



A G E N D A

CITY OF SEASIDE

REGULAR

BOARD OF ARCHITECTURAL REVIEW

MEETING
COUNCIL CHAMBER
440 Harcourt Avenue
Wednesday, June 21, 2017
5:30 PM

PLEASE TURN OFF YOUR CELL PHONES UPON ENTERING THE MEETING

1. **CALL TO ORDER**
2. **ROLL CALL - ESTABLISHMENT OF QUORUM**

BOARD OF ARCHITECTURAL REVIEW

Toby Keller	Chair
Mitsugu Mori	Board Member
Kathleen Ventimiglia	Board Member
Bani Khalsa	Board Member
Keith Mitchell	Board Member

3. **REVIEW OF AGENDA**

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. **PUBLIC COMMENT**

Members of the public wishing to address the Board of Architectural Review on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three minutes. Public Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. **APPROVAL OF MINUTES**

6. **BUSINESS ITEMS**

A. Study Session on Brown Act, Ethics, Seaside's Strategic Plan and Priorities

PURPOSE: The purpose of this item is for the Board of Architectural Review to receive a presentation on the Brown Act, Ethics, Seaside's Strategic Planning Session and the resulting priorities.

RECOMMENDATION: It is recommended that the Board of Architectural Review receive the presentation.

7. **REPORTS FROM BOARD MEMBERS**

8. **REPORTS FROM STAFF**

9. **ADJOURNMENT**

Next Regularly Scheduled Meeting:

July 5, 2017
Seaside City Hall
5:30 p.m.

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, they are asked to contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings.

City Council Meetings that are held in the City Council Chambers are broadcast live to all Seaside residents on Comcast Channel 25 and U-verse Channel 99. Meetings are also available through live streaming at:

<http://cyp.telvue.com/player?id=T01629&video=52314&noplaylistskin=1&width=400&height=300>

Videos of past meetings are available on demand through the City's website: <http://www.ci.seaside.ca.us>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.

Board of Architectural Review
Regular

Meeting

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**CITY OF SEASIDE
STAFF REPORT**

Item No.: 6.A.

TO: Board of Architectural Review

BY: Gloria Stearns, Economic Development Manager

DATE: June 21, 2017

SUBJECT: Study Session on Brown Act, Ethics, Seaside's Strategic Plan and Priorities

PURPOSE

The purpose of this item is for the Board of Architectural Review to receive a presentation on the Brown Act, Ethics, Seaside's Strategic Planning Session and the resulting priorities.

RECOMMENDATION

It is recommended that the Board of Architectural Review receive the presentation.

BACKGROUND

The Brown Act, ethics and the results of Seaside's Strategic Planning Session held in early 2017 all impact the functions of the Board of Architectural Review.

FISCAL IMPACT

There is no impact to the general fund as a result of this presentation.

ATTACHMENTS

1. 2017 Strategic Planning Session Aspirations
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Ref #	STRATEGIC PLAN ASPIRATIONS			VOTES			PRIORITY	
	Goal	City Council	Staff	Public	6 Mo.	12 Mo.	18-24 Mo	Heart
1	Cutino Park Renovation Complete	5	4			1	4	1
2	Fixing Roads (specific roads)	4			1		1	1
3	Explore PD Body Cams	4				4		
4	Review of Business Licensing Process	3	3	1	6	3		
5	Review Marijuana Regulations & Revenue	3	3	1	6	3		
6	Access to Fort Ord National Monument	3	3		3	1	1	
7	Broadway Reconstruction Completed	3	3				2	
8	Begin Construction of the Golf Course Hotel	3	3	2			2	2
9	Luxury Auto Mall Project Through Review	3	2			1		
10	Fund Pavement Repair (general pavement	3	2			1	3	
11	Dedicated Storm Water Funding Source	3	1					1
12	Completion of Public Safety Training	3	1			1		
13	Use Available Low Income Housing Funds	3						
14	Simplify Processes For Development	3		1				
15	Expand Use of Social Media	2	2	1	3	1		
16	Revisit Seaside East Planning (after Cal Am's decision regarding the need for a reservoir)	2	1	1	1	1		1
17	Connector Between Coe & Military	2	1	1			3	
18	Seek Solutions For Traffic and Parking	2			1		1	
19	Develop Fort Ord	2		1	1		3	1
20	Become a Sanctuary City	2			1	2		1
21	Resolve (Adequately Resource or Sell) Municipal Water System	2						1
22	More Services for Homeless and Their Pets	2				1		
23	More Parks Represented Within FOSPA	2					1	
24	Minimum of Three Development Projects (through entitlement & into construction)	2		1				
25	Implement Form Based Zoning	2						
26	Create an Indoor Park for Kids	2		1				
27	Address Short Term Rentals	2				1	1	
28	Diversify Revenue	1	5		1	2		1
29	Update Parks (generally)	1	3		1	2		
30	Create Conference Center Similar to Asilomar on Former Fort Ord	1	2	2	2	1	3	
31	Completion of the STEMA Camera Project	1	2		2		1	
32	Improve Way Finding	1	2	1	1			
33	Complete Development Impact Fee Study	1	2		1			
34	Instittutionalize City Wide Internship and Volunteer program	1	2					
35	Fully Staff Public Works	1	2					
36	Apply for CSUMB Sustainable Cities	1	1	1	1			1
37	Zero Based Budget	1	1	1		1		
38	Dedicate More Resources / Attention to	1	1					
39	Complete City Hall Energy Efficiency	1	1				1	
40	Publicly Accessible Broadband	1		1	1	2		
41	More Funding for Community Events	1			1			
42	Visitors Sign for Fort Ord National	1		1		2		
43	Universal College Scholarship Program for High School Grads	1					1	
44	Review Homeowners' RV Parking Ordinance	1						

Ref #	Goal	VOTES			PRIORITY			
		City Council	Staff	Public	6 Mo.	12 Mo.	18-24 Mo	Heart
45	Pro-actively Address Student Homelessness	1				1		
46	Offer Child Care During City Council	1						
47	Improve Mental Health Services in	1					1	
48	Enhanced Code Enforcement	1						
49	Electronic Permits For PV/Solar Systems	1						
50	Eco Tourism Plan with MCCVB	1		1				
51	Create a City of Seaside Visitor's Center	1						
52	Build Staff Capacity	1						
53	Apply For Continued Cal/Grip Funding	1		1				
54	Upgrade Computer and Phone System		6		6	1	2	5
55	Complete A Seaside Branding Program		6	1		4	3	1
56	Increase Full-time Staff & Reduce Use of Outside Consultants		4		1	1	1	
57	Expand City's Online Presence		4		1			
58	Improve Employee Training Opportunities		4				1	
59	Develop Infrastructure Financing		4					
60	Build A Web-Based Public Transparency		4					1
61	Stage Accessibility Workshops for		3	1				
62	Upgrade Public Safety Fleet		2					
63	Review & Plan For Future City Wide Staffing		2					
64	Main Gate & KB Bakewell Projects Under		2					
65	Improve Site for City Archives		2					
66	Complete Programming Analysis of Future		2					
67	Resolve CDO Issues With Cal Am		1					
68	Implement A Geographic Information		1					1
69	Develop Plans for ADA Improvement		1					
70	Complete SPD CALEA Accreditation		1					
71	Begin SFD Accreditation Process		1					
72	Travel Policy Review							
73	Restart Youth Commission							
74	Red Cross Water Safety Instructor							
75	Update Purchasing Policy							
76	Plan for More Rec / Athletic Fields							
77	Plan for Land Sale Revenues							
78	Review Potential For A Gateway Hotel at Canyon Del Ray / Sonoma							
79	Improve Enforcement of Timely Yard Sale							
80	Holiday Season Benevolent Fund							
81	Expanded Volunteer Coordination							
82	Continue Community Policing							
83	Competitive Compensation Plan including Part Time Employees							
84	Informational Banners on Fremont							
85	ADA Sidewalk/Park Improvement Program							