



A G E N D A
CITY OF SEASIDE
HOMELESS COMMISSION

REGULAR MEETING
440 HARCOURT AVE (COUNCIL CHAMBER)
Wednesday, March 5, 2025
5:30 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

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4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to delder@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ___" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

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1. CALL TO ORDER

2. ROLL CALL - HOMELESS COMMISSION

Benjamin Strickland	Chair
Leslie Mugan	Vice Chair
Lynda Cunningham	Commissioner
Joseph Ruffin	Commissioner
Kathleen Hughes	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FOR FEBRUARY 5, 2025, REGULAR MEETING

RECOMMENDATION: Approve minutes as presented in agenda packet.

6. BUSINESS ITEMS

A. DISCUSS FEASIBILITY OF CHANGING THE NAME OF THE SEASIDE HOMELESS COMMISSION

RECOMMENDATION: Commissioners will contemplate changing the name of the Seaside Homeless Commission for clarification of identity and purpose.

B. DISCUSS DEVELOPMENT OF COLLABORATIVE PARTNERSHIP WITH CITY OF SEASIDE NEIGHBORHOOD IMPROVEMENT COMMISSION

RECOMMENDATION: Commissioners will explore engaging with the Seaside Neighborhood Improvement Commission in a dual meeting to encourage

collaboration in working towards the development of services and solutions to increase the quality of life for Seaside's vulnerable community members and reinforce improvement in the beauty, health, and wellness of the city.

C. REVIEW FISCAL YEAR 2024/2025 HOMELESS COMMISSION WORK PLAN AND IDENTIFY CHANGES FOR DEVELOPMENT OF FISCAL YEAR 2025/2026 HOMELESS COMMISSION WORK PLAN

RECOMMENDATION: Commissioners will review the mission, goals, and accomplishments in relation to their 2024/2025 Fiscal Year Work Plan to identify revisions to be made for the development of their 2025/2026 Fiscal Year Work Plan.

7. REPORTS FROM COMMISSIONERS

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings. Live streamed meeting videos as well as videos of past meetings are available on the City's website at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

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FINAL MINUTES
CITY OF SEASIDE
HOMELESS COMMISSION

REGULAR MEETING
Council Chamber
Wednesday, February 5, 2025
5:30 PM

1. CALL TO ORDER

Chair Strickland called the 5:30 meeting to order at 5:33 PM due to waiting for all commissioners to arrive.

2. ROLL CALL - HOMELESS COMMISSION

PRESENT: Strickland, Mugan, Cunningham
ABSENT: None

3. REVIEW OF AGENDA

None

4. PUBLIC COMMENT

Chance Freeman
Wes White

5. PRESENTATIONS

None

6. APPROVAL OF MINUTES

A. APPROVE MINUTES FOR THE JANUARY 23, 2025, SPECIAL MEETING

On motion by Commissioner Cunningham and second by Commissioner Strickland and carried by the following roll call vote, the Homeless Commission moved to approve the minutes for the January 23, 2025 Special meeting.

RESULT: 2-0-1-0

AYES: Strickland, Cunningham,

NOES: None

ABSTAIN: Mugan

ABSENT: None

ACTION: Passed

7. BUSINESS ITEMS

A. ELECTION OF OFFICERS: NOMINATE AND VOTE FOR CHAIR AND VICE CHAIR

The commission discussed members' interest in serving as Chair and Vice Chair. Following their discussion, the Commission voted to retain the current Chair and Vice Chair in their respective positions.

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to retain the current chair.

RESULT: 3-0-0-0

AYES: Strickland, Mugan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

On motion by Commissioner Cunningham and second by Commissioner Strickland and carried by the following roll call vote, the Homeless Commission moved to retain the current vice chair.

RESULT: 3-0-0-0

AYES: Strickland, Mugan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

B. DISCUSS FEASIBILITY OF CHANGING THE NAME OF THE SEASIDE HOMELESS COMMISSION

The commission discussed the possibility of changing the name of the commission. The commission decided to table this agenda item for a future meeting and for City staff notified for the purpose of the feasibility of changing the name of the Seaside Homeless Commission.

PUBLIC COMMENT: None

On motion by Commissioner Strickland and second by Commissioner Cunningham and carried by the following roll call vote, the Homeless Commission moved to tabling agenda item for the March meeting. The Commission further directed city staff to inquire the feasibility of changing the name of the Seaside Homeless Commission.

RESULT: 3-0-0-0

AYES: Strickland, Mugan, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

C. DISCUSS DEVELOPMENT OF COLLABORATIVE PARTNERSHIP WITH CITY OF SEASIDE NEIGHBORHOOD IMPROVEMENT COMMISSION FOR CONSIDERATION OF SEEKING FUNDING SUPPORT OF FUTURE SEASIDE HOMELESS COMMISSION WORK PLAN PROJECT

The commission discussed the guidelines for submitting project ideas to the neighborhood improvement commission (NIC). They Explored various concepts, focusing on lockers and charging stations, and agreed to pursue funding for these projects. Additionally, they discussed rescheduling the joint meeting with the NIC to a future meeting in March.

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Muga and carried by the following roll call vote, the Homeless Commission moved to send the proposal letter to Dan Meewis

RESULT: 3-0-0-0

AYES: Strickland, Muga, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Muga and carried by the following roll call vote, the Homeless Commission moved to tabling agenda item for the March meeting.

RESULT: 3-0-0-0

AYES: Strickland, Muga, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

D. DISCUSS ADVOCACY PLAN FOR CITY OF SEASIDE HOMELESS COMMISSION TO DETERMINE AND EXPRESS NEEDS FOR SUPPORT REGARDING IMPACT OF HOMELESSNESS AND RELATED CHALLENGES ON COMMUNITY HEALTH, WELLNESS, AND SAFETY

The commission discussed considering a potential future listening session for business, the commission decided to prioritize review the notes from previous session before organizing a business-specific session. Additionally, they discussed creating an advocacy list, recalling the community urgent needs as well as the

urgent need for emergency shelter in Seaside, especially during inclement weather.

PUBLIC COMMENT: Chance Freeman, Wes White

On motion by Commissioner Cunningham and second by Commissioner Strickland and carried by the following roll call vote, the Homeless Commission moved to adding an agenda item to a future meeting in April meeting to plan a networking event with partner groups.

RESULT: 3-0-0-0

AYES: Strickland, Muga, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

PUBLIC COMMENT: Wes White

On motion by Commissioner Cunningham and second by Commissioner Strickland and carried by the following roll call vote, the Homeless Commission moved to send notes to City staff to compile, and for the development of an advocacy list.

RESULT: 3-0-0-0

AYES: Strickland, Muga, Cunningham,

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

E. EXPLORE LEAD ME HOME 5 YEAR PLAN UPDATE PRESENTED BY DISTRICT 4 SUPERVISOR WENDY ROOT ASKEW AND DISCUSS PLANS FOR SEASIDE HOMELESS COMMISSION REPRESENTATIVE TO ATTEND APRIL 17, 2025, LEAD ME HOME SUMMIT

The commission discussed selecting a commissioner to attend the Lead Me Home Summit on April 18, 2025. They furthermore discussed investigating the city's challenges in adapting the Lead me Home 5-Year plan and examined their work plan to determine how they could best support the Lead me Home Plan.

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Strickland and carried by the following roll call vote, the Homeless Commission moved to vote for vice chair Muga to attend the Lead Me Home Summit on April 17, 2025 with the alternative of Commissioner Cunningham.

RESULT: 3-0-0-0
AYES: Strickland, Mugan, Cunningham,
NOES: None
ABSTAIN: None
ABSENT: None

ACTION: Passed

PUBLIC COMMENT: Wes White

On motion by Commissioner Cunningham and second by Commissioner Strickland and carried by the following roll call vote, the Homeless Commission moved to have city staff investigate the history of city of Seaside lead me home plan and report back to the commission.

RESULT: 3-0-0-0
AYES: Strickland, Mugan, Cunningham,
NOES: None
ABSTAIN: None
ABSENT: None

ACTION: Passed

F. DISCUSS PROCESS OF DESIGNING, APPROVING, AND COMMISSIONING NAME TAGS FOR COMMISSIONERS AND STAFF AND FOR THE CREATION OF A CHALLENGE COIN TO SUPPORT COMMUNITY ENGAGEMENT ACTIVITIES

The commission discussed tabling agenda item for the April meeting.

PUBLIC COMMENT: None

On motion by Commissioner Strickland and second by Commissioner Cunningham and carried by the following roll call vote, the Homeless Commission moved to table agenda item for the April regular meeting.

RESULT: 3-0-0-0
AYES: Strickland, Mugan, Cunningham,
NOES: None
ABSTAIN: None
ABSENT: None

ACTION: Passed

8. REPORTS FROM COMMISSIONERS

Commissioners provided reports.

Commissioner Cunningham: Hope to attend the FCS program resource fair.

9. REPORTS FROM STAFF

Staff provided report.

Derrick: Our program is hosting a resource fair networking event; there will be food and entertainment. The work plan for next fiscal year needs to be discussed in the March meeting. Will be meeting with Downtown street outreach team to bring their services to the peninsula. There will be a new commissioner joining.

10. ADJOURNMENT

With no further business, the meeting adjourned at 8:05 PM

Respectfully submitted,

Denise Mejia, Commission Clerk

Ben Strickland, Commission Chair



City of Seaside Homeless Commission

Annual Work Plan FY 2024-2025

**Adopted by the Commission
April 3, 2024**

Commission Members

Benjamin Strickland – Chair

Leslie Mugañ– Vice Chair

Lynda Cunningham

Vacancy

Vacancy

Vacancy

Vacancy

Staff Liaison – Derrick Elder, Family & Community Support Practitioner

Liaison Assistant – Denise Mejia, Family & Community Support Technician

Mission Statement

To plan, advocate, support and collaborate with those affected by homelessness and the organizations that serve them.

Historic Background

The Seaside City Council created the Homeless Commission on November 2, 2017. The Commission will have completed its sixth full year as of November 2, 2023.

General duties of the Homeless Commission

The Commission on the Status of Homelessness shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the Council in the following matters:

- Review and comment on City ordinances, programs and policies and state mandates related to housing, CDBG grants and programs, and other poverty mitigation programs;
- Monitor and assist the City's progress in implementing needed homeless services and facilities;
- Develop policy recommendations and processes to measure the effectiveness of new and existing policies in ending and preventing homelessness and coordinate with the CDAC for their required reporting in the HUD mandated Annual Action Report;
- Identify strategic goals for the City and estimate resources needed to accomplish these goals; investigate funding to implement programs to benefit the homeless community.
- Identify partnerships with County, City and other community programs that achieve the goals of ending or preventing homelessness in the City of Seaside.

Responsibilities

The commission on the status of homelessness shall:

- Hold public meetings on matters related to homelessness;
- Investigate best and contemporary practices with regard to eliminating and preventing homelessness;
- Serve in advisory capacity to the City Council, commissions, committees, and boards on related issues;
- Prepare an annual report to the City Council on progress and effectiveness of various programs and policies.
- Ensure regular maintenance of homeless commission resources on the City website.

Fiscal Year 2024-2025 Work Plan

A. Cultivate a “Housing First” culture which includes bold and innovative ideas and activities:

- Identify additional City properties to utilize as transitional housing
- Advocate for rental assistance programs
- Advocate for viable emergency housing programs and emergency temporary housing
- In the event of a vacancy, ensure a member of the City Staff is appointed as the Homeless Commission Liaison
- Collaborate with the City of Seaside Family and Community Support Program Staff whose job duties include address housing and homelessness

B. Engage, amplify and collaborate with organizations that work with our Seaside community members who are at risk of homelessness:

- Identify, participate and collaborate with food programs that serve the community
- Amplify support and improve current safe parking programs in the community through partnerships
- Engage, collaborate and participate with Monterey Peninsula Unified School District (MPUSD) programs that serve at risk and homeless youth
- Identify and collaborate with agencies that provide supportive services for young children
- Identify, participate and collaborate with organizations that service pets of the unhoused
- Increase awareness of homelessness solutions and outreach by participating in a public outreach campaign. Examples include:
 - Speak at School Assemblies
 - Neighboring City Council Meetings
 - School Board Meetings

C. Invite all voices to the table and in our conversations; especially our Seaside community members who are at risk of homelessness:

- Receive regular updates from local organizations that serve those at risk of homelessness to include but not limited to:
 - Casa De Noche Buena Family Center
 - Gathering for Women
 - Salvation Army
 - I-Help for Women and Men

- Coalition of Homeless Service Providers

Partner with the City of Seaside Family and Community Support Program to host community forums where neighbors can share their ideas for addressing housing and homelessness

Partner with City of Seaside staff and commissions to collaborate on endeavors to assist the unhoused

D. Investigate options to provide additional services to the unhoused to include but not limited to:

- Lockers for storage of personal items
- Phone charging station/Portable Battery
- Mobile hygiene station

E. Investigate options to secure funding through the City of Seaside Boards and Commissions, and any appropriate channels to satisfy needs of the work plan to include but not limited to:

- Explore possibility of City allocating a percentage of Transient Occupancy Tax and Short-term Rentals Revenue to Homeless Commission Budget
- Explore possibility of Homeless Commission applying for grants to supplement funding
- Submit proposal(s) to Neighborhood Improvement Commission to seek funding for specific projects and programs

Fiscal Year 2023-2024 Homeless Commission Accomplishments:

- **Held First in a Series of Listening Sessions on the State of Homelessness on September 19, 2023**
- **Provided \$1,750 in funds to “Casa De Noche Buena Family Shelter” to support the needs of their residents during the holidays**
- **Provided \$1,750 in funds to “Outreach Unlimited (I-HELP)” to support their efforts to transport and shelter unhoused women and men during the holidays**
- **Held Second in a Series of Listening Sessions on the State of Homelessness on February 8, 2024**
- **Held Third in a Series of Listening Sessions on the State of Homelessness on February 22, 2024**
- **Presented proposal to Neighborhood Improvement Commission on September 5, 2024 to seek funding for mobile hygiene services project**
- **Received presentation from Refresh Start Mobile Hygiene Program operating in Monterey County on January 11, 2024**

Expected Expenditures for Projects and Programs - Budget Request

***Work Plan Part B - Engage, amplify and collaborate with organizations that work with our Seaside community members who are at risk of homelessness**

\$15,000 a year - City of Seaside food insecurity programs

\$5,000 - Holiday Donations to local homeless advocacy organizations and non-profits

\$5,000 – Donations to local youth-focused, homeless advocacy organizations and non-profits

\$5,000 – Funding for one-time and emergency expenses to support local homeless advocacy organizations and non-profits

\$10,000 – Funding to support local homeless advocacy organizations and non-profits in efforts to provide supportive services (minor car/bike repairs, gas, spay/neuter needs for pets, first month's rent/deposit, bus passes, laundry)

***Work Plan Part C - Invite all voices to the table and in our conversations; especially our Seaside community members who are at risk of homelessness:**

\$1,000 Presentations for Homelessness solutions (Travel expenditures for consultants etc.)

\$1,000 - Support / Facilitate a minimum of one community homeless outreach forum (advertising costs etc.)

\$500 - Support misc. needs of Homeless Commission community engagement (challenge coins, nametags, etc.)

***Work Plan Part D - Investigate options to provide additional services to the unhoused to include:**

\$35,000 – Contract Mobile Hygiene Services **Option 1** (Showers, Laundry, Toilets and Handwashing) in cooperation with a local non-profit organization to manage [OFFERED 1 DAY/WEEK FOR A YEAR ON SATURDAYS]

\$191,500 – Contract Mobile Hygiene Services **Option 2** (Showers, Laundry, Toilets and Handwashing) in cooperation with a local non-profit organization to manage [OFFERED 5 DAYS/WEEK FOR A YEAR]

Total: \$77,500 (Mobile Hygiene Option 1)

Total: \$234,000 (Mobile Hygiene Option 2)