



**A G E N D A**  
CITY OF SEASIDE  
ART AND HISTORY  
COMMISSION

REGULAR MEETING  
986 HILBY AVENUE (SEAHORSE ROOM)  
Tuesday, May 12, 2026  
5:15 PM

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Virtual Participation Guide: <https://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>  
<https://us02web.zoom.us/j/81458575672?pwd=bVB3eFN0dnBCc01FYUdwSzA2WnMvQT09>  
WEBINAR ID 814 5857 5672 | (669) 900-9128

**1. CALL TO ORDER**

**2. ROLL CALL – ESTABLISHMENT OF QUORUM**

Emerson Brown	Chair
Robert Daniels, Jr.	Vice Chair
Keylin Figueroa	Commissioner
Julie Ann Hughett	Commissioner
Ethelyn Thomas	Commissioner

**3. REVIEW OF AGENDA**

*If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).*

**4. PUBLIC COMMENT**

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

**5. APPROVAL OF MINUTES**

**A. APRIL 14, 2026**

**6. BUSINESS ITEMS**

**A. SEASIDE ATTRACTIONS/BUSINESSES WITH ARTIST MARIA SCHOETTLER**

**RECOMMENDATION:** Provide direction on finalizing details of Seaside Map.

**B. REVIEW AND FINALIZE LIBRARY MURAL PROJECT**

**RECOMMENDATION:** Review and Finalize Library Mural Project

**C. SELECT FINALISTS FOR 2026 UTILITY BOX PROGRAM**

## **D. SEASIDE ARCHIVE MARKETING AND PROMOTION**

**RECOMMENDATION:** Provide direction on public awareness of Seaside Archives.

### **7. COMMISSIONER REPORTS**

### **8. STAFF COMMUNICATION**

### **9. ADJOURNMENT**

Next Regularly Scheduled Meeting:  
June 9, 2026  
5:15 PM

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**MINUTES**  
CITY OF SEASIDE  
ART & HISTORY  
COMMISSION

**REGULAR MEETING**  
986 HILBY AVE (Seahorse Room)  
Tuesday, April 14, 2026  
5:15 p.m.

**1. CALL TO ORDER:**

The meeting was called to order at: **5:19 PM**

**2. ROLL CALL – ESTABLISHMENT OF QUORUM:**

**ART & HISTORY COMMISSION:**

Emerson Brown	Head Chair	EXCUSED ABSENCE
Robert Daniels Jr	Vice Chair	PRESENT
Keylin Figueroa	Commissioner	PRESENT (5:19 PM)
Julie Ann Hughett	Commissioner	PRESENT
Ethelyn Thomas	Commissioner	PRESENT

**STAFF:**

Kee Hyon Higgins PRESENT

**GUESTS PRESENT:**

Council Member Alex Miller  
Be Astengo - Regional Manager of Monterey Libraries (Seaside Branch)  
Sandra Gray – Member of the public

**3. REVIEW OF AGENDA:**

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

\* Motion: Table Item A and D to next meeting due to absence of members essential to Item Agendas, and Push Item C as top priority. (M/S/P)

**4. PUBLIC COMMENTS:**

\* Council Member Alex Miller brings attention to potential mural location approved by the State of California on one of the concrete bents on Highway 1 that enters Seaside and Sand City. If greenlit by City Council, Council Member Alex Miller would like the Art & History Commission to decide what should be placed on mural, as he believes that first impressions matter and would like to present a positive first impression that draws attention to the public, and individuals that are passing through Seaside.

**5. APPROVAL OF MARCH 24, 2026 MINUTES:**

\* Motion Passes Unanimously

**6. BUSINESS ITEMS:**

**C. REVIEW AND DISCUSS LIBRARY MURAL:**

\* Regional Library Manager Be Astengo presents Book Stair Mural as a chosen concept for the Seaside Library, she had provided a list of authors that the library staff would like to include as well as a local author who works in the library as well. There are a total of 9 stairs on one section and an additional 9 on another section of stairs which brings a total of 18 steps that can potentially be painted as book spines.

\* Vice Chair Daniels thinks idea is amazing, would like mural to directly connect to the community

\* Commissioner Keylin thinks idea would be very exciting, as it will potentially drive attention to the public as a potential location for photos.

\* If chosen, An RFP will not be required and will give local companies the opportunity to work alongside the commission.

\* Item has been pushed to next meeting for further discussion

\* No Public Comment.

**B. FINALIZE POSTCARD PROGRAM:**

\*Discussion on where to include artist name on postcard on front or back.

Commissioner Hughett suggests to put it on back where additional information would be located. The discussion leads to have name formatting and placement on the front of the artwork, on the righthand side and properly formatted, and adjusted for clear view of the artists name.

\* No Public Comment.

**A. SEASIDE ATTRACTIONS/BUSINESSES WITH ARTIST MARIA SCHOETTLER:**

\* Item has been tabled to next meeting.

\* No Public Comment.

**D. SEASIDE ARCHIVE MARKETING AND PROMOTION:**

\* Item has been tabled to next meeting.

\* No Public Comment.

**7. REPORTS FROM COMMISSIONERS:**

\* Commissioner Thomas would like Commissioner Jackets with embroidered name tags.

**8. REPORTS FROM STAFF:**

\*Staff reminds commissioners that next Wednesday is Volunteer Appreciation Day and encourages Commissioners to attend.

**9. ADJOURNMENT: The meeting was adjourned at: **6:00 PM****

**RESPECTFULLY SUBMITTED,**

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**Hailie D. Bringas, SAHC Clerk**

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**Emerson Brown, SAHC Chair**

**Next Regular Scheduled Meeting**

**May 12, 2026**

**Time: 5:15 p.m.**

**HYBRID (Virtual & In-Person)**



**CITY OF SEASIDE  
STAFF REPORT**

**Item No.: 6.A.**

**TO:** Art and History Commission

**BY:** Kee Hyon Higgins, Recreation Superintendent

**DATE:** May 12, 2026

**SUBJECT: SEASIDE ATTRACTIONS/BUSINESSES WITH ARTIST MARIA  
SCHOETTLER**

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**RECOMMENDATION**

Provide direction on finalizing details of Seaside Map.

**BACKGROUND**

Chair Brown reached out to artist Maria Schoettler to explore the possibility of developing a Seaside attractions map and business guide, highlighting various local businesses throughout the city, in June 2025. Ms. Schoettler has expressed interest in the project; however, she has requested further clarification regarding the Commission's specific focus areas, both in terms of geographic scope and overall vision for the final product.

The Commission has researched various ideas which include City-owned buildings, parks and facilities. Historical homes were considered, but the City Attorney's Office does not recommend including residential homes for this type of project since home addresses or visual representations could be used.

Lastly, this project presents an opportunity for collaboration with the Parks and Recreation Commission, particularly in identifying key public spaces, trails, and recreational amenities that could be incorporated into the map.

**ATTACHMENTS**

1. Map Agenda Attachment

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PACIFIC OCEAN

17 MILE DRIVE



DEL MONTE FOREST

PACIFIC GROVE



34. WILD FISH RESTAURANT



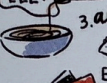
6. CAFE GUARANI



7. CAPTAIN + STOKER



29. STOKES ADORE



8. CELLA



18. PEARL HOUR



3. ALEJANDRO'S



22. OLD CARIBOO BOOKS



2. AD ASTRA BREAD CO.



26. PERFECTLY PRESSED



EL CHARRITO EXPRESS



11. ELROY'S FINE FOODS



4. ALTA BAKERY



PARKER-LUSSEN PASTRIES



9. CHEZ NOIR



31. TEJIDO COLLECTIVE



16+17. LE PETIT PALI



27. SOMEWHERE



14. HOUSE OF CARDOON



God FISHERMAN'S WHARF



7. CAPTAIN + STOKER

MONTEREY



JACKS PEAK

CARMEL VALLEY RD.



5. BEAR + FLAG ROADSIDE



30. PANCRÉDIT & MORGEN



13. HACIENDA CV + RADICI MARKET

SEASIDE



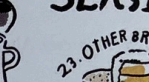
32. THE BUTTER HOUSE



20. LYNN'S ARCADE



10. COUNTERPOINT COFFEE



23. BEER CO.



1. COFFEE ROASTING CO.



21. MALIGNE



33. THE MEATERY



15. LA TORTUGA



19. LUPITA'S BAKERY

CARMEL BY-THE-SEA



CARMEL VALLEY

CARMEL VALLEY

\*MAP NOT TO SCALE

ALL ARTWORK BY MARIA SCHOETTLER '23

**1. ACME COFFEE ROASTING CO.**

Roastery & Coffee Shop. 485 B Palm Ave, Seaside. Acmecoffee.roasting.com

**2. AD ASTRA BREAD CO.**

Bakery. 479 Alvarado St, Monterey. Adastrabread.com

**3. ALEJANDRO'S / EL CHARRITO EXPRESS**

Alejandro's: Dinner Restaurant. 474 Alvarado St, Monterey.  
El Charrito: Breakfast & Lunch Takeaway. Enter at 483 Calle Principale, Monterey. Alejandros.co

**4. ALTA BAKERY**

Bakery & Cafe. 502 Munras Ave, Monterey. Altamonterey.com

**5. BEAR + FLAG ROADSIDE**

Eatery & Wine Shop. 7152 Carmel Valley Rd, Carmel Valley. Bearandflagroadside.com

**6. CAFE GUARANI**

Cafe. 111 Central Ave, Pacific Grove. Cafegarani.com

**7. CAPTAIN + STOKER**

Coffee Shop. 398 E Franklin St, Monterey and 206 Forest Ave, Pacific Grove. Captainandstoker.com

**8. CELLA RESTAURANT & BAR**

Restaurant. 525 Polk St, Monterey. Cellarestaurant.com

**9. CHEZ NOIR**

Restaurant. 5th Ave between Dolores and San Carlos St. Carmel-By-The-Sea. Cheznoircarmel.com

**10. COUNTERPOINT COFFEE**

Coffee Shop. 565 Broadway Ave, Seaside. @counterpointcoffeeshop

**11. ELROY'S FINE FOODS**

Grocery Store. 15 Soledad Dr, Monterey. elroysfinefoods.com

**12. HABITAT**

Art-filled Curiosity Shop. 169a Fountain Ave, Pacific Grove. @habitatpacificgrove

**13. HACIENDA CV+ RADICI MARKET**

Community Center, Feed Store & Local Market. 7180 Carmel Valley Rd, Carmel Valley. Linktr.ee/Hacienda.cv

**14. HOUSE OF CARDOON**

Home Goods Store. Carmel Plaza, Suite 210, Carmel-By-The-Sea. Houseofcardoon.com

**15. LA TORTUGA**

Mexican Eatery. 1257 Fremont Ave, Seaside. Latortugaseaside.com

**16. LE PETIT PALI AT 8th AVE**

Hotel. 8th Ave & Junipero, Carmel-by-the-Sea. Lepetitpali.com

**17. LE PETIT PALI AT OCEAN AVE**

Hotel. Junipero & Ocean Ave, Carmel-by-the-Sea. Lepetitpali.com

**18. LILIFY**

Artisan Shop. 281 Lighthouse Ave, Monterey. Lilify.com

**19. LUPITA'S BAKERY**

Bakery. 1048 Broadway Ave, Seaside. Lupitasbaking.com

**20. LYNN'S ARCADE: A PINBALL PARLOR & CAN SLANGERY**

Pinball Arcade & Bottle Shop. 1760 Fremont Blvd. Suite D1, Seaside. lynnsarcade.com

**21. MALIGNÉ**

Restaurant. 600 Broadway Ave, Seaside. Restaurantmaligne.com

**22. OLD CAPITOL BOOKS**

Book store. 482 Alvarado St, Monterey. Oldcapitolbooks.com

**23. OTHER BROTHER BEER CO.**

Brewery & Restaurant. 877 Broadway Ave, Seaside. Otherbrotherbeer.com

**24. PARKER-LUSSEAU PASTRIES**

Bakery & Cafe. 539 Hartnell St, Monterey. Parkerlusseau.com

**25. PEARL HOUR**

Cocktail Bar. 214 Lighthouse Ave, Monterey. Pearlhour.com

**26. PERFECTLY PRESSED**

Juice Shop. 491 Alvarado St, Monterey. Perfectlypressedjuice.com

**27. SOMEWHERE IN CARMEL**

California Lifestyle Boutique. San Carlos between Ocean & 7th Ave. Carmel-By-The-Sea. Somewhereincarmel.com

**28. STATIONAERY**

Restaurant. San Carlos 3 NE of 6th Ave, Carmel-By-The-Sea. thestationaery.com

**29. STOKES ADOBE**

Restaurant. 500 Hartnell St, Monterey. Stokesadobe.com

**30. TANCREDI & MORGEN**

Home Goods Store. 7174 Carmel Valley Rd, Carmel Valley. Tancrediandmorgen.com

**31. TEJIDO COLLECTIVE**

Clothing Store. Mission St. between 5th & 6th Ave, Carmel-By-The-Sea and 1 West Carmel Valley Rd, Carmel Valley. Tejidocollective.com

**32. THE BUTTER HOUSE**

Breakfast Restaurant. 1760 Fremont Blvd. Suite B-1, Seaside. Thebutterhouse.com

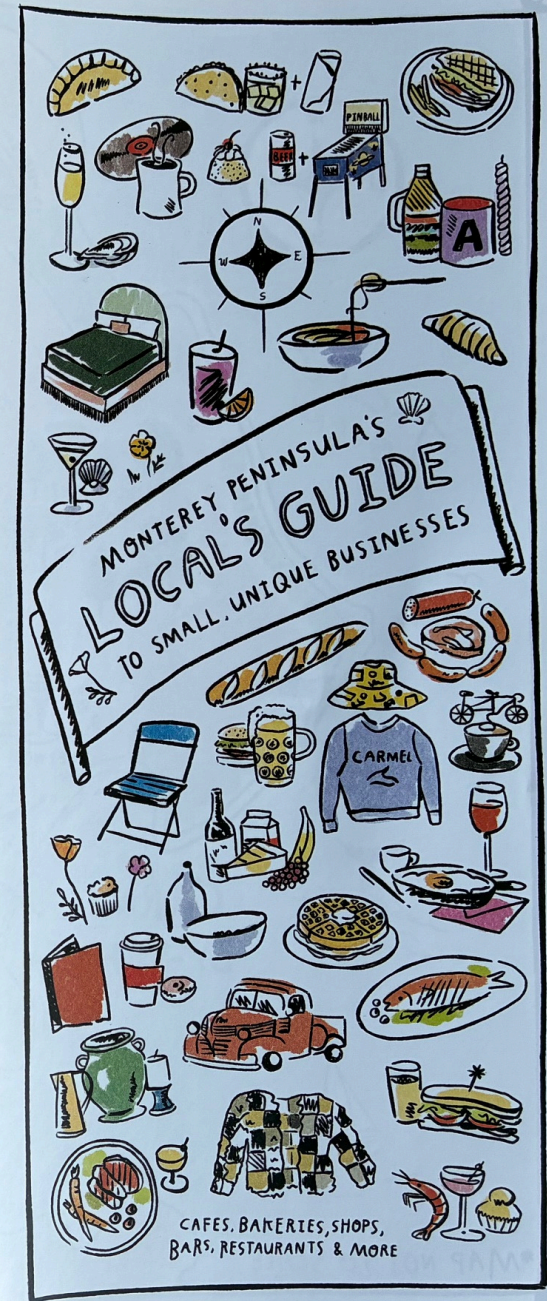
**33. THE MEATERY**

Butcher Shop & Eatery. 1534 Fremont Blvd, Seaside. Themeateryseaside.com

**34. WILD FISH RESTAURANT**

Seafood Restaurant. 545 Lighthouse Ave, Pacific Grove. Wild-fish.com

COMPILED + ILLUSTRATED BY MARIA SCHOETTLER  
© MARIA\_SCHOETTLER © 2023 MARIA SCHOETTLER





**CITY OF SEASIDE  
STAFF REPORT**

**Item No.: 6.B.**

**TO:** Art and History Commission

**BY:** Kee Hyon Higgins, Recreation Superintendent

**DATE:** May 12, 2026

**SUBJECT: REVIEW AND FINALIZE LIBRARY MURAL PROJECT**

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**RECOMMENDATION**

Review and Finalize Library Mural Project

**BACKGROUND**

The Art & History Commission has been allocated \$15,000.00 to coordinate and install a mural project for Fiscal Year 2025-2026. The Art & History Commission has chosen to allocate the funds towards a mural at the Seaside Public Library. This project will be coordinated between the Art & History Commission, Recreation Staff and Seaside Public Library Staff.

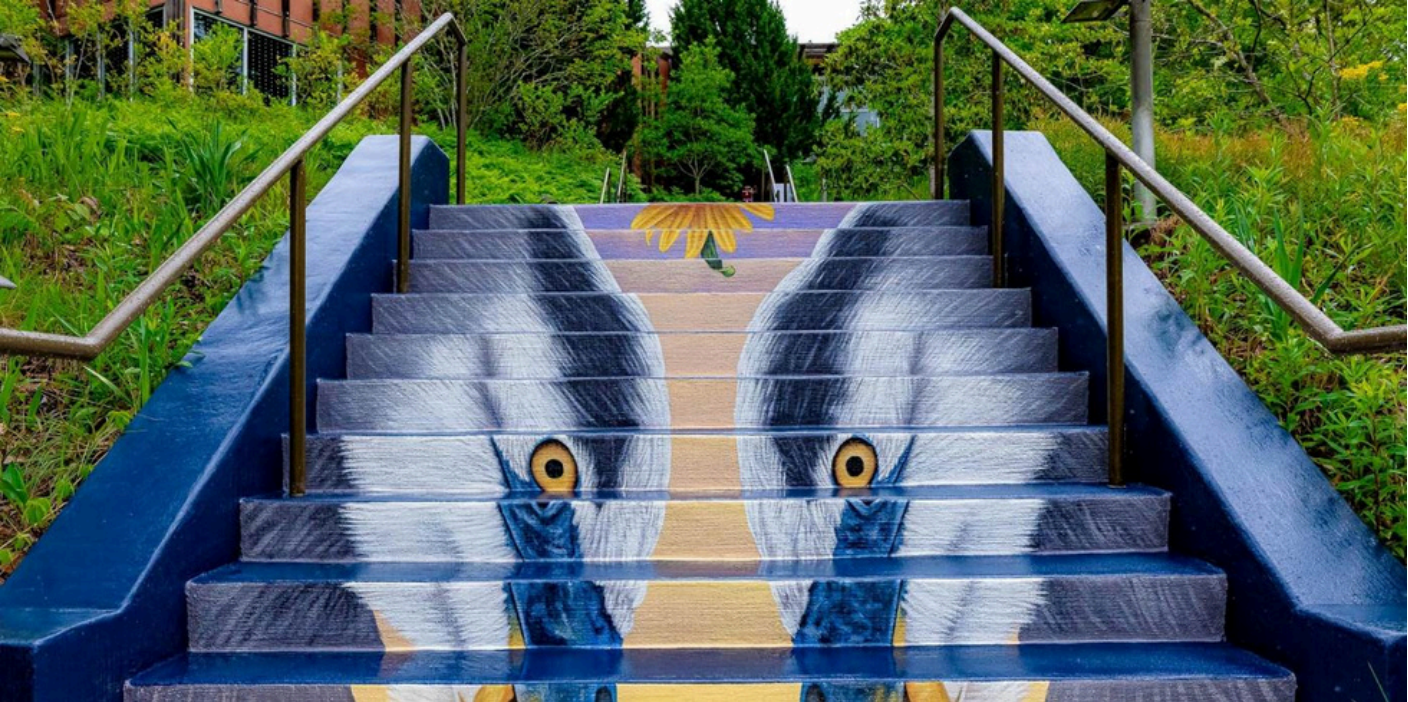
**ATTACHMENTS**

1. Seaside Library Mural
  2. Library Mural Concepts
-

# Seaside Public Library

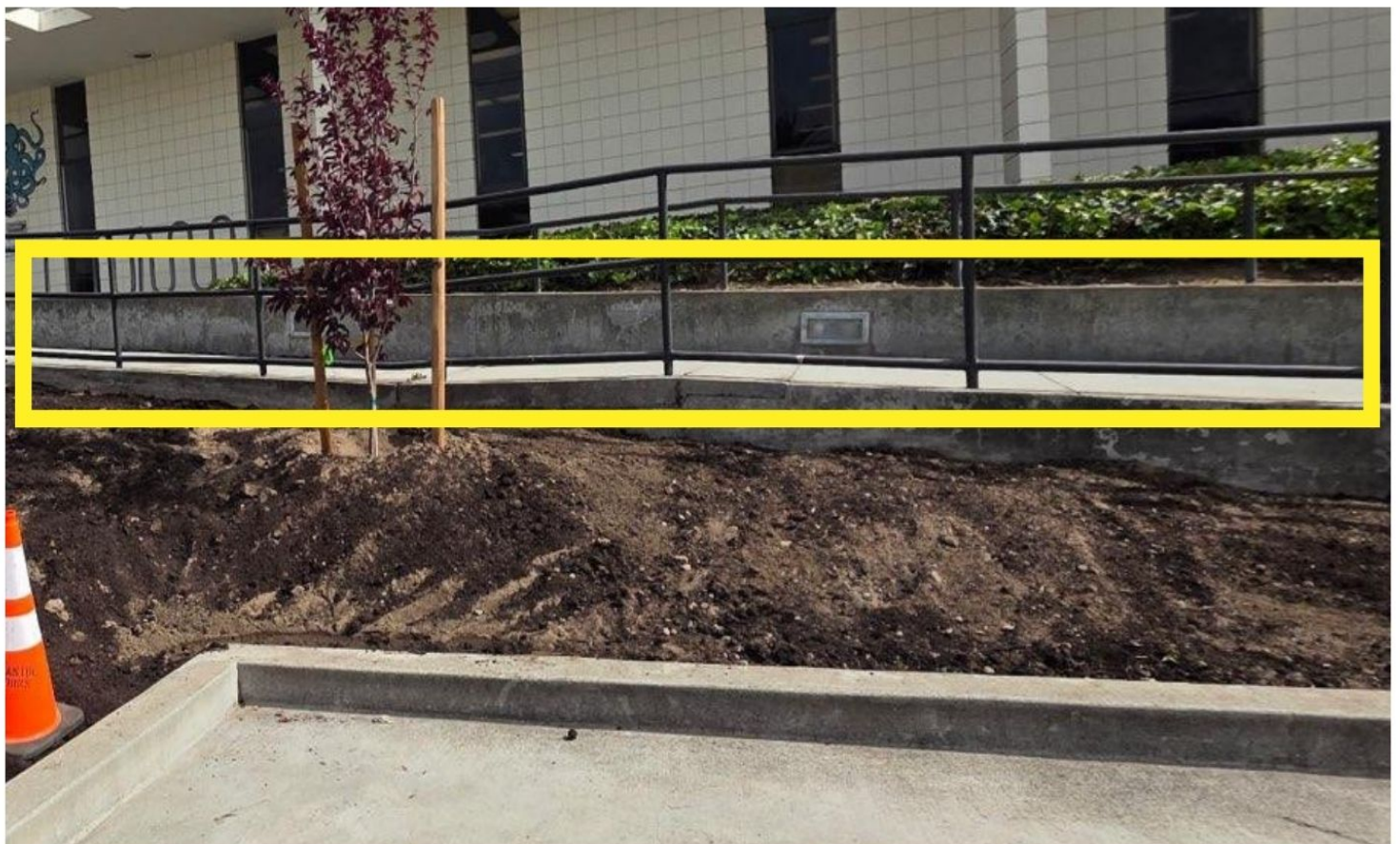


# Stair Mural Examples



# Library Mural Concept

## Book Spine





**CITY OF SEASIDE  
STAFF REPORT**

**Item No.: 6.C.**

**TO:** Art and History Commission

**BY:** Kee Hyon Higgins, Recreation Superintendent

**DATE:** May 12, 2026

**SUBJECT: SELECT FINALISTS FOR 2026 UTILITY BOX PROGRAM**

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**BACKGROUND**

Requests for Proposals for the 2026 Utility Box Program were opened to the public on March 27, 2026 and closed on May 7, 2026. A total of 21 boxes were submitted. The Art & History Commission can select up to five boxes to be wrapped.

**FISCAL IMPACT**

The fiscal impact will be the following:

- Wrap & Installation per Box = \$1,718.60
- Stipend per Artist = \$500.00

If five submissions are selected, the total will be \$11,093.00

**ATTACHMENTS**

1. 2026 Utility Box Program Submissions
- 
-

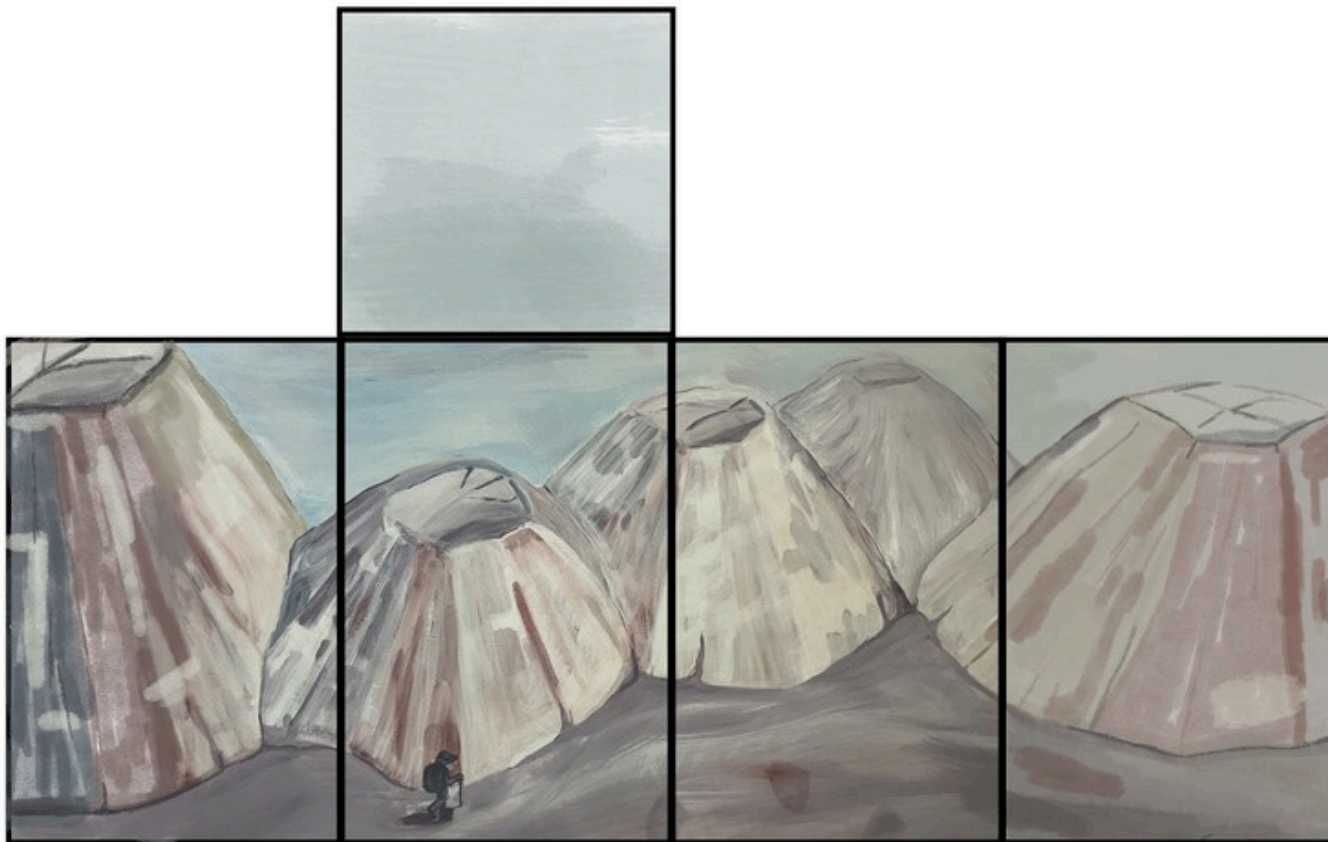
# Utility Box Submission #1

Liza Jane



# Utility Box Submission #2

Emily Gottlieb



# Utility Box Submission #3

Franziska Character



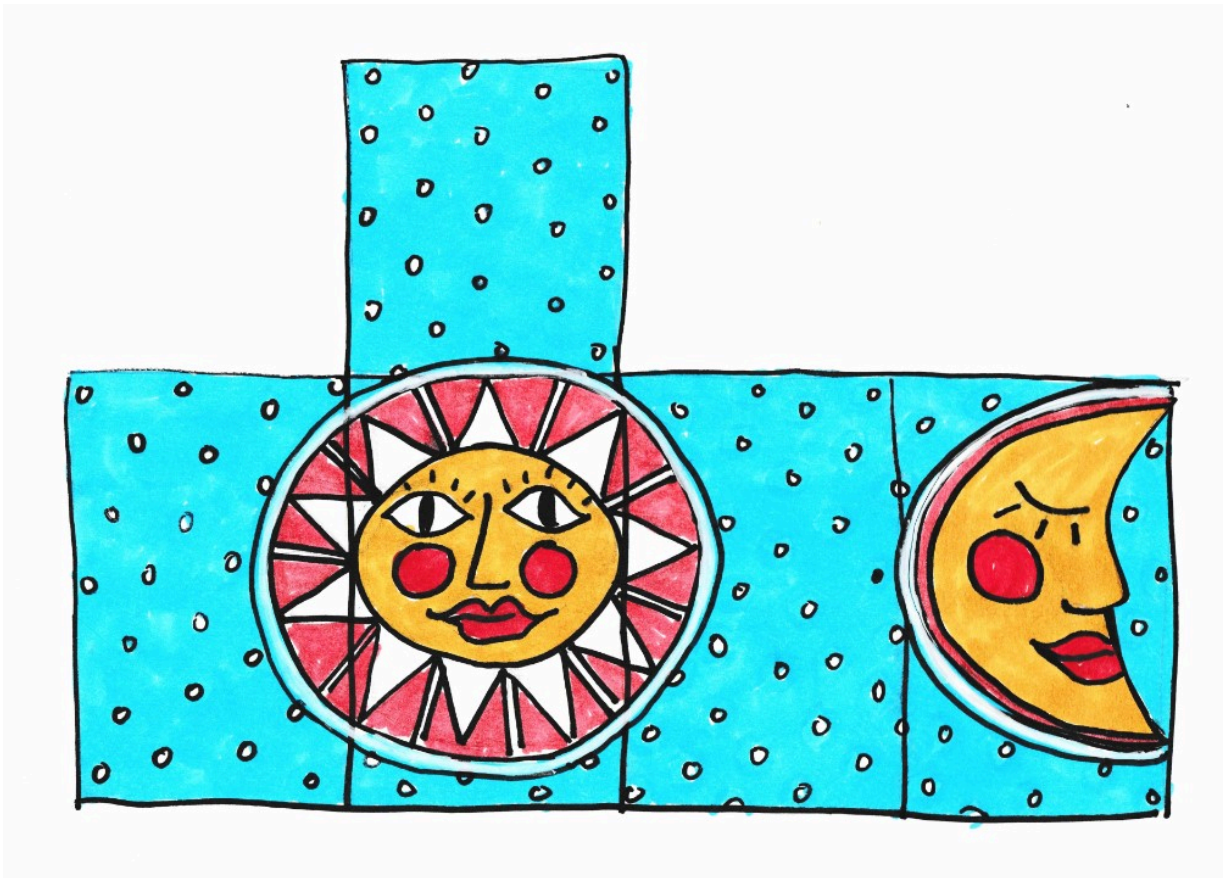
# Utility Box Submission #4

Jennifer Geiger



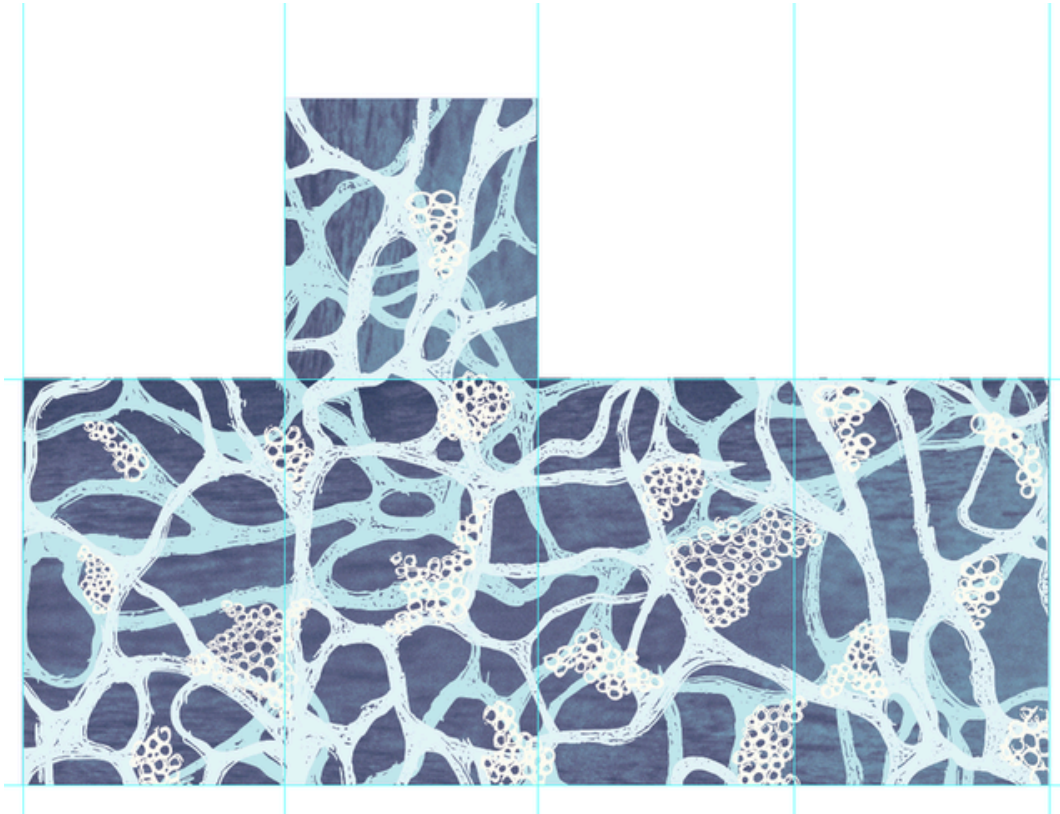
# Utility Box Submission #5

Linda Gabrielson



# Utility Box Submission #6

Maya Catlin



# Utility Box Submission #7

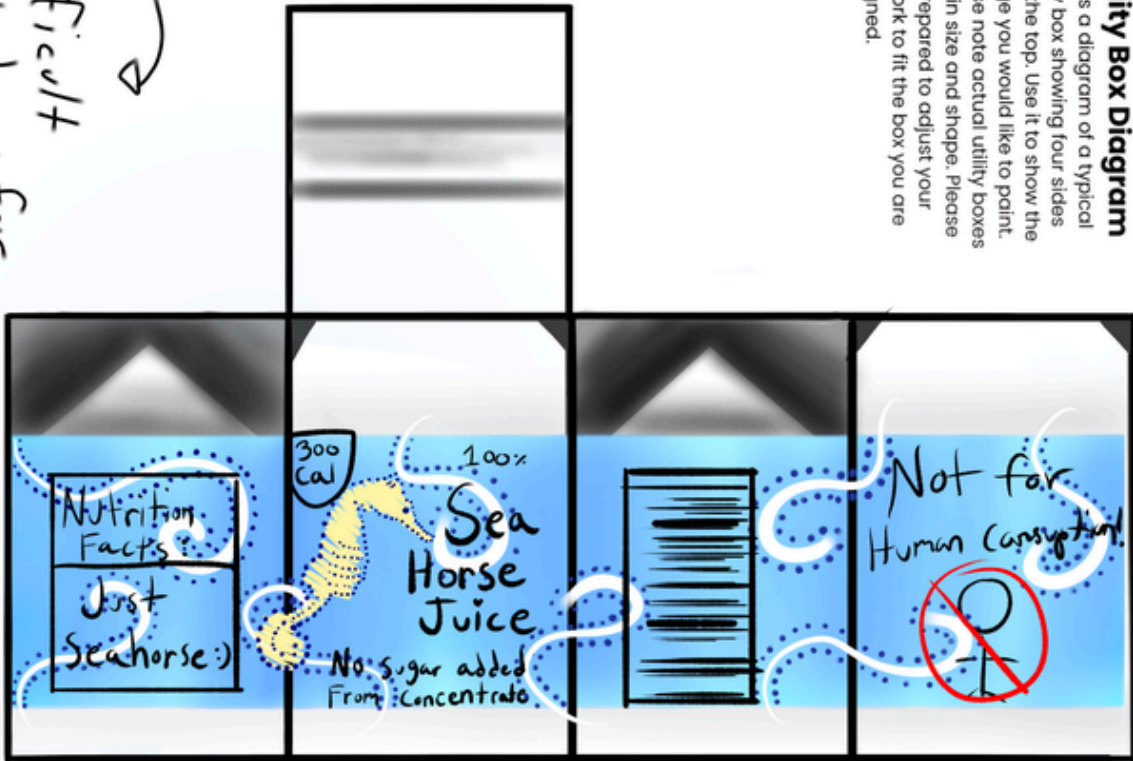
Michelle Foley



# Utility Box Submission #8

Nataly Cruz Juarez

**Utility Box Diagram**  
This is a diagram of a typical utility box showing four sides and the top. Use it to show the image you would like to print. Please note actual utility boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.



(Note: →

It's difficult

for me to draw for

this with just my index

finger, & phone. Sorry if my art looks sloppy.)

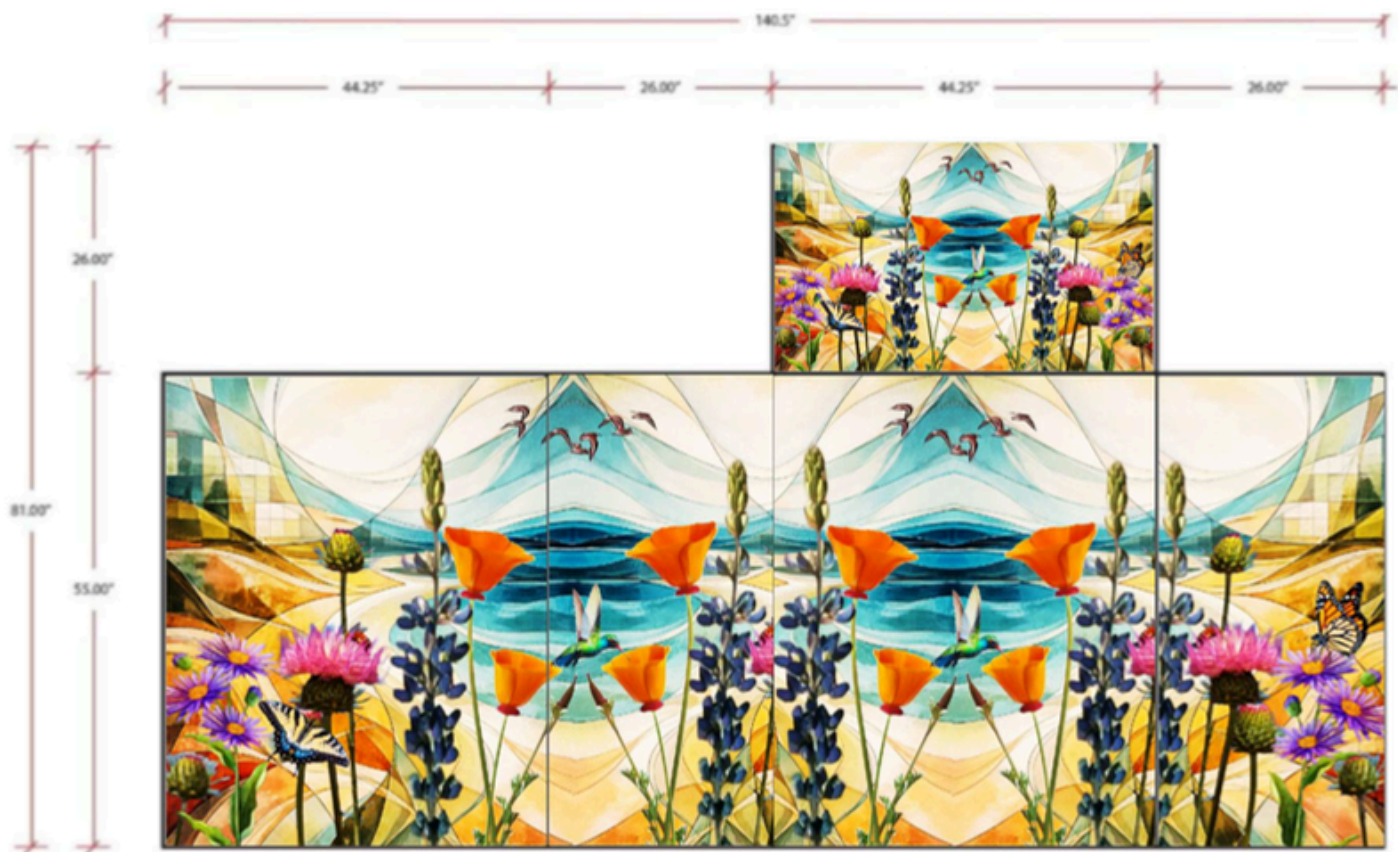
Side

Side

*Betsy*

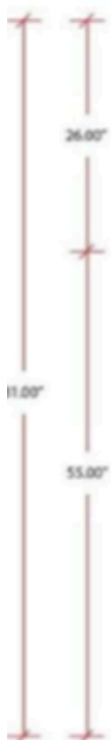
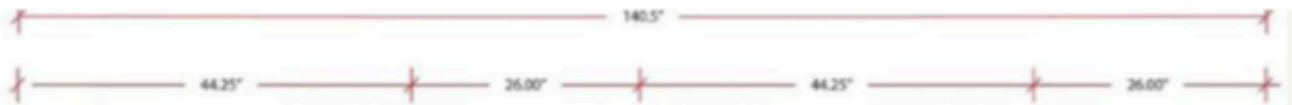
# Utility Box Submission #9

Rosa Cruglez



# Utility Box Submission #10

Rosa Cruglez



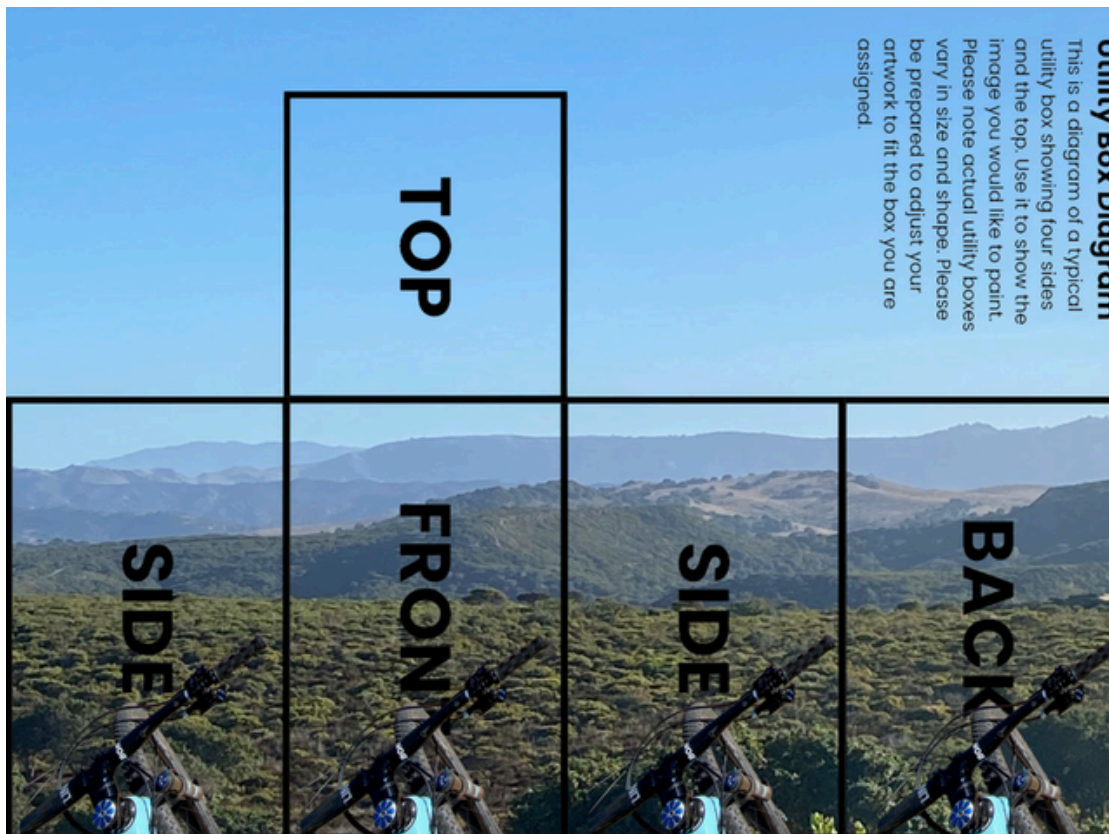
# Utility Box Submission #11

Sean Severud



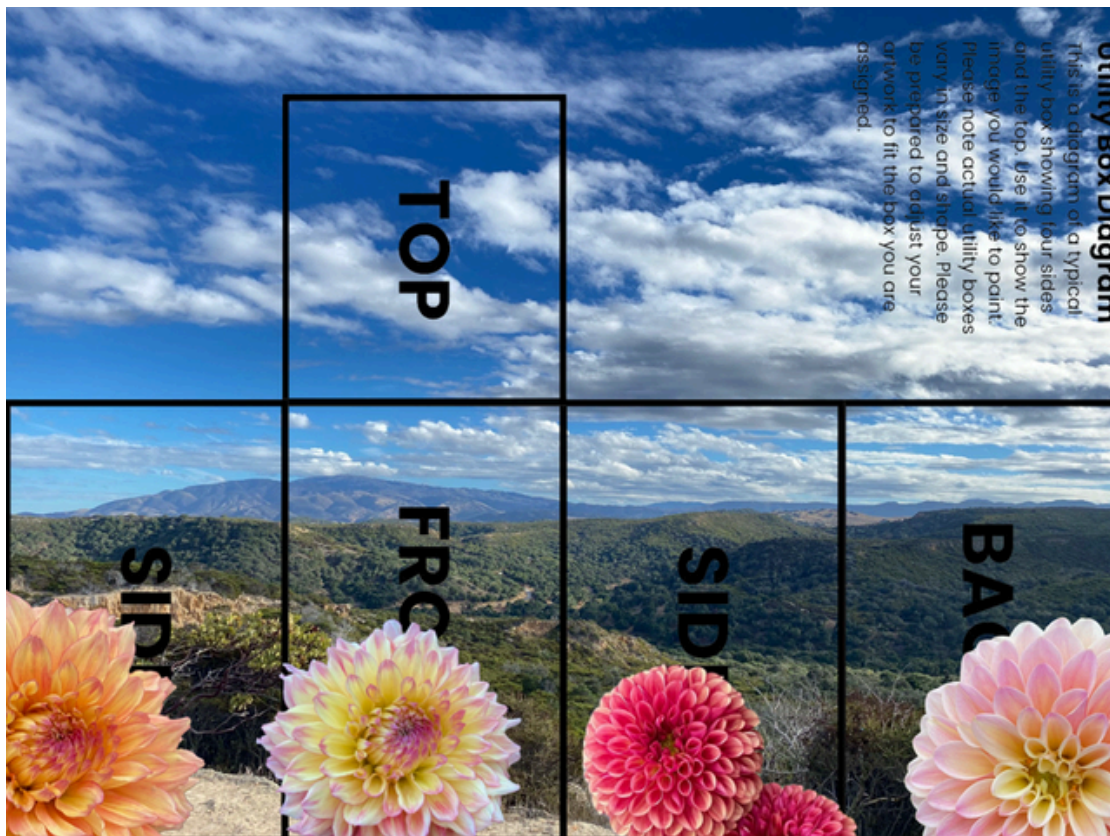
# Utility Box Submission #12

Val Gaino



# Utility Box Submission #13

Val Gaino



# Utility Box Submission #14

Samantha Chioino (Kindness Rocks 831)



## ♥ DESCRIPTION

This design brings the mission of kindness to life through a colorful coastal scene featuring uplifting messages on painted rocks. The artwork reflects the beauty of Seaside and reminds us that small acts of kindness create a ripple effect that makes our community stronger, kinder and more connected.

## ♥ INTERACTIVE ELEMENT

**Take a message.  
Leave one behind.**

Encouraging the public to engage with kindness in a simple, meaningful way.

## ♥ COMMUNITY IMPACT

- Promotes positivity and mental wellness
- Engages families, youth and visitors
- Reflects Seaside's inclusive and supportive spirit
- Beautifies public spaces and celebrates our community

## ABOUT KINDNESS ROCKS 831

Kindness Rocks 831 is a community-driven movement spreading messages of hope, encouragement and connection through hand-painted rocks. Our rocks have been shared locally, across the U.S. and internationally—one kind message at a time.



RV/TAM

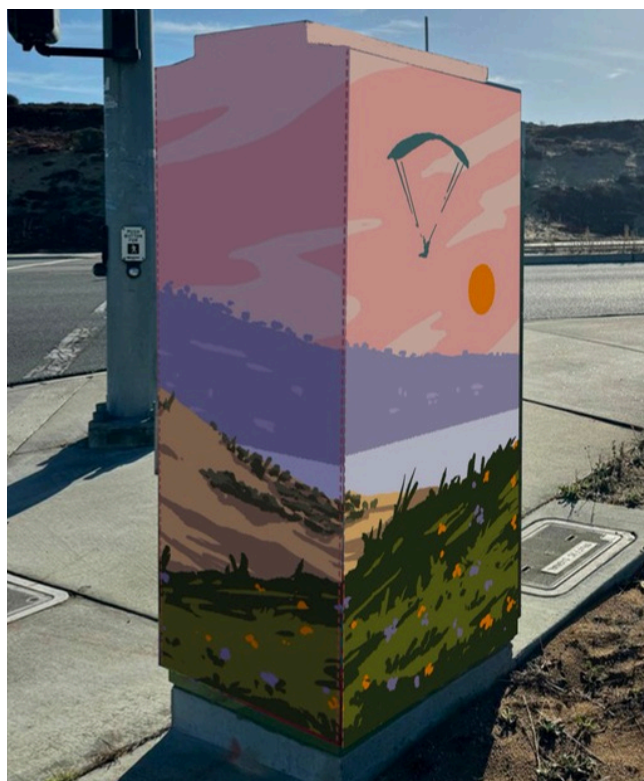
# Utility Box Submission #15

Sandra Gray



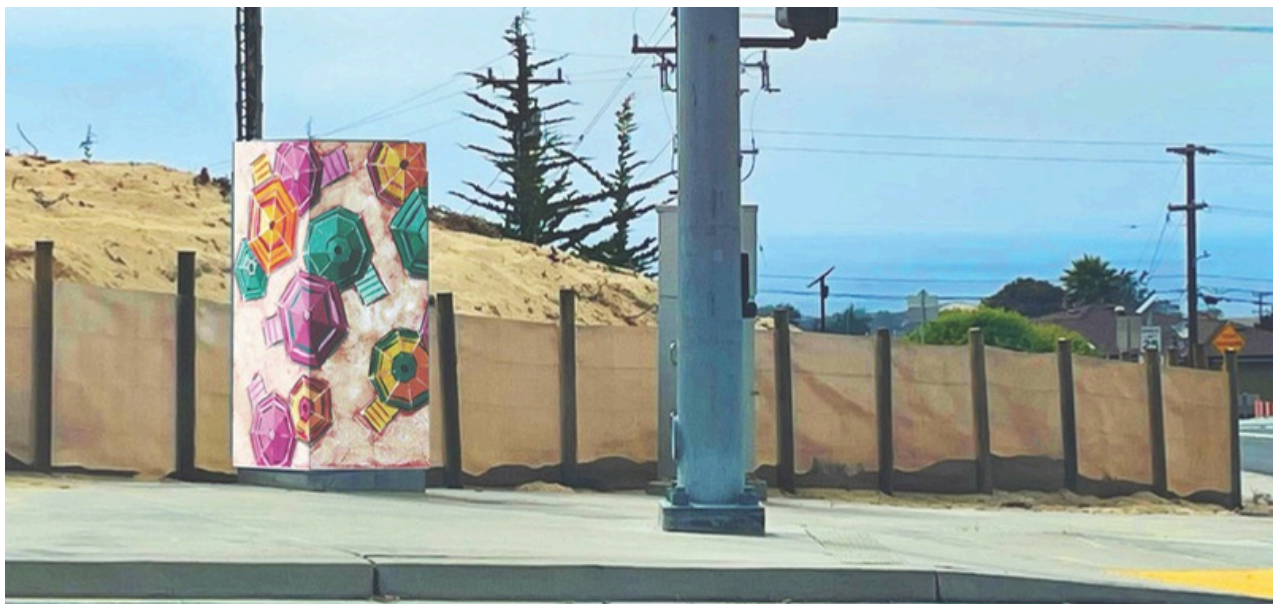
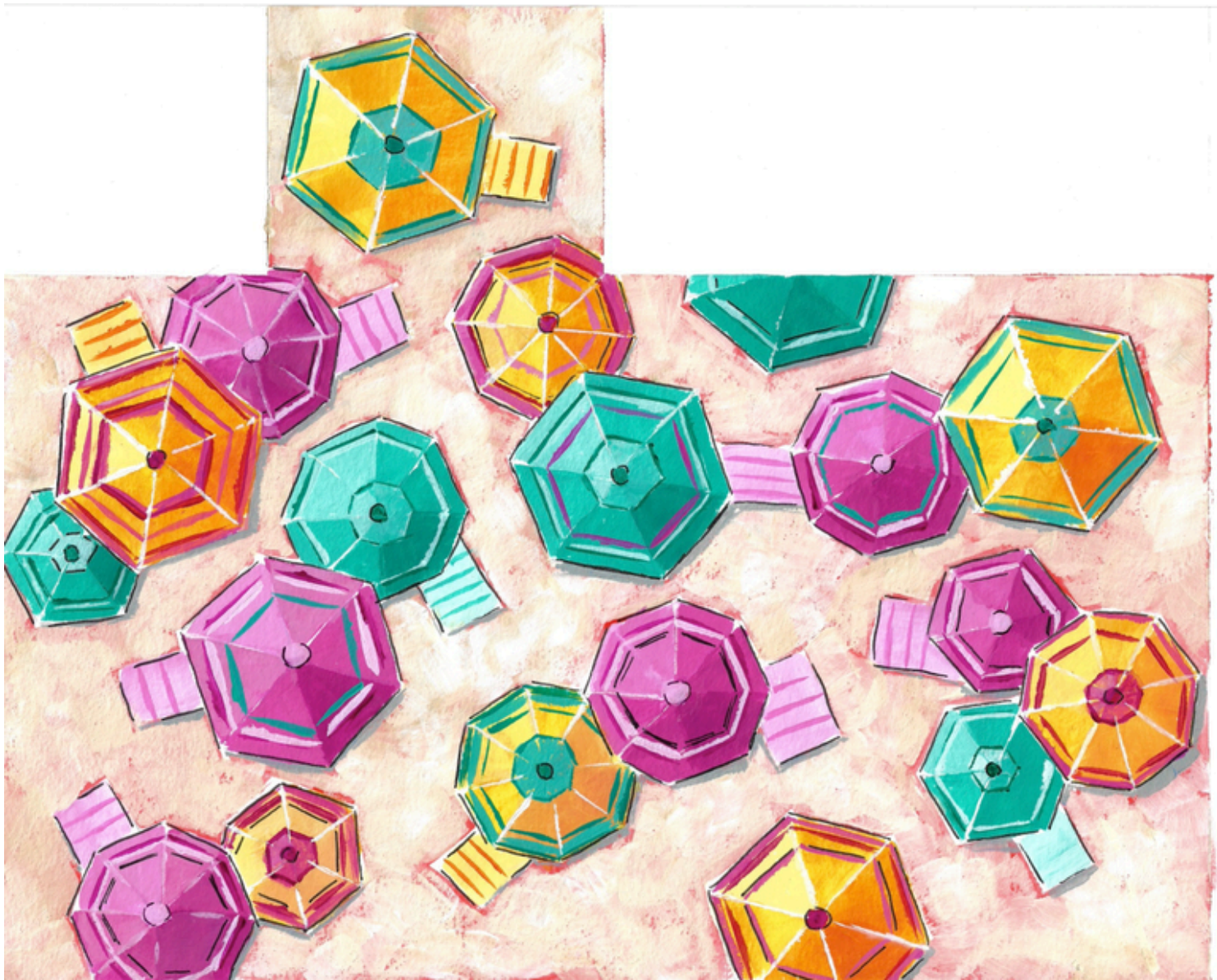
# Utility Box Submission #16

Justin Van Gend



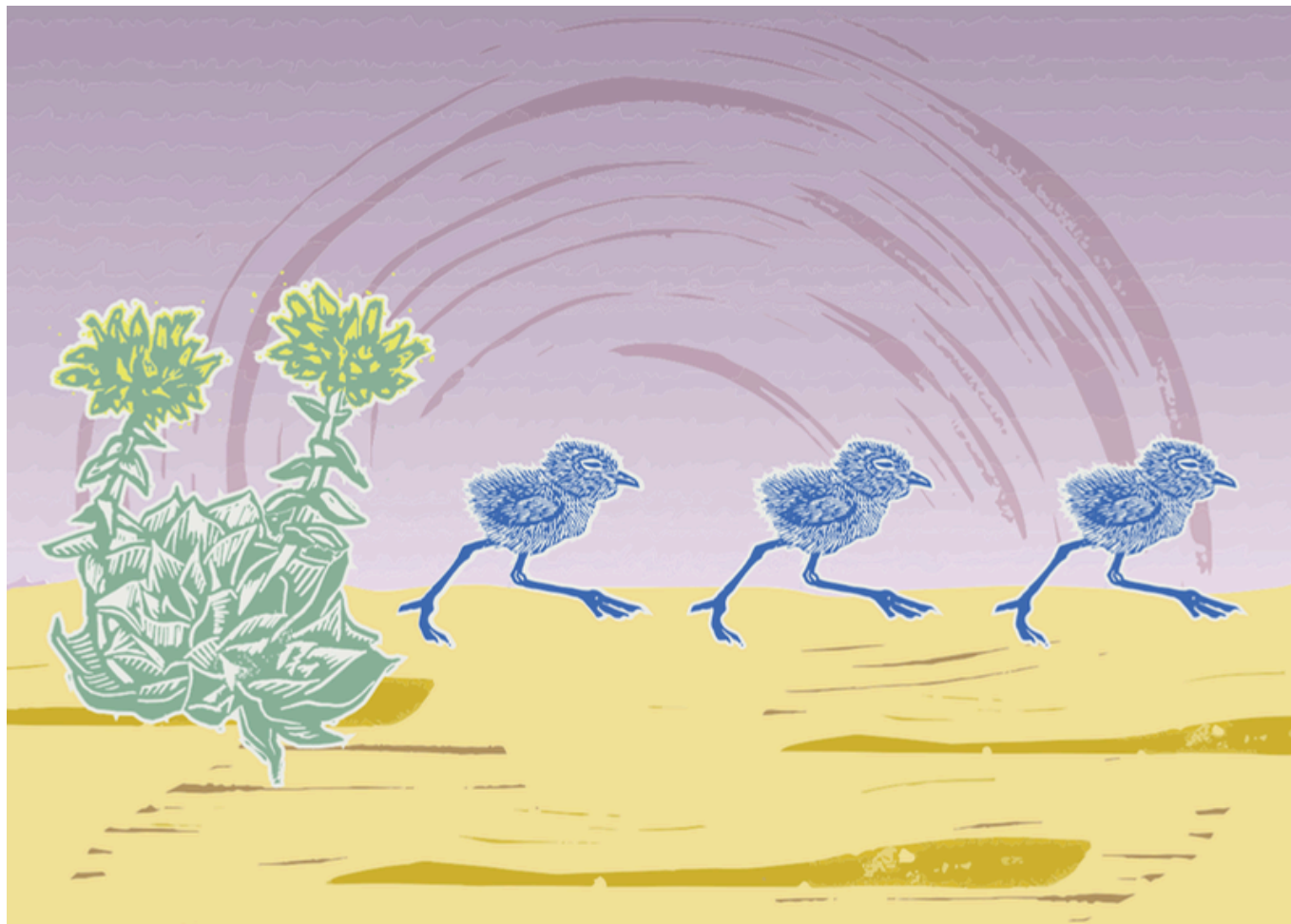
# Utility Box Submission #17

Jeannie Reese



# Utility Box Submission #18

Stephanie Coates



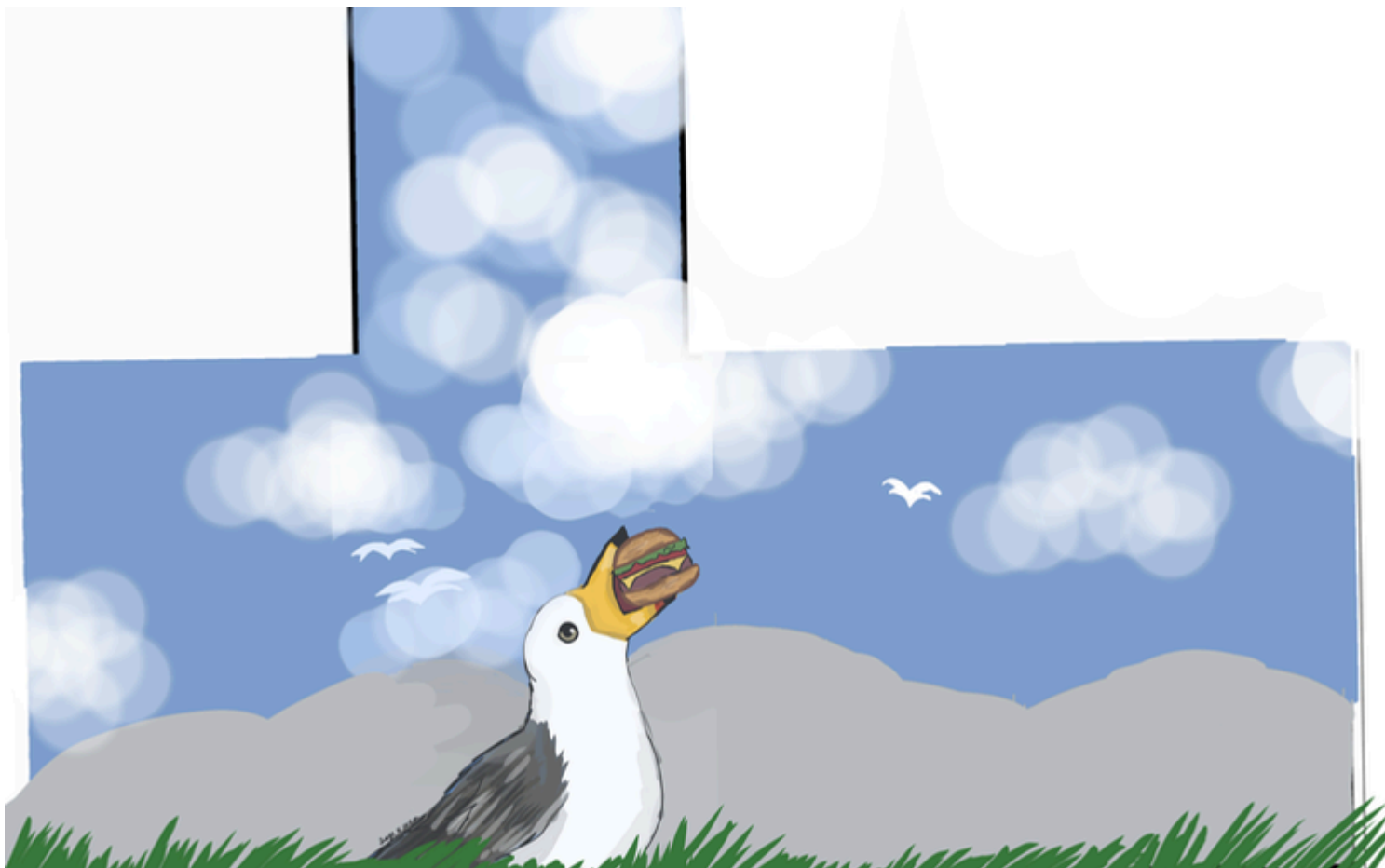
# Utility Box Submission #19

Sonia Miranda



# Utility Box Submission #20

Breanna Wilhelmi/Sage Nova Ortiz



# Utility Box Submission #21

Angelia Baxter



Approximate vinyl-wrap mockup for Seaside utility box submission





**CITY OF SEASIDE  
STAFF REPORT**

**Item No.: 6.D.**

**TO:** Art and History Commission

**BY:** Kee Hyon Higgins, Recreation Superintendent

**DATE:** May 12, 2026

**SUBJECT: SEASIDE ARCHIVE MARKETING AND PROMOTION**

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**RECOMMENDATION**

Provide direction on public awareness of Seaside Archives.

**BACKGROUND**

Commissioner Figueroa seeks to enhance and improve the public awareness of the Seaside Historical Archives, which is currently located at Soper Community Center. After touring the archives and meeting with staff, her suggestions are the following:

- Marketing and promotion of the archives
- Website improvement
- Quarterly features that reflect Seaside's history and culture (Veterans, City Birthday)
- Virtual access of archives on website

City Staff has coordinated with Katie McKendry-Grove, who is a local archivist and worked with the Commission on archival duties, and she will give suggestions on how we can make progress on the marketing and promotion of the City's archives.

**FISCAL IMPACT**

There is no fiscal impact to this item.

**ATTACHMENTS**

None

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