



AGENDA

CITY OF SEASIDE
NEIGHBORHOOD IMPROVEMENT
COMMISSION

REGULAR MEETING
440 HARCOURT AVE
Tuesday, July 1, 2025
5:00 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

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Enter the **WEBINAR ID:** 814 0330 1073 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to dmeewis@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ___" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

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1. CALL TO ORDER

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

Joan Costello	Chair
Shanda LeBoeuf	Vice Chair
Ramona Olaeta-Reed	Commissioner
Ray Riordan	Commissioner
Tiffinie Meyer	Commissioner
Dennis Alexander	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM JUNE 3, 2025

6. BUSINESS

A. REVIEW AND SELECT THE HOUSE OF THE MONTH FOR JUNE & JULY 2025 AND FACILITATE A DISCUSSION ON THE WINNERS' PARTICIPATION WHEN HONORED

RECOMMENDATION: Select the house of the month.

B. DISCUSS TABLING AT UPCOMING EVENTS, 4TH OF JULY, BLUES IN THE PARK, AND NATIONAL NIGHT OUT

RECOMMENDATION: It is recommended that the Neighborhood Improvement Commission (NIC) discuss participation and tabling opportunities at upcoming

community events, including the City's 4th of July Celebration, Blues in the Park Concert Series, and National Night Out. The Commission may provide direction to staff regarding event logistics, materials, and volunteer participation.

C. RECEIVE UPDATE ON THE FISCAL YEAR 25/26 PROJECTS RECOMMENDED TO THE CITY COUNCIL AND ESTABLISH A TIMELINE FOR FISCAL YEAR 26/27 PROJECT SUBMISSION

RECOMMENDATION: Receive the update on the Fiscal Year (FY) 2025-2026 projects recommended to the City Council.

7. REPORTS FROM COMMISSIONERS

This is a time specifically set aside for Commissioners to make brief comments of general interest to the community, make requests that items be added to future meeting agendas as necessary, and report on Committee Assignments.

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
August 5, 2025
5:00 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand are posted at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



FINAL MINUTES

CITY OF SEASIDE
NEIGHBORHOOD
IMPROVEMENT
COMMISSION

SPECIAL MEETING
COUNCIL CHAMBERS
Tuesday June 3, 2025
5:00 PM

1. CALL TO ORDER

Chair Riordan called the meeting to order at 5:00 p.m.

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

PRESENT: Alexander, Olaeta Reed, Riordin, Costello, LeBoeuf (arrived at 5:45 pm.)
ABSENT: Meyer,

3. REVIEW OF AGENDA

On motion by Commissioner Alexander, and second by Costello, and carried by the following vote, the Neighborhood Improvement Commission moved to combine Items 5 A. and 5 B. into one Item.

RESULTS: 4, 0, 0, 2

AYES: Alexander, Olaeta Reed, Riordin, Costello

NOES: None

ABSTAIN: None

ABSENT: Meyer, LeBoeuf

PUBLIC COMMENT:

None

4. APPROVAL OF MINUTES

APPROVE MINUTES FROM MAY 6, 2025

On motion by Commissioner Alexander and second by LeBoeuf, and carried by the following vote, the Neighborhood Improvement Commission moved to approve May 6, 2025 Minutes

RESULTS: 4, 0, 0, 2

AYES: Alexander, Olaeta Reed, Riordin, Costello

NOES: None

ABSTAIN: None
ABSENT: Meyer, LeBoeuf

5. BUSINESS

A. AND B. DISCUSSION ON THE COMMUNITY EMERGENCY RESPONSE TEAM(CERT) PROGRAM AND CONSIDER RECOMMENDATIONS FOR STAFF AND DISCUSSION ON THE ESTABLISHMENT OF EMERGENCY SUPPLY BOXES

RECOMENDATION: Have discussion and consider recommendations for staff

Commissioner Alexander shared information about the CERT (Community Emergency Response Team) program managed by the Monterey Fire Department. Currently Seaside does not have its own CERT team due to a lack of a designated liaison and available volunteers. Additionally, there is no CRET supply box located in Seaside to support disaster response efforts, despite Seaside being the most populous city in the area. Commissioner Alexander suggested exploring the possibility of obtaining a CERT box through the City Council. The box contains essential emergency supplies such as tape, cones, medical kits, and radios, is approximately 20 feet by 10 feet in size. Commissioner Costello noted that she saw on the news that Pajaro recently held the first-ever Spanish-language CERT training, highlighting opportunities for inclusive outreach. The goal is to feature information about the CERT program on the City's website, establish a Seaside CERT team, and potentially secure a supply box from the Monterey Fire Department. It was suggested to continue the conversation with Council member Alexis Garcia-Arizola.

There was not motion or vote.

PUBLIC COMMENT:

Cunningham, Nielson

C. REVIEW PROPOSED PROJECTS FOR FISCAL YEAR 25126 AND REVIEW FINAL RECOMMENDATIONS

RECOMMENDATION: Review identified projects and make any necessary changes prior to budget sessions

Dan Meewis, Assistant City Manager, provided a discussion on the FY 2025-2026 final recommendations. Commissioner Costello asked about how to sell the Art Focused block party and take out the Commission jackets. The Art & History Commission also adds money to the Art Focused block party. Commissioner Riordan would like to see the Plaques go up.

Commissioner LeBoeuf arrived at 5:45 p.m.

PUBLIC COMMENT:

Cunningham, Nielson

On motion by Commissioner Costello and second by Alexander, and carried by the following vote, the Neighborhood Improvement Commission moved to approve to remove the Commission Jackets from the FY 2025-2026 Workplan making the new total at \$286,000

Note: The shade structure was removed from the FY 2025-2026 Workplan because it has been completed. Making the new total \$276,000

RESULTS: 4, 1, 0, 1

AYES: Alexander, Olaeta Reed, Riordin, Costello

NOES: LeBoeuf

ABSTAIN: None

ABSENT: Meyer

There was a second vote on what to do with the extra money after taking the Commission jackets and Art Focused Block party off-\$36,000 in total.

On motion by Commissioner Alexander and second by Costello, and carried by the following vote, the Neighborhood Improvement Commission moved to add \$10,000 to Laguna Grande, \$9,000 for two more benches on GJM and \$15,000 for an additional Mural making it two Murals in total.

RESULTS: 5, 0, 0, 1

AYES: Alexander, Olaeta Reed, Riordin, Costello, LeBoeuf

NOES: None

ABSTAIN: None

ABSENT: Meyer

D. DISCUSSION ON POTENTIAL PROJECTS FOR FY 26-27

RECOMMENDATION: Review and discuss potential project ideas for Fiscal Year 2026-2027, provide feedback on priorities of future projects

Commissioner Alexander suggested to find ways to work with other Commissions and to continue discussions at the next NIC meeting

PUBLIC COMMENT:

Cunningham

There was no motion or vote

6. REPORTS FROM COMMISSIONERS

Commissioner Olaeta-Reed mentioned the annual FOSPA Crawl on Saturday June 22, 2025 at 11 parks. Encourages all Commissions to attend. You can start at a park near you. Pachetti Dog park Celebration on June 28, 2025. FOSPA is in line to add a few trees at Lincoln Cunningham park. Commissioner Alexander mentioned the Red Cross is getting more requests for smoke alarms. Encouraged Commissioners to attend a Meet and Greet for a new organization called the Family Justice Center at the Sunset Center in Carmel on Thursday June 5, 2025 from 6-8 p.m. Their first center is in Salinas and a future center in Seaside. Commissioner Costello provided an update on Housing for Kids. They funded 39 families and 89 kids through the County Office of Education. Commissioner Riordan will be taking pictures for June and July House of the Month on June 7, 2025.

7. REPORTS FROM STAFF

Dan Meewis, Assistant City Manager, announced that the Summer Recreation is open. Public Works pulled some power and put lights on the Seaside sign on Fremont. They are still researching lights on the palm trees on Fremont. Reminded Commissioners to share the word to attend the Farmers Market on Thursdays 3-7 p.m.

8. ADJOURNMENT

With no further business the meeting adjourned at 6:45 pm.

On motion by Commissioner Alexander and second by Olaeta-Reed, and carried by the following vote, the Neighborhood Improvement Commission moved to adjourn.

Respectfully submitted,

Jennifer Hancock, Committee Clerk

Ray Riordan, Chair



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: July 1, 2025

SUBJECT: REVIEW AND SELECT THE HOUSE OF THE MONTH FOR JUNE & JULY 2025 AND FACILITATE A DISCUSSION ON THE WINNERS' PARTICIPATION WHEN HONORED

RECOMMENDATION

Select the house of the month.

BACKGROUND

One of the ongoing projects the Neighborhood Improvement Commission is tasked with is selecting a "House of the Month". This was created from one of the main duties of the commission: encourage citizens to beautify and upgrade their property and landscaping, and to remove items that adversely influence property values. The house of the month program is the commission's way to encourage residents to upgrade their property.

Winners of the award are recognized at a City Council meeting and are awarded with a gift card of their choosing from a local Seaside business and a sign is placed in their yard stating that they are a house of the month recipient. At the beginning of the year, the commissioners select sections of town that each one will canvas to find the next house of the month.

Over the last couple of council presentations only one winner has participated in the ceremony. The commissioner would like to have a discussion on a potential protocol for this.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.B.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: July 1, 2025

**SUBJECT: DISCUSS TABLING AT UPCOMING EVENTS, 4TH OF JULY,
BLUES IN THE PARK, AND NATIONAL NIGHT OUT**

RECOMMENDATION

It is recommended that the Neighborhood Improvement Commission (NIC) discuss participation and tabling opportunities at upcoming community events, including the City's 4th of July Celebration, Blues in the Park Concert Series, and National Night Out. The Commission may provide direction to staff regarding event logistics, materials, and volunteer participation.

BACKGROUND

The Neighborhood Improvement Commission has historically participated in community events to promote programs, raise public awareness, and engage directly with Seaside residents. These events provide an opportunity to share information about NIC initiatives, answer community questions, and encourage resident involvement in neighborhood improvement efforts.

The following upcoming events have been identified as key opportunities for NIC outreach:

- **4th of July Celebration**

Thursday, July 4, 2025 - City Hall Lawn from 11am-4pm

The City hosts a community-wide 4th of July celebration featuring live entertainment, food vendors, and family-friendly activities. Tabling at this event

allows NIC to engage a large and diverse audience.

- **Blues in the Park Concert Series**

Sundays, 7/13 - 8/18 at | Laguna Grande Park from 1:00 p.m. – 4:00 p.m.

This popular summer concert series draws residents and visitors to enjoy live music in a relaxed park setting. Participation offers opportunities for informal conversations and outreach.

- **National Night Out**

Tuesday, August 5, 2025 - City Hall Lawn from 4pm-7pm

National Night Out is a nationwide event that promotes police-community partnerships and neighborhood camaraderie. Seaside hosts several neighborhood gatherings, and NIC participation supports the City's broader efforts to foster positive community relationships.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.C.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: July 1, 2025

**SUBJECT: RECEIVE UPDATE ON THE FISCAL YEAR 25/26 PROJECTS
RECOMMENDED TO THE CITY COUNCIL AND ESTABLISH A
TIMELINE FOR FISCAL YEAR 26/27 PROJECT SUBMISSION**

RECOMMENDATION

Receive the update on the Fiscal Year (FY) 2025-2026 projects recommended to the City Council.

BACKGROUND

The Neighborhood Improvement Commission (NIC) plays a vital role in identifying, recommending, and supporting community projects that enhance the quality of life for Seaside residents. Each year, the Commission develops a list of priority projects that align with the City's goals for neighborhood improvement, beautification, public safety, and community engagement.

Since March 1, 2025, the Commission has held multiple meetings and facilitated discussions to solicit project ideas from other City Commissioners, City staff, and members of the public. These discussions resulted in a preliminary list of recommended projects for the FY 2025-2026 budget cycle.

The recommended projects were submitted to City staff for further evaluation based on feasibility, alignment with City Council priorities, available funding, and potential community impact. Staff vetted the projects and provided the commission with the expected costs for each project. The final recommendation to the City Council yielded

15 projects for a total cost of \$310,000. The estimated allocation of TOT taxes to the NIC was \$311,000.

During the City Council study session that took place on Tuesday, June 10, 2025. Staff presented the NIC recommended project list for the Council to weigh in on and provide further direction. During the discussion, the City Council made the following changes to the recommended project list.

Projects Removed	
Welcome Banners	\$600
Electronic Bulletin Board	\$50,000
Solar Powered Picnic Table	\$7,000
Lockers for Personal Items	\$2,000
Fort Ord National Monument Directional Signage	\$10,000
Welcome to Seaside Sign on GJM	\$15,000
Projects Changed	
Annual Tree Give-A-Way	\$5,000
Benches quantity changed from 12 - 6	\$27,000
Murals x2 to 1	\$15,000
Total project reductions	\$131,600

During the review of projects, the City Council elected to allocate the funds that were removed from the NIC recommendation along with their allocation of \$131,000 and put it towards a project that will install synthetic turf on the activity lawn of Laguna Grande Park.

In addition, the commission would like to start the process for establishing a time line for the submission of projects for fiscal year 26/27.

ATTACHMENTS

None

