and Dana Kent was included twice in the application.	Yes

Reverend Ernest Newman, III	Community and Social Equality	11	3/22/2022	1	Yes	Yes	No	Although the application didn't include any letters of support for his Walk of Fame nomination, it did include copies of past recognitions and resolutions for Reverend Ernest Newman, III.	No (Deceased)
Lenora Pinkston	Community and Social Equality	4	3/30/2022	1	Yes	Yes	No	More than one category selected. City staff confirmed Community and Social Equality category with the applicant.	No (Deceased)
Carlos Ramos	Community and Social Equality	15	3/30/2022	1	Yes	Yes	Yes	Letters of support were provided in email form.	No (Deceased)
Ruthie Watts	Community and Social Equality	14	3/29/2022	1	Yes	Yes	Yes	Besides various letters of support, the application also included copies of awards and recognitions for Ms. Watts.	Yes
Lanny Olis	Community and Social Equality	15	3/29/2022	1	Yes	Yes	No	More than one category selected. City staff confirmed Community and Social Equality category with the applicant.	No (Deceased)
Paolo Manca	Community and Social Equality (2)	14, 12	3/22/2022; 3/24/2022	2	Yes	Yes	Yes	More than one category selected. City staff confirmed Community and Social Equality category with the applicant.	Yes
Fernando Avila	Community and Social Equality (3)	3,3,4	3/9/2022; 3/29/2022	3	Yes	Yes	No	Mr. Avila was nominated three times, and all applications were complete.	No (Deceased)
Dr. Bettye L. Lusk	Education	7	3/30/2022	1	Yes	Yes	Yes		Yes
Darryl L. Choates	Outstanding Achievement	6	3/30/2022	1	Yes	Yes	No	Although the application didn't include any letters of support for his Walk of Fame nomination, it did include copies of past proclamations and awards for Mr. Darryl L. Choates.	Yes
Herm Edwards	Outstanding Achievement	9	3/30/2022	1	Yes	Yes	No	More than one category selected. City staff confirmed Outstanding Achievement category with the applicant.	No
Edward Raymond Hennessey	Outstanding Achievement	14	3/30/2022	1	Yes	Yes	No	More than one category selected. City staff confirmed Outstanding Achievement category with the applicant.	No (Deceased)
Gerald Pinkston Sr.	Outstanding Achievement	2	3/30/2022	1	Yes	Yes	No		No (Deceased)
Total nominees: 25									

Review Timeline

- 04/20/22 Committee authorizes review and ranking process for applications
- 04/27/22 Committee receives report on installation process (tentative) /Electronic Ranking begins
- 05/04/22 Committee reviews the ranking of applications and votes on top 10 nominations / additional votes as needed
- 05/11/22 Committee deliberations on top nominations
- 05/18/22 Committee finalizes recommendations to Council

Walk of Fame Scoring Guidelines	
Each Reviewer will have the opportunity to score each application based on the criteria within the policy.	
Applications will be ranked based on the average scores of the reviewer.	
The Ranking will not determine who receives a "star" and will be used as a tool for the committee.	
Other tools include, the deliberation process, community knowledge, staff research, etc.	
The Committee will use these tools to make their recommendation to council on who they believe should receive a star on the Broadway Walk of Fame.	

Instructions for Scoring
As you are scoring each application, please ensure that you are ranking them and no applicant total score is identical. Bare with me as I explain a little further, for example "Diana Ross" and "Mary Wilson" shouldn't both receive 100 points total (a tie score), one nominee clearly outranks the other and should be reflected in the scoring. "Diana Ross" in my opinion reins supreme for her community outreach efforts and # of youth served receiving 95 total points, "Mary Wilson" isn't up to par with outreach but she provided economic relief to the community and received 75 total points. You may think differently about these wonderful leaders but this is my example and I stand by my scoring. :)

Sponsor or Group: _____		Reviewed by: _____	
Nominee: _____			
Category (Nominee must meet one of the following categories, no more than one may be selected)	Total points possible (6.25)	Points awarded	Notes
Athletics and Competition			
Arts and Performing Media			
Civics and Government			
Community and Social Equality			
Education			
Environment and Conservation			
Journalism and Literature			
Outstanding Achievement			
Criteria for Rating Broadway Walk of Fame Applications (must have made a consistent and positive impact in three or more of the areas listed below)	Total points possible (93.75)	Points awarded	Notes
A minimum of three years' residency in the City of Seaside and or has made a significant positive impact on Seaside			
Ability to inspire and encourage others to enhance diversity and inclusion in the City of Seaside			
Bringing positive recognition to the City on a local, national, or global stage.			
Contributing a significant historical impact			
Contributing to the health and safety of our citizens.			
Contributing to the quality of life of our citizens			
Expanding opportunities for the City of Seaside to become a destination of choice			
Extraordinary effort to overcome challenges to achieve contribution			
Fostering the spirit of our community			
Making lasting and significant contributions to the protection of natural or cultural resources of the City of Seaside			
Making substantial contributions to the advancement of commensurate types of recreational opportunities with the City of Seaside.			
Making substantial contributions to the betterment of a specific facility or park consistent with the established standards for the facility			
Providing economic development or redevelopment activity			
Providing positive opportunities for the future of our youth			
Providing positive opportunities for the future of our youth			
Total Score	100		

Questions to Consider while reviewing application

Has the applicant adequately justified the nomination with sufficient detail?

Has the applicant provided evidence and supplemental material (petitions, letters of support, etc.) to support the nomination?

Has the applicant demonstrated the nominees positive impact on Seaside?

Has the nominee made a consistent and positive impact in three or more of the areas listed in the policy?