



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

SPECIAL MEETING
HYBRID (VIRTUAL & IN-PERSON)
440 HARCOURT AVENUE (CHAMBER)
Tuesday, October 11, 2022
5:45 PM

NOTICE: *The City of Seaside utilizes Zoom tele-conferencing technology pursuant to California Government Code Section 54953(e)(1)(A) and (C). The City Council resolution authorizing virtual participation in public meetings given the rise in COVID-19 cases and the ongoing pandemic, Seaside City Council and its Boards, Commissions and Committees public meetings are being conducted in a hybrid format providing both in person and virtual (electronic) participation in order to promote social distancing and protect the health and safety of attendees.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/89130259341?pwd=bTVMSGM1MWQ1aU9MRytIc3E5eDBFdz09>
WEBINAR ID: 891 3025 9341
3. To participate by phone: Please call (669) 900-9128
Enter the webinar ID 891 3025 9341 and passcode 006766 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9.

IN PERSON PARTICIPATION INSTRUCTIONS

Members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

Emerson Brown	Chair
Francoise Avery	Vice Chair
Yollette Merritt	Commissioner
Janie Silveria	Commissioner
Madison Parker	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT FOR COMMISSIONS

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM SEPTEMBER 13, 2022

6. BUSINESS ITEMS

A. DISCUSS MURAL PROJECTS COLLABORATION WITH NEIGHBORHOOD IMPROVEMENT COMMISSION

B. REVIEW OF 2022/23 WORK PLAN AND BUDGET

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
November 8, 2022
5:45 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES

**CITY OF SEASIDE
ART & HISTORY COMMISSION**

**SPECIAL MEETING
Oldemeyer Center
986 Hilby Avenue
September 13th, 2022
5:45 p.m.**

1. CALL TO ORDER: 5:47PM

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

- Emerson Brown	Chair	X
- Francoise Avery	Vice-Chair	X
- Janie Silveria	Commissioner	X
- Yollette Merritt	Commissioner	Leave of Absence
- Madison Parker	Commissioner	X

3. REVIEW OF AGENDA

4. PUBLIC COMMENT FOR COMMISSIONS

- Alex Miller – Art Tour, enjoyed the tour, would like to help for next year and make more awareness
- NIC project funding, consider submitting suggestion to NIC and would like work together
- San Pablo bridge – Artwork on both sides on bridge, NIC/AHC collaboration, mural on inside and outside. Waiting for structural analysis, allocated \$10k for a mural in Seaside.

4. APPROVAL OF MINUTES: August 9th, 2022

- Correct Commissioner Parker's last name
- Commissioner Merritt: The August 9 minutes omitted the comments and shared items: history of Seaside Library brochure, and the photos of the Seaside newly installed "Pathway to Ford Ord".
- Correct spelling of "Oaxaca" in staff report section
- Correct date for next meeting time to be on October 11, 2022, not November 8, 2022
- Motion passes with Commissioner Merritt absence

6. BUSINESS ITEMS:

- A- Discuss September 8, 2022 Meeting with City Manager, Jaime Fontes, regarding Art Archives and Storage**

- Assistant City Manager Ashley Collick: Commission requested meeting with CM Fontes. City Manager Fontes was given tour of archive locations and received updates from staff on how to move forward. CM Fontes has experience with museums and galleries. CM Fontes contacted archivist. Jeanne Orcut, to receive information from staff and commissioner in regards to status of archives. Ms. Orcut gave introduction of her credentials and experience. CM Fontes recommended that staff and commission move forward with archivist and plan a site visit to evaluate archives. During the discussion, possible locations of archival space were mentioned. CM Fontes expressed great confidence with moving forward with Ms. Orcut.
- Chair Brown: what are the next steps for hiring the archivist? Who will hear the assessment from the archivist? Confirming that the commission will be contacted to give recommendation for next steps of archive locations.
- Commissioner Silveria: what is the timeline? No timeline is confirmed. Will be confirmed at next meeting.

7. REPORTS FROM COMMISSIONERS:

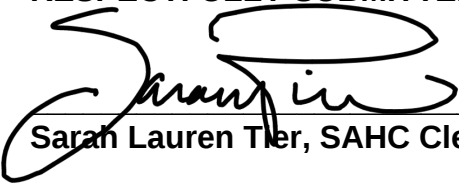
- A.** Chair Brown: for next meeting, discuss work plan for rest of 2022. Requests commissioners to be prepared to discuss work plan. Make recommendation to NIC and how to spend certain project funding. Would like revisit extra allocation (NIC) for next meeting. Poetry Program for next meeting as well.
- B.** Vice Chair Avery: clarity of rest of fiscal year planning. Maybe invite Alex Miller to next meeting, collaboration project with NIC. "Artistic house of the quarter"? Maybe for next cycle of work plan. Attended artist tour. Positive event.
- C.** Commissioner Silveria: Budget status, clarification for 22-23 budget. Historical makers discussion was tabled until confirmation with City Attorney.

8. REPORTS FROM STAFF:

- A.** Fire Station Mural: clarification of resident status to submit application. Multiple social media pushes—MPUSD, youth artists, send to SAHC to spread the word. Rectrac/ebias. Weekly ad, CSUMB—public arts program.
- B.** Oaxaca by the Sea Event: Sunday, September 18, 2022 from 10:30 AM – 5PM. Oaxaca Meet and Greet: Saturday, September 17 at Oldemeyer at 6 PM.
- C.** Art as Healing at City Hall: great reviews and feedback, can be seen online. Reception has been to September 30.
- D.** Fall Art Competition: registration dates from September 25-October 22.
- E.** October dates for Seaside Artist Association, location at Oldemeyer Center

9. ADJOURNMENT: 6:47pm

RESPECTFULLY SUBMITTED,



Sarah Lauren Tier, SAHC Clerk

Emerson Brown, SAHC Chair

Next Regularly Scheduled Meeting

October 11th, 2022

Time: 5:45 p.m.

Zoom Meeting

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



City of SEASIDE



Adopted 2022-2023 Annual Budget

MANAGING DEPARTMENT: City Manager**Art & History Commission**

Account	Account Name	FY2021 Actual	FY2022 Adjusted Budget	Activity thru 03/10/2022	FY 2022 Projected	FY 2023 Request
100-1320-3095	DEPARTMENT CONSUMABLES	\$ 13	\$ -	\$ -	\$ -	\$ 3,500
100-1320-7300	HISTORICAL MARKERS	-	1,200	-	1,200	-
100-1320-7301	ART INSTALLATION/MURAL	-	3,800	-	3,800	-
	CENTRAL SERVICES AND INTERNAL CHARGES	903	730	-	730	-
Total		\$ 916	\$ 5,730	\$ -	\$ 5,730	\$ 3,500

MANAGING DEPARTMENT: Recreation**Recreation & Parks Commission**

Account	Account Name	FY2021 Actual	FY2022 Adjusted Budget	Activity thru 03/10/2022	FY 2022 Projected	FY 2023 Request
100-1330-3095	DEPARTMENT CONSUMABLES	\$ -	\$ 3,500	\$ 1,636	\$ 3,500	\$ 3,500
Total		\$ -	\$ 3,500	\$ 1,636	\$ 3,500	\$ 3,500

MANAGING DEPARTMENT: Fire**Homeless Committee**

Account	Account Name	FY2021 Actual	FY2022 Adjusted Budget	Activity thru 03/10/2022	FY 2022 Projected	FY 2023 Request
100-1340-1024	COMMUNITY SUPPORT	\$ -	\$ 5,000	\$ 2,831	\$ 5,000	\$ 3,000
100-1340-3095	DEPARTMENT CONSUMABLES	-	500	-	500	500
	CENTRAL SERVICES AND INTERNAL CHARGES	-	1,104	-	1,104	-
Total		\$ -	\$ 6,604	\$ 2,831	\$ 6,604	\$ 3,500

MANAGING DEPARTMENT: Building and Code Enforcement**Neighborhood Improvement Commission**

Account	Account Name	FY2021 Actual	FY2022 Adjusted Budget	Activity thru 03/10/2022	FY 2022 Projected	FY 2023 Request
100-1350-2053	OUTSIDE PRINTING SERVICE	\$ 305	\$ -	\$ -	\$ -	\$ -
100-1350-3095	DEPARTMENT CONSUMABLES	156	500	-	500	500
100-1350-7169	NEIGHBORHOOD IMPROVEMENTS	10,969	277,024	42,982	107,993	257,097
	CENTRAL SERVICES AND INTERNAL CHARGES	4,110	6,609	-	6,609	679
Total		\$ 15,541	\$ 284,133	\$ 42,982	\$ 115,102	\$ 258,276

MANAGING DEPARTMENT: City Manager
City Manager Administration

Account	Account Name	FY2021 Actual	FY2022 Adjusted Budget	Activity thru 03/10/2022	FY 2022 Projected	FY 2023 Request
100-2010-0001	SALARIES	\$ 200,884	\$ 422,783	\$ 280,341	\$ 462,264	\$ 575,578
100-2010-0002	OVERTIME	-	-	24	24	-
100-2010-0020	PART-TIME HOURLY WAGES	137	-	-	-	-
	BENEFITS	142,955	176,189	162,811	239,850	345,957
100-2010-1024	COMMUNITY RELATIONS	15,000	25,000	3,260	15,760	40,000
100-2010-1029	TRAINING & EDUCATION	-	7,500	2,222	5,972	7,500
100-2010-1030	CONSULTANT	-	35,000	6,318	23,818	190,453
100-2010-1033	FITNESS PROGRAM	45	500	450	655	2,025
100-2010-2044	COPIER SERVICES	-	800	95	495	2,000
100-2010-2053	OUTSIDE PRINTING SERVICE	-	200	-	100	1,000
100-2010-3095	DEPARTMENT CONSUMABLES	282	1,200	1,819	2,419	5,000
100-2010-4121	MEETINGS & TRAVEL	-	7,500	756	4,506	7,500
100-2010-4122	DUES & MEMBERSHIP	900	5,000	499	2,999	3,000
100-2010-4123	BOOKS & PERIODICALS	-	250	-	125	500
100-2010-4124	MAIL SERVICES	-	2,000	-	1,000	1,000
100-2010-7171	COMMISSION ACTIVITIES	-	-	-	-	17,500
100-2010-8187	DEPARTMENT EQUIPMENT	-	5,000	33	2,533	8,000
	CENTRAL SERVICES AND INTERNAL CHARGES	(389,068)	(458,224)	7,867	(458,224)	(359,722)
Total		(\$ 28,865)	\$ 230,699	\$ 466,494	\$ 304,295	\$ 847,292

Art & History

Full Account	Object Type	FY2020 Actual	FY2021 Actual	FY2022 Adjusted Budget	Activity thru 03/10/2022	FY 2022 Projected	FY 2023 Request	Request Detail	Request Notes/Justification - known changes for FY2023
100-1320-3095	DEPARTMENT CONSUMABLES	1,526	13	-	-	-	1,200		
100-1320-7171	COMMISSION ACTIVITIES	3,259	-	-	-	-	6,300	Archival program, Poet Laureate Program, Oral history digitization	\$1300 with an additional \$5000 for the activities listed in detail.
100-1320-7300	HISTORICAL MARKERS	-	-	1,200	-	1,200	-	Historical Marker Program on hold as Commission researches impacts of markers on City.	
100-1320-7301	ART INSTALLATION/MURAL	-	-	3,800	-	3,800	12,500	10,000 Anticipated NIC Recommendation	Split 3800 between Commisison Activities and Art Installation / Mural Project
Total		4,785	13	5,000	-	5,000	20,000		



Art and History Commission Work Plan

Fiscal Year: July 1, 2022 – June 30, 2023

Commission Members

Emerson Brown, Chair

Francoise Avery, Vice Chair

Janie Silveria, Commissioner

Yollette Merritt, Commissioner

Madison Parker, Commissioner

Vacancies as of April 1, 2022:



MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matters:

- A. Pertaining to the encouragement of the arts, crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)"



FISCAL YEAR 2022 - 2023 WORK PLAN

ARTS FOCUSED PROJECTS

- Art exhibitions: organize and present art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula
 - Black History Month Exhibit (January – February 2023)
 - Youth Art Competition (March - May 2023)
 - Adult Art Competition (Fall 2023)
 - Mini exhibits (Dates TBD)
 - Local Art Organization Exhibits 3x per year.
- Poetry: designate Seaside Poet Laureate & Youth Poet Laureate
 - Recommend to Seaside City Council to designate a City Poet Laureate and Youth Poet Laureate
 - Develop and recommend plan to City Council to set aside funds to celebrate the Seaside with Poetry during National Poetry Month 2023 and annually if possible
 - Incorporate poetry from Laureate into Avery Gallery exhibition opening events and other city events
- Public Art: Pair building owners and artists
 - Recommend to City Council that Seaside send out solicitations to city building owners interested in hosting public art
 - Once inventory established, recommend to City Council that funds allocated and RFP process developed for artists to propose art projects for available sites

HISTORY FOCUSED PROJECTS

- Collaborate with Monterey Peninsula College Library and Monterey County Free Libraries in outreach and program planning for our California Revealed Digital collections.
- Work with CSUMB on annual series Seaside Voices Oral Histories.
- Represent Seaside on area history groups: Archives Round Table, Monterey County History Advisory Commission, and Monterey Bay Heritage Area planning group.
- Have all oral history tapes located in Seaside archives digitized to ensure preservation.



- Continue to advocate for a building to become a City museum, art gallery, or cultural center, archive storage and workspace to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.

ARTS & HISTORY PROJECTS

- Submit recommendations to the City Council for proclamations related to Arts and History including but not limited to:
 - October designated as National Humanities Month
 - Proclamations honoring the work of retired Art and History Commissioners.
 - Black History Month
 - World Art Day (April 15th)
 - National History Day (June 2023)



ARTS & HISTORY GOALS:

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve, enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and the arts.
5. Recruit, support and promote the exhibition of the arts within the City of Seaside.

ACCOMPLISHMENTS (March 2021 – March 2022):

Added virtual art viewing of several art shows from the Walter Avery Gallery including:

- [Art as Healing Intervention](#)
- [Padre Trails Camera Club "Look at Seaside"](#)
- [Youth Art Collective Mentors Show](#)
- [Black History Month Virtual Exhibit](#)

Due to the Coronavirus pandemic, a multitude of projects from the 2021-2022 work plan was placed on hold or moved to the 2022- 2023 work plan. The commission has voted unanimously to meet monthly in order to build momentum and progress the work plan forward, as meeting quarterly was prohibitive.

BUDGET RECOMMENDATIONS

Account Number	Activity Description	FY 2022	FY2023 Requests
100-1320-3095	Dept. Consumables	-	\$1,200
100-1320-7171	Commission Activities -Digitization of Oral Histories - Poet Laureate Program - Rebooting the Archival Program	-	\$1,300 \$5000
100-1320-7300	Historical Markers -Placed on hold to explore impacts on Seaside	\$1,200	-
100-1320-7301	Art Installation / Public Art Program -Fire Station Mural Project - Gallery Exhibit Installation Costs	\$3,800 \$15,000 *NIC REC*	\$2,500 \$10,000 *NIC TOT Recommendation
Totals		\$5,000	\$20,000

