



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

SPECIAL MEETING
HYBRID (VIRTUAL & IN-PERSON)
440 HARCOURT AVENUE (CONFERENCE ROOM)
Tuesday, June 13, 2023
5:45 PM

NOTICE: *The City of Seaside utilizes Zoom tele-conferencing technology pursuant to California Government Code Section 54953(e)(1)(A) and (C). The City Council resolution authorizing virtual participation in public meetings given the rise in COVID-19 cases and the ongoing pandemic, Seaside City Council and its Boards, Commissions and Committees public meetings are being conducted in a hybrid format providing both in person and virtual (electronic) participation in order to promote social distancing and protect the health and safety of attendees.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link:
<https://us02web.zoom.us/j/81458575672?pwd=bVB3eFN0dnBCc01FYUdwSzA2WnMvQT09>
WEBINAR ID: 814 5857 5672
3. To participate by phone: Please call (669) 900-6833
Enter the webinar ID 814 5857 5672 and passcode 517442 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9.

IN PERSON PARTICIPATION INSTRUCTIONS

Members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT FOR COMMISSIONS

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. ROLL CALL - ART AND HISTORY COMMISSION

Madison Parker
Francoise Avery
Emerson Brown
Janie Silveria
Yollette Merritt

Chair
Vice Chair
Commissioner
Commissioner
Commissioner

6. APPROVAL OF MINUTES

A. MAY 9, 2023

7. BUSINESS ITEMS

A. DISCUSS HAVING A MULTI-CULTURAL EXHIBIT AT AVERY GALLERY IN MAY 2024

B. DISCUSS THE SEASIDE HISTORY EXHIBIT FOR 2024

C. REVIEW AND DISCUSS UTILITY BOX PROGRAM

D. DISCUSS POTENTIAL ARCHIVE LOCATIONS

E. DISCUSS PROMOTIONAL ITEMS FOR THE ART & HISTORY COMMISSION

F. REVIEW AND DISCUSS PAST, CURRENT, AND FUTURE AGENDA ITEMS

8. COMMISSIONER REPORTS

**A. REPORT FROM COMMISSIONER BROWN ON THE NEIGHBORHOOD
IMPROVEMENT COMMISSION PRESENTATION**

9. STAFF COMMUNICATION

10. ADJOURNMENT

Next Scheduled Special Meeting:
July 11, 2023
5:45 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES

**CITY OF SEASIDE
ART & HISTORY COMMISSION**

**REGULAR MEETING
SEASIDE CITY HALL
440 HARCOURT AVE
MAY 9TH, 2023**

1. CALL TO ORDER: 5:51PM

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

- Madison Parker	Chair	X
- Francoise Avery	Vice-Chair	X
- Janie Silveria	Commissioner	X
- Yollette Merritt	Commissioner Leave of Absence	
- Emerson Brown	Commissioner	5:53

3. REVIEW OF AGENDA

4. PUBLIC COMMENT FOR COMMISSIONS

4. APPROVAL OF MINUTES: April 11th, 2023

- Fix Emerson Brown's name as chair on the signature
- 8.A - ...found that the archives were being used as storage for other departments.
- Change Gran to Grand.
- Change the Next Scheduled meeting day to 05/09/23
- Motion to Approve: Commissioner Silveria, 2nd: Commissioner Brown
 - Passes Unanimously

6. BUSINESS ITEMS:

A- REVIEW AND DISCUSS UTILITY BOX PROGRAM

- Some of the ones in Marina are a wrap, not painted.
- Discussed sponsorship logos on a wrap
- Commissioner Avery will be contacting Marina City Hall to find more information
- Contacting wrapping businesses to get general pricing information will be needed.
- Commissioners request this item be included on next meeting's agenda.

B- UPDATE ON WORK PLAN

- Commissioners looked at the final Work Plan that was submitted to the City Council.

- Budget item was removed as it was initially added just as an informational tool for the commission.

C- UPDATES ON NEW COMMISSIONER RECRUITMENT

- Commissioner Silveria would like to make an effort to get new commissioners.
- Staff sent an email on behalf of the Commission Chair to the City Clerk regarding absent commission member.
- Social Media and The Weekly are how some of the commissioners found out about city commissioners to apply.
- Commissioner Parker would like to table for recruitment at International Day.
- Suggested to post recruitment flyers in Oldemeyer Center.

D- REVIEW AND DISCUSS PAST, CURRENT, AND FUTURE AGENDA ITEMS

- Discuss having a Multi-Cultural exhibit at Avery Gallery in May 2024
- Discuss the Seaside History Exhibit for 2024
- Rolling over Utility Box Item
- Archive Location Discussion
- Report from Commissioner Brown on NIC presentation

7. REPORTS FROM COMMISSIONERS:

- A. Commissioner Avery requests that a step ladder be purchased that can be kept in the archives to reach the higher shelves.
- B. Commissioner Brown:
 - Attended the NIC on behalf of SAHC
 - Has requested to be on their net agenda to discuss collaboration, and they were receptive.
 - He will be making an official presentation at their next meeting.
 - He will need help from staff in creating the presentation.
 - NIC list created by one of their commissioners of potential collaborations:
 - Wrap or paint utility boxes
 - Painting sidewalk squares
 - Murals at City Hall Contest
 - More Seaside signs at key entry points
 - PSAs on things they are doing
 - The NIC meetings happen a week before ours
- C. Commissioner Silveria:
 - Would like to look in to locations options for the archives
 - Emphasis on finding a suitable location over getting an archivist.

8. REPORTS FROM STAFF:

- A-** Staff passed out the tentative Calendar for Avery Gallery in 2024
- B-** Seaside History Exhibit is set for October 2024
- C-** Community Artist Edward Corpus received one of the grants from The Arts Council

9. ADJOURNMENT: 7:36pm

RESPECTFULLY SUBMITTED,

Sarah Lauren Tier, SAHC Clerk

Madison Parker, SAHC Chair

Next Scheduled Meeting

June 13th, 2023

Time: 5:45 p.m.

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.

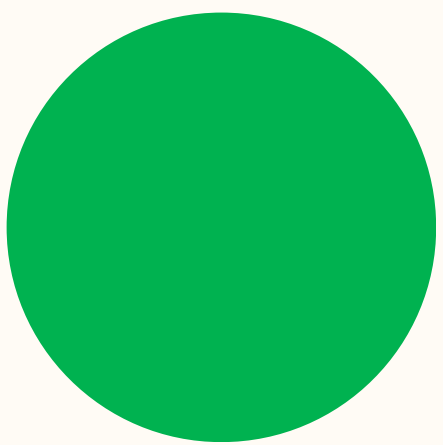


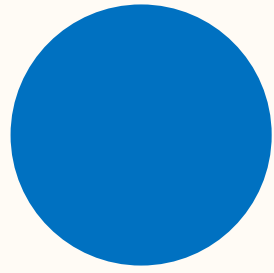
Art & History Commission



2023–2024 Project Proposal

Commissioner Emerson Brown

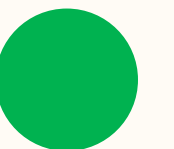


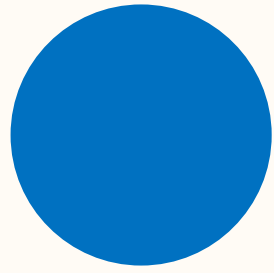


Utility Box Program

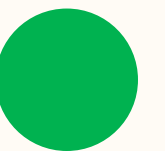
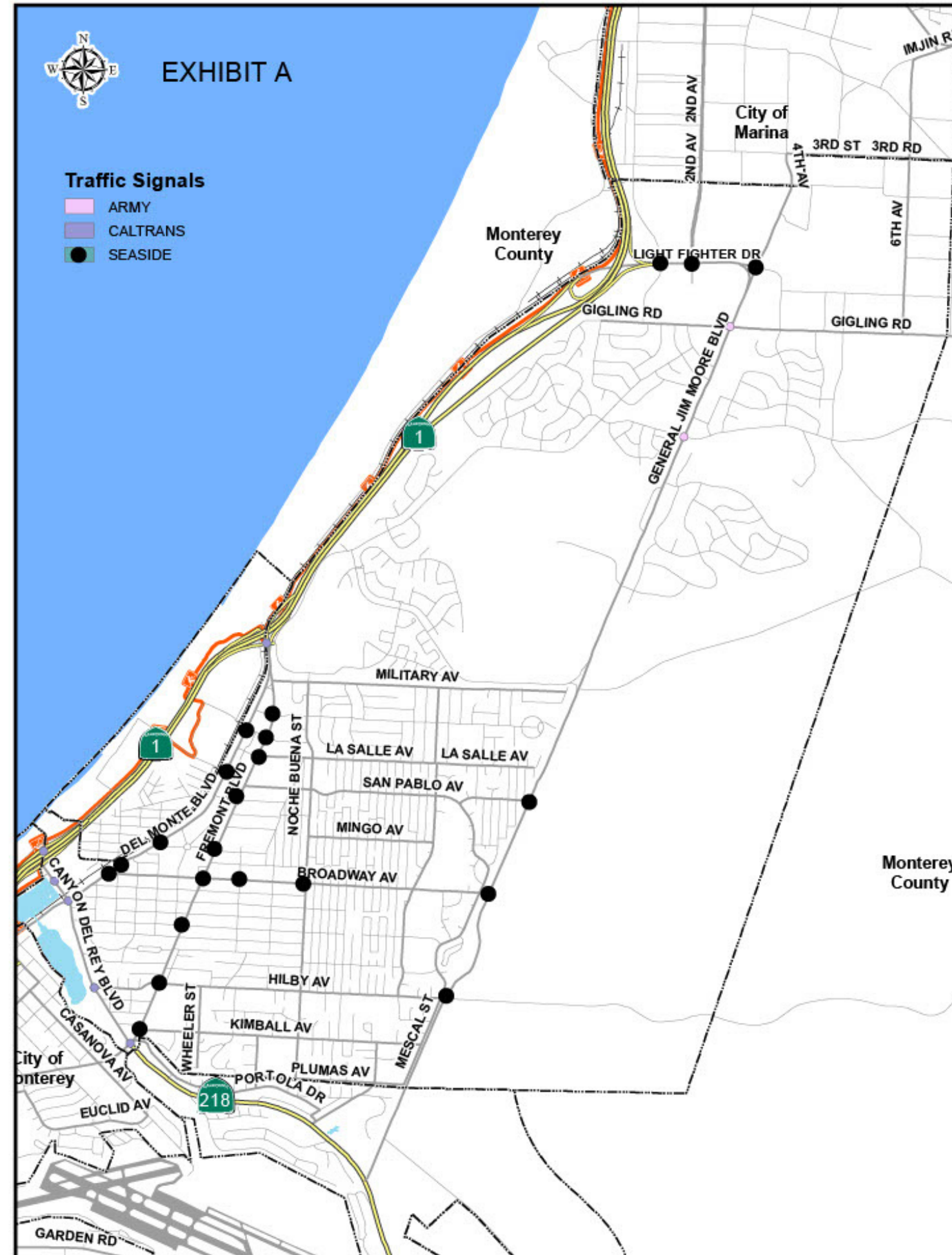
This proposed program would be a public art initiative designed to transform common utility boxes into distinctive works of art, creating a more vibrant, attractive cityscape.

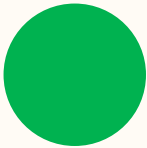
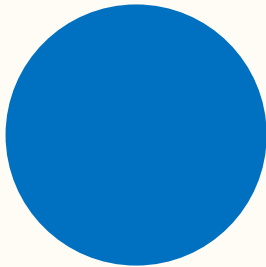
Our goal would be to celebrate local artists and their artwork, act as a deterrent to graffiti, and involve City residents in contributing to the beautification of Seaside.

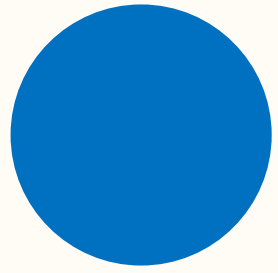




Map City Owned Utility Boxes







Program Details

Eligibility

- Applicants must be over 15 years old, residents of Seaside, working or attending class in Seaside.
- Art & History Commission will be review and finalize applicants.

Artist Stipend

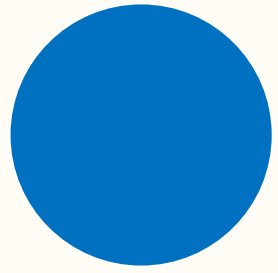
- Artist will be rewarded a \$500 stipend, which is inclusive of all artist fees, design, insurance and time spent.
- Upon selection of the design and execution of the Artist Agreement with the City, artists may request an initial disbursement of funds at 50%.
- Completion of the project must be verified by the City and Art & History Commission.

Artwork

- All artwork must be original, created by the applicant artist(s).
- Artwork must be aligned with City values.
- Artwork must not be contain copyrighted material, and corporate, religious and organizational branding.

** subject to change*





Program Cost

Single Utility Box

Artist stipend = \$500

Design wrap = \$1200

Total = \$1,700

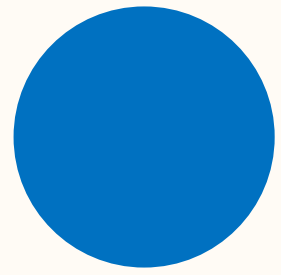
Multiple Utility Boxes

\$5,100 (3 boxes)

\$8,500 (5 boxes)

* subject to change





Current Status



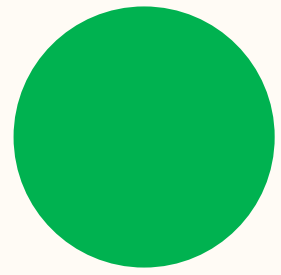
Pilot Program

- Light pole boxes on General Jim Moore Blvd
- To be coordinated by Seaside Staff

Design Wrap Quotes

- Monterey Signs
- Sign Works



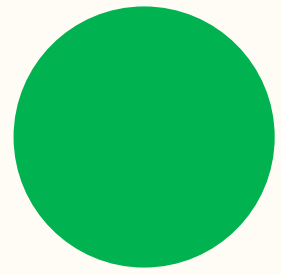


Mural Program



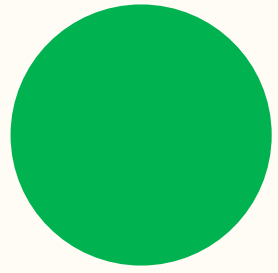
Our goal is to promote murals throughout the city and actively engage residents, community stakeholders and property owners in the process of creating new works that celebrate the history, diversity, and aspirations of the community.





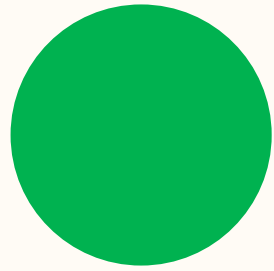
City-Owned Sites





City-Owned Sites (cont.)

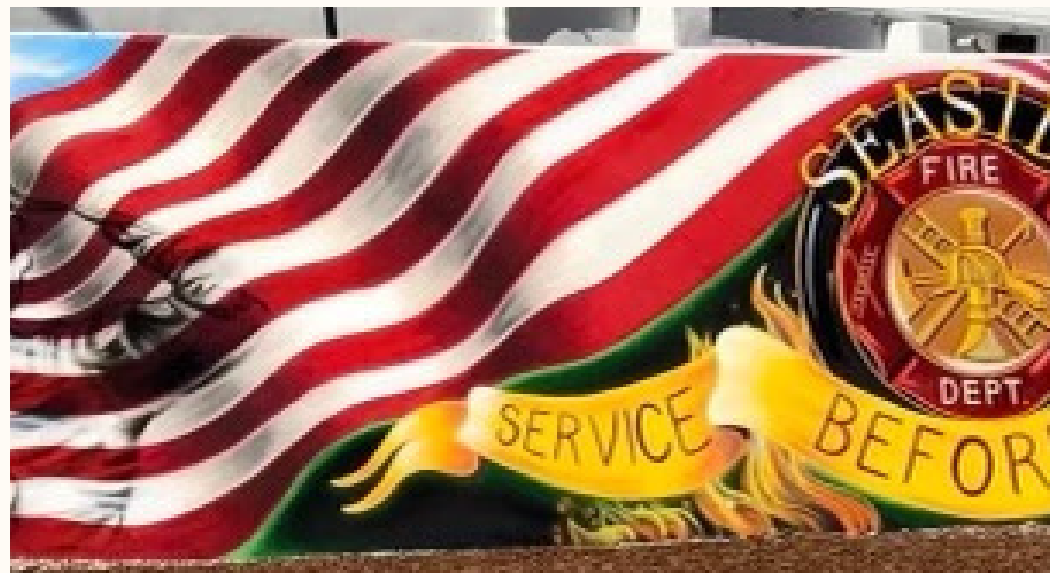




Fire Station Mural

DESIGN

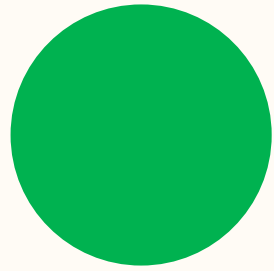
- Completed redesign of the Fire Station Mural on March 2, 2023
- Covers 35 ft x 9 ft perimeter wall

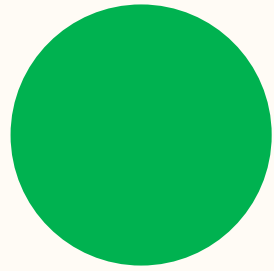


ARTIST

- La Neta Murals, a local artist, was selected from a pool of 13 applicants.







\$25,000
Total Cost

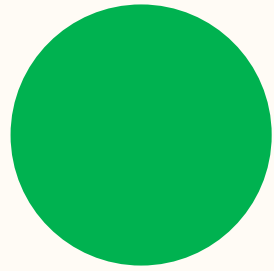
**October 2022
March 2023**
Timeline

**Request for
Proposals**
13 Applicants

**Mural
Committee**
Commissioners
and City Staff

Project Details





Proposed Mural Costs

SINGLE MURAL

\$15,000

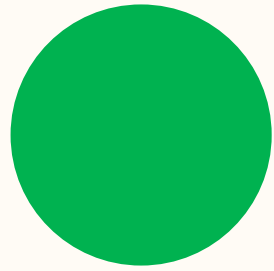
MULTIPLE MURALS

\$30,000–\$45,000

Factors to consider:

- Scope and size of project
- Committee oversight of project
- Staff time
- City management approval





Total Monetary Request

UTILITY BOX
PROGRAM

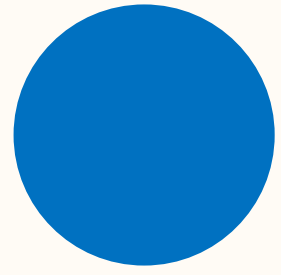
\$8,500

MURAL ART
PROGRAM

\$45,000

Total = \$53,500





Questions