



AGENDA
CITY OF SEASIDE
PARKS AND RECREATION

REGULAR MEETING
440 HARCOURT AVE (COUNCIL CHAMBER)
Monday, March 18, 2024
5:30 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a virtual option for public view based on availability.*

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg

2. To view this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link:

<https://us02web.zoom.us/j/81754708643?pwd=RjNEU2xNMDhINFFpWjB6b0pGSgGgzdz09>

WEBINAR ID: 817 5470 8643

3. To listen by phone: Please call (669) 900-6833

Enter the meeting ID 817 5470 8643 and passcode 417485 when prompted. There is no participate code – press the pound sign # after the recording prompts you.

4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to dmeewis@ci.seaside.ca.us Include the following subject line: "Public Comment Item #____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL - PARKS AND RECREATION

Bobby Maxwell
Dianne Nielson
Alicia Louise Gaines-Lynch
James White
Chris Moulton
Robert Daniels
Jeanette Walton
Karla Lobo

Chair
Vice Chair
Commissioner
Commissioner
Commissioner
Commissioner
Commissioner
Commissioner

3. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

4. APPROVAL OF MINUTES

A. FEBRUARY 26, 2024 MINUTES

5. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

6. BUSINESS ITEMS

A. RECEIVE UPDATE FROM FOSPA

B. CONTINUED DISCUSSION ON WAYS TO IMPROVE COMMUNICATION WITH REGARD TO THE PROMOTION OF CITY SPONSORED PROGRAMS, AND EVENTS (CHAIR MAXWELL)

C. DISCUSSION ON THE EARTH DAY CELEBRATION PLAN (CHAIR MAXWELL)

D. IDENTIFY WAYS TO HAVE THE COMMISSION BE MORE INVOLVED IN THE PLANNING FOR PARK RIBBON CUTTING EVENTS IN THE FUTURE (CHAIR MAXWELL)

7. REPORTS FROM RECREATION STAFF

8. REPORTS FROM PARKS STAFF

9. REPORTS FROM COMMISSIONERS

10. ADJOURNMENT

Next Regularly Scheduled Meeting:
April 15, 2024
5:30 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES
CITY OF SEASIDE
PARKS AND RECREATION
COMMISSION

SPECIAL MEETING
440 Harcourt Avenue (Chamber)
Monday, February 26, 2024
5:30 p.m.

1. CALL TO ORDER:

The meeting was called to order at: 5:30 p.m.

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

PARKS & RECREATION COMMISSION:

Bobby Maxwell	Chair	<u>X</u>
Dianne Nielson	Vice Chair	<u>X</u>
Alicia Louise Gaines-Lynch	Commissioner	<u>X</u>
James White	Commissioner	<u>X</u>
Chris Moulton	Commissioner	<u> </u> (Excused Absence)
Robert Daniels	Commissioner	<u>X</u>
Jeanette Walton	Commissioner	<u>X</u>
Karla Lobo	Commissioner	<u>X</u>

STAFF:

Dan Meewis X Terry Navarro X Carolyn Burke X

3. GUESTS:

- * Steve Duh
- * Tanja Roos – Blue Zones
- * Ramona Olaeta-Reed - FOSPA

4. PUBLIC COMMENTS:

- * Tanja Roos representing the Blue Zones Project congratulated Seaside city staff on the great work getting the \$1.6 million recreational trails grant for Laguna Grande Park trail improvements.

5. APPROVAL OF JANUARY 22, 2024 MINUTES:

- * Alicia Gaines-Lynch/Karla Lobo M/S/P

6. REVIEW OF AGENDA:

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

- * None

7. BUSINESS ITEMS

A. REVIEW DRAFT PARKS & RECREATION MASTER PLAN:

- * Steve Duh gave a presentation on the draft of the 2024 Parks & Recreation Master Plan. He stated that after the highlighted review, he would like to have a discuss with the Commissioners to see if there are any additional edits, feedback, or comments on the content of the draft plan. As a reminder, he stated that the Parks & Recreation Master Plan (PRMP) is a 10-year guide and strategic plan for managing and enhancing parks. There are open spaces, trails, and recreation opportunities for the Seaside community. Steve went over the community engagement and key findings, the plan structure, the goals, and the key project recommendations. Please see the attached presentation for more information.
- * Commissioner Walton asked for clarification about the information on page seven and nine of the presentation. Steve clarified the information on those pages to help Commissioner Walton.
- * Commissioner Lobo asked about the acreage because Seaside is far below the acreage across the nation. Steve stated that the presentation represents the current acres and amenities. Commissioner Lobo and Steve talked about the grant process and the priority list. She wanted to know when the draft would go to the city council. Staff stated that it will go to the city council on March 21, 2024 or April 01, 2024.
- * Commissioner Daniels stated he did not feel that the recreation part of the draft was not presented as much as the parks part. He stated that when he was going over the draft, he noticed under the community survey that the residence requested the need for more recreation activities. However, in the draft it stated that there is a limitation due to indoor facility capacity. Steve stated that in the recreation part of the draft, they relied heavily on the review of the city's existing suite of programs going back multiple years. It was pretty clear that the city is doing a really good job of providing a variety of different programs to meet local needs. The limitation is staffing and the indoor space. If the city had additional space capacity to do more programing, then there would be an opportunity to expand. Commissioner Daniels would like to see more detail on the recreation side in the draft.
- * Vice Chair Nielson wanted to know if the plan for Capra Park being reworked or is that plan being used. Steve stated that the plan is a carry forward item in the draft. Vice Chair Nielson and Steve talked about the structure design in the draft. She wants native plants and trees to be considered in the draft plan. Steve stated that the language is in the draft plan to support those issues.
- * Chair Maxwell stated he agrees with Commissioner Daniels and Commissioner Lobo concerns. He would like to see more facilities for recreation. They are very much needed in the city.
- * Public Comment:
 - ** Tanya stated she is representing the Blue Zones Program. She thanked Steve for the presentation. She stated that grant funding and sustainable funding is critical for the parks. Maybe looking into a bond measure to support parks in the long term would be good. Soccer fields in the draft is a big deal. She thinks that is a great opportunity for the city.

- ** Ramona stated she is representing FOSPA. She is glad that the Capra Park plan will be incorporated in the draft. She wanted to know if the million dollars she is needed to complete Capra Park could be divided. Staff stated that would need to be discussed with Public Works and Engineering to figure out how that would be best decided. Staff stated that could potentially happen at the city council level.

B. DISCUSS THE ASPECTS OF THE BLUES IN THE PARK PLANNING (COMMISSIONER GAINES-LYNCH):

- * Commissioner Gaines-Lynch wanted to know what vendors are going to be there and how are they going to be selected. Staff stated that they will be mailing and emailing the vendors the information on how to be a vendor at these event in May 2024. Staff stated it is first come first serve and explained the process. Staff also stated that food trucks are allowed and tents are allowed if they follow the policy regarding tents. Commissioner Gaines-Lynch wanted to know when they will know what bands will be playing at the Blues in the Park. Staff stated that they are working on the line up of bands. They will be releasing that information as soon as they complete the line ups of bands. Commissioner Gaines Lynch wanted to know how to recommend bands. Staff stated that you could call or email staff with recommendations.
- * Commissioner Lobo wanted to know if there was a blues committee. Staff stated there is no committee. Councilman Pacheco has been organizing Blues in the Park for thirty years. Commissioner Lobo wanted to know what the Parks and Recreation Commission has done in the past for Blues in the Park. Staff started that they have tabled at the events giving information out about the commission and parks. Networking is important to do. Commissioner Lobo asked about animals and service animals in the park. Staff stated the dogs are not allowed in the parks and went over the policy and what they can do. She wanted to know if they plan anything for the children that attend. Staff went over what they have done in the past and what they could do in the future.
- * No Public Comment

C. FOLLOW-UP ON WAYS TO INCREASE PUBLIC COMMUNICATION AND OUTREACH (VICE CHAIR NIELSON):

- * Vice Chair Nielson stated she would like to see information sent to churches and other organizations to have a wider outreach to the community. She stated that it is difficult to find information on the City's website. Staff stated it is a challenge updating the website and they need to get better at that. Vice Chair Nielson feels that the city needs to reach out further and communicate with the public in a more diverse way.
- * Commissioner Gaines-Lynch stated when she is on Facebook, she does not see the city's upcoming events. Staff stated that they post all their events on Facebook and Instagram regularly. You should be able to see the post if you follow them on those websites. Another way to get information is to get an account on RecTrac. You can do that at the front desk at the Oldemeyer Center. That way, when they send out e-blasts, you will get city information about a variety of things.

- * Commissioner White wanted to know if the community flea market is a one-time event. Staff stated they try to have the community flea market twice a year.
- * Commissioner Lobo stated she knows that the city is looking to hire a full-time communication specialist to help get the communication out in a timely matter to the public. Staff stated that they recently added a reminder app that you can sign up for. That way you can get a text message on your phone about city information.
- * No public comment.

8. REPORTS FROM RECREATION STAFF:

- * Staff reported that they were awarded a \$1.6 million recreational trails grant from California State Parks for Laguna Grande Park trail improvements on the City of Seaside side. There are still some processes that they need to go through with the grant before officially being approved. It still might be two years away, but it is a step in the right direction. Staff stated the on Saturday, March 02, 2024 they will be having their "Seaside Stars" event on Broadway Avenue. They will be unveiling the redesign stars. The first class stars will be unveiled from 10:30 a.m. to 11:30 a.m. and they can get a picture with the Mayor. The reception for the VIP's will be from 11:30 a.m. to 12:30 p.m. The event will start at 12:30 p.m. to unveil the new inductees. Staff thanked the people from the Parks & Recreation Commission that were on the committee for this event.

9. REPORTS FROM PARKS STAFF:

- * Staff reported that the projects for Highland Otis Park and Fernando Park are completed. The ribbon cutting for both parks were delayed due to the weather. They are working on a new date in March for the ribbon cuttings. At Lincoln Cunningham Park arterial trail, the consultant is working on the 90 % construction documents. A construction contract award is anticipated in late June or early July 2024. They are scheduling installation with the contractor for Havana Soliz Park. Depending on the weather it should be constructed in April or May 2024.
- * Staff reported that at Cutino Park the additional concrete picnic areas have been constructed. Paving, landscaping, and irrigation have been installed. Landscape maintenance period began on February 21, 2024 for 60 days. The outstanding items are signing and striping and installation of picnic tables and benches. At Sabado Park, the natural turf (grass) have been removed and new drought tolerant plants, trees, and golden gravel have been installed. Staff is working with the contractor on an install date for new play equipment. A new picnic table and two benches, made possible by Blue Zones, are scheduled to arrive in March and city staff will be installing them. The Wheeler Tennis Courts must be dry for the work that needs to be done. Due to the weather the target to do complete the work is in the fourth quarter (April/May/June). Staff is working on a contract now for this work.
- * Commissioner Walton asked what is happening at Wheeler Tennis Courts. Staff stated that the Neighborhood Improvement Commission provided funds for the crack sealing and restriping for Pickleball.

- * Chair Maxwell asked if there was a plan to replace the sand at the volleyball court at Highland Otis Park. Staff stated that project is on the Parks & Recreation work plan and they still need to address that and look for funds to complete that.
- * Commissioner Nielson stated that she thinks there was a misunderstanding about the volleyball court at Highland Otis Park. She stated that the sand was supposed to be replaced and have a boarder put in around the court now. It was a separate item from the project and it was asked if it could be funded by the Neighborhood Improvement Commission. However, staff from Public Works stated that they could go ahead and do that. Staff will follow up with the maintenance staff. Commissioner Nielson wanted an update on the "Trees in Parks" project. Staff stated that they needs to figure out where the trees will go and what type of trees to plant. Staff also stated that the city needs to look at view sheds before planting a bunch of trees that will block peoples views, as that was probably one of the reasons the residents purchased their houses. There should be a map of the parks marked out with locations and what trees will be planted so the city can determine if that tree will block views. Commissioner Nielson wanted an update on the bridge project. Staff stated that the city council has approved the contract to design the demolition and reconstruction of the bridge. Then they are going to be it out to bid and then it will go back to the city council to be awarded.
- * Commissioner Lobo stated that the "Tree in Parks" was discussed at the city council meeting. The discussion was about where 50 trees were going to be planted because of what happened at Seaside Highlands when trees were planted there. Those tree are now uprooting the sideways in Seaside Highlands.

10. REPORTS FROM COMMISSIONERS:

- * Vice Chair Nielson reported that on one of the Saturday's FOSPA work days in the park there was a Public Works staff member, Jack, that was very helpful. He is now working in another area of Public Works. They had a little going away celebration for him. He is a great staff member and it was really fun to work with him.
- * Chair Maxwell stated he agrees with Commissioner Nielson about the Public Works staff. It is a pleasure seeing them working and work side-by-side with them. They are really engaged in the community and it is a welcome site. Chair Maxwell reported that they have a PAL soccer program coming up. You can sign up now and the games will be played at Cutino Park. After that, there will be the PAL junior giant's baseball program. He thanked FOSPA for all the work they do in the parks on Saturdays. He is concerned about gang activities in some of the parks and needs to be watched out for to stop it.

12. ADJOURNMENT: The meeting was adjourned at: 7:17 p.m.

RESPECTFULLY SUBMITTED,

Terry Navarro, PRC Clerk

Bobby Maxwell, PRC Chair

Next Regularly Scheduled Meeting

March 18, 2024

Time: 5:30 p.m.

HYBRID (Virtual & In-Person)

Attachments from the
February 26, 2024 Meeting



**CITY OF SEASIDE
STAFF REPORT**

Item No.:6.A.

TO: Parks and Recreation Commission

BY: Dan Meewis, Recreation Director

DATE: February 26, 2024

SUBJECT: **REVIEW DRAFT PARKS & RECREATION MASTER PLAN**

PURPOSE

To review and discuss the draft Parks and Recreation Master-Plan.

BACKGROUND

In March 2023, the City Council authorized the City Manager to execute a contract with Conservation Technix for the preparation of the Parks and Recreation Master-Plan. The last Master-Plan was completed in 2005, and it generally should be updated every 10 years. During the process of the plan's development, the consultant held multiple community meetings, which included two open houses, individual stakeholder meetings, and presenting at two Parks & Recreation Commission Meetings.

Now as the plan is reaching competition, the process calls for one final meeting with the Parks and Recreation Commission to review the draft plan and give any additional feedback. Following this meeting, the plan will be presented to the City Council for final review and adoption.

FISCAL IMPACT

No fiscal impact for this item

ATTACHMENTS



2024 Parks & Recreation Master Plan

PARKS & RECREATION COMMISSION
FEBRUARY 26, 2024



Agenda

1. Community Engagement Key Findings
2. Plan Structure
3. Goals & Key Project Recommendations
4. Q&A / Comments

What is the Parks Plan?

Planning Forward

The Parks & Recreation Master Plan (PRMP) is a 10-year guide and strategic plan for managing and enhancing parks, open space, trails, and recreation opportunities for the Seaside community.

The Parks & Recreation Plan will guide investments to improve the park and recreation system and help the City pursue grants and other funding.



Community Engagement

- Community survey: usage & interests
- Event tabling
- Two open house meetings
- Stakeholder discussions
- Parks & Recreation Commission
- City Council touch points



**Nearly 600 participants
provided feedback to date**

Core Themes

Priority Improvements

Take Care of What You Have

- Renovate and upgrade existing parks
- Playground upgrades
- ADA compliance – barrier removal
- Safety & maintenance

Expand Recreational Opportunities

- Playground variety, including all-inclusive play
- Splash pad
- Facilities for futsal, pickleball, group picnic areas & community gardens
- Additional community events & youth activities
- More art in parks
- Trail system expansion & connections
- Add more user conveniences, including restrooms, parking & signage

System Analysis

Examining System Gaps

- Park Access & Distribution
- Physical Accessibility
- Diversity of Places & Spaces
- Events & Activities
- Serving Today's Residents
- Planning for Future Growth



System Analysis

System Gaps - Parks

- Serving Today's Residents
- Planning for Future Growth



[illegible][illegible]

- [illegible]

System Analysis

Level of Service Review

- Agency Comparisons (based on data from NRPA)

Amenities	All Agencies	20,000 to 49,999	Seaside
Median Acres per 1,000	10.8	11.3	1.9
Median Trail Miles	15	8	3.8
Amenity	Number of Residents per Amenity		

Playgrounds	3,759	3,028	1,986
Baseball (youth)	6,863	5,033	9,930
Soccer (youth)	7,228	4,947	29,790
Rectangular Field (multi-use)	9,177	7,674	0
Dog Parks	43,532	28,000	29,790
Skate Parks	53,144	32,000	29,790
Tennis Courts (outdoor)	5,860	5,815	7,448
Pickleball Courts (outdoor)	13,922	9,257	7,448
Multi-Use Courts (outdoor)	15,948	9,667	14,895
Basketball Courts (outdoor)	7,404	7,117	7,448

System Analysis

Level of Service Review

- Public Satisfaction (based on survey responses)
- Site Conditions Assessment (based on physical site assessments)
- Distribution / Travelsheds (based on GIS analyses)
- Usage / Visitation (based on survey responses)

Quality Criteria	
Community Life	
Importance of parks & recreation (Essential or important) LOS Grade	95% A
Perception of Maintenance & Upkeep (excellent or good) with City Parks LOS Grade	53% D
Agency-based Assessment	
Condition Assessment Rating of Existing Parks (3-point scale) LOS Grade	1.5 B
Distribution Criteria	
City Parkland Access (within 1-mile travelshed)	
Percent Service Area with Access to City Parks ** LOS Grade	68% C
City Parkland Access (within 1/2-mile travelshed)	
Percent Service Area with Access to City Parks ** LOS Grade	43% D
Trail System Access (within 1-mile travelshed)	
Percent Service Area with Access to Recreational Trails LOS Grade	78% C
Trail System Access (within 1/2-mile travelshed)	
Percent Service Area with Access to Recreational Trails LOS Grade	26% F
Usage / Visitation Criteria	
Frequency of Park or Trail Use	
Percent Visiting Parks at least Multiple Times per Month LOS Grade	74% B

* Note: The percentage of land area covered by service area walksheds is a proxy for the population within the residential portion of the city.

** Note: Area calculation excludes military residential areas and undeveloped land.

SCALE:



Plan Structure

Context, Process & Inventory

Chapter 1: Overview & Introduction

Chapter 2: Community Profile

Chapter 3: Community Engagement

Chapter 4: Classifications & Inventory



SNAPSHOT: SEASIDE TODAY

This chapter offers a brief overview of the City of Seaside and its demographics.

Community Profile

Location

The City of Seaside is a community of nearly 30,000 people located in central California, just across Highway 1 from the coast. About 115 miles south of San Francisco, Seaside is a coastal city with a rich history and a vibrant community. The city is located in the heart of the San Joaquin Valley, a region known for its agricultural production. Seaside is a diverse community with a mix of ethnicities and cultures. The city is home to a large Hispanic population, as well as a significant Asian and Pacific Islander population. Seaside is a city of opportunity, with a strong economy and a high quality of life. The city is a member of the Association of Bay Area Governments (ABAG) and the Association of Metropolitan Areas in California (AMAC).

Seaside is bordered by San Jose to the west, San Francisco to the north, and San Diego to the south. The city is located in the heart of the San Joaquin Valley, a region known for its agricultural production. Seaside is a diverse community with a mix of ethnicities and cultures. The city is home to a large Hispanic population, as well as a significant Asian and Pacific Islander population. Seaside is a city of opportunity, with a strong economy and a high quality of life. The city is a member of the Association of Bay Area Governments (ABAG) and the Association of Metropolitan Areas in California (AMAC).

History

The City of Seaside is located on the rugged coastline of the San Joaquin Valley. The city has a rich history, with a long tradition of agriculture and a strong sense of community. The city is a member of the Association of Bay Area Governments (ABAG) and the Association of Metropolitan Areas in California (AMAC).

Several Chinese groups who lived in communities in the San Joaquin Valley, including the Chinese, Japanese, and other ethnic groups, were displaced and interned in the 1940s. The city is a member of the Association of Bay Area Governments (ABAG) and the Association of Metropolitan Areas in California (AMAC).

World War II led to the establishment of an U.S. Army training facility at Fort Ord, located just south of Seaside. The fort was used to train soldiers and their families, as well as supporting services and logistics. The fort is now a national monument and is a popular destination for visitors.

The City of Seaside is located on the rugged coastline of the San Joaquin Valley. The city has a rich history, with a long tradition of agriculture and a strong sense of community. The city is a member of the Association of Bay Area Governments (ABAG) and the Association of Metropolitan Areas in California (AMAC).

Seaside Incorporated in 1954, giving control of the city to its residents. The city has a rich history, with a long tradition of agriculture and a strong sense of community. The city is a member of the Association of Bay Area Governments (ABAG) and the Association of Metropolitan Areas in California (AMAC).

Economy

Seaside benefits from its strategic location within the larger Monterey Bay area, allowing businesses to capitalize on the region's economic growth. The city is a member of the Association of Bay Area Governments (ABAG) and the Association of Metropolitan Areas in California (AMAC).

While the City of Seaside is predominantly a bedroom community with services that support local residents, the tourism industry of the city is a significant part of the local economy. The city is a member of the Association of Bay Area Governments (ABAG) and the Association of Metropolitan Areas in California (AMAC).

Tourists also enjoy exploring nearby attractions and the city's scenic coastline.

Source: U.S. Census Bureau, 2010 Census



SEASIDE PARKS & RECREATION MASTER PLAN 2024

SEASIDE PARKS & RECREATION MASTER PLAN 2024

Plan Structure

Needs Assessments

Chapter 5: Parks & Open Space

Chapter 6: Recreation & Events

Chapter 7: Recreational Trails

- Community feedback, trends, local needs, and potential improvements



PARKS & OPEN SPACE

The park system planning projects assesses recreational needs and priorities for park facilities, active use areas and open space in Seattle. The park assignment includes a discussion of specific local needs with consideration given to the City's broader park system, public input, and information on park inventory conditions also were heavily relied upon in the planning process. This chapter describes community feedback, trends, local needs, and potential improvements for the City's parks and facilities.

Park & Recreation Trends

A review of several recognized parks and recreation resource providers a background on national, state, and provide an overview of current trends, market demands, and agency competitions. These outdoor recreation trends, combined with community interest in parks, trails, and open space and an assessment of current conditions and levels of service, help identify and shape recommendations for park system improvements. Examining current recreation trends can help inform potential park and recreation improvements and opportunities that may enhance the community and create a more vibrant park system as it moves into the future.

This chapter describes community feedback, trends, local needs, and potential improvements for the City's parks and open space.

"Poner sombras en los parís xq con el calor tan fuerte que hace en verano todo está súper caliente, agregar canchans de basquetbol. (Put shades in the parís because with the heat so strong that everything is super hot in summer, add basketball courts.)"

• **Survival independent**



The following national data highlights some of the current park usage trends and may frame future considerations for Seaside's park system. Additional trend data are provided in Appendix G.

- 90% of U.S. adults believe that parks and recreation is an important service provided by their local government (National Recreation and Park Association, 2010).

- 84% of U.S. adults seek high-quality jobs and recreation when choosing a place to live.¹¹
- Running, jogging and trail running are the most popular outdoor recreation activities, with 10% of the population participating, followed by hiking, fishing, biking, and camping.
- The outdoor sector aligns with the highest growth rates among fast-growing occupations: recreation, fitness, training, coaching, and personal training.
- A significantly higher percentage of outdoor sports is participating in outdoor recreation in 2022 than in 2019. Participation is up a record high of 30% and is likely to continue to grow.
- Participation nearly doubled for golfball in 2022, increasing by 85.7% year-over-year. In 2022, the first time in over seven years, every request sport to be added to local participation number compared to the previous year.
- Nationally, outdoor recreation economy increased 19% from 2020 to 2022, while the overall economy increased 10%.

According to the Sports and Fitness Industry Association, in 2022, for the first time in over seven years, every racquet sport increased its total participation number compared to the previous year. In terms of team sports, the overall participation rate approached, but did not exceed, the 2019 rate. Basketball, outdoor soccer, and flag football all posted three-year increases of over 4.5%, with basketball leading the way with a 13% increase since 2019. Lifestyle activities generally remained very popular. Golf and tennis have grown more than 20% since 2019, and yoga grew more than 10% in that same time period. Trail running and day hiking participation grew for the fifth straight year.

Sources:

17)	2022 American Enginee(r)s; with Parks Report, National Manufacturing and Trade Association
22)	2023 Outdoor Participation Trends Report, Outdoor Foundation
13)	2023.5 years, Fitness and Wellness Active Lifestyle Participation Report, Sports and Fitness Industry Association
14)	2022 Outdoor Recreation Sentinel Account data, U.S. Bureau of Economic Analysis

Plan Structure

Goals & Recommendations

Chapter 8: Goals & Actions

- Policy framework grouped by major program area

Chapter 9: Projects & Implementation

- 10-year Park Improvement Plan
- Strategies to consider for implementation



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CAPITAL PROJECTS & IMPLEMENTATION

Key Project Recommendations

The following is a summary of key project recommendations which will require consistent monitoring and evaluation to ensure successful support of a healthy park and recreation system that preserves and enhances the safety, health, and character of the Seaside community.

Park Development & Enhancement

In the immediate near-term, the City should focus on park renovations for Littleh, Cunningham, Heavenside, and Capra Parks based on recent site master plans and the community engagement process.

Goals & Actions

Goal 1 - Community Engagement & Communications: Encourage and support **active and ongoing participation** in the planning and decision-making for parks and recreational opportunities.

Goal 2 - Diversity & Inclusion: Provide park and recreation opportunities throughout parklands, facilities, and programming that **engages all members of the community** to the best of their ability.

Goals & Actions

Goal 3 - Design & Maintenance: Maintain Seaside parks and recreation facilities to ensure **longevity of assets**, a positive aesthetic and sensory experience, **preservation** of habitat and natural systems, and **safety** for park patrons.

Goal 4 - Resiliency & Sustainability: Adapt to climate change and **increase local park system resiliency** by improving environmental conditions, stewardship, and sustainability in parks, open spaces and recreation facilities within planning, development, maintenance, and operations.

Goals & Actions

Goal 5 - Parks & Open Space: Provide a diversity of parks, recreation facilities and open space and a balance of opportunities for both **passive** and **active recreation** that meet the needs of different age groups, abilities, and interests.

Goal 6 - Recreation, Art & Events: Provide a **varied and inclusive** suite of recreation opportunities and experiences to promote **health** and wellness, **year-round activity**, and **social engagement**.

Goals & Actions

Goal 7 - Trails & Connectivity: Expand and develop a network of shared-use trails and bicycle and pedestrian corridors to **enable connectivity** between parks, neighborhoods, and public amenities.

Goal 8 - Administration & Management: Provide clear **leadership** through exceptional management, partnerships, collaborations, and agreements that supports and promotes park, recreation, and open space system.

Key Recommendations

- **Park Development & Enhancements**
 - q Renovations for Lincoln Cunningham, Havana Soliz and Capra Parks
 - q Playground upgrades & site master plans
 - q Additional Amenities
 - o All-inclusive playgrounds & play area shade
 - o Splash pad
 - o Multi-sport courts (e.g., futsal/hockey, pickleball/tennis)
 - o Picnic areas / family gathering spaces
- **Acquisition to Fill Park System Gaps**
 - q especially Terrace & Olympia neighborhoods



Key Recommendations

- **Trail Connections**
 - q FORTAG Trail (multiple segments)
 - q Future trail & walkway connections
 - q Trail system management (pavement, ADA)
- **ADA & Accessibility Enhancements**
 - q Capital repair/replacement
 - q Barrier removal
- **Wayfinding & Signage**



Park Improvement Plan

Overview

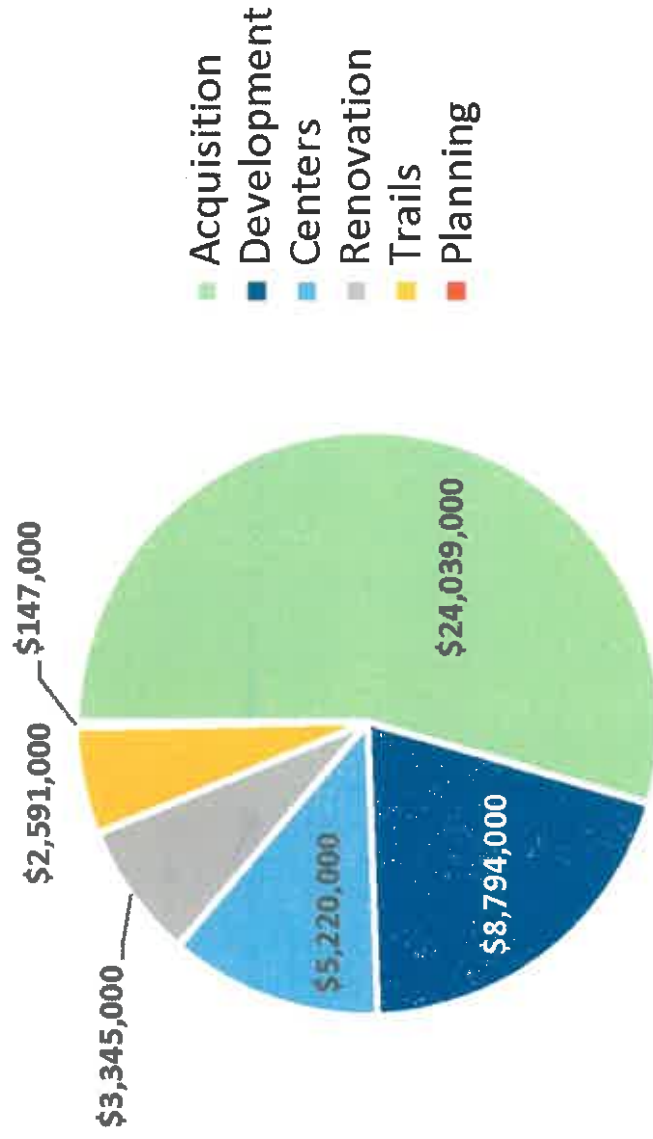
- Ten-year planning tool
- Not an official budget
- Guides acquisition and development of parks and recreation facilities
- Planning level cost estimates
- Proposed time frames



Park Improvement Plan

Overview

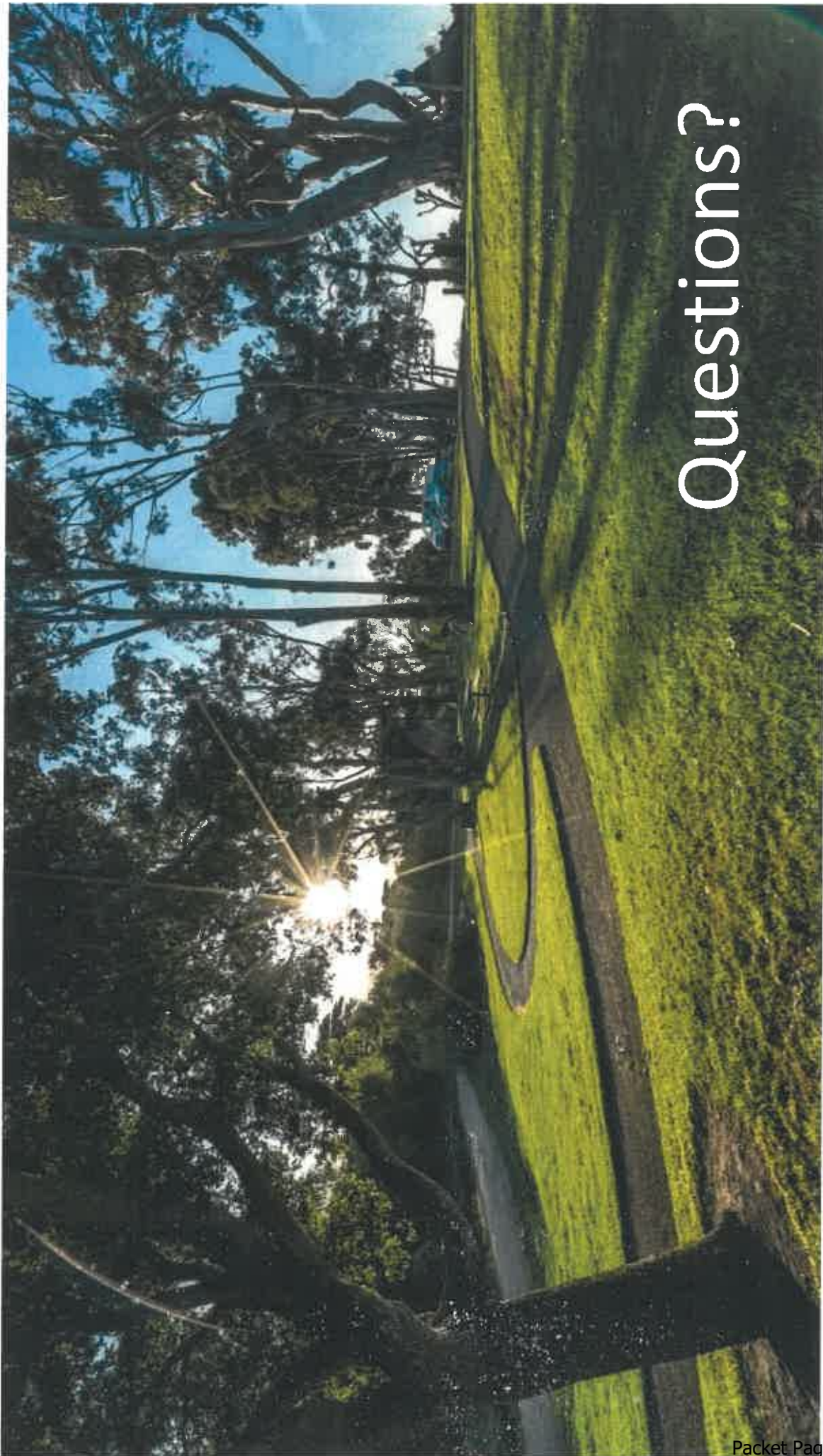
- Approximately \$44 million in improvements
- Acquisitions to fill gaps or expand the system account for slightly more than half of total



Next Steps

- Parks & Recreation Board review
- Planning Commission review
- City Council review & adoption





Questions?



**CITY OF SEASIDE
STAFF REPORT**

Item No.:6.B.

TO: Parks and Recreation Commission

BY: Dan Meewis, Recreation Director

DATE: February 26, 2024

SUBJECT: **DISCUSS THE ASPECTS OF THE BLUES IN THE
PARK PLANNING (COMMISSIONER GAINES-
LYNCH)**

PURPOSE

Discussion of the aspects of collaborating and participating with Blues in the Park.

BACKGROUND

Every year, the City of Seaside has their Sunday Blues in the Park events at Laguna Grande Park for five weeks, starting on the second Sunday in July and ending in August. The event time is from 1:00 p.m. to 4:30 p. m. They have two bands each Sunday. The Parks & Recreation Commission would like to collaborate and be more involved with these Sunday events.

FISCAL IMPACT

No fiscal impact with this item.

ATTACHMENTS



**CITY OF SEASIDE
STAFF REPORT**

Item No.:6.C.

TO: Parks and Recreation Commission

BY: Dan Meewis, Recreation Director

DATE: February 26, 2024

SUBJECT: **FOLLOW-UP ON WAYS TO INCREASE PUBLIC
COMMUNICATION AND OUTREACH (VICE CHAIR
NIELSON)**

PURPOSE

Provide an update on ways to increase public outreach.

BACKGROUND

The Parks & Recreation Commission provides opportunities for the public to weigh in on a variety of programs offered by the Parks and Recreation Department. A constant challenge that occurs is getting the much-needed community input for the projects and programs that the department has to offer or is about to offer. The Commission would like an update on ways to find the best strategies to increase the public engagement process for these situations.

FISCAL IMPACT

No fiscal impact on this item.

ATTACHMENTS



**CITY OF SEASIDE
STAFF REPORT**

Item No.:6.A.

TO: Parks and Recreation Commission

BY: Dan Meewis, Recreation Director

DATE: March 18, 2024

SUBJECT:
RECEIVE UPDATE FROM FOSPA

PURPOSE

Recieve a presentation from Friends for Seaside Parks Association.

BACKGROUND

The Friends of Seaside Parks Association would like to give quarterly updates to the Parks and Recreation Commission on the programs and efforts throughout the Seaside Community.

FISCAL IMPACT

None

ATTACHMENTS



**CITY OF SEASIDE
STAFF REPORT**

Item No.:6.B.

TO: Parks and Recreation Commission

BY: Dan Meewis, Recreation Director

DATE: March 18, 2024

SUBJECT: **CONTINUED DISCUSSION ON WAYS TO IMPROVE
COMMUNICATION WITH REGARD TO THE
PROMOTION OF CITY SPONSORED PROGRAMS,
AND EVENTS (CHAIR MAXWELL)**

PURPOSE

On-going discussion on improving the communication for City sponsored events, and programs.

BACKGROUND

Over the last few months, the Parks and Recreation Commission has been discussing ways to improve communication throughout the City for the promotion of events and programs. There has been robust discussion about the City Social Media, Website, and other methods of communication. The commission would like to strategize and help find solutions to increase community involvement in the variety of projects that are currently underway, and those that will be underway in the near future.

The goal is to reach as many Seaside residents as possible when the City is communicating ribbon cuttings/ground break events, town halls, new recreation programs/events, public service announcements, and other types of events where community input is needed.

FISCAL IMPACT

No fiscal impact on this item.

ATTACHMENTS



**CITY OF SEASIDE
STAFF REPORT**

Item No.:6.C.

TO: Parks and Recreation Commission

BY: Dan Meewis, Recreation Director

DATE: March 18, 2024

SUBJECT: **DISCUSSION ON THE EARTH DAY CELEBRATION
PLAN (CHAIR MAXWELL)**

PURPOSE

Discussion on the planning for the upcoming Earth Day and Arbor Day Celebrations.

BACKGROUND

The Parks and Recreation Commission have been planning an Arbor Day celebration in conjunction with the Earth Day event that is being sponsored by Sustainable Seaside and Co-Sponsored with the City of Seaside. This continued discussion with going over the plans, potential assignments, and any outstanding items that need to be addressed before the event. There will be one more Commission meeting prior to the event to finalize the plan.

FISCAL IMPACT

There is no fiscal impact on this item.

ATTACHMENTS



**CITY OF SEASIDE
STAFF REPORT**

Item No.:6.D.

TO: Parks and Recreation Commission

BY: Dan Meewis, Recreation Director

DATE: March 18, 2024

SUBJECT: **IDENTIFY WAYS TO HAVE THE COMMISSION BE
MORE INVOLVED IN THE PLANNING FOR PARK
RIBBON CUTTING EVENTS IN THE FUTURE
(CHAIR MAXWELL)**

PURPOSE

Discuss ways to work with City Staff to become more involved in the planning of future park ribbon cuttings.

BACKGROUND

Over the last two years, the City has held multiple ribbon-cutting events for parks. These events are generally planned and coordinated between the public works department with assistance from the Recreation department. The Parks and Recreation commission would like to be more involved in the planning process, to ensure that all aspects of the event are being considered, such as day & time of event, invitations to local groups...etc.

FISCAL IMPACT

No fiscal impact for this item.

ATTACHMENTS
