



AGENDA

CITY OF SEASIDE
NEIGHBORHOOD IMPROVEMENT
COMMISSION

SPECIAL MEETING
440 HARCOURT AVE
Thursday, September 26, 2024
5:00 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To view or participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/81403301073>
WEBINAR ID: 814 0330 1073
3. To listen or participate by phone: Please call (669) 900-9128
Enter the **WEBINAR ID:** 814 0330 1073 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to agonzalez@ci.seaside.ca.us Include the following subject line: "Public Comment Item #____" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

participation in no way constitutes an endorsement of any person or group to display hateful conduct, including sending or posting hateful images, making violent threats, or targeting others with hateful or abusive speech. The City may remove any participant that violates its agreement or applicable policy with proper notice as outlined in the conditions of use/meeting access.

1. CALL TO ORDER

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

Joan Costello	Chair
Shanda LeBoeuf	Vice Chair
Ramona Olaeta-Reed	Commissioner
Ray Riordan	Commissioner
Tiffinie Meyer	Commissioner
Dennis Alexander	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. BUSINESS

A. REVIEW THE NEIGHBORHOOD IMPROVEMENT COMMISSION ANNUAL WORK PLAN FOR FISCAL YEAR 24-25 TO MAKE A FINAL RECOMMENDATION TO THE CITY COUNCIL ON OCTOBER 3, 2024

6. REPORTS FROM COMMISSIONERS

This is a time specifically set aside for Commissioners to make brief comments of general interest to the community, make requests that items be added to future meeting agendas as necessary, and report on Committee Assignments.

7. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

8. ADJOURNMENT

Next Regularly Scheduled Meeting:
October 1, 2024
5:00 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand and are posted at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



CITY OF SEASIDE STAFF REPORT

Item No.: 5.A.

TO: Neighborhood Improvement Program

BY: Adolfo Gonzalez, Project Manager

DATE: September 26, 2024

**SUBJECT: REVIEW THE NEIGHBORHOOD IMPROVEMENT COMMISSION
ANNUAL WORK PLAN FOR FISCAL YEAR 24-25 TO MAKE A
FINAL RECOMMENDATION TO THE CITY COUNCIL ON
OCTOBER 3, 2024**

PURPOSE & RECOMMENDATION

**REVIEW THE NEIGHBORHOOD IMPROVEMENT COMMISSION ANNUAL WORK
PLAN FOR FISCAL YEAR 24-25 TO MAKE A FINAL RECOMMENDATION TO THE
CITY COUNCIL ON OCTOBER 3, 2024**

BACKGROUND

The Neighborhood Improvement Commission (NIC) provides recommendations and advice to the City council on matters related to the overall improvement of neighborhoods in Seaside. The commission has five main objectives: Beautification of Property, Encouraging citizens to comply with Code Enforcement regulations, Making recommendations to the City Council, Working with Community Organizations to help clean up the City, Encouraging holiday decorations, and conducting Code Enforcement hearings.

With these objectives in mind, the NIC held a public meeting at the Oldemeyer Center on July 20, 2024, to develop the Annual Work Plan FY 24-25. During the meeting, the NIC reviewed the previous year's work plan and discussed projects for the current fiscal year, identifying a total of 16 projects, including 6 ongoing annual programs. The NIC voted to accept the 16 projects as a draft project list and scheduled further discussions. The NIC refined the list at subsequent meetings on August 6, 2024, August 20, 2024, and September 3, 2024. The September 3, 2024 meeting required a follow-up meeting for Brown Act compliance.

The NIC's FY 24-25 budget allocation is \$398,687.91 with an available balance of \$385,316.02. The estimated cost for this fiscal year's work plan is approximately \$243,088.00. At the September 3, 2024 meeting, the NIC voted to allocate the remaining balance of \$142,228.02 equally to the Parks & Recreation Commission, Homeless Commission, Arts & History Commission, CJOBS, and Public Works.

At the follow-up meeting on September 12, Interim City Manager Malin suggested that the NIC consider allowing all City commissions to submit funding ideas by September 25, 2024. A special NIC meeting was proposed for September 26, 2024, to consider these ideas before finalizing the Work Plan. Additionally, the Interim City Manager suggested:

- Discuss replicating the "SEASIDE" sign at Canyon Del Rey/Del Monte at other gateway locations
- Discuss an "underwater" mural within the bowls of the Cutino skatepark
- Discuss support for a Seaside "Fab Lab"

On September 13, 2024, an email was sent to all Boards and Commissions informing them of the opportunity to submit proposals for consideration. Four commissions submitted a proposal for the NIC's consideration.

ATTACHMENTS

1. Art and History Commission Mural Proposal
 2. Homeless Commission Proposal
 3. Parks & Recreation Proposal
 4. Sustainable Seaside Proposal
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Art & History Commission Projects for FY24-25

1) Oldemeyer Center – Mural at West Entrance Hall

In October 2024, the Recreation Department will be completing its first mural at the Oldemeyer Center, which will be located in the front lobby. This was a collaborative project between the Neighborhood Improvement Commission, Art & History Commission and City Staff. This mural was funded by the NIC Commission, which was \$15,000.00.

The Art & History Commission would like to complete another mural inside the Oldemeyer Center, which would be located at the West Entrance of Laguna Grande Hall.

REQUEST: \$15,000.00



Art & History Commission Projects for FY24-25

2) Oldemeyer Center – Mural at Preschool Wall

The Preschool Program currently has a mural (seen on ground), which City Council would like to replace. This mural was completed over 20 years ago and it is difficult to see due to weather and foot traffic.

The Art & History Commission would like to add a mural, which would be located outside of the Preschool Program. The mural would be similar to the current one, which would be focused on education and geography.

REQUEST: \$15,000.00



Total Request for Mural Projects = \$30,000.00

Improving Our Neighborhoods through Hygiene

What

The Seaside Homeless Commission's desire is to improve our neighborhood by increasing the dignity, preparedness, and hope of those who are homeless or those who are housing insecure through the creation of a partnership with Refresh Start for weekly mobile shower services.

Refresh Start is a local organization providing hygiene services in both Marina and Monterey.

Why

Sense of Neighborhood is Neighborhood Improvement

- When everyone has access to hygiene, neighborhoods can provide healthy spaces for all and ensure a high quality of life for their residents.

Access to Hygiene is Neighborhood Improvement

- Many neighborhoods provide food, clothing, and health services for those in need but very few are able to provide the critical hygiene services that have the most important impact.

Creating Opportunities is Neighborhood Improvement

- People who are unable to properly bathe or use the restroom are likely to withdraw and not seek critical services which can provide them with opportunities for self-dignity, social interaction, sense of community and belonging, housing, and job training.
- At the worst, hygiene can be life or death.
- Neighborhoods are improved when the most challenged are able to access hygiene services.

The Benefits of the Hygiene Service

- Providing a needed service
- Opportunity to gather data
- Opportunity to strengthen community relationships
- Opportunity to tell the story
- Reaching people where they are
- Opportunity to improve our Neighborhood!

The Ask

- \$24,000 cost
- Four days a month; Saturdays
- 48 total days in Seaside

- City staff are discussing possibilities with both faith-based locations and city-based locations

Two Parks & Recreation Projects for FY24-25

1) Lincoln-Cunningham Park - purchase and install an Adult Fitness Course

Currently there is not an adult fitness course in any of our city's parks. The recently completed Parks Master Plan highlights the many benefits of adults having access to health and fitness activities, such as community engagement, and opportunities to focus on their health and being outdoors. The Parks and Recreation Commission believes a project like this would provide a community need that is currently unavailable. Having an adult fitness course located in Lincoln-Cunningham Park is an ideal starting point for this type of project because, 1) it is stewarded by Friends of Seaside Parks which has made great improvements to this park and, 2) the upcoming construction of a new trail that will traverse this park.

Approx. cost of the fitness course equipment is \$27,000

Installation, if not done by the vendor, is approx. \$125,000 (staff estimate)

TOTAL	\$152,000
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2) Install Two Multipurpose water fountain/water refill station in parks

Seaside parks are lacking available drinking water for park users to drink from and/or refill their reusable water bottles, which is an important addition to healthy park amenities. In addition, park users are often walking their dog(s) that also need access to drinking water. Including the water bottle refill station/water fountain/dog fountain, is an important health aspect of physical exercise. Water refill stations greatly reduce the purchase of plastic water bottles, which often wind up as litter in parks and not recycled for reuse. We feel this is an important project to provide for the health of our citizens and is an environmentally sound project. The two multipurpose water station locations will depend upon which parks have water pipes available for their installation, which will to be determined by Public Works.

Approx. cost of 2 water stations (water fountain, dog bowl, refill station) \$12,400

Approx. cost of installation for 2 water stations \$10,000

TOTAL	\$22,400
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APPROX TOATAL FOR BOTH PROJECTS - \$174,400.

Thank you, NIC for your consideration in helping to fund these two park projects for FY24/25!

Rosa Salcedo - RE: Please Read: Funding Opportunity for Boards & Commissions

From: <cm_crockett@sbcglobal.net>
To: "'Rosa Salcedo'" <RSalcedo@ci.seaside.ca.us>
Date: 9/20/2024 12:20 PM
Subject: RE: Please Read: Funding Opportunity for Boards & Commissions

Hello Rosa,

Thank you for this opportunity to submit a proposal to NIC. Sustainable Seaside submitted four proposals to NIC in August of 2023. We are not sure if any of those were implemented. They include:

1. Install a Water Fountain/Bottle Refill Station at Capra Park. *Nisha Patel informed us that this is not feasible due to the complication of diverting the run-off water.*
2. Improve the Linear Park along General Jim Moore Blvd between Coe Ave and Hilby Ave. *Nisha Patel informed us that this was too big and too expensive to undertake. I think the benches on Gen. Jim Moore were a concession.*
3. Add three new Picnic Areas at Cutino Park. *#3 may be been completed since that was an add-on to an in-progress improvement project at Cutino Park.*
4. Install Bicycle Racks at various Seaside locations. *I thought this had gotten the greenlight, but maybe it's no longer being considered.*

A list of proposals being considered at the September 12th NIC Special Meeting was shared to us. We notified the NIC Commissioners that Sustainable Seaside is in favor of the follow items from that list:

1. Dumpsters for city-wide cleanup days
2. The extension of the Tree Giveaway program
3. Creative bike racks
4. Low- or no-maintenance landscaping around the "SEASIDE" sculpture at the Del Monte Street gate

If there are available funds, we also propose:

1. Installation of fitness exercise stations in some of our city's most-used parks. (Are there any statistics about park usage?)
- 2.

From: Rosa Salcedo <RSalcedo@ci.seaside.ca.us>
Sent: Thursday, September 19, 2024 3:17 PM
To: jeannie.reese617@gmail.com; cm_crockett@sbcglobal.net
Subject: Fwd: Please Read: Funding Opportunity for Boards & Commissions

Good afternoon,

Please see email below. Provide me with a proposal for your group so that it can be provided to NIC for this funding opportunity. Let me know if you have any questions.

Thank you,

Rosa

>>> Rosa Salcedo 9/13/2024 3:11 PM >>>

Good afternoon,

The Neighborhood Improvement Commission (NIC) is in process of recommending a FY24-25 Work Plan to the City Council.

With approximately \$142,000 from a total of \$398,000 in resources not yet designated for any particular project, the NIC invites the Parks and Recreation Commission, Homeless Commission, Arts & History Commission, Community Safety Advisory Commission and CJOBS to submit project proposals not more than three pages in length for consideration at a September 26 Special Meeting of the NIC.

At the September 26 NIC Special Meeting, the NIC plans to review any proposals submitted and formulate their final Work Plan recommendation to the City Council, for Council consideration at the October 3 City Council Meeting.

If your commission would like to submit a proposal for consideration, please submit a reply to **this email** with a Word or pdf document not later than Noon on Wednesday, September 25. I will be assembling the proposals into a packet for e-mail distribution to the NIC at the end of the day on September 25.

The NIC welcomes any single member of your commission to attend their Special Meeting on the 26th, to answer any questions NIC members may have concerning the proposal. Staff respectfully requests that only one member of your commission speaks on your commission's behalf at the NIC September 26 Special Meeting, to avoid any Brown Act complications with potential quorums of commissions other than the NIC being engaged in discussion at the Special Meeting.

If you have any questions regarding this process, feel free to call Interim City Manager Craig Malin at [831 717-7602](tel:831717-7602).

Thank You,

Rosa