



AGENDA

CITY OF SEASIDE
CITY COUNCIL/SUCCESSOR
AGENCY TO THE
REDEVELOPMENT AGENCY

REGULAR MEETING
440 HARCOURT AVE (COUNCIL CHAMBER)
Thursday, March 21, 2024
5:00 PM

NOTICE: *The City Council will hold its public meetings in person, with options for viewing and listening virtually or telephonically, based on availability.*

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To view this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/81936832059>
WEBINAR ID: 819 3683 2059
3. To listen by phone: Please call (669) 900-9128
Enter the meeting ID 819 3683 2059 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to CityClerk@ci.seaside.ca.us Include the following subject line: "Public Comment Item #____" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, members of the public participating in person and wishing to address the City Council may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

Ian N. Oglesby
David R. Pacheco
Alexis Garcia-Arrazola
Rita Burks
Alex Miller

Mayor/Chair
Mayor Pro Tem/Vice Chair
Council/Agency Member
Council/Agency Member
Council/Agency Member

3. INVOCATION AND PLEDGE OF ALLEGIANCE

4. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

5. PUBLIC COMMENT

Members of the public wishing to address the City Council on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Public Comments for "Presentations" on this agenda are also taken at this time; comments on specific agenda items are heard under that item. For the public record, please state your name.

6. PUBLIC AGENCY COMMUNICATIONS

This is a time specifically set aside for representatives of public agencies to make brief comments of general interest to the City Council and the community.

A. SEASIDE CITY NEWS BROADCAST OF UPCOMING CITYWIDE EVENTS AND COMMUNITY ANNOUNCEMENTS COVERING EVENTS BETWEEN MARCH 21 THROUGH APRIL 6

7. PRESENTATIONS

A. 2024 POLICE AND FIRE DEPARTMENT CHAMP CADET YOUTH PROGRAM INTRODUCTIONS (POLICE CHIEF BORGES AND FIRE CHIEF GUTIERREZ)

B. FAMILY AND COMMUNITY SUPPORT PROGRAM UPDATE (FCS PRACTITIONER DERRICK ELDER)

C. REPORT ON MONTEREY RD - FREMONT BLVD TRAFFIC MITIGATION OPTIONS (ASSISTANT PUBLIC WORKS DIRECTOR CAROLYN BURKE)

8. CONSENT AGENDA

A. APPROVE MINUTES FROM MARCH 7 AND 14, 2024

RECOMMENDATION: Approve minutes as presented in the agenda packet.

B. ADOPT A RESOLUTION APPROPRIATING \$25,000.00 FROM THE GENERAL FUND TO THE LOCAL ROADWAY SAFETY PROGRAM BUDGET AND AUTHORIZE THE CITY MANAGER TO EXECUTE AMENDMENTS TO THE EXISTING PARAMETRIX PROFESSIONAL SERVICES AGREEMENT

RECOMMENDATION: Adopt a resolution appropriating an additional \$25,000.00 from the General Fund to the Local Roadway Safety Program (LRSP) budget, and

authorize the City Manager to execute amendments to the existing Parametrix professional services agreement (PSA).

C. ADOPT A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH CHAMPIONED CONSULTING IN AN AMOUNT NOT TO EXCEED \$36,000.00 TO PROVIDE ADDITIONAL SUPPORT FOR CITY WEBSITE REDESIGN, WEBSITE MAINTENANCE, AND COMMUNICATIONS ENGAGEMENT EFFECTIVENESS ANALYSIS

RECOMMENDATION: Adopt a resolution authorizing the City Manager to execute a contract in an amount not to exceed \$36,000 with ChampionED Consulting for Communications and Community Engagement Support functions.

D. ADOPT A RESOLUTION APPROVING A SPECIAL COUNSEL CONTRACT TO ATTORNEY DON FREEMAN AND AUTHORIZING THE CITY ATTORNEY TO EXECUTE THE CONTRACT

RECOMMENDATION: Adopt a resolution approving special counsel contract and authorizing the City Attorney to execute the contract

E. ADOPT A RESOLUTION AUTHORIZING A PURCHASE AGREEMENT WITH SALINAS VALLEY FORD FOR A DUMP TRUCK IN THE AMOUNT OF \$95,755.00 FOR USE BY THE MAINTENANCE AND UTILITIES DIVISION

RECOMMENDATION: Adopt a resolution authorizing the City Manager to execute a purchase agreement with Salinas Valley Ford for a dump truck for an amount not to exceed \$95,755.00.

F. ADOPT A RESOLUTION AUTHORIZING THE CITY MANAGER TO SIGN A CONTRACT WITH WEST COAST CODE CONSULTANTS, INC. IN AN AMOUNT NOT TO EXCEED \$100,000.00 TO PROVIDE BUILDING AND SAFETY SERVICES TO THE BUILDING AND CODE ENFORCEMENT DEPARTMENT

RECOMMENDATION: It is recommended that the City Council Authorize the City Manager to sign a contract with West Coast Code Consultants, Inc. in the amount not to exceed \$100,000.00 to provide building and safety services to the Building and Code Enforcement Department.

9. BUSINESS ITEMS

A. CONSIDER APPROVAL OF A BALLOT QUESTION REGARDING THE PROHIBITION OF FIREWORKS, AND CONSIDER ADOPTION OF A RESOLUTION FOR THE HOLDING OF A CONSOLIDATED GENERAL MUNICIPAL ELECTION ON TUESDAY, NOVEMBER 5, 2024 AND PLACING A MEASURE ON THE BALLOT

RECOMMENDATION: Adopt a resolution for the holding of a consolidated general municipal election and for the submission of a question regarding fireworks to qualified voters.

10. PUBLIC HEARING

A. AN AMENDMENT TO THE ZONING ORDINANCE TO INCREASE EFFICIENCIES IN THE PROCESSING OF PLANNING PERMITS. THE PROJECT IS NOT SUBJECT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES SECTION 15061(B)(3) (FIRST READING - ROLL CALL VOTE)

RECOMMENDATION: Conduct the first reading of the Ordinance approving Zoning Ordinance Amendment ZOA-24-01.

11. COUNCIL MEMBER REQUESTS

A. NEW COUNCIL MEMBER REQUESTS

B. FOLLOW UP ON PREVIOUS REQUESTS

12. CITY ATTORNEY, CITY MANAGER, CITY COUNCIL AND MAYOR COMMENTS AND REPORTS ON COMMITTEE ASSIGNMENTS

This is a time specifically set aside for members of the City Council, the City Manager and City Attorney to make brief comments of general interest to the community and report on committee assignments.

13. CLOSED SESSION

Pursuant to Government Code Section 54956 et seq., the City Council and Successor Agency to Redevelopment Agency may adjourn to a Closed Session to consider specific matters dealing with litigation, certain personnel matters, property negotiations or to confer with the City Attorney. Public comments on these items are taken after being read by the City Attorney. For the public record, please state your name.

A. CONFERENCE WITH REAL PROPERTY NEGOTIATORS PURSUANT TO GOVERNMENT CODE 54956.8

Property: The Property Commonly Referred to As Campus Town (Property bounded by Highway 1/1st Avenue, 7th Avenue, Lightfighter/Colonel Durham Street, and Gigling)

Agency Negotiators: City Manager, et al.

Negotiating Parties: KBB Seaside Venture, et al. and City of Seaside

Under Negotiation: price, terms of payment or both

B. CONFERENCE WITH LEGAL COUNSEL PURSUANT TO GOVERNMENT CODE 54956.9-EXISTING LITIGATION

Monterey County Superior Court

Case Name: Petrovich Development, et al. v. City of Seaside, et al.

Case Number: Case # 21CV003630

C. CONFERENCE WITH LEGAL COUNSEL PURSUANT TO GOVERNMENT CODE 54956.9

Potential Litigation (2 MATTERS)

14. ADJOURNMENT

Next Regularly Scheduled Meeting:

April 4, 2024

5:00 p.m.

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.