A G E N D A
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

SPECIAL MEETING
986 HILBY AVENUE (SEAHORSE ROOM)
Tuesday, June 16, 2026
5:15 PM

Virtual Participation Guide: https://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas
https://us02web.zoom.us/j/81458575672?pwd=bVB3eFN0dnBCc01FYUdwSzA2WnMvQT09
WEBINAR ID 814 5857 5672 | (669) 900-9128

1. CALL TO ORDER

2. ROLL CALL – ESTABLISHMENT OF QUORUM

Emerson Brown	Chair
Robert Daniels, Jr.	Vice Chair
Keylin Figueroa	Commissioner
Julie Ann Hughett	Commissioner
Ethelyn Thomas	Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

Members of the public wishing to address the Commission on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three (3) minutes. Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. APPROVAL OF MINUTES

A. APRIL 14TH, 2026

6. BUSINESS ITEMS

A. SELECT FINALISTS FOR 2026 UTILITY BOX PROGRAM

RECOMMENDATION: Select up to five submissions for 2026 Utility Box Program.

B. SELECT FINALIST FOR SEASIDE LIBRARY MURAL

RECOMMENDATION: Select Finalist for Seaside Library Mural

C. NOMINATION AND ELECTION OF NEW CHAIR AND VICE CHAIR FOR ART & HISTORY COMMISSION

RECOMMENDATION: Selection of new Chair and Vice Chair of the Commission.

D. SUBMISSION OF FORM 700

RECOMMENDATION: Review Form 700 and submit to the City Clerk's Office.

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
July 14, 2026
5:15 PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. Agendas are posted at:
http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas
Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Governor Newsom's Executive Orders N-29-20 and N-33-20.

MINUTES
CITY OF SEASIDE
ART & HISTORY
COMMISSION

REGULAR MEETING
986 HILBY AVE (Seahorse Room)
Tuesday, April 14, 2026
5:15 p.m.

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1. CALL TO ORDER:

The meeting was called to order at: **5:19 PM**

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART & HISTORY COMMISSION:

Emerson Brown	Head Chair	EXCUSED ABSENCE
Robert Daniels Jr	Vice Chair	PRESENT
Keylin Figueroa	Commissioner	PRESENT (5:19 PM)
Julie Ann Hughett	Commissioner	PRESENT
Ethelyn Thomas	Commissioner	PRESENT

STAFF:

Kee Hyon Higgins PRESENT

GUESTS PRESENT:

Council Member Alex Miller
Be Astengo - Regional Manager of Monterey Libraries (Seaside Branch)
Sandra Gray – Member of the public

3. REVIEW OF AGENDA:

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

* Motion: Table Item A and D to next meeting due to absence of members essential to Item Agendas, and Push Item C as top priority. (M/S/P)

4. PUBLIC COMMENTS:

* Council Member Alex Miller brings attention to potential mural location approved by the State of California on one of the concrete bents on Highway 1 that enters Seaside and Sand City. If greenlit by City Council, Council Member Alex Miller would like the Art & History Commission to decide what should be placed on mural, as he believes that first impressions matter and would like to present a positive first impression that draws attention to the public, and individuals that are passing through Seaside.

5. APPROVAL OF MARCH 24, 2026 MINUTES:

* Motion Passes Unanimously

6. BUSINESS ITEMS:

C. REVIEW AND DISCUSS LIBRARY MURAL:

* Regional Library Manager Be Astengo presents Book Stair Mural as a chosen concept for the Seaside Library, she had provided a list of authors that the library staff would like to include as well as a local author who works in the library as well. There are a total of 9 stairs on one section and an additional 9 on another section of stairs which brings a total of 18 steps that can potentially be painted as book spines.

* Vice Chair Daniels thinks idea is amazing, would like mural to directly connect to the community

* Commissioner Keylin thinks idea would be very exciting, as it will potentially drive attention to the public as a potential location for photos.

* If chosen, An RFP will not be required and will give local companies the opportunity to work alongside the commission.

* Item has been pushed to next meeting for further discussion

* No Public Comment.

B. FINALIZE POSTCARD PROGRAM:

*Discussion on where to include artist name on postcard on front or back. Commissioner Hughett suggests to put it on back where additional information would be located. The discussion leads to have name formatting and placement on the front of the artwork, on the righthand side and properly formatted, and adjusted for clear view of the artists name.

* No Public Comment.

A. SEASIDE ATTRACTIONS/BUSINESSES WITH ARTIST MARIA SCHOETTLER:

* Item has been tabled to next meeting.

* No Public Comment.

D. SEASIDE ARCHIVE MARKETING AND PROMOTION:

* Item has been tabled to next meeting.

* No Public Comment.

7. REPORTS FROM COMMISSIONERS:

* Commissioner Thomas would like Commissioner Jackets with embroidered name tags.

8. REPORTS FROM STAFF:

*Staff reminds commissioners that next Wednesday is Volunteer Appreciation Day and encourages Commissioners to attend.

9. ADJOURNMENT: The meeting was adjourned at**: 6:00 PM**

RESPECTFULLY SUBMITTED,

_____ _____

Hailie D. Bringas, SAHC Clerk **Emerson Brown, SAHC Chair**

Next Regular Scheduled Meeting
May 12, 2026
Time: 5:15 p.m.
HYBRID (Virtual & In-Person)

CITY OF SEASIDE
STAFF REPORT

Item No.: 6.A.

TO: Art and History Commission

BY: Kee Hyon Higgins, Recreation Superintendent

DATE: June 16, 2026

SUBJECT: **SELECT FINALISTS FOR 2026 UTILITY BOX PROGRAM**

RECOMMENDATION

Select up to five submissions for 2026 Utility Box Program.

BACKGROUND

Requests for Proposals for the 2026 Utility Box Program were opened to the public on March 27, 2026 and closed on May 7, 2026. A total of 21 box were submitted. The Art & History Commission can select up to five boxes to be wrapped and installed on utility boxes around the City.

FISCAL IMPACT

The fiscal impact will be the following:

- Wrap & Installation per Box = $1,718.60
- Stipend per Artist = $500.00

If five submissions are selected, the total will be $11,093.00

ATTACHMENTS

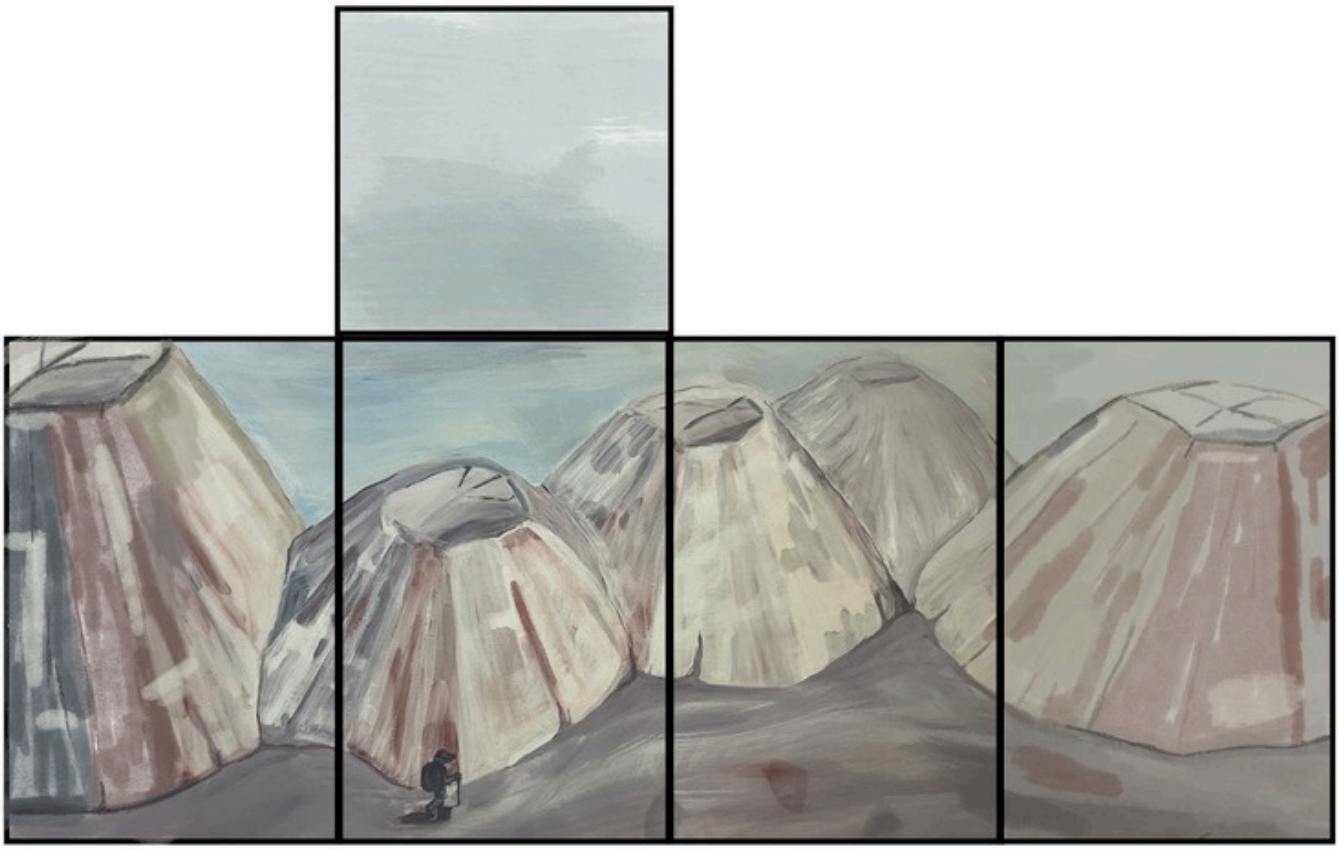
1. 2026 Utility Box Program Submissions

Utility Box Submission #1
Liza Jane





Utility Box Submission #2
Emily Gottlieb





Utility Box Submission #3
Franziska Character

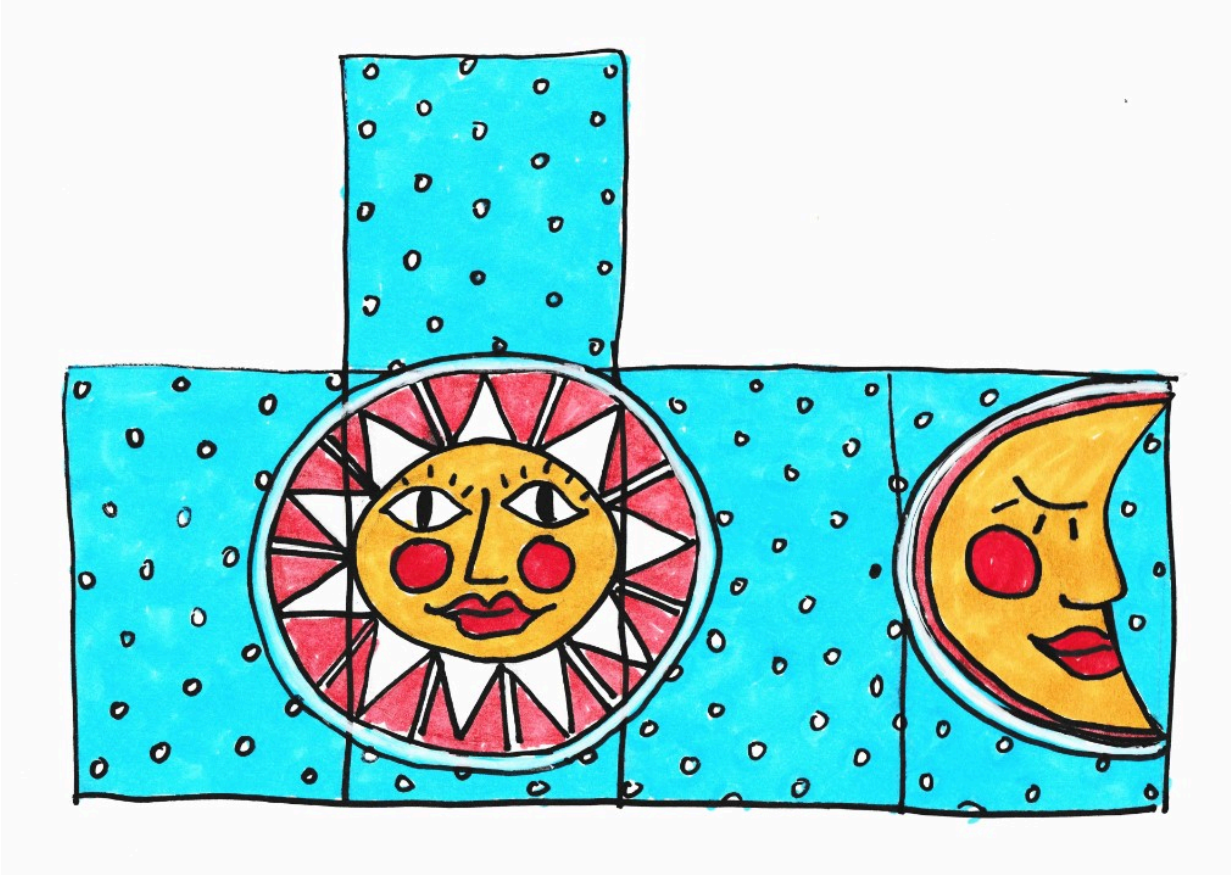


Utility Box Submission #4
Jennifer Geiger





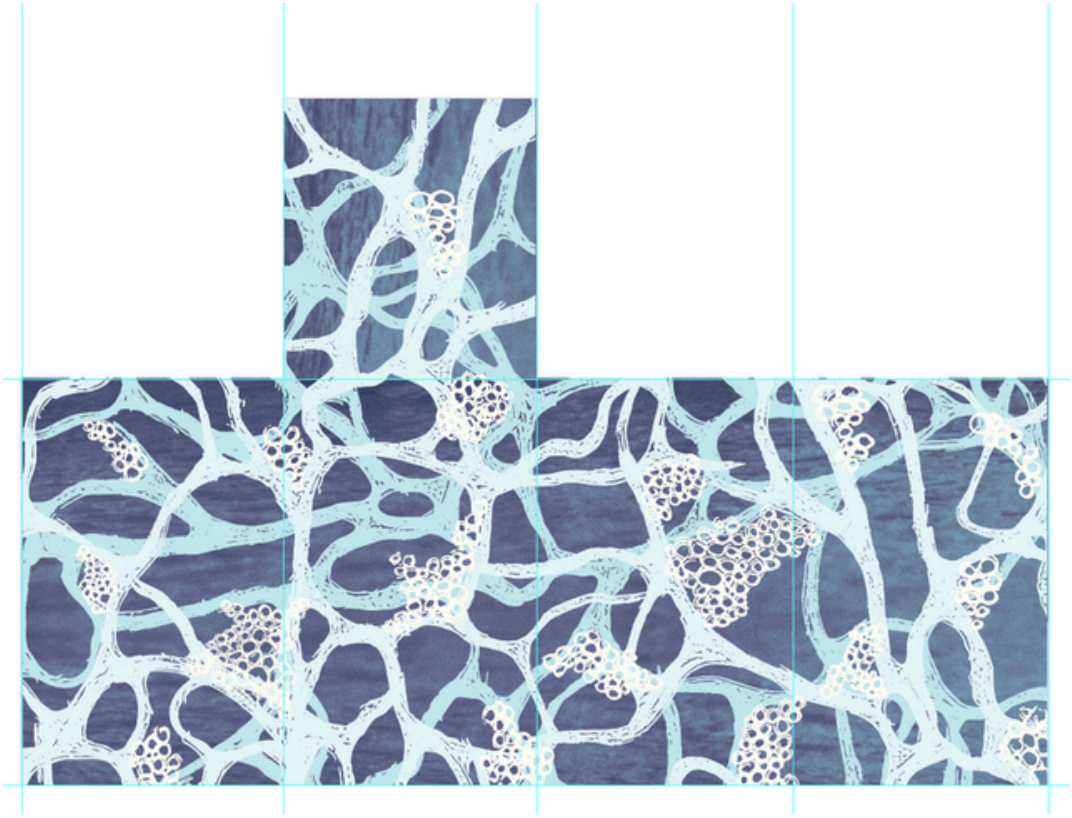
Utility Box Submission #5
Linda Gabrielson





Utility Box Submission #6

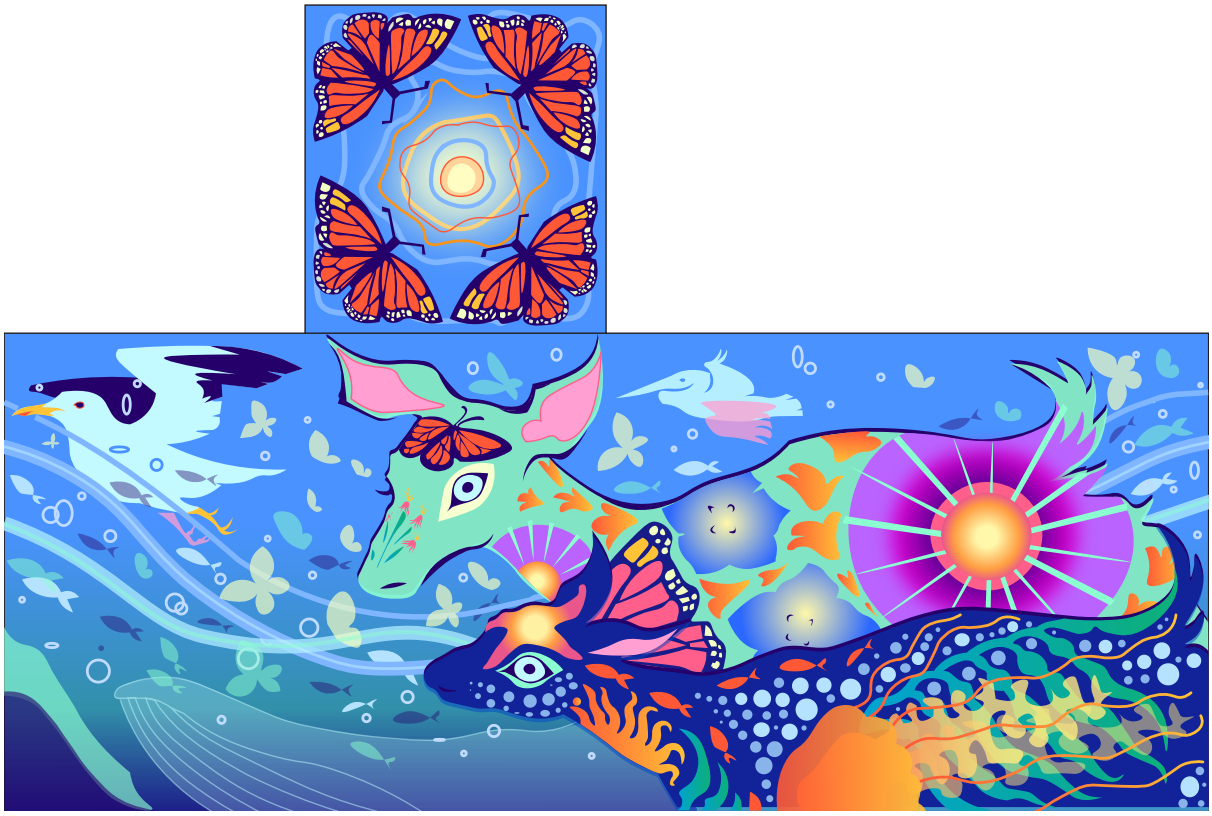
Maya Catlin





Utility Box Submission #7

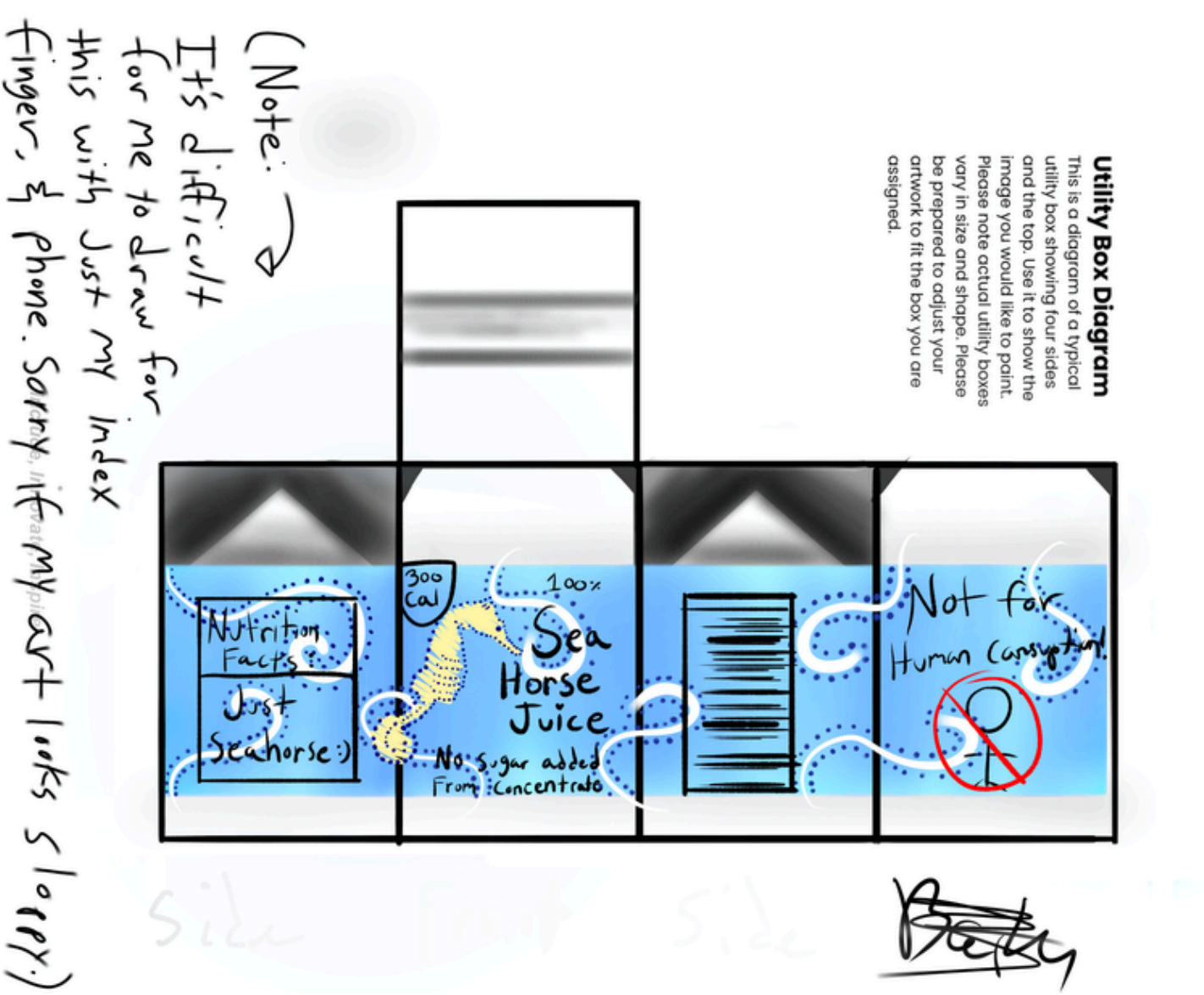
Michelle Foley





Utility Box Submission #8

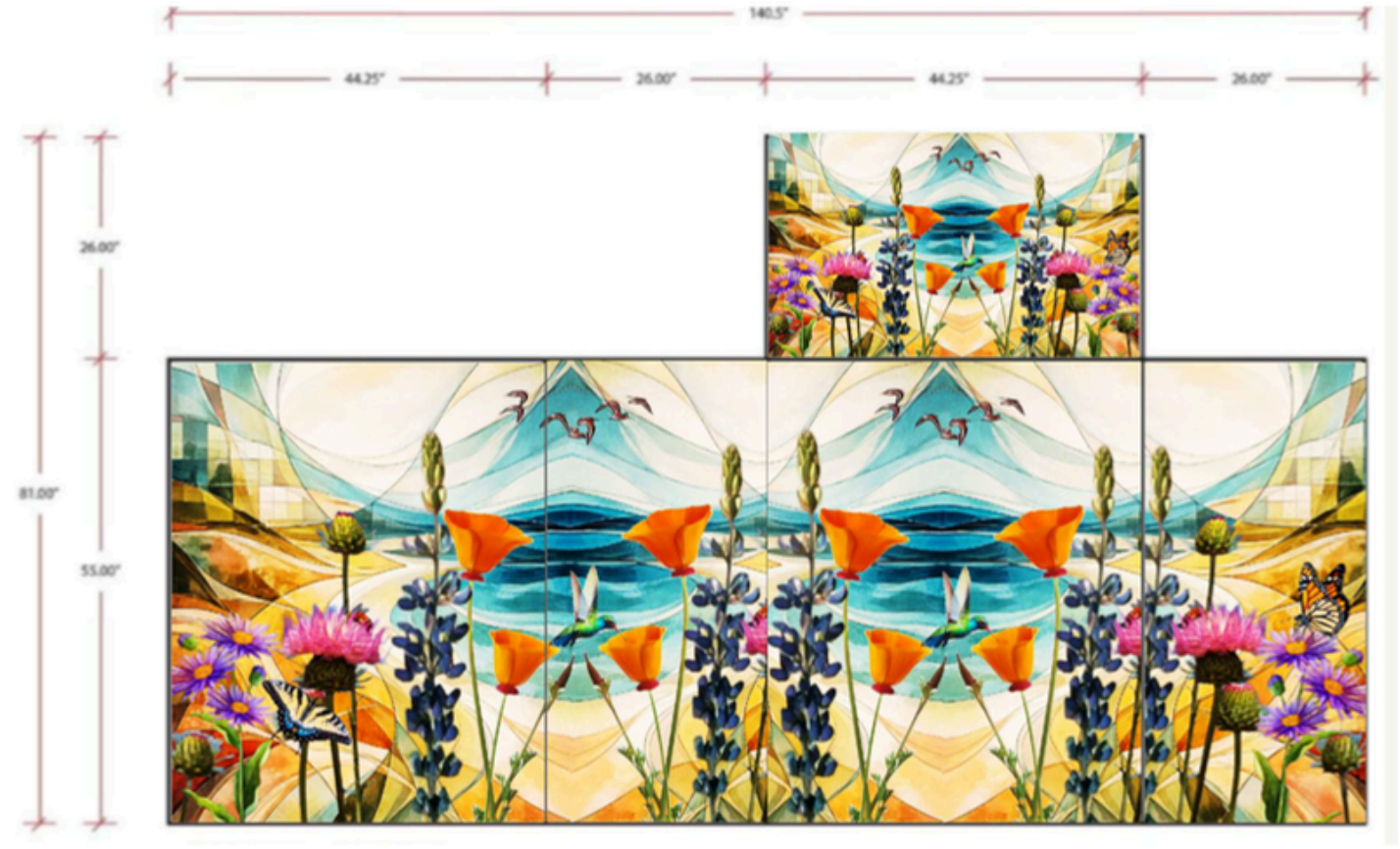
Nataly Cruz Juarez



Utility Box Submission #9

Rosa Cruglez

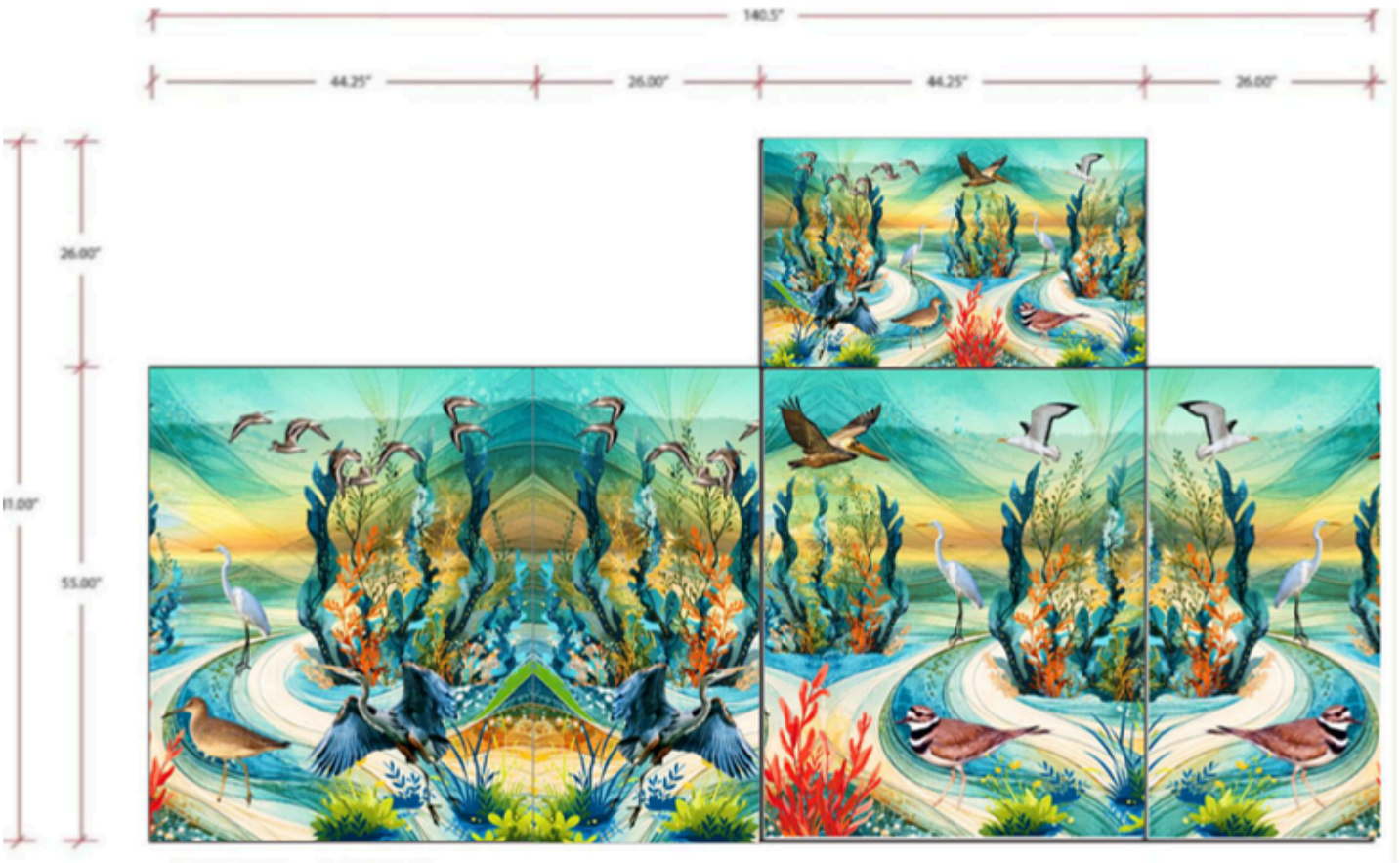




Utility Box Submission #10

Rosa Cruglez





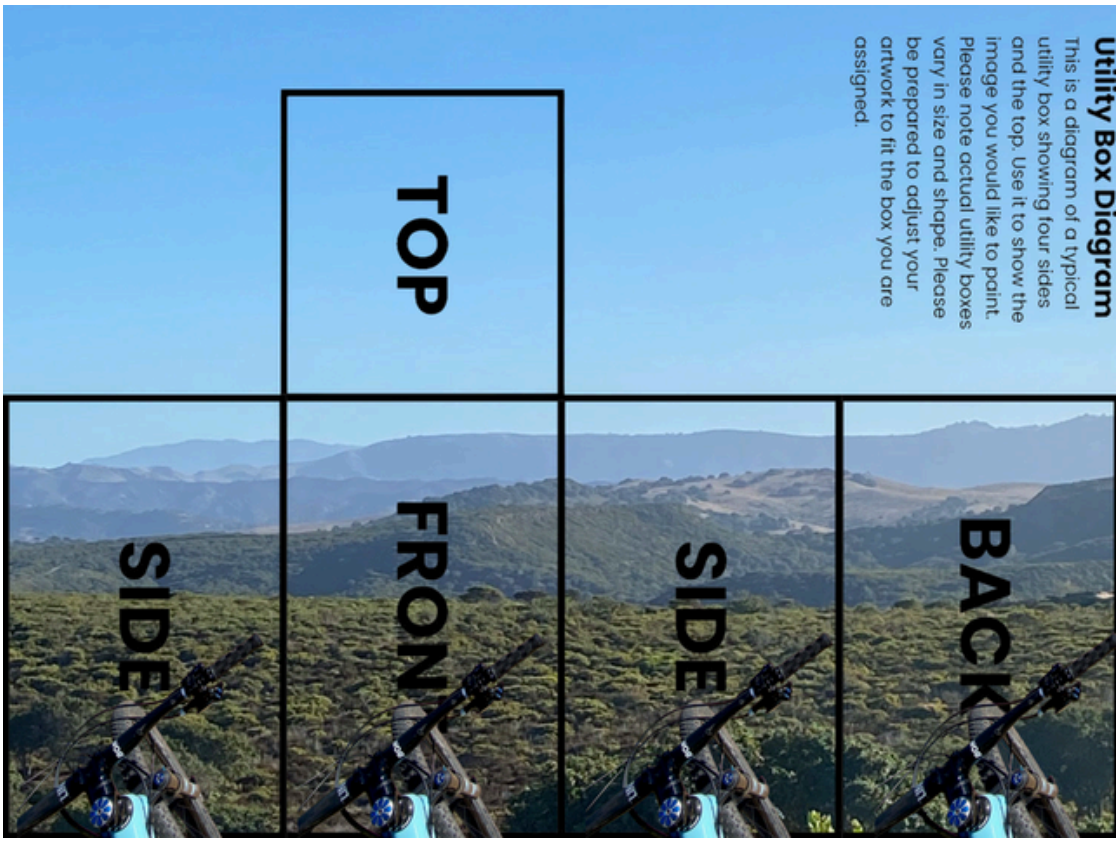
Utility Box Submission #11
Sean Severud





Utility Box Submission #12

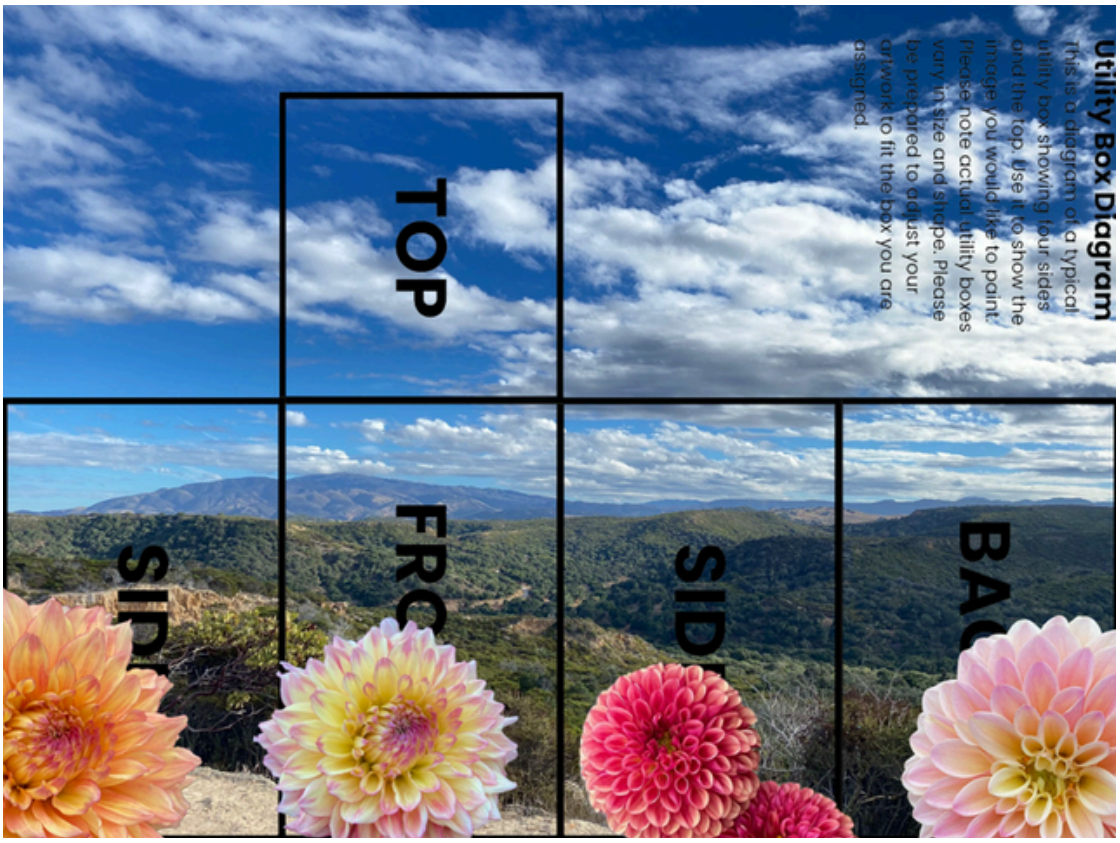
Val Gaino





Utility Box Submission #13

Val Gaino





Utility Box Submission #14

Samantha Chioino (Kindness Rocks 831)



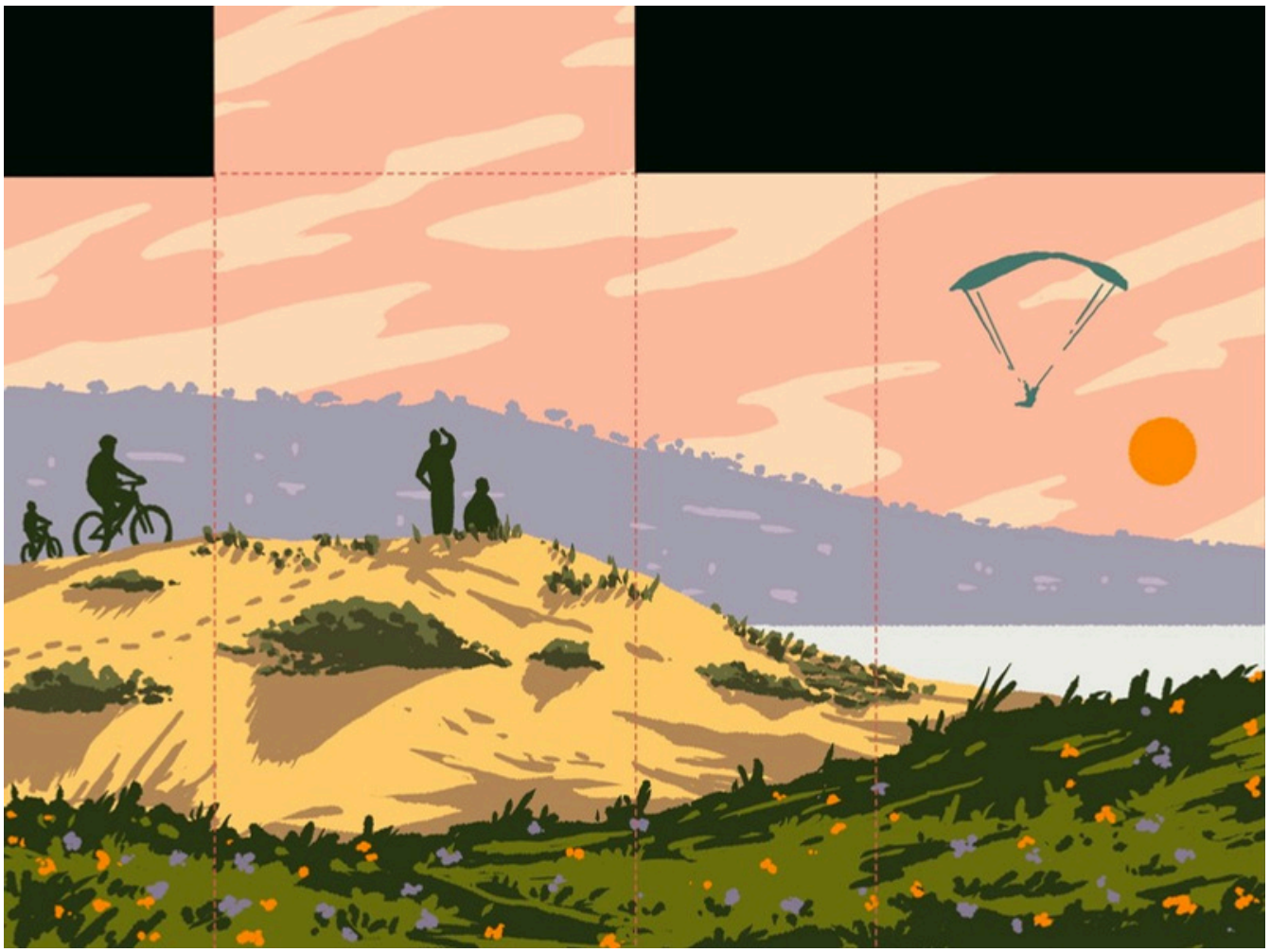


Utility Box Submission #15
Sandra Gray

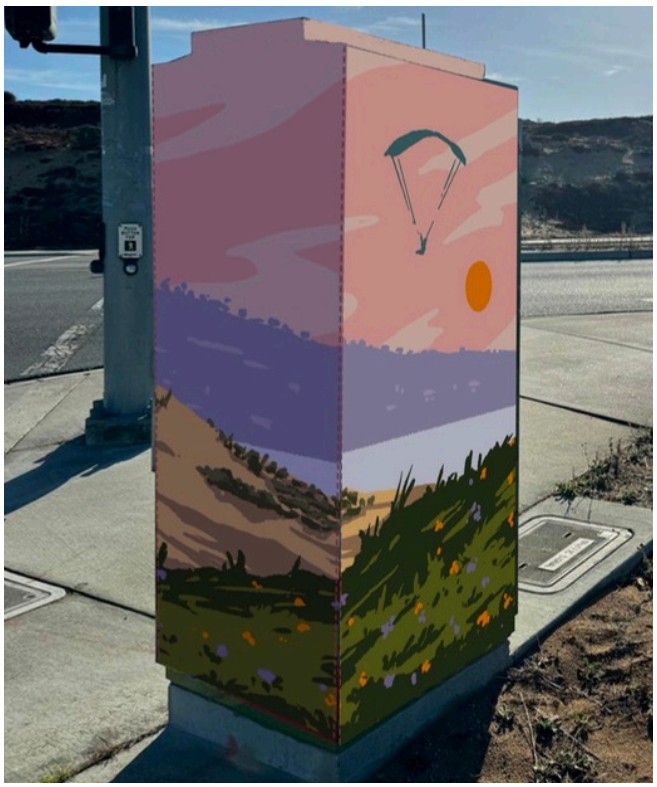


Utility Box Submission #16

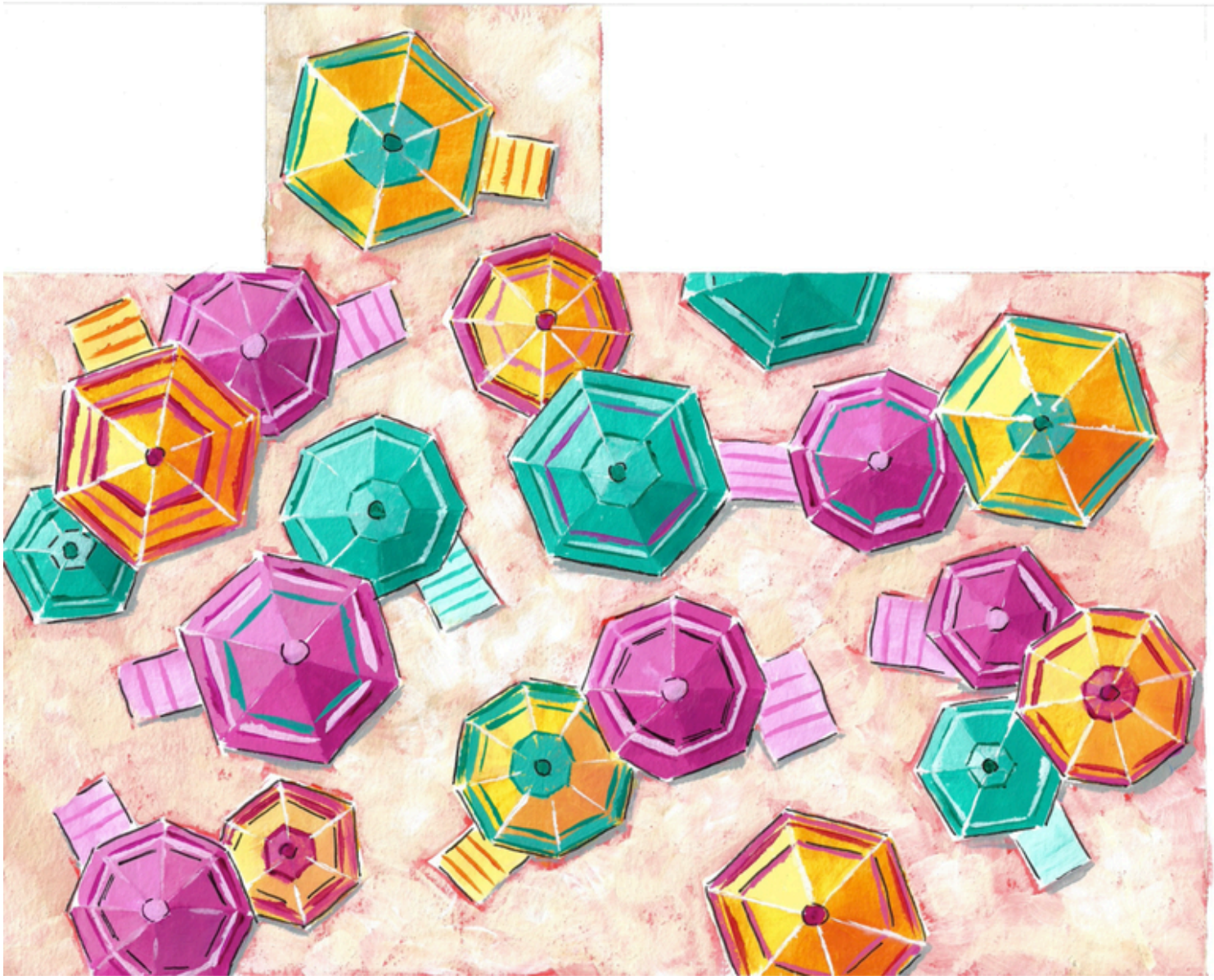
Justin Van Gend





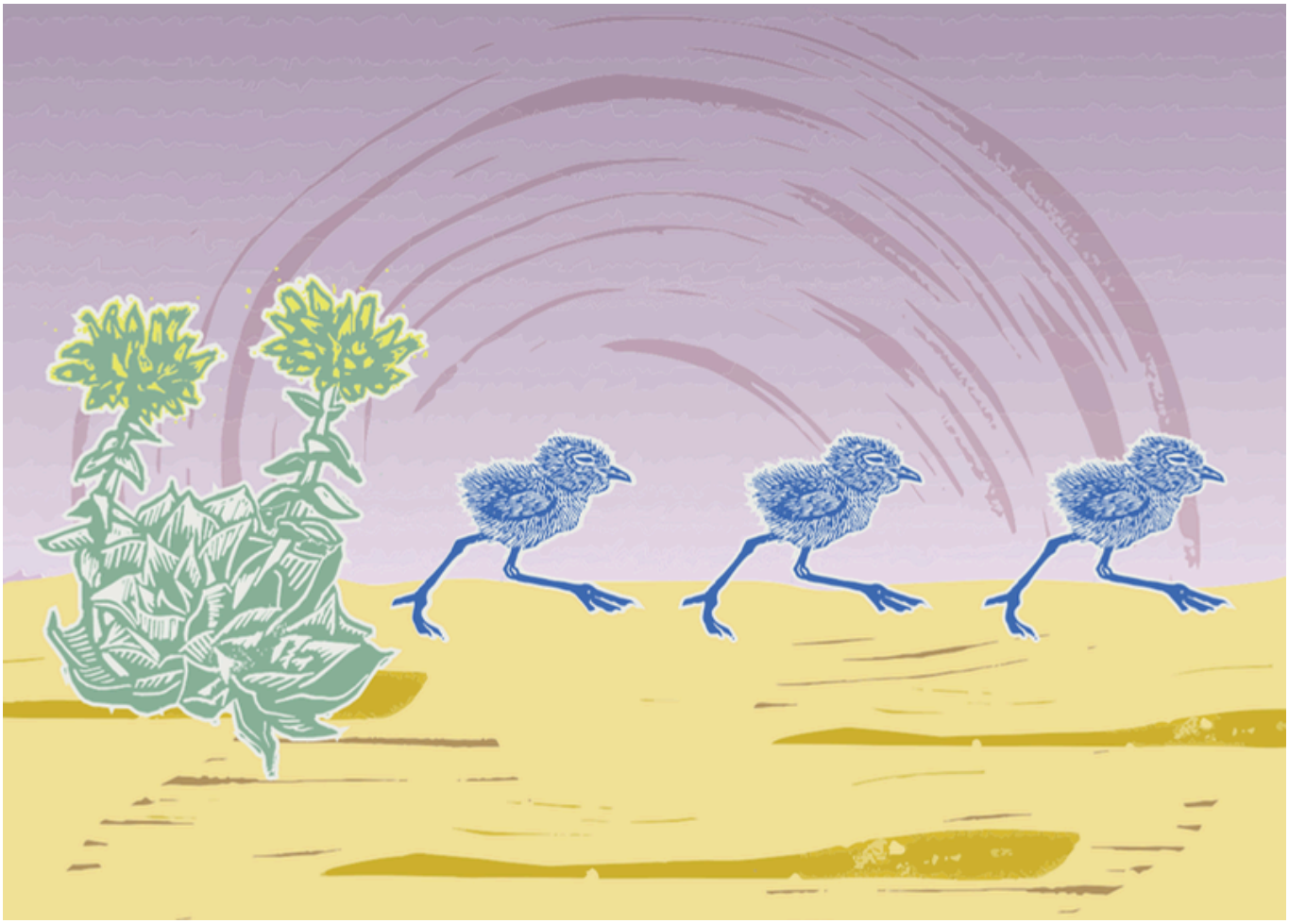


Utility Box Submission #17
Jeannie Reese





Utility Box Submission #18
Stephanie Coates





Utility Box Submission #19
Sonia Miranda





Utility Box Submission #20
Breanna Wilhelmi/Sage Nova Ortiz





Utility Box Submission #21
Angelia Baxter





CITY OF SEASIDE
STAFF REPORT

Item No.: 6.B.

TO: Art and History Commission

BY: Kee Hyon Higgins, Recreation Superintendent

DATE: June 16, 2026

SUBJECT: SELECT FINALIST FOR SEASIDE LIBRARY MURAL

RECOMMENDATION

Select Finalist for Seaside Library Mural

BACKGROUND

The City of Seaside Public Art Program was established to enhance the cultural and aesthetic qualities of life for the community through public art that reflects Seaside's history, arts, and culture. In May 2026, the City released a Request for Proposals (RFP) seeking mural design and implementation proposals for a mural to be installed on the staircase leading to the Seaside Public Library at 550 Harcourt Avenue. The mural is intended to celebrate the culture of Seaside and its connection to the library through themes such as literacy, lifelong learning, imagination, cultural diversity, community connection, youth and families, local history, and access to information.

The RFP was open from May 19, 2026 through June 14, 2026, with a project budget not to exceed $15,000. Submitted proposals were required to include a concept drawing, narrative, artist qualifications, examples of previous work, and a project budget. Proposals were evaluated based on artistic merit, appropriateness for the site, artist qualifications, and originality.

ATTACHMENTS

1. Library Mural RFP
2. 2026 Library Mural Submissions

RECREATION DEPARTMENT
986 Hilby Avenue
Seaside, CA 93955
www.ci.seaside.ca.us
Telephone 831-899-6800
Fax 831-899-6274

May 19, 2026

SEASIDE PUBLIC LBRARY MURAL REQUEST FOR PROPOSALS

START DATE: May 19, 2026
CLOSE DATE: June 14, 2026

DEADLINE: Applications must be received at the OIdemeyer Center or emailed to khiggins@ci.seaside.ca.us, by June 14, 2026 by 11:59 PM.

SUMMARY: The City of Seaside Public Art Program was established to enhance cultural and aesthetic qualities of life for the citizens of Seaside. Public Art plays an intricate role in conveying the history of our community, beautifying the City, and advancing the arts.

PROJECT DESCRIPTION: The City of Seaside's Art and History Commission is seeking proposals from local Seaside artists to submit mural design and implementation proposals that will celebrate the culture of Seaside and its history and connection to the Seaside Public Library, located at 550 Harcourt Ave. Seaside, CA 93955.

The mural needs to relate to the Seaside Public Library and may reflect themes such as literacy, lifelong learning, imagination, cultural diversity, community connection, youth and families, local history, access to information, and the library as a welcoming gathering place for residents and visitors.

Artists who have experience designing projects with a similar budget and scope are encouraged to apply. The selected mural will be installed at the steps of the Seaside Library. Please avoid themes of a political nature.

BUDGET: Include the total cost of the mural in your proposal including installation. Projects must be at a cost no greater than $15,000.

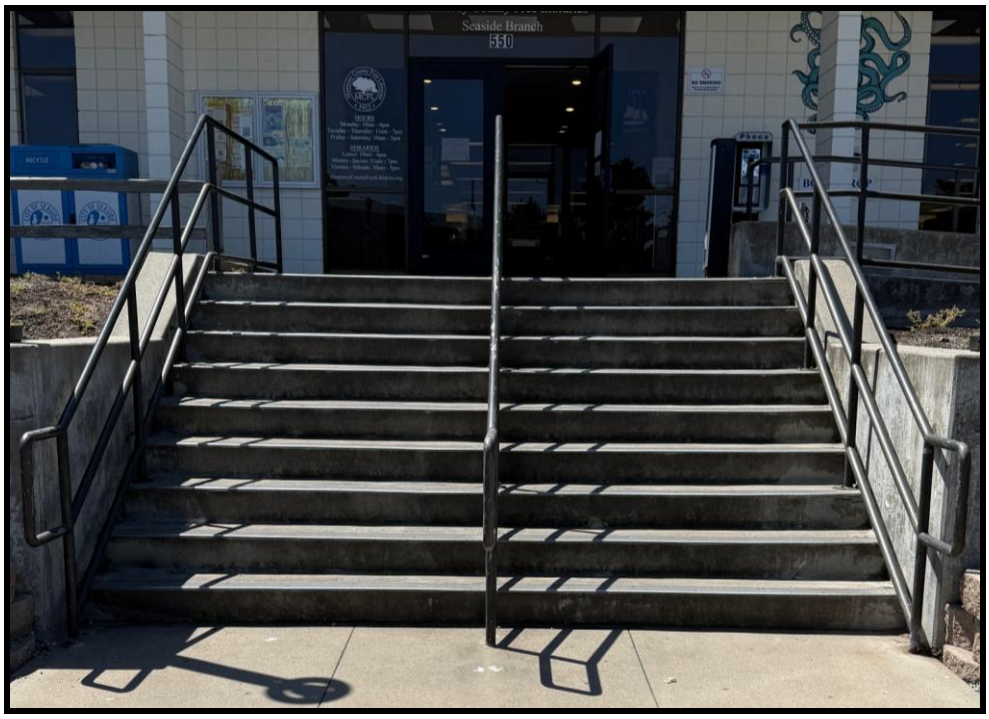
EVALUATION CRITERIA: The selection of an artist, or artists, will be based upon:

- Artistic merit of the design (Artistic excellence, creativity and originality of the project's concept).
- Appropriateness of the design for the location, including the scale, content, color and design in relation to the site.
- Artist's qualifications. (The aesthetic quality of the artist's past work, including content, craftsmanship, uniqueness and relevance to its environment as well as

the artist's demonstrated ability to translate art concepts into durable and safe materials that can withstand long-term exposure in an outdoor environment)

- Originality of the design. Designs that celebrate the culture of Seaside, it's history and connection to the Seaside Public Library and its residents. Please avoid themes of a political nature.

LOCATION: Staircase to entrance of Seaside Library – 550 Harcourt Ave. Seaside, CA 93955. Mural will be installed on the riser and tread of the staircase.



MURAL DIMENSIONS: 11.7 feet by 9.4 feet.

SELECTION PROCESS: All submitted proposals will be reviewed by staff to ensure the application is complete. Completed applications will be evaluated by the Art and History Commission based on the established evaluation criteria, and the selected proposal will be chosen for implementation.

TIMELINE:

May 19, 2026:	RFP Opens
June 14, 2026:	RFP Closes
June 16, 2026:	Final Selection

Submission Guidelines: Multiple designs may be submitted and must include:

- A preliminary concept drawing and narrative. The narrative should convey the artistic intent, colors, style of work, etc.

- Resume, work history and contact information
- Examples of other relevant works and/or reviews of similar work
- Budget

Please submit proposals by June 14, 2026 by 11:59 PM to:

Seaside Public Library RFP
City of Seaside
986 Hilby Ave, Seaside, CA 93955
c/o Kee Hyon Higgins, Recreation Superintendent
Or email: khiggins@ci.seaside.ca.us

ABBY SCHAFFNER

Current Sacramento State student, recently accepted into the Graphic Design program and entering junior year. Hands-on experience in illustration, social media, branding, and all creative work. Skilled in authentic visual storytelling, digital design, and community engagement.



WORK EXPERIENCE

Freelance Creative
Jan 2021 - Present

- Created original illustrations for children's books; developing characters, designs, and page composition layouts.
- Painted and sold custom watercolor pet portraits, collaborating with customers.
- Painted medium scale mural in fitness center daycare, referencing their unique style.
- Produced a logo, brand identity, and merchandise for an indoor cycling business
- Built foundational skills in digital Illustration and created a cohesive style.

Visual Design Lead
Morrison Creek Revitalization Project
Spring 2026

- Collaborated on a multifaceted community research project involving graphics, banners, and a publication.
- Developed a project identity, focusing on community and environmental awareness.
- Translated research and local input into accessible, print ready design assets.

CONTACT

- (916) 500-9653
- abbyschaffner@gmail.com
- @abbysometimesdraws

KEY SKILLS

- Adobe Creative Suite (Illustrator, Photoshop, InDesign, Lightroom)
- Procreate
- Canva
- Microsoft Office
- Visual Storytelling
- Illustration
- Concept Development
- Detail Oriented
- Punctual

EDUCATION

Osmond Masterclass
2023-2024

California State University, Sacramento
2024-2028
Graphic Design

SUBMISSION #1 - ABBY SCHAFFNER

Abby Schaffner

California Based Illustrator, Graphic Designer & Mural Artist

Email: abbyschaffner@gmail.com

Phone: (916) 500-9653

Instagram: @abbysometimesdraws

Hi! I'm Abby Schaffner. I'm a current graphic design student and children's book illustrator with a passion for ocean life and community engagement.

Proposal Narrative:

"Dive Into Stories"

My proposed mural for the Seaside Public Library celebrates imagination, storytelling, and Seaside's coastal identity through a whimsical underwater reading world. The mural depicts playful sea otters swimming through an ocean-inspired library environment, interacting with floating books, coral-shaped bookshelves, and colorful marine life. The artistic intent behind this piece is to create a welcoming and imaginative public artwork that encourages curiosity and literacy for visitors of all ages, especially children and families. By combining marine imagery with books and storytelling, the mural visually connects Seaside's natural environment with the transformative experience of reading.

The composition is designed with movement and exploration in mind. Flowing ocean currents guide the viewer through the scene while pages drift throughout the mural. The underwater setting creates a sense of wonder and discovery, turning the library into a place where stories feel alive.

Style & Approach:

My work combines contemporary illustration with playful shapes, expressive color, and soft textures. The mural uses a stylized, child-friendly visual language inspired by children's book illustration while remaining polished and engaging for a public setting. The artwork balances vibrant detail with simplified forms so it remains visually impactful both up close and from a distance. The composition is intentionally warm, approachable, and joyful.

Color Palette:

The palette is inspired by the coastline and tide pools, incorporating:

- Turquoise and aqua blues

- Seaweed greens
- Coral pinks and warm oranges
- Sandy yellows and creams
- Bright accent colors inspired by marine biodiversity

Community Impact

The mural is intended to:

- Encourage reading and creativity
- Reflect Seaside's connection to the ocean
- Create a memorable visual experience for library visitors
- Appeal to children, teens, and adults alike
- Foster a sense of warmth, imagination, and accessibility within the public space

Relevant Experience:

Children's Book Illustration

I am a children's book illustrator with experience creating narrative-driven artwork focused on playful storytelling, expressive characters, and engaging environments. My illustration work emphasizes warmth, imagination, and accessibility for younger audiences.

Mural Experience

I previously painted a large-scale mural for a children's daycare featuring abstract shapes, playful forms, and bright colors designed to create an uplifting and welcoming environment for children and families.

Design Background

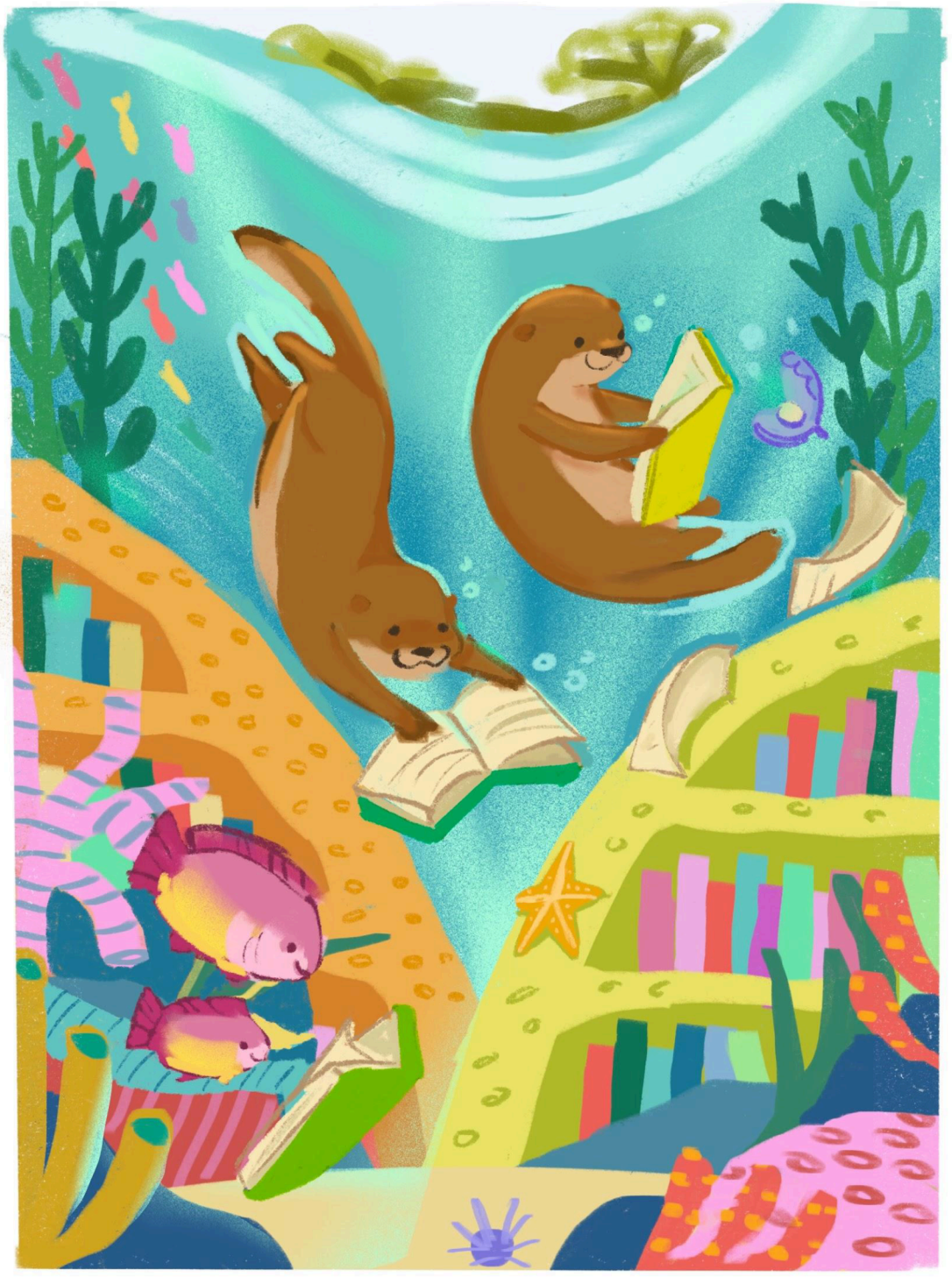
In addition to illustration and mural work, I have a background in graphic design and environmental visual storytelling, with experience creating cohesive large-format compositions and public-facing artwork.

Estimated Budget (Very Flexible):

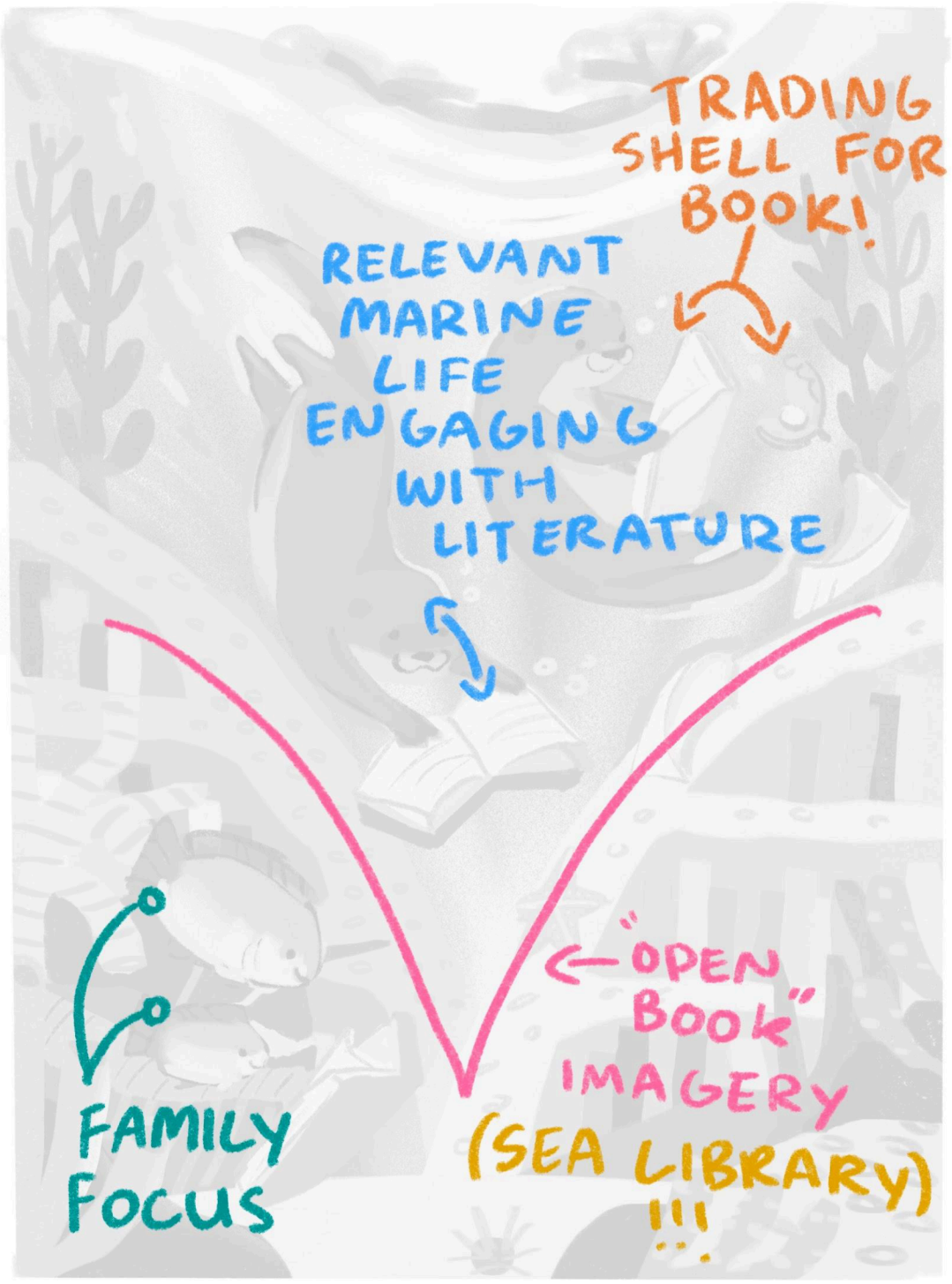
SUBMISSION #1 - ABBY SCHAFFNER

Design Development & Revisions	$800
Surface Preparation	$400
Paint & Materials	$600
Mural Installation/Labor	$2,000
Protective Coating/Finishing	$300
Miscellaneous & Contingency	$400
Estimated Total	$4,500

SUBMISSION #1 - ABBY SCHAFFNER



SUBMISSION #1 - ABBY SCHAFFNER



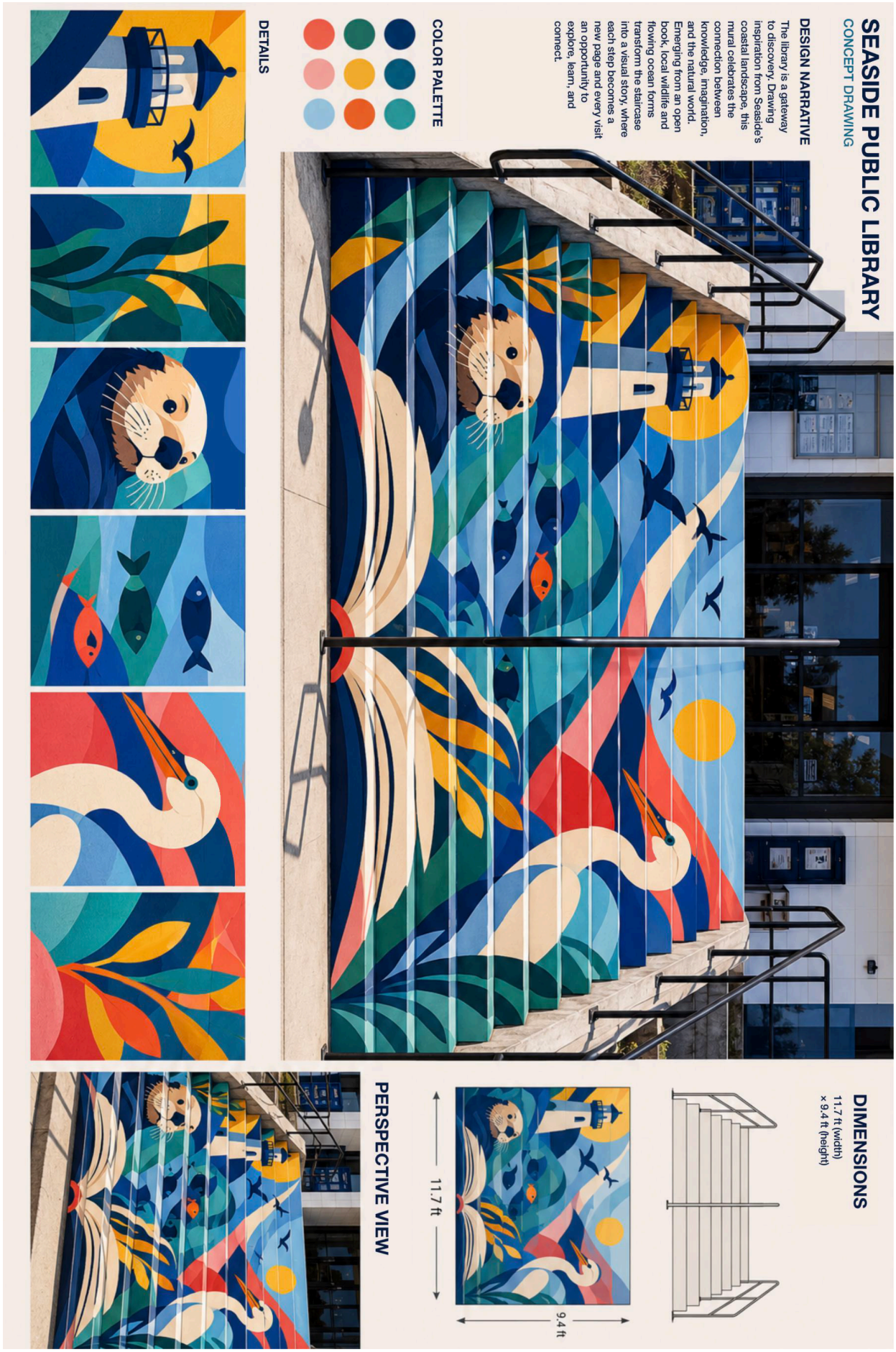
SUBMISSION #1 - ABBY SCHAFFNER



SUBMISSION #1 - ABBY SCHAFFNER



SUBMISSION #2 - BEIS



EXECUTION TIMELINE

The proposed mural has been designed to be completed efficiently while maintaining a high standard of quality and durability. Subject to weather conditions and site access, the project is expected to require approximately four working days on site, followed by final inspection and project handover.

Day 1
Surface cleaning and preparation
Layout transfer and masking

Day 2
Background colours and primary graphic elements

Day 3
Secondary elements, details, and colour balancing

Day 4
Final refinements
Protective coating application
Project completion and handover

BUDGET

Total Project Budget: USD $10,500

The proposed budget includes all costs associated with the project, including design development, materials, surface preparation, installation, travel, accommodation, protective coatings, and project completion. No additional costs are anticipated beyond the total amount stated above.

SUBMISSION #2 - BEIS

PORTFOLIO

SELECTED ORIGINAL WORKS © EXTENDING THE IMAGE BEYOND THE FRAME

B E I S

ARTISTIC STATEMENT

Drawing has been a constant in my life from an early age, shaping the way I observe and understand the world around me. However, my artistic path took a decisive turn seven years ago when I was introduced to graffiti. What began as an initial curiosity quickly evolved into a deep engagement with the urban environment, leading me to explore the potential of walls as a medium for expression.

This experience later motivated me to pursue formal studies in Graphic Design, where I developed a strong foundation in visual communication, composition and conceptual thinking. The combination of street-based practice and academic training has played a key role in shaping my current approach to muralism.

Since then, my work has evolved into a focused practice in muralism and public art. I approach each project as an opportunity to create a dialogue between the artwork, the space and the community that inhabits it. My visual language combines figurative elements with organic forms and colour, often exploring themes such as the relationship between humans and nature, identity and collective experience.

Working at scale has become central to my practice. Murals allow me to transform spaces, bring new energy to overlooked environments and create meaningful visual experiences in everyday settings. I am particularly interested in projects that contribute to placemaking, cultural expression and community engagement.



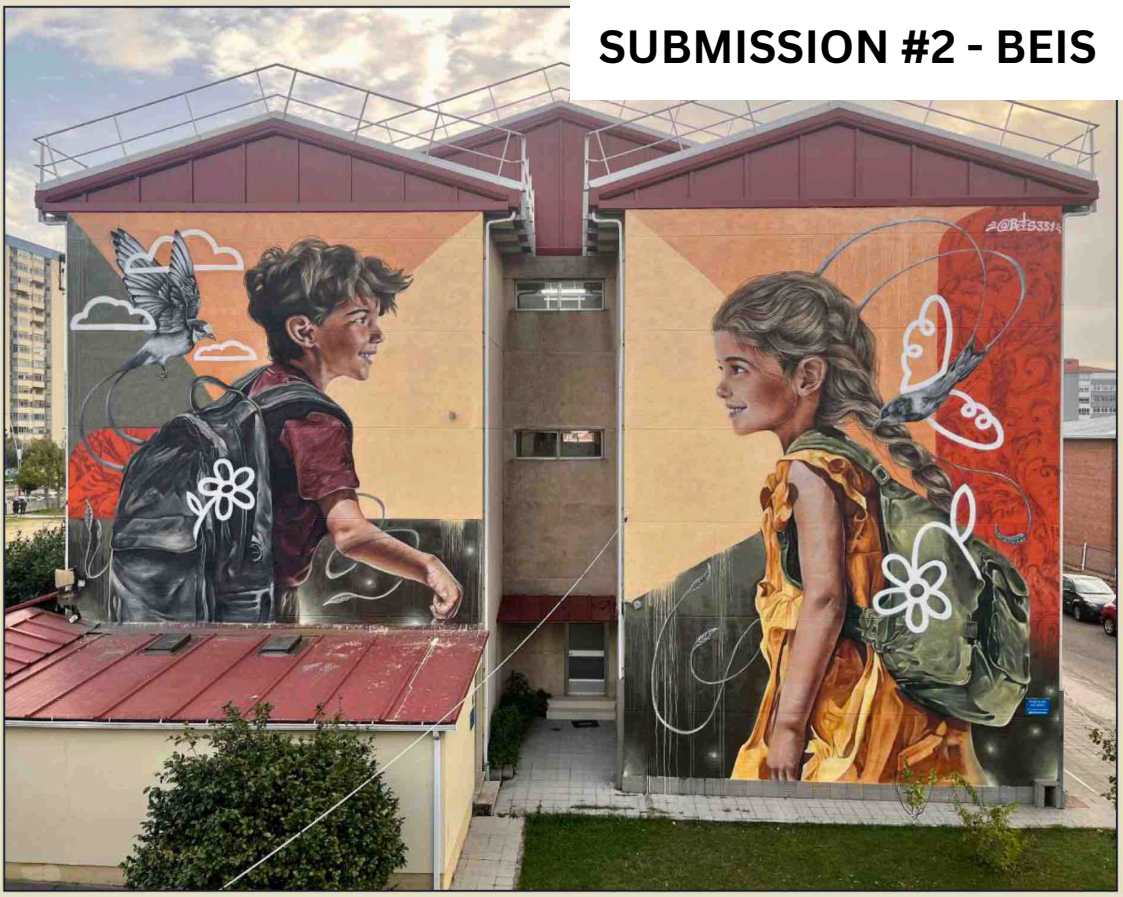
A SHARED PATH

2025

This mural, located at Celso Emilio Ferreiro School, spans two three-story buildings facing each other. It depicts a boy and a girl, both wearing backpacks, looking at one another with a sense of connection and curiosity.

Each child is accompanied by a local bird in flight, adding movement and a link to the natural environment. The warm, vibrant background and graphic elements visually connect both sides.

Overall, the mural symbolizes communication, coexistence, and shared growth within the school environment.



OFFICER

2026

This mural was developed as a response to the history and identity of Officer, a town on the outskirts of Melbourne with roots connected to the timber industry and the early development of the railway. The artwork combines local historical elements with a contemporary visual language.

The composition features a timber worker seen from behind and details of hands carrying wood, referencing the people whose work helped shape the identity of the town. It also incorporates the former Officer railway station, an important element in the area's growth and connection, particularly through its role in transporting timber.

Through realism, graphic elements and a vibrant colour palette, the mural aims to connect Officer's past with the energy and diversity of contemporary Melbourne, creating a dialogue between history and the present.











OLLADAS O MAR

2025

"Olladas ao Mar" is a series of 7 coastal murals created along Monteferro, Nigrán, an area I have been visiting since childhood and feel deeply connected to.

The project features blue-toned female portraits inspired by the sea, designed to connect each wall with the surrounding coastal landscape while bringing new life to deteriorated surfaces.

Each mural is also linked through a QR code system, allowing viewers to access the route online and follow the works via an interactive map, creating a walking experience that connects all the pieces.

Through this series, I aimed to create a visual thread between art, place, and community, transforming everyday walls into a route that invites people to experience the area in a different way.








WELL WITHIN

2026

This mural was developed for the entrance of a health and wellbeing centre in Melbourne with the intention of creating a warmer and more welcoming visual experience for those who use the space. Rather than representing a conventional medical image, the artwork focuses on a spontaneous moment of laughter and natural expression, conveying a sense of calm, wellbeing and human connection. Through a clean composition and a monochromatic blue palette, the mural aims to bring warmth and create a more inviting atmosphere within the environment.



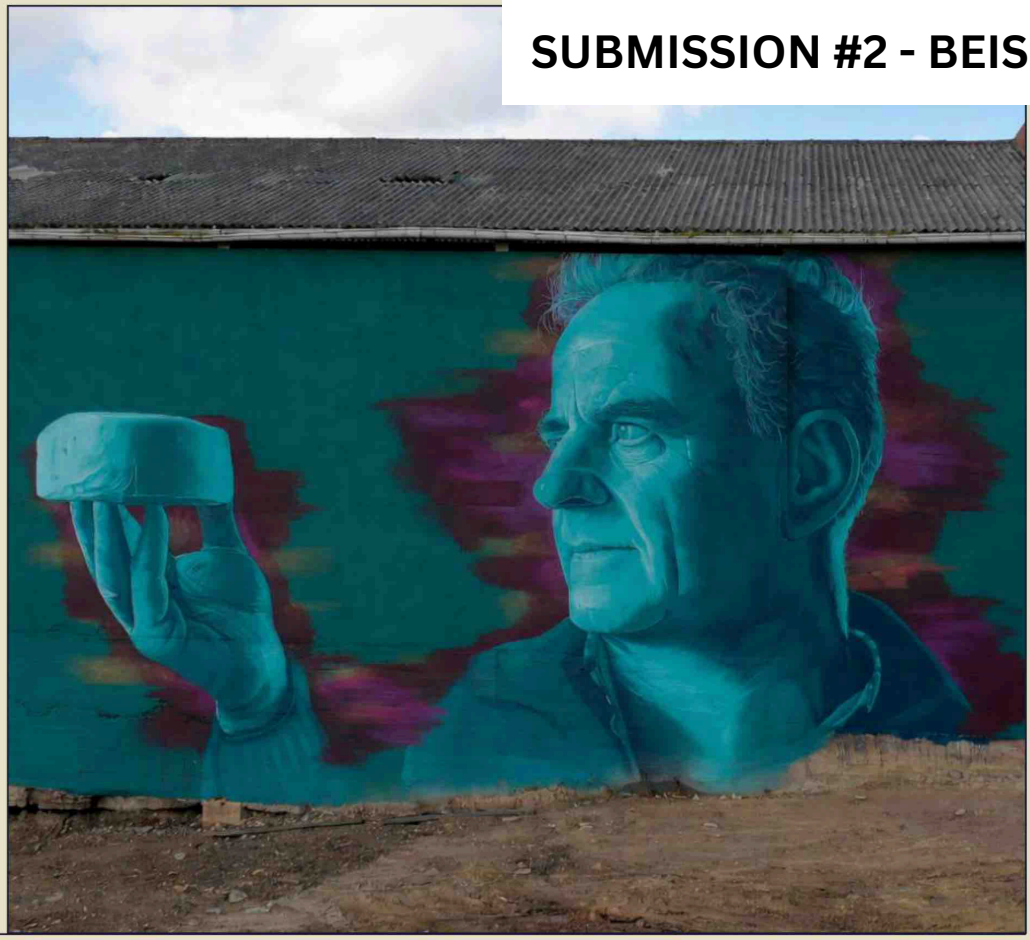
CRAFT KEEPER

2025

This piece explores the connection between tradition, identity, and knowledge passed down over time. The male figure, rendered in cool, almost sculptural tones, holds a simple yet meaningful object: a wheel of cheese, symbolizing craftsmanship and pride.

The contrast between the turquoise figure and the organic magenta tones in the background suggests a duality between technique and emotion, precision and passion. His steady gaze reflects contemplation and respect for what he has created, elevating an everyday object into something almost ceremonial.

The artwork invites viewers to reflect on the value of handmade work, cultural heritage, and the beauty found in simple, meaningful acts.



THE WONDER

2025

This piece captures the innocence and curiosity of childhood through the gaze of a young boy holding a strip of film. The object becomes more than just a physical element—it represents imagination, storytelling, and the first encounters with creativity.

Rendered in cool turquoise tones, the child appears almost timeless, as if suspended between past and present. The film strip, arching above him, acts as a visual metaphor for memory and narrative, suggesting that even the smallest moments can become part of a larger story.

Subtle hints of warmer color in the shadows introduce a sense of emotion and depth, contrasting with the calm surface of the portrait. The boy's expression—engaged, fascinated, and slightly amazed—invites the viewer to reconnect with their own sense of wonder.

Ultimately, the mural reflects on how creativity begins: in simple gestures, playful exploration, and the magic of seeing the world for the first time.



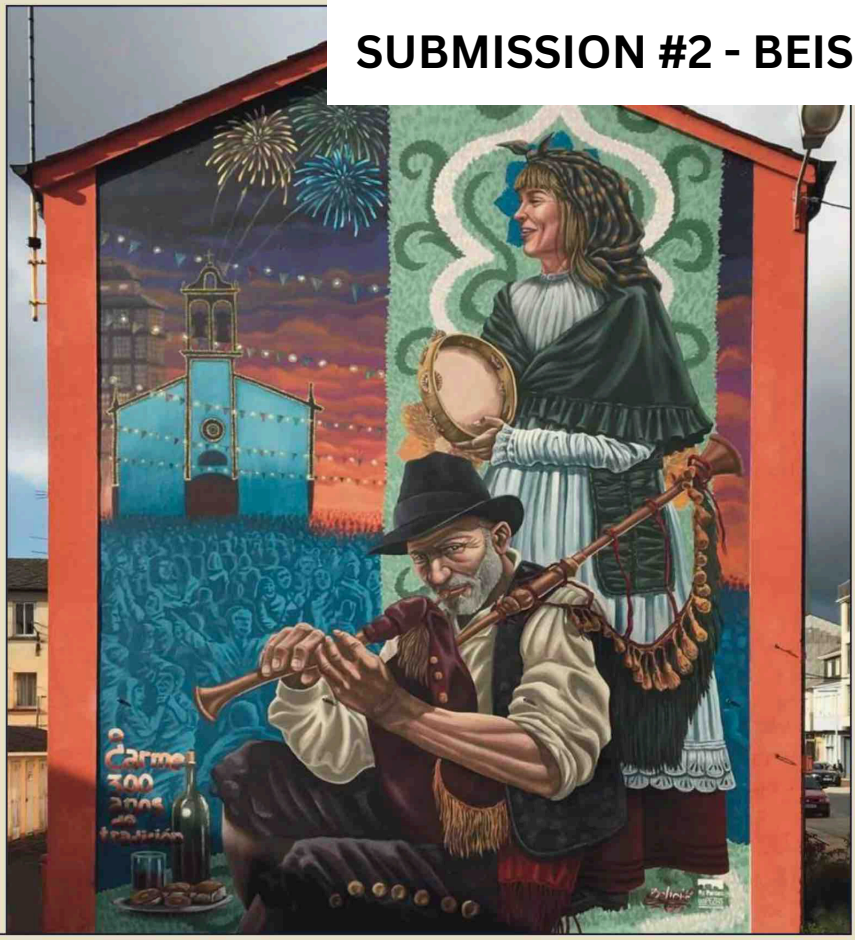
LOCAL SPIRIT

2023

This mural is a tribute to traditional Galician verbenas, local festivities that bring communities together through music, dance, and shared celebration, and a reflection of my hometown.

The composition combines different moments and symbols of these gatherings: the live music, represented by the traditional musicians in the foreground, and the collective experience, suggested by the crowd and the illuminated church in the background. Fireworks and warm evening tones evoke the festive atmosphere that defines these events.

The figures are portrayed with a sense of dignity and presence, highlighting the cultural importance of these traditions and the people who keep them alive. By merging narrative elements into a single image, the mural captures not just a specific scene, but the spirit and memory of Galician popular culture.



SOFT ERRORS

2024

This mural was created in Copenhagen during the Meeting of Styles festival, an international gathering where artists transform several urban spaces.

The piece explores the contrast between the organic and the digital. The central female portrait, rendered in warm tones, conveys a sense of introspection and emotional depth, while the surrounding geometric shapes and fragmented blocks act like visual glitches, disrupting the image and creating tension.

These elements reflect how contemporary, digital environments interfere with and reshape human identity and perception. The drips and layered textures emphasize movement and process, suggesting something constantly evolving.

Overall, the mural captures a fragile balance between emotion and modern reality, bringing an intimate expression into the public space.



KIDS VISION

2023

This mural was created for a primary school, and its message is both emotional and educational.

The central figure is a young child covering one eye with their hand. This gesture can symbolize curiosity, imagination, or the idea of seeing the world in different ways. Children often explore and learn by discovering things step by step, and covering one eye may represent that process of partial understanding that grows over time.

Around the child, there are colorful leaves and branches, which suggest nature, growth, and change. The autumn-like colors can represent the different stages of learning and personal development, just like seasons change. The swirling colors in the background give a sense of energy, creativity, and movement, reflecting how dynamic and lively a school environment is.



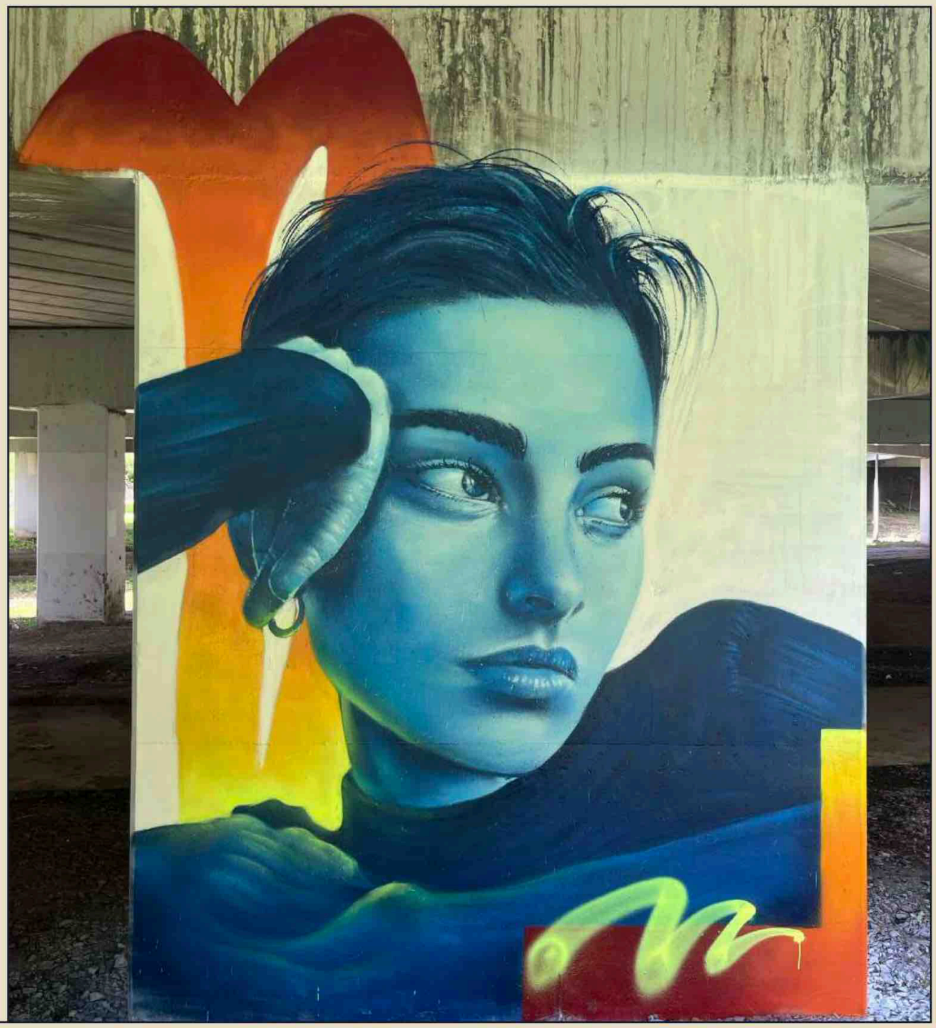
INNER PAUSE

2026

Created in Gold Coast, Australia, this piece engages directly with its raw urban environment. The worn concrete, stains, and textures are not hidden but embraced as part of the composition, contrasting with the precision of the portrait.

The blue-toned figure suggests introspection and emotional distance, with a gaze that avoids the viewer, creating a sense of inner reflection. In contrast, vibrant abstract elements in warm colors introduce energy, breaking the calm and adding tension.

The work explores the balance between control and spontaneity, as well as the relationship between human presence and neglected urban space, finding sensitivity and beauty in unexpected places.



ARTE EN PARADAS

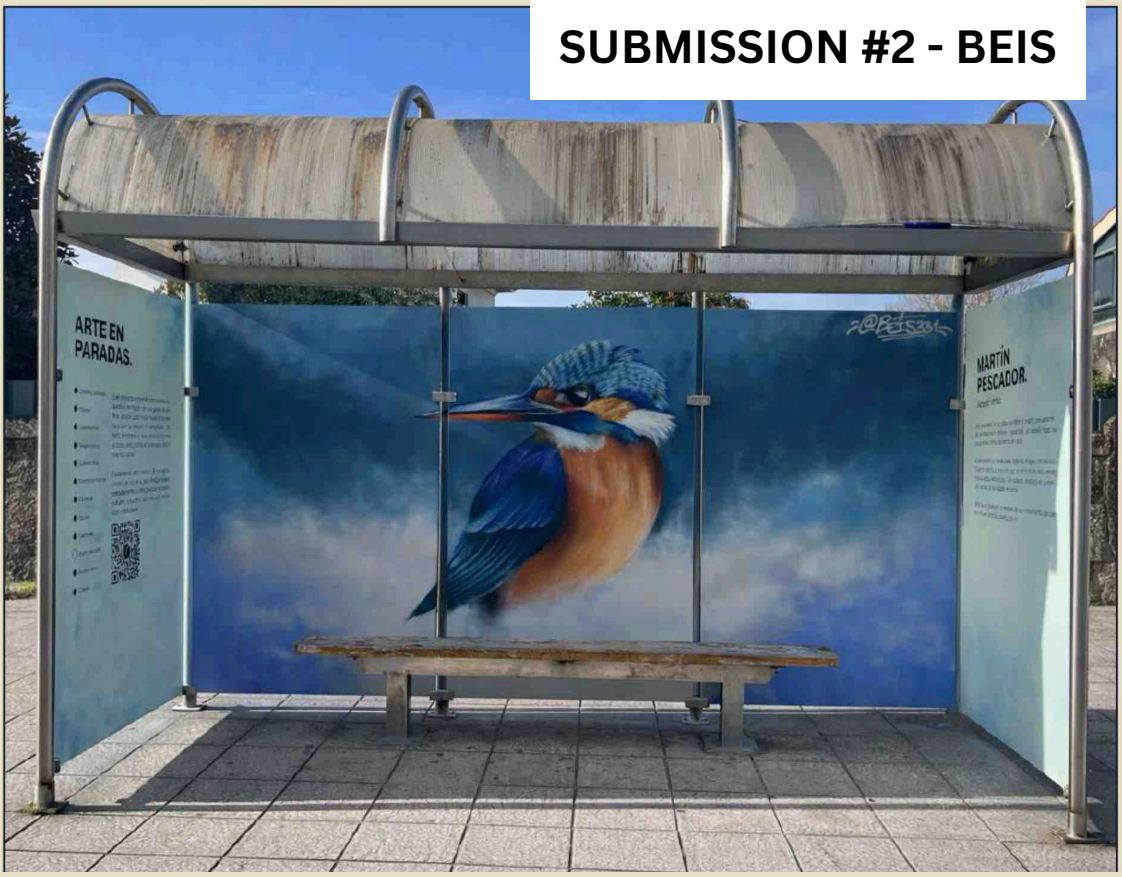
2025

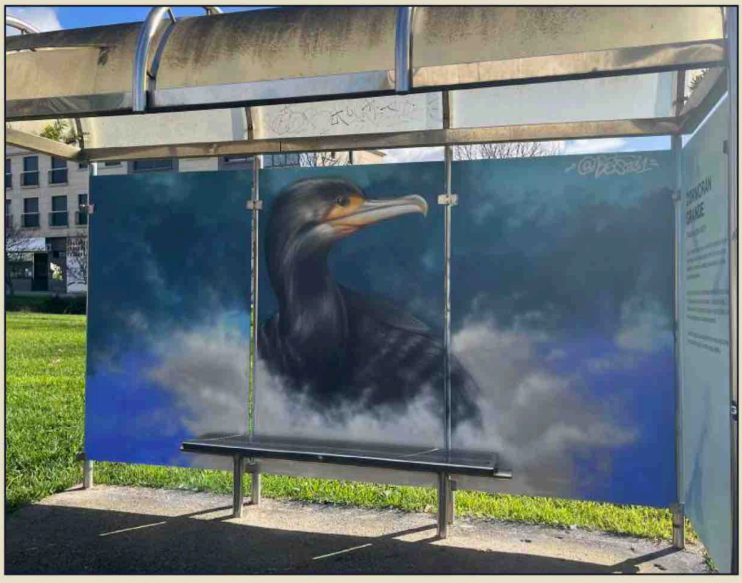
"Arte en paradas" is a public art initiative focused on the restoration of twelve bus shelters along the coastal area of Nigrán. The project transforms these everyday structures into a connected open-air gallery celebrating local bird species and the surrounding natural environment.

Each shelter features a spray-painted mural of a native bird, accompanied by vinyl information about the species. A QR code at every stop links to an interactive map, allowing visitors to follow the full route as a coastal walking experience.

By connecting all twelve locations, the project encourages environmental awareness, physical activity, and community engagement, inviting people to explore the area from a new perspective.

SUBMISSION #2 - BEIS











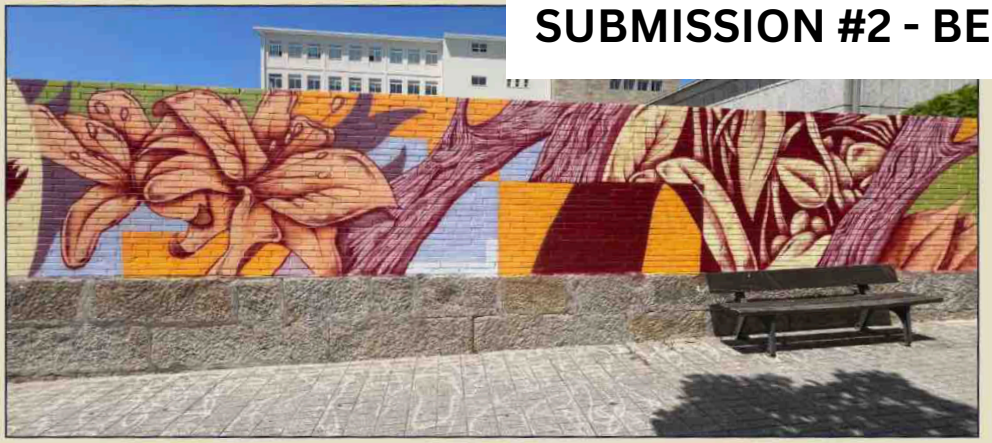
RAW PATH

2025

This large-scale mural unfolds across an extended horizontal format, inviting the viewer to experience it as a visual journey rather than a single image. Fragmented elements, faces, organic forms, and botanical references, emerge and dissolve along the surface, creating a continuous flow of imagery.

The composition plays with rhythm and interruption, where sharp linear gestures contrast with softer, more fluid shapes. The limited color palette, dominated by warm reds and earthy tones against blocks of color, reinforces a sense of cohesion while allowing each fragment to retain its individuality.

Rather than presenting a fixed narrative, the piece suggests a sequence of impressions, memories, sensations, or fleeting thoughts, linked together through movement and repetition. The elongated format emphasizes time and transition, encouraging the viewer to walk alongside the work and construct their own interpretation.







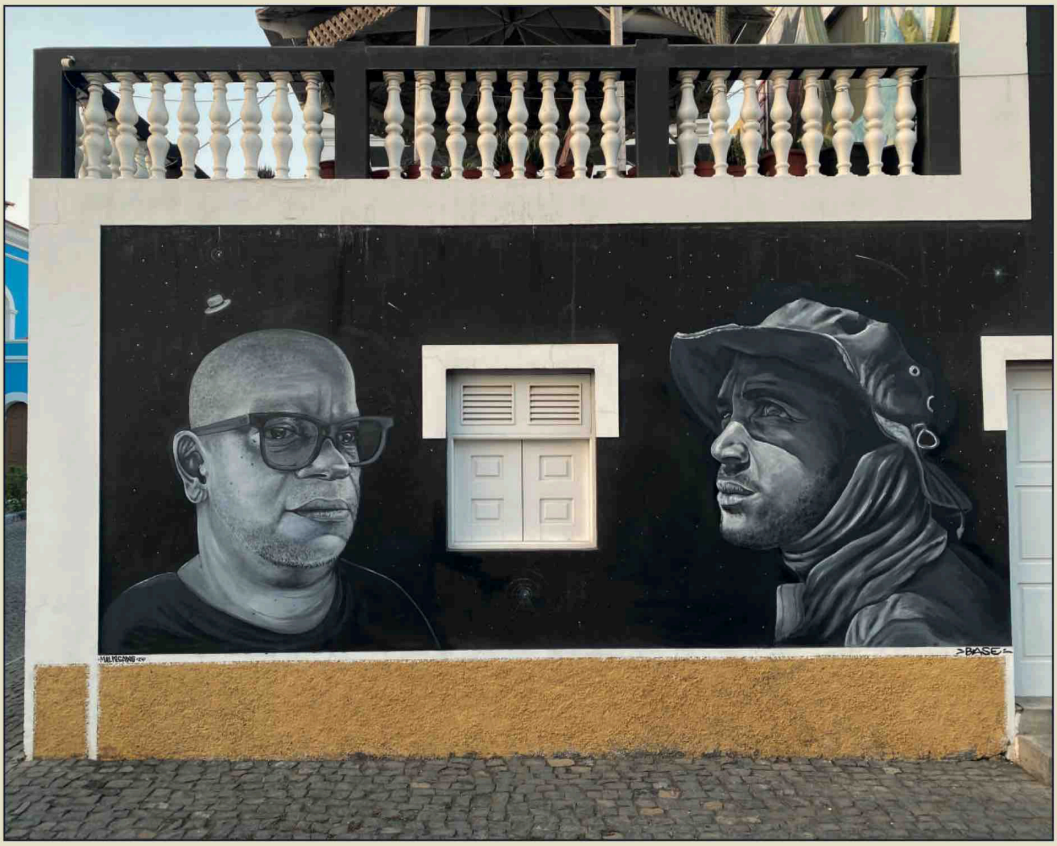
GRATIDAO

2024

This mural was created as part of the ODS 13 event, held in Cape Verde, Africa. It portrays two key figures from that experience: on the left, the owner of the house where the mural was painted, and on the right, our guide, who led us to the summit of Pico do Fogo, the highest point on the island.

Due to the lack of materials, the piece was made using only black and white plastic paint and a brush cutter, resulting in a raw and honest aesthetic.

Titled "Gratidão", meaning gratitude in Portuguese, the work is a tribute to the people who welcomed and guided us, turning a brief encounter into a meaningful memory.



EL VINCULO

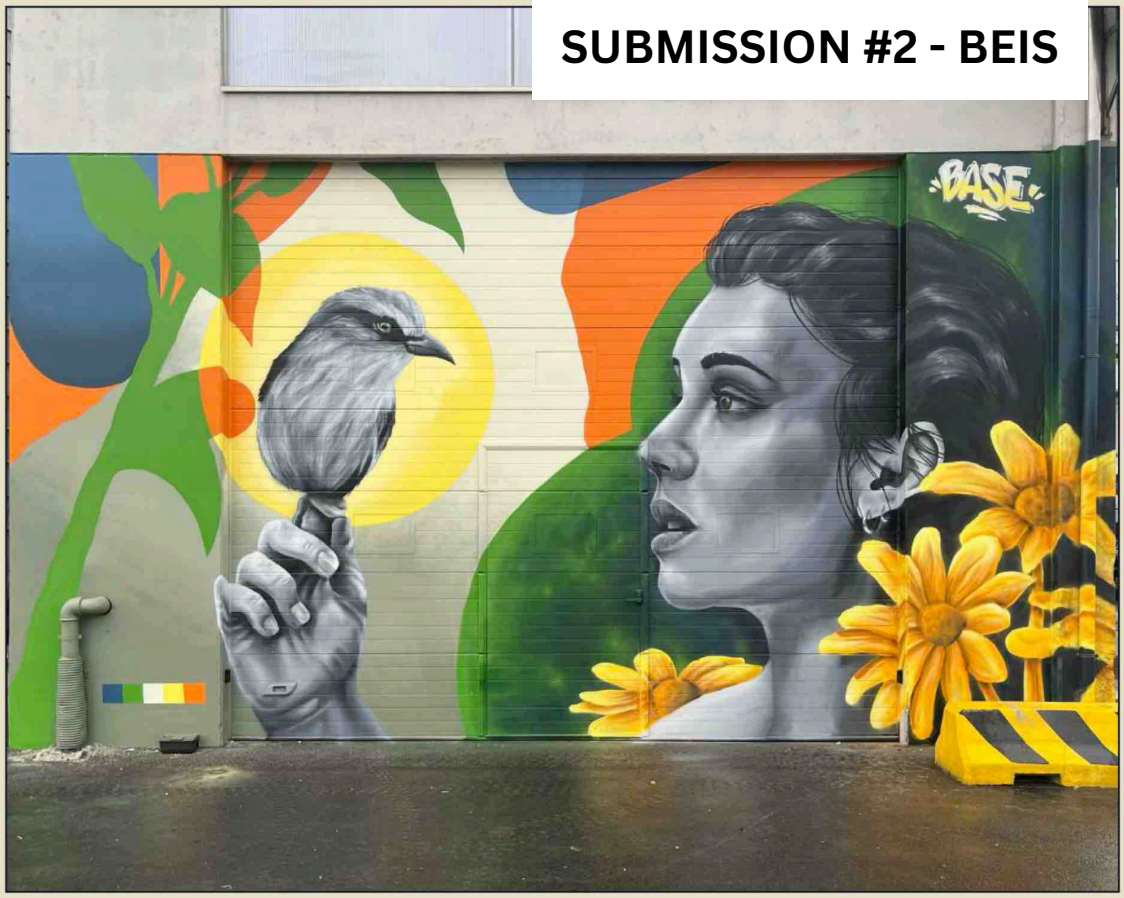
2024

This mural was created during the Parma Natural Meeting in Italy, a gathering that brought together artists to reflect on the connection between humans and nature.

The piece captures a moment of intimate connection between both worlds: a human figure observes a local bird from the area resting on their hand, creating a silent dialogue built on trust, curiosity, and respect.

The grayscale portrait emphasizes the human presence, while the natural elements, organic shapes and vibrant flowers, introduce color as a symbol of life, energy, and balance. This contrast reinforces the idea of coexistence.

"El Vinculo" speaks about reconnecting with what is essential, reminding us that we are not separate from nature, but part of it. It invites the viewer to pause, observe, and rediscover a relationship that is often forgotten in everyday life.



ROOTED LIGHT

2024

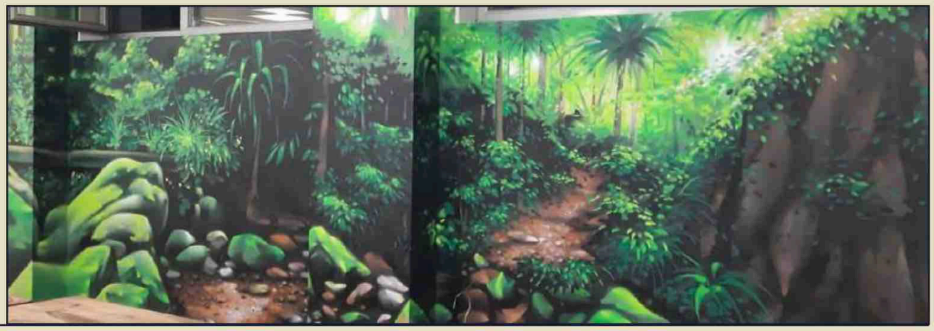
This immersive mural was created for Green Path Collective, a creative co-working space in Barcelona, designed to bring a sense of nature into the workspace.

Spanning across multiple walls, the piece transforms the room into a continuous forest landscape. A large arching tree acts as a visual gateway, inviting the viewer into a luminous natural environment and dissolving the boundaries of the space.

The project aims to create a calm and organic atmosphere, enhancing focus while reconnecting people with nature within an urban context.







SUBMISSION #3 - BLAIR CZARECKI



SEASIDE PUBLIC LIBRARY STAIRCASE MURAL

SEASIDE, CALIFORNIA

831-238-3102
radlab@streetworkslab.com
STREETWORKSLAB.COM

SUBMISSION #3 - BLAIR CZARECKI

THE CONTENTS

PAGE 04 **THE CONCEPT**
for the Seaside Public Library Staircase Mural

PAGE 06 **THE PORTFOLIO**
where we got involved

PAGE 14 **THE RESUMES**
meet Blair Czarecki + Paige Smitherman

PAGE 18 **THE MATERIALS, BUDGET + MAINTENANCE PLAN**
how we'll get things done and keep things nice

SUBMISSION #3 - BLAIR CZARECKI



THE CONCEPT

...TO READ IS TO DREAM

SUBMISSION #3 - BLAIR CZARECKI



TO READ IS TO DREAM

The Seaside Public Library staircase mural transforms the library's entrance into an act of welcome and wonder: an ascending journey that begins at the shore and arrives at the door of possibility. The design is organized around two interlocking ideas: the eye as a symbol of curiosity, imagination, and the freedom to explore; and the book as the vessel that carries you there. Every story begins with someone opening their eyes to a world that doesn't exist…until you turn the page.

The bottom landing sets the scene. Seagulls rest on the sand at the edge of the Monterey Bay, sun low on the horizon, the water its particular shade of teal. Welcome to the Seaside Public Library is embedded in the pavement. Not as signage. As invitation. The seagulls here are grounded, present, at home. They are as much a part of daily life in Seaside as the library itself: pervasive, constant, part of the skyline the way stories accumulate on shelves.

The risers carry the visual argument upward. Two alternating designs climb the staircase: rows of multi-colored eyes; and stacks of colorful book spines packed across each riser. Each colorful eye representing a different experience, a different story, a different layer of the Seaside community. The treads between them carry a blue checkerboard pattern: mimicking the blocks of the brutalist design of the library itself, giving rhythm to the climb.

The top landing is where the journey completes. The sun, wide-eyed, reading, holds the sky. And a seagull, no longer resting on the sand but fully in flight, carries a book. That is the arc of every reader. Grounded at the bottom, airborne at the top.



The palette is intentionally joyful: warm teal, poppy orange, sunflower yellow, grass green, and sky blue. Colors that read clearly in coastal light and invite the eye upward at every step. The style draws from folk art and graphic traditions that speak across cultures and generations: Ledgable by all, resonant for everyone, rooted in the diversity that defines Seaside.

The staircase is not a threshold. It is the first page.

SUBMISSION #3 - BLAIR CZARECKI

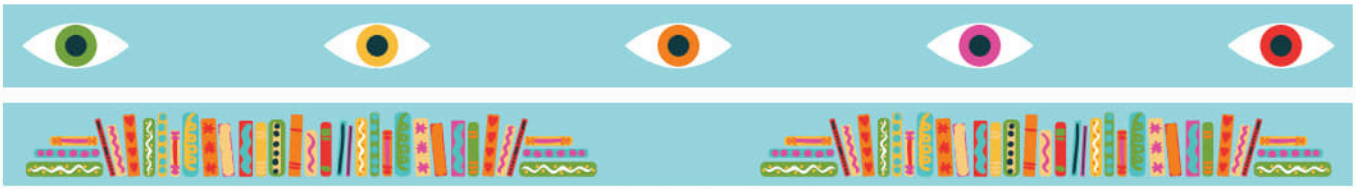
ABOUT THE ARTIST

Lead artist Paige Smitherman is born and raised on the Monterey Peninsula. As a lifelong contributor to the communities of Pacific Grove, Seaside, and Marina, where she now lives, the coastal scene is hers by lived experience: the particular gold of this sand, the quality of this light, the seagulls that speckle this skyline every day. Her art speaks to a specific place, designed by someone who knows it.

THE MURAL BREAKDOWN



The top landing holds the inspirational line "Reading is dreaming with your eyes wide open"

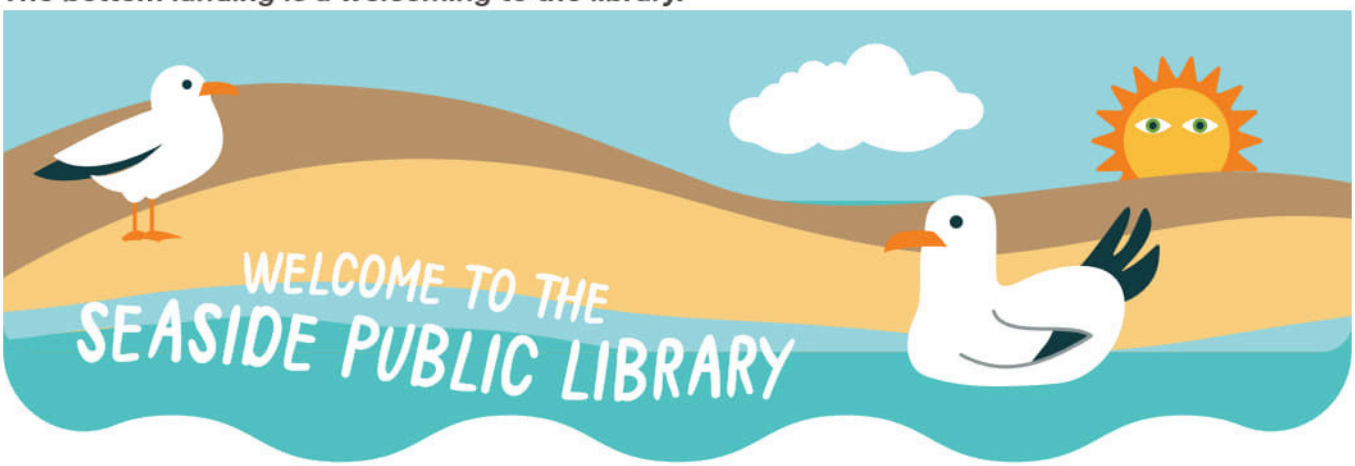


The risers have two alternating designs; colorful book spines and multicolored eyes.



Each stair tread has a blue checkered pattern.

The bottom landing is a welcoming to the library.



SUBMISSION #3 - BLAIR CZARECKI



Every project on this list represents a relationship built before the work began — and maintained long after. This is what co-created, not consulted looks like in practice.

COMMUNITY ROOTED. CREATIVE BUILT.

THE PORTFOLIO

01 COMMUNITY CROSSINGS

Sacramento, CA • Stockton Blvd & 14th Ave • IN PROGRESS

THE SPECS

our role
Blair Czarecki • Project Manager
Paige Smitherman • Design Lead

the client
City of Sacramento

when
2026

the scale
3 intersections
1400 sq ft

the material
Intersection grade performed thermoplastic pavement marking

the investment
$25,000



Renders for illustrative purposes only.
Final design subject to community engagement and client approval.

THE STORY

1,400 square feet. Three crossings. One of Sacramento's five most dangerous corridors.

Stockton & 14th has been on the High Injury Network since 2017 and on the city's priority list since 2006 — twenty years of planning data, twenty years of a predominantly BIPOC, transit-dependent community asking for safe places to cross. Community Crossings delivers. MUTCD-compliant thermoplastic public art celebrating Little Saigon's Vietnamese-American cultural identity at the exact intersection the data has demanded action on for two decades. Creative crosswalks reduce crashes by 37% and increase driver yielding by 22%. That is not a design goal. That is a proven safety intervention.

Art as infrastructure. Safety as belonging. Grounded in equity.
Led by data. Co-created, not consulted.

DESIGN TEAM

Blair Czarecki
StreetWork(s) Lab
Project Manager + Data Analyst

Paige Smitherman
Radhaus Creatives
Design Lead + Graphics

COMMUNITY PARTNERS

Little Saigon CBOs + Vietnamese-American networks

Stockton Blvd business community

NDAT + Neighborhood Associations

KEY STAKEHOLDERS

City of Sacramento
Office of Arts & Culture

Dept. of Public Works
Traffic Engineering

Community Development Department

Neighborhood Development Action Team (NDAT)
Office of Innovation and Economic Development and the Planning Division

02 K STREET MARQUEE LED LIGHTING PROJECT

K Street Corridor, Downtown Sacramento, CA • 2025 • COMPLETE



Photo Credit: Downtown Sacramento Partnership

THE SPECS

the role
Blair Czarecki • Project Manager

the client
City of Sacramento
Sacramento Regional Transit (SacRT)

when
2023-2025

the scale
38 street lamp poles, 0.6 miles. Six blocks in the heart of downtown Sacramento, from Golden 1 Center to Safe Credit Union Convention Center

the material
Individually controlled LED diodes

the investment
$500,000
ARPA Funding: $300,000
Additional funds raised: $200,000

THE STORY

K Street used to be something. The Theater District Marquis lights said so. This project brings that identity back — 21st-century LED infrastructure paying homage to a corridor that deserves to feel like itself again. Getting there required retrofitting decorative lighting along an active SacRT Light Rail line, coordinating across city and transit-owned infrastructure, and growing the scope from $300K to $500K to deliver community informed work with real design impact. Bold interventions don't happen by accident. Someone has to stay in the room and push.

The result is a corridor lit for people — not just traffic.
Identity to public space. Light as place.

DESIGN TEAM

Blair Czarecki
Project Manager

Michael Sestak
Lighting Design

Pacific Excavation
General Contractor

COMMUNITY PARTNERS

K Street small businesses & restaurants

KEY STAKEHOLDERS

Downtown Sacramento Partnership

City of Sacramento Office of Innovation and Economic Development

City of Sacramento Public Works

Sacramento Municipal Utility District (SMUD)

Sacramento Regional Transit (SacRT)

THE PRESS

Press Release
Sacramento Press

Project Feature
KCRA 3
CBS Sacramento
Hoodline
Downtown Sacramento Partnership

Launch Feature
FOX40
CBS Sacramento

03 CALIFORNIA BLOOM

Old Sacramento Waterfront Promenade, Sacramento, CA • 2023 • COMPLETE



THE SPECS

the role
Blair Czarecki • Project Manager

the client
City of Sacramento
Downtown Sacramento Partnership

when
2023-2025

the scale
17 Public Benches, .25 mi along a 1-mile pedestrian and bicycle pathway along Downtown's Waterfront Promenade

the material
Exterior grade primer, paint and gloss

the investment
$14,000

THE STORY

Cities can have nice things. That's the whole argument. California Bloom rehabilitated 17 underutilized benches along the Old Sacramento Waterfront Promenade — transforming neglected public infrastructure into a blooming celebration of California poppies. Paint, intention, community, and an army of volunteers. Tactical urbanism at its most radical: no demolition, no years of planning, no budget crisis. Just the conviction that the public realm should be worth showing up to, and proof that investment in public space pays back in ways data alone can't capture.

Art to public space. Community rooted. Creative built.
Never underestimate the power of paint.

DESIGN TEAM

Blair Czarecki
Project Manager

Handmade by Nicole
Artist & Onsite PM

COMMUNITY PARTNERS

City of Sacramento volunteers

Shingle Springs Band of Miwok Indians

KEY STAKEHOLDERS

City of Sacramento – Office of Arts and Culture

City of Sacramento – Office of Innovation & Economic Development

Downtown Sacramento Partnership (DSP)

THE PRESS

Project Feature
FOX40

04 YIMBY: TENDERLOIN ADDITION

375 Eddy Street, Tenderloin, San Francisco, CA • 2022 • COMPLETE

THE SPECS

the role
Blair Czarecki • Project Manager

the client
Indochinese Housing Development Corporation

when
2020-2021

the scale
2700 sq ft outdoor yard space

the material
Concrete, decomposed granite, and other hardscaping and softscaping materials

the investment
$200,000



THE STORY

375 Eddy Street sits in the heart of San Francisco's Tenderloin. The backyard was neglected. The community using it was not. YIMBY: Tenderloin Addition transformed this outdoor space behind a youth-serving organization and residential affordable housing complex, into a sustainable urban oasis, equipped with half-court basketball, sustainable watershed infrastructure, community garden, flexible seating for ongoing youth programming — and the conviction that this space simply needed to reflect the community it serves. Healthy design. Minimal maintenance. Built to grow with the people who use it. Good design in under-resourced communities is not a luxury.

It is a bold intervention. A declaration of who belongs. Community rooted. Creative built.

DESIGN TEAM

Blair Czarecki
Project Manager

Betterly Garden Design
Landscape Designer

Kanfoush Custom Concrete
GC & Concrete Artist

Center Court Sports
Sports Equipment Supplier

A1 Fence Company
Fence Installers

COMMUNITY PARTNERS

Tenderloin Youth Program participants

Tenderloin Community Members

375 Eddy Street Community Members

KEY STAKEHOLDERS

City of San Francisco Department of Children Youth and Families

Indochinese Housing Development Corporation (IHDC)

SUBMISSION #3 - BLAIR CZARECKI

05 LITTLE ITALY WAYFINDING

Little Italy Historic District, East Sacramento, CA · 2026 · PENDING



SAMPLES PRESENTED TO CLIENT

✳ sign selected for project

THE SPECS

our role
Blair Czarecki • Project Manager
Paige Smitherman • Design Lead

the client
Sacramento's Italian Cultural Society

when
2026 — Ongoing

the scale
8 street lamp poles within East Sacramento's 24 sq-block Little Italy historic District

the material
Double-sided pole banners
Wayfinding & identity design

the investment
Scope-dependent · pending confirmation
Potential phase 2: up to 10 decorative intersection crossings

THE STORY

The Little Italy Historic District has been here since before the city was. Italian-Americans arrived with the Gold Rush — not as miners, but as builders: merchants, farmers, ranchers, winemakers who put down roots along Folsom Boulevard and never left. Sacramento's City Council made it official on September 21, 2021 — 24 square blocks in East Sacramento, from 48th to 59th, J Street to Folsom Boulevard, formally recognized as the historic district it always was. This wayfinding project gives that designation a physical form. Eight double-sided banners across eight street lamp poles, designed to announce arrival, celebrate cultural identity, and make visible what the community has always known was there.

A neighborhood that built itself over generations deserves to see itself in the street. Identity to public space.

DESIGN TEAM

Blair Czarecki
StreetWork(s) Lab
Project coordinator

Paige Smitherman
Radhaus Creatives
Banner Design + Visual Identity

COMMUNITY PARTNERS

Italian Cultural Society of Sacramento

East Sacramento community business district

KEY STAKEHOLDERS

City of Sacramento

Sacramento City Council (District 4, Phil Pluckebaum)

City of Sacramento Department of Public Works

06 PLAZA PARK ACTIVATION

Plaza Park, Downtown Sacramento, CA • 2023 • COMPLETE



THE SPECS

the role
Blair Czarecki • Project Manager

the client
Downtown Sacramento Partnership

when
2023

the scale
One full city block • 2.5 acres
Bounded by I, J, 9th & 10th Streets

the material
Public realm activation — outdoor furniture, artist-designed play infrastructure, programming + placemaking

the investment
$100,000

SMUD Shine Grant: $50,000
Matching Funds provided by DSP: $50,000

THE STORY

Formerly Cesar Chavez Plaza, Plaza Park is a reminder that public space belongs to people. This project made that true. Funded through the SMUD Shine grant program, the Vision for Plaza Park transformed an underactivated downtown square into a genuine public destination — colorful tables and chairs, umbrellas, a mobile outdoor reading cart with a bookcase designed by Yennie Zhou Designs, an Imagination Playground of building blocks for freeform play, and custom ping pong tables designed by local artists 2Hermano and Jolene Rose Russell.

Not a renovation. Not a capital project. A commitment to showing up for a public space that deserved better, to celebrate a movement, a community, and the local artists whose work made it worth arriving to. Place as possibility.

DESIGN TEAM

Blair Czarecki
Project + Grant Manager

2Hermano
Ping Pong Table Artists

Jolene Rose Russell
Ping Pong Table Artists

Yennie Zhou Designs
Bookcase Designer

COMMUNITY PARTNERS

Sacramento Hispanic Chamber of Commerce

Ernesto Delgado Hospitality Group

THE PRESS

CBS News Sacramento

Downtown Sacramento Partnership

KEY STAKEHOLDERS

Downtown Sacramento Partnership

SMUD Shine Grant Program

City of Sacramento Office of Innovation and Economic Development

07 NORTH BERKELEY BART SUBSTATION

Acton St & Virginia St, North Berkeley, CA • 2026 • PENDING



Renders for illustrative purposes only.
Final design subject to community engagement and client approval.

THE SPECS

our role
Blair Czarecki • Project Manager
Paige Smitherman • Design Lead

the client
BART - Bay Area Rapid Transit

when
2026 — Ongoing

the scale
Substation Exterior
Action St. & Virginia St.
Dimensions TBD • site survey pending

the material
Tile Mosaic
Social justice quote • community selected

the investment
TBD · pending scope confirmation

THE STORY

One mile from the North Berkeley Bart substation, Mario Savio stood on the steps of Sproul Hall in 1964 and said the words that defined a movement. This corner — at the gateway of the Ohlone Greenway, one of Berkeley's most-traveled corridors — is where those kinds of words belong. Set in tile, they don't come down. We are proposing that permanence. The community decides what fills it. We will be on the Greenway before we sketch anything: listening, asking, learning what this neighborhood needs to see in the street. The community selects the words. We design what they choose.

Art as belonging. Safety as identity. Co-created, not consulted.

DESIGN TEAM

Blair Czarecki
StreetWork(s) Lab
PM + Community Engagement

Paige Smitherman
Radhaus Creatives
Design Lead + Mosaic Graphics

COMMUNITY PARTNERS

Ohlone Greenway trail users

North Berkeley neighborhood organizations

BART station area residents

Future affordable housing community

KEY STAKEHOLDERS

BART — Public Art Program

City of Berkeley

AC Transit

North Berkeley TOD Project Team

SUBMISSION #3 - BLAIR CZARECKI



TWO PRACTICES. ONE RAD LAB.

We bring art to safety infrastructure, identity to public space, and rigorous technical craft to the work of shaping how people move through and experience their cities.

THE RESUMES

SUBMISSION #3 - BLAIR CZARECKI

STREETWORKS LAB

BLAIR CZARECKI

MUP | MFA

community rooted. creative built.

THE PLANNER

Urban planner and designer with over a decade of experience working at the intersection of community, place, and the built environment. Holds an MUP from USC Price School of Public Policy and an MFA in Design from Parsons — a rare pairing that drives her practice: policy fluency and creative craft, in the same room. Founder of StreetWork(s) Lab. Co-founder of Rad Lab. Believer in bold interventions that save lives.

THE PRACTICE

founder & principal · streetwork(s) lab

- Urban planning and design studio partnering with municipalities and public agencies on projects grounded in equity, led by data, and co-created with community
- Active transportation & complete streets planning, public realm design, GIS & spatial analysis, grant writing, permitting, and full project management
- Healing-Centered Engagement certified — co-created, not consulted

co-founder & planning lead · rad lab

- Collaborative practice with Radhaus Creatives — bringing art to safety infrastructure and identity to public space
- Leads planning, community process, and project management across all Rad Lab engagements

THE GROUNDWORK

community crossings — sacramento, ca · in progress

PM on a Rad Lab intervention at Stockton Blvd & 14th Ave — 1400 sq ft of culturally significant crosswalk art at a documented High Injury Network intersection. Pedestrian safety as public art.

california bloom — sacramento, ca

PM for artist Nicole Alvarez's temporary public bench installation along the Sacramento riverfront — California poppies blooming across upgraded public infrastructure. Art as infrastructure.

k street lighting project — sacramento, ca

Energy-efficient LED lighting system along K Street from DOCO to the SAFE Credit Union Convention Center — improving safety, activating the corridor. Light as place.

tenderloin community garden — san francisco, ca

PM on community-driven renovation of 375 Eddy Street — half-court basketball, sustainable watershed design, and flexible infrastructure built to evolve with the community it serves.

THE FOUNDATION

master of urban planning (mup)

USC Price School of Public Policy

master of fine arts (mfa) in design

Parsons School of Design, The New School

THE SKILLS

- Active Transportation & Multimodal Planning
- Complete Streets & Corridor Planning
- Public Realm Design & Placemaking
- Vision Zero & Safety Infrastructure
- Healing-Centered Engagement (Certified)
- GIS, Cartography & Spatial Analysis
- Grant Writing & Fund Development
- Master & Specific Planning
- Public Art Project Management
- 2D/3D Technical Drawings & Visualization
- Permitting Support & Project Management
- Community Event Coordination

SUBMISSION #3 - BLAIR CZARECKI

RADHAUS CREATIVES

PAIGE SMITHERMAN

engineering precision. creative execution. it's in our wheelhouse.

THE DESIGNER.

Graphic designer and co-founder with a sharp eye for brand identity, print marketing, and visual storytelling. Co-founded Radhaus Creatives on a simple premise: the best work happens when engineering precision and creative vision share the same table. As co-founder of Rad Lab, Paige brings that standard to public space, civic infrastructure, and the built environment — where identity and safety are never in conflict.

THE STUDIO

co-founder & graphic designer · radhaus creatives llc

- Independent design consultancy co-founded with a mechanical engineer with 15+ years product design — built for startups, engineering firms, and industrial manufacturers who need a partner, not a vendor
- Delivers brand identity, go-to-market strategy, print marketing, technical writing, and content creation
- Named for the German word for 'wheelhouse' — because this is exactly that

designer & lead artist · rad lab

- Co-leads Design & Technical Execution alongside urban planner Blair Czarecki — brand identity for place, wayfinding, 2D/3D technical production, and public art
- Lead artist on culturally responsive murals, crosswalk art, and streetscape design for municipal clients

THE PORTFOLIO

community crossings — sacramento, ca · in progress

Lead artist on a Rad Lab safety intervention at Stockton Blvd & 14th Ave — 1400 sq ft of crosswalk art celebrating corridor identity and prioritizing pedestrian safety on a documented High Injury Network. Creative work that saves lives.

rad lab brand & visual identity — streetwork(s) lab + radhaus creatives

Developed the unified visual identity, service architecture, and print collateral for Rad Lab — translating two distinct studio voices into one coherent brand at the convergence of planning and design.

radhaus creatives — independent consultancy

Built the brand, positioning, service offering, and visual language for Radhaus from the ground up — a consultancy now serving clients across engineering, manufacturing, and industrial design. watershed design, and flexible infrastructure built to evolve with the community it serves.

THE CRAFT

- Brand Identity & Visual Storytelling
- Print Marketing & Content Creation
- Go-To Market Strategy
- Public Art & Culturally Responsive Design
- Wayfinding & Signage Systems
- Streetscape & Mural Design
- Graphic Design for Public Spaces
- 2D Technical Drawings
- Technical Writing and Documentation
- Vendor Coordination & RFP Support
- Business Development
- Community Event & Ribbon Cutting Coordination

SUBMISSION #3 - BLAIR CZARECKI

THE MATERIALS.
THE BUDGET.
THE MAITENENCE PLAN.



THE MATERIALS LIST

- Painters + Duct Tape
- Cardboard
- Rollers + Roller Covers
- Buckets
- Paint
- Drop cloths
- Brushes
- Trays
- Primer
- Non-Slip Additive
- Power Washer + Hoses
- Cones/Signage
- Extension Cords
- TSP
- Gloves + Masks

THE BUDGET

MATERIALS

ITEM	QTY	UNIT	UNIT COST	TOTAL	NOTES
Sherwin Williams Loxon Concrete & Masonry Primer	2	Gallon	$65.00	$130.00	Surface primer — concrete bonding
SW Duration Exterior Masonry Paint — Base Color	1	Gallon	$72.00	$72.00	Primary field color
SW Exterior Masonry Paint — Accent Colors	11	Quart	$32.00	$352.00	11 colors for artwork detail
SW ArmorSeal Clear Sealer	2	Gallon	$70.00	$140.00	UV-resistant protective topcoat
Shark Grip Anti-Slip Additive	1	Container	$20.00	$20.00	Treads only — mixed into topcoat
Painting Supplies (brushes / rollers / tape / trays / drop cloths)	1	Set	$200.00	$200.00	Initial installation supplies
MATERIALS SUBTOTAL					**$914.00**

LABOR: PAIGE SMITHERMAN (LEAD ARTIST)

ITEM	HOURS	UNIT	RATE	TOTAL	NOTES
Design Development & Layout Transfer	20	Hours	$56.00	$1,120.00	Concept refinement + grid transfer to surface
Surface Preparation & Priming	8	Hours	$56.00	$448.00	Cleaning / etching / primer application
Mural Painting — Primary Application	40	Hours	$56.00	$2,240.00	Multi-day painting across risers treads and landings
Touch-ups & Sealing	12	Hours	$56.00	$672.00	Detail corrections + full topcoat application
PAIGE SUBTOTAL	80				**$4,480.00**

SUBMISSION #3 - BLAIR CZARECKI

LABOR: BLAIR CZARECKI (PROJECT SUPPORT)

ITEM	HOURS	UNIT	RATE	TOTAL	NOTES
Painting Support — On Site	50	Hours	$48.00	$2,400.00	Support during primary application days
Project Management & Coordination	10	Hours	$48.00	$480.00	Client communication / scheduling / documentation
BLAIR SUBTOTAL	**60**				**$2,880.00**

MAINTENANCE (5-YEAR COMMITMENT)

ITEM	HOURS	UNIT	RATE	TOTAL	NOTES
Paige — Annual Site Assessment & Touch-up (Year 1)	8	Hours	$56.00	$448.00	
Paige — Annual Site Assessment & Touch-up (Year 2)	8	Hours	$56.00	$448.00	
Paige — Annual Site Assessment & Touch-up (Year 3)	8	Hours	$56.00	$448.00	
Paige — Annual Site Assessment & Touch-up (Year 4)	8	Hours	$56.00	$448.00	
Paige — Annual Site Assessment & Touch-up (Year 5)	8	Hours	$56.00	$448.00	
Touch-up Materials & Supply Replenishment	5	Annual Allowance	$200.00	$1,000.00	Paint / brushes / tape per visit
Paint & Tool Storage	5	Annual Allowance	$80.00	$400.00	Secure storage of touch-up materials between visits
Blair — Annual Coordination	10	Hours	$48.00	$480.00	Scheduling / client liaison across 5 years
PAIGE SUBTOTAL	**60**				**$4,120.00**

BUDGET SUMMARY

ITEM	TOTAL
Materials	$914.00
Paige Smitherman — Labor (80 hrs)	$4,480.00
Blair Czarecki — Labor (60 hrs)	$2,880.00
5-Year Maintenance	$4,120.00
PROJECT SUBTOTAL	**$12,394.00**

THE TOTALS

ITEM	TOTAL	NOTES
10% Contingency / Overage	$1,239.40	Unforeseen material or labor costs
PROJECT TOTAL	**$13,633.40**	
BUDGET CEILING	$15,000.00	City of Seaside RFP Maximum
REMAINING UNDER CEILING	**$1,366.60**	

SUBMISSION #3 - BLAIR CZARECKI



SUBMISSION #4 - CORINA BAKKE

A Shoreline Story

Seaside Public Library Stair Mural

Rooted in Place. Open to Everyone. Inspired by the Coast.

By Corina Bakke / Corina Gallery / CorinaGallery.com





"A Shoreline Story" is a vibrant public art installation designed to celebrate the natural beauty, coastal identity, and community spirit of Seaside, California. Inspired by the city's relationship to the Pacific Ocean, native coastal landscapes, and the role of the library as a place of learning and connection, the mural transforms the stairway into an immersive visual journey.

As visitors ascend the stairs, the artwork unfolds like a storybook of the California coast — beginning at the shoreline with seashells, tide pools, and rolling surf, and rising toward panoramic ocean views, coastal cliffs, native wildflowers, seabirds, and golden California sunsets. The composition reflects the rhythm and movement of the ocean while creating a welcoming and uplifting experience for residents and visitors alike.

SUBMISSION #4 - CORINA BAKKE

The design incorporates imagery inspired by Seaside's coastal environment, including native California poppies, pelicans, cypress-lined bluffs, ocean waves, and warm Pacific light. These elements are layered together in a painterly style that is both contemporary and timeless, creating a mural that feels rooted in place while remaining accessible to all ages.

In alignment with the mission of the Seaside Public Library, the mural symbolizes discovery, imagination, and community. The ascending staircase becomes a metaphor for learning and exploration — inviting viewers to move upward through color, storytelling, and shared cultural identity.

The mural is designed specifically for long-term outdoor durability in a coastal climate. Professional-grade exterior mural paints, UV-resistant coatings, and slip-resistant sealants will be used to ensure the artwork remains vibrant, safe, and resilient under heavy pedestrian use and exposure to sun, moisture, and ocean air.

"A Shoreline Story" is intended to serve not only as a public artwork, but also as a meaningful landmark that reflects the unique character of Seaside, California and creates a memorable visual experience for the community for years to come.

PROJECT BUDGET OVERVIEW

CATEGORY	DESCRIPTION	AMOUNT
Artist Fee:	Design, project management, coordination, and execution	**$6000**
Surface Preparation:	Power washing, cleaning, repairs, crack filling, grinding	**$1500**
Priming:	Concrete/masonry primer materials and application	**$ 600**
Paint Materials:	High-quality exterior masonry/mural paints (Sher-Cryl HPA + Golden Mural Paints)	**$2300**
Sealant & Anti-Slip Coating:	2-part polyurethane clear coat with anti-slip additive (ArmorSeal Rexthane or equivalent)	**$1700**
Supplies & Equipment:	Brushes, rollers, trays, tape	**$ 900**
Protective Measures & Cleanup:	Site protection, safety barriers, signage, final cleanup and disposal	**$ 500**
Travel to Location:	Transportation, lodging, meals, and local ground transportation	**$1700**
0 Contingency (5%):	Allowances for unforeseen conditions or materials adjustments	**$ 500**

TOTAL PROJECT BUDGET $15,000

NOTES

All materials are selected for durability in coastal conditions, UV resistance, and slip resistance for public safety.

Estimated completion: 2 weeks (weather dependent)

SUBMISSION #4 - CORINA BAKKE

CORINA BAKKE
Phone: +1.206.683.0971
Email: corina@corinagallery.com | corinabakke@gmail.com
Websites: CorinaGallery.com | Rokstarstudios.com

ARTIST RESUME – A few highlights only…

1990: Graduated with a Bachelor of Arts Degree, entered first art show, sold first drawing, and received a Juror's Choice Award at the Renton Annual Art Show in Renton, Washington.

1994-1997: Received permission from The Seattle Sonics to draw Sam Perkins and Nate McMillan.

1997: Accepted into the New York Independent Film and Video Festival, showcased drawings at Madison Square Garden, New York City.

1998: Commissioned by the Frank Sinatra Estate to create 18 charcoal drawings for the Frank Sinatra Tribute Series. Held unveiling event co-sponsored by Capitol Records in Beverly Hills, California.

1999: Hosted event for the Frank Sinatra Tribute Series at the Paris Hotel in Las Vegas, Nevada.

2002: Featured in the Legacy Art Series during the Salt Lake City Olympics, presented hero to the mayor of Salt Lake, Utah.

2003: Collaborated with Timothy Treadwell to paint images for auction in Newport Beach, California. And created a solo exhibition of world-famous DJ's that displayed at New York City's ARC.

2016-2017: Created art for auctions for the Seattle Waiter's Celebrity Art Auctions.

2020-2023: Ventured into resin art, selling charcuterie boards and other items at local markets and wineries.

2023: Solo exhibits at Sigillo Cellars in Snoqualmie, Washington, and Sigillo Cellar in Lake Chelan, Washington. Two-person exhibit at Locust

Cider in Woodinville, Washington, and group exhibit at Fairweather House and Gallery in Seaside, Oregon.

2024: Solo exhibit at Locust Cider in West Seattle, Washington. An upcoming exhibit at Sigillo Cellars in Snoqualmie, Washington.

2024: Worked with the City of Maple Valley, Washington, to create art classes for the public.

2025: Solo exhibit at Sigillo Cellars in Snoqualmie, Washington in January, as well as an additional exhibit at Solo Sigillo Cellars in Snoqualmie, Washington in July. A solo exhibit as part of the Woodinville Arts Alliance Art Walk at Elevation Cellars December 2024-Feb 28, 2025.

2026: Solo exhibit at Quiddity in Woodinville, Washington March-May, as part of the Woodinville Arts Alliance Art Walk. As well as an additional exhibit at Solo Sigillo Cellars in Snoqualmie, Washington in May. Commissioned for a Utility Box Public Art Project in Renton, WA.

CORINA BAKKE BIOGRAPHY

Corina Bakke is a visionary artist whose dynamic and entrepreneurial spirit propels her beyond traditional boundaries into the realm of captivating creations. Renowned as a licensed artist for the Frank Sinatra estate, her journey in the art world has been nothing short of extraordinary.

Corina's artistic journey gained momentum during the 2002 Winter Games in Salt Lake City, where she created imagery for her solo gallery show depicting athletes. She showcased her innovative approach to portraiture in the Legacy Art Series. Immortalizing iconic athletes like John Elway and Dan Marino, she pushed the boundaries of conventional artistry with her groundbreaking MVP (Most Valuable Portrait) Series.

SUBMISSION #4 - CORINA BAKKE

A star-studded turn followed as Corina ventured into pop and celebrity artistry. Her portrayal of basketball legend Dennis Rodman marked the beginning of a series of triumphs, leading to thrilling exhibitions in Las Vegas and Los Angeles, cementing her status in the art scene.

Affiliation with the Frank Sinatra Estate elevated Corina's standing further. Selected to create three distinct portraits for the Frank Sinatra Tribute Series, she unveiled these masterpieces in captivating exhibitions, leaving an indelible mark on the art world.

Beyond celebrities and athletes, Corina's commitment to impactful storytelling through art is evident. Collaborations with endangered species spokesperson Timothy Treadwell resulted in a series benefiting harp seals and endangered grizzly bears, attracting global attention and culminating in showcases featuring top DJs in New York's ARC's.

Her artistry extends into the philanthropic sphere, with licensed images benefiting various causes and custom originals still in production. Amidst the challenges of the COVID era, Corina's resilience shines through as she ventures into resin work, showcasing her adaptability.

A testament to her dedication to community and the arts, Corina served on the Woodinville Arts Alliance board temporarily in the 2023. Looking forward, she aims to expand into public art, sharing her techniques through teaching and developing immersive classes for the public.

Corina Bakke's art is more than a visual experience—it's an immersive journey into the soul of her subjects and the narratives she weaves. Her creations, available for philanthropic events, invite patrons to connect with profound stories brought to life on canvas. As Corina continues to push

boundaries in the art world, her work promises to inspire, captivate, and leave an enduring impact on all who encounter it.

DESIGN RESUME

WORK EXPERIENCE:

ROKSTAR STUDIOS a dba of CORINA GALLERY LLC

Art Director, Senior Motion 2D Designer, Designer, Producer & Editor: 01/2012 - present – Successfully branded companies and events through marketing and by creating their logos, print ads, setting up print files, digital ads, social media marketing campaigns, digital media, websites, marketing material, billboards, programs, signage and posters. Created and produced television campaigns and commercials. Scheduled video shoots, storyboards, script writing, producing, edited video, audio and delivered all television commercials with my motion graphic work. Clients include television production, sports agencies and race teams, aviation technology, television and music personalities, galleries, events and corporations. https://www.rokstarstudios.com/demo-montage/

KOMO & KUNS TELEVISION, FISHER COMMUNICATIONS

Senior Motion Designer & Senior Print Designer 08/2006 - 04/2011 - Created award-winning television graphics for television specials, television promos, Id's, sweeps promos, news interstitials, opens, credits, lower thirds, bump-in's, bump-out's packages for KOMO TV & KUNS TV. I created all print material and provided support for KOMO TV, FISHER COMMUNICATIONS & KUNS TELEVISION which included brand development for the stations, corporate and talent. Worked on video shoots, events as well as day to day activities: created news graphics, charts and graphs, 2d and 3d graphics as well. In that time, I was the Lead Brand Designer for FISHER COMMUNICATIONS CENTENNIAL PROJECT. In which, I successfully created the logo, print material, developed a complete MOHAI exhibit which

included a book, banners, large timeline, stand ups and interactive kiosks. As well as helped design the event elements.

KCPQ FOX TELEVISION

Contract Motion Designer 05/2004 - 08/2006 - Provided television motion graphic support for daily news and graphics.

INTERPLANETARY DESIGN INC.

Motion Designer/Designer 09/1997 - 08/2006 - Successfully branded companies and events through marketing and by creating their logos, print ads, setting up print files, digital ads, social media marketing campaigns, digital media, websites, marketing material, billboards, programs, signage and posters. Created and produced television campaigns and commercials. Scheduled video shoots, storyboards, script writing, producing, edited video, audio and delivered all television commercials with my motion graphic work.

Clients included: FOX Network Television in 2000, Hard Rock Hotel and Casino in 1998.

KCPQ FOX TELEVISION

Motion Designer & Designer 09/1992 - 12/1997 - Created award-winning graphics for specials, television promos, ID's, sweeps promos, news interstitials, opens, credits, lower thirds, bump-in's, bump-out's packages for KCPQ FOX TELEVISION. I created all print material and provided support for KCPQ FOX TELEVISION. Worked on video shoots, events as well as day to day activities. I was the Motion Designer Guru in charge of the Q13 NFL on Sunday show for many years.

SUBMISSION #4 - CORINA BAKKE

AWARDS:

2011 The American Business Awards - Stevie Award Finalist for Fisher's Centennial Celebration project – PR Campaign of the Year - Reputation/Brand Management category

2011 The International Business Awards - Honorable mention medal for Fisher's Centennial Celebration project – Publications - Company History category

2011 NATAS Emmy® Nomination Award for Taliban Promo

2011 ABC Network Alpha Nomination for Taliban Promo

2009 ABC Network Alpha Award for Best National Promo

2009 NATAS Emmy® Nomination Award for Luckiest Catch Promo

2008 NATAS Emmy® Award for Problem Solvers Promo Campaign

2008 NATAS Emmy® Nomination Award for Problem Solvers Promo Campaign

2008 ABC Network Alpha Award for One Frame at a Time

2008 Edward R Murrow Award for Best Station Overall Excellence

1998 NATAS Emmy® Nomination Award for MY TV Graphics Package

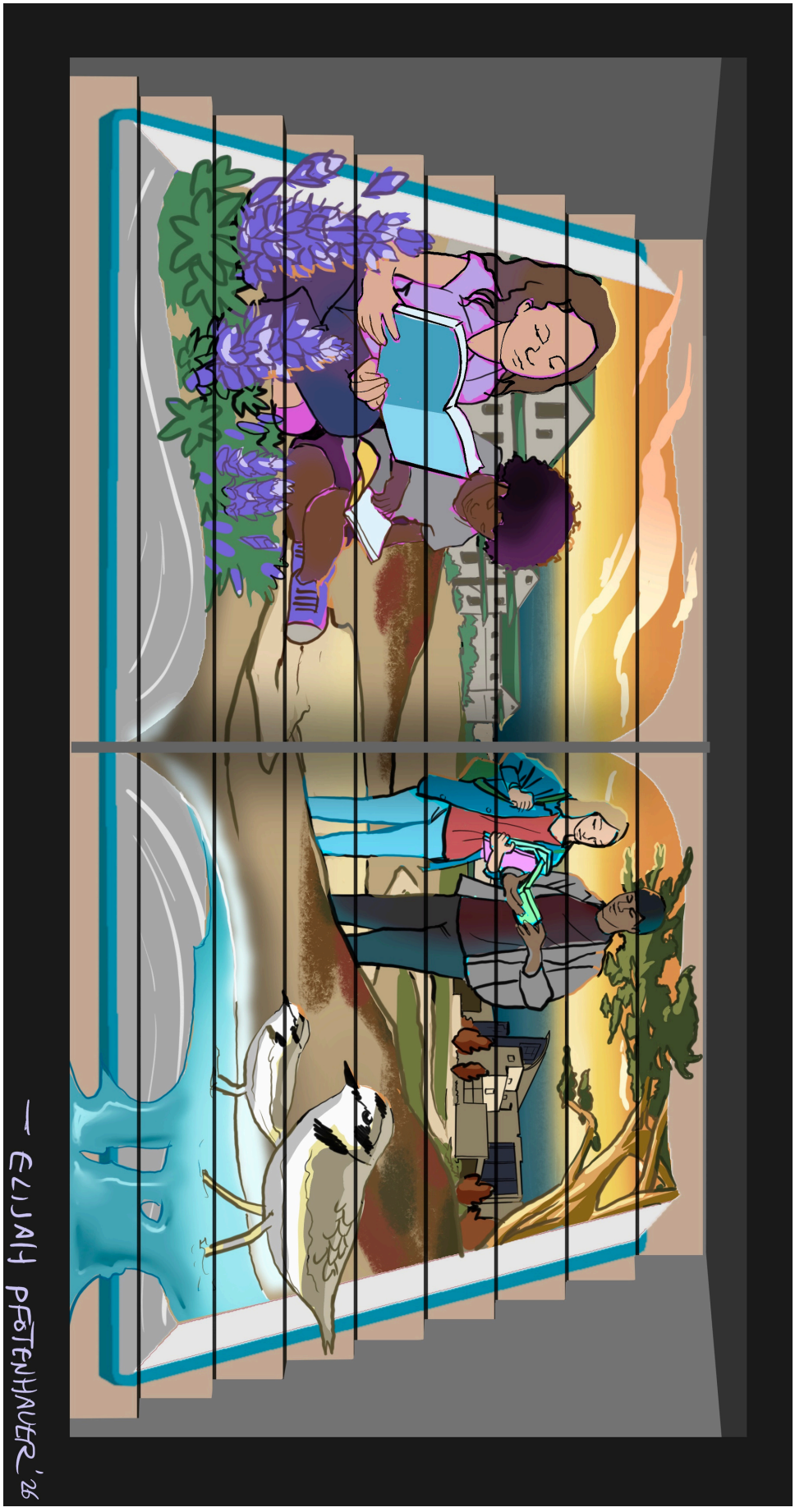
1998 NATAS Emmy® Nomination Award for MY TV Program Package

1996 NATAS Emmy® Nomination Award for Northwest Focus

1994 National Broadcast Designers Association Award for Total Q-13 Fun Package

1990 Juror's Choice Award Renton Annual Art Show

SUBMISSION #5 - ELIJAH PFOTENHAUER



SUBMISSION #5 - ELIJAH PFOTENHAUER

Elijah Pfotenhauer

paintedladder@gmail.com
831-239-3193
instagram: @paintedladder
Santa Cruz, CA

Artist Submission Package – Seaside Public Art Project

SUBMISSION #5 - ELIJAH PFOTENHAUER

LETTER OF INTENT

I am a Santa Cruz-based muralist, educator, and community artist with more than twenty-five years of professional experience creating public artwork. Throughout my career I have worked with the City of Santa Cruz, completed projects for the Santa Cruz Public Libraries, and taught mural and comic art classes for youth and adults. Public art, education, and community engagement have been central themes throughout my work, and I am excited to submit a proposal for the Seaside Stair Mural Project.

Although I reside in Santa Cruz, I have longstanding connections to the greater Monterey Bay region and the City of Seaside. Through a nonprofit partnership, I have facilitated interactive art workshops with veterans in Seaside, and I have had students continue their artistic education through California State University, Monterey Bay's mural program. I am passionate about strengthening the cultural connections between Monterey Bay communities through public art, education, and creative engagement.

My experience includes large-scale public murals for the City of Santa Cruz, including the Wastewater Department and Soquel Creek Water District, as well as landscape murals in supermarkets from Watsonville to Castroville, and permanent installations within the children's areas of the Santa Cruz Public Libraries. I have completed projects with budgets exceeding $15,000, worked from lifts, and successfully adapted artwork to a wide range of architectural surfaces. In addition, I have created numerous school murals centered on reading and education. While this would be my first stair mural, the project draws directly upon decades of experience creating durable, site-responsive public artwork. I would be honored to contribute a mural that celebrates the joys of reading as well as the beauty and history of Seaside.

SUBMISSION #5 - ELIJAH PFOTENHAUER

PROJECT NARRATIVE

The proposed mural depicts a landscape emerging from the pages of an open book, celebrating the connection between reading, education, and nature. A pathway connects children reading with college students that symbolizes the journey from early learning to higher education. The composition is intended to communicate growth, discovery, and the transformative power of reading.

The primary imagery is concentrated on the risers to ensure visual clarity, durability, and narrative readability. The treads are currently treated with a simplified color field that supports the overall composition while maintaining safety, visibility, and long-term wear resistance.

The imagery incorporates elements unique to Seaside, including coastal dunes, dune lupine, Monterey cypress, and the western snowy plover. Regional landmarks such as California State University, Monterey Bay and the historic Fort Ord bunkers are woven into the landscape. A diverse range of figures reflects the many cultures and backgrounds that contribute to Seaside's identity and future.

Visually, the design combines illustrative composition with a painterly finish. Elements of the landscape, wildlife, and architecture appear to flow outward from the pages of the book, creating a sense immersion and interactiveness with the actual location. While the concept begins with clear line work, the finished mural would employ rich color, painterly textures, and vibrant colors to make the most of the dynamic stair canvas. The palette can also be adjusted to be more harmonious with the location if desired.

Primary imagery will be located on the risers to maximize durability and visibility, with optional complementary tread treatment depending on final preservation requirements. The goal is to create a welcoming, engaging public artwork that celebrates education as well as Seaside's nature and diverse community, while transforming the stairway into a memorable visual experience.

SUBMISSION #5 - ELIJAH PFOTENHAUER

Elijah Pfotenhauer

Muralist • Public Artist • Educator

1040 River st. #311 , Santa Cruz, California

831-239-3193

paintedladder@gmail.com

Instagram: @paintedladder

Professional muralist and educator with over 25 years of experience creating large-scale public artworks, community-based murals, and educational art programs. Work focuses on education, nature, community, and storytelling.

PUBLIC ART EXPERIENCE

Kingfisher — Soquel Creek Water District
Santa Cruz, CA • 2025
Mural featuring kingfisher and local wildlife on a multi-faceted exterior utility structure.

Concrete Seascape — City of Santa Cruz Wastewater Treatment Facility
Santa Cruz, CA • 2018
Large-scale mural series depicting marine life of Monterey Bay.

Santa Cruz Public Libraries (Children's Areas Installations)
Santa Cruz, CA • Various Years
Permanent mural installations created for children's spaces within the Santa Cruz Public Library system, focused on literacy, imagination, and educational themes.

SELECTED PUBLIC ART PROJECTS

- City of Santa Cruz Wastewater Department — multiple large-scale public murals
- Soquel Creek Water District — exterior utility box mural installations
- Supermarket mural projects — Watsonville to Castroville corridor
- School murals focused on literacy, education, and youth engagement in greater Santa Cruz county

SUBMISSION #5 - ELIJAH PFOTENHAUER

TEACHING & COMMUNITY ENGAGEMENT

- Mural and comic art instructor for youth and adult programs (Santa Cruz Alternative Education sites, Cabrillo Extension)
- Community-based workshops through William James Association
- Veterans Center interactive art workshops (Seaside, CA)
- Student mentorship supporting pathways into CSUMB and arts programs

TECHNICAL EXPERIENCE

- Large-scale exterior mural installation
- Lift, ladder, and scaffold work
- Multi-surface adaptation (concrete, interior walls, architectural structures)
- Durable exterior coating and long-term public art materials
- Projects with budgets exceeding $15,000

SUBMISSION #5 - ELIJAH PFOTENHAUER

PROPOSED PROJECT BUDGET

Design Development & Final Layout – **$1,000**

Concept refinement, stair-specific composition planning, and final design preparation.

Surface Preparation & Priming – **$1,500**

Cleaning, preparation, masking, and priming of stair risers and treads.

Materials & Supplies – **$2,500**

Exterior-grade paints, sealers, primers, brushes, rollers, and additives.

Mural Execution (Labor) – **$7,000**

On-site painting, detailing, installation, and multi-day production work.

Protective Coatings & Anti-Slip Treatment – **$500**

UV protection, durability coatings, and non-slip treatment for tread surfaces.

Travel & Coordination – **$500**

Site visits, coordination meetings, and local travel.

TOTAL PROJECT COST: $13,000

Seaside Staircase Mural Project

Artist: Frank Mathews

Proposed Artwork Title: *Roots of Memory: Seaside's Living Heritage*

Proposed Dimensions: 11.7 feet x 9.4 feet

Project Overview

This proposal seeks to transform the provided historic photograph into a large-scale mural celebrating the architectural heritage, natural beauty, and collective memory of the City of Seaside. The mural will recreate and reinterpret the historic image of a prominent civic building framed by a majestic tree.

Artistic Concept

Roots of Memory: Seaside's Living Heritage explores the relationship between history, community, and place. The tree symbolizes resilience and continuity while the historic architecture represents the foundations of the community.

Connection to Seaside Public Art Program

The project preserves local history, enhances public space, encourages community engagement, and contributes to the cultural and aesthetic quality of life in Seaside.

Materials and Durability

Professional-grade acrylic paints, archival primers, UV-resistant coatings, and protective finishes will be used to ensure longevity and durability.

Community Impact

The mural will serve as both a cultural landmark and educational resource, encouraging viewers to engage with Seaside's historical development and community identity.

Artist Statement

As an artist, military veteran, and storyteller, I create works that explore memory, faith, resilience, and the human experience. Through this mural, I seek to honor Seaside's heritage while creating a meaningful visual experience for future generations.

Frank Mathews

Mural Cost Estimate and Comparable Public Art Analysis

Artist: Frank Mathews

Project: Roots of Memory: Seaside's Living Heritage

Dimensions: 11.7 ft × 9.4 ft (approximately 110 square feet)

Mural Type	Typical Rate per Sq. Ft.	Estimated Cost
Basic Community Mural	$20–$35	$2,200–$3,850
Professional Public Art Mural	$40–$75	$4,400–$8,250
Historical/Architectural Mural	$75–$125	$8,250–$13,750
Commissioned Public Artwork	$125–$200+	$13,750–$22,000+

Recommended Proposal Budget

Recommended Commission Amount: $14,500

This budget reflects design development, historical interpretation, surface preparation, mural execution, materials, protective coatings, installation, and project documentation.

Budget Item	Cost
Design Development	$1,500
Historical Research & Preparation	$750
Surface Preparation	$1,250
Paints & Materials	$1,200
Equipment & Access	$800
Mural Execution (Artist Labor)	$7,500
Protective Coatings	$500
Documentation & Final Report	$500
Contingency	$500
Total	$14,500

SUBMISSION #6 - FRANK MATTHEWS





WWW.HANIFWONDIR.COM

SEASIDE LIBRARY STEPS MURAL PROPOSAL

6/13/2026

Hanif Panni

www.hanifwondir.com
Hanif Wondir INC. LLC.
1576 Mira Mar Ave
Seaside CA, 93955

SUBMISSION #7 - HANIF PANNI

Artist

Hanif Panni (Wondir) is a professional artist utilizing multiple creative disciplines and technologies to shape an unconventional, but impactful career. After studying (and ultimately earning his degree in) Fine Art and Illustration in college, he shifted toward arts education and graphic design. Emerging technology allowed him to thrive in a digital graphic illustration and design environment. He blended his artistically analog sensibilities with digital tools, creating a new style all his own in creating high-end concert posters, album covers, and very intense digital fine art. This approach hasn't stopped, as he is constantly learning and innovating with these ever-changing tools. In his heart though, he's always felt an urge to get back to that analog flow.The universal halting of his professional industries (DJ/Performance) a few years back provided him with an opportunity to do just that, and along with still creating in various digital mediums, he's been quite enthusiastically painting large public murals. "The reality of being able to bring into service this part of my creative self has been nothing short of epiphanic". He's been extremely proactive in working, with genuine care, to nurture growth in Monterey County's Arts communities for over 15 years.

With murals, he has found an avenue where he can truly create a long-lasting impact and contribute to a wonderfully enduring creative conversation in this place he calls home.

RESUME/PAST WORKS

https://www.hanifwondir.com/curriculum-vitae

Overview

Design and painting mural (approx 11.7 ftx9.4ft) on the steps in front of the Seaside Library, 550 Harcourt Ave. Seaside, CA 93955.

This mural celebrates the Seaside Library as a place of inspiration and exploration. Vibrant streams of color rise from an open book, symbolizing the stories and imagination bursts that emerge through reading. The submitted versions slightly differ, and include the main book/imagination swirl isolated, as well as with various backgrounds (Seaside/Monterey Bay from above, and sky/nature) and a version of the design strictly on the steps, if painting on the ground is not allowed.

Active Work to Include

1. Consultations involving mural layout & specific placement
2. Execution of painting mural to agreed on specifications/time
3. pre-versions of design layouts to test layout concepts

SUBMISSION #7 - HANIF PANNI

Specifications

Working iterations and discussion involving design,

Timeline and materials schedule to be produced.

Client to provide a safe work environment and secure storage for paints and materials

Client to provide scaffold or lift for the duration of the work as needed

Scope of work/schedule is to be determined and is contingent on Hanif's availability.

Budget: $15,000

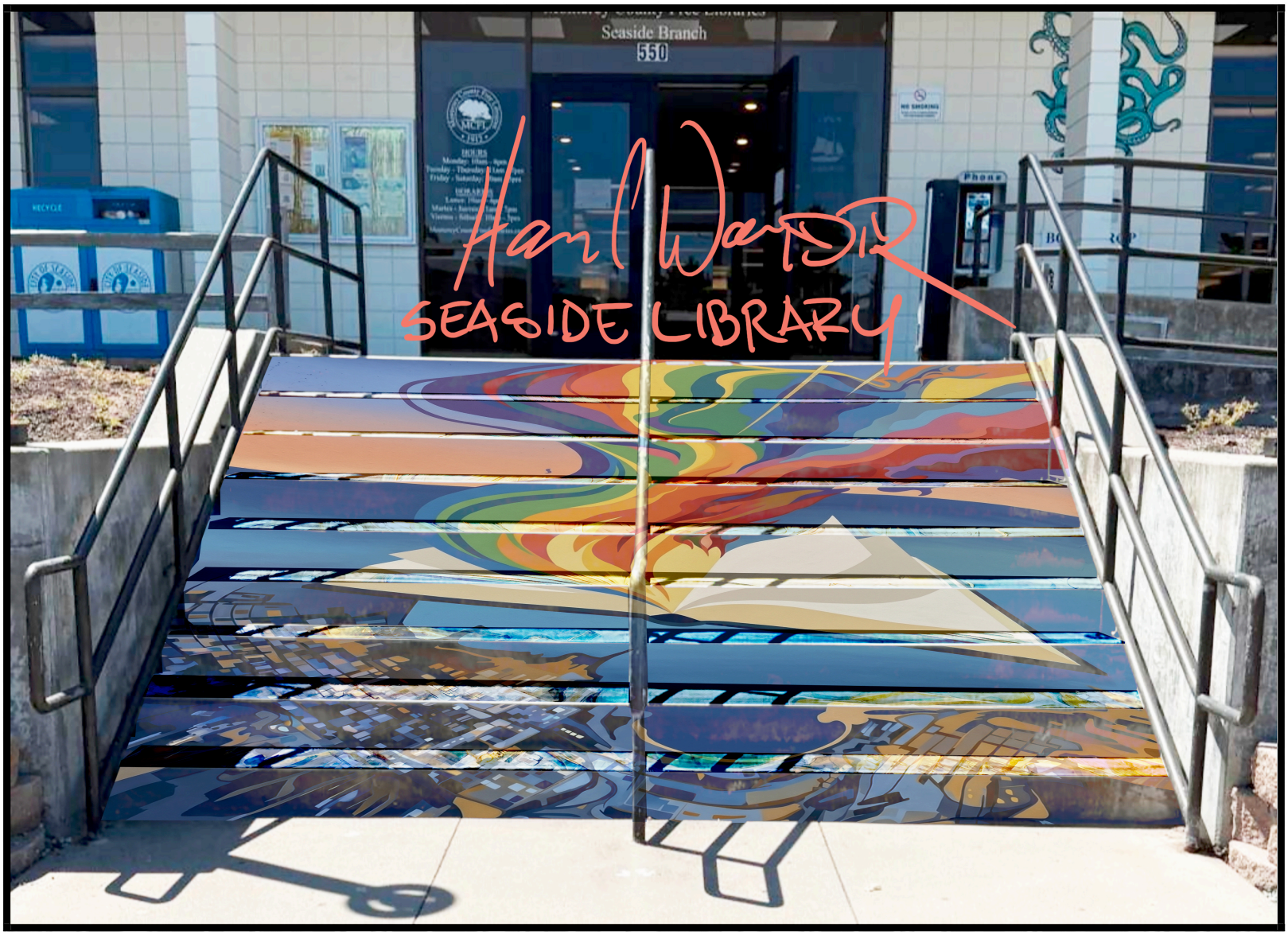
- $ 7,500 - Deposit/Design Renditions
- $ 1,000 - Materials
- $ 6,500 - Final Painting and Coating of Mural

The signing of this Document serves as a proposal for services contained within. Any changes to this agreement are to be discussed, and solidified in future documentation.

Thank you for your consideration on this project!

Hanif Panni

SUBMISSION #7 - HANIF PANNI



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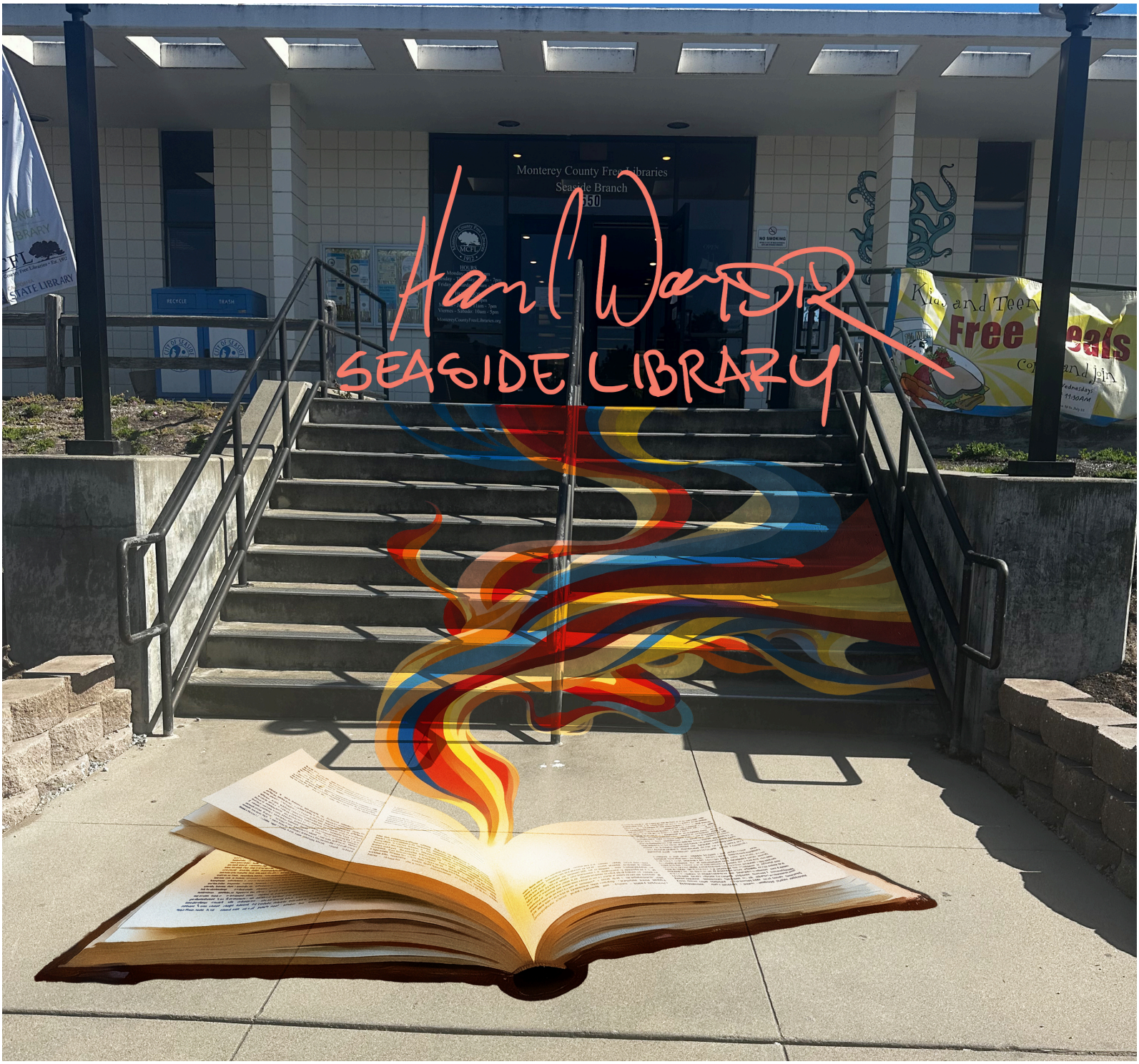

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SUBMISSION #7 - HANIF PANNI



SUBMISSION #8 - KC RESTORATION

KC RESTORATION
EST. 1990

SEASIDE LIBRARY STAIRWAY CONCEPTUAL PROPOSAL

Submitted by
Carolyn Lehne

June 14, 2026

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1514 West 130th Street Gardena, California 90249
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SUBMISSION #8 - KC RESTORATION

LETTER of INTEREST

My team's inspiration comes from the proximity of the library to the ocean environment and a general love of books. We both live by the ocean and love the mystery and fascination of the sea, and otters are a playful character to represent fun and enjoyment. Books and reading bring that same feeling of exploration and enchantment. We feel this will be a wonderful combination to welcome readers to the adventures waiting inside the library.

We would be using a specialty concrete primer on the risers and a heavy endurance industrial paint for the mural. The treads would have a blue concrete stain applied as a wash to give a water-like feel but not too distracting for walking and safety. The choice of a stain on the treads was primarily for low maintenance.

The colors would be shades of blue with the otter in browns and the white book pages with colorful nondescript images.

Our budget for this project is $14,800.
Price includes design, labor and materials.

Thank you for your consideration,
Carolyn Lehne

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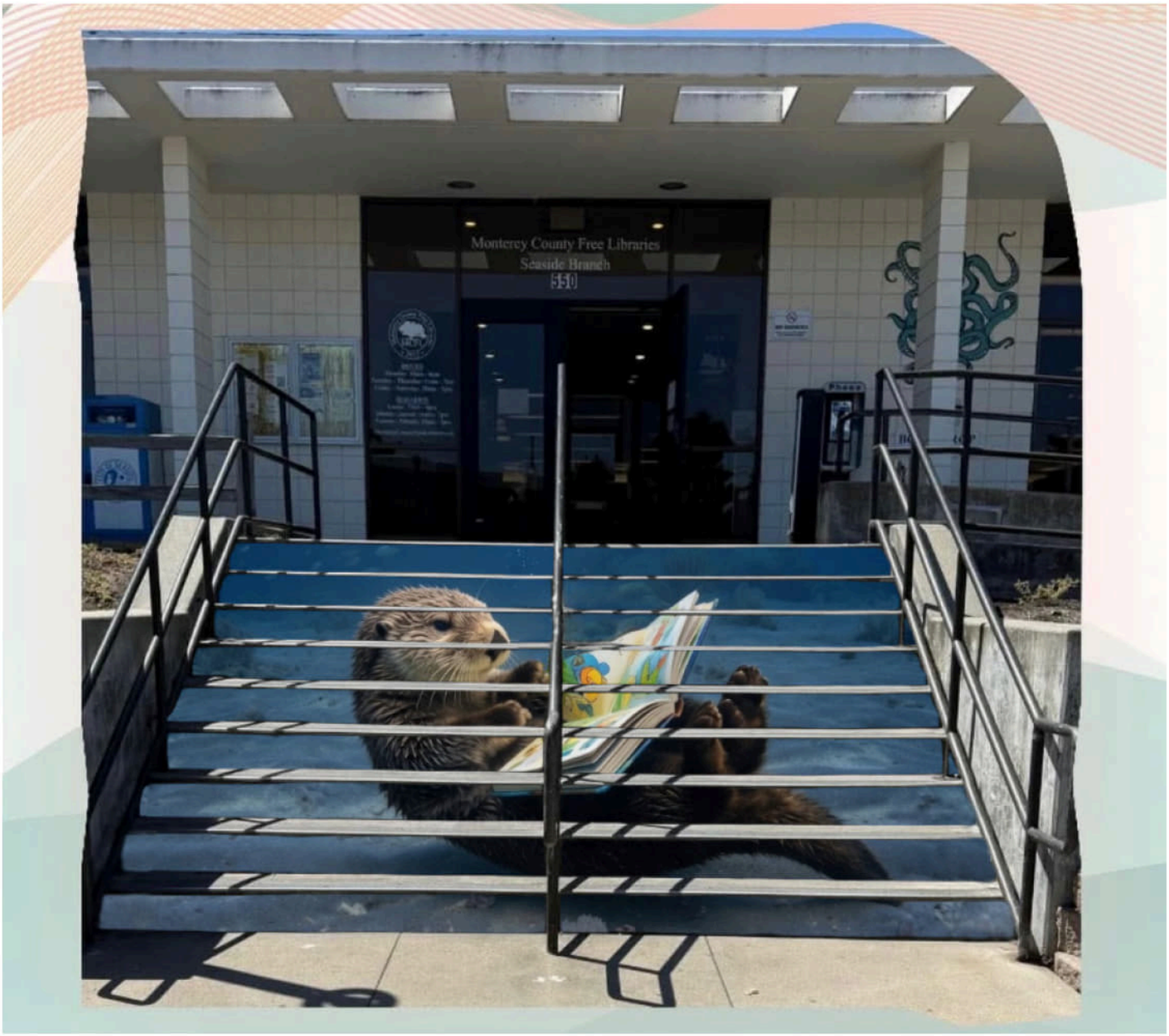
PROPOSAL CONCEPT

Our proposal includes an otter reading a book.



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SUBMISSION #8 - KC RESTORATION

CAROLYN LEHNE
carolyn@kcrestorationinc.com 310-863-1667

Curriculum Vitae

Educational Background
1990-1993 University of Canberra, Australia.
Masters of Applied Science, Conservation of Cultural Materials with a specialization in paintings and painted surfaces, consistent with the American Institute of Conservation "Code of Ethics," December 1992.

1988-1989 University of California Los Angeles, further study in Art History.

1985-1988 California State University Long Beach
Bachelors of Art, with emphasis on studio art, May 1988.

Professional Courses
State of California Department of Public Health, worker lead training
State of California Department of Public Health, worker asbestos training
OSHA 30 hour Training, Supervisor and Safety Program
American Red Cross, First Aid and CPR Training

Professional Affiliations
American Institute for Conservation of Historic & Artistic Works (AIC) 2003-present
Western Association for Art Conservation (WAAC) 1993-present
Los Angeles Conservancy, Los Angeles 2001-present

Selected Projects
K.C. RESTORATION CO., INC – Gardena, CA

2025
Norton Simon Museum - tile restoration of entire exterior
Twain Public Library Long Beach - restoration of damaged tiled sculptures.
Barnsdall Park Residence A Building - wood window restoration and recreation of historic hardware
Hotel Green Pasadena - recreate decorative capitals and cast plaster pieces for the ballroom.
El Capitan Theater Hollywood - restore water damaged decorative cast plaster ceiling and stencils.

2024
Henry Bollman House - color analysis of interior
El Capitan Theater - restoration to water damaged lobby ceiling
Arden Modjeska House - color analysis of interior and exterior
Barnsdall Park Residence A Building - color analysis and window restoration

2023
910 2nd Street Sacramento - recreate 1920's historic ghost sign advertisement on building wall
Reagan Library Berlin Wall - recreate original "graffiti." on the wall piece.
Crossroads of the World Hollywood - documentation and color analysis of the decorative surfaces throughout all buildings.
South Coast Plaza Ram Sculpture - abate surface, rust removal, and repaint surface
Lovell Health House - color analysis of 240 samples throughout the interior and exterior
Pickwick Building Hollywood - color analysis and replication of the historic finishes of the interior and exterior, cast stone repair
Hollyhock House - color analysis of interior and exterior
SJC Basilica Mission - color analysis of the interior
Taft High School LAUSD - protection of 28 wall murals

2022
Insurance Exchange Building Long Beach - recreate painted 1920's advertisement on side of building.
Venice High School Auditorium - restoration to decorative plaster ceiling, recreate plaster details, analysis of the color scheme, recreate historic painted surfaces.
Barnsdall Park Hollyhock House - color analysis of exterior surfaces
Barnsdall Park Residence A Building - color analysis of the interior and exterior surfaces

SUBMISSION #8 - KC RESTORATION

2022 cont.
2 Rodeo Building Cupola - gilded exterior cupola on building rooftop.
San Juan Capistrano Substation - recreate historic signage
Geffen Playhouse Westwood - restore water damaged ceiling and stencils, conserve painted medallion
San Juan Capistrano Basilica Mission - color analysis of the interior

2021
Nimoy Theater Westwood - color analysis of the exterior and interior surfaces and blade sign
Historic Bembridge House - Long Beach restore exterior decorative plaster work
Catalina Casino Theater - restore damaged ceiling and replace historic stencils
Nissin Foods Sculpture - restore structural and surface of the sculpture
Valley Beth Shalom - exterior sculpture conservation of the painted surface

2020
Rialto Theater Pasadena - color analysis of the exterior surfaces and blade sign
Annenberg Community Beach House - in-painted historic decorative fish pool tiles
USC Levey Library - conservation of the large world globe
USC Physical Education Pool - restore tile and fish sculptures, color match and in-paint damaged tile

2019
Union Station - exterior gilding at Ticket Concourse windows
Queen Mary - conservation of a painting "The Circus" by Doris Zinkeisen
Insurance Exchange Building - restore and replicate historic signage on the exterior of the building.
Greystone Mansion Theater - documentation, color analysis, decorative painting.
USC Historic Medical Center Building - gilding of two domes, lettering and arch bands on a Hugo Ballin Mural in the lobby entrance. (Work was done jointly with Zebala and Partners Conservation).

2018
Fort Moore - restore gilded lettering, and color correct terra cotta, brick and concrete repairs
Westminster Presbyterian Church - restore damaged decorative ceiling, and color correct repairs to stonework
Academy Museum of Motion Pictures - faux paint large doors to replicate surrounding black marble finish.
Tower Theater - extensive documentation throughout the theater

2017
Union Station - restoration of the Fred Harvey Restaurant. Work included cleaning and restoration of the historic acoustic ceiling. Cleaning of all the acoustic walls, light pendants and chandeliers, restoration of the windows, and faux work to the new electrical lighting devices.
Queen Mary - color analysis for the ships smoke stacks
Wilson high School, Long Beach - conservation of a 1940 WPA painted auditorium curtain and recreation of exterior large signage.
Catalina Casino Theater - restore and reproduce missing water gilded window signage, restore damaged decorative ceiling and metallic finish.
USC - recreate historic stencil pattern on ceiling of AHF building, and color correct a variety of stone finishes throughout the campus.

2016
Queen Mary - restoration of the plaster frieze "Sport and Speed"
Union Station - restoration of the Fred Harvey Restaurant Mezzanine. Work included color analysis, re-creating the painted and glazed finish on all wood paneling and woodwork throughout. The historic acoustic ceiling was cleaned and restored. The windows, metal door to dumbwaiter, tile work, and painted metal railings were restored.
Archer School for Girls - color analysis, recreate the original painted wall finish and line work throughout the main entry hall.
Scripps College, Claremont - create an original ceiling stencil for a new entry.
Franklin Classical Middle School - complete conservation of four wall murals by Suzanne Miller
Walking Box Ranch, NPS - color analysis of the main house both interior and exterior.

2015
Queen Mary - restoration of the marquetry mural "the garden scene".
Hauser, Wirth and Shimmel Art Gallery (A1 Globe flour mill) - restoration/fabrication of historic decorative plasterwork, woodwork, and metal details, recreate historic signage.
MacGowan House - restoration of 47 exterior grotesques, including condition survey and restoration of the painted surfaces.

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2015 cont.
George Gabriel - conservation of oil painting.
Warner Grand Theater - research, analysis, and recreation of historic mural.

2014
Queen Mary - conservation (phase one) of three murals.
Villa Riviera - color analysis and historic color consultation for interior spaces.

2011-2013
Wilshire Boulevard Temple - restoration of the entire interior painted acoustic plaster, gilded cast plaster, and Zenitherm surfaces. Areas include the main sanctuary oculus, cornice band, sanctuary walls, loggia, flag niches, organ grill, choir loft, stairwells, Wilshire lobby, 1st and 2nd floor ambulatories, bimah, ark and Roth gallery. The exterior work included the East and West portals. Auditorium interior decorative ceiling and proscenium.
Queen Mary - conservation (phase one) of two murals.

2010-2011
Adamson Historical House - recreate the historic decorative details on the exterior of the pool house windows.
Warner Grand Theater - restoration of damage to the mezzanine ceiling and further color analysis.
Hollywood Roosevelt Hotel, Public Kitchen Restaurant - recreate historic stencil patterns to the ceiling; application of all decorative finishes to the ceiling.

2009
Warner Grand Theater - color analysis of the mezzanine and basement levels.
Raymond Theater - color consultation for exterior and interior, recreate original decorative details on interior of theater, recreate decorative finishes throughout interior and exterior of theater.

2008-2009
Milbank Mansion - gilding of entire ceiling and soffits, conservation of original stencils and recreation of lost stencils.

2008
Loyola High School, Rupert Hall - color correction to interior stonework, application of interior decorative finishes.

2007-2008
The Huntington Gallery at The Huntington Library and Botanical Gardens - color consultation and analysis, application of decorative finish to 12 sculpture pedestals in the main gallery, color correction to the stonework throughout the exterior of the building.

2006-2008
MacGowan House - conservation of interior painted surfaces, design & application of original ceiling stencils, interior decorative finishes including wall frieze and coffered ceiling.

2006-2007
Saint Nicholas Orthodox Church - conservation and documentation of two wall murals.

2005
Geffen Playhouse - conservation of decorative cast concrete medallions.

2004
Saint Sophia Cathedral - complete conservation of three wall murals in the rear of the church.
Gas Company Building - conservation and recreation of the original stencils in the foyer.

2003
Adamson Historical House - color analysis of all the structural exteriors on the property and the interior of the gatehouse.

2002
Garrison Theater, Claremont College - conservation and documentation of Millard Sheets exterior mosaic.
Men's Gym, University of California Los Angeles - color correction to the stone throughout the exterior of the building to match the original stone.

SUBMISSION #8 - KC RESTORATION

NICK J. SERAPHIM
Classically trained artist with M.A. in sculpture and art education
5635 Amhurst St
Ventura, CA 93003
(818) 231-2275
nickserafimov@gmail.com
www.nickseraphim.art

EXPERIENCE

KC Restoration Inc, Gardena, CA — Lead Artist/Conservation Technician
2022 - PRESENT

Artisan Plaster LLC, Santa Barbara, CA — Lead Artist/Foreman
2013 - 2022

Evergreene Architectural Arts New York, NY — Lead Artist/Foreman
2004 - 2013

EDUCATION

Fine Arts Academy, Sofia, Bulgaria — M.A. 1987 - 1992

National Arts College, Sofia, Bulgaria — Graduate 1980 - 1985

SKILLS
Ornamental Plaster
Casting/Mold making
Sculpting & Carving
Metal Work
Decorative Painting
Murals
Scagliola
Gilding

LANGUAGES
English, Bulgarian, Russian
and Spanish.

PROJECTS

2024
El Capitan Theatre Lobby Ceiling — Hollywood, California
Plaster consolidation and decorative paint restoration.
U.S.C. — Los Angeles, CA
Decorative ceiling restoration.

2023
Ronald Reagan Presidential Library — Simi Valley, CA
Berlin wall decorative mural restoration.
Sacramento Historic District — Sacramento, CA
Ghost sign restorations.
Palihouse Hotel — Santa Monica, CA
Historic lobby ceiling restoration.

SUBMISSION #8 - KC RESTORATION

2023 cont.
Hollywood Hills Residence — Hollywood, CA
Decorative Mural
South Coast Plaza— Costa Mesa, CA
Ram sculpture exterior restoration.

2022
Nissin — Gardena, CA
Exterior sculpture restoration.
UCLA Geffen's Playhouse — Los Angeles, CA
Ceiling and wall restoration.
Rodeo Dr — Beverly Hills, CA
Exterior Finial Gilding.
Avalon Rigley's Casino Lobby — Catalina Islands, CA
Decorative plaster and paint restoration.

2021
Tower Theatre — Los Angeles, CA
Recreation of the original marquee. Sculpting, molds and casts.
Graystone Mention Historical Library — Los Angeles, CA
Ornamental ceiling fabrication.

2020
Brentwood Residence — Los Angeles, CA
Decorative wall finishes and wood grain.
USC Medical Center — Los Angeles, CA
Front lobby half domes gilding.

2019
Green Acres Historic Estate — Beverly Hills, CA
Plaster and paint restoration.
Beverly Hills Residence — Beverly Hills, CA
Decorative exterior murals

2018
St. Ignatius Historic Church — St. Ignatius, MT
Plaster consolidation and murals restoration.
Green Acres Historic Estate — Beverly Hills, CA
Ornamental plaster and decorative paint restoration.
Padaro Lane Residence — Summerland, CA
Exterior architectural fabrication and installation.

2017
Taft Building — Hollywood, CA
Exterior ornamental facade restoration.
Fernald Point Residence — Montecito, CA
Architectural precast fabrication and installation.

2016
Wilshire Boulevard Temple — Los Angeles, CA
Acoustical plaster repair
Hot Springs Residence Interior Dome — Montecito, CA
Gilding.
Hollywood Historic House Lobby — Beverly Hills, CA

SUBMISSION #8 - KC RESTORATION

2016 cont.
Ornamental plaster ceiling and decorative paint restoration.
Santa Barbara Masonic Center — Santa Barbara, CA
Stone facade cleaning and repair. Ornamental plaster and decorative paint restoration.

2015
Mandeville Canyon Residence — Pacific Palisades, CA
Walls and ceilings, faux finishes and gilding.
Buena Vista Residence — Montecito, CA
Interior murals.

2014
Hot Springs Residence — Montecito, CA
Exterior and interior plaster.
Pantages Theatre Restoration — Hollywood, CA
Foreman, plaster, murals and decorative paint.
Spalding-Gunn State Historic House — Helena, MT
Decorative exterior murals

2013
Hall of Justice — Los Angeles, CA
Foreman, plaster, wood bronze and decorative paint. Conservation and restoration.
Taft Building — Hollywood, CA
Decorative exterior medallions restoration.
New Montgomery Building — San Francisco, CA
Decorative ceiling restoration.
University of Tennessee Knoxville — Knoxville, TN
Marion Grenwood historic mural. Preservation and conservation.
Wilshire Boulevard Temple — Los Angeles, CA
Foreman.

2011
Kansas State House — Topeka, CA
Preservation and restoration.
Bob Hope Veteran Memorial Hall — Los Angeles, CA
Lobby ceiling restoration.
Texas Governor's Mansion — Austin, TX
Foreman

2010
Elk's Opera House — Prescott, AZ
Auditorium restoration and paint.
Fox Theatre — Oakland, CA
Decorative plaster and paint restoration.
Blessed Sacrament Cathedral — Greensburg, PA
Stone cleaning, Decorative plaster and paint restoration.

2009
U.S. Capitol — Washington, DC
Scagliola restoration.
Illinois State Capitol — Springfield, IL
Scagliola restoration.

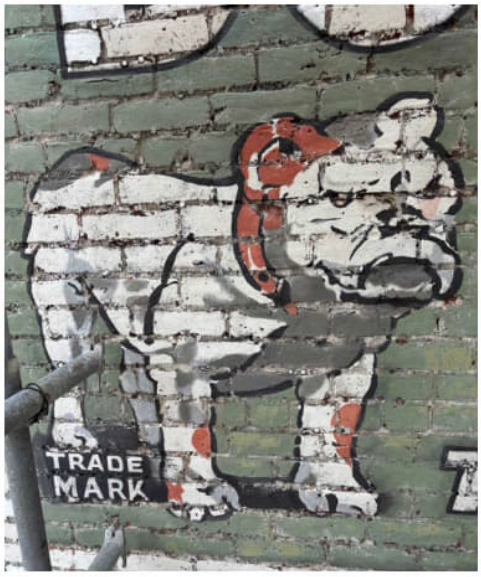
SUBMISSION #8 - KC RESTORATION

SAMPLES

910 2nd Street, Sacramento CA
Contact: Henry Feuss (Preservation Planner City of Sacramento): 916-808-5880
Project: Historic Advertisement "Boss of the Road" recreate historic ghost signage.
Material: Mineral Paint
Completed 2023







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SUBMISSION #8 - KC RESTORATION

Private home in Montecito, California
Project: Mural "Timeless" painted on all four walls
Material: Golden Acrylics Paint
Completed: 2021



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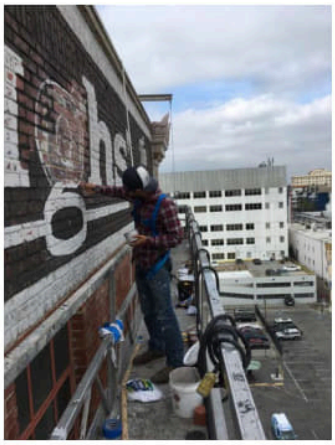
SUBMISSION #8 - KC RESTORATION

Insurance Exchange Building, Long Beach CA
Contact: Kirstin Dunn 562-506-8548
Project: Historic Advertisement "Middoughs" recreate original signage.
Material: Mineral Paint
Completed 2020









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SUBMISSION #8 - KC RESTORATION

Insurance Exchange Building, Long Beach CA
Contact: Kirstin Dunn 562-506-8548
Project: Historic Advertisement "Timely Clothes" restore original ghost signage.
Material: Mineral Paint
Completed 2022









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SUBMISSION #9 - KIERSTAN CRAFT

Kierstan Craft

(352) 410 9719

kierstancraft@gmail.com

@kcraftart @thewharfseattle



SEASIDE STORY STEPS

Preliminary Concept Narrative

Project Concept

"Seaside Story Steps" transforms the library entrance into an immersive underwater reading adventure. The stairway becomes a flowing ocean current where books come alive as whimsical sea creatures, inviting visitors of all ages to experience the magic of storytelling before they even enter the library.

Inspired by the California marine environment and the role libraries play as gateways to imagination, the mural features colorful "book fish" swimming through waves, bubbles, sea grasses, coral, shells, and playful ocean life. The artwork visually connects literacy and

exploration by portraying books as living creatures moving through an underwater world of discovery.

Artistic Intent

The goal of this mural is to create a welcoming, joyful, and memorable entrance experience that reflects both the coastal character of the community and the educational mission of the library. By transforming ordinary stairs into an interactive visual journey, visitors are encouraged to engage with the space in a playful and imaginative way.

The artwork is designed to appeal to children, families, and adults alike. Young visitors may enjoy discovering different book-fish and sea creatures, while adults experience a vibrant and uplifting public space that celebrates creativity, learning, and community connection.

The mural reinforces the idea that books are vehicles for exploration. Just as fish travel through the ocean, stories carry readers into new worlds, encouraging curiosity, imagination, and lifelong learning.

Style

The mural is executed in a contemporary illustrative style inspired by children's book art, folk-art traditions, and modern public mural design. The visual language is playful, graphic, and approachable, featuring bold outlines, simplified forms, expressive shapes, and a vibrant color palette.

The concept draws inspiration from mid-century illustration and whimsical coastal imagery, creating a timeless aesthetic that feels both contemporary and welcoming. The book-fish characters are intentionally designed with personality and charm, encouraging visitors to interact with the artwork and discover new details over time.

Flowing wave patterns and layered underwater elements create movement throughout the composition, visually guiding visitors up the stairs and into the library.

Color Palette

The palette is inspired by the California shoreline and marine ecosystem while maintaining a bright, cheerful atmosphere appropriate for a public library.

Primary colors include:

- Aqua and turquoise blues representing water and movement
- Seafoam and mint greens creating depth and softness
- Coral pinks and warm oranges adding energy and visual contrast
- Deep teal accents providing structure and balance
- White highlights used for waves, bubbles, and movement

SUBMISSION #9 - KIERSTAN CRAFT

The combination of cool ocean tones and vibrant accent colors creates an inviting, family-friendly environment that remains highly visible in an outdoor setting.

Site Integration

The design utilizes both the stair risers and the side retaining walls to create a cohesive underwater environment.

Sea grasses, kelp, coral, shells, and marine plants rise along the side walls while waves flow continuously across the stair faces. Book-fish swim through the composition, creating the illusion of movement across the entire installation.

The central handrail naturally divides the ocean currents while remaining fully integrated into the design. From a distance, the stairway reads as a single immersive mural, transforming an everyday entrance into a memorable public art experience.

Materials & Durability

The mural will be painted using professional-grade exterior paints specifically formulated for public art applications.

A UV-resistant protective coating and anti-graffiti sealant will be applied upon completion to ensure long-term durability, color retention, and ease of maintenance in a coastal environment.

The tops of the stairs will remain unpainted for safety and design integrity.

Community Impact

The completed mural will serve as a vibrant landmark that enhances the library entrance and strengthens community identity.

The artwork celebrates imagination, literacy, and exploration while creating an engaging public space for residents and visitors. By transforming a functional staircase into an interactive visual experience, the mural encourages curiosity and reinforces the library's role as a welcoming center for learning and discovery.

KIERSTAN CRAFT

Artist & Muralist

Contact Information

Kierstan Craft
The Artist Wharf
Phone: 3524109719
Email: kierstancraft@gmail.com
Instagram: @kcraftart @theartistwharf

Artist Bio

Kierstan Craft is a Pacific Northwest artist, muralist, and creative entrepreneur whose work explores the relationship between community, water, storytelling, and place. Drawing inspiration from coastal ecosystems, marinas, and maritime culture, her artwork combines vibrant color palettes with playful contemporary illustration to create accessible and engaging public experiences.

Craft is the founder of **The Artist Wharf**, a creative studio and community arts space inspired by the working waterfronts and marinas that shape the character of coastal communities. Through public art, exhibitions, and community programming, she strives to create meaningful connections between people and the environments they inhabit.

She earned her Bachelor of Fine Arts degree from Florida State University and has developed a multidisciplinary practice that includes murals, public art installations, illustration, graphic design, and creative placemaking projects.

Her work often incorporates themes of water, marine life, nature, local history, and community identity, creating colorful and welcoming spaces that encourage engagement, curiosity, and discovery.

Relevant Experience

- Founder and Director, The Artist Wharf
- Public Art and Mural Design Projects with Urban Artworks
- Community Arts Programming

- Creative Placemaking Initiatives
- Graphic Design and Visual Branding
- Illustration and Public Engagement Projects
- Gallery and Exhibition Experience
- Event Planning and Arts Administration

Skills

- Large-Scale Mural Design
- Public Art Planning
- Community Engagement
- Digital Illustration
- Graphic Design
- Exterior Painting Systems
- Surface Preparation and Coatings
- Project Management
- Creative Placemaking

RELEVANT WORKS

Marine and Coastal-Themed Artwork

Kierstan Craft's body of work frequently explores themes of water, nature, marine ecosystems, maritime culture, and community identity. Her use of bold color, playful illustration, and accessible imagery creates engaging visual experiences that appeal to diverse audiences.

Representative projects include:

- Coastal and marine-inspired paintings
- Public-facing community art projects
- Graphic illustration and environmental design
- Educational and family-oriented visual storytelling
- Community-centered creative placemaking initiatives

Portfolio samples attached below.

PRELIMINARY BUDGET ESTIMATE

Design & Concept Development

Item	Cost
Concept Sketches & Revisions	$700
Final Design Preparation	$700

Subtotal: $1,400

Materials

Item	Cost
Professional Exterior Mural Paints	$500
Brushes, Rollers & Supplies	$200
Protective UV & Anti-Graffiti Coating	$400

Subtotal: $1,100

Installation

Item	Cost
Surface Preparation	$600
Mural Painting Labor	$3,500
Sealing & Finishing	$300

Subtotal: $4,400

Project Management

Item	Cost
Meetings, Coordination & Documentation	$500

Subtotal: $500

Contingency (10%)

$750

TOTAL ESTIMATED PROJECT BUDGET

SUBMISSION #9 - KIERSTAN CRAFT

$8,150

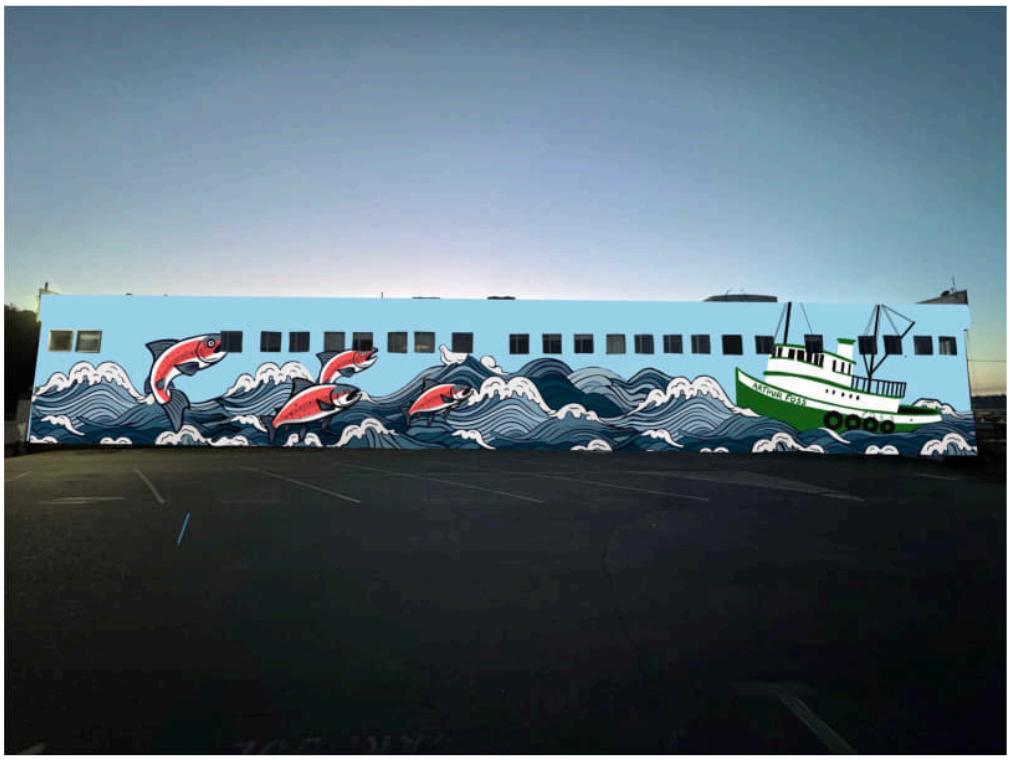
PROJECT SUMMARY

Seaside Story Steps transforms the library entrance into an imaginative underwater world where books become fish and stories become adventures. Through vibrant colors, playful illustration, and strong connections to the Californian marine environment, the mural creates an inviting and memorable experience that celebrates literacy, creativity, and community. The project is designed to be durable, family-friendly, visually engaging, and a lasting source of pride for library visitors and the surrounding community.

Examples of work



SUBMISSION #9 - KIERSTAN CRAFT





SUBMISSION #9 - KIERSTAN CRAFT

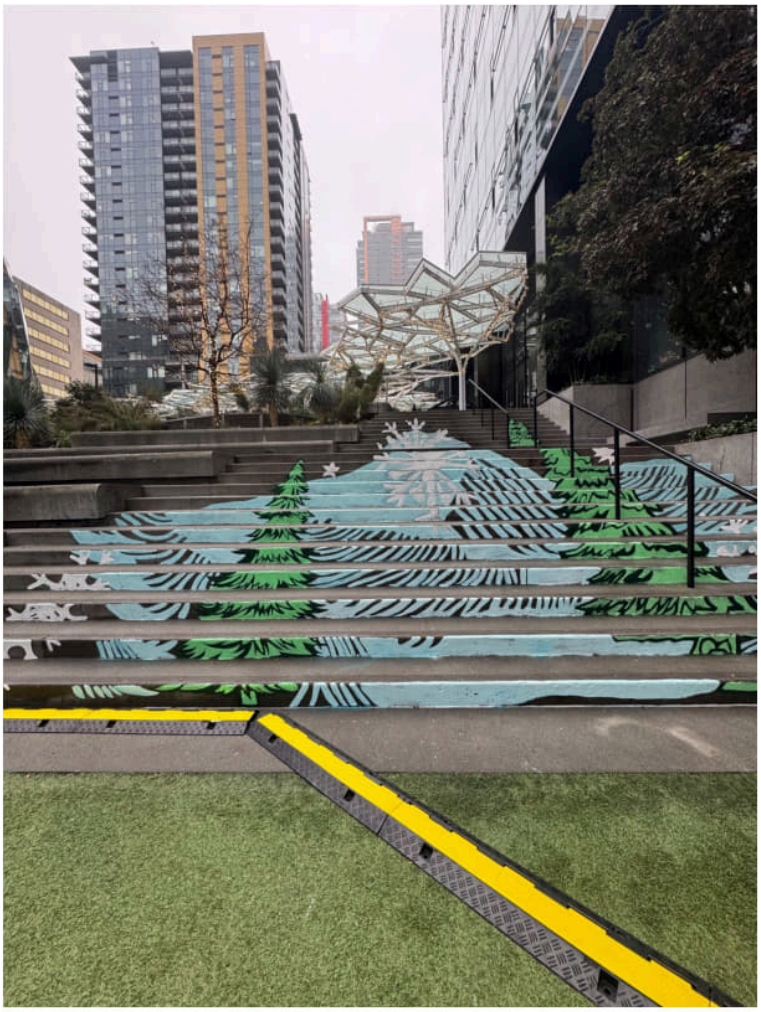


Image 1 : Mural proposal that is being installed this summer at Old Stove Ship Canal
Image 2: Proposal for mural at old Foss Waterway Building
Image 3: Proposal for mural in Pike Place Market
Image 4: Mural installed at Amazon Spheres December 2025

SUBMISSION #10 - PARVANEH KEIVANFAR

Parvaneh Keivanfar
611 Malmedy Rd, Seaside, CA 93955 | (530) 402-3640 | parvaneh.keivanfar@dliflc.edu

Professional Profile: Foreign language and culture expert with 10 years of professional experience as a language and culture instructor, linguist, language analyst, translator, interpreter, and language curriculum developer in formal settings including military and government. Experienced media researcher and analyst at US State Department. Master's degree in linguistics/foreign language teaching. Educated native Farsi speaker with work experience in Iran. Understanding of language acquisition theory and practice and communication skills in oral and written English. Excellent technology skills and a demonstrated desire to learn. Native fluency in English, Arabic, Dari, and Tajik. US citizen.

Languages

Farsi (Persian)	*Native (OPI 5/5, DLPT 3/3)*	**English**	*Native (OPI 4+/5, DLPT 2+/3)*
Dari	*Native (OPI 5/5, DLPT 3/3)*	**Arabic**	*Native-like (OPI 4+/5, DLPT 2+/3)*
Tajik	*Native (OPI 5/5, DLPT 3/3)*	**Spanish**	*Intermediate*
Turkish	*Professional*		

Experience

Farsi Language and Culture Teacher **Mar 2021 – Present**
DLI | *Monterey, CA*

- Provide comprehensive student-centered second language acquisition instruction based on the latest scientific techniques and methods.
- Design and present interactive scenarios corresponding to DOD and LEAP's guidelines and syllabi without oversight about Iran's culture, history, etc. using audio/visual multimedia.
- Design and apply instructional materials / activities with associated digital multimedia resources, using a task-based, student-centered, and skill-integrated approach.
- Provide daily instruction that focused on enhancing listening, reading, and speaking skills, as well as cultural and area studies knowledge.
- Improve students' skills in order to prepare them for DLPT and OPI tests more than 2 ILR levels in two months.
- Employed computer skills to organize data and teaching materials on daily bases to prepare teaching materials, homework assignments and class materials, to prepare reports and feedbacks on students' progress on weekly and monthly bases.
- Run students club and elective courses every month to improve students' culture awareness of Farsi and their motivation to enrich and improve their linguistic ability.
- Was appointed as the best teacher by students in my department.

Refugee, Asylum Volunteer **Oct 2021 – Present**
NorCal Resist | *Sacramento, CA*

- Providing technical directions for field staff who review asylum applications.
- Assessing the effectiveness of asylum-related workloads.
- Developing asylum programs and standards bases on the agreed goals.

Farsi Language and Culture Instructor **Feb 2020 – Dec 2020**
JTG, Inc. | *Monterey, CA*

- Provided intensive, student-centered language and cultural training to a cohort of DOD, military staff at DLIFLC (Defense Language Institute Foreign Language Center) to increase language proficiency by 3 IRL levels on their recorded DLPT test.
- Developed Persian language curriculum and instructional materials including lesson plans and presentations; included interactive scenarios corresponding to DOD and LEAP's guidelines and syllabi without oversight about Iran's culture, history, etc. using audio/visual multimedia.
- Employed the most current teaching methodologies and practices in the classroom and utilized the most advanced classroom technologies.
- Developed instructional materials / activities with associated digital multimedia resources, using a task-based, student-centered, and skill-integrated approach.
- Designed proficiency-based curricula and assessments mocking DLPT and OPI tests appropriate for each ILR level requested in order to increase proficiency at a greater rate throughout the standard instructional block.
- Provided daily instruction that focused on enhancing listening, reading, and speaking skills, as well as cultural and area studies knowledge (geopolitical, economics, social issues, religion, cyber, international relations, military, science and technology.)
- Employed computer skills to organize data and teaching materials on daily bases to prepare teaching materials, homework assignments and class materials, to prepare reports and feedbacks on students' progress on weekly and monthly bases.
- Integrated technology in the classroom and in homework assignments to enhance the learning experience in the classroom.
- Rapidly adapted to new work environment due to COVID-19 Pandemic restrictions, to incline pivoting to online instruction.
- Improved the students' language proficiency IRL level of reading, listening, speaking and writing by 3 IRL levels.
- Actualized 100% pass rate for students for the DLPT, ensuring they met mission-critical language needs at a practical and certifiable level.

Farsi Language and Culture Instructor **Feb 2013 – Jan 2020**
VL247 | *Syracuse, NY*

- Taught Farsi to US Air Force officers, intelligence officers, and diplomats through LEAP (Language Enabled Airman Program) in a formal and structured educational environment enabled by technologically enhanced teaching and learning language software.
- Developed Persian language curriculum and instructional materials including lesson plans and presentations; included interactive scenarios corresponding to DOD and LEAP's guidelines and syllabi without oversight about Iran's culture, history, etc. using audio/visual multimedia.
- Employed the most current teaching methodologies and practices in the classroom and utilized the most advanced classroom technologies.
- Developed instructional materials / activities with associated digital multimedia resources, using a task-based, student-centered, and skill-integrated approach.
- Designed proficiency-based curricula and assessments mocking DLPT and OPI tests in order to increase proficiency at a greater rate throughout the standard instructional block.
- Prepared tests, quizzes and final exams as well and evaluated/graded each student individually based on ILR Proficiency Scores and expected rate of language attainment.
- Assessed US Air Force Officers' proficiency levels in reading, writing, speaking, and listening through DLPT tests.
- Provided written and oral performance feedback to students in order to ensure that students were meeting their language goals and requirements.
- Planned extracurricular and field activities like group grocery shopping, participation at Iranian events like New Years and poetry nights, visiting local community centers, museums, and restaurants.

- Improved the students' language proficiency IRL level of reading, listening, speaking and writing by 3 IRL levels.
- Actualized 100% pass rate for students for the DLPT, ensuring they met mission-critical language needs at a practical and certifiable level.

Farsi Language and Culture Instructor **Sep 2019– Nov 2020**
Concordia College | *Moorhead, MN*
Defense Language Services | *Herndon, VA*

- Taught Farsi to military and government staff in a formal and structured educational environment enabled by technologically enhanced teaching and learning language software.
- Developed Persian language curriculum and instructional materials including lesson plans and presentations; included interactive scenarios corresponding to the DOD and agencies guidelines and syllabi without oversight about Iran's culture, history, etc. using audio/visual multimedia.
- Employed the most current teaching methodologies and practices in the classroom and utilized the most advanced classroom technologies.
- Developed instructional materials / activities with associated digital multimedia resources, using a task-based, student-centered, and skill-integrated approach.
- Designed proficiency-based curricula and assessments mocking DLPT and OPI tests in order to increase proficiency at a greater rate throughout the standard instructional block.
- Maintained the educational program and schedule, incorporating the optimum level of language and cultural involvement within DOD and agencies guidelines and syllabi.
- Conducted regular staff meetings for purposes of communication, logistical planning and educational improvement of the program.
- Improved the students' language proficiency IRL level of reading and listening by 3 IRL levels.

Iran: Public Affairs Research Assistants Intern **Sep 2020 – Present**
Department of State (IRPO) | *Dubai, UAE*

- Researched and reported on events and trends in Iran's media and culture sectors using Farsi-language social media, Iran-based websites, and other available open sources.
- Assisted in conducting translation and analysis of Iran's traditional and social media environments.
- Assisted in conducting translation and analysis of Iran's contemporary Iranian cultural sectors, such as sports, fine arts, performing arts, publishing, and literature.
- Identified the ideological spectrum of media outlets and gather data projects or short-term assignments to report on specific events.
- Created short biographies of key contributors (editorialists and prominent journalists) focused on their backgrounds and intellectual interests.
- Monitored, selected, and scanned open sources including Iran's traditional published, online, broadcast media and social media environments on contemporary Iranian cultural sectors, such as performing arts which include key media items on regular coverage listed with a focus on processing plans.
- Analyzed editorial focus of media including domestic Iranian issues, foreign policy of Iran, international affairs, cultural events, socio-cultural phenomena and newsworthy shifts in Iran's media landscape.
- Wrote reports that include research, reference, or other products, media treatment, and observations.

Language Associate
Translators Without Borders |*Danbury, CT* **February 2019 – Present**

- Worked with the most well-known international organizations including USAID, WHO, United Nations, UNESCO, UNICEF.
- Transcribed into English and into Source Languages including Farsi, Dari, Arabic.
- Translated documents from Farsi, Dari, Arabic into English and translation into source languages (Farsi, Dari, Arabic).
- Performed quality control including reviewing translation, summaries, transcriptions and then revised both for accuracy and completeness of info as well as correctness of written expression.

Professional Language Podcast Producer & Co-host **Jan 2020 – Present**
Pod Persian | *Ashburn, VA*

- Produced audio lessons for beginner and intermediate Farsi learners weekly; create, design, and plan, lesson curriculum with cumulative language acquisition plan.
- Developed Farsi lessons for language learners at various levels, focusing on most commonly used real-life conversational needs.
- Publish, disseminate, and market lessons and provide constructive feedback for students and Farsi learners in order to accelerate their language learning pace and overall acquisition.
- Developed, design and teach cultural and language lessons to address the most recent cultural and social events.
- Performed content Management including the process by which textual and multimedia content is selected, edited, and posted for online presentation.
- Blogging including the process by which content is maintained or added to a blog, drawing upon linguistic and/or cultural expertise.

Professional Audio & Video Farsi Linguist/Interpreter **Apr 2013 – Feb 2020**
Language Line Solutions | *Ashburn, VA*
Hanna Interpreting Services | *Spring Valley, CA*

- Rendered meaning of conversations between Farsi and English on demand in a wide range of industries: healthcare, government, legal services, insurance, financial, banking, law enforcement, police and emergency services.
- Demonstrated commitment to cultural sensitivity and process information courteously, concisely and quickly, recognizing sensitive cultural differences.
- Render correct concepts and meanings according to the conventions of established interpretation protocol to provide clear and accurate renditions with no additions or omissions.
- Employed good customer service and clear enunciation, pronunciation, pleasant and professional voice.
- Produced transcripts of more than 80 video and audio materials and 180-minute-long videos with accurate translation on daily basis.
- Responded to highly fluctuating urgent service needs with prompt turn-around time for more than 20 companies across varying industries in different countries including Canada and England.

Farsi Language and Culture Instructor **Feb 2012 – Aug 2018**
Davis International House | *Davis, CA*

- Taught Farsi to both international and English-speaking adult students in a formal classroom.
- Prepared lesson plans and presentations as well as developing audio and video instructional materials.
- Planned non-classroom activities like group grocery shopping at Persian stores and participating at Iranian events like New Year and poetry nights.

- Prepared, graded and provided feedback on students' progress and offered suggestions to improve their skills.
- Taught multiple levels of language ranging from complete beginners to advanced students.
- Significantly improved students' speaking, reading, listening and writing skills as well as students' knowledge of Iranian and Persian culture.

Farsi Private Language Teacher **Jan 2012 – Present**

- Taught Farsi and Dari to American adult students in private sessions customized to their language goals, schedules, and current language levels.
- Developed individualized lesson plans and presentations and provide students with audio and video teaching materials based on their personal strengths and weaknesses.
- Provided personalized instruction matching each students' level and education goals.
- Improved students' speaking, reading, listening, and writing skills in addition to improving students' knowledge of Iran and Persian culture.

Farsi and Dari Linguist/Interpreter **Sep 2012 – Aug 2018**

- Provided natural, live interpretation for clients between Farsi and English.
- Provided excellent interpretation between English and Farsi in formal appointments within different medical and administrative fields.

Owner of Butterfly Vegan Bakery | *Davis, CA* **Dec 2013 – Sep 2016**

- Fulfilled personal, lifelong goal of producing healthy, quality desserts.
- Administered expert business acumen and project management skills to create a viable business model which integrated into local market demands; created solvent company shortly following national economic downturn to better serve community.
- Managed all aspects of the business including inception, financial planning & budgeting, acquisition and dissemination, production, packaging, marketing, and customer service.
- Offered a wide range of artisanal baked goods made with top quality, local ingredients.

Public Relation/Media Specialist **Dec 2009 – Sep 2011**
PGt Advertisement | *Tehran, Iran*

- Represented multiple organizations and companies including Nokia, the world's leading multinational telecommunications, information technology, and consumer electronics company and created and maintained a favorable public image and identity of organizations
- Wrote media releases and developed social media programs to shape public perception of Nokia and increased awareness of its work and goals.
- Handled the client's communication with the public, including consumers, investors, reporters, and other media specialists.
- Drafted press releases and contact people in the media who might print them. prepared many radio or television special reports, newspaper stories, and magazine articles including press releases addressing and describing a public issue, such as health, energy, or the environment, and what the organization does concerning that issue.
- Responded to information requests from the media and helped clients communicate effectively with the public
- Drafted speeches and arranged interviews for organizations' top executives
- Evaluated advertising and promotion programs to determine whether they are compatible with the client's public relations efforts

- Evaluated public opinion of clients through social media including Twitter, Facebook and Instagram

Project manager **Dec 2008 – Sep 2011**
Bazaar Marketing Research | *Tehran, Iran*

- Carry out experiments and research according to protocols for leading multinational companies and organizations laid out based on the clients' research goals.
- Use *qualitative and quantitative* methods to collect data.
- Conduct field quantitative research fields including translating and designing questioners, recruiting interviewers, planning budget, monitoring data, and coordinating the project to the end.
- Conduct and manage focus groups for qualitative research project including scheduling focus groups in response to the clients' research goals, recruiting interviewers, planning budget, monitoring data collection.
- Analyze data/text analysis using computer programs including SPSS, Powerpoint, Excell and Access
- Prepare graphs and spreadsheets to portray results
- Create presentation slides and posters to help researchers present findings

Education

Shahid Beheshty University | Tehran, Iran **April 2008**
Bachelor of Arts in Administrative Management

Texas A&M University-Commerce | Texas, United States **April 2020-present**
Master of Applied Linguistics

Skills

- Excellent verbal and written communication skills in English, Farsi, and Arabic; Proficient in Farsi, English, and Arabic translation and interpretation
- Excellent interpersonal skills and ability to work with divers groups including colleagues from different cultural backgrounds to achieve organizational goals.
- Highly knowledgeable of Iranian, Afghan, and Arab culture & current events
- Proficient skill level in PC and MOS, ZOOM, Microsoft Office Teams, Moodle, Blackboard, Microsoft Office suite (Word, Excel, Outlook, Access, Power Point, WordPress), Internet tools, Google Docs, SPSS, Adobe Acrobat, Fast typing (Farsi, English, Arabic)
- Experience or familiarity with web content management and/or database management preferred.
- Ability to multitask and prioritize daily activities to meet competing deadlines.
- Excellent organizational skills with strong attention to detail.
- Strong writing and oral communication skills.
- Ability to work independently and as part of a team.
- Familiar with PC driven projectors and SMART Boards; knowledgeable in distributed learning and E-learning; expert in integrating technology in the classroom and in homework assignments.
- Experience in summarizing and developing contents within various languages including Farsi, English, and Arabic
- Proficient in transcribing oral speech in various languages including Farsi, English, and Arabic in multiple subject areas such as education, teaching, science, linguistics, social events, culture, government and economy
- Leader, trainer, and team builder with extensive operational and administration experience, as

SUBMISSION #10 - PARVANEH KEIVANFAR

- Experienced expert in teaching formal classroom instruction of a language foreign to the students at high school level and above; expert in formal classroom instruction including class preparation, course preparation, modifying courses and teaching materials modification, testing, tutoring, and counseling in a structured, education environment.
- Highly knowledgeable in and committed to following current foreign language teaching theories and methods.
- Committed to fostering a cohesive and productive workplace environment through collaboration and building consensus; excellent interpersonal relations/oral and written communication skills; open and accessible to everyone in an organization; patient while expecting results
- Committed to the highest ethical standards; team player with impeccable personal and professional integrity, expert in providing and receiving direction and guidance
- Proven history of achieving the highest levels of performance and productivity
- Expert ability to perform work related to developing and maintaining with stakeholders in various levels of government, private industry, and federal, state, and local agencies/organizations
- Diplomatic and progressive in management style; understanding that all endeavors are human endeavors; expert ability to mentor new employees and new staff students
- Expert ability to submit all required reports in a timely manner in an environment of frequent change and unexpected events
- Expert ability to develop and deliver training
- Resilient, Strong enterprising spirit and character, innovative thinker, resourceful

Publications

- English Translation of *A New View on Developing Children`s Minds*, published by Fararavan Pub., Tehran, Iran 2008.
- Persian Translation of *Inventions and Achievements (memories of a veterinarian),* published July 18, 2018 California, United States

Mural Concept: “Stories in Motion: The Climb of Connection”

Core Idea

The staircase becomes a **visual journey upward through knowledge, imagination, and community**, symbolizing lifelong learning. As visitors ascend, the mural evolves—from local roots to expansive imagination.

Visual Design (Step-by-Step Experience)

1. Base (Ground Level): “Seaside Roots”

- **Imagery:**
  - Coastal elements: ocean waves, sand dunes, native plants
  - Historic Seaside references (boats, fishing, or early settlement hints)
  - Subtle silhouettes of community figures across generations
- **Theme:** Local history + community connection
- **Color Palette:** earthy blues, sandy tones, seafoam greens

Mid-Stairs: “Learning & Literacy”

- Flowing **books transform into waves, birds, or stars**
- Pages morph into:
  - Languages (multilingual text snippets welcoming all visitors)
  - Symbols of knowledge (science, art, music, technology)
- Include:
  - Children reading, elders sharing stories
  - Diverse families interacting

Theme: Literacy, diversity, lifelong learning
Style: Slightly more dynamic, abstract motion begins

Upper Section: “Imagination & Future”

- Books dissolve into:
  - Galaxies
  - Flying creatures (paper birds, whales in the sky)

    - Creative symbols (dreamlike structures, floating libraries)
- Bright, uplifting visuals
- Include quotes like:
    - "Every story is a doorway"
    - "Learning never ends"

Theme: Imagination + access to knowledge
Tone: aspirational, expansive

Top Landing: "The Gathering Place"

- A warm library scene:
    - People reading, collaborating, relaxing
    - Intergenerational gathering
- Central message:
    - **"Welcome—Your Story Belongs Here"**

Theme: Inclusivity, belonging, community hub

Interactive & Meaningful Details

- **Hidden elements:** small seaside animals, books with local author names
- **QR code (optional):** links to library programs/events
- **Community input:** incorporate words/phrases from residents (painted into textures)

Style Direction

- Semi-realistic + illustrative blend
- Soft gradients + flowing movement (important for stairs)
- Durable, matte finish to reduce glare
- Anti-slip-friendly where applicable

Budget Breakdown ($15,000)

Category	Estimated Cost
Artist design & concept development	$2,000–$3,000
Surface prep (cleaning, priming, repair)	$1,500–$2,000
Materials (high-quality paint, sealants)	$2,000–$3,000
Artist labor (2–3 weeks work)	$7,000–$8,000
Protective coating (anti-graffiti + durability)	$1,000
Contingency (unexpected costs)	~$1,000

This budget is realistic for a **large, high-quality public mural with longevity (10+ years)**

Practical Considerations

Surface & Safety

- Ensure stair surfaces use appropriate coatings (non-slip if on treads)
- Use **UV-resistant and anti-graffiti sealant**

Accessibility

- Avoid overly busy patterns directly on stair edges for visibility
- Maintain contrast for safety compliance

Durability

- Acrylic exterior mural paints (e.g., Golden, Nova Color)
- Final varnish: matte or satin

Community Engagement Ideas

To strengthen alignment with library values:

- Host a **community design input session**
- Invite youth to contribute small symbolic drawings
- Feature local authors or history subtly

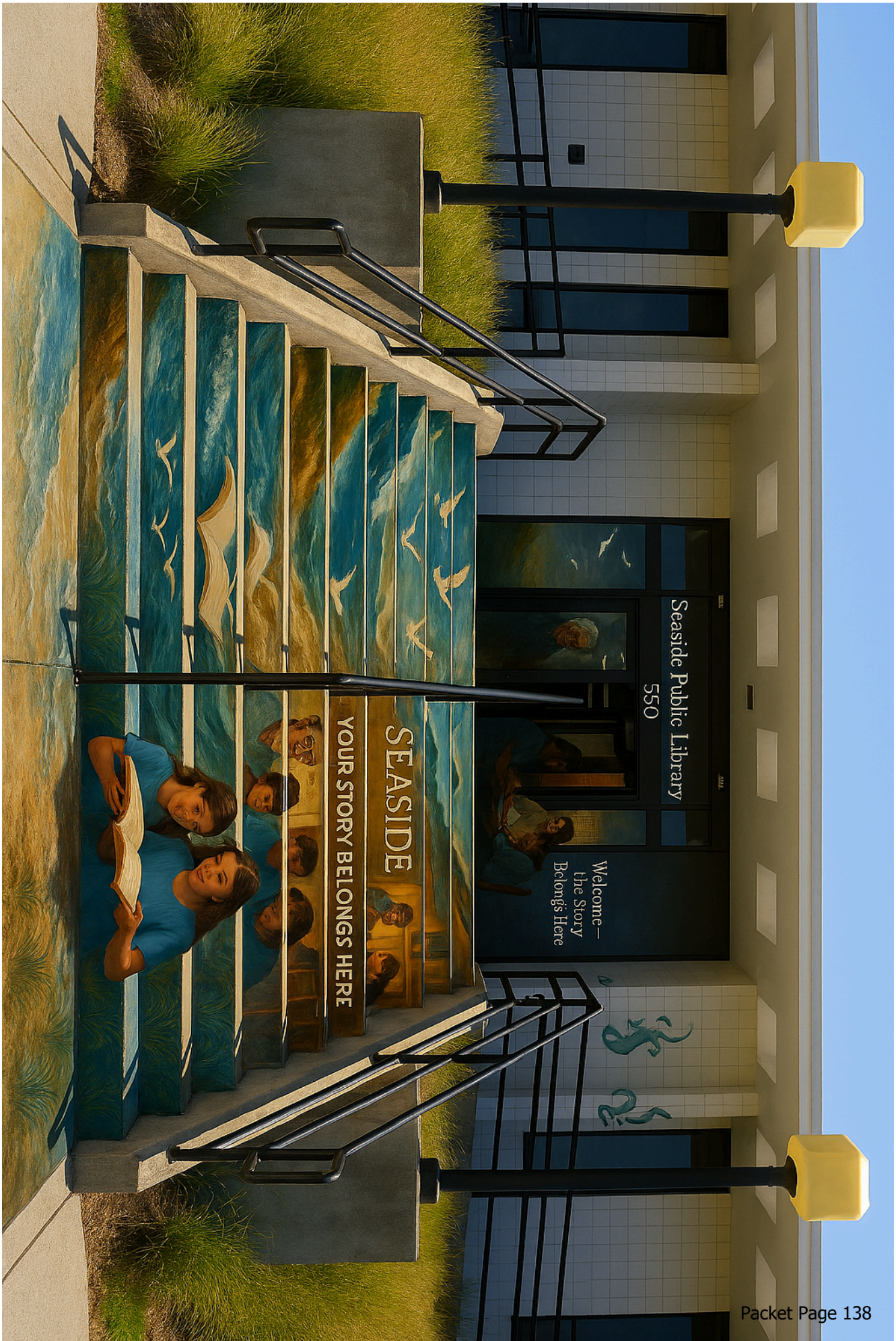
SUBMISSION #10 - PARVANEH KEIVANFAR

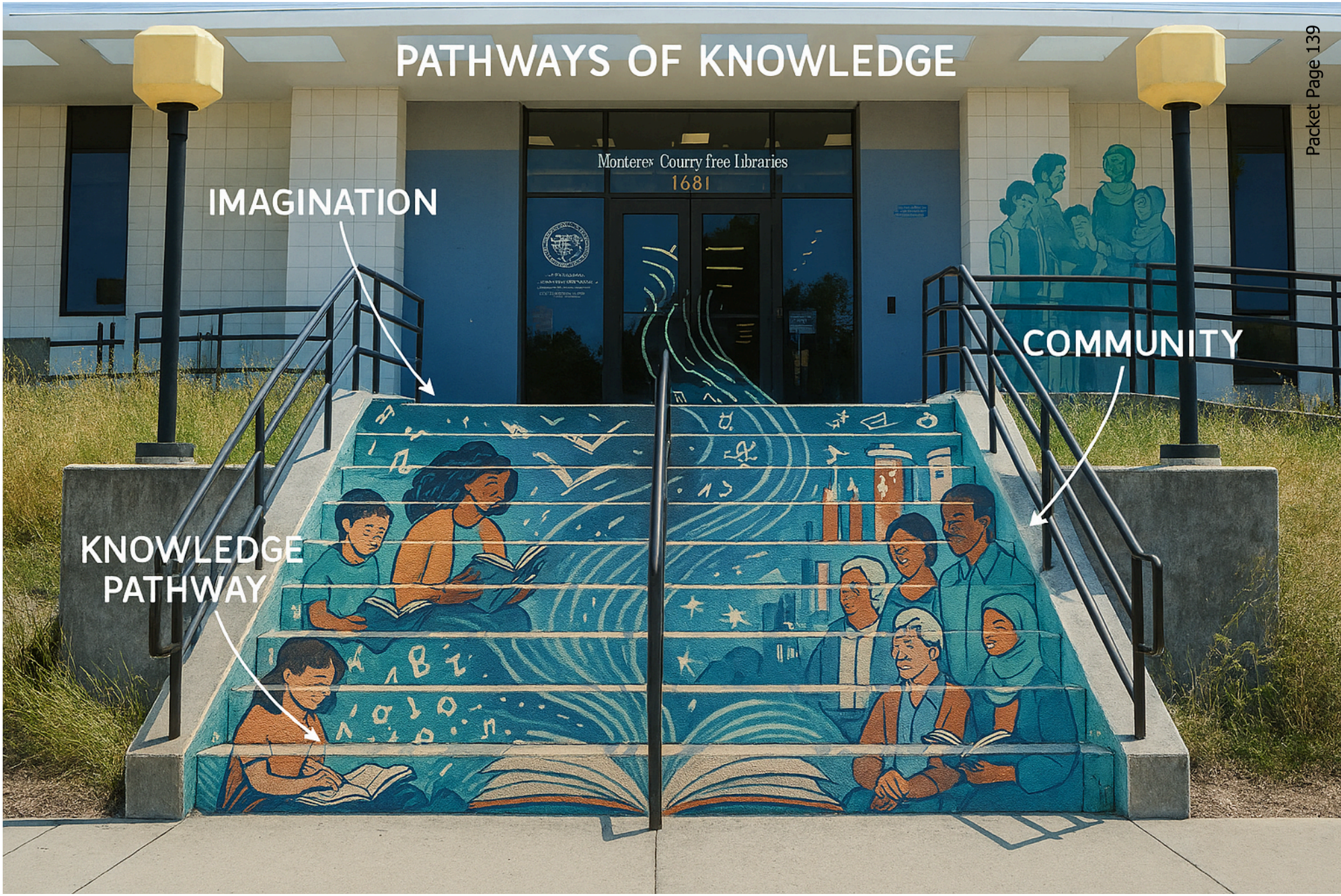


SUBMISSION #10 - PARVANEH KEIVANFAR



SUBMISSION #10 - PARVANEH KEIVANFAR




PATHWAYS OF KNOWLEDGE
IMAGINATION
COMMUNITY
KNOWLEDGE PATHWAY
Monterey County Free Libraries
1681

SUBMISSION #11 - TOM GRAESAR-GRAESER GRAPHICS

My Name is Tom Graeser.

I am very excited for this opportunity to serve the seaside community with mine and Mr. Kim's art. I have been working in the area for over 27 years. My background is Murals, Graphic Design & Dimensional hand crafted signs. My work and work I have collaborated with has been seen all over Monterey County, Cannery Row and the Monterey wharf. Some of my work includes The Pirates Cove sign on the wharf, The Cannery Row sign spanning over Cannery Row, The wax museum sign in the 700 Building and many more... I also worked on the ocean mural inside Old Fisherman's Grotto, the mural on the ceiling inside Fish Ranch restaurant, the mural inside Paris Bakery, and others.

Most of my time working on Murals in Monterey County was spent working alongside and learning from our very own Master Muralist Dong Sun Kim. Mr. Kim is by far the most talented artist I've ever met. Perhaps one of the most well-known local murals Mr. Kim painted is inside Bruno's Market in Carmel. This Mural is spectacular. It spans all the way around the inside of the market, and is a must see.

Mr. Kim & I, LAST PROJECT

The last mural Kim and I worked on recently is in Marina, on the side of Century 21 Theater. This is an underwater Ocean Mural spanning 180 feet long by 45 feet tall. We finished the Century 21 theater project in November of 2025, this took over 10 months to complete. Some of the finer detailed work was painted on rice paper.

RICE PAPER TECHNIQUE

On the Century 21 mural, the Fish, diver and tank were painted in the studio on a very durable material called Rice Paper. Rice paper is a very tough and thin material used by many mural artists. When installed correctly, using very durable glue like paste called Nova Jell. This paper and jell hold up extremely well in exterior applications. When the paste under the rice paper is dry and then varnished over, the painting on rice paper becomes permanently part of the wall.

Kim and I would use the same technique on the vertical parts of steps and side walls at the Seaside Library staircase. Using this technique would allow us to deliver excellent detail in a controlled comfortable studio. When finished, this painting would be durable enough to last decades.

The process of doing this mural project would begin with using a professional high powered pressure washer, removing any dirt from the surface. The cracked parts of the steps would be repaired and made smooth. The next step would be to prime the concrete with concrete primer and paint in preparation to receive the murals painted on rice paper. This will ensure good adhesion and provide a good background. The next step is to install the rice paper murals. I would like to take off the metal on the stairs (if possible?) and tuck rice paper under metal and re-apply metal stripes over the painted rice paper.

THE ARTWORK

The books stacked on steps concept can be modified or changed. I understand honoring local Authors and local history is an important aspect of this project. The side walls I have presented are actual paintings that Mr. Kim has painted, superimposed on the walls. These images can also be changed **if need be**? This is just a concept idea that can be simplified and changed as needed.

I have included newspaper articles of mine and Mr. Kim's work and letters of recommendation by Chris Shake of Old Fisherman's Grotto on the wharf and Mark Turner, the former associate pastor of South Valley Community Church, current Mayor of Morgan Hill .

Also included below is a description of how rice paper is used for murals which I sourced from the internet.

https://www.google.com/search?q=how+to+use+rice+paper+on+outdoor+murals+for+durability+and+strength&client=safari&hs=HVOV&sca_esv=6b28e61ef241fc00&channel=iphone_bm&authuser=1&sxsrf=ANbL&sei=jqQtac

If you have any questions regarding technique, process of application or artwork please feel free to call, text or email.

I can be reached at:

Email: Graesergraphics@gmail.com

Phone or text: 408-607-1184

Thank you for this opportunity to serve the seaside Library.

Sincerely: Tom Graeser - Graeser Graphics Signs & Murals

SUBMISSION #11 - TOM GRAESAR-GRAESER GRAPHICS

CHRIS SHAKE ENTERPRISES

August 6, 2009

To Whom It May Concern:

I have contracted Tom Graeser and Dong Sun Kim to do many paintings and artistic sign projects for my restaurants and shops on Fisherman's Wharf and Cannery Row in Monterey, California (Old Fisherman's Grotto, Pirate's Cove and Fish Hopper).

Both Tom Graeser and Dong Sun Kim each have incredible individual talents and vision. Working together, however, they become an unstoppable creative team, efficiently creating beautiful works of art. The quality and detail of their craft clearly stands apart from anything else I have ever seen. I am constantly complimented on the signs and murals in my businesses and their attention to details and realistic depictions leave my customers and myself in awe.

If you are considering commissioning Tom Graeser and Dong Sun Kim for your mural project, I highly recommend them. Their consistent creative work and client cooperation has always surpassed any of my expectations. From my own personal experiences, I can assure you that regardless of the size of project or amount of fine points involved, their finished artwork will be exceptional. I would never use or trust anyone but Tom Graeser and Dong Sun Kim for any of my future sign or mural needs or projects.

Sincerely,

Chris Shake
CEO
831-601-5155



Owner of Fisherman's Grotto
Chris Shake



Paintings fill the walls of Old Fisherman's Grotto (Fisherman's Wharf Monterey California), of an under water ocean scene. These paintings are truly an amazing sight. Paintings include a giant octopus wrapped around a spiral staircase, sharks, manta rays, sea turtles, jelly fish, squid, and many schools of little fish swimming among the coral and plant life which grows up from the ocean floor, gracefully swaying with the tide.

There is so much more to see in Dong Sun Kim's work than can be shown in pictures, I highly recommend seeing it for your self in person.







Local Church Promotes Mural, Movie to Convey a Message

Popular C.S. Lewis book inspires four weeks of sermons

■ BY KELLY SAVIO STAFF WRITER

If you've ever read the first installment of The Chronicles of Narnia by C.S. Lewis, "The Lion, the Witch and the Wardrobe," perhaps you found yourself longing to travel to the mythical land of Narnia but couldn't find the magic wardrobe.

The wardrobe has arrived, and it's at South Valley Community Church in Gilroy. One full wall of the church depicts the land of Narnia in a giant mural, and to complete the scene, the stage is adorned with live trees, a street lamp and a wardrobe.

The set complements the sermons that will be given by senior pastor Eric Smith at every Sunday service in December. Smith will discuss the book as well as the upcoming movie based on the book, which is released in theaters today.

Although the book is a great story on its own, Lewis' intention was to include a much deeper meaning, said the church's associate pastor, Mark Turner.

"C.S. Lewis communicated greater spiritual truths in his stories, and we wanted to communicate what those truths are," he said. "We're really excited about the movie and we encourage people to see it, even nonbelievers. Everyone can get a lot out of this movie, even if they don't seek the deeper truth."

Turner didn't want to give too much of the story away, but he said if people understand that the lion in the film is representative of Christ, they should be able to figure out the deeper implications of the story on their own.

"(Smith) really wanted to do this. He likes to go big with these kinds of things," Turner said. "It's a draw and it gets people's attention, and it's a

Narnia continued on C7 ■



CHRIS RILEY STAFF PHOTOGRAPHER

High above the ground, Tom Graeser works on the giant mural at South Valley Community Church in Gilroy. The stage of the church's main sanctuary has been transformed to resemble the land of Narnia, the setting for Christian author C.S. Lewis' 'The Chronicles of Narnia: The Lion, the Witch and the Wardrobe.'

SUBMISSION #11 - TOM GRAESAR-GRAESER GRAPHICS

The Herald
The Monterey County Herald, Monday, September 6, 1993.

Erma Bombeck
ssword

Life/People

☐ PAGE 3D Engagements, Weddings
☐ PAGE 4D Entertainment Calendar

Section D

FEATURES ▪ TV ▪ COMICS

Blank walls are his canvases



Orville Myers/The Herald

Artist Dong Sun Kim poses with a portion of the mural he painted at the Moss Landing Oyster Bar.

SERRA'S CHILDREN

Dong Sun Kim likes 'to make beautiful murals, to make people happy.'

BY CALVIN DEMMON
Herald Staff Writer

When Dong Sun Kim of Marina sees the huge, white, weathered wall at the rear of the State Theater in Monterey, he imagines it covered with a mural, a sweeping painting full of so much color and detail that knots of tourists stand on the sidewalk to look up at it, their mouths open in wonder.

Kim's fantasy includes a role for himself: he would paint the mural; it would become his major statement on the Peninsula, putting his talent on view for all to see. He knows he could do it — he knows it would be a success.

"I want to paint that wall," Kim says. But he hasn't approached the owners of the building.

Part of the problem is his fractured English, which makes communicating with English-only speakers difficult, although he is willing to keep repeating for those who do not understand.

Those who have seen his murals agree that he is a major undiscovered talent. For the past year he has devoted himself completely to his art, having given up the menial jobs that he held during his first 15 years on the Peninsula, and his murals are now on public display in several locations.

There's one at the French Bakery in Monterey, and another inside Lee's Garden restaurant in Marina, and yet another inside the lobby of Arrow Lettuce Co. in Salinas. The painting of vegetables and fish outside the Giant Artichoke in Castroville is also Kim's.

An outdoor wall mural at the Moss Landing Cafe offers a crisp view of Moss Landing Harbor with the PG&E stacks towering in the background; visit the cafe parking lot to look at the mural and you can turn your head and see the actual stacks, but Kim's image will draw your eyes back to the wall.

Next door to the cafe, in the rear patio at the Moss Landing Oyster Bar, Kim is creating a multiwall panorama of the waterways and buildings of Venice, Italy. It is, like his other work, sharp, focused, and full of small, arresting, details.

"What I really like about his work is the sense of humor, the little tiny touches, the little innuendoes that give it a charm that is very special," says Kevin Murphy, manager of the restaurant, who is treating Kim and two friends to dinner after Kim has worked on the mural most of the afternoon.

Between bites of sashimi and shrimp, Kim patiently tells his story to a non-Korean-speaking visitor. Despite the language barrier, it is clear that Kim is intelligent and principled.

Born 50 years ago in what is now South Korea, he grew up in Seoul and taught himself painting. After winning many art contests as a youth, he was summoned into the military, where he produced countless paintings for officers and other VIPs, especially for visiting American officials.

Sixteen years ago, when he retired from the military, he came with his family to the United States. He had heard about the Monterey Peninsula, that the weather was good and the people were too, and so he brought his wife and two children to Marina, where they have lived ever since.

"I came to the United States thinking better jobs," he says. "I was always willing to work hard, but my dream was always painting, painting.'

Kim had a hard time getting started as an artist in America. His first job took him to a Salinas flower nursery, tending carnations. Three months later his wife was ready to return to Korea, but Kim insisted that they stay; he took a dishwashing position at the Pacheco Club in Monterey and also painted an inside mural there.

> *"My whole life is only painting, not money first."*

After three years he moved to La Boheme restaurant in Carmel as a cook, producing "a small painting" that went on display there and drew commissions from customers for other paintings.

He also worked as caretaker, driver, cook and helper for an elderly Pebble Beach woman — "stress, stress," he says. For her home he made numerous paintings, but was disappointed that she allowed few visitors and therefore few people saw his work.

Last September he decided to make a break and to try full-time painting. He showed his work around and began getting assignments.

He spotted the vacant wall at the Moss Landing Cafe and struck a deal with the owner: $700 for a mural. When he finished, he struck another deal for the other side of the building.

Horace Mercurio, owner of the Oyster Bar next door, watched Kim at work and occasionally brought him a glass of wine at the end of the day. When Kim had finished the second mural, Mercurio invited him into his restaurant to paint.

Kim has attracted a small but devoted following. George Cominos of Salinas is one fan — he saw Kim's paintings, looked him up, and is now Kim's unofficial public relations rep, carrying around a book full of photos of Kim's work and urging everyone to take a look.

"These kind of people are rare," Cominos says. "The natural talent that this man has is unbelievable."

"Many people like my paintings," Kim says. "Many people call, but they say this year they have no money, maybe next year. Maybe next year will be better.

"I like outside painting — to make beautiful murals, to make people happy. I love painting. My whole life is only painting, not money first."

(Serra's Children is a weekly column about local people.)

SUBMISSION #11 - TOM GRAESAR-GRAESER GRAPHICS

SOUTH VALLEY
Community Church

To Whom It May Concern:

Tom Graeser has been contracted by our church for several projects such as the design of our church logo, along with signs for our children's areas as well. Tom has also painted large murals for our children's rooms not to mention a 25'-0" x 30'-0" Narnia scene on the main wall of our sanctuary. The results were spectacular.

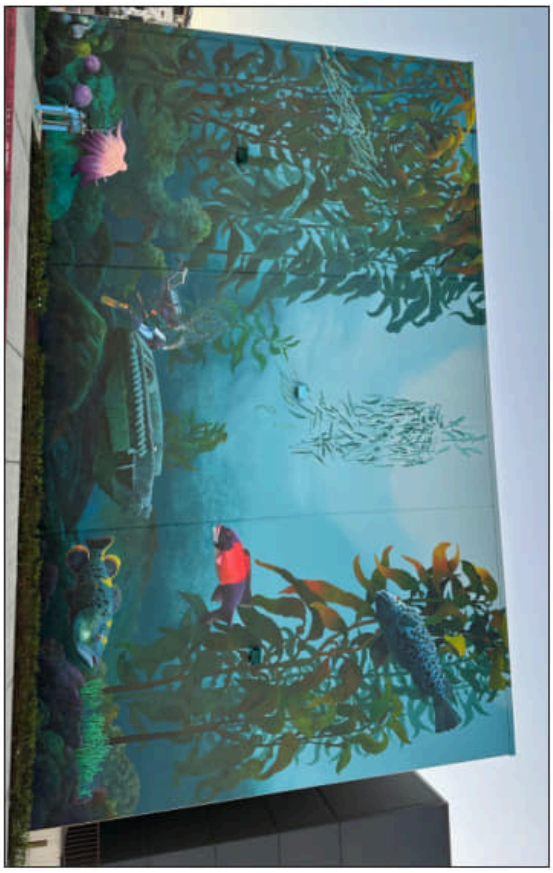
The schedule for the Narnia scene was condensed due to challenging Christmas season but Tom worked diligently to finish the mural in time. After an article appeared in the newspaper, many people from the community showed up just to take a look at beautiful art Tom created. Tom's painting set the mood for people to experience the brilliance of CS Lewis writings and the magic of Narnia.

We have been pleased with all of Tom's work and would highly recommend Tom for any project you may be considering. Tom was helpful, cooperative, and professional.

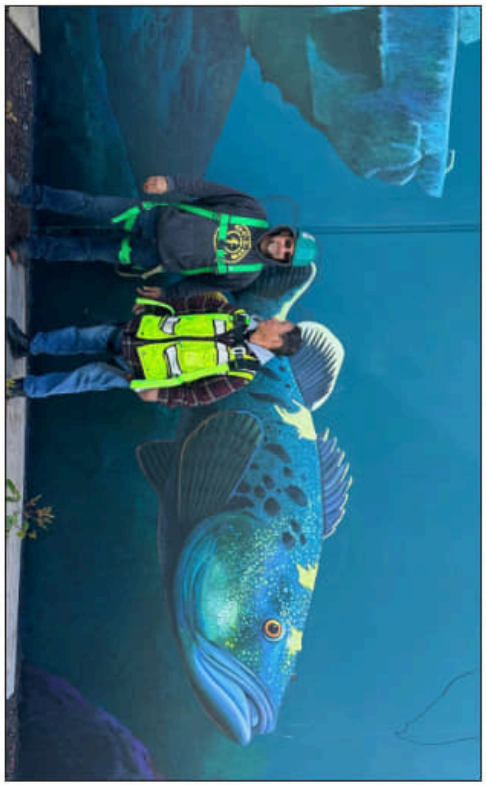
Mark Turner
Associate Pastor
408-848-2363 Ext.132

SUBMISSION #11 - TOM GRAESAR-GRAESER GRAPHICS





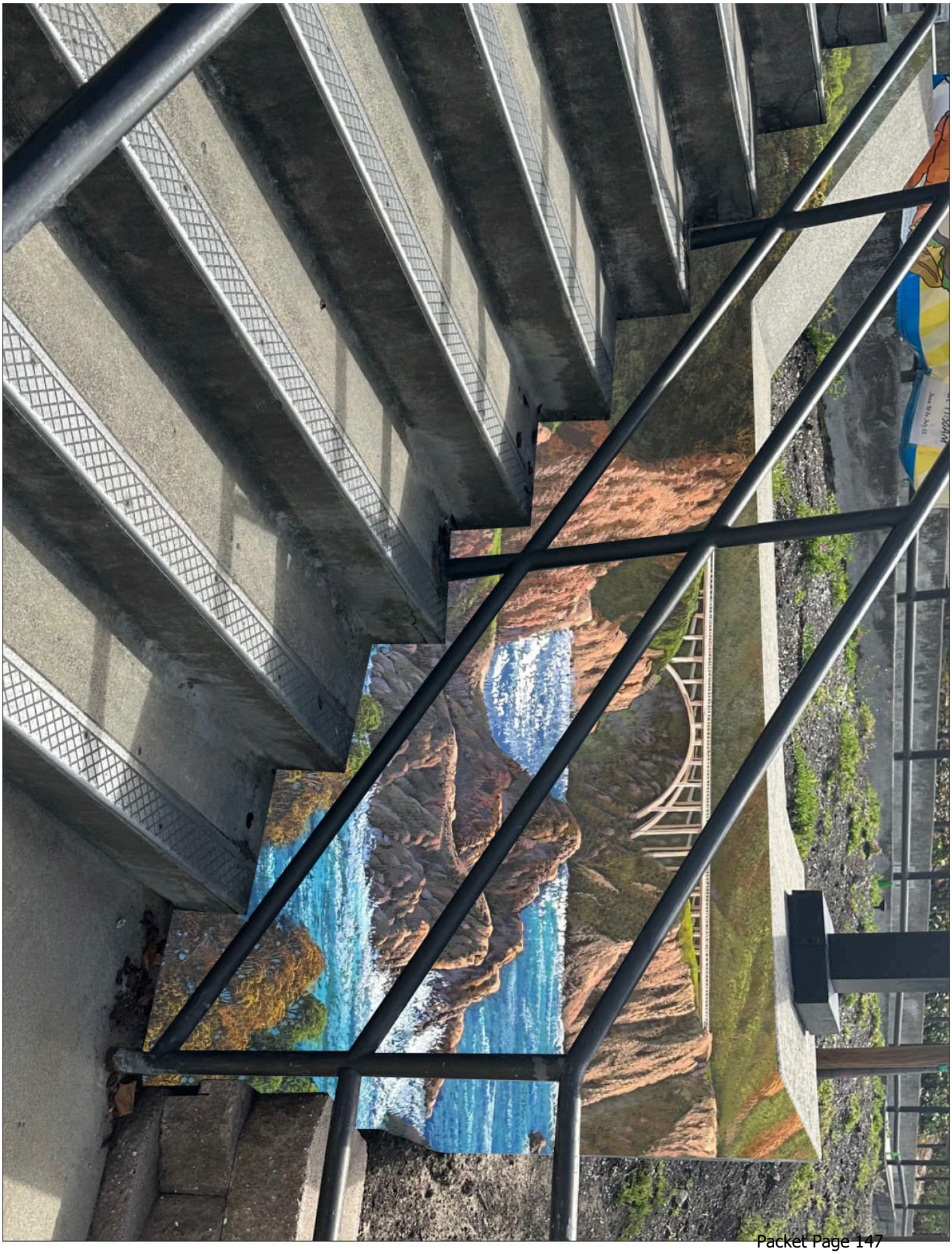




SUBMISSION #11 - TOM GRAESAR-GRAESER GRAPHICS



SUBMISSION #11 - TOM GRAESAR-GRAESER GRAPHICS



SUBMISSION #11 - TOM GRAESAR-GRAESER GRAPHICS



SUBMISSION #12 - VENECIA PRUDENCIO

ART PERSON

VENECIA PRUDENCIO

Graphic Designer • Illustrator | 2026

• (831) 207-6265
Venecia.prudencio12@gmail.com
Copingartist.com
@Coping_artist

EXPERIENCE

TEACHING ARTIST + SPECIAL PROJECTS+ COMMUNICATIONS + MARKETING
SAN BENITO ARTS COUNCIL - HOLLISTER, CA

2019-Present *Role has evolved over time

- Leading all creative direction and graphic design
- Overseeing arts ed programs and marketing opportunities, events etc.
- Teaching and developing curriculum for local K-8 school sites
- Creative direction and excecution of projects

IN HOUSE ARTIST
SAN BENITO COUNTY ELECTIONS DEPT. - HOLLISTER, CA

Aug 2024 - July 2024

- Illustrated voter education posters
- Creative Project Management
- Created Social Media content
- Hosted voter engagement workshops
- Oversaw voter outreach arts activities

SKILLS

Visual Arts Curriculum Development,
Adobe illustrator, Adobe photoshop,
digital illustration, creative direction, muralist

RELEVANT PROJECTS

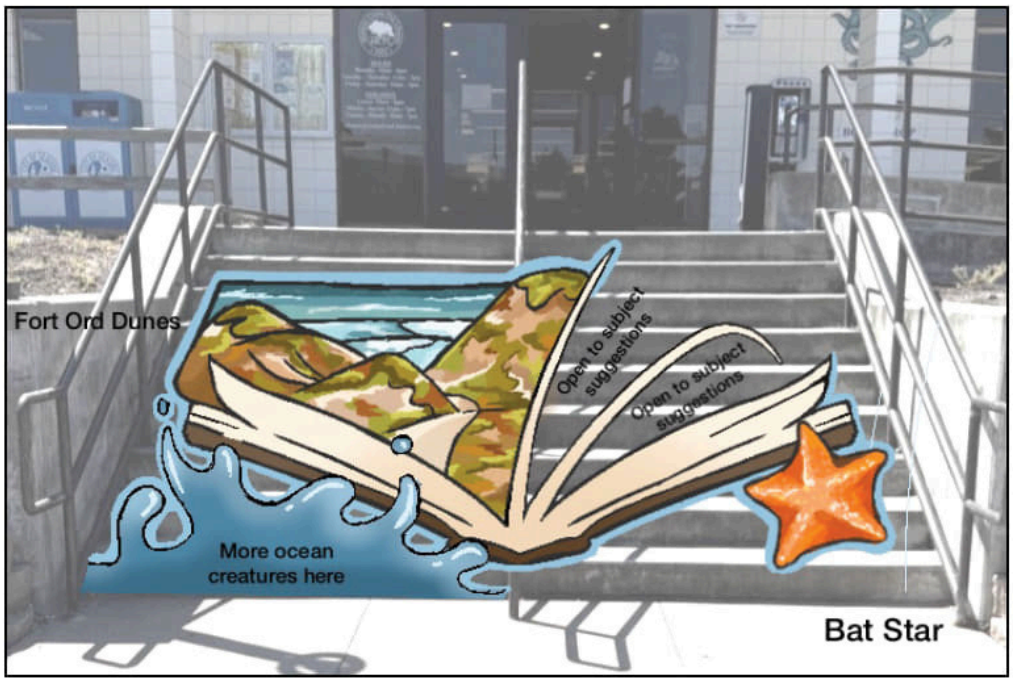
Bethany Bridge Mosiac Artist Finalist SC (2025)
Cuyuma Action Fellowship (2024)
CalTrans Utility Box Mural (2023)
Lead Muralist SBC Arts Council Impact Project (2022)
San Jose Sharks Fellowship (2022)

VISIT MY PORTFOLIO WEBSITE

SUBMISSION #12 - VENECIA PRUDENCIO

PROPOSAL FOR SEASIDE PUBLIC LBRARY MURAL

ART PERSON **VENECIA PRUDENCIO**
Graphic Designer · Illustrator | 2026



Budget: $15,000

Work in Progress Seaside Library Mural Proposal concept

EXPERIENCE





'A passing storm' mural 2021 Impact Project 2/2
Located on the side of the San Juan Bautista Library 10ft

My name is Venecia Prudencio and I'm an artist and arts educator based out of San Benito County. My preliminary concept is shown above and features an open book flipping through it's pages depicting different scenes and landmarks informed by Seaside culture and beauty. I have ample experience creating public art that is informed by local ecology, and I hope to create an educational narrative that coincides with the library's mission to foster a culture of exploration and lifelong learning!



'Pathway to Pinnacles' utility box Caltrans highway25 beautification project. 2024 Watercolor>Paint



View All 34 Panels

3/34 Panels for the Bethany Bridge Project
2025 location: Westgate Santa Cruz

CITY OF SEASIDE
STAFF REPORT

Item No.: 6.C.

TO: Art and History Commission

BY: Kee Hyon Higgins, Recreation Superintendent

DATE: June 16, 2026

SUBJECT: **NOMINATION AND ELECTION OF NEW CHAIR AND VICE CHAIR FOR ART & HISTORY COMMISSION**

RECOMMENDATION

Selection of new Chair and Vice Chair of the Commission.

BACKGROUND

Every year the Art & History Commissions needs to select a new Chair and Vice Chair. Commissioners will be able to nominate a fellow commissioner to serve in either role. If the nomination is accepted, a vote will be held to determine who will serve as the new Chair and Vice Chair.

FISCAL IMPACT

No fiscal impact for this item.

ATTACHMENTS

None

CITY OF SEASIDE
STAFF REPORT

Item No.: 6.D.

TO: Art and History Commission

BY: Kee Hyon Higgins, Recreation Superintendent

DATE: June 16, 2026

SUBJECT: **SUBMISSION OF FORM 700**

RECOMMENDATION

Review Form 700 and submit to the City Clerk's Office.

BACKGROUND

Every year each commissioner must file Form 700 with the City Clerk's Office.

FISCAL IMPACT

No fiscal impact to this item.

ATTACHMENTS

1. Form_700

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Date Initial Filing Received
Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) **(FIRST)** **(MIDDLE)**

1. Office, Agency, or Court

Agency Name *(Do not use acronyms)*

Division, Board, Department, District, if applicable

Your Position

► If filing for multiple positions, list below or on an attachment. *(Do not use acronyms)*

Agency: _____ Position: _____

2. Jurisdiction of Office *(Check at least one box)*

☐ State

☐ Judge (Supreme, Appellate, Superior Court), Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)

☐ Multi-County _____

☐ County of _____

☐ City of _____

☐ Other _____

3. Type of Statement *(Check at least one box)*

☐ **Annual:** The period covered is January 1, 2025, through December 31, 2025.

-or-

The period covered is _____/_____/_____, through December 31, 2025.

☐ **Assuming Office:** Date assumed _____/_____/_____

☐ **Leaving Office:** Date Left _____/_____/_____
(Check one circle below.)

☐ The period covered is January 1, 2025, through the date of leaving office.

-or-

☐ The period covered is _____/_____/_____, through the date of leaving office.

☐ **Candidate:** Date of Election _____ and office sought, if different than Part 1: _____

4. Schedule Summary (required)

► ***Total number of pages including this cover page:*** _____

Schedules attached

☐ **Schedule A-1 -** *Investments* – schedule attached

☐ **Schedule A-2 -** *Investments* – schedule attached

☐ **Schedule B -** *Real Property* – schedule attached

☐ **Schedule C -** *Income, Loans, & Business Positions* – schedule attached

☐ **Schedule D -** *Income – Gifts* – schedule attached

☐ **Schedule E -** *Income – Gifts – Travel Payments* – schedule attached

☐ **Attachment 700-P -** *Prospective Employment (87200 Filers Only)* – schedule attached

-or- ☐ ***None*** **-** *No reportable interests on any schedule*

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)

DAYTIME TELEPHONE NUMBER

( )

EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed _____
(month, day, year)

Signature _____
(File the originally signed paper statement with your filing official.)