



STRATEGIC PLANNING A G E N D A

CITY OF SEASIDE
CITY COUNCIL

SPECIAL MEETING
SOPER COMMUNITY CENTER
220 COE AVE
Wednesday, January 11, 2017
9:00 AM

1 CALL TO ORDER - WELCOME

2 ROLL CALL – ESTABLISHMENT OF QUORUM

Ralph Rubio	Mayor
Dennis Alexander	Council Member
Jason Campbell	Council Member
David R. Pacheco	Council Member
Kayla Jones	Council Member

3 REVIEW OF THE DAY

4 GREAT & NOT SO GREAT MOMENTS IN STRATEGIC PLANNING

5 TEAM CONTEST

6 HIGH PERFORMANCE GOVERNANCE & IMPEDIMENTS THERETO

(as originally told by John Nalbandian)

**7 VALUE DECISIONS, ERRORS OF ATTRIBUTION & TRUSTEES OR
REPRESENTATIVES**

8 INFORMATION PROCESSING

I-OPT ASSESSMENT

9 BREAK

10 COUNCIL AND STAFF PROTOCOLS

REPORTING

COMMUNICATIONS

COUNCIL MEETINGS, PAST AND FUTURE

AGENDA SETTING

- 11 **LUNCH BREAK**
- 12 **ADAPTIVE CHALLENGES vs. TECHNICAL PROBLEMS**
- 11 **VISION & MISSION STATEMENTS**
- 13 **PUBLIC COMMENT**
- 14 **STRATEGIC GOALS**
 - SWOT vs. SOAR**
 - BRAINSTORMING**
 - GROUP DISCUSSION**
 - STICKY DOTS - ROUND 1**
- 15 **BREAK**
- 16 **STRATEGIC GOALS - CONTINUED**
 - MORE GROUP DISCUSSION**
 - STICKY DOTS ROUND 2**
- 17 **CONCLUDING OBSERVATIONS/FOND REMEMBRANCES OF THE DAY**
- 18 **ADJOURNMENT**

Next Regularly Scheduled Meeting:
January 19, 2017
7:00 PM

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<http://cyp.telvue.com/player?id=T01629&video=52314&noplaylists=1&width=400&height=300> Videos of past

meetings are available on demand through the City's website: <http://www.ci.seaside.ca.us>

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