



AGENDA
CITY OF SEASIDE
HOMELESS COMMISSION

REGULAR MEETING
440 HARCOURT AVE (COUNCIL CHAMBER)
Thursday, April 25, 2024
5:30 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To view this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/89680316092>
WEBINAR ID: 896 8031 6092
3. To listen by phone: Please call (669) 900-9128
Enter the webinar ID 896 8031 6092 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to delder@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ___" (insert the agenda item number relevant to your comment). Written comments must be received at least two (2) hours prior to the meeting time on the day of the meeting.

During the Meeting via Oral Comments: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

1. CALL TO ORDER

2. ROLL CALL - ESTABLISHMENT OF QUORUM

Benjamin Strickland
Leslie Mугan
Lynda Cunningham

Chair
Vice Chair
Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT FOR COMMISSIONS

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM THE APRIL 3, 2024, SPECIAL MEETING

RECOMMENDATION: Approve minutes as presented in the agenda packet.

6. BUSINESS ITEMS

A. REVIEW AND REVISE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE SERVICES TO SERVE LOW-INCOME AND UNHOUSED COMMUNITY MEMBERS IN SEASIDE

RECOMMENDATION: Commissioners will review questions and feedback about the presentation given to the Neighborhood Improvement Commission on the feasibility of contracting mobile hygiene services to meet the bathing and laundry needs of the unhoused in Seaside and throughout Monterey County to identify changes to be made to the presentation for thorough and effective communication in seeking funding partners.

7. REPORTS FROM COMMISSIONERS

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting: May 23, 2024

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings. Live streamed meeting videos as well as videos of past meetings are available on the City's website at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection

during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



FINAL MINUTES
CITY OF SEASIDE
HOMELESS COMMISSION

SPECIAL MEETING
Council Chamber
Wednesday, April 3, 2024
5:30 PM

1. CALL TO ORDER

Chair Strickland called the meeting to order at 5:30 PM

2. ROLL CALL

PRESENT: Strickland, Mugan, Cunningham

ABSENT: None

3. REVIEW OF AGENDA

None

4. PUBLIC COMMENT FOR COMMISSIONS

None

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM THE FEBRUARY 27, 2024, SPECIAL MEETING

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to approve the minutes for the February 27, 2024 special meeting.

RESULT: 3-0-0-0

AYES: Strickland, Mugan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Approved

6. BUSINESS ITEMS

A. REVIEW FISCAL YEAR 2023/2024 HOMELESS COMMISSION WORK PLAN TO CONTINUE DEVELOPING, FINALIZE, AND ADOPT FISCAL YEAR 2024/2025 HOMELESS COMMISSION WORK PLAN

The commission discussed adding the NIC presentation they did in September and the presentation the commission received from refresh start on accomplishments.

The commission would like to add \$500 to their budget for miscellaneous stuff for the commission. The commission would also like to add a bullet point on Item E. The commission would also like to add to Item D and E, "to include but not limited to."

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Mogan and carried by the following roll call vote, the Homeless Commission moved to approving all the set changes to the work plan.

RESULT: 3-0-0-0

AYES: Strickland, Mogan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Approved

B. RECEIVE UPDATE AND REVIEW INFORMATION SHARED AT FEBRUARY 8, 2024 AND FEBRUARY 22, 2024 LISTENING SESSIONS ON THE STATE OF HOMELESSNESS IN SEASIDE AND MONTEREY COUNTY

The commission discussed that many of the people who attended the listening session were asking about what the state was or what the city was doing as it relates to the housing requirements. The commission would like to bring in the housing director to a homeless listening session or to a homeless commission meeting. They would also like to invite first responders to educate the commission in experiences related to engaging with the unhoused.

PUBLIC COMMENT: None

C. REVIEW AND REVISE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE SERVICES TO SERVE UNHOUSED AND LOW-INCOME COMMUNITY MEMBERS IN SEASIDE

The commission discussed postponing agenda item for the next meeting and they will review and revise the presentation for the NIC based the information acquirer by the chair of the commission.

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Mogan and carried by the following roll call vote, the Homeless Commission moved to postponed to the next meeting based on the information acquired by the chair of the commission with the option of holding a special meeting if necessary.

RESULT: 3-0-0-0
AYES: Strickland, Muga, Cunningham,
NOES: None
ABSTAIN: None
ABSENT: None

ACTION: Passes

7. REPORTS FROM COMMISSIONERS

Commissioners provided reports.

Commissioner Cunningham: Excited with the work that is being done in Broadway, there's a property that is on sale with small housing units

Commissioner Strickland: Was running for the county party committee and the election results came in and lost. However, he did his best and came out stronger and wiser from the experience. Wrote a letter to the City Clerk where he's asking help updating the website with total number of vacancies for the homeless commission, update meeting information, progress with new members being appointed to the homeless commission, how long is the process and when can they expect a new member, can the vacancies be advertise in social media or local press. Pastor Kenneth Murray passed away

8. REPORTS FROM STAFF

Staff provided report.
None

9. ADJOURNMENT

With no further business, the meeting adjourned at 7:17 PM

Respectfully submitted,

Denise Mejia, Commission Clerk

Ben Strickland, Commission Chair



**CITY OF SEASIDE
STAFF REPORT**

Item No.:6.A.

TO: Homeless Committee

BY: Derrick Elder, Family & Community Support Practitioner

DATE: April 25, 2024

SUBJECT:

**REVIEW AND REVISE PRESENTATION TO
REQUEST FUNDING PARTNERS REGARDING THE
FEASIBILITY OF CONTRACTING MOBILE
HYGIENE SERVICES TO SERVE LOW-INCOME AND
UNHOUSED COMMUNITY MEMBERS IN SEASIDE**

PURPOSE

Commissioners will review questions and feedback about the presentation given to the Neighborhood Improvement Commission on the feasibility of contracting mobile hygiene services to meet the bathing and laundry needs of the unhoused in Seaside and throughout Monterey County to identify changes to be made to the presentation for thorough and effective communication in seeking funding partners.

BACKGROUND

Through proposed partnerships with the Seaside Neighborhood Improvement Commission and additional organizations throughout Monterey County providing funding support, the Seaside Homeless Commission seeks to collaborate with Refresh Start to expand their mobile hygiene services to support homeless individuals in Seaside and throughout Monterey County.

FISCAL IMPACT

The fiscal impact is yet to be determined as the Homeless Commission seeks to build partnerships with surrounding municipalities to share the annual cost of approximately \$185,000 in developing a partnership with Refresh Start.

ATTACHMENTS

Script – Presentation to the Neighborhood Improvement Commission.

Intro

Good evening _____, members of the _____ and members of the community.

Thank you for your time this evening. My name is X and I serve as X on the Seaside Homeless Commission.

I am here today with my colleagues from the commission to present to you an idea for which we would like funding.

Before I do that however, I would like to spend a few minutes talking with you about who we are, and a bit of our history.

Slide 2

- Established in 2017, our mission is to plan, advocate, support and collaborate with those who are both homeless and with those agencies that serve those who are homeless or who are at risk of becoming homeless

Slide 3

- Last year – the homeless commission distributed \$17,000 and supported a total of 10 community organizations in their quests to offer additional services during the holidays and to continue their food insecurity programs. In addition, we spearheaded a donation drive for Casa de Noche Buena.

Slide 4 – The challenge

Being clean and having clean clothes is a basic human dignity. Those struggling with being homeless or who are at risk of being homeless often don't have access to showers and clean laundry.

This year – we would like to provide the opportunity for those who are housing challenged to increase their dignity, their preparedness to look for a job or engage in services, and ultimately increase hope.

Slide – The Solution

Our proposed solution is the provision of mobile shower and laundry services.

As the slide notes – it provides the following....

Our beliefs:

- The absence of showers and clean clothes as well as grooming methods is a significant problem for the homeless

- When homeless individuals are clean and well groomed, they are more comfortable seeking and holding, making and keeping medical appointments, and in general have a higher sense of personal pride, that can make all the difference
- Cleanliness/being well-groomed helps to remove obstacles and judgements

Slide – Solution Overview

To implement this solution, we would engage in a partnership with a mobile unit hygiene service provider – Haven on Hope on Wheels

Haven of Hope on Wheels; Haven on Hope is a program operated by Oroville Southside Community Improvement Association, a 501c3 nonprofit agency based out of Oroville, CA.

They are currently operating in Berry Creek, Oroville, and Redding CA.

I would like to play the first 3.5 minutes of the video to give you a sense of how it all works.

In addition, we believe this solution will offer us the chance to collaborate closely with other cities in the county that are also looking to find ways to increase dignity, preparedness and hope within the homeless community.

As a pilot program, we will certainly learn from this experience as we look to partner with other neighboring cities.

The Details Slide

This is what the proposal includes...

The ASK Slide

The approximate cost of contracting with Haven of Hope on Wheels for a mobile shower and laundry unit for one year is \$400,000. We envision partnering with other cities to both share the service and the cost. The more cities we partner with, the lower the cost for each city – and we believe 4-5 partners is ideal. In order to seek participation with others, the city of Seaside needs to commit to funding a portion of the mobile hygiene unit...

Our ask of the NIC is \$100,000.

One last note – as our mission states – our goal is to collaborate and support. We believe this solution/this partnership will do just that. It doesn't eliminate or recreate what is already happening in our community – it augments it.

So to quickly summarize.

Slide – Summary Slide

Slide – One final slide

Slide - Questions?

One final ask....

We recognize that our ask is very large and may not be something the commission is able or willing to support. If the commission is unable to support the ask regarding the mobile shower and laundry unit, then we would ask that you grant us \$17,000 to support the 10 organizations that we listed earlier so that we can continue to support them with their holiday needs and food insecurity programs.

THANK YOU for your time tonight and your consideration.



REFRESH START

City of Seaside Homeless Commission,

We are pleased with your interest in partnering with our non-profit, Refresh Start, to provide showers and hope to the unhoused in Monterey County! We enjoyed presenting to you and have thoughtfully considered what a partnership would look like with excitement.

Refresh Start proposes a contract for services on weekdays - Monday through Friday, for the full work week. Saturday and Sunday would be used for maintenance and routine up keep and services would not be available at that time.

The Monday through Friday shower services would run from 10am – 3pm at locations determined by the city. Refresh Start will provide their three shower stall shower trailer to the location as well as employees to facilitate and monitor the showers. Additionally, our employees will obtain valuable information from our guests, which could be used for documentation and or statistical data at your request.


Refresh Start provides clean towels, soap and hair products to our guests for full service hygiene. We would also welcome partnering with any other support services such as medical and/ or food services at the locations.

If water and power is provided at the locations, then there will be no additional charges. If Refresh Start provides our own water and power there will be an additional charge of \$25 per day.

Our proposal for a one year contract is **\$185,000**. We have determined that a one year contract, with a full work week, is necessary to provide job security to the employees which would be acquired for this partnership.

Sincerely,

The Team at Refresh Start

The top left corner of the page features a series of thin, light brown lines that intersect to form various irregular polygons and shapes, creating a complex, abstract geometric pattern.

PROVIDING HYGIENE SERVICES TO THE UNHOUSED

A Presentation to the Neighborhood Improvement
Commission

by the Seaside Homeless Commission

CITY OF SEASIDE HOMELESS COMMISSION

Established in November 2017, our
mission is to:

Plan

Advocate

Support

Collaborate

With those affected by
homelessness and the organizations
that serve them



SUPPORTED TEN COMMUNITY ORGANIZATIONS

Bethel Missionary Baptist Church

Casa De Noche Buena

Gathering for Women

Salvation Army

The Village Project Inc.

Community Partnership for Youth

Veterans Transition Center

Greater Victory Temple, Church of God In Christ

AL & Friends Sunday Breakfast

Outreach Unlimited (I-HELP)

The top-left corner of the slide features a series of thin, light-brown lines that form several overlapping, irregular polygons and triangles, creating a complex, abstract geometric pattern.

THE CHALLENGE

The absence of showers and clean clothes is a significant problem for the homeless



THE SOLUTION: MOBILE HYGIENE SHOWER AND LAUNDRY SERVICE

- accessible and convenient hygiene facility – it is mobile!
- promotes better health, restores dignity
- provides a healthier environment in our local communities
- Case management services will be attached to this unit – to connect them to community programs



SOLUTION OVERVIEW

Partnership

Partner with Haven of Hope on Wheels

<https://www.havenofhopeonwheels.org>

[The Haven of Hope on Wheels Project in Oroville, CA - Short Version - YouTube](#)

Collaboration

Allows for collaboration across multiple cities to access the services

Welcomed

Restoring hope and dignity



THE DETAILS

MOBILE HYGIENE SERVICE

THE UNIT

Three self contained showers and toilets; one ADA compliant

4 stackable washers and dryers

Available M-F; 8 hours per day

PROJECT PERSONNEL

Onsite

Driver/client specialist

Laundry/hygiene facilitator

Other

Supervisor

Intake specialist

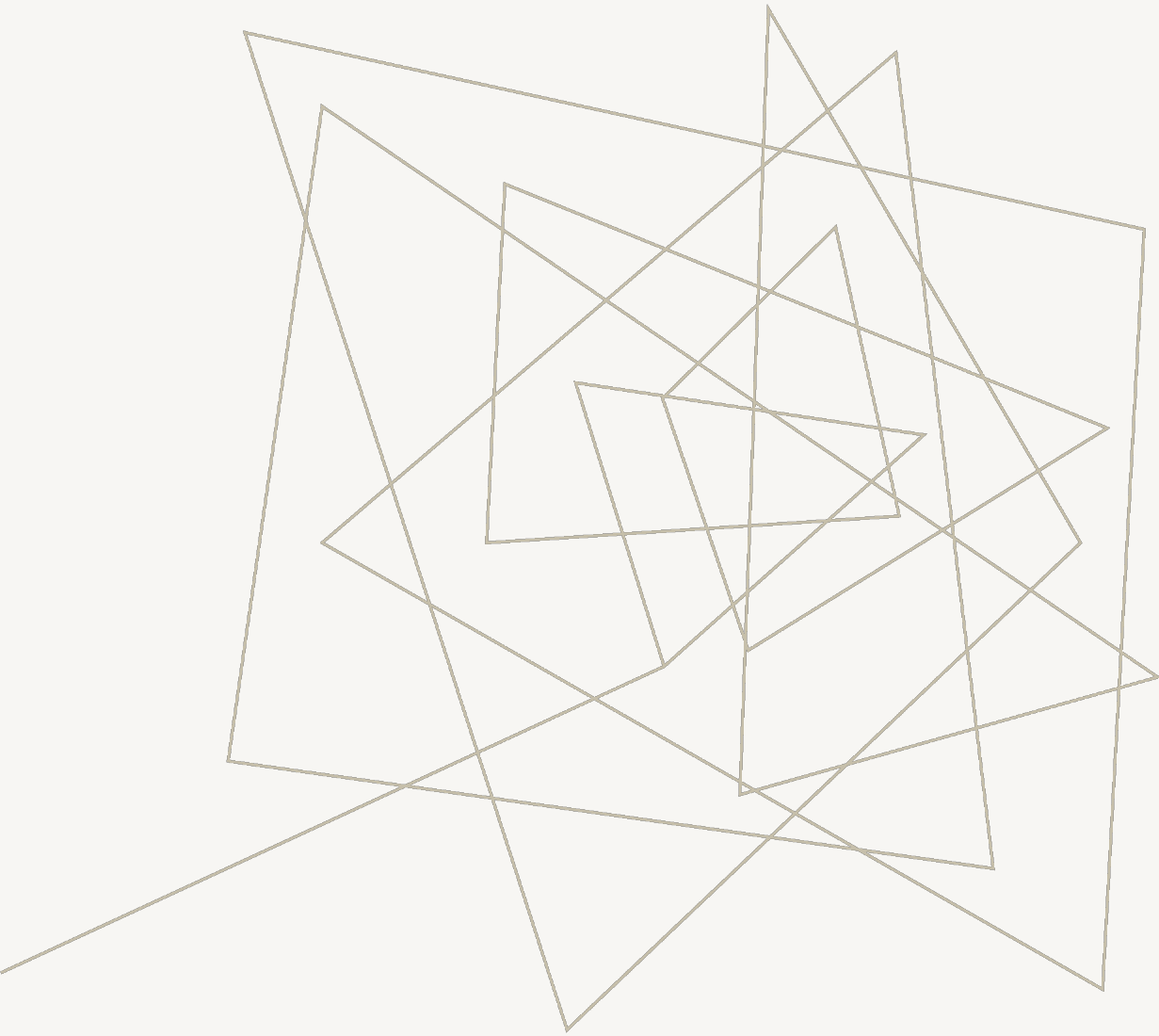
THE APPROACH

Service

All equipment is provided

Insured; full protection

Abide by the days, schedule as directed



THE ASK



SHARED INVESTMENT

ENGAGEMENT WITH OTHER CITIES

The more cities that partner, less cost.

We believe 4-5 cities is ideal

CONNECTING TO SERVICES

Partnering with community to engage with clients to drive them toward services

Support from city staff

YEARLY CONTRACTED COST

\$400,000; \$100,000 annual with 4-5 partners

SUMMARY

OUR DESIRE

To increase the dignity, preparedness and hope of those who are homeless or at risk of becoming homeless

OUR SOLUTION

Mobile laundry and shower facilities through contracting with Haven of Hope on Wheels

Partnering with multiple cities on the peninsula

OUR ASK

\$100,000 commitment for one year



ONE LAST SLIDE

OUR NEXT STEPS

To request time with other cities Homeless Commissions and/or City Councils to make this same or a similar ask

OUR GOAL

To begin the work this year – if we can. If not, to receive commitments from cities to support this effort in the next fiscal year.

FEEDBACK

As we prepare for this journey – we would like your feedback on this slide deck, this presentation, this proposal



QUESTIONS



**AN ALTERNATIVE PROPOSAL –
\$17,000 TO SUPPORT OUR
COMMUNITY ORGANIZATIONS**

Bethel Missionary Baptist Church

Casa De Noche Buena

Gathering for Women

Salvation Army

The Village Project Inc.

Community Partnership for Youth

Veterans Transition Center

Greater Victory Temple, Church of God In
Christ

AL & Friends Sunday Breakfast

Outreach Unlimited (I-HELP)



THANK YOU