



AGENDA

CITY OF SEASIDE
NEIGHBORHOOD IMPROVEMENT
COMMISSION

SPECIAL MEETING
440 HARCOURT AVE
Thursday, March 13, 2025
5:00 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
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4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to agonzalez@ci.seaside.ca.us Include the following subject line: "Public Comment Item #___" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

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1. CALL TO ORDER

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

Ray Riordan	Chair
Tiffinie Meyer	Vice Chair
Ramona Olaeta-Reed	Commissioner
Joan Costello	Commissioner
Shanda LeBeouf	Commissioner
Dennis Alexander	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM FEBRUARY 25, 2025 AND MARCH 1, 2025

6. BUSINESS

A. REVIEW AND SELECT THE HOUSE OF THE MONTH FOR FEBRUARY

B. REVIEW AND SELECT THE BUSINESS OF THE QUARTER

C. DISCUSSION ON PROVIDING PLAQUES FOR NIC COMPLETED PROJECTS

D. REVIEW PROJECTS DISCUSSED AT RETREAT AND PROVIDE DIRECTION TO STAFF ON NEXT STEPS

7. REPORTS FROM COMMISSIONERS

This is a time specifically set aside for Commissioners to make brief comments of general interest to the community, make requests that items be added to future meeting agendas as necessary, and report on Committee Assignments.

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
April 1, 2025
5:00 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand and posted at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



FINAL MINUTES

CITY OF SEASIDE
NEIGHBORHOOD
IMPROVEMENT
PROGRAM COMMITTEE

MEETING
COUNCIL CHAMBER
Tuesday, February 25, 2025
5:00 PM

1. **CALL TO ORDER**

Vice Chair Meyer called the meeting to order at 5:00 p.m.

2. **ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION**

PRESENT: Meyer, Alexander, Olaeta Reed, Costello

ABSENT: Riordan, LeBoeuf

Commissioner LeBoeuf joined the meeting after Item A.

3. **REVIEW OF AGENDA**

None

PUBLIC COMMENT:

None.

4. **APPROVAL OF MINUTES**

Approve Minutes from January 7, 2025

On motion by Commissioner, Costello and second by Commissioner Alexander, and carried by the following vote, the Neighborhood Improvement Commission moved to approve the Minutes from January 7, 2025.

RESULTS: 4, 0, 0, 2

AYES: Meyer, Alexander, Olaeta Reed, Costello

NOES: None

ABSTAIN: None

ABSENT: Riordan, LeBoeuf

5. **BUSINESS**

A . SET DATES FOR THE DUMPSTER SPRING CLEAN-UP

Commissioners discussed Dumpster Clean up dates.

PUBLIC COMMENT:

None

On motion by Commissioner Alexander and second by Costello, and carried by the following vote, the Neighborhood Improvement Commission moved to approve April 26th, 2025 as the designated Dumpster Clean-up date

RESULTS: 4, 0, 0, 2

AYES: Meyer, Alexander, Olaeta Reed, Costello

NOES: None

ABSTAIN: None

ABSENT: Riordan, LeBoeuf

ACTION: APPROVED & ADOPTED RESOLUTION

B. DISCUSS AGENDA ITEMS FOR THE MARCH 1, 2025 NEIGHBORHOOD IMPROVEMENT COMMISSION RETREAT

Commissioners discussed Agenda items for the March 1, 2025 NIC Retreat

PUBLIC COMMENT:

Dan Meewis, Interim City Manager, spoke on how many NIC recommendations received so far. Received 1 private citizen recommendation, 1 FOSPA recommendation, 1 Parks and Rec Commission recommendation, 1 Art & History Commission recommendation, 1 Homeless Commission recommendation, 1 Sustainable Seaside Commission

C. DISCUSSION REGARDING FILLING VACANT SEATS ON THE COMMISSION

Commissioners discussed ways to recruit for vacant seats on the Commissions. There are 7 seats which includes 1 vacancy. Sustainable Seaside is putting on an

Earth day celebration April 27, 2025 at City Hall. It's was suggested the NIC set up a table to recruit Commissioners at the Earth day Celebration. Chair Costello will follow up with Sustainable Seaside about setting up a table. Dan said he will check with Dominique on how they are advertising to recruit Commissioners. Jennifer was asked to look for table swag. Ask Jacque.

PUBLIC COMMENT:

None

D. AREA ASSIGNMENT REVIEW FOR HOUSE OF THE MONTH

Commissioners discussed and decided on area assignment review for House of the Month. Q1-March- Meyer, Q2-June-Olaeta-Reed, Q3-September-Riordan, Q4-December-Alexander

PUBLIC COMMENT:

None

E. REVIEW "BRICK AND MORTAR" PROJECT REQUIREMENTS

Commissioner Alexander concerned that citizens don't "see" NIC Services. Commissioner Meyer mentioned that Brick and Mortar is evidence (tangible) and people can see it. Brick & Mortar-what is the purview of the NIC? A service the NIC can help provide and convey it to the City Council. NIC to listen to the members of City Council+NIC Commissioners ideas as citizens of Seaside because the NIC knows what is best. If it doesn't work, the NIC can table it and try again next year.

PUBLIC COMMENT:

None

6. REPORTS FROM COMMISSIONERS

Chair Costello expressed her enjoyment of the Oldemeyer Center and received a beautiful card from FOSPA. Commissioner Alexander mentioned that on February 27, 2025 at the Monterey Plaza Hotel the Monterey Fire department will be discussing the risks that Monterey Peninsula communities face and how to be safer. Smoke Alarm

installation has been moved to April-May-ish for now. Commissioner Meyer shared that she was coerced into retirement and looks forward to giving more time to the City.

7. REPORTS FROM STAFF

Dan Meewis was appointed interim City Manager

8. ADJOURNMENT

On motion by Commissioner Meyer and second by LeBoeuf, and carried by the following vote, the Neighborhood Improvement Commission moved to adjourn

RESULTS: 5, 0, 0, 1

AYES: Meyer, Alexander, Olaeta Reed, Costello, LeBoeuf

NOES: None

ABSTAIN: None

ABSENT: Riordan

With no further business the meeting adjourned at 6:23 pm.

Respectfully submitted,

Jennifer Hancock, Committee Clerk

Ray Riordan, Chair



FINAL MINUTES

CITY OF SEASIDE
NEIGHBORHOOD

IMPROVEMENT
COMMISSION

SPECIAL MEETING
OLDEMEYER CENTER
986 HILBY AVENUE
Saturday, March 1, 2025
8:00 AM

1. CALL TO ORDER

Chair Riordan called the meeting to order at 8:00 a.m.

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

PRESENT: Meyer, Alexander, Olaeta Reed, Riordin, Costello, LeBoeuf
ABSENT: None

3. REVIEW OF AGENDA

PUBLIC COMMENT:

Alex Miller

4. APPROVAL OF MINUTES

None

5. BUSINESS

**A. IDENTIFY DUMPSTER LOCATIONS FOR THE SPRING CLEAN-UP ON
APRIL 26, 2025**

Commissioners discussed dumpster locations and proposed 4 dumpsters located at Otis Highland Park, Pachetti Dog Park, Mals Market and La Salle and Lincoln

PUBLIC COMMENT:

None

On motion by Commissioner Alexander and second by Meyer, and carried by the

following vote, the Neighborhood Improvement Commission moved to approve 4 dumpsters located at Otis Highland Park, Pachetti Dog Park, Mals Market and La Salle and Lincoln

RESULTS: 5, 0, 0, 1

AYES: Meyer, Alexander, Olaeta Reed, Riordin, Costello

NOES: None

ABSTAIN: None

ABSENT: LeBoeuf

ACTION: APPROVED & ADOPTED RESOLUTION

B. CONDUCT A STUDY SESSION ON THE FISCAL YEAR 2025/2026 WORK-PLAN

Dan Meewis, Interim City Manager and NIC liaison provided a discussion on the 8 NIC proposal recommendations. NIC solicited input for the NIC Annual Work plan project. 8 submittals were received. Last year the NIC had \$390,000 and for this year it is around the same amount. The following will be listening to, discussing and choosing NIC Commission ideas and other Commission submittals

PUBLIC COMMENT:

None

Commissioner LeBoeuf arrived to the Retreat late.

Chair Riordan suggested taking a large portion of the money for the San Pablo bridge and giving back to the City roughly 60%. Miss Burks.

½ million came to the NIC Commission.

Vice Chair Meyer suggested vetting all the project ideas by the community and list in priority order and whatever is left over give back to the City for the bridge. Also mentioned she was not happy with a Council Member putting out on FB soliciting NIC project ideas.

Commissioner Alexander would like to go through all the projects first before discussing money for the San Pablo bridge.

Meeting in Recess 9:15 a.m.

Meeting reconvened at 9:23 a.m.

Commissioners recommendations – **Bold text** indicates Commissioners picks

Vice Chair Meyer suggested painting the intersection at the corner of **-Broadway**

and Fremont a “Welcome to Seaside” in every language.

-4-6 Benches on Eucalyptus Road that ADA compliant

Pocket Parks-add a bench

-Enhance beach entrance-make it Instagram worthy-photo opportunity

Offer a sponsor to a local artist to create mini seahorses for murals or sculptures and make it a contest

Artwalk-Pop up art walk to enhance what Seaside already has

Colorful crosswalks enhance what seaside already has

Pedestrian friendly streets

Encourage custom designed Business signs with a Seahorse logo

Seahorse Festival-parade to the beach and back with costumes and Seahorse branding

Adopt a highway

Commissioner Costello suggested **-new tables at Oldemeyer. 10 - 8’ and 6’ tables**

Commissioner Olaeta-Reed suggested **-“Welcome” Banners in 7 languages**

-Electronic Bulletin Board at City Hall facing Canyon Del Rey

Commissioner Alexander suggested hosting and informational event at Oldemeyer Center on the fire risks the City faces

-501C3’s-Invite nonprofits to educational events, send a mailer to every resident

Commissioner reviewed all 8 submittals and decided as a group on the following:

NIC Request 1 from a Private Citizen

- 1.Funding and App informing Seaside residents what events are going on
- 2.Add Wheel chair accessibility to the benches on General Jim Moore
- 3.Nature Friendly lights on the Lagoon & Roberts Lake
- 4.Paint House numbers on the curb for all homes with curbs
- 5.More wraps on electric boxes
- 6.More Murals everywhere

NIC Request 2 from a Private Citizen

- 1.Paint all fire hydrants with a fresh coat of paint

NIC Request 3 from the Homeless Commission

1. Lockers for personal items and solar powered charging stations at one of our parks

NIC Request 4 from FOSPA

1. Bikes Racks
2. Shade Structures

NIC Request 5 from Parks and Recreation

1. Bike racks & Connectivity enhancements
2. Adult Recreation equipment
3. PAL Basketball Program Partnership
4. Community Tree Giveaway Initiative

NIC Request 6 from Art & History

1. Art Focused Block Party - \$5000.
2. Community Mural Wall - \$10,000
3. 5 Utility Boxes - \$8000.

Mentioned NIC would like more information on the Art Community Forum

NIC Request 7 from Public Works

1. Laguna Grande Park Benches Replacement and Additions
2. Laguna Grande Grandstand/Gazebo
3. Canyon Del Rey Median Landscaping
4. Skyview Outlook Landscaping

NIC Request 8 Sustainable Seaside

1. Install benches in neighborhoods and parks around existing playground equipment- Highland Otis, Lincoln Cunningham, Pachetti and Capra for a cost between \$2000-\$3500 each
2. Place signage with a directional arrow pointing Southward toward the Eucalyptus Road monument gate for Fort Ord National Monument located at the intersection of Lightfighter Drive and General Jim Moore
3. Help fund Seaside's annual Earth Day Celebration
4. Install a "Welcome to Seaside" sign on General Jim Moore Blvd on the median between City of Del Rey Oaks boundary line and Hilby Avenue
5. Install bike racks at Lincoln Cunningham Park Basketball court and Havan Soliz Park BBQ area. Samples like fish shaped bike racks
6. Murals in Seaside: Allocate \$2000 to hire a consultant to identify possible locations for mural art in Seaside

6. REPORTS FROM COMMISSIONERS

Commissioner Costello confirming NIC Regular meeting March 4, 2025 is canceled and a Special Meeting will be scheduled

7. REPORTS FROM STAFF

8. ADJOURNMENT

With no further business the meeting adjourned at 11:16 a.m.

On motion by Commissioner LeBoeuf and second by Meyer, and carried by the following vote, the Neighborhood Improvement Commission moved to adjourn

RESULTS: 6, 0, 0, 0

AYES: Meyer, Alexander, Olaeta Reed, Riordin, Costello, LeBoeuf

NOES: None

ABSTAIN: None

ABSENT: None

Respectfully submitted,

Jennifer Hancock, Committee Clerk

Ray Riordan, Chair



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: March 13, 2025

**SUBJECT: REVIEW AND SELECT THE HOUSE OF THE MONTH FOR
FEBRUARY**

RECOMMENDATION

Select the house of the month

BACKGROUND

One of the ongoing projects the Neighborhood Improvement Commission is tasked with is selecting a "House of the Month". This was created from one of the main duties of the commission: encourage citizens to beautify and upgrade their property and landscaping, and to remove items that adversely influence property values. The house of the month program is the commission's way to encourage residents to upgrade their property.

Winners of the award are recognized at a City Council meeting and are awarded with a gift card of their choosing from a local Seaside business and a sign is placed in their yard stating that they are a house of the month recipient. At the beginning of the year, the commissioners select sections of town that each one will canvas to find the next house of the month.

FISCAL IMPACT

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.B.

TO: Neighborhood Improvement Program

FROM: Daniel Meewis, Interim City Manager

BY: Dan Meewis, Assistant City Manager

DATE: March 13, 2025

SUBJECT: REVIEW AND SELECT THE BUSINESS OF THE QUARTER

BACKGROUND

One of the ongoing projects the Neighborhood Improvement Commission is tasked with is selecting a "Business of the Quarter". Along the lines of the house of the month, this was created from one of the main duties of the commission: encourage citizens to beautify and upgrade their property and landscaping, and to remove items that adversely influence property values. The business of the quarter program is the commission's way to encourage business owners to maintain their businesses in a professional manner.

Winners of the award are recognized at a City Council meeting and are awarded with a gift card of their choosing from a local Seaside business and a sign is placed in front of the business stating that they are a business of the month recipient. At the beginning of the year, the commissioners select sections of town that each one will canvas to find the next business of the quarter.

FISCAL IMPACT

All awards for the business of the quarter are budgeted within the commission's annual budget.

ATTACHMENTS

None



CITY OF SEASIDE STAFF REPORT

Item No.: 6.C.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: March 13, 2025

**SUBJECT: DISCUSSION ON PROVIDING PLAQUES FOR NIC COMPLETED
PROJECTS**

RECOMMENDATION

Discuss and provide direction on providing plaques for NIC completed projects

BACKGROUND

Since the establishment of the allocation of Transient Occupancy Tax (TOT) funds to the Neighborhood Improvement Commission. The NIC has recommended dozens of projects to improve the neighborhoods around the city. From capitol projects such as the Resurfacing of the Wheeler Street Tennis Courts and Playground for Lincoln Cunningham Park, to beautification projects like public art, and landscaping projects. The recommendations that the NIC makes are sometimes outside the box of what the City would normally provide.

The commission would like to discuss installing plaques for some of their larger projects, to show the community that the commission is working to make all the neighborhoods in City beautiful with a variety of projects. An example of a plaque would be "This project was made possible by a recommendation from the Neighborhood Improvement Commission."

FISCAL IMPACT

Plaques range from \$20-\$100 each, and would be funded through the NIC's budget.

ATTACHMENTS

None



CITY OF SEASIDE STAFF REPORT

Item No.: 6.D.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: March 13, 2025

**SUBJECT: REVIEW PROJECTS DISCUSSED AT RETREAT AND PROVIDE
DIRECTION TO STAFF ON NEXT STEPS**

RECOMMENDATION

Review identified projects and provide further direction

BACKGROUND

On March 1, 2025, the Neighborhood Improvement Commission held their annual retreat to review project ideas to be included in their annual work-plan. The commission solicited input from other commissions and local non-profits. In addition, each commissioner suggested their own project ideas. After a lengthy discussion, the commission narrowed down their projects to a list of 34 potential projects. However, there is some overlap where the same request was submitted by multiple commissions. Staff have provided some estimates for these potential projects, and the submitter has been notified to provide any more relevant information to the NIC at their special meeting. For projects that are selected they will need to be completed by June 30, 2026.

FISCAL IMPACT

The Neighborhood Improvement Commission's work-plan is funded through their transient occupancy tax allocation. the allocation for fiscal year 25/26 has not been established yet and will be identified during the City's budget development.

ATTACHMENTS

1. NIC FY 25-26 Annual Work Plan Draft Book1

Annual Projects

Neighborhood Clean up days, April and September
Tree Giveaway Program
Neighborhood Watch
Graffiti Abatement Program
High Five Program

Proposed 2025-2026 Projects

"Welcome to Seaside" in every language at Broadway and Fremont (Intersection Painting)
4-6 Benches on Eucalyptus Road that ADA compliant
Enhance beach entrance-make it Instagram worthy-photo opportunity
New tables at Oldemeyer 10 - 8' and 6' tables
"Welcome" Banners in 7 languages
Electronic Bulletin Board at City Hall facing Canyon Del Rey
501C3's-Invite nonprofits to educational events, send a mailer to every resident
Funding and App informing Seaside residents what events are going on
Add Wheel chair accessibility to the benches on General Jim Moore
Nature Friendly lights on the Lagoon & Roberts Lake
Paint House numbers on the curb for all homes with curbs
More wraps on electric boxes
More Murals everywhere
Paint all fire hydrants with a fresh coat of paint
solar powered charging stations at one of our parks
Lockers for personal items and
Bikes Racks (Multiple Requests)
Shade Structure at Lincoln-Cunningham Park
Bike racks & Connectivity enhancements
Adult Recreation equipment
PAL Basketball Program Partnership
Community Tree Giveaway Initiative
Art Focused Block Party
Community Mural Wall
5 Utility Boxes
Laguna Grande Park Benches Replacement and Additions
Laguna Grande Grandstand/Gazebo
Canyon Del Rey Median Landscaping
Skyview Outlook Landscaping
Install benches in neighborhoods and parks around existing playground equipment-Highland
Otis, Lincoln Cunningham, Pachetti and Capra
Place signage with a directional arrow pointing Southward toward the Eucalyptus Road
monument gate for Fort Ord National Monument located at the intersection of Lightfighter
Drive and General Jim Moore
Help fund Seaside's annual Earth Day Celebration

Install a "Welcome to Seaside" sign on General Jim Moore Blvd on the median between City of Del Rey Oaks boundary line and Hilby Avenue

Install bike racks at Lincoln Cunningham Park Basketball court and Havan Soliz Park BBQ area

Murals in Seaside: Allocate \$2000 to hire a consultant to identify possible locations for mural art in Seaside

Total

Quantity	Unit Cost	Total Cost	Priority
		\$ -	
		\$ -	
6	\$ 4,500.00	\$ 27,000.00	
		\$ -	
20	\$ 350.00	\$ 7,000.00	
		\$ -	
1	\$ 35,000.00	\$ 35,000.00	
1	\$ 5,000.00	\$ 5,000.00	
		\$ -	
2	\$ 2,000.00	\$ 4,000.00	
		\$ -	
		\$ -	
5	\$ 1,700.00	\$ 8,500.00	
1	\$ 15,000.00	\$ 15,000.00	
		\$ -	
1	\$ 7,000.00	\$ 7,000.00	
		\$ -	
5	\$ 1,300.00	\$ 6,500.00	
1	\$ 50,000.00	\$ 50,000.00	
		\$ -	
		\$ -	
		\$ -	
1	\$ 10,000.00	\$ 10,000.00	
		\$ 5,000.00	
		\$ 10,000.00	
5	\$ 1,600.00	\$ 8,000.00	
8	\$ 5,000.00	\$ 40,000.00	
		\$ -	
		\$ -	
		\$ -	
1	\$ 4,500.00	\$ 4,500.00	
1	\$ 10,000.00	\$ 10,000.00	
1	\$ 1,500.00	\$ 1,500.00	

1	\$	15,000.00	\$	15,000.00
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1	\$	1,300.00	\$	1,300.00
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1	\$	2,000.00	\$	2,000.00
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			\$	272,300.00
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