



A G E N D A

CITY OF SEASIDE
BROADWAY WALK OF FAME
AD-HOC COMMITTEE FOR
APPLICATION REVIEW AND
STAR PLACEMENT

VIRTUAL ONLY
Wednesday, May 4, 2022
6:00 PM

THIS MEETING WILL BE HELD IN A VIRTUAL FORMAT ONLY

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to acollick@ci.seaside.ca.us Include the following subject line: "Public Comment Item #____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

1. CALL TO ORDER

Annalisa Mitchell
Franco Pacheco
Joy Anderson
Emerson Brown
Bobby Maxwell
Gracie Rubio

Chair
Vice Chair
CJOBS
Art and History Commission
Parks and Recreation Commission
Community Member

2. BUSINESS ITEMS

A. APPROVE APRIL 20, 2022 MEETING MINUTES

B. REVIEW AND APPROVE THE RANKING OF THE WALK OF FAME APPLICATIONS

C. RECEIVE AN OVERVIEW AND UPDATE ON BROADWAY WALK OF FAME INSTALLATION

3. ADJOURNMENT

Next Regularly Scheduled Meeting:
May 11, 2022
6:00 PM



**CITY OF SEASIDE
STAFF REPORT**

Item No.:2.A.

TO: Broadway Walk of Fame Ad-Hoc Committee

BY: Ashley Collick, Assistant City Manager

DATE: May 4, 2022

SUBJECT: **APPROVE APRIL 20, 2022 MEETING MINUTES**

PURPOSE

Approve the minutes from April 20, 2022.

BACKGROUND

The Committee met on April 20, 2021. The minutes are attached.

FISCAL IMPACT

None.

ATTACHMENTS

Broadway Walk of Fame Ad-Hoc Committee Meeting Minutes

Wednesday, April 20, 2022

- The BWOF 4/20/2022 meeting started at approximately 6:07pm, once quorum was fully established.
- Roll call was taken by Assistant City Manager, Ms. Ashley Collick.
- Meeting Participants:
 - Franco Pacheco -Vice Chair
 - Joy Anderson - C-JOBS
 - Emerson Brown - Art & History Commissioner
 - Bobby Maxwell - Parks & Recreation Commissioner
 - Jeanette Walton - Parks & Recreation Commissioner
 - Ashley Collick – Assistant City Manager

Roll Call Notes:

- It was mentioned that Francoise Avery resigned from the Ad-Hoc Committee due to a conflict of interest.
- It was also mentioned that Ms. Annalisa Mitchell, Broadway Walk of Fame Ad-Hoc Committee Chair, would be joining the meeting late.

Business Items

- Minutes from the previous were approved by the Broadway Walk of Fame Ad-Hoc Committee by unanimous vote.
- Assistant City Manager, Ms. Ashley Collick, explained the staff review results of the 2022 Broadway Walk of Fame applications using the spreadsheet that was provided to the committee, and mentioned that Mayor Pro-Tem Dave Pacheco had withdrawn his application.
- Ad Hoc Committee Vice Chair Franco Pacheco asked what would be the next steps in the review process, and Assistant City Manager, Ms. Ashley Collick, explained that it was to approve the scoring rubric and proceeded to explain the point system breakdown for all 24 applications.

- The committee received clarification that the scoring would be done by accessing individual Google links, and they would be using one link per application.
- It was indicated that the Google links would also include very detailed scoring instructions.
- The suggested review timeline was thoroughly discussed by the Ad Hoc Committee and Assistant City Manager, Ms. Ashley Collick, mentioned to dismiss the Top Ten idea that was included in the notes.
- The suggested review timeline was approved by the Ad Hoc Committee unanimously.
- Meeting was adjourned at approximately 6:36pm.
- The next meeting was scheduled for Wednesday, May 4, 2022 at 6pm.



**CITY OF SEASIDE
STAFF REPORT**

Item No.:2.B.

TO: Broadway Walk of Fame Ad-Hoc Committee

BY: Ashley Collick, Assistant City Manager

DATE: May 4, 2022

SUBJECT: **REVIEW AND APPROVE THE RANKING OF THE
WALK OF FAME APPLICATIONS**

PURPOSE

Approve the ranking of the applications.

BACKGROUND

The committee approved the ranking system for applications on 4/20/2022. Committee members were asked to rank 24 applications. The committee will review the ranking and discuss next steps for finalizing the Broadway Walk of Fame nominees.

FISCAL IMPACT

None.

ATTACHMENTS



**CITY OF SEASIDE
STAFF REPORT**

Item No.:2.C.

TO: Broadway Walk of Fame Ad-Hoc Committee

BY: Ashley Collick, Assistant City Manager

DATE: May 4, 2022

SUBJECT: **RECEIVE AN OVERVIEW AND UPDATE ON
BROADWAY WALK OF FAME INSTALLATION**

PURPOSE

Receive update on the installation of the Broadway Walk of Fame.

BACKGROUND

The Broadway Walk of Fame policy was approved by Council on February 3, 2022.

The "Broadway Walk of Fame" will provide a unique attraction that enhances and encourages a walkable downtown. Each star will honor local Seaside residents and serve as a living historical record of our achievements as a community.

The ultimate goal is to honor those individuals who have made a significant and lasting contribution to the quality of life in Seaside – who have, indeed, cast a long shadow on our City's history.

The purpose of the ad hoc committee is to make recommendations on the design of the star and to assist staff regarding placement recommendations on Broadway for the first cycle of the program.

FISCAL IMPACT

None.

ATTACHMENTS
