



AGENDA

CITY OF SEASIDE
C-JOBS
COMMISSION ON JOBS,
OPPORTUNITIES
AND BUSINESSES IN SEASIDE

MEETING
440 HARCOURT AVE
Monday, May 1, 2023
5:00 PM

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VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://us02web.zoom.us/j/89883468025>
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Enter the meeting ID 898 8346 8025 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:
 - Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item #___" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.
 - During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9.

IN PERSON PARTICIPATION INSTRUCTIONS

Members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL - COMMISSION ON JOBS, OPPORTUNITIES, AND BUSINESS IN SEASIDE

Joy Anderson	Chair
Sharon Coggin	Commissioner
Avneesh Kumar	Commissioner
Mark Bryant	Commissioner
Alfredo Valdez	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. REVIEW AND APPROVE THE MINUTES FROM APRIL 24, 2023.

6. BUSINESS ITEMS

A. ADOPTION OF 2023 C-JOBS WORK PLAN

7. ADJOURNMENT

Next Regularly Scheduled Meeting:

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**CITY OF SEASIDE
STAFF REPORT**

Item No.: 5.A.

TO: C-JOBS

BY:

DATE: May 1, 2023

SUBJECT: REVIEW AND APPROVE THE MINUTES FROM APRIL 24, 2023.

PURPOSE & RECOMMENDATION

BACKGROUND

ATTACHMENTS

1. CJOBS_2023.04.24_Draft Minutes
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Reviewed for Submission to the City Council by:


Jaime M. Fontes, City Manager



A G E N D A

CITY OF SEASIDE

C-JOBS

COMMISSION ON JOBS, OPPORTUNITES
AND BUSINESS IN SEASIDE

REGULAR MEETING

440 Harcourt Avenue

Monday, April 24, 2023

5:00 PM

1. CALL TO ORDER

Meeting called to order at 5:03pm

2. ROLE CALL – ESTABLISHMENT OF QUORUM

PRESENT: COGGIN, BRYANT, KUMAR

ABSENT: ANDERSON, VALDEZ

3. REVIEW OF AGENDA

No changes.

4. PUBLIC COMMENT FOR COMMISSIONS

Alex Miller, who serves on City Council, addressed C-JOBS as a member of the Public. Miller said he was a longtime fan of the C-JOBS Mission Statement and thanked Commissioners for their time and energy.

5. APPROVAL OF MINUTES

A. REVIEW AND APPROVE MINUTES OF FEBRUARY 13, 2023

There were no comments from the public.

On motion by Commissioner Bryant and second by Commissioner Kumar, C-JOBS moved to approve the minutes of February 13, 2023.

RESULTS: 3-0

AYES: COGGIN, BRYANT, KUMAR

NOES: NONE

6. BUSINESS ITEMS

A. Adoption of 2023 C-JOBS WORK PLAN

Staff Liaison Andrew Myrick gave a presentation on the goals and intentions for Commission Work Plans in fiscal year 2023-2024.

Items previously included on the work plan which were not within the purview of the Commission have been removed or revised as appropriate.

Moving forward, the City would like Commissions to focus on actionable goals within their purview which align with the City Council Strategic Plan.

Myrick clarifies that, upon adoption by the Commission, the C-JOBS Work Plan will be presented to City Manager and then to City Council for approval.

Myrick stated that the deadline to adopt and submit a Work Plan was April 1st, but was delayed due to difficulties establishing Quorum. As such, the Commission is running out of time to add items or make changes to the Work Plan before the start of Fiscal Year 2023-2024.

Commissioner Bryant liked the plan as-is, stating that the included goals seem straight-forward and attainable. Commissioners Coggin and Kumar were in agreement.

Commissioners discussed the importance of obtaining feedback and recommendations from Chair Anderson, who was unable to attend this meeting.

There were no comments from the public.

On motion by Commissioner Bryant and second by Commissioner Coggin, C-JOBS moved to table this item until such a time as Chair Anderson is able to provide input on-the-record.

RESULTS: 3-0

AYES: COGGIN, BRYANT, KUMAR

NOES: NONE

9. ADJOURNMENT

With no further business, the meeting adjourned at 5:25pm.

Respectfully submitted,

Olivia LaJudice, Clerk

Joy Anderson, Chair



CITY OF SEASIDE STAFF REPORT

Item No.: 6.A.

TO: C-JOBS

BY:

DATE: May 1, 2023

SUBJECT: ADOPTION OF 2023 C-JOBS WORK PLAN

PURPOSE & RECOMMENDATION

BACKGROUND

Once per year, C-JOBS is required to adopt a workplan detailing its proposed activities for the next year. The Workplan proposed focuses on two programs that have presently been identified in the City Council Strategic Plan: reestablishment of the City Business Retention and Expansion Program, and the creation of a Business Ambassadorship Program. Additionally, the Commission will have the opportunity to provide feedback on other areas related to economic development that fall within its purview.

ATTACHMENTS

1. CJOBS 2023 Workplan
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Reviewed for Submission to the City Council by:

A handwritten signature in blue ink, reading "Jaime M. Fontes".

Jaime M. Fontes, City Manager

Commission on Jobs, Opportunity, and Business in Seaside (C-JOBS) Annual Work Plan 2023-2024

Joy Anderson: Chair

Sharon Coggin

Avneesh Kumar

Mark Bryant

Alfredo Valdez Jr.

Vacant

Vacant

Mission Statement

C-JOBS is a nine-member body of community representatives appointed by the by the Mayor and approved by the City Council. Members are representatives from the community selected for their business knowledge and interest in economic development issues. The appointed members shall hold office for two years. The Mission of the Commission is to support economic development in the City of Seaside.

General Duties

C-JOBS performs the following duties:

- Provide recommendations to the city council on policies, programs, and projects which may encourage investment, increase job creation, improve workforce training and other opportunities, or otherwise expand business opportunities in Seaside.
- Act as an Advisory Body to the Council in the categories of:
 - o Economic and Business Development
 - o Business Communication
 - o Business Attraction
 - o Business Retention and Expansion
- While C-JOBS has no purview over land use or zoning, it may advocate for and recommend economic development projects to the City Council.

Historical Background

In 2016, the City had adopted an ordinance creating an Economic Development Commission. Due to staffing challenges and other concerns, the Commission was never fully functional and was discontinued. As Seaside began offering more citizen involvement in areas of policy development and implementation—the City Council desired to see more input into the development of our strong regional economy. The Council re-established a commission that focuses on job creation, economic viability, and the health and success of our local businesses on September 05, 2019, named the Commission on Jobs, Opportunities, and Businesses (C-JOBS) in Seaside.

Annual Work Plan

I. Assist in the Formation and Reintroduction of Business Retention and Expansion Program

The City of Seaside presently has only a nascent Business Retention and Expansion Program. The Commission will assist by providing input and advice as the City's program is further developed.

II. Assist in the Development of a Business Ambassador Program

The Commission will assist in the development and operation of a Business Ambassador Program. This will involve identifying key members of the community that will be able to assist with business outreach and education.

III. Provide Feedback on Economic-Development Related Projects

The Commission will assist in providing input on economic-development related items on an as-needed basis. Topics may include, but not be limited to, workforce development, business attraction, and entrepreneurial development.