



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

SPECIAL MEETING
HYBRID (VIRTUAL & IN-PERSON)
986 HILBY AVE. (SEAHORSE ROOM)
Tuesday, March 28, 2023
5:45 PM

NOTICE: *The City of Seaside utilizes Zoom tele-conferencing technology pursuant to California Government Code Section 54953(e)(1)(A) and (C). The City Council resolution authorizing virtual participation in public meetings given the rise in COVID-19 cases and the ongoing pandemic, Seaside City Council and its Boards, Commissions and Committees public meetings are being conducted in a hybrid format providing both in person and virtual (electronic) participation in order to promote social distancing and protect the health and safety of attendees.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/89130259341?pwd=bTVMSGM1MWQ1aU9MRytIc3E5eDBFd009>
WEBINAR ID: 891 3025 9341
3. To participate by phone: Please call (669) 900-9128
Enter the webinar ID 891 3025 9341 and passcode 006766 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9.

IN PERSON PARTICIPATION INSTRUCTIONS

Members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

Madison Parker	Chair
Francoise Avery	Vice Chair
Emerson Brown	Commissioner
Janie Silveria	Commissioner
Yollette Merritt	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT FOR COMMISSIONS

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. FEBRUARY 28, 2023

6. BUSINESS ITEMS

A. PROPOSE ORDINANCE ON MURAL PRESERVATION

B. DIGITIZING ORAL HISTORIES

C. REVIEW AND APPROVE WORKPLAN

D. NEW COMMISSIONER RECRUITMENT

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

A. ARCHIVE UPDATE

B. UTILITY BOX PROGRAM

9. ADJOURNMENT

Next Scheduled Special Meeting:
April 11, 2023
5:45 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES

**CITY OF SEASIDE
ART & HISTORY COMMISSION**

**REGULAR MEETING
SEASIDE CITY HALL
440 HARCOURT AVE
FEBRUARY 28TH, 2023**

1. CALL TO ORDER: 5:52PM

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

- Emerson Brown	Chair	Late
- Francoise Avery	Vice-Chair	X
- Janie Silveria	Commissioner	X
- Yollette Merritt	Commissioner	Leave of Absence
- Madison Parker	Commissioner	X

3. REVIEW OF AGENDA

4. PUBLIC COMMENT FOR COMMISSIONS

4. APPROVAL OF MINUTES: November 8th, 2022
- CA Revealed: Metadata must be reviewed, not input.

6. BUSINESS ITEMS:

A- Vote for 2023 Chair and Vice-Chair

- Commissioner Parker Elected as Chair,
 - Motion Commissioner Avery, 2nd Commissioner Silveria
 - Passes Unanimously
- Commissioner Avery Elected as Vice-Chair
 - Motion: Commissioner Parker, 2nd: Commissioner Silveria
 - Passes Unanimously

B- Commissioner and Staff Liaison Responsibilities

- Discussed rolling agenda items and item submission, as well as meeting cancellations.
- Give a summary of the agenda items in the request email
 - Previous Items
 - Ongoing Items
 - Upcoming Items
 - Motion: Commissioner Parker, 2nd: Commissioner Silveria

- Passes Unanimously

C- State of Economic Interests – Form 700

- Form given to Commissioners

D- Work Plan Update

- Poetry Part was removed from Arts section
- History: remove point 2
- Digitizing Oral History kept and prioritized
- Remove last item on workplan regard National Humanities Month
- Commissioner Brown regarding the arts section:
 - Table poetry item
 - Re-add the utility boxes
 - NIC collaboration
- Commissioner Avery
 - Additional item on Mural Preservation
- Motion: Commissioner Parker, 2nd: Commissioner Avery
- Passes Unanimously

7. REPORTS FROM COMMISSIONERS:

8. REPORTS FROM STAFF:

A- Fire Station Mural

- Unveiling tomorrow

B- NIC Neighborhood Murals Collaboration

- NIC advocated \$10k for murals
- Bridge on San Pablo is on hold due to structural issues
- The city owned utility boxes are able to be painted, and RFP would need to be created
- Request for agenda item at next meeting.

C- Archive Update

- Jeanne Orcutt is unable to be the archivist
- There is a site that is being discussed on General Jim Moore for the Archives
- A staff member found information on modular buildings
- Staff will follow up with the CM's office on updates on buildings

9. ADJOURNMENT: 7:13pm

RESPECTFULLY SUBMITTED,

Sarah Lauren Tier, SAHC Clerk

Emerson Brown, SAHC Chair

Next Scheduled Meeting

April 11th, 2023

Time: 5:45 p.m.

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



Art and History Commission Work Plan

Fiscal Year: July 1, 2023 – June 30, 2024

Commission Members

Madison Parker, Chair

Francoise Avery, Vice Chair

Janie Silveria, Commissioner

Yollette Merritt, Commissioner

Emerson Brown, Commissioner

Vacancies as of April 1, 2023:



MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matters:

- A. Pertaining to the encouragement of the arts, crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)"



FISCAL YEAR 2023 - 2024 WORK PLAN

ARTS FOCUSED PROJECTS

- Art exhibitions: organize and present art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula
 - Black History Month Exhibit (January – February 2023)
 - Youth Art Competition (March - May 2023)
 - Adult Art Competition (Fall 2023)
 - Mini exhibits (Dates TBD)
 - Local Art Organization Exhibits 3x per year.
- Public Art: Pair building owners and artists
 - Recommend to City Council that Seaside send out solicitations to city building owners interested in hosting public art
 - Once inventory established, recommend to City Council that funds allocated and RFP process developed for artists to propose art projects for available sites
 - Collaborate with NIC on new mural projects.
 - Create a plan to restore or preserve old murals within Seaside

HISTORY FOCUSED PROJECTS

- Collaborate with Monterey Peninsula College Library and Monterey County Free Libraries in outreach and program planning for our California Revealed Digital collections.
- Represent Seaside on area history groups: Archives Round Table, Monterey County History Advisory Commission, and Monterey Bay Heritage Area planning group.
- Have all oral history tapes located in Seaside archives digitized to ensure preservation.
- Continue to advocate for a building to become a City museum, art gallery, or cultural center, archive storage and workspace to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.

ARTS & HISTORY PROJECTS

- Submit recommendations to the City Council for proclamations related to Arts and History including but not limited to:
 - Proclamations honoring the work of retired Art and History Commissioners.
 - Black History Month

Edited: 03/10/2023



- World Art Day (April 15th)
- National History Day (June 2023)

ARTS & HISTORY GOALS:

1. Continued exploration of funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve, enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and the arts.
5. Recruit, support and promote the exhibition of the arts within the City of Seaside.

ACCOMPLISHMENTS (March 2021 – March 2022):

Added virtual art viewing of several art shows from the Walter Avery Gallery including:

- [Art as Healing Intervention](#)
- [Padre Trails Camera Club "Look at Seaside"](#)
- [Youth Art Collective Mentors Show](#)
- [Black History Month Virtual Exhibit](#)

BUDGET RECOMMENDATIONS

Account Number	Activity Description	FY 2022	FY2023 Requests
100-1320-3095	Dept. Consumables	-	\$1,200
100-1320-7171	Commission Activities -Digitization of Oral Histories - Poet Laureate Program - Rebooting the Archival Program	-	\$1,300 \$5000
100-1320-7300	Historical Markers -Placed on hold to explore impacts on Seaside	\$1,200	-
100-1320-7301	Art Installation / Public Art Program -Fire Station Mural Project - Gallery Exhibit Installation Costs	\$3,800 \$15,000 *NIC REC*	\$2,500 \$10,000 *NIC TOT Recommendation
Totals		\$5,000	\$20,000

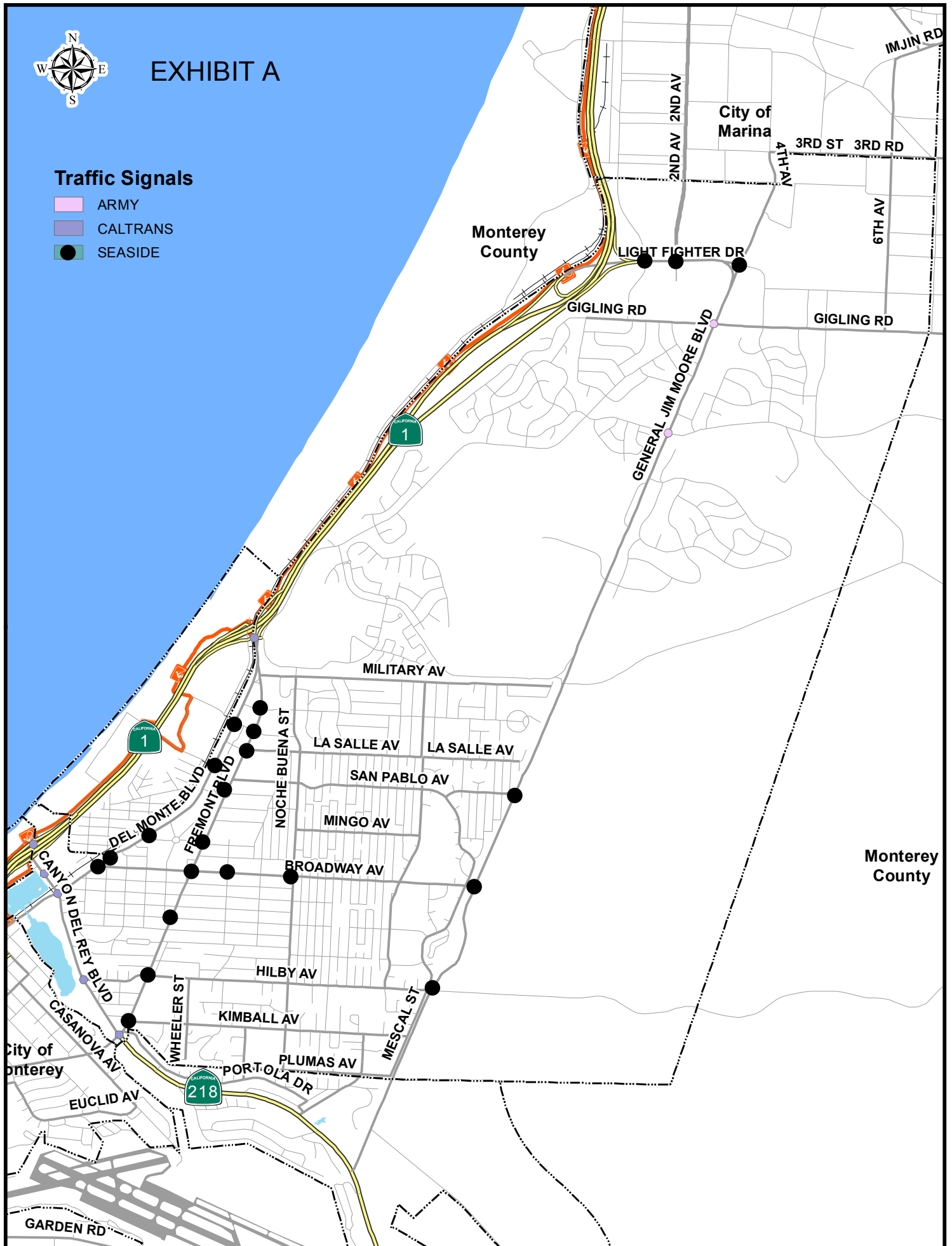
Edited: 03/10/2023



EXHIBIT A

Traffic Signals

- ARMY
- CALTRANS
- SEASIDE



City of Santa Clara Cultural Commission

2021 UTILITY ART BOX PROGRAM



**City of
Santa Clara**
The Center of What's Possible



Welcome

The City of Santa Clara Cultural Commission is happy to announce the 2021 Utility Art Box Program. The program is a public art initiative designed to transform common utility boxes into distinctive works of art, creating a more vibrant, attractive cityscape. The program celebrates local artists and their artwork, acts as a deterrent to graffiti, and involves City residents in contributing to the beautification of the city.

Objectives

The goals of the are to:

- Enhance the aesthetic environment of public places within the City through engaging, unique and high-quality public artworks while reducing graffiti.
- Celebrate and acknowledge community history, identity, cultures and geography.
- Enhance opportunities for all citizens, neighborhoods and organizations to participate in the planning and creation of artworks.

About the City of Santa Clara Cultural Commission

The Cultural Commission acts in an advisory capacity to the City Council in matters pertaining to the enhancement of multi-cultural experiences and beautification of the City through art. The Commission makes recommendations to the City Council on programs/activities to encourage educational and cultural activities. The Cultural Commission consists of Commissioners that are community members appointed by the City Council.

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Eligibility & Artist Responsibility



Instructions



Application

Eligibility and Art Themes

Eligibility & Selection Criteria

To be eligible for the Utility Art Box Program, applicants must be over 15 years old, residents of the County of Santa Clara with preference given to those living, working or attending classes in the City of Santa Clara. To be considered, application and supplemental documentation must be received by City staff by Monday, May 3, 2021. Six (6) utility boxes are eligible for the 2021 Utility Art Box program. Future utility box programs are subject to City Council budget appropriations. The Cultural Commission will review the completed applications, and recommend finalists to City staff.

Artist Stipend

Artists will be awarded a \$750 stipend, which is inclusive of all artist fees, supplies, insurance and time spent. Upon selection of the design and execution of the Artist Agreement with the City, artists may request an initial disbursement of funds at 50% (\$375), with the remaining 50% (\$375) paid upon completion of the project. Completion of the project must be verified by the City and the Cultural Commission before remaining funds are disbursed.

Artwork Themes

1. All artwork must be original, created by the applicant artist(s).
2. Creativity and innovation of design are encouraged.
3. The artwork theme is encouraged but is not required to:
 - a. Solidarity, Resiliency and Hope
4. Artwork must not contain:
 - a. Copyrighted or trademarked material.
 - b. Corporate, religious, or organizational branding.
5. Past boxes can be seen by visiting the [City's Art Map](#).

Applicant Instructions

1. Print, complete and sign an application form, and:
 - a. Include a detailed description outlining your design theme.
 - b. Indicate if your theme has relevance to the theme Solidarity, Resiliency and Hope.
 - c. Attach full color, detailed concept drawings. Use the template provided or create and use a similar splayed view template. Show each side and top of the largest box. Boxes vary in size and shape, so be prepared to accommodate your design to the specs of your assigned box. Please include 3 views for each design submitted:
 - i. 1 splayed view.
 - ii. 2 detail views OR 1 detail view.
 - iii. 1 'in place' view.
 - d. Entries must be the original design and artwork of the artist and suitable for viewing by all ages. The original artwork can be designed/created in any 2D medium subject to City approval at sole discretion, but may include latex paint, printed vinyl or similar material.
2. Submit completed application and supplemental documents to CulturalCommission@SantaClaraCA.gov by Monday, May 3.
3. The Cultural Commission will review finalists at the June 7, 2021 meeting.
4. The Commission may make a recommendation to City staff to select six (6) artists for the 2021 Utility Art Box Program.
5. The selected artist must enter into an agreement with the City. If the artist does not enter into the agreement with the City, the City reserves the right to revoke selection of the artist.

For questions, contact the Cultural Commission staff liaison at 408-615-3140 or CulturalCommission@SantaClaraCA.gov.



**City of
Santa Clara**
The Center of What's Possible

2021 Utility Art Box Program Application

Thank you for your interest in the City of Santa Clara Utility Art Box Program.
Submit completed application, liability form and a color rendering of the
proposed design to CulturalCommission@SantaClaraCA.gov.
Entries accepted until Monday, May 3 at 11:59 p.m.

Last Name

First Name

Date

Mailing Address (Street, City, State, Zipcode)

Phone Number

Email

Artwork Title: _____

Artwork Description: _____

How does the artwork represent the theme? _____

RELEASE OF LIABILITY & ASSUMPTION OF RISK

In consideration of the acceptance by the City of the application for entry into the Utility Art Box Program and entry to and use of any facilities or equipment as part of this program, I hereby waive, release and discharge any and all claims for damages for death, personal injury, or property damage which I may have, or which may hereafter accrue to me as a result of my participation in said program. This release Agreement is intended to discharge in advance the City of Santa Clara, its City Council, officers, agents, and employees from and against any and all liability arising out of or connected with my participation in said program and entry to and use of any facilities or equipment, even though that liability may arise out of NEGLIGENCE or CARELESSNESS, on the part of the persons or entities mentioned above.

I HAVE READ THE DESCRIPTION IN THIS PROGRAM FOR WHICH I HAVE APPLIED, AND I AM AWARE THAT THIS PROGRAM MAY SUBJECT ME TO PHYSICAL RISKS AND DANGERS. NEVERTHELESS, I VOLUNTARILY AGREE TO ASSUME ANY AND ALL RISKS OF INJURY OR DEATH, AND TO RELEASE, DISCHARGE, AND HOLD HARMLESS ALL OF THE ENTITIES OR PERSONS MENTIONED ABOVE WHO, THROUGH NEGLIGENCE OR CARELESSNESS, MIGHT OTHERWISE BE LIABLE TO ME, OR MY HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE OR ASSIGNS.

It is understood and agreed that this waiver, release, and assumption of risk is to be binding on my HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE and ASSIGNS and is intended to be as broad and inclusive as is permitted by the laws of the State of California and that if any portion of this Agreement is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I have carefully READ this Agreement and fully understand its content. All participants in Utility Art Box Program, including minors 13-17 years of age, must sign this Agreement.

Date: _____

Signature: _____

Print Name: _____

To be completed by parent or guardian of minor participants

I have fully read this Agreement and fully understand its content. Furthermore, the significance of this release of liability and assumption of risk agreement has been EXPLAINED TO THE MINOR. I certify that I have custody or am the legal guardian of said minor and that I and/or my minor child are physically able to participate in recreation. In the event I or said minor requires medical treatment while under the supervision of City staff and/or agents, I authorize said staff to provide and/or authorize medical treatment. I expect City staff to contact me immediately in the event emergency medical treatment is required for said minor, but this contact is not necessary to administer emergency aid. I will pay for all medical treatment which I or said minor may require. I hereby grant permission to City to include pictures and/or video of me and/or said minor during department activities for brochures or other publicity. I understand I will not receive any compensation for use of such pictures or video.

Signature of parent or guardian: _____ Date: _____

Print parent/guardian name: _____

Address: _____

Please indicate whether you are signing as:

_____ Parent _____ Guardian

Utility Art Box Diagram

This is a diagram of a typical utility box showing four sides and the top. Use it to show the image you would like to paint. Please note actual utility boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.

