



AGENDA

CITY OF SEASIDE
NEIGHBORHOOD IMPROVEMENT
COMMISSION

REGULAR MEETING
440 HARCOURT AVE
Tuesday, September 5, 2023
6:00 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a virtual option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/81403301073>
WEBINAR ID: 814 0330 1073
3. To participate by phone: Please call (669) 900-9128
Enter the meeting ID 814 0330 1073 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:
 - Before the Meeting via Email: Written comments can be emailed to jtulua@ci.seaside.ca.us Include the following subject line: "Public Comment Item #___" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.
 - During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9.

IN PERSON PARTICIPATION INSTRUCTIONS

Members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

Shanda LeBoeuf	Chair
Dennis Alexander	Vice Chair
Ramona Olaeta-Reed	Commissioner
Ray Riordan	Commissioner
Tiffinie Meyer	Commissioner
Joan Costello	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. BUSINESS

A. PRESENTATION BY THE ARTS & HISTORY COMMISSION: UTILITY BOX PROGRAM AND MURAL PROGRAM FUNDS REQUEST

B. PRESENTATION BY THE HOMELESS COMMISSION: "PROVIDING HYGIENE SERVICES TO THE UNHOUSED" FUNDS REQUEST

C. CONSIDERATION OF THE SEPTEMBER 2023 HOUSE OF THE MONTH

D. UPDATES REGARDING THE UPCOMING CITY WIDE CLEAN UP SEPTEMBER 30, 2023

6. REPORTS FROM COMMISSIONERS

This is a time specifically set aside for Commissioners to make brief comments of general interest to the community, make requests that items be added to future meeting agendas as necessary, and report on Committee Assignments.

7. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-

agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

8. ADJOURNMENT

Next Regularly Scheduled Meeting:

October 3, 2023

6:00 p.m.

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand are posted at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.

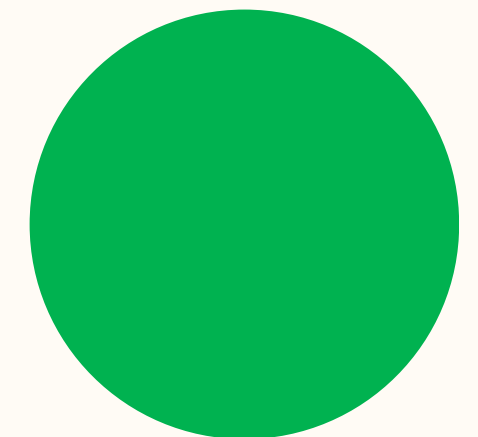


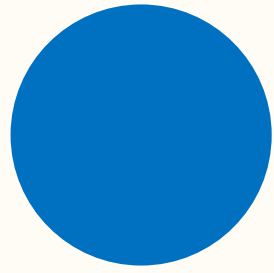
Art & History Commission



2023–2024 Project Proposal

Commissioner Emerson Brown

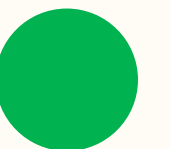


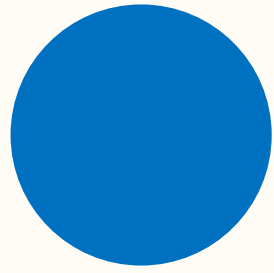


Utility Box Program

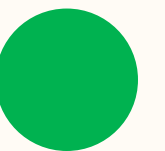
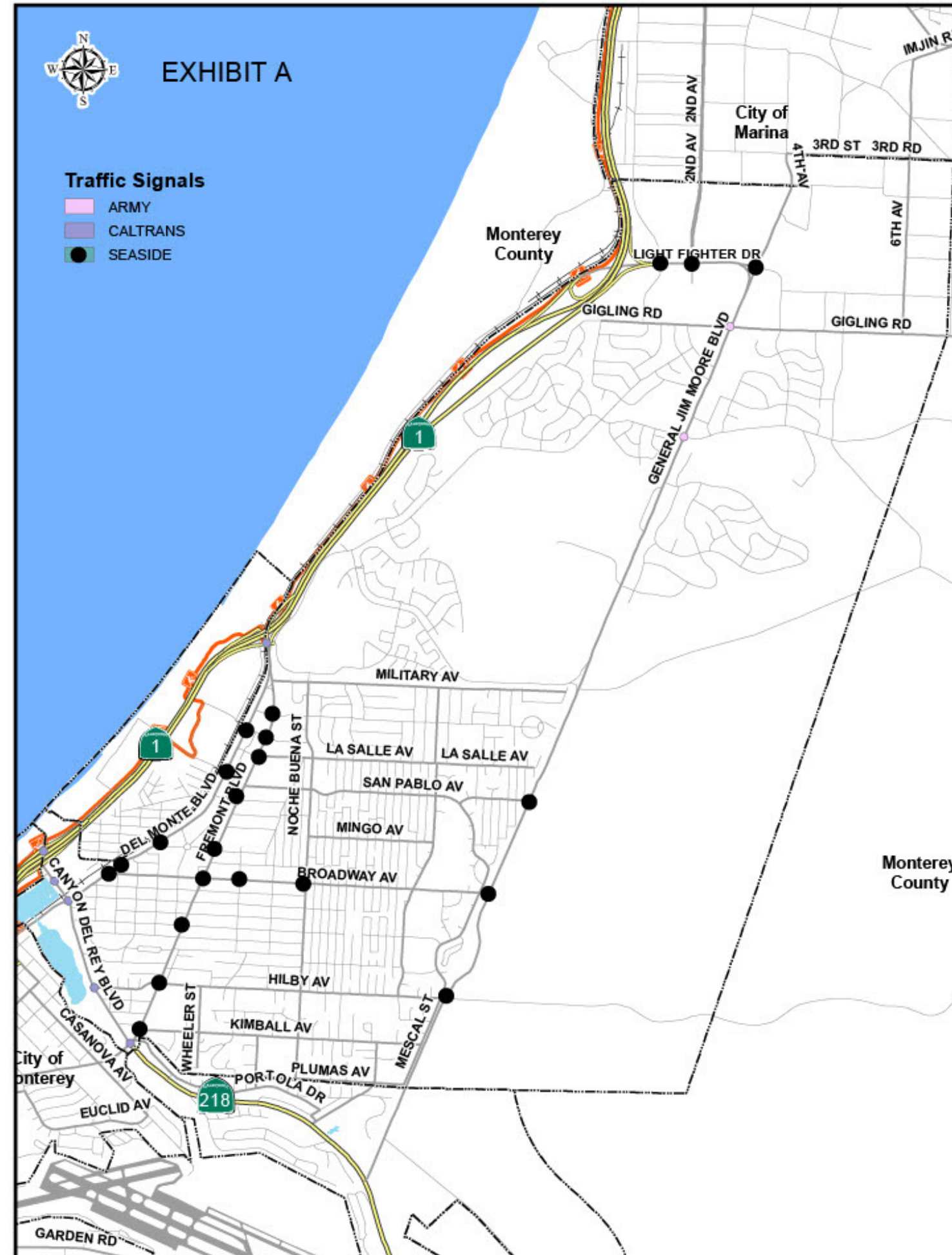
This proposed program would be a public art initiative designed to transform common utility boxes into distinctive works of art, creating a more vibrant, attractive cityscape.

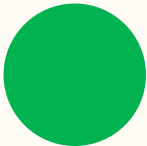
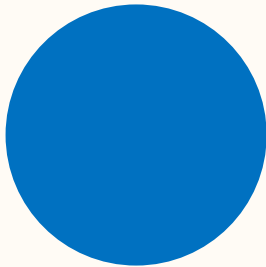
Our goal would be to celebrate local artists and their artwork, act as a deterrent to graffiti, and involve City residents in contributing to the beautification of Seaside.

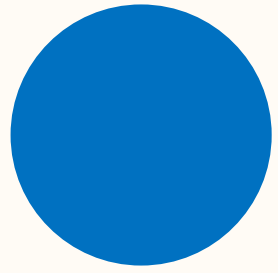




Map City Owned Utility Boxes







Program Details

Eligibility

- Applicants must be over 15 years old, residents of Seaside, working or attending class in Seaside.
- Art & History Commission will be review and finalize applicants.

Artist Stipend

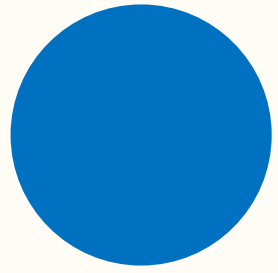
- Artist will be rewarded a \$500 stipend, which is inclusive of all artist fees, design, insurance and time spent.
- Upon selection of the design and execution of the Artist Agreement with the City, artists may request an initial disbursement of funds at 50%.
- Completion of the project must be verified by the City and Art & History Commission.

Artwork

- All artwork must be original, created by the applicant artist(s).
- Artwork must be aligned with City values.
- Artwork must not be contain copyrighted material, and corporate, religious and organizational branding.

** subject to change*





Program Cost

Single Utility Box

Artist stipend = \$500

Design wrap = \$1200

Total = \$1,700

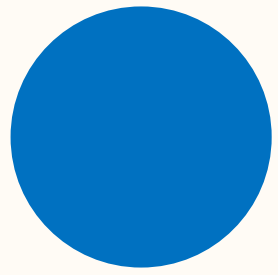
Multiple Utility Boxes

\$5,100 (3 boxes)

\$8,500 (5 boxes)

* subject to change





Current Status



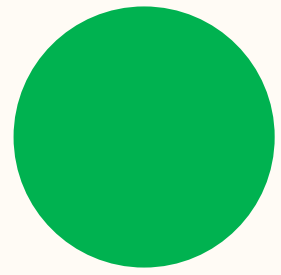
Pilot Program

- Light pole boxes on General Jim Moore Blvd
- To be coordinated by Seaside Staff

Design Wrap Quotes

- Monterey Signs
- Sign Works



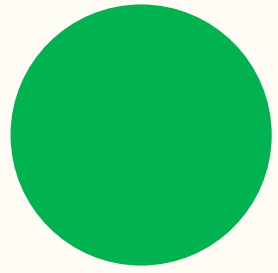


Mural Program



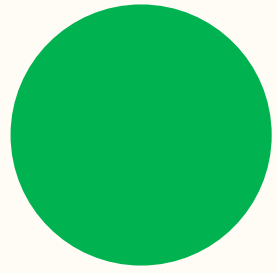
Our goal is to promote murals throughout the city and actively engage residents, community stakeholders and property owners in the process of creating new works that celebrate the history, diversity, and aspirations of the community.





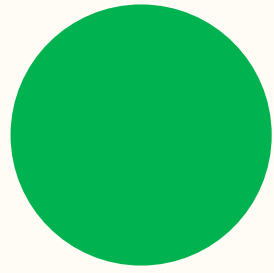
City-Owned Sites





City-Owned Sites (cont.)

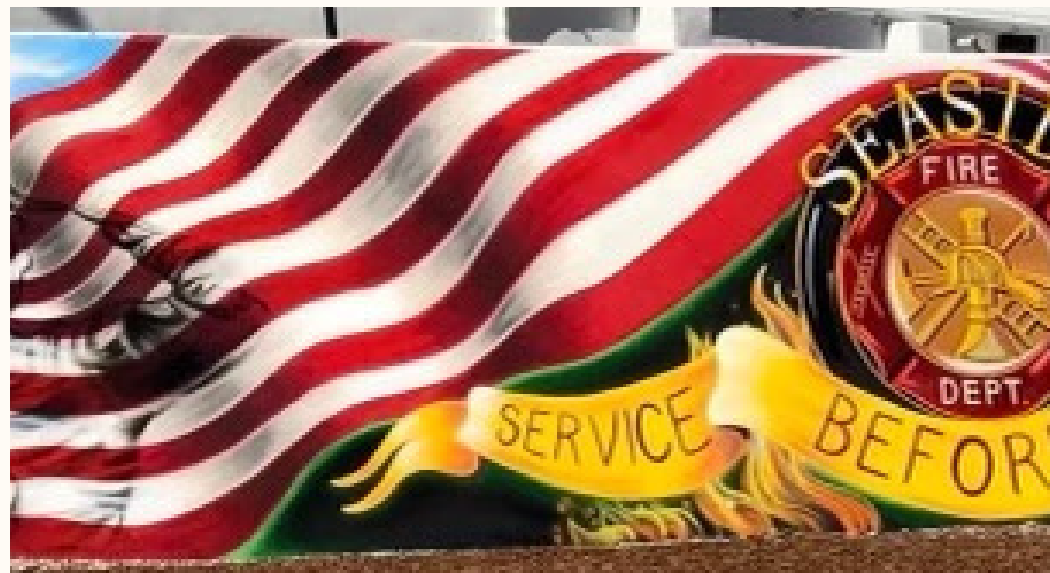




Fire Station Mural

DESIGN

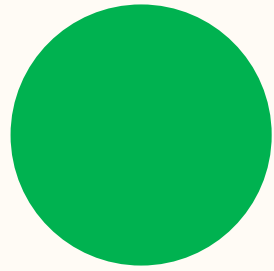
- Completed redesign of the Fire Station Mural on March 2, 2023
- Covers 35 ft x 9 ft perimeter wall

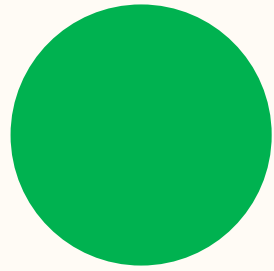


ARTIST

- La Neta Murals, a local artist, was selected from a pool of 13 applicants.







\$25,000
Total Cost

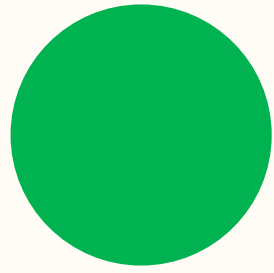
**October 2022
March 2023**
Timeline

**Request for
Proposals**
13 Applicants

**Mural
Committee**
Commissioners
and City Staff

Project Details





Proposed Mural Costs

SINGLE MURAL

\$15,000

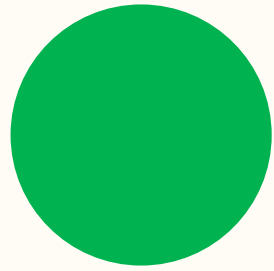
MULTIPLE MURALS

\$30,000–\$45,000

Factors to consider:

- Scope and size of project
- Committee oversight of project
- Staff time
- City management approval





Total Monetary Request

UTILITY BOX
PROGRAM

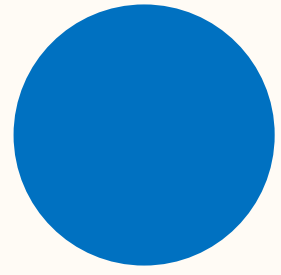
\$8,500

MURAL ART
PROGRAM

\$45,000

Total = \$53,500





Questions

Abstract geometric lines in the top left corner, consisting of several overlapping, irregular polygons and lines in a light beige color.

PROVIDING HYGIENE SERVICES TO THE UNHOUSED

A Presentation to the Neighborhood Improvement
Commission

by the Seaside Homeless Commission

CITY OF SEASIDE HOMELESS COMMISSION

Established in November 2017, our
mission is to:

Plan

Advocate

Support

Collaborate

With those affected by
homelessness and the organizations
that serve them

A series of thin, light-brown lines crisscross the left side of the page, creating a complex, abstract geometric pattern of overlapping triangles and polygons.

SUPPORTED TEN COMMUNITY ORGANIZATIONS

Bethel Missionary Baptist Church

Casa De Noche Buena

Gathering for Women

Salvation Army

The Village Project Inc.

Community Partnership for Youth

Veterans Transition Center

Greater Victory Temple, Church of God In Christ

AL & Friends Sunday Breakfast

Outreach Unlimited (I-HELP)



THE CHALLENGE

The absence of showers and clean clothes is a significant problem for the homeless

The background of the slide features a series of thin, light-brown lines that intersect to form various geometric shapes, including triangles and polygons, creating a modern, abstract design on the left side of the page.

THE SOLUTION: MOBILE HYGIENE SHOWER AND LAUNDRY SERVICE

- accessible and convenient hygiene facility – it is mobile!
- promotes better health, restores dignity
- provides a healthier environment in our local communities
- Case management services will be attached to this unit – to connect them to community programs



SOLUTION OVERVIEW

Partnership

Partner with Haven of Hope on Wheels

<https://www.havenofhopeonwheels.org>

[The Haven of Hope on Wheels Project in Oroville, CA - Short Version - YouTube](#)

Collaboration

Allows for collaboration across multiple cities to access the services

Welcomed

Restoring hope and dignity



THE DETAILS

MOBILE HYGIENE SERVICE

THE UNIT

Three self contained
showers and toilets;
one ADA compliant

4 stackable washers
and dryers

Available M-F; 8 hours
per day

PROJECT PERSONNEL

Onsite

Driver/client specialist

Laundry/hygiene
facilitator

Other

Supervisor

Intake specialist

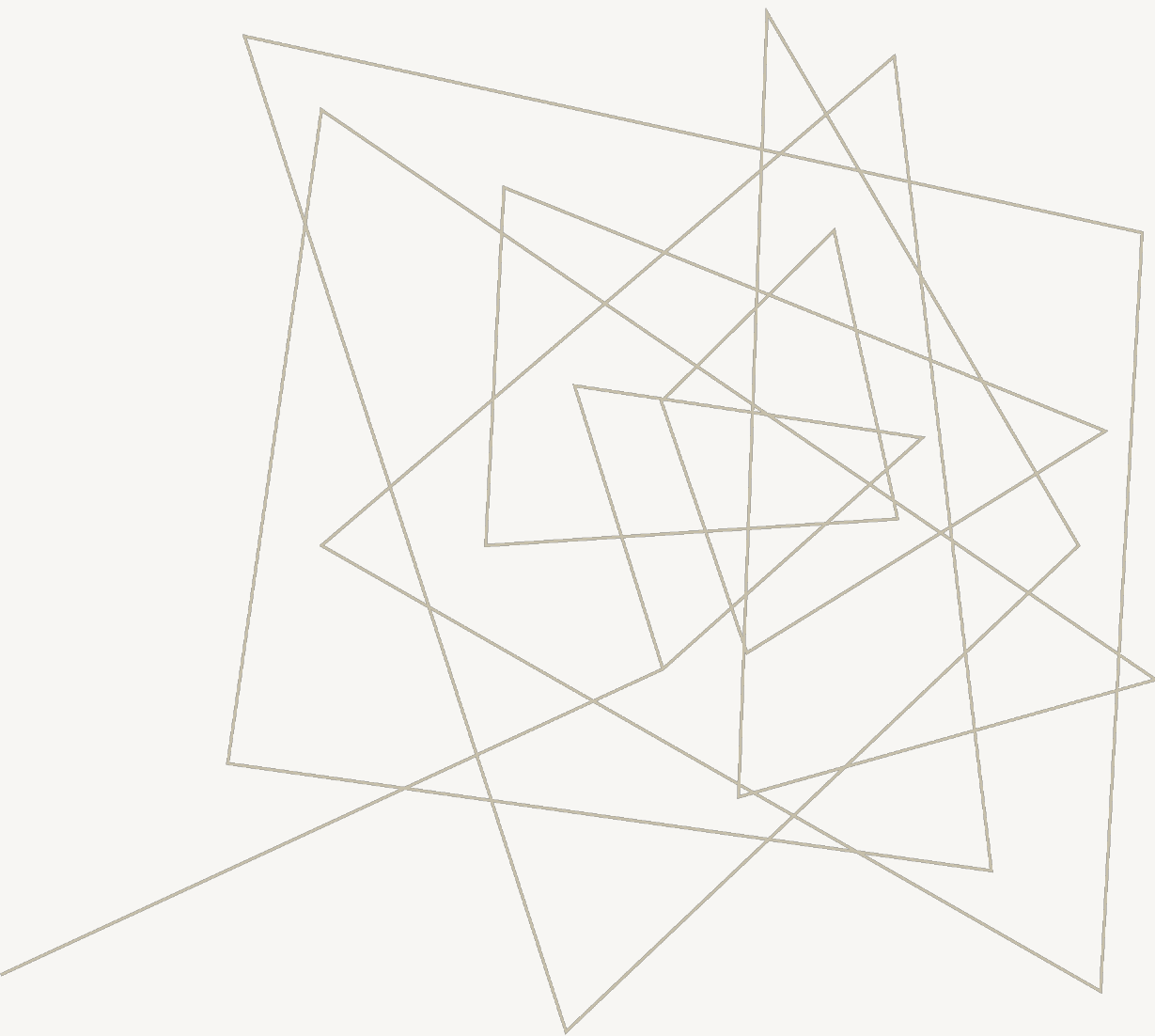
THE APPROACH

Service

All equipment is
provided

Insured; full protection

Abide by the days,
schedule as directed



THE ASK



SHARED INVESTMENT

ENGAGEMENT WITH OTHER CITIES

The more cities that partner, less cost.

We believe 4-5 cities is ideal

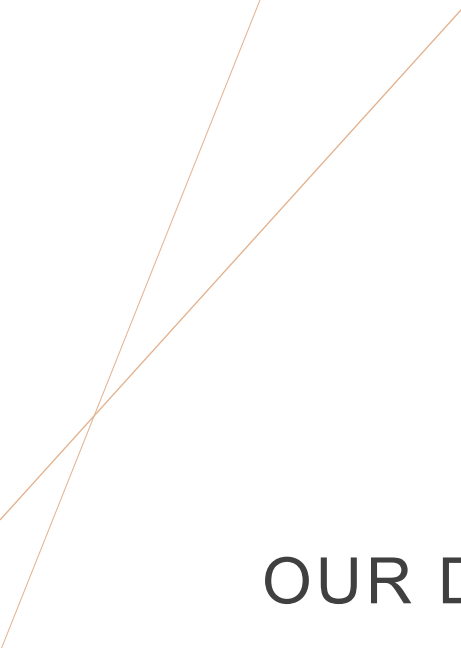
CONNECTING TO SERVICES

Partnering with community to engage with clients to drive them toward services

Support from city staff

YEARLY CONTRACTED COST

\$400,000; \$100,000 annual with 4-5 partners



SUMMARY

OUR DESIRE

To increase the dignity, preparedness and hope of those who are homeless or at risk of becoming homeless

OUR SOLUTION

Mobile laundry and shower facilities through contracting with Haven of Hope on Wheels

Partnering with multiple cities on the peninsula

OUR ASK

\$100,000 commitment for one year

A series of thin, light brown lines crisscrossing the left side of the slide, creating a complex, abstract geometric pattern.

ONE LAST SLIDE

OUR NEXT STEPS

To request time with other cities Homeless Commissions and/or City Councils to make this same or a similar ask

OUR GOAL

To begin the work this year – if we can. If not, to receive commitments from cities to support this effort in the next fiscal year.

FEEDBACK

As we prepare for this journey – we would like your feedback on this slide deck, this presentation, this proposal



QUESTIONS

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AN ALTERNATIVE PROPOSAL – \$17,000 TO SUPPORT OUR COMMUNITY ORGANIZATIONS

Bethel Missionary Baptist Church

Casa De Noche Buena

Gathering for Women

Salvation Army

The Village Project Inc.

Community Partnership for Youth

Veterans Transition Center

Greater Victory Temple, Church of God In
Christ

AL & Friends Sunday Breakfast

Outreach Unlimited (I-HELP)

A series of thin, light brown lines forming an abstract, overlapping geometric pattern on the left side of the slide.

THANK YOU