



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

REGULAR MEETING
HYBRID (VIRTUAL & IN-PERSON)
440 HARCOURT AVENUE (CHAMBER)
Tuesday, May 9, 2023
5:45 PM

NOTICE: *The City of Seaside utilizes Zoom tele-conferencing technology pursuant to California Government Code Section 54953(e)(1)(A) and (C). The City Council resolution authorizing virtual participation in public meetings given the rise in COVID-19 cases and the ongoing pandemic, Seaside City Council and its Boards, Commissions and Committees public meetings are being conducted in a hybrid format providing both in person and virtual (electronic) participation in order to promote social distancing and protect the health and safety of attendees.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/89130259341?pwd=bTVMSGM1MWQ1aU9MRytIc3E5eDBFdz09>
WEBINAR ID: 891 3025 9341
3. To participate by phone: Please call (669) 900-9128
Enter the webinar ID 891 3025 9341 and passcode 006766 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9.

IN PERSON PARTICIPATION INSTRUCTIONS

Members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

Madison Parker	Chair
Francoise Avery	Vice Chair
Emerson Brown	Commissioner
Janie Silveria	Commissioner
Yollette Merritt	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT FOR COMMISSIONS

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APRIL 11, 2023 MINUTES

6. BUSINESS ITEMS

A. REVIEW AND DISCUSS UTILITY BOX PROGRAM

B. UPDATES ON WORK PLAN

C. UPDATES ON NEW COMMISSIONER RECRUITMENT

D. REVIEW AND DISCUSS PAST, CURRENT AND FUTURE AGENDA ITEMS

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
June 13, 2023
5:45 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES

**CITY OF SEASIDE
ART & HISTORY COMMISSION**

**REGULAR MEETING
SEASIDE CITY HALL
440 HARCOURT AVE
APRIL 11TH, 2023**

1. CALL TO ORDER: 5:52PM

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

- Madison Parker	Chair	X
- Francoise Avery	Vice-Chair	X
- Janie Silveria	Commissioner	X
- Yollette Merritt	Commissioner	Leave of Absence
- Emerson Brown	Commissioner	X

3. REVIEW OF AGENDA

4. PUBLIC COMMENT FOR COMMISSIONS

4. APPROVAL OF MINUTES: MARCH 28TH, 2023

6. BUSINESS ITEMS:

A- APPROVE A BUDGET TRANSFER OF \$2,500.00 FROM THE ART COMMISSION BUDGET ACCOUNT TO THE COMMUNITY CENTER BUDGET ACCOUNT "ART PROGRAM" TO SUPPORT THE 2023 YOUTH ART COMPETITION

- Covers the cost for the gift cards for the Youth Art prizes
- The actual amount that needs to be voted on is \$1600, not \$2500
- Motion to move \$1600 to the Community Center Budget
 - Motion: Commissioner Silveria, 2nd: Avery
 - Passes Unanimously

B- DISCUSS THE CITY'S FISCAL YEAR AND PROVIDE RECOMMENDATIONS FOR BUDGETARY REQUESTS FOR FISCAL YEAR 2023-2024

- Commissioners requested an explanation from staff of how the yearly budget works and is displayed on the work plan.

- All commissions are going to be capped at \$3500 in the 23/24 fiscal year
- Staff suggests that one of the commissioners start attending the NIC meetings
- Commissioner Brown has volunteered to attend the NIC meeting
- Investigate how to access the funds in the historical marker account
- Staff will look in to the money allocated towards the archive
- Staff will look in to what is in the archival space that isn't supposed to be

7. REPORTS FROM COMMISSIONERS:

- A. Commissioner Avery visited all the utility box locations for the ones we would be able to paint, and has suggested themes for each of them
- B. Commissioner Brown looked at the boxes along Fremont, and suggest that we do a few a year, vs all of the, for costs reasons
- C. A slide show has been suggested for the presentation to NIC for the utility boxes
- D. Chair Parker shared an upcoming art show at Other Brother featuring tattoo artists, and proceeds will go to YAC
- E. Commissioner Silveria asks staff if it's possible to add an agenda building item to the end of every meeting. Staff will look in to the procedure for this.

8. REPORTS FROM STAFF:

A- Oral History Update

- Met with Arno Featherstone about tape digitization
- Commissioners Avery and Silveria took him in to the archives, and found
- There is a two week turnaround for the digitization

B- Mural Inventory

- It was recommended to staff to talk with Andrew Myrick in Community Development
- There are many locations on City owned buildings that could be starting locations
- Commissioners need to brainstorm on what locations they would like to start with

C- Youth Art

- Youth Art costs totaled \$1615
- There is a gran available from an Arts Habitat group that pays artists to attend workshops. Application deadline in May 1st

9. ADJOURNMENT: 7:44pm

RESPECTFULLY SUBMITTED,

Sarah Lauren Tier, SAHC Clerk

Emerson Brown, SAHC Chair

Next Scheduled Meeting

April 11th, 2023

Time: 5:45 p.m.

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



















Art and History Commission Work Plan

Fiscal Year: July 1, 2023 – June 30, 2024

Commission Members

Madison Parker, Chair

Francoise Avery, Vice Chair

Janie Silveria, Commissioner

Yollette Merritt, Commissioner

Emerson Brown, Commissioner

Vacancies as of April 1, 2022:



MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matters:

- A. Pertaining to the encouragement of the arts, crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)"



FISCAL YEAR 2023 - 2024 WORK PLAN

ARTS FOCUSED PROJECTS

- Art exhibitions: organize and present art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula
 - Black History Month Exhibit (January – February 2024)
 - Youth Art Competition (March - May 2024)
 - Adult Art Competition (Fall 2023)
 - Mini exhibits (Dates TBD)
 - Local Art Organization Exhibits 3x per year.
- Public Art: Pair building owners and artists
 - Recommend to City Council that Seaside send out solicitations to city building owners interested in hosting public art
 - Once inventory established, recommend to City Council that funds allocated and RFP process developed for artists to propose art projects for available sites
 - Collaborate with NIC on new mural projects.
 - Create a plan to restore or preserve old murals within Seaside
 - Create a plan to have local artists apply to an RFP to paint city owned utility boxes along main roads

HISTORY FOCUSED PROJECTS

- Collaborate with Monterey Peninsula College Library and Monterey County Free Libraries in outreach and program planning for our California Revealed Digital collections.
- Work with CSUMB on annual series Seaside Voices Oral Histories.
- Represent Seaside on area history groups: Archives Round Table, Monterey County History Advisory Commission, and Monterey Bay Heritage Area planning group.
- Have all oral history tapes located in Seaside archives digitized to ensure preservation.
- Continue to advocate for a building to become a City museum, art gallery, or cultural center, archive storage and workspace to preserve the City's



history, archives and artifacts, enabling us to accept donations of family papers and historical materials.

ARTS & HISTORY PROJECTS

- Submit recommendations to the City Council for proclamations related to Arts and History including but not limited to:
 - Proclamations honoring the work of retired Art and History Commissioners.
 - Black History Month
 - World Art Day (April 15th)

ARTS & HISTORY GOALS:

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve, enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and the arts.
5. Recruit, support and promote the exhibition of the arts within the City of Seaside.
6. Develop and launch Art Utility Box Program

ACCOMPLISHMENTS (March 2022 – March 2023):

- Successful RFP and creation of a new Mural on the Fire Station
- Annual Youth Art and Fall Art Competitions
- Newspapers from Seaside's history were digitized by CA Revealed
- Zach Weston's Pop Up Exhibit which took place during Oaxaca By The Sea, at Oldemeyer Center
- Arts and Healing Exhibit at Avery Gallery
- Commissioners made presentation to City Council regarding the City Archives