



AGENDA

CITY OF SEASIDE
NEIGHBORHOOD IMPROVEMENT
COMMISSION

SPECIAL MEETING
440 HARCOURT AVE
Tuesday, February 25, 2025
5:00 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
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Enter the **WEBINAR ID:** 814 0330 1073 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to jhancock@ci.seaside.ca.us Include the following subject line: "Public Comment Item #____" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.
5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

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1. CALL TO ORDER

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

Ray Riordan	Chair
Tiffinie Meyer	Vice Chair
Ramona Olaeta-Reed	Commissioner
Joan Costello	Commissioner
Shanda LeBeouf	Commissioner
Dennis Alexander	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM JANUARY 7, 2025

6. BUSINESS

A. SET DATES FOR THE DUMPSTER SPRING CLEAN-UP

B. DISCUSS AGENDA ITEMS FOR THE MARCH 1, 2025 NEIGHBORHOOD IMPROVEMENT COMMISSION RETREAT

C. DISCUSSION REGARDING FILLING VACANT SEATS ON THE COMMISSION

D. AREA ASSIGNMENT REVIEW FOR HOUSE OF THE MONTH

E. REVIEW "BRICK AND MORTAR" PROJECT REQUIREMENTS

7. REPORTS FROM COMMISSIONERS

This is a time specifically set aside for Commissioners to make brief comments of general interest to the community, make requests that items be added to future meeting agendas as necessary, and report on Committee Assignments.

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
March 4, 2025
5:00 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand are posted at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



FINAL MINUTES

CITY OF SEASIDE
NEIGHBORHOOD
IMPROVEMENT
PROGRAM COMMITTEE

MEETING
COUNCIL CHAMBER
Tuesday, January 7, 2025
5:00 PM

1. **CALL TO ORDER**

Chair Costello call the meeting to order at 5:00 p.m.

2. **ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION**

PRESENT: Meyer, Alexander, Olaeta Reed, Riordin, Costello, LeBoeuf
ABSENT: None

3. **REVIEW OF AGENDA**

No Changes.

4. **PUBLIC COMMENT**

None.

5. **APPROVAL OF MINUTES**

Approve Minutes from November 6, 2024.

On motion by Commissioner Olaeta Reed and second by Alexander, and carried by the following vote, the Planning Commission moved to approve November 6, 2024 Final Minutes.

RESULTS: 5, 0, 0, 1

AYES: Meyer, Alexander, Olaeta Reed, Riordin, Costello,

NOYES: None

ABSTAIN: None

ABSENT: LeBoeuf

ACTION: APPROVED & ADOPTED RESOLUTION

6. **BUSINESS**

A. ELECTION OF CHAIR AND VICE CHAIR

Chair Costello proposed a Chair and Co-Chair vote with Co-Chair being a verbal election and Chair a paper election. Commissioner Meyer was elected Co-Chair. And by a paper vote, Chair Costello nominated Dennis Alexander. Commissioner Meyer

nominated Ray Riordan for Chair person. 3 votes Ray Riordan and 2 Votes Dennis Alexander. Ray Riordan is the new Chair.

PUBLIC COMMENT:

Diane Nielson

B. REVIEW PROJECT PROPOSALS THAT HAVE BEEN SUBMITTED

Dan Meewis, Recreation Director and Interim Assistant City Manager, informed the Commissioners that the NIC has not received any submittal letters from the other Commissions. Commissioner Olaeta-Reed suggested a 2nd letter to be sent out with '2nd Request' in the Subject line, update the NIC Liaison contact information and allow 2 additional months for submittals.

PUBLIC COMMENT:

Diane Nielson

C. RETREAT PLANNING

The NIC Commissioners discussed moving the retreat to March 1, 2025 to allow for additional proposals to be submitted. The NIC Commissioners discussed their concerns with meeting with the Homeless Commission for 1 hour immediately after the retreat.

PUBLIC COMMENT:

Dan Meewis, Diane Nielson

On motion by Commissioner Costello and second by Meyer, and carried by the following vote, the Planning Commission moved to approve to have the retreat moved to March 1, 2025 from 8-12 p.m. and allow 1 hour from 12 – 1 p.m. to meet with the Homeless Commission at the Oldemeyer Center.

RESULTS: 5, 0, 0, 1

AYES: Meyer, Alexander, Olaeta Reed, Riordin, Costello

NOES: LeBoeuf

ABSTAIN: None

ABSENT: None

ACTION: APPROVED & ADOPTED RESOLUTION

D. FUTURE OF THE HIGH FIVE PROGRAM

Dan Meewis, Recreation Director and Interim Assistant City Manager, informed the Commissioners that City Council did not approve \$5000 in the Workplan for the High Five Program. City Council suggested a more sustainable program that would include something more permanent like a brick and mortar.

PUBLIC COMMENT:

None

E. UPDATE THE NEIGHBORHOOD IMPROVEMENT COMMISSION RECOMENDATIONS THAT WERE APPROVED OR DISAPPROVED BY CITY COUNCIL

Dan Meewis, Recreation Director and Interim Assistant City Manager, provided a presentation. The NIC held 5 meetings to review, discuss and solicit input for projects for their annual work plan. It was presented to City Council on 10/3/24 and 11/21/24. City Council suggested 6 additional items. See Staff report attached. Email Staff report to Commissioners.

PUBLIC COMMENT:

None

7. REPORTS FROM COMMISSIONERS

Commissioner Alexander-set dates for Spring Cleanup. Commissioner Riordan to update the Flyer. Commissioner Olaeta-Reed thanked Dan Weewis, the new NIC Liaison and brought a card and a gift for Adolfo. Commissioner Riordan discussed installing benches throughout the 4 miles of GJM instead of bunched together. Commissioner Meyers suggested we have better security during car week since the attack on Bourbon street in New Orleans, Louisiana. Commissioner Riordan discussed fireworks in Honolulu, Hawaii

8. REPORTS FROM STAFF

Dan Meewis thanked the Commissioners who attended the Holiday Lights contest

9. ADJOURNMENT

With no further business the meeting adjourned at 6:42 p.m.

Respectfully submitted,

Jennifer Hancock, Committee Clerk

Joan Costello, Chair



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: February 25, 2025

SUBJECT: SET DATES FOR THE DUMPSTER SPRING CLEAN-UP

RECOMMENDATION

Identify dates for the annual spring clean-up.

BACKGROUND

Every year the Neighborhood Commission sponsors two clean-up days where multiple dumpsters are ordered from Green Waste and placed around the City for the community to dispose of unwanted items and garbage. There are stipulations on what can be disposed of in these dumpsters and those items are highlighted on all of the communication that is sent out to the community about the event.

FISCAL IMPACT

This item is budgeted through the Neighborhood Commission account - 100-1350-7169

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.B.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: February 25, 2025

**SUBJECT: DISCUSS AGENDA ITEMS FOR THE MARCH 1, 2025
NEIGHBORHOOD IMPROVEMENT COMMISSION RETREAT**

RECOMMENDATION

Discuss and identify agenda items for the NIC retreat

BACKGROUND

At the January 7, 2025, Neighborhood Improvement Commission meeting, the commission selected March 1, 2025, as the date to hold their annual retreat. The retreat is a public meeting where the commission will work specially on their 25/26 work plan. The main focus of the commission's work-plan is identifying projects to recommend for funding with their allocation of TOT funds. Some of the past projects are:

Resurfacing the Wheeler Street Tennis Courts
Adding benches on General Jim Moore overlooking the Bay
a Mural at the Oldemeyer Center
Installing custom bike racks in parks
New playground equipment
Residential tree giveaway program

The commission drafted a letter that was distributed to the various commission liaisons and community groups to solicit project ideas. The deadline to submit these projects is February 28, 2025, so the commission can review them during the retreat.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.C.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: February 25, 2025

**SUBJECT: DISCUSSION REGARDING FILLING VACANT SEATS ON THE
COMMISSION**

RECOMMENDATION

Identify ways to recruit for the vacancy on the commission.

BACKGROUND

In the Seaside Municipal Code, Chapter 2.24 "Neighborhood Improvement Commission" in section 2.24.020 Composition and terms of office, it states: The commission shall consist of nine members. The appointed members shall hold office for three years.

The current make of the commission has six commissioners. As the commissions continues to work on projects, and provide recommendations to the City Council on how to allocate the funding from TOT. The commissioner would like to recruit more commissioners to assist with their duties as stated in code section 2.24.030. The commission shall be entrusted, and shall be the duty commission, to make recommendations to the City Council and to advise the council in matters pertaining to general improvement of the neighborhoods within the city.

These are growing duties, and the commission would benefit from having a full slate of commissioners to assist with the work.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.D.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: February 25, 2025

SUBJECT: AREA ASSIGNMENT REVIEW FOR HOUSE OF THE MONTH

RECOMMENDATION

Assign specific areas of the City to each commissioner for the quarterly house of the month program

BACKGROUND

The Neighborhood Improvement Commission strives to promote well kept properties throughout the City. This could be reached in a variety of ones such as, well maintained landscaping, yards kept neat and tidy, well decorated homes during the holidays, tasteful outdoor art, .etc. Each year the commission identifies four houses that have demonstrated love and care for the outside of their home. The commission selects a house on a quarterly basis, and the winners are announced at a City Council meeting and provided with gift card to a local Seaside business.

The commission has already identified which commissioners will be the lead for the next four quarters. Now the commission will need to identify what areas of the City be selected for each quarter, to ensure a different neighborhood is considered for this award.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.E.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: February 25, 2025

SUBJECT: REVIEW "BRICK AND MORTAR" PROJECT REQUIREMENTS

RECOMMENDATION

Have a discussion on the "Brick & Mortar" requirements for 25/26 work-plan projects.

BACKGROUND

Each year the Neighborhood Improvement Commission is tasked with identifying projects recommend to the City Council to be funded with the NIC's allocation of TOT funds. One of the main points of discussion each year is whether or not projects that are not necessarily "Brick & Mortar" projects should be included in the recommendation. There is some debate on what is or isn't considered "Brick & Mortar", and sometime what the commission feels falls in this category other may not, and vice versa. This discussion will help develop a strategy on determine what will constitute a "Brick & Mortar" project to hopefully create some consistency, and guidelines when it comes to deciding what projects get recommended to the City Council as part of the 25/26 work-plan.

FISCAL IMPACT

ATTACHMENTS

None
