



AGENDA

CITY OF SEASIDE
HOMELESS COMMISSION

SPECIAL MEETING
440 HARCOURT AVE (COUNCIL CHAMBER)
Wednesday, July 31, 2024
5:30 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

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WEBINAR ID: 896 8031 6092

3. To listen or participate by phone: Please call (669) 900-9128
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4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to delder@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual participation in no way constitutes an endorsement of any person or group to display hateful conduct, including sending or posting hateful images, making violent threats, or targeting others with hateful or abusive speech. The City may remove any participant that violates its agreement or applicable policy with proper notice as outlined in the conditions of use/meeting access.

1. CALL TO ORDER

2. ROLL CALL - HOMELESS COMMISSION

Benjamin Strickland

Chair

Leslie Mugan

Vice Chair

Lynda Cunningham

Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FOR JULY 23, 2024 SPECIAL MEETING

RECOMMENDATION: Approve minutes as presented in agenda packet.

6. BUSINESS ITEMS

A. REVIEW, REVISE, AND APPROVE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE SERVICES TO SUPPORT LOW-INCOME AND UNHOUSED COMMUNITY MEMBERS IN SEASIDE

RECOMMENDATION: Commissioners will review and approve their presentation in the form of a one-page summary to be given to the Neighborhood Improvement Commission on the feasibility of contracting mobile hygiene services to meet the bathing needs of low-income and unhoused Community Members in Seaside and throughout Monterey County. Commissioners are to identify changes to be made to the presentation to reinforce thorough and effective communication in seeking funding partners.

7. REPORTS FROM COMMISSIONERS

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting: August 22, 2024

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings. Live streamed meeting videos as well as videos of past meetings are available on the City's website at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

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DRAFT MINUTES
CITY OF SEASIDE
HOMELESS COMMISSION

SPECIAL MEETING
Council Chamber
Tuesday, July 23, 2024
5:30 PM

1. CALL TO ORDER

Chair Strickland called the 5:30 PM Meeting to order at 5:36 PM.

2. ROLL CALL - HOMELESS COMMISSION

PRESENT: Strickland, Mugan, Cunningham

ABSENT: None

3. REVIEW OF AGENDA

None

4. PUBLIC COMMENT

None

5. PRESENTATIONS

None

6. APPROVAL OF MINUTES

A. APPROVE MINUTES FOR JUNE 27, 2024 REGULAR MEETING

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to approve the minutes for the June 27, 2024 Regular meeting.

RESULT: 3-0-0-0

AYES: Strickland, Mugan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Approved

7. BUSINESS ITEMS

A. DISCUSS PLAN REGARDING ALLOCATION OF UP TO \$5,000 OF FUNDS FROM FISCAL YEAR 2024/2025 HOMELESS COMMISSION BUDGET TO SUPPORT LOCAL YOUTH-FOCUSED, HOMELESS ADVOCACY

ORGANIZATIONS AND NON-PROFITS

The commission discussed the different agencies from Seaside who work with the youth and the at-risk families. The commission discussed different agencies that would benefit with some extra help. The commission also wanted to help an organization or non-profit group that also serve the LGBTQ+ community. The commission decided to help Casa de Noche Buena, Epicenter, Frederiksen House (Salvation Army), All-In Monterey, and Safe Place. The commission would like to invite the organization to see in what way the money they provided helped them.

PUBLIC COMMENT:

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to distribute \$1,000 each to Casa de Noche Buena, Epicenter, Frederiksen House (Salvation Army), All-In Monterey and Safe Place.

RESULT: 3-0-0-0

AYES: Strickland, Mugan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

B. REVIEW AND REVISE PRESENTATION TO REQUEST FUNDING PARTNERS REGARDING THE FEASIBILITY OF CONTRACTING MOBILE HYGIENE SERVICES TO SUPPORT LOW-INCOME AND UNHOUSED COMMUNITY MEMBERS IN SEASIDE

The commission discussed the presentation for the NIC and reviewed it. The commission decided to add a summary in the beginning of what they were asking for in the beginning. The commission decided to duplicate the summary page and have one in the beginning and one in the end for a refresh reminder. Also improving the font to make it more readable.

PUBLIC COMMENT:

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to accepting the presentation as edited.

RESULT: 3-0-0-0

AYES: Strickland, Mugan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

8. REPORTS FROM COMMISSIONERS

Commissioners provided reports.

Commissioner Strickland: Will call Joan Castello to find out date for the NIC is accepting presentations. Will call the 5 receptions that will be receiving funding to invite them to the next regular meeting to talk about what they used the money. Would like to invite someone from MPUSD as well. Do some follow-ups with first responders as well as Narcan centers.

Commissioner Mugan: Would want to follow up on a listening session with first responders the community members were looking forward to that.

Commissioner Cunningham: would like to take a look at what can be done for shelters and affordable housing for the unhoused.

9. REPORTS FROM STAFF

Staff provided report.

Derrick: National Night out event will be August 6 from 4pm-7PM.

10. ADJOURNMENT

With no further business, the meeting adjourned at 7:15 PM.

Respectfully submitted,

Denise Mejia, Commission Clerk

Ben Strickland, Commission Chair

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PROVIDING HYGIENE SERVICES TO THE UNHOUSED

Improving our Neighborhood

A Presentation to the Neighborhood Improvement
Commission by the Seaside Homeless Commission

CITY OF SEASIDE HOMELESS COMMISSION

Established in November 2017, our
mission is to:

Plan

Advocate

Support

Collaborate

With those affected by homelessness
and the organizations that serve them

A series of thin, light-brown lines crisscross the left side of the page, creating a complex, abstract geometric pattern of overlapping triangles and polygons.

OVER THE PAST TWO YEARS WE HAVE SUPPORTED MORE THAN TEN COMMUNITY ORGANIZATIONS

Bethel Missionary Baptist Church

Casa De Noche Buena

Gathering for Women

Salvation Army

The Village Project Inc.

Community Partnership for Youth

Veterans Transition Center

Greater Victory Temple, Church of God In
Christ

AL & Friends Sunday Breakfast

Outreach Unlimited (I-HELP)

A series of thin, light brown lines forming various overlapping geometric shapes, including triangles and polygons, on the left side of the slide.

WHY ARE WE HERE TODAY

OUR JOURNEY

INTRODUCE YOU TO REFRESH START

MAKE A REQUEST



OUR JOURNEY

Presentation to NIC

Last year at about this time

Learned about Refresh Start

Article in Carmel Pine Cone

[Local Article | Refresh Start](#)

Received proposal

Local organization; working on the challenges that we outlined last year

Here we are today

With the visionaries and some of their clients

WHO IS REFRESH START?

WHO THEY ARE

Refresh Start was founded on the belief that all people deserve to be **treated with dignity**.

For unhoused individuals, having access to a hot shower is the first step in reigniting a feeling of dignity and fighting the vicious cycle of homelessness.

WHAT THEY DO

Refresh Start **provides mobile showers** to individuals experiencing homelessness.

Our mission is to **provide critical hygiene supplies, services, and education** in our neighborhoods

THEIR GOAL

By providing mobile showers to those in need, Refresh Start has helped **destigmatize homelessness** and given many individuals a sense of hope and renewed self-esteem.

Our goal is exactly as our name implies, to help thousands of men, women, and children get refreshed and have a **fresh start**.

A FOCUS ON HYGIENE WHICH SUPPORTS THE CREATION OF DIGNITY

ACCESS TO HYGIENE

Many neighborhoods provide food and clothing and health services for those in need but very few are able to provide the critical hygiene services that have the most important impact.

CREATING OPPORTUNITIES

At the very least, people who are unable to properly bathe or use the restroom are likely to withdraw and not seek critical services which can provide them with opportunities for housing and job training.

At the worst, hygiene can be life or death.

SENSE OF NEIGHBORHOOD

When everyone has access to hygiene, neighborhoods can provide healthy spaces for all and ensure a high quality of life for their residents.

THE DETAILS

THE UNIT

Three bathroom stall shower trailer; one single staff bathroom trailer

Equipped with a water tank, propane and a generator

PERSONNEL

Currently staffed through volunteers

Exploring hiring staff

Connected to other local services

THE APPROACH

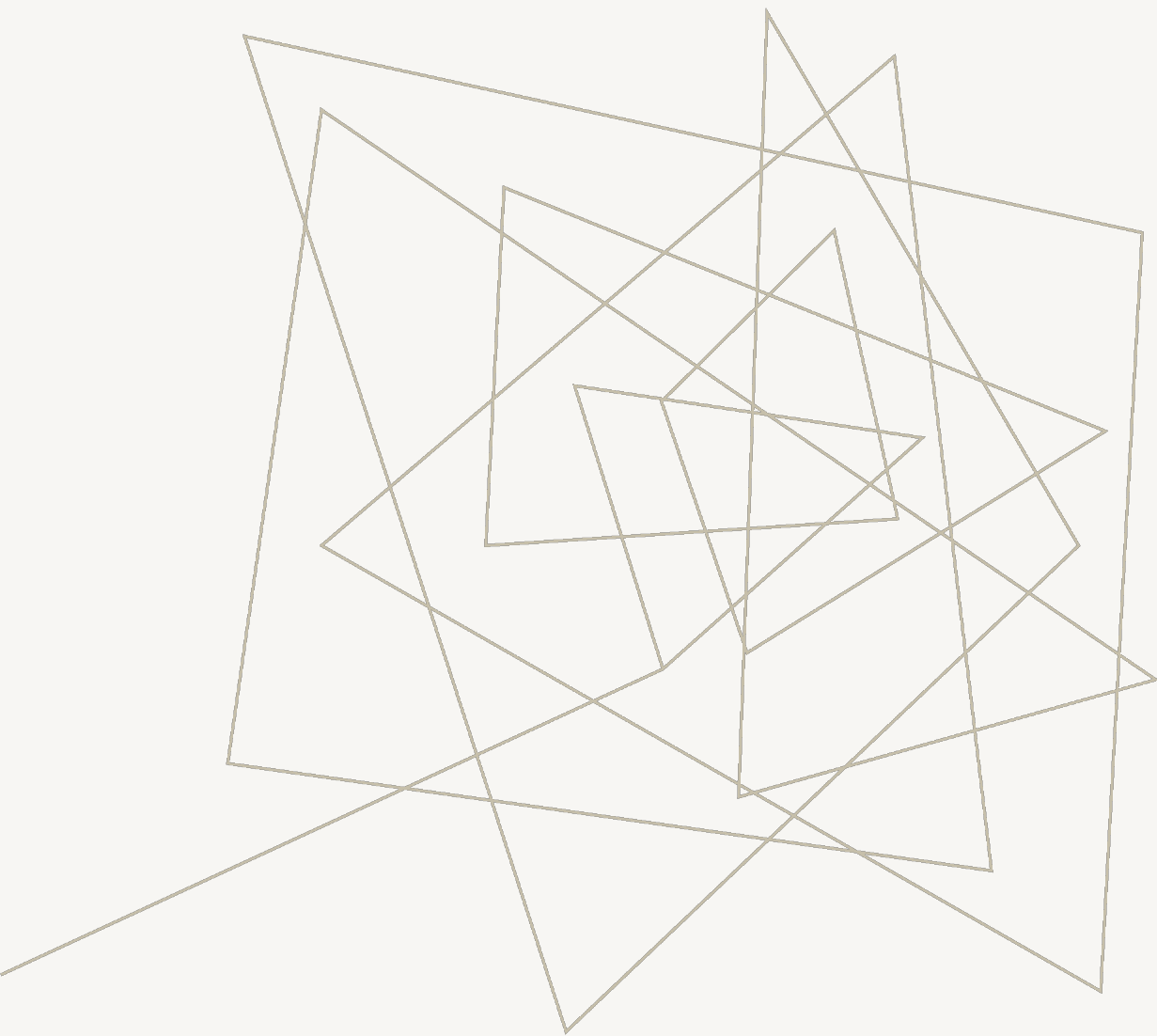
Service

All equipment is provided

Insured; full protection

Abide by the days, schedule as directed





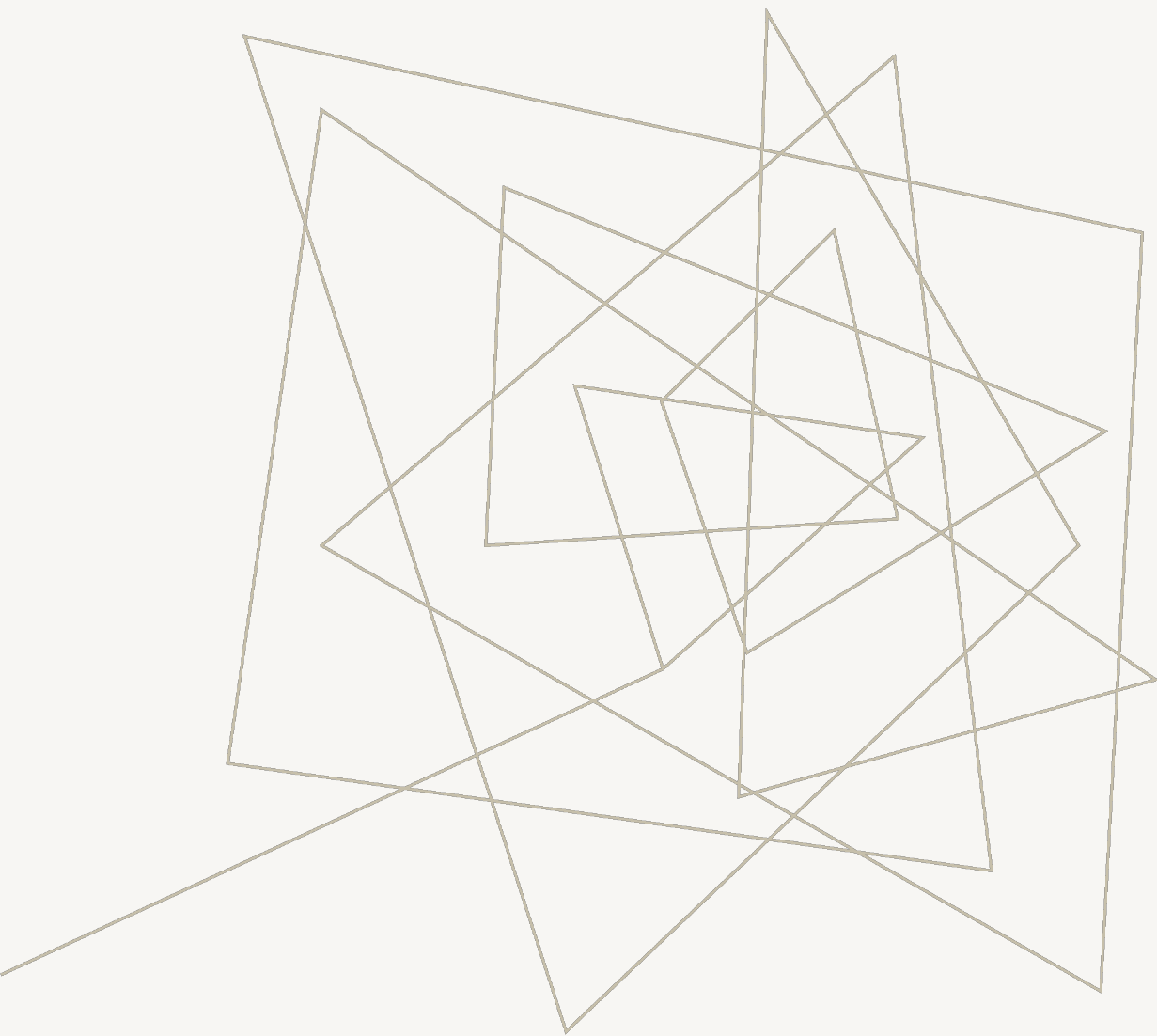
THE IMPACT



A DISCUSSION WITH XXX AND
YYY

IN THEIR OWN WORDS...

(VIDEO AND LIVE)



FUNDING



EXPLORING OPTIONS

NEIGHBORHOOD IMPROVEMENT COMMITTEE

Starting here first.

SEASIDE CITY COUNCIL AND OTHER COUNCILS

Seaside commitment. More hands.

GRANT OPPORTUNITIES

Community Block Grant

Others state grants



THE ASK

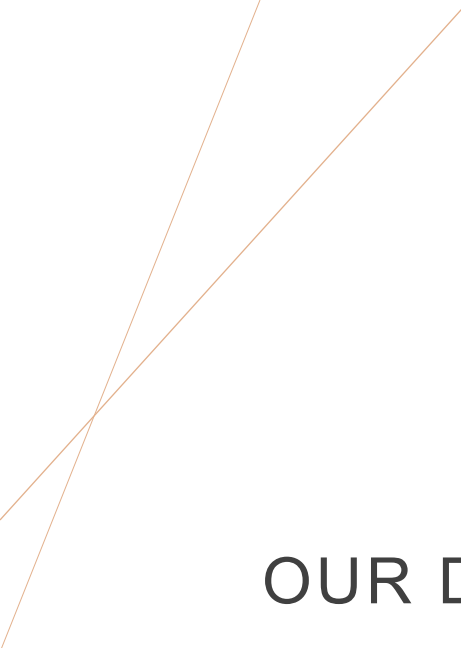
Funding for a Pilot

- Four days a month;
Saturdays
- 48 total days in Seaside
- Location determined by city
staff
- \$24,000 cost

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THE BENEFITS

- Providing a needed service
- Opportunity to gather data
- Opportunity to strengthen community relationships
- Opportunity to tell the story
- Opportunity to improve our Neighborhood!



SUMMARY

OUR DESIRE

To increase the dignity, preparedness and hope of those who are homeless or at risk of becoming homeless

OUR SOLUTION

Mobile shower facilities contracting with Refresh Start

OUR ASK

\$24,000 for a pilot



SOME QUESTIONS YOU MIGHT HAVE

Is Refresh Start currently operating in Monterey County?

Yes, in Marina and Monterey.

Why not provide vouchers for showers?

The concern is security and privacy. The mobile unit brings the shower to the person. In a communal shower someone can be attacked; there is not community. The balance of privacy in the shower and the communal connection before and after the shower is what makes the mobile hygiene services so healing.

Will this service benefit and/or decrease the homeless in our city?

We believe this service will create renewed hope, self esteem, and increase confidence with interacting with society.



THREE FINAL THOUGHTS

OUR GOAL

Improve our neighborhood by providing hygiene services to Seaside residents in need.

OUR NEXT STEP

Work with community partners to determine location and begin planning logistics.

FEEDBACK

As we continue our work, we would like your feedback on this presentation

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THANK YOU



QUESTIONS