



A G E N D A

CITY OF SEASIDE
HOMELESS COMMISSION

SPECIAL MEETING
440 HARCOURT AVE (COUNCIL CHAMBER)
Wednesday, April 3, 2024
5:30 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

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4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to delder@ci.seaside.ca.us Include the following subject line: "Public Comment Item #____" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL

Benjamin Strickland
Leslie Mugan
Lynda Cunningham

Chair
Vice Chair
Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT FOR COMMISSIONS

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM THE FEBRUARY 27, 2024, SPECIAL MEETING

RECOMMENDATION: Approve minutes as presented in the agenda packet.

6. BUSINESS ITEMS

A. REVIEW FISCAL YEAR 2023/2024 HOMELESS COMMISSION WORK PLAN TO CONTINUE DEVELOPING, FINALIZE, AND ADOPT FISCAL YEAR 2024/2025 HOMELESS COMMISSION WORK PLAN

RECOMMENDATION: Commissioners will resume and complete development of their 2024/2025 Fiscal Year Work Plan by identifying expected expenditures for projects and programs, their budget request, then will vote to adopt the work plan.

B. RECEIVE UPDATE AND REVIEW INFORMATION SHARED AT FEBRUARY 8, 2024 AND FEBRUARY 22, 2024 LISTENING SESSIONS ON THE STATE OF HOMELESSNESS IN SEASIDE AND MONTEREY COUNTY

RECOMMENDATION: The commission will receive and review information gathered from the Listening Sessions on the State of Homelessness held on February 8th and February 22nd to identify and explore future actionable steps that can be engaged towards meeting the needs of the unhoused in the community.

C. REVIEW AND REVISE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE SERVICES TO SERVE UNHOUSED AND LOW-INCOME COMMUNITY MEMBERS IN SEASIDE

RECOMMENDATION: Commissioners will review questions and feedback about the presentation given to the Neighborhood Improvement Commission on the feasibility of contracting mobile hygiene services to meet the bathing and laundry needs of the unhoused in Seaside and throughout Monterey County to identify changes to be made to the presentation for thorough and effective communication in seeking funding partners.

7. REPORTS FROM COMMISSIONERS

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting: April 25, 2024

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings. Live streamed meeting videos as well as videos of past meetings are available on the City's website at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

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FINAL MINUTES
CITY OF SEASIDE
HOMELESS COMMISSION

SPECIAL MEETING
Council Chamber
Tuesday, February 27, 2024
5:30 PM

1. CALL TO ORDER

Chair Strickland called the meeting to order at 5:47 P.M. The 5:30 meeting started late due to needing to establish quorum.

2. ROLL CALL - CITY COUNCIL

PRESENT: Strickland, Mugan, Cunningham

ABSENT:

3. REVIEW OF AGENDA

None

4. PUBLIC COMMENT FOR COMMISSIONS

None

5. PRESENTATIONS

None

6. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM THE JANUARY 11, 2024 SPECIAL MEETING

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to approve the minutes for the January 11, 2024 Special meeting.

RESULT: 4-0-0-0

AYES: Strickland, Mugan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Approved

7. BUSINESS ITEMS

A. RECEIVE UPDATE AND REVIEW INFORMATION SHARED AT FEBRUARY 8, 2024 AND FEBRUARY 22, 2024 LISTENING SESSIONS ON THE STATE OF HOMELESSNESS IN SEASIDE AND MONTEREY COUNTY

The commission discussed how the listening session has helped them get better understanding of the programs that work with homelessness and should help the commission moving forward. The commission discussed inviting the director of housing to come and speak at one of the meetings as to expand on the city recruitments for affordable housing.

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to continue to review the listening session notes and bringing it back to a future meeting.

RESULT: 4-0-0-0

AYES: Strickland, Mugan, Cunningham

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

B. REVIEW OF FISCAL YEAR 2023/2024 HOMELESS COMMISSION WORK PLAN TO START CONTEMPLATING AND DEVELOPING FISCAL YEAR 2024/2025 HOMELESS COMMISSION WORK PLAN

The commission discussed adding in the work plan to work with sister city with commissions of homelessness. Collaborate with city staff (Seaside and other commissions) to assist the unhoused in Seaside to investigate options to secure funding through the city of Seaside and Seaside boards and commissions and any appropriate changes to satisfy the needs of the work plan. Also adding an extra \$500 for commissioners that could benefit from it such as getting nametags or challenge coins etc. Identify and participate with organizations that service pets of the unhoused. Asking that 10% of T.O.T be giving to the homeless commission.

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to accept the amendments as written at this meeting.

RESULT: 4-0-0-0

AYES: Strickland, Mugan, Cunningham

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

C. REVIEW AND REVISE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE AND LAUNDRY SERVICES TO SERVE UNHOUSED AND LOW-INCOME COMMUNITY MEMBERS IN SEASIDE

The commission discussed reaching back to Sara from Refresh Start and asking if they are willing to run a trail for a month. The commission will gather more information about collaborating with Refresh Start for mobile hygiene services for the unhoused and decide if to continue to explore the possibilities of having the mobile hygiene unit in Seaside.

PUBLIC COMMENT: Michael Matsayama

On motion by Commissioner Strickland and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to continue to explore feasibility of partnering with refresh start instead of having Heaven of Hope on wheels for mobile hygiene services for the unhoused.

RESULT: 4-0-0-0

AYES: Strickland, Mugan, Cunningham

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

8. REPORTS FROM COMMISSIONERS

Commissioners provided reports.

Commissioner Strickland: Wrote a letter to the city clerk's office asking if they website for the Seaside boards and commission homepage be updated to list openings for the commission and update monthly meetings. In addition, what the steps are for a new member to be appointed to the homeless commission, can the vacancies be advertised in social media or local press. Recommends the commissioners or anyone to watch the show/movie "Made" the show reflects on what people who are unhoused deal with and to be able to fit in a criteria in order to apply and qualify for certain programs.

9. REPORTS FROM STAFF

Staff provided report.

10. ADJOURNMENT

With no further business, the meeting adjourned at 7:23 PM.

Respectfully submitted,

Denise Mejia, Commission Clerk

Ben Strickland, Commission Chair



CITY OF SEASIDE STAFF REPORT

Item No.: 6.A.

TO: Homeless Committee

BY: Derrick Elder, Family & Community Support Practitioner

DATE: April 3, 2024

**SUBJECT: REVIEW FISCAL YEAR 2023/2024 HOMELESS COMMISSION
WORK PLAN TO CONTINUE DEVELOPING, FINALIZE, AND
ADOPT FISCAL YEAR 2024/2025 HOMELESS COMMISSION
WORK PLAN**

PURPOSE & RECOMMENDATION

Commissioners will resume and complete development of their 2024/2025 Fiscal Year Work Plan by identifying expected expenditures for projects and programs, their budget request, then will vote to adopt the work plan.

BACKGROUND

Each Commission is required to provide an update to the City Council about its past and future activities through an Annual Work Plan. The Annual Work Plan includes a list of prior year accomplishments. The Homeless Commission will meet to begin developing its Annual Work Plan.

ATTACHMENTS

1. FY 2024-2025 Work Plan Draft (1)
-



City of Seaside Homeless Commission

Annual Work Plan FY 2024-2025

**Adopted by the Commission
March 28, 2023**

Commission Members

Benjamin Strickland – Chair

Leslie Mugan– Vice Chair

Lynda Cunningham

Vacancy

Vacancy

Vacancy

Vacancy

Staff Liaison – Derrick Elder, Family & Community Support Practitioner

**Liaison Assistant – Denise Mejia, Family & Community Support
Technician**

Mission Statement

To plan, advocate, support and collaborate with those affected by homelessness and the organizations that serve them.

Historic Background

The Seaside City Council created the Homeless Commission on November 2, 2017. The Commission will have completed its sixth full year as of November 2, 2023.

General duties of the Homeless Commission

The Commission on the Status of Homelessness shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the Council in the following matters:

- Review and comment on City ordinances, programs and policies and state mandates related to housing, CDBG grants and programs, and other poverty mitigation programs;
- Monitor and assist the City's progress in implementing needed homeless services and facilities;
- Develop policy recommendations and processes to measure the effectiveness of new and existing policies in ending and preventing homelessness and coordinate with the CDAC for their required reporting in the HUD mandated Annual Action Report;
- Identify strategic goals for the City and estimate resources needed to accomplish these goals; investigate funding to implement programs to benefit the homeless community.
- Identify partnerships with County, City and other community programs that achieve the goals of ending or preventing homelessness in the City of Seaside.

Responsibilities

The commission on the status of homelessness shall:

- Hold public meetings on matters related to homelessness;
- Investigate best and contemporary practices with regard to eliminating and preventing homelessness;
- Serve in advisory capacity to the City Council, commissions, committees, and boards on related issues;
- Prepare an annual report to the City Council on progress and effectiveness of various programs and policies.
- Ensure regular maintenance of homeless commission resources on the City website.

Fiscal Year 2024-2025 Work Plan

A. Cultivate a “Housing First” culture which includes bold and innovative ideas and activities:

- Identify additional City properties to utilize as transitional housing
- Advocate for rental assistance programs
- Advocate for viable emergency housing programs and emergency temporary housing
- In the event of a vacancy, ensure a member of the City Staff is appointed as the Homeless Commission Liaison
- Collaborate with the City of Seaside Family and Community Support Program Staff whose job duties include address housing and homelessness

B. Engage, amplify and collaborate with organizations that work with our Seaside community members who are at risk of homelessness:

- Identify, participate and collaborate with food programs that serve the community
- Amplify support and improve current safe parking programs in the community through partnerships
- Engage, collaborate and participate with Monterey Peninsula Unified School District (MPUSD) programs that serve at risk and homeless youth
- Identify and collaborate with agencies that provide supportive services for young children
- Identify, participate and collaborate with organizations that service pets of the unhoused
- Increase awareness of homelessness solutions and outreach by participating in a public outreach campaign. Examples include:
 - Speak at School Assemblies
 - Neighboring City Council Meetings
 - School Board Meetings

C. Invite all voices to the table and in our conversations; especially our Seaside community members who are at risk of homelessness:

- ☐ Receive regular updates from local organizations that serve those at risk of homelessness to include:
 - Casa De Noche Buena Family Center
 - Gathering for Women
 - Salvation Army
 - I-Help for Women and Men

- Coalition of Homeless Service Providers

- ☐ Partner with the City of Seaside Family and Community Support Program to host community forums where neighbors can share their ideas for addressing housing and homelessness
- ☐ Partner with City of Seaside staff and commissions to collaborate on endeavors to assist the unhoused

D. Investigate options to provide additional services to the unhoused to include:

- Lockers for storage of personal items
- Phone charging station/Portable Battery
- Mobile hygiene station

E. Investigate options to secure funding through the City of Seaside Boards and Commissions, and any appropriate channels to satisfy needs of the work plan:

Fiscal Year 2023-2024 Homeless Commission Accomplishments:

- **Held First in a Series of Listening Sessions on the State of Homelessness on September 19, 2023**
- **Provided \$1,750 in funds to "Casa De Noche Buena Family Shelter" to support the needs of their residents during the holidays**
- **Provided \$1,750 in funds to "Outreach Unlimited (I-HELP)" to support their efforts to transport and shelter unhoused women and men during the holidays**
- **Held Second in a Series of Listening Sessions on the State of Homelessness on February 8, 2024**

- **Held Third in a Series of Listening Sessions on the State of Homelessness on February 22, 2024**

Expected Expenditures for Projects and Programs - Budget Request

***Work Plan Part B - Engage, amplify and collaborate with organizations that work with our Seaside community members who are at risk of homelessness**

\$15,000 a year - City of Seaside food insecurity programs

\$5,000 - Holiday Donations to local homeless advocacy organizations and non-profits

\$5,000 - Backpacks, school supplies and clothing for at risk and homeless students

\$10,000 – Funding to support local homeless advocacy organizations and non-profits in efforts to provide supportive services (minor car/bike repairs, gas, spay/neuter needs for pets, first month's rent/deposit, bus passes, laundry)

***Work Plan Part C - Invite all voices to the table and in our conversations; especially our Seaside community members who are at risk of homelessness:**

\$2,500 Presentations for Homelessness solutions (Travel expenditures for consultants etc.)

\$2,500 - Support / Facilitate a minimum of one community homeless outreach forum (advertising costs etc.)

***Work Plan Part D - Investigate options to provide additional services to the unhoused to include:**

\$48,000 - Mobile Hygiene Unit (Showers, Laundry, Toilets and Handwashing) in cooperation with a local faith based organization to manage

Total: \$85,000



CITY OF SEASIDE STAFF REPORT

Item No.: 6.B.

TO: Homeless Committee

BY: Derrick Elder, Family & Community Support Practitioner

DATE: April 3, 2024

**SUBJECT: RECEIVE UPDATE AND REVIEW INFORMATION SHARED AT
FEBRUARY 8, 2024 AND FEBRUARY 22, 2024 LISTENING
SESSIONS ON THE STATE OF HOMELESSNESS IN SEASIDE AND
MONTEREY COUNTY**

PURPOSE & RECOMMENDATION

The commission will receive and review information gathered from the Listening Sessions on the State of Homelessness held on February 8th and February 22nd to identify and explore future actionable steps that can be engaged towards meeting the needs of the unhoused in the community.

BACKGROUND

The Homeless Commission has identified in its work plan that it wants to "Invite all voices to the table and in conversations; especially our Seaside Community Members who are at risk of homelessness" to inform them about their experiences and needs for support. The Commission has provided opportunities to engage in these conversations with its series of 3 Listening Sessions on the State of Homelessness.

ATTACHMENTS

None



CITY OF SEASIDE STAFF REPORT

Item No.: 6.C.

TO: Homeless Committee

BY: Derrick Elder, Family & Community Support Practitioner

DATE: April 3, 2024

SUBJECT: REVIEW AND REVISE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE SERVICES TO SERVE UNHOUSED AND LOW-INCOME COMMUNITY MEMBERS IN SEASIDE

PURPOSE & RECOMMENDATION

Commissioners will review questions and feedback about the presentation given to the Neighborhood Improvement Commission on the feasibility of contracting mobile hygiene services to meet the bathing and laundry needs of the unhoused in Seaside and throughout Monterey County to identify changes to be made to the presentation for thorough and effective communication in seeking funding partners.

BACKGROUND

Through proposed partnerships with the Seaside Neighborhood Improvement Commission and additional organizations throughout Monterey County providing funding support, the Seaside Homeless Commission seeks to collaborate with Refresh Start to expand their mobile hygiene services to support homeless individuals in Seaside and throughout Monterey County.

ATTACHMENTS

1. Mobile Hygiene Presentation Script
 2. Refresh Start Proposal Letter (1)
-

Script – Presentation to the Neighborhood Improvement Commission.

Intro

Good evening _____, members of the _____ and members of the community.

Thank you for your time this evening. My name is X and I serve as X on the Seaside Homeless Commission.

I am here today with my colleagues from the commission to present to you an idea for which we would like funding.

Before I do that however, I would like to spend a few minutes talking with you about who we are, and a bit of our history.

Slide 2

- Established in 2017, our mission is to plan, advocate, support and collaborate with those who are both homeless and with those agencies that serve those who are homeless or who are at risk of becoming homeless

Slide 3

- Last year – the homeless commission distributed \$17,000 and supported a total of 10 community organizations in their quests to offer additional services during the holidays and to continue their food insecurity programs. In addition, we spearheaded a donation drive for Casa de Noche Buena.

Slide 4 – The challenge

Being clean and having clean clothes is a basic human dignity. Those struggling with being homeless or who are at risk of being homeless often don't have access to showers and clean laundry.

This year – we would like to provide the opportunity for those who are housing challenged to increase their dignity, their preparedness to look for a job or engage in services, and ultimately increase hope.

Slide – The Solution

Our proposed solution is the provision of mobile shower and laundry services.

As the slide notes – it provides the following....

Our beliefs:

- The absence of showers and clean clothes as well as grooming methods is a significant problem for the homeless

- When homeless individuals are clean and well groomed, they are more comfortable seeking and holding, making and keeping medical appointments, and in general have a higher sense of personal pride, that can make all the difference
- Cleanliness/being well-groomed helps to remove obstacles and judgements

Slide – Solution Overview

To implement this solution, we would engage in a partnership with a mobile unit hygiene service provider – Haven on Hope on Wheels

Haven of Hope on Wheels; Haven on Hope is a program operated by Oroville Southside Community Improvement Association, a 501c3 nonprofit agency based out of Oroville, CA.

They are currently operating in Berry Creek, Oroville, and Redding CA.

I would like to play the first 3.5 minutes of the video to give you a sense of how it all works.

In addition, we believe this solution will offer us the chance to collaborate closely with other cities in the county that are also looking to find ways to increase dignity, preparedness and hope within the homeless community.

As a pilot program, we will certainly learn from this experience as we look to partner with other neighboring cities.

The Details Slide

This is what the proposal includes...

The ASK Slide

The approximate cost of contracting with Haven of Hope on Wheels for a mobile shower and laundry unit for one year is \$400,000. We envision partnering with other cities to both share the service and the cost. The more cities we partner with, the lower the cost for each city – and we believe 4-5 partners is ideal. In order to seek participation with others, the city of Seaside needs to commit to funding a portion of the mobile hygiene unit...

Our ask of the NIC is \$100,000.

One last note – as our mission states – our goal is to collaborate and support. We believe this solution/this partnership will do just that. It doesn't eliminate or recreate what is already happening in our community – it augments it.

So to quickly summarize.

Slide – Summary Slide

Slide – One final slide

Slide - Questions?

One final ask....

We recognize that our ask is very large and may not be something the commission is able or willing to support. If the commission is unable to support the ask regarding the mobile shower and laundry unit, then we would ask that you grant us \$17,000 to support the 10 organizations that we listed earlier so that we can continue to support them with their holiday needs and food insecurity programs.

THANK YOU for your time tonight and your consideration.



City of Seaside Homeless Commission,

We are pleased with your interest in partnering with our non-profit, Refresh Start, to provide showers and hope to the unhoused in Monterey County! We enjoyed presenting to you and have thoughtfully considered what a partnership would look like with excitement.

Refresh Start proposes a contract for services on weekdays - Monday through Friday, for the full work week. Saturday and Sunday would be used for maintenance and routine up keep and services would not be available at that time.

The Monday through Friday shower services would run from 10am – 3pm at locations determined by the city. Refresh Start will provide their three shower stall shower trailer to the location as well as employees to facilitate and monitor the showers. Additionally, our employees will obtain valuable information from our guests, which could be used for documentation and or statistical data at your request.

Refresh Start provides clean towels, soap and hair products to our guests for full service hygiene. We would also welcome partnering with any other support services such as medical and/ or food services at the locations.

If water and power is provided at the locations, then there will be no additional charges. If Refresh Start provides our own water and power there will be an additional charge of \$25 per day.

Our proposal for a one year contract is **\$185,000**. We have determined that a one year contract, with a full work week, is necessary to provide job security to the employees which would be acquired for this partnership.

Sincerely,

The Team at Refresh Start