



FINAL MINUTES

CITY OF SEASIDE
CITY COUNCIL/ SUCCESSOR
AGENCY TO THE
REDEVELOPMENT AGENCY

JOINT SPECIAL MEETING
COUNCIL CHAMBER
Thursday, June 15, 2017
5:30 PM

1. **CALL TO ORDER**

Mayor Rubio called the meeting to order at 5:30 PM.

**CITY COUNCIL/SUCCESSOR AGENCY TO REDEVELOPMENT AGENCY OF THE
CITY OF SEASIDE**

PRESENT: Alexander, Campbell, Jones, Pacheco, Rubio

ABSENT: None

2. **PLEDGE OF ALLEGIANCE**

Council Member Pacheco led the Pledge of Allegiance.

3. **PUBLIC COMMENT**

Mayor Rubio invited public comments and had no requests to speak.

4. **CLOSED SESSION**

The City Council adjourned to Closed Session at 5:32 PM.

A. **CLOSED SESSION PURSUANT TO GOVERNMENT CODE 54957.6 - CONFERENCE
WITH LABOR NEGOTIATORS**

The City Council reconvened to Open Session at 5:48 PM.

5. **CONSENT AGENDA**

There were no public comments on the consent agenda or requests to speak by the City Council.

A. **APPROVE MINUTES OF JUNE 1, 2017**

Action: Approved

B. **APPROVE AND FILE SUCCESSOR AGENCY CHECKS**

Action: Approved

6. **STUDY SESSION**

A. CONDUCT A STUDY SESSION TO REVIEW THE 2017-2018 GENERAL AND OTHER FUNDS OPERATING BUDGET, CAPITAL OUTLAY BUDGET, CAPITAL IMPROVEMENT BUDGET, POSITION CONTROL LIST AND SALARY SCHEDULE, THE APPROPRIATIONS LIMIT, THE CAPITAL IMPROVEMENT PLAN, AND THE RESERVE AMOUNTS

City Manager Malin introduced the item noting this is the first of two presentations; the second will be on the 7:00 PM Agenda. He spoke to the vision statement crafted during the Strategic Planning session outlining two overall goals of fiscal strength and quality of life and then to the subcategories, which are the adopted objectives. One being the approval of the two ballot measures with healthy margins to assist with providing fiscal health and strength. He indicated that if the ballot measures had not passed there would be a \$1.3 million deficit, however with the passage, there is a \$71,000 increase to reserves. He noted the City is on track to issue licenses for marijuana businesses in January 2018. Therefore, for this year staff only anticipated portions of the revenues from the ballot measures and expect revenues to normalize in Fiscal Year 18-19 at \$2.4 million dollars. The proposed budget included the anticipated increase in revenues and commits to implement the strategic plan, invest in Seaside's vision and honors citizen trust in the Measures L & G support in that the majority of new revenues are intended for community improvements.

Mr. Malin detailed the three categories of expenditures including Community/Capital improvements, personnel expansions to increase services and budgets for increased or improved programming. He further explained that Seaside has an extraordinary opportunity for a substantial street program with the TAMC and the SBX monies. He spoke to the possibility to have up to \$8 million dollars for a street maintenance program which the council will have the opportunity to provide direction on later this year. Cutino park is a significant park and is budgeted in a manner that we can extend the payments through the life of the project as we go from the regular turf to artificial turf. He clarified that the improvements to Cutino is not the only park improvement the community will see but that there will be multiple improvements to multiple parks throughout the FY 17-18 year. Mr. Malin also spoke to the Boards, Commissions and Committee's ability to provide guidance to the Council in an advisory capacity.

He did speak to the smaller capital improvement projects, equipment/tools to provide better services, facility maintenance and public safety equipment. He also spoke to a study to improve traffic conditions in the City. As we achieve our vision and become a growing community, we need to think about how to arrive at the appropriate facilities for our growing population. There is money in the budget for conceptual thinking for future services. These are the revenues that will be making the community better in a visible, responsible way. Staff's goal was to be the most impactful budget in a decade.

Services need to improve along with facility improvements and that makes for needs to improve staffing services. How to use existing personnel in more optimal ways and identify what new personnel are needed. Proposed staffing changes were outlined and the position changes are anticipated to provide a better continuity of services. We have to build a public safety capacity for personnel safety. To improve our maintenance capacity of our parks and facilities, we need to hire PW workers. Instead of contracting for building inspection, we can get better services in-house. In order to add technology-based programs, such as body cams, there has to be technology-based positions to manage the technology. To support our staff, we need extra Human Resources to recruit and manage more employees. For continuity and succession planning, we need to recognize we can achieve our community vision, and we can shape it ourselves rather than contractors can. We have many projects on going that need planning assistance. Cities get better when we collect vision and move forward with plans.

The City of Seaside is turning the corner and being able to provide new and better services with a good complement of personnel.

The final piece is programming. Programming enhancements in budget includes plans for farmers markets, intern and volunteer support, community scale fireworks display with a long term vision that is more appropriate for a community experience, homeless assistance, Council Member childcare reimbursement, website and social media improvements and a Broadway celebration week. He justified that if we provide incentives, this may enable more young people to participate in public service. He spoke to the opportunities to obtain better tools for technology, social media and the website. Also he spoke to the investment of work and funds into The Downtown Broadway area and the idea to have a week of activities on Broadway to show the community the new downtown and help the businesses. He closed by speaking to the analysis that was done for fees and that the amount of the fees was stopping progress. As we remake Broadway into a vibrant downtown, the businesses that are suffering through the months of construction should be incentives and encouraged to make their business better.

Deputy City Manager Administrative Services Daphne then spoke to the total expenditures for Fiscal Year 17-18 and the resulting operating surplus of \$71,300. Noting it is a bigger surplus than the City has had in recent memory. The budget additions from the ballot measures L & G total \$1.34 million and are delineated into personnel, programming, capital Improvements and reserves. The capital category looks funny because many of the components, like roads, will likely have debt service financing to match the term of the project. She detailed the current status of the reserves at \$6.4 million for general fund reserves, which is still under the threshold for the Municipal Code, but is an improvement since 2015. Staff answered questions from the Council.

Council Member Campbell questioned components of the CIP to include the status of the City Hall Energy Efficiency Project, the schedule for repaving the parking lot and encouraged those two projects to happen sooner rather than later. He questioned the Cutino Park project and encouraged improvements to multiple parks and asked if the Parks and Recreation commission could prioritize park improvements and report to the Council. Mayor Rubio expected to task the staff and the PRC to do an assessment of the parks, filed trips and garner ideas of what each park might need, do a triage and make recommendations to the Council. Council Member Campbell agreed with that strategy. Mr. Campbell expressed concern that we should not do anything that we cannot afford to maintain. He further the Del Monte Manor Storm Drain to which City Engineer Riedl explained the drain was dumping into the park and staff wants to change the relief valve as its not appropriate to dump into a playground. He then asked about the Monterey Road Interchange that is slated for future and funded by FORA and requested to move the project up the schedule. Mayor Rubio indicated that FORA and TAMC are talking about it now and there has to be a study done by cal trans first. Developer fees will fund the money part and as long as there is development happening, there will be funds. If seaside has developer impact fees and by 2020 there will be a funding mechanism. Mr. Campbell expressed concerned that the current development that has taken place on Fort Ord has caused the traffic impacts and the development fees already paid needs to fund those improvements. Rubio indicated that the development was redevelopment, which is different and is billed at a different rate. Mr. Campbell then questioned the budget line item titled Central Support charges and Ms. Hodgson explained cost allocation plan that is done based on Federal standards that allows us to understand the true costs of services and administrative service charges are charged back to department according to their allocations. Mr. Campbell then expressed concern the marijuana and transaction tax revenue was inflated to which Mr. Malin agreed it is possible that measure L may be low and G may be high but we believe that we are still conservative in our revenue estimates. At mid-year budget review

staff will have a much better assessment. Mr. Campbell questioned Starbucks rental income to which Ms. Hodgson spoke to the lease agreement for the portion of land on the railroad track, previously paid to the Redevelopment Agency, now paid to the City. He then questioned the value of the lobbyist expenditure indicating that the City also pays \$12,000 a year for The League of Cities which provides routine updates and feels that is a better value. He questioned the MPRWA allocation and the budget for homeless issues asking that it be renamed from the Veteran's Transition Center line item. Expressed issues with recurring charges for computer system to which Ms. Hodgson indicated that there are new services, technology, equipment and staff that is included in that figure and City Manager Malin said the quality of our tools determines the quality of our services and our services currently are inadequate. Our tech staff is 1.5 with a typical ratio for a city our size of 10 employees. We do great with what we have. Council Member Campbell also expressed concern that the budget relies on the asset forfeiture fund as a revenue, he questioned why ammunition costs increased, questioned the need and process for a new fire ladder truck.

Council Member Alexander in the interest of time truncated his questions. He spoke to the positions to be expanded or combined questioning if the reorganization balances out costs, asked if body cameras, are going to be per shift or per officer to which staff responded per officer and questioned if the planned park improvements included Solies park. He expressed gratitude for the amount of citizen participation to clean up parks and wanted more City effort. He questioned what the planned Pattullo swim improvements were as it was recently renovated, the current life cycle of our police cars and our strategy for replacement to which Police Chief Jackson indicated that the current fleet is adequate to get through this year and staff has been discussing a replacement plan for the coming years.

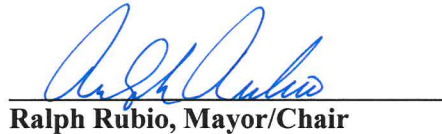
Council Member Pacheco agreed to hold his comments until the 7:00 PM meeting.

7. **ADJOURNMENT**

On motion, the meeting was adjourned at 6:57 PM.

Respectfully submitted,


Lesley Milton-Rerig, City Clerk


Ralph Rubio, Mayor/Chair