



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

SPECIAL MEETING
HYBRID (VIRTUAL & IN-PERSON)
SOPER COMMUNITY CENTER
220 COE AVENUE
Tuesday, October 10, 2023
5:45 PM

NOTICE: *The City of Seaside utilizes Zoom tele-conferencing technology pursuant to California Government Code Section 54953(e)(1)(A) and (C). The City Council resolution authorizing virtual participation in public meetings given the rise in COVID-19 cases and the ongoing pandemic, Seaside City Council and its Boards, Commissions and Committees public meetings are being conducted in a hybrid format providing both in person and virtual (electronic) participation in order to promote social distancing and protect the health and safety of attendees.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link:
<https://us02web.zoom.us/j/81458575672?pwd=bVB3eFN0dnBCc01FYUdwSzA2WnMvQT09>
WEBINAR ID: 814 5857 5672
3. To participate by phone: Please call (669) 900-6833
Enter the webinar ID 814 5857 5672 and passcode 517442 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9.

IN PERSON PARTICIPATION INSTRUCTIONS

Members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

Madison Parker	Chair
Francoise Avery	Vice Chair
Emerson Brown	Commissioner
Janie Silveria	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT FOR COMMISSIONS

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. SEPTEMBER 19TH, 2023

6. BUSINESS ITEMS

A. REVIEW AND DISCUSS UTILITY BOX PROGRAM

B. CONTINUATION OF PLANNING DISCUSSION OF THE SEASIDE HISTORY EXHIBIT IN AVERY GALLERY

C. PRESENTATION BY JOSE BAZUA ABOUT LOANING TWO PIECES OF OAXACAN ART TO THE CITY

D. REVIEW AND POSSIBLE UPDATE RECOMMENDATION TO CITY POLICY ON LOANED ITEMS

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
November 14, 2023
5:45

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
SEASIDE CITY HALL
440 HARCOURT AVE
SEPTEMBER 19TH, 2023

1. CALL TO ORDER: 5:47PM

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

• Madison Parker	Chair	X
• Francoise Avery	Vice-Chair	X
• Janie Silveria	Commissioner	X
• Emerson Brown	Commissioner	5:52 PM

3. REVIEW OF AGENDA

4. PUBLIC COMMENT FOR COMMISSIONS

4. APPROVAL OF MINUTES: June 13th, 2023

- Change Brow to Brown
- Change apprive to approve
- Change Pas to Past
- Motion: Avery, 2nd: Silveria, Passes Unanimously

6. BUSINESS ITEMS:

**A- CONTINUATION OF PLANNING DISCUSSION FOR
INTERNATIONAL HERITAGE EXHIBIT AT AVERY GALLERY IN MAY
2024**

- Table and roll item to December agenda.

B- REVIEW AND DISCUSS UTILITY BOX PROGRAM

- The updated art for the pilot program is currently in the works.
- Staff will send commissioners the finalized draft RFP application for actual program which takes place after the pilot program.

C- CONTINUATION OF PLANNING DISCUSSION FOR THE SEASIDE HISTORY EXHIBIT IN AVERY GALLERY

- Roll to next month's agenda.

D- REVIEW AND DISCUSS PAST, CURRENT, AND FUTURE AGENDA ITEMS

- Continue items B and C to next Month.

E- VOTE TO MOVE ARCHIVE TO SOPER COMMUNITY CENTER

- Motion: Avery, 2nd: Parker, Passes Unanimously
- Commission has requested Staff to look in to having next meeting a Soper.

7. REPORTS FROM COMMISSIONERS:

Commissioner Brown:

- Presented again for NIC.
- Homeless Commission also presented at the same meeting.
- Laid out figures for around \$50k for the utility box program and a mural.
- NIC would like an estimate for how much it would cost to do all the boxes on Fremont.
- Commissioner Brown explained to the NIC the process of getting public art approved.
- Discussed the idea of it being an ongoing yearly art project.
- We will not know until the beginning of next year where the money will be allotted.

Commissioner Avery:

- Went to the Seaside Artists Tour this past weekend.
- Went to Seaside High to see about getting yearbooks for the archives.

8. STAFF COMMUNICATION:

- Council Member Burks has an old sign at the school where she works and would like to give it to the commission for the archives.
- Blue Zones is working with the owner of Nation's Market (Next to Capra Park) for a mural.

- The mural on Deja Blue will be removed due to renovation.
- There is a community resident who would like to put a mural on her fence.
- Avery Gallery reception time change is being reconsidered.
 - Possibly allow each group to adjust their reception time.
- Joint special meeting on Oct 16th at 5:30 pm with Parks and Rec
 - Will be a presentation of the Parks and Rec Masterplan
 - Staff will double check the location of the meeting and let commissioners know.

9. ADJOURNMENT: 6:57pm

RESPECTFULLY SUBMITTED,

Sarah Lauren Tier, SAHC Clerk

Madison Parker, SAHC Chair

Next Scheduled Meeting

October 10th, 2023

Time: 5:45 p.m.

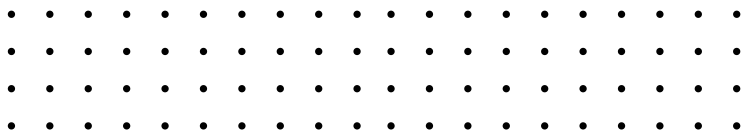
The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.

2024 UTILITY BOX PROGRAM

Art & History Commission





Welcome

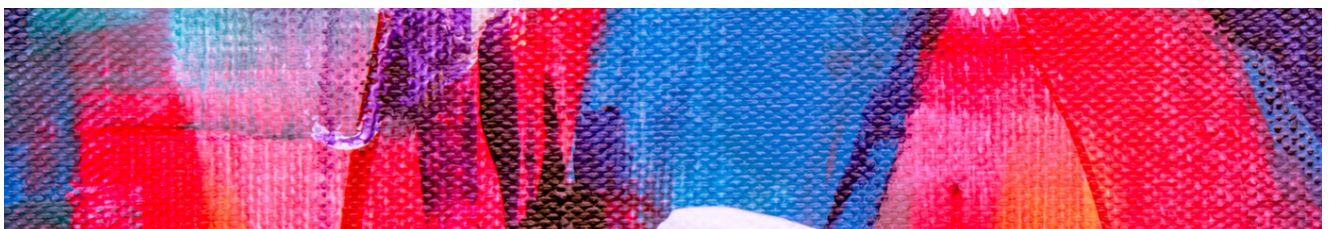
The City of Seaside Art & History Commission is happy to announce the 2024 Utility Box Program. The program is a public art initiative designed to transform common utility boxes into distinctive works of art, creating a more vibrant, attractive cityscape. This program celebrates local artists and their artwork, acts as a deterrent to graffiti, and involves City residents in contributing to the beautification of the city.

Program Goals

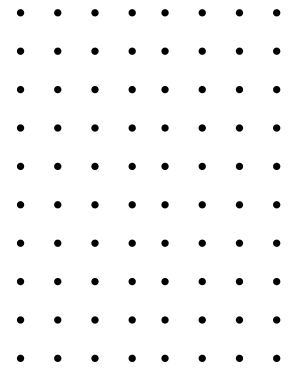
- Enhance the aesthetic environment of public places within the City through engaging, unique and high-quality public artworks while reducing graffiti.
- Celebrate and acknowledge community history, identity, cultures and geography.
- Enhance opportunities for all citizens, neighborhoods and organizations to participate in the planning and creation of artworks.

About the Seaside Art & History Commission

The Art & History Commission advises and facilitates the protection of the City's cultural resources including the collection, promotion, display and preservation of Seaside historical artifacts, and encourages and promotes programs of artistic merit.



Program Overview



Eligibility & Selection Criteria

To be eligible for the Utility Art Box Program, applicants must be over 15 years old and residents of Seaside. To be considered, application and supplemental documentation must be received by City staff by Monday, March 4, 2024. Eight(8) utility boxes are eligible for the 2024 Utility Art Box program. Future utility box programs are subject to City Council budget appropriations. The Cultural Commission will review the completed applications, and recommend finalists to City staff.

Artist Stipend

Artists will be awarded a \$500 stipend, which is inclusive of all artist fees, supplies, insurance and time spent. Upon selection of the design and execution of the Artist Agreement with the City, artists may request an initial disbursement of funds at 50% (\$250), with the remaining 50% (\$250) paid upon completion of the project. Completion of the project must be verified by the City and the Cultural Commission before remaining funds are disbursed.

Artwork Themes

1. All artwork must be original, created by the applicant artist(s).
2. Creativity and innovation of design are encouraged.
3. The artwork theme is encouraged but is not required to:
 - a. _____
4. Artwork must not contain:
 - a. Copyrighted or trademarked material.
 - b. Corporate, religious, or organizational branding.



Applicant Instructions

1. Print, complete and sign an application form, and:
 - a. Include a detailed description outlining your design theme.
 - b. Indicate if your theme has relevance to the theme
-----.
 - c. Attach full color, detailed concept drawings. Use the template provided or create and use a similar splayed view template. Show each side and top of the largest box. Boxes vary in size and shape, so be prepared to accommodate your design to the specs of your assigned box. Please include 3 views for each design submitted:
 - i. 1 splayed view.
 - ii. 2 detail views OR 1 detail view.
 - iii. 1 'in place' view.
 - d. Entries must be the original design and artwork of the artist and suitable for viewing by all ages. The original artwork can be designed/created in any 2D medium subject to City approval at sole discretion, but may include latex paint, printed vinyl or similar material.
2. Submit completed application and supplemental documents to khiggins@ci.seaside.ca.us v by Monday, March 4, 2024.
3. The Art & History Commission will review finalists at the April 9, 2024 meeting.
4. The Commission may make a recommendation to City staff to select eight (8) artists for the 2024 Utility Box Program.
5. The selected artist must enter into an agreement with the City. If the artist does not enter into the agreement with the City, the City reserves the right to revoke selection of the artist.

**For questions, contact the Art & History Commission Staff Liaison at
(831) 899-6872 or khiggins@ci.seaside.ca.us**





SEASIDE
CALIFORNIA

2024 Utility Box Program Application

**Thank you for your interest in the City of Santa Clara Utility Art Box Program.
Submit completed application, liability form and a color rendering of the
proposed design to khiggins@ci.seaside.ca.us.
Entries accepted until Monday, March 4, 2024 at 11:59 p.m.**

Last Name

First Name

Date

Mailing Address

Phone Number

Email

Artwork Title

How does the artwork represent the theme?

RELEASE OF LIABILITY & ASSUMPTION OF RISK

In consideration of the acceptance by the City of the application for entry into the Utility Box Program and entry to and use of any facilities or equipment as part of this program, I hereby waive, release and discharge any and all claims for damages for death, personal injury, or property damage which I may have, or which may hereafter accrue to me as a result of my participation in said program. This release Agreement is intended to discharge in advance the City of Seaside, its City Council, officers, agents, and employees from and against any and all liability arising out of or connected with my participation in said program and entry to and use of any facilities or equipment, even though that liability may arise out of NEGLIGENCE or CARELESSNESS, on the part of the persons or entities mentioned above.

I HAVE READ THE DESCRIPTION IN THIS PROGRAM FOR WHICH I HAVE APPLIED, AND I AM AWARE THAT THIS PROGRAM MAY SUBJECT ME TO PHYSICAL RISKS AND DANGERS. NEVERTHELESS, I VOLUNTARILY AGREE TO ASSUME ANY AND ALL RISKS OF INJURY OR DEATH, AND TO RELEASE, DISCHARGE, AND HOLD HARMLESS ALL OF THE ENTITIES OR PERSONS MENTIONED ABOVE WHO, THROUGH NEGLIGENCE OR CARELESSNESS, MIGHT OTHERWISE BE LIABLE TO ME, OR MY HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE OR ASSIGNS.

It is understood and agreed that this waiver, release, and assumption of risk is to be binding on my HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE and ASSIGNS and is intended to be as broad and inclusive as is permitted by the laws of the State of California and that if any portion of this Agreement is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I have carefully READ this Agreement and fully understand its content. All participants in Utility Box Program, including minors 13-17 years of age, must sign this Agreement.

Date _____

Signature _____

Print Name _____

To be completed by parent or guardian of minor participants

I have fully read this Agreement and fully understand its content. Furthermore, the significance of this release of liability and assumption of risk agreement has been EXPLAINED TO THE MINOR. I certify that I have custody or am the legal guardian of said minor and that I and/or my minor child are physically able to participate in recreation. In the event I or said minor requires medical treatment while under the supervision of City staff and/or agents, I authorize said staff to provide and/or authorize medical treatment. I expect City staff to contact me immediately in the event emergency medical treatment is required for said minor, but this contact is not necessary to administer emergency aid. I will pay for all medical treatment which I or said minor may require. I hereby grant permission to City to include pictures and/ or video of me and/or said minor during department activities for brochures or other publicity. I understand I will not receive any compensation for use of such pictures or video.

Signature of Parent/Guardian: _____

Print Parent/Guardian Name: _____

Address: _____

Date: _____

Utility Box Diagram

This is a diagram of a typical utility box showing four sides and the top. Use it to show the image you would like to paint. Please note actual utility boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.

