



A G E N D A

CITY OF SEASIDE
CITY COUNCIL

REGULAR MEETING
Council Chamber
440 Harcourt Avenue
Thursday, May 7, 2015
7:00 PM

PLEASE TURN OFF YOUR CELL PHONES UPON ENTERING THE MEETING

1. **CALL TO ORDER**

2. **ROLL CALL – ESTABLISHMENT OF QUORUM**

Ralph Rubio	Mayor
Ian N. Oglesby	Mayor Pro Tem
Dennis J. Alexander	Council Member
Jason Campbell	Council Member
David R. Pacheco	Council Member

3. **INVOCATION AND PLEDGE OF ALLEGIANCE**

4. **REVIEW OF AGENDA**

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

5. **ORAL COMMUNICATIONS**

Members of the public wishing to address the City Council on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three minutes. Public Comments on specific agenda items are heard under that item. For the public record, please state your name.

6. **PUBLIC AGENCY COMMUNICATIONS**

This is a time specifically set aside for representatives of public agencies to make brief comments of general interest to the City Council and the community.

7. **PRESENTATIONS**

A. **RECEIVE PRESENTATION FROM MONTEREY PENINSULA UNIFIED SCHOOL DISTRICT SUPERINTENDENT**

PURPOSE: To receive a presentation from Monterey Peninsula Unified School District Superintendent PK Diffenbaugh regarding utilization of bond proceeds for school improvement projects.

RECOMMENDATION: That the City Council receive the presentation and ask questions as appropriate.

B. PRESENTATION OF THE APRIL 2015 HOUSE OF THE MONTH AWARD

PURPOSE: The purpose of this item is to recognize Michael McNally, owner of 1960 Luzern Street for beautifying and maintaining his property.

RECOMMENDATION: It is recommended that the Mayor present Michael McNally the April 2015 House of the Month award.

C. RECEIVE PRESENTATION REGARDING CITY OF SEASIDE'S STORM READY/Tsunami READY CERTIFICATION

PURPOSE: The purpose of this item is to present to the Mayor and City Council the official StormReady/TsunamiReady certification issued by representatives of the National Weather Service (NOAA).

RECOMMENDATION: Receive StormReady/TsunamiReady presentation and certificate.

D. PROCLAMATION DECLARING THE MONTH OF MAY 2015 AS “BUILDING SAFETY MONTH” IN THE CITY OF SEASIDE

PURPOSE: A proclamation to declare the month of May, 2015 as “Building Safety Month” in the City of Seaside has been prepared for presentation by the City Council.

RECOMMENDATION: It is recommended that the City Council present the proclamation to representatives from the City of Seaside’s Building Department.

E. PROCLAMATION DECLARING THE WEEK OF MAY 4-8, 2015 AS “SMALL BUSINESS WEEK” IN THE CITY OF SEASIDE

PURPOSE: That the City Council proclaim the week of May 4-8, 2015 as “Small Business Week” in the City of Seaside.

RECOMMENDATION: It is recommended that the City Council present the proclamation to representatives from the City of Seaside’s Community & Economic Development Division on behalf of the Seaside small business community.

8. CONSENT CALENDAR

The Consent Calendar includes routine items that can be approved with a single motion and vote. A member of the City Council or a member of the public may request that any time be pulled from the Consent Calendar for separate consideration.

A. APPROVE MINUTES OF APRIL 16, 2015 REGULAR MEETING

RECOMMENDATION: It is recommended that the minutes be reviewed and approved.

B. APPROVE AND FILE CHECKS

PURPOSE: It is requested that the City Council approve and file the accounts payable and

wired payments made during the period of April 7, 2015 through April 27, 2015. In addition, approval of the payroll and benefits checks, direct deposits and wired payments related to the period of April 16, 2015. Total Accounts Payable and Payroll for the above referenced period is \$1,627,609.23.

RECOMMENDATION: It is recommended that the City Council approve and file the attached checks.

C. APPROVE CONTRIBUTION REQUEST FROM MAYOR'S YOUTH FUND FOR SEASIDE HIGH SCHOOL PARENT TEACHER STUDENT ASSOCIATION FOR THE 2015 SOBER GRAD NITE EVENT

PURPOSE: The purpose of this agenda item is to consider the request from Seaside High School Parent Teacher Student Association for a donation of three thousand dollars (\$3000.00) for costs associated with the annual 2015 Seaside High School Sober Grad Nite Event.

RECOMMENDATION: Staff recommends approval.

D. APPROVE CONTRIBUTION REQUEST FROM MAYOR'S YOUTH FUND FOR THE GREATER VICTORY TEMPLE CHURCH

PURPOSE: The purpose of this agenda item is to consider a request from the Greater Victory Temple Church for a donation of three thousand dollars (\$3000.00) for costs associated with the Victory Temple and California State University at Monterey Bay's 2015 Summer Algebra Institute.

RECOMMENDATION: Staff recommends approval.

E. APPROVE A FEE WAIVER REQUEST FROM PORTOLA/KING JUNIOR HIGH SCHOOL REUNION COMMITTEE

PURPOSE: The purpose of this agenda item is to consider a fee waiver request from the Portola/King Junior High School Reunion Committee.

RECOMMENDATION: It is recommended that the City Council approve the request.

F. APPROVE A FEE WAIVER REQUEST FROM THE SEASIDE LIONS CLUB FOR THE USE OF THE OLDEMEYER CENTER KITCHEN AND BBQ PIT

PURPOSE: The purpose of this agenda item is to consider a fee waiver request from the Seaside Lions Club for a fee waiver in the amount of Seven Hundred Fifty Two Dollars (\$752) for the use of the Oldemeyer Center Kitchen and BBQ pit for an event.

RECOMMENDATION: Based on previous City Council actions, staff recommends approval of the request with the following conditions:

- Organization to provide non-refundable portion of the maintenance deposit and janitorial fund in the amount of \$141.50.
- Organization is to provide insurance coverage.

G. APPROVE CONTRIBUTION REQUEST FROM MAYOR'S YOUTH FUND FOR MONTEREY PENINSULA NAACP YOUTH COUNCIL

PURPOSE: The purpose of this agenda item is to consider the request from the Monterey Peninsula NAACP Youth Council for a donation of three thousand dollars (\$3000.00) for costs associated with the 20th annual Youth Summit.

RECOMMENDATION: Staff recommends approval.

H. APPROVE COST PROPOSAL FOR THREE ADDITIONAL FOCUS GROUPS FOR GANG VIOLENCE PREVENTION ASSESSMENT

PURPOSE: The purpose of this item is to obtain City Council approval for the firm Social Policy Research and Associates to conduct three additional focus groups with the Latino community, youth and previous and current gang members.

RECOMMENDATION: It is recommended that the City Council approve the contract extension in the amount of \$4,097.00.

I. CONSIDERATION OF COMMUNITY DEVELOPMENT ADVISORY COMMITTEE (CDAC) RECOMMENDATION TO ADOPT A MULTI-YEAR FUNDING CYCLE FOR AWARDED PUBLIC SERVICE AND ELIGIBLE PROJECT GRANT AWARDS UNDER THE COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM (CDBG)

PURPOSE: The purpose of this item is for the City Council to consider the Community Development Advisory Committee (CDAC) recommendation to implement a multi-year funding cycle for awarding public service and eligible project grants under the City's CDBG program.

RECOMMENDATION: It is recommended that the City Council approve a resolution adopting the proposed multi-year funding cycle to be incorporated into the City's CDBG program adopted Policies and Procedures Manual.

J. APPROVE FY 2014-2015 BUDGETED FUNDING DISTRIBUTION REQUEST FROM THE SEASIDE-SAND CITY-DEL REY OAKS CHAMBER OF COMMERCE IN THE AMOUNT OF TWO THOUSAND DOLLARS (\$2,000) FOR THE PROMOTION OF THE SEASIDE AUTO CENTER AND DEALERSHIPS

PURPOSE: The purpose of this item is for the City Council to approve a distribution request from the Seaside-Sand City-Del Rey Oaks Chamber of Commerce (the "Chamber") in the amount of Two Thousand Dollars (\$2,000) to pay for promotional advertising of the Seaside Auto Center and Dealerships. This request was approved and budgeted for Fiscal Year 2014-2015.

RECOMMENDATION: It is recommended that the City Council approve the budgeted expenditure of Two Thousand Dollars (\$2,000) to promote the Seaside Auto Center and Dealers.

9. PUBLIC HEARING

A. CONSIDER ADOPTION OF A RESOLUTION APPROVING THE 2015-2016 ANNUAL ACTION PLAN AND 2015-2020 FIVE YEAR CONSOLIDATED PLAN

UNDER THE CITY OF SEASIDE'S COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM

PURPOSE: The purpose of this item is to hold a public hearing and to adopt the 2015-2016 Annual Action Plan and the 2015-2020 Five-Year Consolidated Plan under the City's Community Development Block Grant (CDBG) Program.

RECOMMENDATION: It is recommended that the City Council hold a public hearing and consider public input on the recommended projects and public service funding requests; consider adopting the resolution approving the 2015-2016 Annual Action Plan and 2015-2020 Five-Year Consolidated Plan; and provide authorization for the City Manager to execute the required Consolidated Plan certifications and to sign the Application for Federal Assistance (SF-424).

10. BUSINESS ITEMS

A. RECEIVE PRESENTATION FROM GREENWASTE RECOVERY INC. REGARDING THE TRANSITION FROM WASTE MANAGEMENT INC. FOR GARBAGE AND RECYCLING SERVICES

PURPOSE: Receive a presentation from GreenWaste Recovery Inc. on the May 1st garbage franchise transition to GreenWaste.

RECOMMENDATION: It is recommended that the City Council receive a garbage franchise transition report from Emily Finn of GreenWaste Recovery Inc. regarding the changeover to GreenWaste from Waste Management.

B. PRESENTATION OF THE FISCAL YEAR 2015-2016 PRELIMINARY BUDGET

PURPOSE: The purpose of this item is to give the City Council the opportunity to receive the 2015-2016 Preliminary Budget.

RECOMMENDATION: It is recommended that:

1. The City Council receive a brief presentation on the 2015-2016 Preliminary Budget for the City of Seaside.
2. The City Council conduct an in-depth review and discussion of the 2015-2016 Preliminary Budget at the study sessions approved for Thursday, May 14, 2015 at 4:00 p.m., Tuesday, May 19, 2015 at 5:00 p.m. and Thursday, May 28, 2015 at 5:00 p.m., if necessary.

C. DISCUSS AND PROVIDE DIRECTION REGARDING THE CITY MANAGER RECRUITMENT PLAN

PURPOSE: The purpose of this item is for the City Council to discuss the process and timelines for the City Manager recruitment and provide direction to staff, and to request that the City Council authorize the Human Resources Manager to solicit proposals from firms specializing in public sector executive recruitments.

RECOMMENDATION: It is recommended that the City Council 1) review and discuss the

process and timeline for the City Manager recruitment process and provide direction to staff; 2) authorize the Human Resources Manager to solicit proposals from firms specializing in public sector executive recruitments; and 3) authorize the Human Resources Manager and City Manager to conduct the initial screening of potential recruitment firms and select the top two to three firms for interviews and selection by the City Council.

D. CONSIDER REQUEST FROM THE FOOD BANK FOR MONTEREY COUNTY FOR FINANCIAL SUPPORT FOR THEIR OPERATIONS AND PROGRAMS AND DETERMINE FUNDING CONTRIBUTION.

PURPOSE: To consider the impact of the recent fire at the Food Bank facility and program and authorize a financial contribution as the City Council may determine.

RECOMMENDATION: That the City Council consider the request of the Food Bank and take action as deemed appropriate.

E. CONSIDER A RESOLUTION APPROVING THE CLOSURE OF HARCOURT AVENUE AND HIGHWAY 218 (CANYON DEL REY BLVD.) FOR THE 2015 FOURTH OF JULY AFTER PARTY

PURPOSE: The purpose of this item is to consider a resolution for the closure of Harcourt Avenue and/or Highway 218 (Canyon Del Rey) at Hilby and Sonoma and Harcourt Avenue to through traffic at Allston and Hillsdale on Sunday, July 5, 2015, from 11:00 a.m. to 6:00 p.m. for the Fourth of July After Party.

RECOMMENDATION: Staff recommends that the City Council only approve the closure of Harcourt Avenue for the 2015 Fourth of July After Party.

F. CONSIDER APPROVAL OF AND AUTHORIZE FUNDING FROM CITY'S GENERAL FUND RESERVES FOR A COMMUNITY EVENT TO BE HELD AFTER THE 4TH OF JULY PARADE OF CHAMPIONS ON JULY 5, 2015

PURPOSE: The purpose of this agenda item is for the City Council to consider the approval of and authorize funding from the City's General Fund Reserves for a Community Event to be held after the Fourth of July Parade of Champions on July 5, 2015.

RECOMMENDATION: City Council direction is requested.

11. MAYOR, CITY COUNCIL, CITY MANAGER AND CITY ATTORNEY COMMENTS AND REPORTS ON COMMITTEE ASSIGNMENTS

This is a time specifically set aside for members of the City Council, the City Manager and City Attorney to make brief comments of general interest to the community, make requests that items be added to future City Council meeting agendas as necessary and report on committee assignments.

12. ADJOURNMENT

Next Regularly Scheduled Meeting:
May 21, 2015
City Hall

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and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements. The City Council Chambers is equipped with a portable microphone for anyone unable to come to the podium. Assisted listening devices are also available.

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<http://cvp.telvue.com/player?id=T01629&video=52314&noplaylistskin=1&width=400&height=300> Videos of past meetings are available on demand through the City's website: <http://www.ci.seaside.ca.us>

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