



## AGENDA

CITY OF SEASIDE  
NEIGHBORHOOD IMPROVEMENT  
COMMISSION

REGULAR MEETING  
440 HARCOURT AVE  
Tuesday, May 6, 2025  
5:00 PM

---

**NOTICE:** *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

---

### VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To view or participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/81403301073>  
**WEBINAR ID:** 814 0330 1073
3. To listen or participate by phone: Please call (669) 900-9128  
Enter the **WEBINAR ID:** 814 0330 1073 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

**Before the Meeting via Email:** Written comments can be emailed to [agonzalez@ci.seaside.ca.us](mailto:agonzalez@ci.seaside.ca.us) Include the following subject line: "Public Comment Item # \_\_\_" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

**During the Meeting:** When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press \*9 to "Raise Hand"; press \*6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

participation in no way constitutes an endorsement of any person or group to display hateful conduct, including sending or posting hateful images, making violent threats, or targeting others with hateful or abusive speech. The City may remove any participant that violates its agreement or applicable policy with proper notice as outlined in the conditions of use/meeting access.

**1. CALL TO ORDER**

**2. ROLL CALL - HOMELESS COMMISSION**

Ray Riordan	Chair
Tiffinie Meyer	Vice Chair
Ramona Olaeta-Reed	Commissioner
Joan Costello	Commissioner
Shanda LeBeouf	Commissioner
Dennis Alexander	Commissioner

**3. REVIEW OF AGENDA**

*If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).*

**4. PUBLIC COMMENT**

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

**5. APPROVAL OF MINUTES**

**A. APPROVE MINUTES FROM MARCH 13, 2025**

**6. BUSINESS ITEMS**

**A. REVIEW AND SELECT THE HOUSE OF THE MONTH FOR APRIL & MAY**

**RECOMMENDATION:** Select the house of the month

**B. DEBRIEF ON THE NEIGHBORHOOD CLEAN UP EVENT THAT TOOK PLACE ON SATURDAY, APRIL 26, 2025.**

**RECOMMENDATION:** Have a discussion and provide feedback.

**C. RECEIVE AN UPDATE ON THE FISCAL YEAR 24/25 RECOMMENDED PROJECTS**

**RECOMMENDATION:** Receive status update on fiscal year 24/25 projects

**7. REPORTS FROM COMMISSIONERS**

**8. REPORTS FROM STAFF**

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

**9. ADJOURNMENT**

Next Regularly Scheduled Meeting:  
June 3, 2025  
5:00 PM

---

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand are posted at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



## FINAL MINUTES

CITY OF SEASIDE  
NEIGHBORHOOD  
IMPROVEMENT  
COMMISSION

COUNCIL CHAMBERS  
Tuesday April 1, 2025  
5:00 PM

---

**1. CALL TO ORDER**

Chair Riordan called the meeting to order at 5:00 p.m.

**2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION**

PRESENT: Meyer, Alexander, Olaeta Reed, Riordin,  
ABSENT: Costello, LeBoeuf

**3. REVIEW OF AGENDA**

None

**PUBLIC COMMENT:**

None

**4. APPROVAL OF MINUTES**

**APPROVE MINUTES FROM MARCH 13, 2025**

*On motion by Commissioner, Meyer and second by Alexander, and carried by the following vote, the Neighborhood Improvement Commission moved to approve March 13, 2025 Minutes*

RESULTS: 4, 0, 0, 0  
AYES: Meyer, Alexander, Olaeta Reed, Riordin,  
NOES: None  
ABSTAIN: None  
ABSENT: Costello, LeBoeuf

**5. BUSINESS**

**A. DISCUSSION ON PROVIDING PLAQUES FOR NIC COMPLETED PROJECTS**

Dan Meewis, Assistant City Manager, proposed the Commission have a discussion on what is to be written on the Plaques. Commissioner Alexander suggested recognition of participating parties with a basic, generic statement. Commissioner Olaeta-Reed suggested the headline say, "NIC". Commissioner Meyer suggested there be a Title- (Homeowner Name), Address, Key Achievements, Date of recognition and a logo on the Plaque. She also suggested sayings such as, "Project completed by the NIC", "Community Enhancement Project (and date)" or "Seaside Neighborhood Improvement Project (and the Commission name)".

**PUBLIC COMMENT:**

None

*On motion by Commissioner, Alexander and second by Commissioner Olaeta-Reed, and carried by the following vote, the Neighborhood Improvement Commission moved to approve the Plaque to say, "Seaside Neighborhood Improvement Commission Project-Date-Year-Commission name"*

RESULTS: 4, 0, 0, 0

AYES: Meyer, Alexander, Olaeta Reed, Riordin,

NOES: None

ABSTAIN: None

ABSENT: Costello, LeBoeuf

**B. ASSIGN CLEAN UP SITE LOCATIONS TO COMMISSIONERS**

Commissioners discussed and assigned clean-up site locations to Commissioners.

**PUBLIC COMMENT:**

Nielson

*On motion by Commissioner, Alexander and second by Commissioner, Meyer , and carried by the following vote, the Neighborhood Improvement Commission moved to assign clean-up site locations to Commissioners as follows; Highland-Otis-Meyer, Mal's Market-Riordan and LeBoeuf, Pachetti Dog Park-Olaeta-Reed, Ord Terrace-Costello*

RESULTS: 4, 0, 0, 0  
AYES: Meyer, Alexander, Olaeta Reed, Riordin,  
NOES: None  
ABSTAIN: None  
ABSENT: Costello, LeBoeuf

**C. DISCUSS AND CONSIDER ORDERING JACKETS FOR COMMISSIONERS**

Dan Meewis, Assistant City Manager recommended Commissioners to bring forward for discussion, make recommendation on Jackets, dollar amount, budget and move forward with ordering. Commissioner Meyer made a suggestion on getting all Commissioners jackets. There was no motion as this will continue with more discussion.

**PUBLIC COMMENT:**

None

**D. DISCUSS HAVING THE CITY'S MARKETING COMPANY CREATE A VIDEO FOR THE COMMISSION TO HIGHLIGHT COMPLETED PROJECTS AND TO FILL VACANCIES ON THE COMMISSION**

Commissioners provided a discussion that proposed ways to promote the Commission. Dan Meewis, Assistant City Manager suggested using the marketing company the City uses in a different capacity at no cost to the NIC. An example would be a video highlighting what the NIC and City is doing and include testimonials, Commission vacancies. It would be marketed on the City website, Boards and Commission page and social media. If approved, Dan Meewis will reach out to the City's marketing company.

**PUBLIC COMMENT:**

None

*On motion by Commissioner, Meyer and second by Commissioner Alexander, and*

*carried by the following vote, the Neighborhood Improvement Commission moved to approve of utilizing the City's marketing company to promote the NIC.*

RESULTS: 4, 0, 0, 0

AYES: Meyer, Alexander, Olaeta Reed, Riordin,

NOES: None

ABSTAIN: None

ABSENT: Costello, LeBoeuf

### **E. DISCUSS THE POSSIBLE LOSS OF TOT FUNDS ALLOCATED TO THE COMMISSION**

Dan Meewis, Assistant City Manager discussed how TOT funds are in a decline. Currently, Affordable Housing gets 50% and the NIC gets 50%. The proposal suggests 50% goes to Affordable Housing. 35% goes to the NIC and 15% goes to City Council. Commissioner Meyer expressed disappointment that the City Council is getting 15% when they are already approving NIC recommendations. Commissioner Riordan mentioned that City Council is going to do what they want to do so the NIC needs to be prepared. There was no motion on Item E.

### **PUBLIC COMMENT:**

Pacheco, Nielson

### **F. REVIEW PROPOSED PROJECTS, DRAFT WORK PLAN, AND MAKE FINAL RECOMMENDATIONS TO SUBMIT TO THE CITY COUNCIL**

Commissioners voted on which projects to retain or remove. See attached DRAFT NIC FY 25-26 Annual workplan. There was no motion.

### **PUBLIC COMMENT:**

None

**6. REPORTS FROM COMMISSIONERS**

Commissioner Meyer discussed expanding businesses in Seaside. Should NIC be working with Jose Bazua? Dan Meewis, Assistant City Manager, will reach out to Jose. Commissioner Olaeta-Reed-all the poppies are gone at the location of the Seaside sign, maybe change the landscape? FOSPA does not want to take it over. Public Works? Commissioner Alexander-EOC Emergency Operations Communication-Monterey Fire Department has a locker(Conex container?) for mass casualty disasters. Dan Meewis said there is and EOC behind the pool-Full.

**7. REPORTS FROM STAFF**

Dan Meewis, Assistant City manager, said the Seaside Stars nomination has ended-Reviewing nominations. And he has a conflict with the May 6<sup>th</sup> meeting.

**8. ADJOURNMENT**

With no further business the meeting adjourned at 7:18 p.m.

*On motion by Commissioner, Meyer and second by Commissioner, Riordan, and carried by the following vote, the Neighborhood Improvement Commission moved to adjourn.*

RESULTS: 4, 0, 0, 0  
AYES: Meyer, Alexander, Olaeta Reed, Riordin,  
NOES: None  
ABSTAIN: None  
ABSENT: Costello, LeBoeuf

**Respectfully submitted,**

---

**Jennifer Hancock, Committee Clerk**

---

**Ray Riordan, Chair**



**CITY OF SEASIDE  
STAFF REPORT**

**Item No.: 6.A.**

**TO:** Neighborhood Improvement Program

**BY:** Dan Meewis, Assistant City Manager

**DATE:** May 6, 2025

**SUBJECT: REVIEW AND SELECT THE HOUSE OF THE MONTH FOR APRIL & MAY**

---

**RECOMMENDATION**

Select the house of the month

**BACKGROUND**

One of the ongoing projects the Neighborhood Improvement Commission is tasked with is selecting a "House of the Month". This was created from one of the main duties of the commission: encourage citizens to beautify and upgrade their property and landscaping, and to remove items that adversely influence property values. The house of the month program is the commission's way to encourage residents to upgrade their property.

Winners of the award are recognized at a City Council meeting and are awarded with a gift card of their choosing from a local Seaside business and a sign is placed in their yard stating that they are a house of the month recipient. At the beginning of the year, the commissioners select sections of town that each one will canvas to find the next house of the month.

**FISCAL IMPACT**

The funds used to purchase the awards are funded through the NIC budget account.

**ATTACHMENTS**

None

---

---



**CITY OF SEASIDE  
STAFF REPORT**

**Item No.: 6.B.**

**TO:** Neighborhood Improvement Program

**BY:** Dan Meewis, Assistant City Manager

**DATE:** May 6, 2025

**SUBJECT: DEBRIEF ON THE NEIGHBORHOOD CLEAN UP EVENT THAT  
TOOK PLACE ON SATURDAY, APRIL 26, 2025.**

---

**RECOMMENDATION**

Have a discussion and provide feedback.

**BACKGROUND**

The Neighborhood Improvement Commission held their bi-annual community clean-up event on Saturday, April 26 from 8am-12pm. The event featured placing five large dumpsters at various locations throughout the City. Greenwaste was a partner in this event and provided two of the dumpsters free of charge.

The commission would like to engage in a discussion and provide feedback on the event so they can make an informed decision on if there needs to be any changes made to the event that will take place in the fall.

**FISCAL IMPACT**

There is no fiscal impact with this item.

**ATTACHMENTS**

None

---





**CITY OF SEASIDE  
STAFF REPORT**

**Item No.: 6.C.**

**TO:** Neighborhood Improvement Program

**BY:** Dan Meewis, Assistant City Manager

**DATE:** May 6, 2025

**SUBJECT: RECEIVE AN UPDATE ON THE FISCAL YEAR 24/25  
RECOMMENDED PROJECTS**

---

**RECOMMENDATION**

Receive status update on fiscal year 24/25 projects

**BACKGROUND**

In Fiscal Year 2024-2025, the Neighborhood Improvement Commission recommended the following project to the City Council for approval.

Tree Give-a-way Program  
Additional Bench on General Jim Moore  
Utility Box Wraps x 5  
Additional Bike Racks in parks and downtown x 5  
Oldemeyer Center Mural  
Capra Park Revitalization  
Pre-school Mural  
Play Ground at Lincoln-Cunningham Park  
Metz Park Water Fountain

During the NIC recommendation process, the following projects were included by the City Council:

Gateway Sign on Broadway and General Jim Moore  
BBQ at Lincoln-Cunningham Park  
Solar Lights on Fremont Palm Trees

Oldemeyer Projector Screen  
Replacement lights for Gateway Sign on Canyon Del Rey

Each of these projects are estimated to be completed by the end of the fiscal year which is June 30, 2025.

**FISCAL IMPACT**

There is no fiscal impact with this item.

**ATTACHMENTS**

None

---

---