



**A G E N D A**  
CITY OF SEASIDE  
HOMELESS COMMISSION

SPECIAL MEETING  
440 HARCOURT AVE (COUNCIL CHAMBER)  
Tuesday, July 23, 2024  
5:30 PM

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**Before the Meeting via Email:** Written comments can be emailed to [delder@ci.seaside.ca.us](mailto:delder@ci.seaside.ca.us) Include the following subject line: "Public Comment Item # \_\_\_" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

**During the Meeting:** When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press \*9 to "Raise Hand"; press \*6 to unmute.

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**1. CALL TO ORDER**

**2. ROLL CALL - HOMELESS COMMISSION**

Benjamin Strickland	Chair
Leslie Muga	Vice Chair
Lynda Cunningham	Commissioner

**3. REVIEW OF AGENDA**

*If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).*

**4. PUBLIC COMMENT**

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

**5. PRESENTATIONS**

**6. APPROVAL OF MINUTES**

**A. APPROVE MINUTES FOR JUNE 27, 2024 REGULAR MEETING**

**RECOMMENDATION:** Approve minutes as presented in agenda packet.

**7. BUSINESS ITEMS**

**A. DISCUSS PLAN REGARDING ALLOCATION OF UP TO \$5,000 OF FUNDS FROM FISCAL YEAR 2024/2025 HOMELESS COMMISSION BUDGET TO SUPPORT LOCAL YOUTH-FOCUSED, HOMELESS ADVOCACY ORGANIZATIONS AND NON-PROFITS**

**RECOMMENDATION:** Commissioners will contemplate a plan to allocate up to \$5,000 from the Fiscal Year 2024/2025 Budget to local youth-focused, homeless advocacy organizations and non-profits to support the basic, housing, and, academic needs of at-risk young community members seeking services.

**B. REVIEW AND REVISE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE**

**SERVICES TO SUPPORT LOW-INCOME AND UNHOUSED COMMUNITY MEMBERS IN SEASIDE**

**RECOMMENDATION:** Commissioners will review their presentation to be given to the Neighborhood Improvement Commission on the feasibility of contracting mobile hygiene services to meet the bathing needs of low-income and unhoused Community Members in Seaside and throughout Monterey County to identify changes to be made to the presentation for thorough and effective communication in seeking funding partners.

**8. REPORTS FROM COMMISSIONERS**

**9. REPORTS FROM STAFF**

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

**10. ADJOURNMENT**

Next Regularly Scheduled Meeting: August 22, 2024

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**DRAFT MINUTES**  
CITY OF SEASIDE  
HOMELESS COMMITTEE

REGULAR MEETING  
Council Chamber  
Thursday, June 27, 2024  
5:30 PM

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**1. CALL TO ORDER**

Chair Strickland called the meeting to order at 5:34 PM. The 5:30 PM meeting was called late due to waiting for everyone to settle in.

**2. ROLL CALL - HOMELESS COMMISSION**

PRESENT: Strickland, Muga, Cunningham  
ABSENT: None

**3. REVIEW OF AGENDA**

None

**4. PUBLIC COMMENT FOR COMMISSIONS**

None

**5. APPROVAL OF MINUTES**

**A. APPROVE MINUTES FOR APRIL 25, 2024 REGULAR MEETING**

*On motion by Commissioner Cunningham and second by Commissioner Muga and carried by the following roll call vote, the Homeless Commission moved to approve the minutes for April 25, 2024 Regular meeting.*

*RESULT: 3-0-0-0*

*AYES: Strickland, Muga, Cunningham,*

*NOES: None*

*ABSTAIN: None*

*ABSENT: None*

***ACTION: Approved***

**6. BUSINESS ITEMS**

**A. RECEIVE INFORMATION FROM REPRESENTATIVES OF SEASIDE FIRST RESPONDER GROUPS (SEASIDE POLICE AND FIRE DEPARTMENTS) REGARDING ENGAGEMENT WITH INDIVIDUALS/FAMILIES EXPERIENCING HOUSING CHALLENGES**

The commission discussed how the fire department and police department respond to calls when it comes to the unhoused. The commission discussed if first responders provide blankets and other needs during the winter. The commission asked the first responders what they needed from the commission to better support them and informed them they can always come to the commission for support when it comes to the unhoused.

**PUBLIC COMMENT:** None

**B. REVIEW AND REVISE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE SERVICES TO SERVE LOW-INCOME AND UNHOUSED COMMUNITY MEMBERS IN SEASIDE**

The commission discussed ways to improve their presentation to the NIC. The commission decided to revise the slides to show ways the mobile hygiene unit will better improve Seaside's neighborhoods. The commission decided they would like to ask money for the pilot program that would operate four days a month for a year. The mobile hygiene unit will help decrease homelessness in the area by providing a clean shower for those needing to be clean to be able to obtain an interview for work.

**PUBLIC COMMENT:** None

**7. REPORTS FROM COMMISSIONERS**

Commissioners provided reports.

**Commissioner Strickland:** informed the commissioners that he attended May 2<sup>nd</sup> Council City meeting and advocated for the commission and read the letter he has submitted to city hall twice. Shared an article about an old friend/classmate who passed away.

**8. REPORTS FROM STAFF**

Staff provided report.

Derrick:

**A. PROVIDE INFORMATION TO COMMISSIONERS REGARDING CITY OF SEASIDE APPROVED FISCAL YEAR 2024/2025 BUDGET RELATED TO HOMELESS COMMISSION WORK PLAN ACTIVITIES**

Derrick provided information about the budget meeting letting the commissioners know they received money for the listening sessions, community engagement, challenge coins, nametags, food and insecurity organizations, holiday donation to local homeless advocacy organizations and nonprofits, for the local youth focused organizations and nonprofits.

**9. ADJOURNMENT**

With no further business, the meeting adjourned at 8:18 PM.

**Respectfully submitted,**

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**Denise Mejia, Commission Clerk**

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**Ben Stickland, Commission Chair**



# **City of Seaside Homeless Commission**

## **Annual Work Plan FY 2024-2025**

**Adopted by the Commission  
April 3, 2024**

**Commission Members**

**Benjamin Strickland – Chair**

**Leslie Mugañ– Vice Chair**

**Lynda Cunningham**

**Vacancy**

**Vacancy**

**Vacancy**

**Vacancy**

**Staff Liaison – Derrick Elder, Family & Community Support Practitioner**

**Liaison Assistant – Denise Mejia, Family & Community Support Technician**

## **Mission Statement**

To plan, advocate, support and collaborate with those affected by homelessness and the organizations that serve them.

## **Historic Background**

The Seaside City Council created the Homeless Commission on November 2, 2017. The Commission will have completed its sixth full year as of November 2, 2023.

## **General duties of the Homeless Commission**

The Commission on the Status of Homelessness shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the Council in the following matters:

- Review and comment on City ordinances, programs and policies and state mandates related to housing, CDBG grants and programs, and other poverty mitigation programs;
- Monitor and assist the City's progress in implementing needed homeless services and facilities;
- Develop policy recommendations and processes to measure the effectiveness of new and existing policies in ending and preventing homelessness and coordinate with the CDAC for their required reporting in the HUD mandated Annual Action Report;
- Identify strategic goals for the City and estimate resources needed to accomplish these goals; investigate funding to implement programs to benefit the homeless community.
- Identify partnerships with County, City and other community programs that achieve the goals of ending or preventing homelessness in the City of Seaside.

## **Responsibilities**

### **The commission on the status of homelessness shall:**

- Hold public meetings on matters related to homelessness;
- Investigate best and contemporary practices with regard to eliminating and preventing homelessness;
- Serve in advisory capacity to the City Council, commissions, committees, and boards on related issues;
- Prepare an annual report to the City Council on progress and effectiveness of various programs and policies.
- Ensure regular maintenance of homeless commission resources on the City website.

## **Fiscal Year 2024-2025 Work Plan**

### **A. Cultivate a “Housing First” culture which includes bold and innovative ideas and activities:**

- Identify additional City properties to utilize as transitional housing
- Advocate for rental assistance programs
- Advocate for viable emergency housing programs and emergency temporary housing
- In the event of a vacancy, ensure a member of the City Staff is appointed as the Homeless Commission Liaison
- Collaborate with the City of Seaside Family and Community Support Program Staff whose job duties include address housing and homelessness

**B. Engage, amplify and collaborate with organizations that work with our Seaside community members who are at risk of homelessness:**

- Identify, participate and collaborate with food programs that serve the community
- Amplify support and improve current safe parking programs in the community through partnerships
- Engage, collaborate and participate with Monterey Peninsula Unified School District (MPUSD) programs that serve at risk and homeless youth
- Identify and collaborate with agencies that provide supportive services for young children
- Identify, participate and collaborate with organizations that service pets of the unhoused
- Increase awareness of homelessness solutions and outreach by participating in a public outreach campaign. Examples include:
  - Speak at School Assemblies
  - Neighboring City Council Meetings
  - School Board Meetings

**C. Invite all voices to the table and in our conversations; especially our Seaside community members who are at risk of homelessness:**

- Receive regular updates from local organizations that serve those at risk of homelessness to include but not limited to:
  - Casa De Noche Buena Family Center
  - Gathering for Women
  - Salvation Army
  - I-Help for Women and Men

- Coalition of Homeless Service Providers

Partner with the City of Seaside Family and Community Support Program to host community forums where neighbors can share their ideas for addressing housing and homelessness

Partner with City of Seaside staff and commissions to collaborate on endeavors to assist the unhoused

**D. Investigate options to provide additional services to the unhoused to include but not limited to:**

- Lockers for storage of personal items
- Phone charging station/Portable Battery
- Mobile hygiene station

**E. Investigate options to secure funding through the City of Seaside Boards and Commissions, and any appropriate channels to satisfy needs of the work plan to include but not limited to:**

- Explore possibility of City allocating a percentage of Transient Occupancy Tax and Short-term Rentals Revenue to Homeless Commission Budget
- Explore possibility of Homeless Commission applying for grants to supplement funding
- Submit proposal(s) to Neighborhood Improvement Commission to seek funding for specific projects and programs

## **Fiscal Year 2023-2024 Homeless Commission Accomplishments:**

- **Held First in a Series of Listening Sessions on the State of Homelessness on September 19, 2023**
- **Provided \$1,750 in funds to “Casa De Noche Buena Family Shelter” to support the needs of their residents during the holidays**
- **Provided \$1,750 in funds to “Outreach Unlimited (I-HELP)” to support their efforts to transport and shelter unhoused women and men during the holidays**
- **Held Second in a Series of Listening Sessions on the State of Homelessness on February 8, 2024**
- **Held Third in a Series of Listening Sessions on the State of Homelessness on February 22, 2024**
- **Presented proposal to Neighborhood Improvement Commission on September 5, 2024 to seek funding for mobile hygiene services project**
- **Received presentation from Refresh Start Mobile Hygiene Program operating in Monterey County on January 11, 2024**

## **Expected Expenditures for Projects and Programs - Budget Request**

**\*Work Plan Part B - Engage, amplify and collaborate with organizations that work with our Seaside community members who are at risk of homelessness**

**\$15,000** a year - City of Seaside food insecurity programs

**\$5,000** - Holiday Donations to local homeless advocacy organizations and non-profits

**\$5,000** – Donations to local youth-focused, homeless advocacy organizations and non-profits

**\$5,000** – Funding for one-time and emergency expenses to support local homeless advocacy organizations and non-profits

**\$10,000** – Funding to support local homeless advocacy organizations and non-profits in efforts to provide supportive services (minor car/bike repairs, gas, spay/neuter needs for pets, first month’s rent/deposit, bus passes, laundry)

**\*Work Plan Part C - Invite all voices to the table and in our conversations; especially our Seaside community members who are at risk of homelessness:**

**\$1,000** Presentations for Homelessness solutions (Travel expenditures for consultants etc.)

**\$1,000** - Support / Facilitate a minimum of one community homeless outreach forum (advertising costs etc.)

**\$500** - Support misc. needs of Homeless Commission community engagement (challenge coins, nametags, etc.)


**\*Work Plan Part D - Investigate options to provide additional services to the unhoused to include:**

**\$35,000** – Contract Mobile Hygiene Services **Option 1** (Showers, Laundry, Toilets and Handwashing) in cooperation with a local non-profit organization to manage [OFFERED 1 DAY/WEEK FOR A YEAR ON SATURDAYS]

**\$191,500** – Contract Mobile Hygiene Services **Option 2** (Showers, Laundry, Toilets and Handwashing) in cooperation with a local non-profit organization to manage [OFFERED 5 DAYS/WEEK FOR A YEAR]

**Total: \$77,500 (Mobile Hygiene Option 1)**

**Total: \$234,000 (Mobile Hygiene Option 2)**



# PROVIDING HYGIENE SERVICES TO THE UNHOUSED

Improving our Neighborhood

A Presentation to the Neighborhood Improvement  
Commission by the Seaside Homeless Commission

# CITY OF SEASIDE HOMELESS COMMISSION

Established in November 2017, our mission is to:

Plan

Advocate

Support

Collaborate

With those affected by homelessness and the organizations that serve them



The background features a series of thin, light-colored lines forming various overlapping geometric shapes, primarily triangles and polygons, on the left side of the page.

**OVER THE PAST TWO YEARS WE  
HAVE SUPPORTED MORE THAN TEN  
COMMUNITY ORGANIZATIONS**

Bethel Missionary Baptist Church

Casa De Noche Buena

Gathering for Women

Salvation Army

The Village Project Inc.

Community Partnership for Youth

Veterans Transition Center

Greater Victory Temple, Church of God In  
Christ

AL & Friends Sunday Breakfast

Outreach Unlimited (I-HELP)



WHY ARE WE HERE TODAY

OUR JOURNEY

INTRODUCE YOU TO REFRESH  
START

MAKE A REQUEST



# OUR JOURNEY

## Presentation to NIC

Last year at about this time

## Learned about Refresh Start

Article in Carmel Pine Cone

[Local Article | Refresh Start](#)

## Received proposal

Local organization; working on the challenges that we outlined last year

## Here we are today

With the visionaries and some of their clients

# WHO IS REFRESH START?

## WHO THEY ARE

Refresh Start was founded on the belief that all people deserve to be **treated with dignity**.

For unhoused individuals, having access to a hot shower is the first step in reigniting a feeling of dignity and fighting the vicious cycle of homelessness.

## WHAT THEY DO

Refresh Start **provides mobile showers** to individuals experiencing homelessness.

Our mission is to **provide critical hygiene supplies, services, and education** in our neighborhoods

## THEIR GOAL

By providing mobile showers to those in need, Refresh Start has helped **destigmatize homelessness** and given many individuals a sense of hope and renewed self-esteem.

Our goal is exactly as our name implies, to help thousands of men, women, and children get refreshed and have a **fresh start**.

# A FOCUS ON HYGIENE WHICH SUPPORTS THE CREATION OF DIGNITY

## ACCESS TO HYGIENE

Many neighborhoods provide food and clothing and health services for those in need but very few are able to provide the critical hygiene services that have the most important impact.

## CREATING OPPORTUNITIES

At the very least, people who are unable to properly bathe or use the restroom are likely to withdraw and not seek critical services which can provide them with opportunities for housing and job training.

At the worst, hygiene can be life or death.

## SENSE OF NEIGHBORHOOD

When everyone has access to hygiene, neighborhoods can provide healthy spaces for all and ensure a high quality of life for their residents.

# THE DETAILS

## THE UNIT

Three bathroom stall shower trailer; one single staff bathroom trailer

Equipped with a water tank, propane and a generator

## PERSONNEL

Currently staffed through volunteers

Exploring hiring staff

Connected to other local services

## THE APPROACH

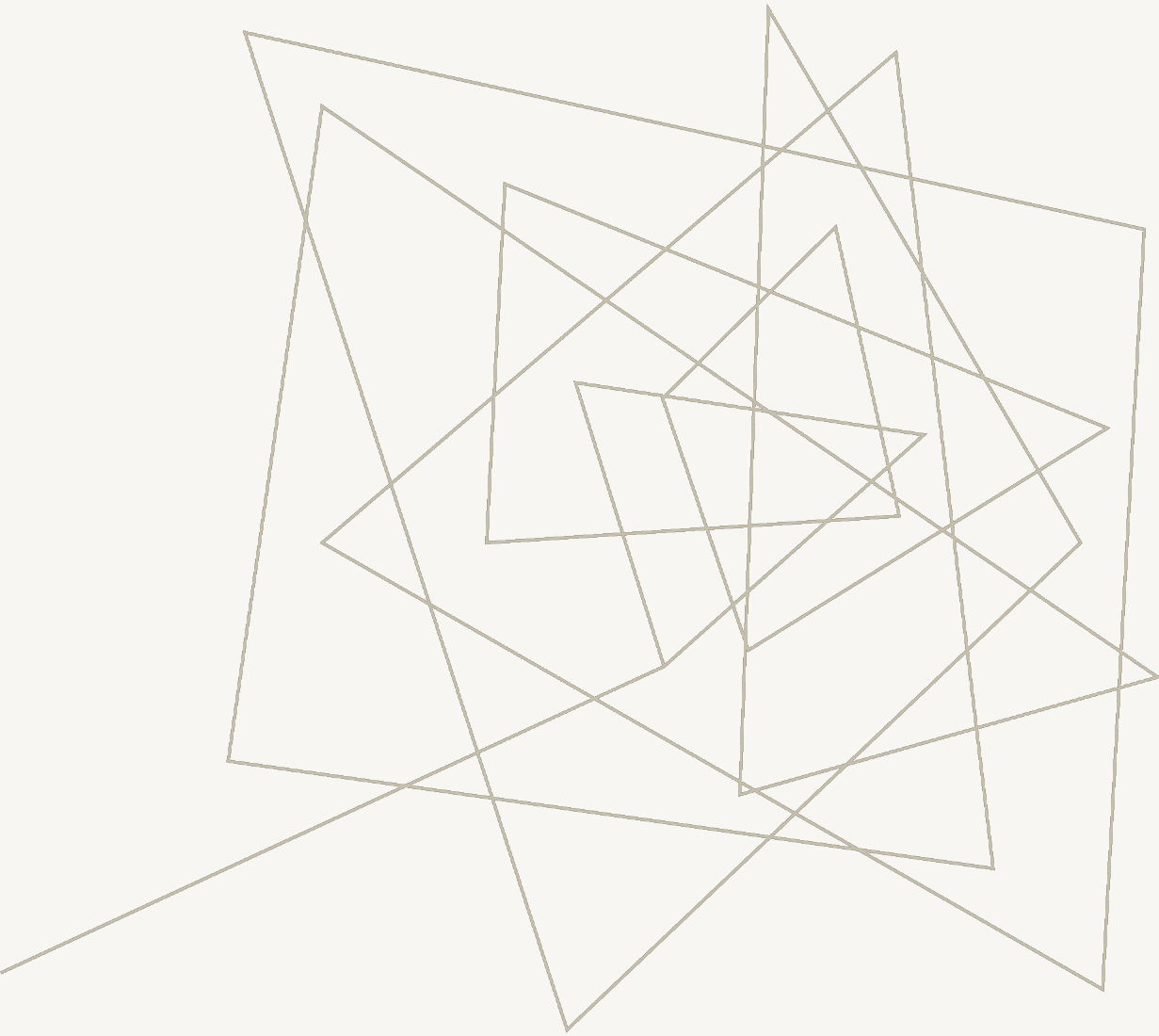
Service

All equipment is provided

Insured; full protection

Abide by the days, schedule as directed





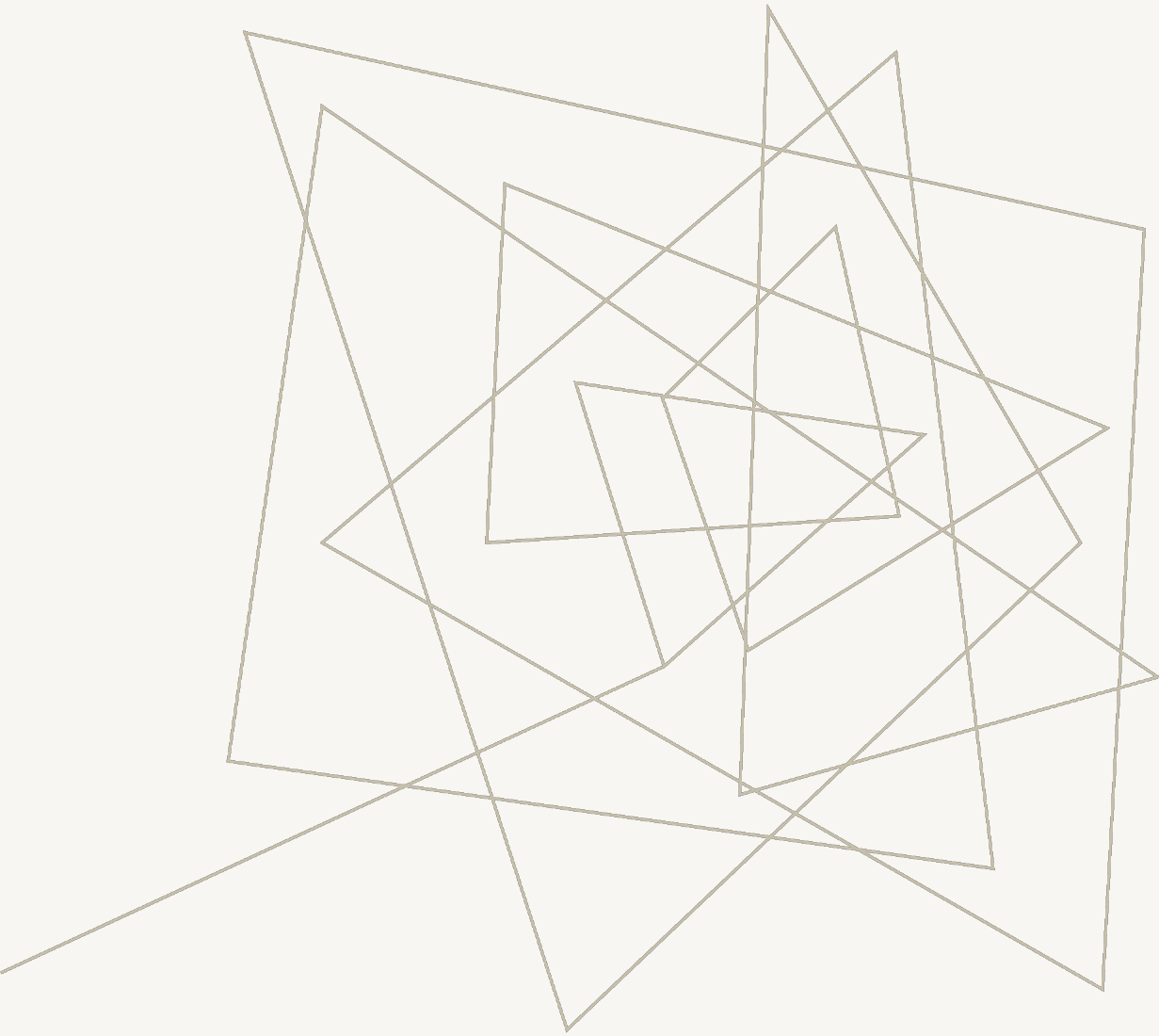
# THE IMPACT



A DISCUSSION WITH XXX AND  
YYY

IN THEIR OWN WORDS...

(VIDEO AND LIVE)



# FUNDING



## EXPLORING OPTIONS

### **NEIGHBORHOOD IMPROVEMENT COMMITTEE**

Starting here first.

### **SEASIDE CITY COUNCIL AND OTHER COUNCILS**

Seaside commitment. More hands.

### **GRANT OPPORTUNITIES**

Community Block Grant

Others state grants



## THE ASK

### Funding for a Pilot

- Four days a month;  
Saturdays
- 48 total days in Seaside
- Location determined by city staff
- \$24,000 cost



# THE BENEFITS

- Providing a needed service
- Opportunity to gather data
- Opportunity to strengthen community relationships
- Opportunity to tell the story
- Opportunity to improve our Neighborhood!

# SUMMARY

## OUR DESIRE

To increase the dignity, preparedness and hope of those who are homeless or at risk of becoming homeless

## OUR SOLUTION

Mobile shower facilities contracting with Refresh Start

## OUR ASK

\$24,000 for a pilot



**SOME  
QUESTIONS  
YOU MIGHT  
HAVE**

**Is Refresh Start currently operating in Monterey County?**

Yes, in Marina and Monterey.

**Why not provide vouchers for showers?**

The concern is security and privacy. The mobile unit brings the shower to the person. In a communal shower someone can be attacked; there is not community. The balance of privacy in the shower and the communal connection before and after the shower is what makes the mobile hygiene services so healing.

**Will this service benefit and/or decrease the homeless in our city?**

We believe this service will create renewed hope, self esteem, and increase confidence with interacting with society.



# THREE FINAL THOUGHTS

## **OUR GOAL**

Improve our neighborhood by providing hygiene services to Seaside residents in need.

## **OUR NEXT STEP**

Work with community partners to determine location and begin planning logistics.

## **FEEDBACK**

As we continue our work, we would like your feedback on this presentation



THANK YOU



# QUESTIONS