



AGENDA

CITY OF SEASIDE
NEIGHBORHOOD IMPROVEMENT
COMMISSION

REGULAR MEETING
440 HARCOURT AVE
Tuesday, October 7, 2025
5:00 PM

NOTICE: *The City Council and the City's Boards, Commissions and Committees, will hold its public meetings in person, with a view option for public participation based on availability. The City of Seaside utilizes Zoom tele-conferencing technology for virtual public participation; however, we make no representation or warranty of any kind, regarding the adequacy, reliability, or availability of the use of this platform in this manner. Participation by members of public through this means is at their own risk.*

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4. To make public comment, the following options are available:

Before the Meeting via Email: Written comments can be emailed to dmeewis@ci.seaside.ca.us Include the following subject line: "Public Comment Item # ___" (insert the agenda item number relevant to your comment). Written comments must be received by 2:00 p.m. on the day of the meeting.

During the Meeting: When the Chair calls for public comment, members of the public participating in person and wishing to address the Commission may approach the podium when the Chair calls for public comment.

When the Chair calls for public comment, members of the public participating on Zoom and wishing to address the City Council can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9 to "Raise Hand"; press *6 to unmute.

5. In accordance with the City's Remote Meeting Participation Policy for Public Comment: The City of Seaside reserves the right to refuse, limit, and/or revoke use of video conferencing technology and the option for virtual public participation. Granting use of the virtual

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1. CALL TO ORDER

2. ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION

Ray Riordan	Chair
Tiffinie Meyer	Vice Chair
Ramona Olaeta-Reed	Commissioner
Joan Costello	Commissioner
Shanda LeBeouf	Commissioner
Dennis Alexander	Commissioner
Stephanie Spross	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM SEPTEMBER 2, 2025

6. BUSINESS

A. DEBRIEF ON THE NEIGHBORHOOD CLEAN UP EVENT THAT TOOK PLACE ON SATURDAY, SEPTEMBER 27, 2025.

RECOMMENDATION: Have a discussion and provide feedback.

B. RECEIVE UPDATE ON THE FISCAL YEAR 25/26 PROJECTS RECOMMENDED TO THE CITY COUNCIL

RECOMMENDATION: Receive the update on the Fiscal Year (FY) 2025-2026 projects recommended to the City Council.

C. REVIEW DETAILS FOR THE NEIGHBORHOOD IMPROVEMENT COMMISSION ANNUAL STRATEGIC RETREAT ON SATURDAY NOVEMBER 15,2025

RECOMMENDATION: Staff recommends that the Neighborhood Improvement Commission (NIC) discuss details 2025 Annual Strategic Retreat.

D. DISCUSSION ON HOLIDAY LIGHTS CONTEST AND POTENTIAL COLLABORATE WITH THE PARKS AND RECREATION COMMISSION

RECOMMENDATION: Discuss this year's holiday lights contest and collaborate with the Parks and Recreation Commission.

E. DISCUSSION OF THE QUARTERLY BUSINESS AWARD

RECOMMENDATION: Have a discussion on the selection process for the business of the quarter.

7. REPORTS FROM COMMISSIONERS

This is a time specifically set aside for Commissioners to make brief comments of general interest to the community, make requests that items be added to future meeting agendas as necessary, and report on Committee Assignments.

8. REPORTS FROM STAFF

This is a time specifically set aside for the Staff Liaison to provide updates on non-agendized requests from the Commission, and to provide brief information on topics under the purview of the Commission.

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
November 4, 2025
5:00 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at (831) 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas and videos of past meetings are available on demand are posted at:

<http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the Office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



DRAFT MINUTES

CITY OF SEASIDE
NEIGHBORHOOD
IMPROVEMENT
COMMISSION

Regular Meeting
COUNCIL CHAMBERS
Tuesday September 2, 2025
5:00 PM

1. **CALL TO ORDER**

Commissioner Meyer called the meeting to order at 5:00 p.m.

2. **ROLL CALL - NEIGHBORHOOD IMPROVEMENT COMMISSION**

PRESENT: Meyer, Olaeta Reed, Costello, LeBoeuf,
ABSENT: Riordan, Alexander, Spross

3. **REVIEW OF AGENDA**

Dan Meewis, Assistant City Manager, proposed to table Item 6A until the next regularly scheduled meeting.

On motion by Commissioner LeBoeuf, and second by Costello, and carried by the following vote, the Neighborhood Improvement Commission moved to approve tabling Item 6A to the next regularly scheduled meeting.

RESULTS: 4, 0, 0, 3
AYES: Meyer, Olaeta Reed, Costello, LeBoeuf,
NOES: None
ABSTAIN: None
ABSENT: Riordan, Alexander, Spross

PUBLIC COMMENT:

Sylvia Shi

4. APPROVAL OF MINUTES

APPROVE MINUTES FROM JULY 2, 2025

On motion by Commissioner Costello, and second by LeBoeuf, and carried by the following vote, the Neighborhood Improvement Commission moved to approve July 2, 2025 Minutes

RESULTS: 4, 0, 0, 3

AYES: Meyer, Olaeta Reed, Costello, LeBoeuf,

NOES: None

ABSTAIN: None

ABSENT: Riordan, Alexander, Spross

5. BUSINESS

A. WELCOME COMMISSIONER STEPHANIE SPROSS TO THE NEIGHBORHOOD IMPROVEMENT COMMISSION:

RECOMMENDATION: We are pleased to announce and warmly welcome Commissioner Stephanie Spross to the Neighborhood Improvement Commission.

*****TABLED TO THE NEXT REGULARLY SCHEDULED MEETING*****

B. REVIEW AND SELECT THE HOUSE OF THE MONTH FOR AUGUST & SEPTEMBER 2025

RECOMMENDATION: Select the house of the month.

PUBLIC COMMENT:

Sylvia Shi

On motion by Commissioner Costello, and second by, Olaeta Reed, and carried by the following vote, the Neighborhood Improvement Commission approved the following House of the Month selections and Runner-up's:

- *August: 1212 Judson-Runner-up 1466 Judson*
- *September: 8 Athens-Runner-up 5 Maiden*

RESULTS: 4, 0, 0, 3

AYES: Meyer, Olaeta Reed, Costello, LeBoeuf,

NOES: None

ABSTAIN: None

ABSENT: Riordan, Alexander, Spross

C. SET THE DATE FOR THE NEIGHBORHOOD IMPROVEMENT COMMISSION ANNUAL STRATEGIC RETREAT

PURPOSE: Begin this process by selecting a retreat date so that we can send letters out to Commissions

RECOMMENDATION: Staff recommends that the Neighborhood Improvement Commission (NIC) discuss and select a date for its 2025 Annual Strategic Retreat.

PUBLIC COMMENT:

None

On motion by Commissioner Costello, and second by Meyer, and carried by the following vote, the Neighborhood Improvement Commission moved to approve the NIC Annual Strategic Retreat for November 15, 2025 from 8 AM to 12 PM.

RESULTS: 4, 0, 0, 3

AYES: Meyer, Alexander, Olaeta Reed, Costello, LeBoeuf, Spross

NOES: None

ABSTAIN: None

ABSENT: Riordan

D. IDENTIFY DATE AND DUMPSTER LOCATIONS FOR THE FALL

PUBLIC COMMENT:

Green Waste Spokesperson

On motion by Commissioner Costello and second by Olaeta Reed, and carried by the following vote, the Neighborhood Improvement Commission approved the placement of dumpsters at the following four locations:

- ***Donated Bins:***
 - *One 30-yard dumpster at Mal's Market*
 - *One 30-yard dumpster at Ord Terrace*
- ***Purchased Bins:***
 - *One 20-yard dumpster at Mal's Market*
 - *One 20-yard dumpster at Pachetti*
 - *One 30-yard dumpster at Highland Otis*

RESULTS: 4, 0, 0, 3
AYES: Meyer, Olaeta Reed, Costello, LeBoeuf,
NOES: None
ABSTAIN: None
ABSENT: Riordan, Alexander, Spross

6. REPORTS FROM COMMISSIONERS

Commissioner Costello noted that there is always something positive happening at the Oldemeyer Center, highlighting the addition of new tables, friendly and helpful staff, three new murals, and an upcoming art exhibit featuring Seaside artists. Commissioner Meyer commented that the *Exotics on Broadway* car event was very well attended but appeared to be mostly fenced off and required payment for entry. She expressed a desire to see more free events on Broadway during Car Week. She also observed that many restaurants on Broadway seemed unprepared for the large crowds and suggested improvements in that area. Additionally, she mentioned that the *Concours d’Lemons* event held on the City Hall lawn could have been negatively affected by excessive goose droppings.

7. REPORTS FROM STAFF

Dan Meewis, Assistant City Manager, shared that *Exotics on Broadway* organizers are already in discussions about making improvements for next year, many of which align with the concerns raised by Commissioner Meyer. He noted that restaurants would need a permit in order to serve food outside their establishments. He thanked the Commission for their support of *Blues in the Park* and highlighted upcoming events, including *Oaxaca By the Sea*, *City Stars*, and the City’s *Birthday Celebration* on October 13th. He expressed appreciation for the Commission’s ongoing work and mentioned that he will be meeting with the Public Works Department to begin planning projects for the upcoming year.

8. ADJOURNMENT

With no further business the meeting adjourned at 6:22 pm.

On motion by Commissioner Meyer, and second by Olaeta Reed, and carried by the following vote, the Neighborhood Improvement Commission moved to adjourn.

Respectfully submitted,

Jennifer Hancock, Committee Clerk

Ray Riordan, Chair



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: October 7, 2025

**SUBJECT: DEBRIEF ON THE NEIGHBORHOOD CLEAN UP EVENT THAT
TOOK PLACE ON SATURDAY, SEPTEMBER 27, 2025.**

RECOMMENDATION

Have a discussion and provide feedback.

BACKGROUND

The Neighborhood Improvement Commission held their bi-annual community clean-up event on Saturday, September 27 from 8am-12pm. The event featured placing five large dumpsters at various locations throughout the City. Greenwaste was a partner in this event and provided two of the dumpsters free of charge.

The commission would like to engage in a discussion and provide feedback on the event so they can make an informed decision on if there needs to be any changes made to the event that will take place in the Spring of 2026.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.B.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: October 7, 2025

**SUBJECT: RECEIVE UPDATE ON THE FISCAL YEAR 25/26 PROJECTS
RECOMMENDED TO THE CITY COUNCIL**

RECOMMENDATION

Receive the update on the Fiscal Year (FY) 2025-2026 projects recommended to the City Council.

BACKGROUND

The Neighborhood Improvement Commission (NIC) plays a vital role in identifying, recommending, and supporting community projects that enhance the quality of life for Seaside residents. Each year, the Commission develops a list of priority projects that align with the City's goals for neighborhood improvement, beautification, public safety, and community engagement.

Since March 1, 2025, the Commission has held multiple meetings and facilitated discussions to solicit project ideas from other City Commissioners, City staff, and members of the public. These discussions resulted in a preliminary list of recommended projects for the FY 2025-2026 budget cycle.

The recommended projects were submitted to City staff for further evaluation based on feasibility, alignment with City Council priorities, available funding, and potential community impact. Staff vetted the projects and provided the commission with the expected costs for each project. The final recommendation to the City Council yielded 15 projects for a total cost of \$310,000. The estimated allocation of TOT taxes to the

NIC was \$311,000.

During the City Council study session that took place on Tuesday, June 10, 2025. Staff presented the NIC recommended project list for the Council to weigh in on and provide further direction. During the discussion, the City Council made the following changes to the recommended project list.

Projects Removed	
Welcome Banners	\$600
Electronic Bulletin Board	\$50,000
Solar Powered Picnic Table	\$7,000
Lockers for Personal Items	\$2,000
Fort Ord National Monument Directional Signage	\$10,000
Welcome to Seaside Sign on GJM	\$15,000
Projects Changed	
Annual Tree Give-A-Way	\$5,000
Benches quantity changed from 12 - 6	\$27,000
Murals x2 to 1	\$15,000
Total project reductions	\$131,600

During the review of projects, the City Council elected to allocate the funds that were removed from the NIC recommendation along with their allocation of \$131,000 and put it towards a project that will install synthetic turf on the activity lawn of Laguna Grande Park.

The commission would like an update on the approved projects.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.C.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: October 7, 2025

**SUBJECT: REVIEW DETAILS FOR THE NEIGHBORHOOD IMPROVEMENT
COMMISSION ANNUAL STRATEGIC RETREAT ON SATURDAY
NOVEMBER 15, 2025**

RECOMMENDATION

Staff recommends that the Neighborhood Improvement Commission (NIC) discuss details 2025 Annual Strategic Retreat.

BACKGROUND

Each year, the Neighborhood Improvement Commission holds a Strategic Retreat to evaluate its progress, review priorities, and plan initiatives for the upcoming year. The retreat provides an opportunity for Commission members to engage in in-depth discussions, align on goals, and strategize around community engagement and neighborhood improvement priorities.

The Annual Strategic Retreat typically takes place in the fall to allow for reflection on accomplishments during the year and to begin planning for the upcoming calendar year. Key topics may include:

- Review of 2025 work plan progress
- Evaluation of neighborhood project outcomes
- Budget and resource planning
- Setting strategic priorities for 2026
- Community outreach strategies

FISCAL IMPACT

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.D.

TO: Parks and Recreation Commission

BY: Dan Meewis, Assistant City Manager

DATE: October 7, 2025

SUBJECT: DISCUSSION ON HOLIDAY LIGHTS CONTEST AND POTENTIAL COLLABORATE WITH THE PARKS AND RECREATION COMMISSION

RECOMMENDATION

Discuss this year's holiday lights contest and collaborate with the Parks and Recreation Commission.

BACKGROUND

In November 2023, the Neighborhood Improvement Commission requested collaboration from the Parks and Recreation Commission to collaborate with the Annual Holiday Lights contest that is done throughout the community. At the November 20, 2023, Parks & Recreation Commission meeting, the Commissioners voted on the Holiday Home Decorating Contest, and they agreed to collaborate with the Neighborhood Improvement Commission. On December 18, 2023, the Commissioners and staff went on a bus tour and judged 13 houses in Seaside that entered the holiday lights contest. They pick first, second, and third place winners. The winners were announced at the December 21, 2023, City Council meeting.

During the November 6, 2024, Neighborhood Improvement Commission's special meeting, a request was made again to collaborate with the Parks and Recreation Commission for the 2024 contest. The Parks and Recreation Commission's staff liaison was present at that meeting, and stated during public comment that he would add it to the agenda for the November 18, 2024, Parks and Recreation Commission meeting for discussion. The commissioners then did a bus tour and judged the homes that submitted requests through an online form to enter into the contest. That format

worked well and it is recommended to partner with the Parks & Recreation Commission for the judging of the 2025 Holiday Lights Contest.

FISCAL IMPACT

No fiscal impact on this item.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.E.

TO: Neighborhood Improvement Program

BY: Dan Meewis, Assistant City Manager

DATE: October 7, 2025

SUBJECT: DISCUSSION OF THE QUARTERLY BUSINESS AWARD

RECOMMENDATION

Have a discussion on the selection process for the business of the quarter.

BACKGROUND

The Commission will discuss the upcoming Annual Business of the Quarter Award program, which recognizes businesses that contribute positively to neighborhood improvement and community vitality. Staff will present options for nomination processes, evaluation criteria, and the award presentation timeline. Commissioners will be asked to provide input on outreach strategies, nomination deadlines, and award categories. A recommendation may be forwarded to City Council for final approval of the award presentation date.

ATTACHMENTS

None
