



AGENDA

CITY OF SEASIDE
NEIGHBORHOOD IMPROVEMENT
COMMISSION

SPECIAL MEETING
440 HARCOURT AVE
Thursday, September 12, 2024
5:00 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To view or participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/81403301073>
WEBINAR ID: 814 0330 1073
3. To listen or participate by phone: Please call (669) 900-9128
Enter the **WEBINAR ID:** 814 0330 1073 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to agonzalez@ci.seaside.ca.us Include the following subject line: "Public Comment Item #___" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

participation in no way constitutes an endorsement of any person or group to display hateful conduct, including sending or posting hateful images, making violent threats, or targeting others with hateful or abusive speech. The City may remove any participant that violates its agreement or applicable policy with proper notice as outlined in the conditions of use/meeting access.

1. CALL TO ORDER

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

Joan Costello	Chair
Shanda LeBoeuf	Vice Chair
Ramona Olaeta-Reed	Commissioner
Ray Riordan	Commissioner
Tiffinie Meyer	Commissioner
Dennis Alexander	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. BUSINESS

A. REVIEW THE NEIGHBORHOOD IMPROVEMENT COMMISSION ANNUAL WORK PLAN FOR FISCAL YEAR 24-25.

RECOMMENDATION: That the NIC continue review of the FY 24-25 Annual Work Plan by accepting input from City commissions through September 25, with a final meeting scheduled for September 26 in advance of approving a recommended Work Plan to the City Council on October 3, 2024.

6. REPORTS FROM COMMISSIONERS

This is a time specifically set aside for Commissioners to make brief comments of general interest to the community, make requests that items be added to future meeting agendas as necessary, and report on Committee Assignments.

7. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

8. ADJOURNMENT

Next Regularly Scheduled Meeting:
October 1, 2024
5:00 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand and posted at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 5.A.

TO: Neighborhood Improvement Program

BY: Craig Malin, Interim City Manager

DATE: September 12, 2024

**SUBJECT: REVIEW THE NEIGHBORHOOD IMPROVEMENT COMMISSION
ANNUAL WORK PLAN FOR FISCAL YEAR 24-25.**

PURPOSE & RECOMMENDATION

That the NIC continue review of the FY 24-25 Annual Work Plan by accepting input from City commissions through September 25, with a final meeting scheduled for September 26 in advance of approving a recommended Work Plan to the City Council on October 3, 2024.

BACKGROUND

The Neighborhood Improvement Commission (NIC) recommends and advises the City council on matters pertaining to the general improvement of neighborhoods throughout the City of Seaside. The commission has five objectives: Beautification of Property, Encourage citizens to comply with Code Enforcement regulations, Make recommendations to the City Council, Work with Community Organizations to help clean up the City, Encourage holiday decorations, and conducting Code Enforcement hearings.

With these objectives in mind, on July 20, 2024, the NIC held a public meeting at the Oldermeyer Center to develop the Annual Work Plan FY 24-25 (Work Plan). The NIC reviewed the previous year's work plan and used that as a baseline to begin discussing projects for this fiscal year. A total of 16 projects were identified during this process. Of the 16 projects, 6 were identified as ongoing annual programs. The NIC voted to accept the 16 projects as a draft project list and agenda the list for further discussion. The NIC further refined the list of projects at the following meetings, August 6, 2024, August 20, 2024, and September 3, 2024.

The NIC's FY 24-25 budget allocation is \$398,687.91 and an available balance of

\$385,316.02 the estimated cost for this fiscal year's work plan is approximately \$243,088.00. At the September 3, 2024, meeting, the NIC voted to allocate the remaining balance of \$142,228.02 equally to the Parks & Recreation Commission, Homeless Commission, Arts & History Commission, CJOBS and Public Works.

For Brown Act compliance, the September 3, 2024 meeting requires a follow-up meeting.

At the follow-up meeting on September 12, Interim City Manager Malin will respectfully suggest the NIC consider the following:

1. Providing an opportunity for all City commissions to submit ideas for funding not later than September 25, in advance of finalizing the Work Plan
2. Discuss replicating the "SEASIDE" sign at Canyon Del Rey / Del Monte at other gateway locations
3. Discuss an "under water" mural within the bowls of the Cutino skatepark.
4. Discuss support of a Seaside "Fab Lab"

The NIC could consider the above and make a final recommendation at a September 26 meeting, without postponing a final recommendation to the City Council on October 3.

ATTACHMENTS

1. DRAFT NIC Work Plan 2024-2025
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Neighborhood Improvement Commission
DRAFT Annual Work Plan FY 24-25
September 12, 2024

Annual Projects	Un	Quanti	Unit Cost	Total Cost
Neighborhood clean-up days, September and April	LS	2	7,500	\$15,000
Tree Giveaway Program	LS	1	\$10,000	\$10,000
Neighborhood watch	LS	1	\$10,000	\$10,000
Graffiti Abatement Program	LS	1	\$25,000	\$25,000
High Five Program	LS	1	\$5,000	\$5,000
Annual FOSPA support	LS	1	\$5,000	\$5,000
2024-2025 Projects				
Additional benches on Gen Jim Moore Bl	ea	4	\$1,897	\$7,588
One additional mural for Oldemeyer Center (#2 pick from the mural committee)	ea	1	15,000	\$15,000
Five Additional Utility Box wraps	ea	5	\$1,700	\$8,500
More bike racks at City parks & downtown	ea	5	\$800	\$4,000
Electronic Sign at Oldemeyer Center	LS	1	\$70,000	\$70,000
Improve Del Monte Heights Neighborhood sign	ea	1	\$10,000	\$10,000
Landscape improvement for less maintenance at Seaside sign, Del Monte and	LS	1	\$10,000	\$10,000
Give out free flags for community to decorate during holidays	ea	200	\$40	\$8,000
Capra Park Revitalization	LS	1	\$25,000	\$25,000
Cut Out Art Work - Gateways	ea	3	\$5,000	\$15,000
				\$243,088

Commissions

Parks and Recreation Commisson		\$28,446
Homeless Commisson		\$28,446
Arts and History		\$28,446
CJOBS		\$28,446
Public Works		\$28,446
		\$142,228

Total \$385,316