



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

REGULAR MEETING
986 HILBY AVENUE (SEAHORSE ROOM)
Tuesday, February 11, 2025
5:45 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a virtual option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To view or participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link:
<https://us02web.zoom.us/j/81458575672?pwd=bVB3eFN0dnBCc01FYUdwSzA2WnMvQT09>
WEBINAR ID: 814 5857 5672
3. To listen or participate by phone: Please call (669) 900-9128
Enter the **WEBINAR ID:** 814 5857 5672 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to khiggins@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

participation in no way constitutes an endorsement of any person or group to display hateful conduct, including sending or posting hateful images, making violent threats, or targeting others with hateful or abusive speech. The City may remove any participant that violates its agreement or applicable policy with proper notice as outlined in the conditions of use/meeting access.

1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

Emerson Brown

Chair

Robert Daniels, Jr.

Vice Chair

Keylin Figueroa

Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. JANUARY 11, 2025 MINUTES

6. BUSINESS ITEMS

A. 2025-2026 WORK PLAN

B. REMAINING PROJECTS FOR FISCAL YEAR 2024-2025

C. UPCOMING PROJECT IDEAS FOR NEIGHBORHOOD IMPROVEMENT COMMISSION FOR FISCAL YEAR 2025-26

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. **ADJOURNMENT**

Next Regularly Scheduled Meeting:
March 11, 2025
5:45 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES

**CITY OF SEASIDE
ART & HISTORY COMMISSION**

**SPECIAL MEETING
OLDEMEYER CENTER
986 HILBY AVE
January 14th, 2025**

- 1. CALL TO ORDER: 5:45 PM**
- 2. ROLL CALL – ESTABLISHMENT OF QUORUM:**

- Emerson Brown Head Chair x
- Robert Daniels, Jr. Vice Chair x
- Keylin Figueroa Commissioner x

- 3. REVIEW OF AGENDA**
- 4. PUBLIC COMMENT FOR COMMISSIONS**
- 5. APPROVAL OF MINUTES**

Motion: Robert Daniels
Seconded: Keylin Figueroa
Passes Unanimously

6. BUSINESS ITEMS:

A. NOMINATION AND ELECTION OF A NEW CHAIR AND VICE CHAIR FOR THE ART & HISTORY COMMISSION

- a. Emerson Brown nominated for Head Chair
- b. Robert Daniels nominated for Vice Chair
- c. *Motion passes, nominations for our new chair and vice chair have been officiated.*

B. SUBMISSION OF FORM 700

- a. All completed, scanned and sent to Dominique

C. 2025-2026 WORK PLAN

- a. Adjusted and pushed for next business item for next meeting.

7. REPORTS FROM COMMISSIONERS:

- Comments regarding utility box art; Great reception from the public
- Robert Daniels grateful for commission switch, Would like more Art to be shown in all of Seaside
- Ideas of Graffiti Wall

8. STAFF COMMUNICATION:

Kee Hyon:

- More funds for utility boxes 76,000 dollars, 300 will be left over
- Oldemeyer center murals for east and west entrance,
- Preschool Mural

Sandra Gray:

- Update on hanging systems at the Oldemeyer, and future gallery/exhibits for this year
- First Exhibit, Weston Arts MLK artworks come in tomorrow
- Youth Art Comp: Elementary School to be removed and transferred to Oldemeyer Center for more of an equal opportunity for competition
- 3D Art for middle school removed in favor for more high school artwork to be presented
- Adjustments for categories for Teachers
- Commissioners Choice for future competitions for this year
- MLK Program all lined up
- BHM Exhibit now moved to Oldemeyer Center than in City Hall
- Retiring by the end of the year, June expected date.

A. REMAINING PROJECTS FOR FISCAL YEAR 2024-2025

- a. Pushed for next business item for next meeting

B. UPCOMING PROJECT IDEAS FOR NEIGHBORHOOD IMPROVEMENT COMMISSION FOR FISCAL YEAR 2025-26

- a. Pushed for next business item for next meeting

9. ADJOURNMENT:

6:35 PM

RESPECTFULLY SUBMITTED,

Hailie D. Bringas, SAHC Clerk

Emerson Brown, SAHC Chair

Next Scheduled Meeting

FEBRUARY 11TH, 2024

Time: 5:45 p.m.

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Art and History Commission

BY: Kee Hyon Higgins, Recreation Supervisor

DATE: February 11, 2025

SUBJECT: 2025-2026 WORK PLAN

BACKGROUND

Every year the Art & History Commission reviews and submits an annual Work Plan that aligns with the mission and purpose of the Art & History Commission.

FISCAL IMPACT

There is no fiscal impact to this agenda item.

ATTACHMENTS

1. SAHC_WORKPLAN_2025-2026
-
-



Art and History Commission Work Plan

Fiscal Year: July 1, 2025 – June 30, 2026

Commission Members

Emerson Brown, Chair

Robert Daniels, Vice Chair

Keylin Figueroa, Commissioner

Vacancies as of November 19, 2024:

4



MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matters:

- A. Pertaining to the encouragement of the arts, crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)"



FISCAL YEAR 2025 - 2026 WORK PLAN

ARTS FOCUSED PROJECTS

- Art exhibitions: organize and present art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula
 - Adult Art Competition (Fall 2025)
 - Black History Month Exhibit (January – February 2026)
 - Youth Art Competition (March - May 2026)
 - Mini exhibits (Dates TBD ; Varies)
 - Local Art Organization Exhibits 3x per year.
- Poetry: designate Seaside Poet Laureate & Youth Poet Laureate
 - Recommend to Seaside City Council to designate a City Poet Laureate and Youth Poet Laureate
 - Develop and recommend plan to City Council to set aside funds to celebrate the Seaside with Poetry during National Poetry Month 2023 and annually if possible
 - Incorporate poetry from Laureate into Avery Gallery exhibition opening events and other city events
- Public Art: City Identified Properties
 - Recommend to City Council that Seaside send out solicitations to city building owners interested in hosting public art
 - Once inventory established, recommend to City Council that funds allocated and RFP process developed for artists to propose art murals for available sites

HISTORY FOCUSED PROJECTS

- Continue to collaborate with Monterey Peninsula College Library and Monterey County Free Libraries in outreach and program planning for our California Revealed Digital collections. (Quarter of archive is yet to be digitized as of this year.)
- Represent Seaside on area history groups: Archives Round Table, Monterey County History Advisory Commission, and Monterey Bay Heritage Area planning group.



- Continue to advocate for a building to become a City museum, art gallery, or cultural center, archive storage and workspace to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.

ARTS & HISTORY PROJECTS

- Submit recommendations to the City Council for proclamations related to Arts and History including but not limited to:
 - October designated as National Humanities Month
 - Proclamations honoring the work of retired Art and History Commissioners.
 - Black History Month

ARTS & HISTORY GOALS:

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve, enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and the arts.
5. Recruit, support and promote the exhibition of the arts within the City of Seaside
6. Ensure more art is spread throughout Seaside

ACCOMPLISHMENTS (July 2024 – June 2025):

- ❖ Added virtual art viewing of several art shows from the Walter Avery Gallery including:
 - [Art as Healing Intervention](#)
 - [Padre Trails Camera Club "Look at Seaside"](#)
 - [Youth Art Collective Mentors Show](#)
 - [Black History Month Virtual Exhibit](#)

Due to the Coronavirus pandemic, a multitude of projects from the 2021-2022 work plan was placed on hold or moved to the 2022- 2023 work plan. The commission has voted unanimously to meet monthly in order to build momentum and progress the work plan forward, as meeting quarterly was prohibitive.



❖ Completed Phase one of Utility Box art around Seaside

BUDGET RECOMMENDATIONS

Account Number	Activity Description	FY 2024-2025	FY2025 Requests
100-1320-3095	Dept. Consumables	\$3,500	-
100-1320-7171	Commission Activities -Digitization of Oral Histories - Poet Laureate Program - Rebooting the Archival Program	\$7,500	-
100-1320-7300	Historical Markers -Placed on hold to explore impacts on Seaside	-	-
100-1320-7301	Art Installation / Public Art Program -Utility Box Phase Two - Gallery Exhibit Installation Costs	\$5,000	-
Totals		\$16,000	\$-



CITY OF SEASIDE STAFF REPORT

Item No.: 6.B.

TO: Art and History Commission

DATE: February 11, 2025

SUBJECT: REMAINING PROJECTS FOR FISCAL YEAR 2024-2025

BACKGROUND

The Art & History Commission has three projects are planned to be completed before June 30, 2025, which Utility Boxes, Oldemeyer Center Mural and the Preschool Program Wall Mural. In conjunction with the 23-24 Work Plan, there is time and allocated funds to complete additional projects.

FISCAL IMPACT

The Art & History Commission has \$12,099.58 remaining in their budget.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.C.

TO: Art and History Commission

DATE: February 11, 2025

SUBJECT: UPCOMING PROJECT IDEAS FOR NEIGHBORHOOD IMPROVEMENT COMMISSION FOR FISCAL YEAR 2025-26

BACKGROUND

Each year the Neighborhood Improvement Commission invites other Commissions to propose projects that support the mission and purpose of the NIC. Submission deadline is February 28, 2025.

FISCAL IMPACT

There is no fiscal impact for this item.

ATTACHMENTS

1. NIC Letter
-
-



RECREATION DEPARTMENT

986 Hilby Avenue
Seaside, CA 93955
www.ci.seaside.ca.us

Telephone 831-899-6800
Fax 831-899-6274

Dear Commission Liaisons and Community Leaders,

Please share this with your Commission members and organizations:

The Neighborhood Improvement Commissioners have decided to start early this year in reaching out to the various Seaside Commissions and Community Groups for project ideas for their 2025/2026 work-plan. In past years, the NIC has been tasked with overseeing the vetting and submission process for potential improvement projects for the City Council to approve as part of the NIC's Annual Work-Plan. Funding for these projects comes from Transitory Occupation Tax (TOT).

The commission will review project ideas that are submitted before our before February 28, 2025, deadline and would appreciate all submissions to arrive before then so that the NIC can review them at their March 1, 2025 Retreat.

Guidelines for project submission:

- Projects should be in support of Neighborhood Improvement Commission
- Objectives -Muni Code Section 2.24.040 (see below).
- Project ideas should be sent by email to NIC liaison Dan Meewis dmeewis@ci.seaside.ca.us
- Fully developed ideas are not required at this point.
- We encourage all submissions that have a connection to the criteria below.

Thank you,

The Neighborhood Improvement Commission

Neighborhood Improvement Commission Objectives:

- Work towards the establishment of neighborhood block organizations to help encourage beautification and reduce vandalism in the neighborhoods
- Encourage citizens to beautify and upgrade their property and landscaping, and to remove items that adversely influence property values
- Encourage citizens to voluntarily comply with the various city codes relating to the general appearance of the City
- Make recommendations to the City Council on ways to improve the appearance of the City and to elicit voluntary cooperation to beautify and minimize vandalism in the City
- Work with service clubs and civic organizations, as appropriate, to help clean up the City and to promote and implement programs which help achieve this goal

- Work towards the establishment of neighborhood block organizations to help encourage beautification and reduce vandalism in the neighborhoods
- Encourage citizens and merchants to decorate their homes and businesses with decorations during the holiday season and to appropriately display the United States flag on national holidays
- Conduct administrative hearings relating to property maintenance