



A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

REGULAR MEETING
986 HILBY AVENUE (SEAHORSE ROOM)
Tuesday, September 9, 2025
5:45 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a virtual option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

1. To view this meeting: Please click on the following link to the City of Seaside's Recreation YouTube Channel: https://www.youtube.com/channel/UC8Y_aD_dLjYsqZYtSwnaKNg
2. To view or participate in this meeting: Using the Zoom application on your smart phone, laptop, tablet or desktop and click on this link:
<https://us02web.zoom.us/j/81458575672?pwd=bVB3eFN0dnBCc01FYUdwSzA2WnMvQT09>
WEBINAR ID: 814 5857 5672
3. To listen or participate by phone: Please call (669) 900-9128
Enter the **WEBINAR ID:** 814 5857 5672 when prompted. There is no participate code – press the pound sign # after the recording prompts you.
4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to khiggins@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ____" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

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1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

Emerson Brown	Chair
Robert Daniels, Jr.	Vice Chair
Keylin Figueroa	Commissioner
Julie Ann Hughett	Commissioner
Ethelyn Thomas	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. AUGUST 12TH, 2025

6. BUSINESS ITEMS

A. SEASIDE ATTRACTIONS/BUSINESS GUIDE WITH ARTIST MARIA SCHOETTLER

B. MURALS UNVEILING AT CITY BIRTHDAY CELEBRATION

C. FY25-26 MURAL PROJECT

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. **ADJOURNMENT**

Next Regularly Scheduled Meeting:
October 14, 2025
5:45 PM

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Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.



MINUTES
CITY OF SEASIDE
ART & HISTORY
COMMISSION

REGULAR MEETING
986 HILBY AVE (Seahorse Room)
Tuesday, August 12, 2025
5:45 p.m.

1. CALL TO ORDER:

The meeting was called to order at: 5:57 PM

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART & HISTORY COMMISSION:

Emerson Brown	Head Chair	PRESENT (arrived 5:47 PM)
Robert Daniels Jr	Vice Chair	PRESENT
Keylin Figueroa	Commissioner	PRESENT
Julie Ann Hughett	Commissioner	PRESENT
Ethelyn Thomas	Commissioner	EXCUSED ABSENCE

STAFF:

Kee Hyon Higgins	PRESENT
Sandra Gray	PRESENT

GUESTS PRESENT:

Dan Meewis	Assistant City Manager
Dave Pacheco	Mayor Pro Team
Jeanie Reese	Utility Box Artist
Karla Lobo (attended through Zoom)	Member of the public

3. REVIEW OF AGENDA:

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

* None

4. PUBLIC COMMENTS:

* Jeanie Reese expressed desire for clearer guidance during the development of her utility box design, noting that additional direction could have helped create a more cohesive and uniform seam. She inquired whether there is an option to have the design reapplied with improved coordination to enhance the overall public presentation of the artwork.

5. APPROVAL OF June 10, 2025 MINUTES:

* Keylin Figueroa/Julie Ann Hughett M/S/P

6. BUSINESS ITEMS:

A. REVIEW APPLICATION FOR NAMING OF PARKS, STREETS, CITY-OWNED BUILDINGS AND RECREATIONAL FACILITIES FOR NAMING THE BASKETBALL COURT AT LINCOLN CUNNINGHAM PARK AFTER E.J. ROWLAND AND THE PLACEMENT OF A COMMEMORATIVE PLAQUE ON A BENCH NEXT TO THE BASKETBALL COURT IN HONOR OF HIS FATHER EARL ROWLAND AND MAKE RECOMMENDATION TO THE CITY COUNCIL:

* Assistant City Manager Dan Meewis presented a PowerPoint on the proposed commemorative plaque and renaming in honor of EJ Rowland, highlighting his significant contributions to the community. He referenced numerous letters of support and impact statements, and underscored the relevance of Lincoln Cunningham Park in the proposal. A recommendation from the commission is required before the item proceeds to City Council.

* Commissioner Daniels provided input on the importance of meeting criteria that justify the individual's significance, requesting more detailed information on EJ Rowland's contributions to the city beyond his athletic achievements. He expressed a desire for an in-person advocate to speak more thoroughly to Rowland's character before considering the renaming of the basketball court.

* Commissioner Brown requested that Commissioner Roberts' concerns be included when the commission's recommendation is forwarded to City Council.

* Commissioners noted the need for additional information about the applicant to form a more informed opinion on the matter.

Motion: Approve recommendation to Council to make final decision with consideration if applicant reaches criteria of making cultural impact within the city.

Robert Daniels /Keylin Figueroa M/S/P

** No Public Comment.*

B. SEASIDE ATTRACTIONS/BUSINESS GUIDE WITH ARTIST MARIA SCHOETTLER:

* Commissioner Hewitt recommends that the map place greater emphasis on historical landmarks and public artwork rather than local businesses. Commissioner Figueroa also in agreement, suggesting the use of small stars or markers on the map to highlight the locations of murals and utility boxes.

* Commissioner Brown concurs, noting that including local businesses can be challenging. He emphasized the need for a clear mechanism to define the commission's vision and ensure consistent representation.

* Sandra Gray shares she has a photo album of historical houses in Seaside and the surrounding area. She expressed a desire to see parks, homes, and historical sites included in efforts to represent the entirety of Seaside.

* Commissioner Brown mentions that Artist is currently working with Pacific Grove of mapping points of interest, and would like to have lists of recommended ideas by next meeting to move forward with communication with the artist.

* The commission discussed compiling a packet of points of interest across Seaside to be completed before the next meeting. Kee Hyon will collaborate with the City's legal team to explore the presentation of historical and artistically significant homes on the map.

** No Public Comment.*

C. FINALIZE REQUEST FOR PROPOSAL FOR THE POSTCARD PROGRAM:

* Commissioner Brown recommended adding clear guidelines and reiterated that the theme for the Postcard Program should focus on recognizable locations throughout Seaside.

* Commissioner Daniels expressed concern about whether there are enough photographers in Seaside to support the RFP and suggested the opportunity could also be targeted toward youth.

* The RFP will focus exclusively on photography. Commissioner Brown suggested that mixed media submissions could be considered, provided they incorporate a photographic element of Seaside in some capacity.

* Commissioner Figueroa suggests including the artist's information and social media handles on the back of the postcard.

Motion: Make RFP Strictly photography with some artistic elements added if wanted. Include artists information and social media in the back of postcard and have the additional add ons to the RFP

Keylin Figueroa/Julie Ann Hughett M/S/P

** No Public Comment.*

7. REPORTS FROM STAFF:

* Commissioner Figueroa comments that the Fiber Art exhibit was beautifully done and well received.

8. REPORTS FROM COMMISSIONERS:

Sandra: Brought attention to the upcoming Artist Tour Exhibit, noting an increase in applicants, although most are not Seaside residents. Brings up new additions to have artists provide one art piece to be displayed at Oldemeyer.

Comments how one of artists had stroke who has been hosting for 5 artists in their home. Will provide Kids Club to display artwork for artists there.

No reception will be necessary

Kee Hyon: The commission is awaiting the completion of the preschool mural. Assistant City Manager Dan Meewis proposed combining the mural unveiling with the Seaside Birthday celebration and noted plans to produce additional promotional items for the event.

Commissioner Brown inquired whether any former commission members have recently visited the Archives. Kee Hyon responded that there have been no recent visits. The possibility of holding a future meeting at the Soper Archives was proposed to familiarize new commissioners with its location.

9. ADJOURNMENT: The meeting was adjourned at: 7:04 PM

RESPECTFULLY SUBMITTED,

Hailie D. Bringas, SAHC Clerk

Emerson Brown, SAHC Chair

Next Regular Scheduled Meeting
September 9, 2025
Time: 5:45 p.m.
HYBRID (Virtual & In-Person)



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Art and History Commission

BY: Kee Hyon Higgins, Recreation Supervisor

DATE: September 9, 2025

**SUBJECT: SEASIDE ATTRACTIONS/BUSINESS GUIDE WITH ARTIST
MARIA SCHOETTLER**

BACKGROUND

In June 2025, Commissioner Chair Brown reached out to artist Maria Schoettler to explore the possibility of developing a Seaside attractions map and business guide, highlighting various local businesses throughout the city. Ms. Schoettler has expressed interest in the project; however, she has requested further clarification regarding the Commission's specific focus areas, both in terms of geographic scope and overall vision for the final product.

This project also presents an opportunity for collaboration with the Parks and Recreation Commission, particularly in identifying key public spaces, trails, and recreational amenities that could be incorporated into the map.

FISCAL IMPACT

There is no fiscal impact to this item.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.B.

TO: Art and History Commission

BY: Kee Hyon Higgins, Recreation Supervisor

DATE: September 9, 2025

SUBJECT: MURALS UNVEILING AT CITY BIRTHDAY CELEBRATION

BACKGROUND

The City of Seaside marks its 71st year since incorporation on Monday, October 13, 2025. As part of the celebration, City Staff recommend that the Art & History Commission celebrate three recently completed murals during this event:

- Oldemeyer Center Lobby - Natalia Corazza
- Oldemeyer Center/Laguna Grande Hall East Wing Entrance - Hanif Panni
- Preschool Mural - Esmeralda Orozco

This event will provide an opportunity for the public to view these projects that were directed by the Art & History Commission and receive more information on the mission and accomplishments of the Commission.

FISCAL IMPACT

There is no fiscal impact to this business item.

ATTACHMENTS

None





**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.C.

TO: Art and History Commission

BY: Kee Hyon Higgins, Recreation Supervisor

DATE: September 9, 2025

SUBJECT: FY25-26 MURAL PROJECT

BACKGROUND

The Art & History Commission has been allocated \$15,000 for one mural by the Neighborhood Improvement Commission. With the projected start date to be set for Spring 2026, a location will need to be identified by the Art & History Commission. The past five murals, which have been coordinate by the Art & History Commission, have been completed on City owned property.

FISCAL IMPACT

ATTACHMENTS

None
