



AGENDA

CITY OF SEASIDE
NEIGHBORHOOD IMPROVEMENT
COMMISSION

REGULAR MEETING
440 HARCOURT AVE
Tuesday, September 2, 2025
5:00 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

VIRTUAL PUBLIC PARTICIPATION INSTRUCTIONS

1. To view this meeting: Please click on the following link to the City of Seaside YouTube Channel: <https://www.youtube.com/c/CityofSeasideCalifornia>
2. To view or participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link: <https://ci-seaside-ca-us.zoom.us/j/81403301073>
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Enter the **WEBINAR ID:** 814 0330 1073 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to dmeewis@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ___" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

participation in no way constitutes an endorsement of any person or group to display hateful conduct, including sending or posting hateful images, making violent threats, or targeting others with hateful or abusive speech. The City may remove any participate that violates its agreement or applicable policy with proper notice as outlined in the conditions of use/meeting access.

1. CALL TO ORDER

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

Ray Riordan	Chair
Tiffinie Meyer	Vice Chair
Ramona Olaeta-Reed	Commissioner
Joan Costello	Commissioner
Shanda LeBeouf	Commissioner
Dennis Alexander	Commissioner
Stephanie Spross	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM JULY 1, 2025

6. BUSINESS

A. WELCOME COMMISSIONER STEPHANIE SPROSS TO THE NEIGHBORHOOD IMPROVEMENT COMMISSION

RECOMMENDATION: We are pleased to announce and warmly welcome Commissioner Stephanie Spross to the Neighborhood Improvement Commission.

B. REVIEW AND SELECT THE HOUSE OF THE MONTH FOR AUGUST & SEPTEMBER 2025

RECOMMENDATION: Select the house of the month.

C. SET THE DATE FOR THE NEIGHBORHOOD IMPROVEMENT COMMISSION ANNUAL STRATEGIC RETREAT

RECOMMENDATION: Staff recommends that the Neighborhood Improvement Commission (NIC) discuss and select a date for its 2025 Annual Strategic Retreat.

D. IDENTIFY DATE AND DUMPSTER LOCATIONS FOR THE FALL COMMUNITY CLEAN-UP

RECOMMENDATION: Approve the date and the dumpster locations for the fall community clean-up.

7. REPORTS FROM COMMISSIONERS

This is a time specifically set aside for Commissioners to make brief comments of general interest to the community, make requests that items be added to future meeting agendas as necessary, and report on Committee Assignments.

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
October 7, 2025
5:00 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand are posted at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>
Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



DRAFT MINUTES

CITY OF SEASIDE
NEIGHBORHOOD
IMPROVEMENT
COMMISSION

SPECIAL MEETING
COUNCIL CHAMBERS
Tuesday July 1, 2025
5:00 PM

1. CALL TO ORDER

Chair Riordan called the meeting to order at 5:00 p.m.

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

PRESENT: Meyer, Alexander, Olaeta Reed, Riordin, Costello
ABSENT: LeBoeuf

3. REVIEW OF AGENDA

No changes

PUBLIC COMMENT:

None

4. APPROVAL OF MINUTES

APPROVE MINUTES FROM JUNE 3, 2025

On motion by Commissioner Alexander, and second by Meyer, and carried by the following vote, the Neighborhood Improvement Commission moved to approve June 3, 2025 Minutes

RESULTS: 5, 0, 0, 1

AYES: Meyer, Alexander, Olaeta Reed, Riordin, Costello

NOES: None

ABSTAIN: None

ABSENT: LeBoeuf

5. BUSINESS

A. REVIEW AND SELECT THE HOUSE OF THE MONTH FOR JUNE & JULY 2025 AND FACILITATE A DISCUSSION ON THE WINNERS' PARTICIPATION WHEN HONORED:

RECOMMENDATION: Select the house of the month

PUBLIC COMMENT:

None

On motion by Commissioner Alexander, and second by Meyer, and carried by the following vote, the Neighborhood Improvement Commission moved to approve June House of the Month; 1141 Amador

On motion by Commissioner Meyer, and second by Alexander, and carried by the following vote, the Neighborhood Improvement Commission moved to approve July House of the Month; 1336 Kenneth

RESULTS: 5, 0, 0, 1

AYES: Meyer, Alexander, Olaeta Reed, Riordin, Costello

NOES: None

ABSTAIN: None

ABSENT: LeBoeuf

B. DISCUSS TABLING AT UPCOMING EVENTS, 4TH OF JULY, BLUES IN THE PARK, AND NATIONAL NIGHT OUT

RECOMMENDATION: It is recommended that the Neighborhood Improvement Commission (NIC) discuss participation and tabling opportunities at upcoming community events, including the City's 4th of July Celebration, Blues in the Park Concert Series, and National Night Out. The Commission may provide direction to Staff regarding event logistics, materials, and volunteer participation.

Dan Meewis, Assistant City Manager, mentioned a first aid kit swag bag, NIC tablecloth and NIC pop-up tent for the table setup to represent the City. Commissioner Costello volunteered to table the Blues in the Park and 4th of July celebration. Commissioner Alexander volunteered to table National Night Out hosted by Seaside Police department.

PUBLIC COMMENT:

None

There was no motion or vote

C. RECEIVE UPDATE ON THE FISCAL YEAR 25/26 PROJECTS RECOMMENDED TO THE CITY COUNCIL AND ESTABLISH A TIMELINE FOR FISCAL YEAR 26/27 PROJECT SUBMISSION

RECOMMENDATION: Receive the update on the Fiscal Year (FY) 2025-2026 projects recommended to the City Council.

Dan Meewis, Assistant City Manager, gave a presentation on the FY 25/26 Project list and Council amendments. Seven projects were not approved by (Welcome Banners, Electronic Bulletin board, and solar powered picnic table charging stations, lockers for personal items, signage for the National monument and Welcome to Seaside on GJM median on DRO boundary line). The total budget allocated for NIC approved projects is \$178,400. Of that, \$131,600 was allocated to the Laguna Grande Synthetic Turf project as amended. Dan also suggested that the NIC send out their project solicitation letter to Commissions earlier, ideally in late summer or early fall. Lastly it was suggested to launch a strong social media campaign to help solicit project proposals.

PUBLIC COMMENT:

Pacheco, Mayor Pro Tem

No motion and no vote

6. REPORTS FROM COMMISSIONERS

Commissioner Olaeta-Reed shared kind words recognizing Dan Meewis' leadership and Jennifers hard work and dedication. Commissioner Alexander gave thanks to the fire department for cleaning up the fire hazard overgrown brush between GJM and Mescal. Commissioner Meyer appreciates City staff, Liaison and City Council. Commissioner Costello mentioned that a new mural is going up at Oldemeyer and to check out the art exhibit at the Oldemeyer center and at City Hall. Chair Riordan thanked Dan for doing a great job as NIC liaison.

7. REPORTS FROM STAFF

Dan Meewis, Assistant City Manager, reminded Commissioners that the Red, White and Blue event is on Friday July 4th from 11-4 PM. Blues in the Park begins on the 13th. Lastly, the Pool is closed due to repairs on the pool heater.

8. ADJOURNMENT

With no further business the meeting adjourned at 6:25 pm.

Respectfully submitted,

Jennifer Hancock, Committee Clerk

Ray Riordan, Chair



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: September 2, 2025

**SUBJECT: WELCOME COMMISSIONER STEPHANIE SPROSS TO THE
NEIGHBORHOOD IMPROVEMENT COMMISSION**

RECOMMENDATION

We are pleased to announce and warmly welcome Commissioner Stephanie Spross to the Neighborhood Improvement Commission.

BACKGROUND

Commissioner Stephanie Spross was officially appointed to the Commission on August 17, 2025. Commissioner Spross is very active in the Seaside community and would like to see the community thrive. She is looking forward to being part of the team in helping the community anyway she can. Her fresh perspective will be an asset as we continue to grow and improve Seaside's neighborhoods.

Please join us in welcoming Commissioner Spross to the team. We look forward to her contributions as we continue to serve the Seaside community with excellence and enthusiasm.

FISCAL IMPACT

No fiscal impact on this item.

ATTACHMENTS

None





**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.B.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: September 2, 2025

**SUBJECT: REVIEW AND SELECT THE HOUSE OF THE MONTH FOR AUGUST
& SEPTEMBER 2025**

RECOMMENDATION

Select the house of the month.

BACKGROUND

One of the ongoing projects the Neighborhood Improvement Commission is tasked with is selecting a "House of the Month". This was created from one of the main duties of the commission: encourage citizens to beautify and upgrade their property and landscaping, and to remove items that adversely influence property values. The house of the month program is the commission's way to encourage residents to upgrade their property.

Winners of the award are recognized at a City Council meeting and are awarded with a gift card of their choosing from a local Seaside business and a sign is placed in their yard stating that they are a house of the month recipient. At the beginning of the year, the commissioners select sections of town that each one will canvas to find the next house of the month.

Over the last couple of council presentations only one winner has participated in the ceremony. The commissioner would like to have a discussion on a potential protocol for this.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.C.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: September 2, 2025

**SUBJECT: SET THE DATE FOR THE NEIGHBORHOOD IMPROVEMENT
COMMISSION ANNUAL STRATEGIC RETREAT**

RECOMMENDATION

Staff recommends that the Neighborhood Improvement Commission (NIC) discuss and select a date for its 2025 Annual Strategic Retreat.

BACKGROUND

Each year, the Neighborhood Improvement Commission holds a Strategic Retreat to evaluate its progress, review priorities, and plan initiatives for the upcoming year. The retreat provides an opportunity for Commission members to engage in in-depth discussions, align on goals, and strategize around community engagement and neighborhood improvement priorities.

The Annual Strategic Retreat typically takes place in the fall to allow for reflection on accomplishments during the year and to begin planning for the upcoming calendar year. Key topics may include:

- Review of 2025 work plan progress
- Evaluation of neighborhood project outcomes
- Budget and resource planning
- Setting strategic priorities for 2026
- Community outreach strategies

Staff is proposing potential retreat dates in [October/November], subject to availability of Commissioners and an appropriate meeting space. A half-day retreat (approximately

4 hours) is recommended.

FISCAL IMPACT

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.D.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: September 2, 2025

**SUBJECT: IDENTIFY DATE AND DUMPSTER LOCATIONS FOR THE FALL
COMMUNITY CLEAN-UP**

RECOMMENDATION

Approve the date and the dumpster locations for the fall community clean-up.

BACKGROUND

At the February 25, 2025, Neighborhood Improvement Commission Meeting, the commission selected the day of April 26, 2025, to host their bi-annual clean-up day. In addition, the commission identified they would like to hold the fall clean-up in September or October. This item is to select the date of the event as well as the location of the dumpster for the community-wide clean-up. The goal is to have them in different areas of the City to allow more participation.

ATTACHMENTS

None
