



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

SPECIAL MEETING
986 HILBY AVENUE (SEAHORSE ROOM)
Tuesday, July 9, 2024
5:45 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a virtual option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To view or participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link:
<https://us02web.zoom.us/j/81458575672?pwd=bVB3eFN0dnBCc01FYUdwSzA2WnMvQT09>
WEBINAR ID: 814 5857 5672
3. To listen or participate by phone: Please call (669) 900-9128
Enter the **WEBINAR ID:** 814 5857 5672 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to khiggins@ci.seaside.ca.us Include the following subject line: "Public Comment Item #____" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

participation in no way constitutes an endorsement of any person or group to display hateful conduct, including sending or posting hateful images, making violent threats, or targeting others with hateful or abusive speech. The City may remove any participant that violates its agreement or applicable policy with proper notice as outlined in the conditions of use/meeting access.

1. CALL TO ORDER

2. ROLL CALL - ART AND HISTORY COMMISSION

Madison Parker
Francoise Avery
Emerson Brown
Janie Silveria

Chair
Vice Chair
Commissioner
Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT FOR COMMISSIONS

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. JUNE 11TH 2024

6. BUSINESS ITEMS

A. DISCUSS ESTABLISHMENT OF AN ARTISTIC RESIDENCE AND BUSINESS OF THE MONTH/QUARTER CULMINATING IN BEST ARTISTIC RESIDENCE AND BUSINESS OF THE YEAR

B. CONTINUATION OF PLANNING DISCUSSION FOR SEASIDE HISTORY EXHIBIT IN AVERY GALLERY

C. DISCUSS AND RECIEVE UPDATE ABOUT MURAL AT NATIONS MARKET

D. DISCUSS WAYS TO PROTECT REPLICA POST OFFICE FROM THE ELEMENTS

E. REVIEW AND DISCUSS PAST, PRESENT, AND FUTURE AGENDA ITEMS

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
August 13, 2024
5:45 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
OLDEMEYER CENTER
986 HILBY AVE
June 11TH, 2024

1. CALL TO ORDER: 5:52pm

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

• Madison Parker	Chair	Excused Absence
• Francoise Avery	Vice-Chair	X
• Janie Silveria	Commissioner	X
• Emerson Brown	Commissioner	X

3. REVIEW OF AGENDA

4. PUBLIC COMMENT FOR COMMISSIONS

4. APPROVAL OF MINUTES: May 14th 2024
- Change Open Grounds to Open Ground Studio
- Add space between "provide" and "JEDI"
Motion: Brown 2nd: Silveria; Passes Unanimously

6. BUSINESS ITEMS:

**A. DISCUSS ESTABLISHMENT OF AN ARTISTIC RESIDENCE AND
BUSINESS OF THE MONTH/QUARTER CULMINATING IN THE BEST
ARTISTIC RESIDENCE AND BUSINESS OF THE YEAR**

- Discussed prize amounts and time when the awards would go out
- Discussed criteria for how residence/business would be chosen
- Discussed certificate for quarterly and plaque for yearly
- Rolled over for more discussion to next meeting

B. DISCUSS HOW TO SPEND THE LAST OF THIS FISCAL YEARS FUNDS

- Supplies for the archive - \$1500 (\$500 already spent)
- Earmark more money for the archivist services - \$2000
- Artistic House/Business Recognition Program - \$1000

- d. Mural Unveiling Event - \$500
- e. Motion: Brown, 2nd: Silveria, Passes Unanimously

C. POSTHUMOUS RECOGNITION OF WILLIAN JODY GULLY

- a. Possible scholarship in his name to be discussed for the next fiscal year
- b. Roll over to next meeting to discuss details of scholarship

D. CONTINUATION OF PLANNING DISCUSSION FOR SEASIDE HISTORY EXHIBIT IN AVERY GALLERY

- a. Commissioners discussed timing with Commissioner Emeritus Wildgoose
- b. Would like to recruit people to help with the exhibit
- c. Art in is Sept 7th

E. REVIEW AND DISCUSS PAST, CURRENT, AND FUTURE AGENDA ITEMS

- a. A, C, and D

7. REPORTS FROM COMMISSIONERS:

- Avery:
 - o Blues In The Park is coming up and suggests tabling would be a good idea. She can 28th of July and August 4th
 - o Juneteenth is this weekend

8. STAFF COMMUNICATION:

- July 4th: Red White and Blues at City Hall
- Last reception at Avery was well attended
- Discussed possibly scaling back the youth art competition
- La Neta starts painting the skate part mural on the 13th of June
- Utility Box Program is in motion
- 6/11/24 and 6/12/24 are the budget meetings for the city

9. ADJOURNMENT: 7:12pm

RESPECTFULLY SUBMITTED,

Sarah Lauren Tier, SAHC Clerk

Madison Parker, SAHC Chair

Next Scheduled Meeting

July 9th 2024

Time: 5:45 p.m.

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



Activating Public Space with Art

Nations Market + Capra Park
Seaside, California



Public Art + Community Wellbeing

- Public Art Revitalizes - Blighted or disinvested areas take on more value and civic pride
- Improved perceptions and experiences of neighborhood safety
- Mental and Physical health benefits for residents involved in creation or who have installations close to their homes
- More inclusive and accessible for people of all backgrounds and income levels



Sourced:

<https://housingmatters.urban.org/articles/how-public-art-can-improve-quality-life-and-advance-equity>

TEAM | Hanif Panni + Blue Zones Project Monterey County

Hanif Panni is a contemporary artist and musician dedicated to soulful artistic communication. Professionally skilled in design, illustration, and digital composition, he melds classic fine art with emerging technologies to create vibrant works in evolved mixed media, representing mastery in traditional & digital mediums, public mural painting, 3D design, and video projection mapping. <https://www.hanifwondir.com/>

Blue Zones Project Monterey County is a community-based health and wellbeing initiative, based on the research of National Geographic Explorer Dan Buettner. We work with PEOPLE, PLACES and POLICY to help people live longer, healthier and happier lives. Actively improving and activating public spaces through arts, urban greening, community gardens and volunteerism are central to our policy work. <https://montereycounty.bluezonesproject.com/>

Artist's Experience

Mural Projects

The Boat Mural - 2024
Private Residence, Seaside

Ocean Guardianship Mural - 2024
Monte Vista School, Monterey

"The Taking of a Village" AAPI Mural - 2023
Catalyst Dispensary, Marina

Counterpoint Mural - 2023
Counterpoint Coffee, Seaside

"I Am a Honey Bee" - 2020
Mural project for WE.CREATEART, Sand City

Humpback Whale - 2019
Monterey Bay Reef, Seaside

Clients

GOOGLE
PEBBLE BEACH COMPANY
ADLER MUSIC GROUP
CZINGER
CITY OF PACIFIC GROVE
WU-TANG CLAN
MONTEREY DESIGN CENTER
LEXUS
CARMEL REALTY COMPANY
FOX THEATRE
THE PHARCYDE
SLUM VILLAGE
CARMEL BACH FESTIVAL
TEAM ONE USA
MBF COMPANY
MONTEREY COUNTY WEEKLY
LONGSHIP BREWERY
WILDCRAFT CIDERWORKS
FOCUSED NOISE
SAND CITY ARTS
CAL STATE MONTEREY BAY
NEOGANDA
COASTAL LUXURY MANAGEMENT



Press Coverage

[ARTNET INTERVIEW](#)

[FOX NEWS NATIONAL](#)

[CBS NEWS NATIONAL](#)

[CBC INTERVIEW](#)

[ABC 7 NEWS LA](#)

[THE CHIVE](#)

[LONDON TIMES
INTERVIEW](#)

[NEWS HUB, NZ](#)

[EPOCH TIMES](#)

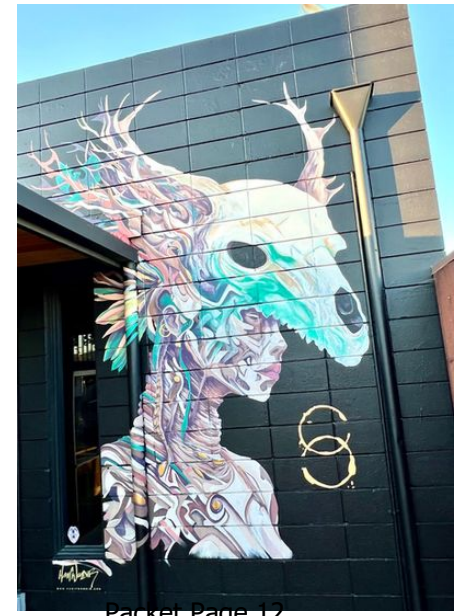
[KSBW MONTEREY](#)

[NBC NEWS NATIONAL](#)

[Original REDDIT post
\(front page 5/8/24\)](#)

[SF CHRONICLE](#)

[NPR - "Wait
Wait...Don't Tell
Me" 5/25/24](#)



CONCEPT - Background

Nations Market and the adjacent Capra Park are located in an area of Seaside that is surrounded by denser single family homes, apartment complexes, churches and schools. Despite being a highly-trafficked area, many amenities have fallen into disrepair. Access to healthy, fresh food for low income residents is limited in this area of the City.

To help remedy this, there have been ongoing efforts from dedicated community members and nonprofits to beautify Capra Park with native pollinator plantings, and an edible garden has been established to support community food security.

BZPMC has been working with Nation's Market to reinstate their ability to accept CalFresh/SNAP and offer healthier and affordable options for their customers. BZPMC has also supported volunteer recruitment and in kind/material donations to help the community garden at Capra Park thrive.



CONCEPT - Inspiration

Anyone who has walked by Capra Park in the summer months have been greeted by the cheerful bobbing heads of giant sunflowers grown amidst the edible crops in the community garden.

These brilliant flowers evoke feelings of light-heartedness and joy, while the mere act of growing them helps to remove toxins from the soil, in a quiet yet powerful act of phytoremediation.

Beauty. Transformation. Growth. Joy.

This mural intends to remind viewers that these feelings are always available to us, we just need open ourselves up to the possibilities.

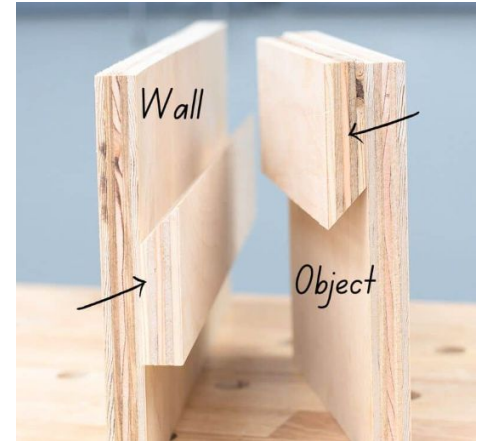




CONCEPT - Design

The mural will be 8x20ft painted on five, contractor-grade plywood panels (8x4ft each) that will be affixed to the siding of Nation's Market. The panels will be mounted using a "french cleat" backing system that is attached to the existing wall and will keep approx. 3 inches between wall and painted panel.

The panels will be weather-treated, primed and painted off site, with high-end exterior acrylic paint mixed with Seal-Krete. Once painting is finished, a layer of anti-graffiti/UV/water coating sealant (VandlGuard) will be applied.



5x
8ftx4ft wood slabs connected and
mounted vertically

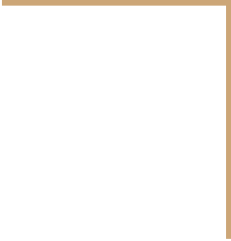
20 ft

8 ft









Questions?

