



AGENDA

CITY OF SEASIDE
HOMELESS COMMISSION

REGULAR MEETING
440 HARCOURT AVE (COUNCIL CHAMBER)
Wednesday, June 4, 2025
5:30 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To view or participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/89680316092>
WEBINAR ID: 896 8031 6092
3. To listen or participate by phone: Please call (669) 900-9128
Enter the **WEBINAR ID:** 896 8031 6092 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to delder@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

participation in no way constitutes an endorsement of any person or group to display hateful conduct, including sending or posting hateful images, making violent threats, or targeting others with hateful or abusive speech. The City may remove any participant that violates its agreement or applicable policy with proper notice as outlined in the conditions of use/meeting access.

1. CALL TO ORDER

2. ROLL CALL - HOMELESS COMMISSION

Benjamin Strickland	Chair
Leslie Mugan	Vice Chair
Lynda Cunningham	Commissioner
Kathy Hughes	Commissioner
Joseph Ruffin III	Commissioner
Chase Freeman	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM MAY 7, 2025, REGULAR MEETING

RECOMMENDATION: Approve minutes as presented in agenda packet.

6. BUSINESS ITEMS

A. DISCUSS FEASIBILITY OF CHANGING THE NAME OF THE SEASIDE HOMELESS COMMISSION

RECOMMENDATION: Commissioners will contemplate changing the name of the Seaside Homeless Commission for clarification of identity and purpose.

B. DISCUSS PROCESS OF DESIGNING, APPROVING, AND COMMISSIONING NAME TAGS FOR COMMISSIONERS AND STAFF AND FOR THE CREATION OF A CHALLENGE COIN TO SUPPORT COMMUNITY ENGAGEMENT ACTIVITIES

RECOMMENDATION: Commissioners will explore designs for creating name tags to help identify members while interacting in the community and the design of a challenge coin to encourage/reinforce efforts from partners and stakeholders to actively engage in addressing the needs of homeless individuals and families in the Seaside community.

7. REPORTS FROM COMMISSIONERS

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting:

July 2, 2025

5:30 PM

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<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



FINAL MINUTES
CITY OF SEASIDE
HOMELESS COMMISSION

REGULAR MEETING
Council Chamber
Wednesday, May 7, 2025
5:30 PM

1. CALL TO ORDER

Chair Strickland called the meeting to order at 5:30 PM

2. ROLL CALL - HOMELESS COMMISSION

PRESENT: Strickland, Mugan, Cunningham, Hughes, Ruffin, Freeman

ABSENT: None

3. REVIEW OF AGENDA

None

4. PUBLIC COMMENT

Michael Spoletta

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM THE APRIL 2, 2025, REGULAR MEETING

On motion by Commissioner Cunningham and second by Commissioner Ruffin and carried by the following roll call vote, the Homeless Commission moved to approve the minutes for the April 2, 2025 Regular Meeting.

RESULT: 6-0-0-0

AYES: Strickland, Mugan, Cunningham, Hughes, Ruffin, Freeman

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

6. BUSINESS ITEMS

A. DISCUSS DEVELOPMENT OF COLLABORATIVE PARTNERSHIP WITH CITY OF SEASIDE NEIGHBORHOOD IMPROVEMENT COMMISSION FOR CONSIDERATION OF SEEKING FUNDING SUPPORT OF FUTURE SEASIDE HOMELESS COMMISSION WORK PLAN PROJECT

The commission discussed the different solar charging stations, considering a particular company and noting the Yosemite offered free freight and is located in

the Northern California (south of Sacramento). Among the options, they were particularly interested in a shade charger picnic table and a café charging table. These preferred models offered practical features such as 6 USB ports and 2 outlets for device charging, integrated LED lighting, and a sturdy concrete construction.

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Mugan and carried by the following roll call vote, the Homeless Commission moved to accept the Yosemite solar-powered picnic table from Sunny Cal Solar for \$6,999.00, which includes free shipping and installation, and to let the NIC to select the color.

RESULT: 6-0-0-0

AYES: Strickland, Mugan, Cunningham, Hughes, Ruffin, Freeman

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: PASSED

The commission reviewed the available locker options: a 3x3 configuration with nine individual lockers and a 3x2-configuration offering six. They noted that both types include a built-in combination lock and a master key, and discussed the potential storage capacity of each.

PUBLIC COMMENT: None

On motion by Commissioner Cunningham and second by Commissioner Hughes and carried by the following roll call vote, the Homeless Commission moved to propose purchasing one 3x3 locker set and one 3x2 locker set from Lockers.com.

RESULT: 6-0-0-0

AYES: Strickland, Mugan, Cunningham, Hughes, Ruffin, Freeman

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

The commission discussed the locker agreement, considering a potential extension from 30 to 45 days to accommodate longer-term needs and allow for adjustments based on collected data. They noted the lockers' potential use by unhoused individuals, community members, and passersby. The commission also proposed minor modifications to the agreement, including the addition of emergency contact information, a phone number, and FCSP contact details.

PUBLIC COMMENT: None

On motion by Commissioner Hughes and second by Commissioner Cunningham and carried by the following roll call vote, the Homeless Commission moved to approved the locker accesses agreement, with the stipulation of minor revisions to include a phone number and emergency contact information, and with the understanding that the policy can be reviewed and modified as needed in the future.

RESULT: 6-0-0-0

AYES: Strickland, Mugan, Cunningham, Hughes, Ruffin, Freeman

NOES: None

ABSTAIN: None

ABSENT: None

ACTION: Passed

7. REPORTS FROM COMMISSIONERS

Commissioners provided reports.

Commissioner Cunningham: read a news article in *The Weekly* about the Sand Dollar Motel being purchased to provide housing for the unhoused population.

Commissioner Mugan: will not be in town for the July meeting.

Commissioner Strickland: reminded the commission members who had not yet completed the Code of Conduct to do so as soon as possible. Stated that progress on the chart motions has been delayed due to personal health concerns but assured the commission that they would complete this task soon.

8. REPORTS FROM STAFF

Staff provided report.

Derrick: reinforced that all documents intended for the commission must be included in the agenda packet and submitted by the Friday a week prior to the meeting, or earlier.

He also attended the Lead Me Home Summit and a presentation on solving homelessness by CHS.

The keynote speaker on solving homelessness emphasized the importance of showing humanity towards the unhoused population. The speaker spoke about how easily one might overlook a person experiencing homelessness and not realizing that it could be someone a friend or family member. The speaker also mention their Miracle messages a project focused on reunification, where, with the individual's permission, they are video recorded sharing a message for friends or family, this

video is then shared on social media, and research is conducted to identify any family members searching for that person.

Mention that sharing details about the Lead Me Home Summit is challenging due to its large scale and the involvement of numerous individuals across the county.

9. ADJOURNMENT

With no further business, the meeting adjourned at 7:03 PM

Respectfully submitted,

Denise Mejia, Commission Clerk

Ben Strickland, Commission Chair

Name Tags

Name tags recommendation as I discussed with Ben after our last meeting.

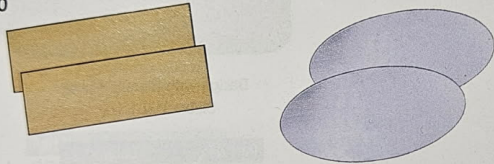
- Cypress Trophy in Monterey
- \$10 per name tag
- Uses magnets, no pins
- If we can provide them with a black & white .png file of the Seaside logo we can have that the name tags.
 - o Derrick/Denise – Can we get a b&w .pgn file of the Seaside logo?

I recommend: Logo on the left, first and last name above: Seaside Homeless Committee

- We could add titles, but they will change over time (only \$10) and it uses more room (waste of plastic?).
 - o Personally, I would prefer a larger font for name so people can read it easily, even old eyeballs 😊

Plastic Badge Blanks are 1/16" Duets Laser XT plastic. Plastic Badge Blanks can be lasered, engraved or direct printed on. Badge Blanks are designed to fit the frames on the facing page or can be used as stand alone badges.

Case Qty: 50



Badge Blanks are Not Beveled

Material Specifications:		Material Specifications:	
Scores	✓	Ink Prints	✓
Saws	✓	Thermal Prints	✓
Drills	✓	Permits Fine Engraving	✓
Shears	✓	Bonds	✓
Laser Vector Cuts	✓	UV Stable	✓
Bevels	✓	Back-Filling	✓
Heat Bendable	✓	Back-Lighting	✓
Screen Prints	✓	Braille-Engravable	✓
Hot Stamps	✓		

Surface Color	Engraves	3" x 1" Square Corner Badge	3" x 1 1/2" Square Corner Badge	3" x 1 1/2" Oval Badge	3" x 1" Round Corner Badge	3" x 1 1/2" Round Corner Badge
White	Black	BB100	BB200	BB300	BB400	BB500
Black	White	BB103	BB203	BB303	BB403	BB503
Brushed Silver	Black	BB108	BB208	BB308	BB408	BB508
Brushed Gold	Black	BB109	BB209	BB309	BB409	BB509

For custom badges, See pages 9-10 for information.

Your Recognition, Personalization & Sign Supply Partner

Challenge Coins

I've submitted a couple inquiries/requests this week waiting to hear back from the following websites:

<https://www.gs-jj.com> (Price for 100 coins with max discount, we can adjust based on budget)

4:36   

gs-jj.com

 1-866-573-4920 

STEP 11: Select or Enter Quantity

 100 

STEP 12: Select Turnaround Time 

Please Note: The production time starts from proof approval. We do the first proof within 24 hours, and modify the proof within 12 hours.

☐ No Discount 3 business days for production, 3 business days shipping.	☐ 15% Discount  Preview 7 business days for production, 3 business days shipping.
☐ 25% Discount 22 business days for production, 3 business days shipping.	☒ 30% Discount 30 business days for production and shipping, shipped by sea

Original Amount \$1,268.00

Final Amount **\$931.00** (30% on Unit Price)



Coins Style: Hard Enamel Coins

Plating / Finish:silver

Size:1.75 Inches

Thickness of Coins:Standard Weight Coins

Edge:Rope Edge

Packaging Options:PVC Pouch

Delivery Date:30 business days for production and shipping

Free artwork and Free Shipping to USA \ Canada\ Europe\ Australia

Please kindly see the price as below:

Qty	Unit Price	30%Discount	Mold Fees	Sales Tax	Final Cost
50	US\$13.52	US\$9.46	US\$146.00	US\$58.81	US\$677.81
100	US\$8.62	US\$6.03	US\$146.00	US \$71.16	US\$820.16
200	US\$7.80	US\$5.46	US\$146.00	US\$117.61	US\$1,355.61
300	US\$6.74	US\$4.72	US\$146.00	US\$148.39	US\$1,710.39
500	US\$6.59	US\$4.61	US\$146.00	US\$232.85	US\$2,683.85

30% Discount for price

<https://coinsforanything.com/contact-us/>

(Waiting for quote)

<https://www.franksengraving.com/pricing-schedule/>

(May only be Military Coins)

PRICING SCHEDULE						
1.5" Bronze	This is the standard size challenge coin					
1.5"	Bronze	1 time Die cost for 2 sides	\$190.00	\$190.00	\$190.00	\$190.00
1.5"	Bronze	per coin – no color	\$3.42	\$2.92	\$2.77	\$2.72
1.5"	Bronze	1 side color	\$3.62	\$3.12	\$2.97	\$2.92
1.5"	Bronze	2 side color	\$3.82	\$3.32	\$3.17	\$3.12
1.5"	Bronze	1 side color – diamond cut	\$4.27	\$3.77	\$3.62	\$3.57
1.5"	Bronze	2 side color – diamond cut	\$4.52	\$4.02	\$3.87	\$3.82

The front of the coin would be the boards and commissions logo, with "Seaside Homeless Commission" and "City of Seaside CA" written on the front.



On the back of the coin, I think images from the FDR Memorial in DC (Breadline/Great Depression) and the Statue of Liberty are Powerful images.





Also if possible, I'd like this written on the back of the coin:

"Give us your tired, your poor, Your huddled masses yearning to be free,"
Excerpt from The New Colossus, poem by Emma Lazarus and partial inscription
of the Statue of Liberty.

Also, if this all seems too elaborate I am open to a more simple design with three words that could represent the core values and virtues of the Homeless Commission. Some examples: Respect, Community, Collaboration, Perseverance, Almsgiving, Ingenuity.

Great job on getting the logo for the front.

- I might be overthinking but do we need to be clear on the back this coin is Homeless Committee – to not be confused with other committee's challenge coins (if there are any).

The image on the back. We need to make sure we don't run into copyright issues similar to what happened with Seaside Walk of Fame having to become Seaside Stars (a name I do like).

The back – interesting, both are great symbols. I am drawn to the FDR Memorial in relation to our goal of reducing homelessness. I will look around.

This is very good: "Give us your tired, your poor, Your huddled masses yearning to be free," Excerpt from The New Colossus, poem by Emma Lazarus and partial inscription of the Statue of Liberty.

This is the first coin looked at. I like the words around the edge with the image in the center.

I do like: Coming Together to Serve Our Communities.

- The coins are to recognize people we see helping others, the homeless... Is that right?
- I would like to open to the entire committee on wording.



I'm looking for FDR homelessness quotes. The AI is providing interesting info on FDR along with "short FDR quotes on homelessness" was my search.

This is short and I feel meaningful for our mission – helping those on ground helping others

"Freedom from fear is eternally linked with freedom from want."

This is an interesting site

[40+ Quotes That Will Open Your Eyes About Homelessness](#)

I really like #7

"No one chooses to be homeless. Life circumstances sometimes force people to the streets." – Anonymous

#9

"A home is more than four walls and a roof. It's a place where someone feels safe, loved, and human." – Unknown

*** We could shorten to: Home is a place where someone feels safe, loved, and human

Ok, I must get to work.

I really like #9 – we could change to say:

You are the reason someone believes in the goodness of people again

Or

Thank you for being the reason someone believes in the goodness of people again

- **Right now this is my favorite – I have not read them all – back to work for me ☺**

6. "The smallest act of kindness can be the turning point in someone's darkest story." – Unknown

7. "To give someone a home is to give them back their dignity." – Anonymous

8. "Compassion starts when we see the humanity in everyone, regardless of their circumstances." – Unknown

9. "Be the reason someone believes in the goodness of people again." – Anonymous