



CITY OF SEASIDE
ART AND HISTORY
COMMISSION

AGENDA

REGULAR MEETING
OLDEMEYER CENTER
986 Hilby Avenue
Tuesday, February 13, 2018
5:45 PM

PLEASE TURN OFF YOUR CELL PHONES UPON ENTERING THE MEETING

1. **CALL TO ORDER**

2. **ROLL CALL - ESTABLISHMENT OF QUORUM**

ART AND HISTORY COMMISSION

Paul Van de Carr	Chair
Michael Wildgoose	Vice Chair
Francoise Avery	Commissioner
Emily Ventura	Commissioner
Janie Silveria	Commissioner
Steven Russell	Commissioner
Yollette Merritt	Commissioner

3. **PUBLIC COMMENT**

4. **REVIEW OF AGENDA**

If there are any items that arose after the 72-hour post deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority is required).

5. **APPROVAL OF MINUTES**

A. January 09, 2018 Minutes

6. **BUSINESS ITEMS**

A. STUDY SESSIONS WITH GLORIA STEARNS

1. Study Session A: Review the Following Topics:
 1. Brown Act
 2. Ethics
 3. Art & History Commission Review Authority
 4. Seaside Strategic Plan and Art & History Commission
 5. Boards Commission and Committees Handbook
 6. Art & History Commission Work Plan
2. Study Session B: Discuss Public Art (Permanent and Temporary), Public Art Process, General Plan Update Feedback, Upcoming Art Opportunities

B. REVIEW WORK PLAN & ANNUAL REPORT

1. Commissioners present their revised version of the January draft
2. Combine these into a final version

C. ARCHIVES

1. Report on presentation to Planning/City Council meeting on January 24, 2018
2. Discuss how to follow up
3. Discuss accessing Akin Miller collections
4. Discuss archive space options

D. STATUE OF DOC ROBERTS

1. Discuss/action on moving to new location

E. UPDATES & REPORTS (AS AVAILABLE)

1. Submission of Form 700
2. Discuss/vote on request to change March meeting date

7. REPORTS FROM STAFF

8. **REPORTS FROM COMMISSIONERS**

9. **ADJOURNMENT**

Next Regularly Scheduled Meeting:

March 13, 2018

Time: 5:45 p.m.

Oldemeyer Center

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, they are asked to contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements.

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
Tuesday, January 09, 2018
5:45 p.m.

1. CALL TO ORDER:

The meeting was called to order at: 5:48 p.m.

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART AND HISTORY COMMISSION:

Paul Van de Carr	Chair	<u>X</u>
Michael Wildgoose	Vice Chair	<u>X</u>
Francoise Avery	Commissioner	<u>X</u>
Emily Ventura	Commissioner	<u> </u> (Excused Absence)
Janie Silveria	Commissioner	<u>X</u>
Steven Russell	Commissioner	<u>X</u>
Yollette Merritt	Commissioner	<u>X</u>

STAFF:

Nancy Towne X Sandra Gray X Terry Navarro X

3. PUBLIC COMMENTS: None

4. APPROVAL OF December 12, 2017 MINUTES:

* With correction on 5a (correct the word CRLC to CRLA)
Yollette Merritt/ Janie Silveria M/S/P

5. WORK SESSIONS:

a. Prepare Seaside Art & History Commission's Annual Report and Work Plan to include recommendations for the 2018 General Plan:

**** Handouts regarding the General Plan were reviewed and discussed. The deadline to submit an edited version to the City Council for the General Plan is January 26, 2018. Commissioner Merritt will work on an edited version regarding Seaside Art & History.**

- ** Commissions discussed and prepared a mission statement (Draft) then voted on it:
Steven Russell/ Yollette Merritt M/S/P**

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

- ** Add ordinance language: Steven Russell/ Francoise Avery M/S/P**

- ** Commissions discussed and prepared the historical background (Draft) then voted on it: Steven Russell/ Yollette Merritt M/S/P**

1. The Seaside Art Commission was formed on May 17, 1956 by ordinance 70.
2. The Seaside History Commission was formed on October 15, 1981 by ordinance 593.
3. These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

- ** Commissions discussed and prepared the goals (Draft) then voted on it:
Steven Russell/ Janie Silveria M/S/P**

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve & enhance historic & art resources.
4. Continually support & expand public awareness of Seaside's history, culture and art.
5. Recruit, support and promote the exhibition of art within the City of Seaside.

- ** The accomplishments will be reviewed and voted on at the February 13, 2018 Art & History meeting: Steven Russell/ Yollette Merritt M/S/P**

- ** Handouts regarding the accomplishments for the past year, ongoing and next year plans were passed out. Staff will type up the Work Plan Draft with this information. Commissioners will work on the list of activities that goes under the goals. All the information will be combined into a final version and approved at the February 13, 2018 Art & History meeting.**

6. ADJOURNMENT: 7:23 p.m.

Next Regularly Scheduled Meeting

February 13, 2018

Time: 5:45 p.m.

Oldemeyer Center

Attachments
from
January 09, 2018
Meeting

Cultural and Paleontological Resources

Paleontological resources (fossils) are fossilized remains of plants and animals found below the earth's surface. Fossils are afforded protection by federal, State, and local environmental laws and regulations. Seaside is underlain by five mapped geologic units: Alluvium, sand, older dune deposits, marina terrace, and eolian facies of the Arroyos sand.

Holocene-aged deposits are generally considered to have low potential for yielding significant fossils because the geological units are too young (i.e., less than about 5,000 years) to contain fossils, but Holocene deposits can be as old as 11,700 years. Thus, paleontological sensitivity increases with depth where deeper sediments may exceed 5,000 years. Pleistocene-aged geologic units have a well-documented fossil record throughout California and the western United States, and the Pleistocene deposits in the City of Seaside (older dune, marine terrace, and eolian facies of the Arroyos Sand) are considered to have high paleontological sensitivity.

Cultural resources are objects or structures that relate to previous human use of the area and include archaeological resources and historic built-environment resources. Archaeological resources are often distinguished by

whether they are "prehistoric" or "historic." Prehistoric archaeological resources are connected to people who occupied the land prior to European settlement. Historic archaeological resources are connected to the period of European settlement forward.

According to the Office of Historic Preservation, there are no resources listed as California Historical Landmarks or Points of Interest and no resources were listed on the National Register of Historic Places (NRHP) or the California Register of Historical Resources in Seaside. In the early 2000s, approximately 35 structures in the East Garrison of Fort Ord were the only properties in Seaside eligible for the NRHP.

Areas identified by the 2004 General Plan as archaeologically sensitive include the drainage area along the southern border of Seaside, the area of active sand dunes along the coast, and lands east of General Jim Moore Boulevard on the former Fort Ord lands. According to the FORA BRP, the areas of greatest archaeological sensitivity at the former Fort Ord include the terraces and benches along streams on BLM lands, and the coastal beaches.

Goal POC-13: Scenic vistas, views, and highways are protected and enhanced.

Intent: Views and scenic vistas help define the scenic value of Seaside. This goal seeks to protect important viewsheds in Seaside by protecting views, supporting the enhancement of natural resources, and landscape design.

Policies:

- **Views.** Protect public views of significant natural features, such as the Monterey Bay, the Pacific Ocean, the surrounding mountains, and other important viewsheds, as identified in Figure 5. Review all major redevelopment projects to ensure they will not significantly obstruct views from the public right-of-way of these major scenic resources.
- **Highway 1.** Preserve the unique public views visible from the Highway 1 corridor between Fremont Boulevard and the northern boundary of the City. Adhere to the Highway 1 Design Corridor setback policies when developing Seaside North.
- **Landscape design.** Require new public and private landscape installations to consider access to vistas from the public realm and encourage landscape design that protects or enhances those views.
- **Signage and infrastructure.** Encourage signage, infrastructure, and utilities that do not block or detract from views of scenic vistas.
- **Light pollution.** Preserve skyward nighttime views and lessen glare by minimizing lighting levels along the shoreline by continuing to follow dark sky guidelines.

Goal POC-14: A strong sense of cultural resources and historical places.

Intent: To help preserve, conserve, enhance, and educate the public about Seaside's cultural and historical assets, including archaeological and tribal cultural resources. To achieve this, the City will promote educational resources and integrate cultural and historical resources as part of coordinating land use and community design decisions.

Policies:

- **Identify and conserve resources.** Identify, protect, preserve and restore significant cultural resources in the City and former Fort Ord lands in the City. Establish a known list of cultural and historic resources in the City.
- **Protect Native American cultural resources.** Provide for the protection and/or support of tribal cultural resources in the city and at the former Fort Ord.
- **Historic preservation.** Work with State and Federal agencies, such as California Historical Resources, to help guide and fund future restoration efforts. Support efforts to memorialize significant people, places, and events in the history of Seaside through public art and plaques.
- **Wayfinding signage.** Increase historical and cultural facility visibility through signage and wayfinding.
- **Historical resource development.** Work with local organizations to continue to document and educate the public about the history of Seaside.

5. An Economically Diverse City

Seaside leverages its unique Peninsula location, proximity to CSUMB, and the former Fort Ord lands to create new job opportunities and support a range of economic sectors. The City supports small, local businesses and start-up entrepreneurs.

6. A City that Celebrates and Learns from its History

Seaside connects residents and visitors to its unique past as a center of the Civil Rights movement and as the home of former Fort Ord, the first integrated military base in the country. The City's rich and complex history of civil rights helps define Seaside's path forward.

7. A City with a Downtown

West Broadway is the heart of the City, creating a vibrant, walkable downtown with high-quality streetscape design, community gathering spaces, and buildings that support pedestrian comfort and safety.

8. A City with Distinct and Complete Neighborhoods

Seaside's new and existing neighborhoods have distinct identities that help to distinguish them and nurture a sense of pride and belonging among residents. Neighborhoods have housing, amenities, and parks and recreational uses. They are clean, attractive, and beautiful.



Small group discussion at community meeting #5.

9. A City with a Range of Housing Options

Safe and healthy housing options meet the needs for multiple generations and incomes. Seaside provides a variety of housing types to serve a broad and diverse community of new and existing residents, allowing people and families to transition from one housing type to another as their needs change over time, socially and economically.

10. A City with Affordable Housing

Seaside preserves and expands the supply of affordable housing opportunities for current and future residents. When sites are redeveloped, there is no net loss of affordable housing. The impacts of displacement for residents during redevelopment are minimized.

11. An Active City

The City provides high-quality, safe community and recreational facilities, parks, and open spaces to meet recreational and social needs of youth and adults. Seaside residents, workers, and visitors have the opportunity to participate in a broad range of recreational and sports activities.

12. A Healthy City

Seaside makes decisions to support the physical and mental health of its residents. The City improves access to healthy food, limits pollution, and increases access to health, mental health, and preventive care services.



Interactive exercises from community meeting #2.

Goal LUD-6: Visible and strong arts and cultural identity in Seaside.

Intent: To foster the distinctive character that enriches the City's image and identity, and to support and empower the artist community. To leverage public art for new projects and create destinations.

Policies:

- **New cultural facilities.** Seek opportunities to establish new cultural facilities to meet Seaside's desire for art, music, and other cultural activities.
- **Art in public places.** Promote art that celebrates Seaside's natural environment by increasing art installations in public spaces and by using art as a teaching opportunity related to the natural environment.
- **Community arts programs.** Support transformation of vacant or under-utilized properties and public buildings for cultural and arts-based community programs to support community revitalization.
- **Decorative gateways.** Celebrate the gateways to Seaside, Downtown, the National Monument, and other prominent destinations by enhancing them with the work of local artists.
- **Art exhibits.** Support and host public art exhibits and performances in public open spaces and at community events such as farmers' markets and City events.
- **Artist housing.** Allow live/work spaces in Mixed Use and Employment designations that provide artist living quarters.
- **Home occupations.** Allow local artists and cultural groups to operate from residentially-zoned areas.
- **Art in development projects.** Promote the creation and/or funding of public art as part of new development and redevelopment projects.
- **Special events policy.** Support a special events policy that bolsters Seaside as a regional leader in cultural, musical, and historical events.



Avery Art Gallery at City Hall.

Goal LUD-7: A community that actively participates and engages in decision-making processes.

Intent: To support effective public engagement, build trust, and make better planning decisions. To achieve this, the City will need to consider innovative approaches to neighborhood-scale planning efforts alongside opportunities for collaboration across the region.

Policies:

- **Opportunities for public engagement in local decision-making.** Encourage diverse methods of community outreach that promote public participation across all segments of Seaside's diverse communities.
- **Area plans.** During area planning processes, encourage continuous participation by those who will be affected by the plan, including residents, property owners, and businesses, as well as the general public and interested groups.
- **Community leadership at the neighborhood-scale.** Encourage the development of neighborhood leadership to facilitate effective resident participation in the community.
- **Adaptable planning spaces.** Incorporate innovative planning meeting formats, including pop-up demonstrations, neighborhood town halls, walking tours, etc.

Goal LUD-8: A strong sense of cultural and historic heritage.

Intent: To help preserve, conserve, enhance, and educate the public about Seaside's cultural and historical assets. To achieve this, the City will promote educational resources and integrate cultural and historical resources as part of coordinating land use and community design decisions.

Policies:

- **Identify cultural and historic resources.** Establish a known list of cultural and historic resources in the City.
- **Historic preservation.** Work with State and Federal agencies, such as California Historical Resources, to help guide and fund future restoration efforts. Support efforts to memorialize significant people, places, and events in the history of Seaside through public art and plaques.
- **Cultural Tourism.** Promote historic places and cultural tourism as an economic development strategy.
- **Wayfinding signage.** Increase historical and cultural facility visibility through signage and wayfinding.
- **Historical resource development.** Work with local organizations to continue to document and educate the public about the history of Seaside.



SEASIDE ART & HISTORY COMMISSION

SUBMITTED TO GENERAL PLAN UPDATE MEETING 4/10/17

PREAMBLE:

The following pages include modified versions of Goal 11 and Goal 12 in the recent Draft Seaside 2040 General Plan Update document of 2/17/17.

These versions combine the points in the City Draft with those in the SA&HC Proposals submitted in January. The GOAL 11 section is mainly a re-shaping whilst GOAL 12 expands the list of recommended programs that the SA&HC feel are vital to building and preserving the City's cultural and historic heritage.

The SA&HC has existed for 60 years and its work has put into place many of the building blocks needed for the envisioning the future. Some listed projects are ongoing, others have been presented to the City but not implemented for economic or political (e.g. refusal to consider Preservation) reasons. Though Art programs have received City support, especially via the City Art Director, the SAHC would like to see further steps to "embrace a leadership role " in the historical and cultural area; by allocating funds and staff funds to develop programs, by making unused buildings available for cultural purposes, by a commitment to historical and cultural preservation and by including Ft.Ord and CSUMB as part of Seaside's past and future history. The SA&HC urges City Management to devote more resources to preserving, documenting and celebrating Seaside's rich history and culture and to support programs that educate everyone from City staffers to local media the residents in neighboring cities.

ATTACHMENTS:

- **The current City Ordinance outlining the duties and responsibilities of the SA&HC**
- **SEASIDE ART COMMISSION MASTER PLAN FOR THE ARTS, a May 1989 paper recommending many of the ideas listed under GOAL 11.**

**GENERAL PLAN UPDATE
GOAL 11
ALTERNATIVE VERSION FROM S&HC**

Goal 11: Create a visible and strong arts and cultural identity for Seaside.

***Support opportunities to establish new cultural facilities to meet Seaside's need for art, music, and other cultural activities.**

*** Support transformation of vacant or under-utilized properties and buildings for cultural programs and public spaces for arts-based community programs for community revitalization.**

*** Provide space in public facilities for use by local artists, students, and cultural groups.**

*** Support and host art exhibits in public open spaces and at community events and City events.**

*** Promote the shows in Avery Gallery as the leading City gallery in Central California.**

*** Strengthen alliances between cultural and arts organizations, economic development, business recruitment, and tourism to promote creative resources and industries.**

*** Recognize the value of music, arts, and culture to Seaside's quality of life and economy, supporting cultural tourism as part of an economic development strategy for the City. Revive the Jazz/Art shows and expand the Art component of the Bach Festival evening**

*** Embrace a leadership role in facilitating public art and public art partnerships among City departments, private developers, arts and cultural organizations, schools and community members.**

*** Support a special events policy that bolsters Seaside as a regional leader in cultural, musical, and historical events.**

*** Support Art in the Schools in every way possible to make Avery Gallery's annual youth art show a year-round program.**

*** Promote collaborative and inclusive partnerships with local cultural organizations, music groups, and community members to continue building a strong arts and cultural identity in Seaside.**

*** Allow local artists and cultural groups to operate from residentially-zoned areas.**

*** Promote the creation and/or funding of public art as part of new development and redevelopment projects.**

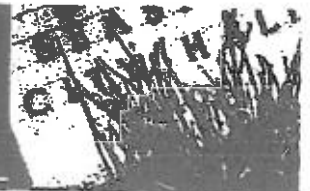
*** Expand the City art collection, display this art in all public buildings and create an inventory of the collection.**

GENERAL PLAN UPDATE
GOAL 12 – ALTERNATE VERSION from SA&HC

Goal 12: Build a strong sense of cultural and historic heritage.

- 1. Update and strengthen the Seaside Municipal Code chapters which address the Preservation process to create a Heritage Resources Commission that meets the State Office of Historic Preservation Certified Local Government certification requirements . The City can then apply for grants to create an official, certifiable Inventory of historical and cultural resources, hire consultants to guide the preservation process and make designations of historic landmarks and districts.**
- 2. Support the work of the all-volunteer SA&HC with a budget and Staff to enable this City agency to promote knowledge of the City's history, to carry out the crucial projects on this list and to work with CSUMB, Fort Ord alumni and historians, Monterey Bay area and county-wide local history groups so that Seaside will be recognized as the second most populous city in Monterey County with a fully-documented history and a unique culture.**
- 3. Locate and acquire a building suitable for a MUSEUM/gallery and for the storage, cataloging and research of the City ARCHIVES.**
- 4. Create a VISITOR/ WELCOME CENTER to restore Seaside's fame as the Gateway to the peninsular, Ft. Ord, CSUMB and FONM and to showcase both current attractions and the history of Seaside-Fort Ord**
- 5. The ongoing Oral Histories program for recording the life-stories of citizens plays a vital role in Cultural Preservation and raises consciousness of local history in the community at large and safeguards Seaside's unique heritage. Currently working with CSUMB staff and students, the program needs Staff and financial support.**
- 6. Continue the local history and Black History Month exhibits In Avery Gallery, Oldemeyer Center and other public spaces as part of a program to inform the area population about Seaside's past and make our City more appealing to potential businesses and home-buyers.**
- 7. Memorialize significant people, places and events in the history of Seaside with more statues, plaques, road signs, public art and walking tours,**
- 8. Boost the Seaside's Image by revitalizing the way the City presents itself in signage, graphics, website with a coordinated PR and redesign program.**

4/10/17



ANNUAL WORK PLAN TEMPLATE AND INSTRUCTIONS

This is a standard template for use by Boards and Commissions in completing their annual Work Plans. Work Plans are based on a fiscal year rather than a calendar year. Work Plans are to be completed by each Board and Commission and approved at a regular Board or Commission meeting no later than April 1 of each year. The Office of the Clerk will then transmit the Work Plans to the City Council for approval in May.

Please use the following instructions when completing the Work Plan:

Cover Sheet (Page 1): This area should include the name of the Board or Commission, the timeframe covered by the Work Plan (i.e. Fiscal Year 2016, July 1, 2015 – June 30, 2016), members' names, Chairperson's name, and vacancies as of April 1. Do not list Commissioner addresses or phone numbers on the Work Plan. This page will need to be updated each year.

Mission Statement (Page 2): This area of the Work Plan should clearly state the mission of the Board or Commission. The mission may be extracted from the enabling legislation (i.e. Ordinance, Board action, Resolution) that formed the Board or Commission or may be a purpose statement approved by the Board or Commission and derived from the enabling legislation. This section may also contain the roles and responsibilities of the Board or Commission. This page may not need to be updated each year.

Historical Background (Page 2): This area should provide the reader with some historical information about the Board or Commission (i.e. when it was formed, issues of focus in years' past, significant outcomes of work by the Board or Commission). **NOTE:** Accomplishments from the previous year should not be discussed here – there is another area on the Work Plan where this is done. This page may not need to be updated each year.

Fiscal Year Work Plan (Page 3): This area should provide the goals/objectives (no more than five) of the Work Plan, the activities planned to accomplish the goals, the priority ranking of each goal and the timeline anticipated to accomplish the goal. This page will need to be updated each year.

Prior Year Accomplishments (Page 4): This area should address the prior year Work Plan accomplishments including each goal/objective, activities that supported the successful completion of the goal and the status of the goal. The status column should inform the reader whether the goal was a) completed, b) not started and why, c) in process and expected completion date, or d) eliminated and why. This page will need to be updated each year.

Ongoing Projects: (Page 5) This area provides the Board or Commission with an opportunity to inform the reader of ongoing projects that the Board or Commission is continuing to work on. This page may not need to be updated each year.



**City of Seaside
Art and History Commission**

**2018 WORK PLAN
AND
FISCAL YEAR 2017 ACCOMPLISHMENTS**

**Paul Van deCarr, Chairman
Michael Wildgoose, Vice Chairman
Francoise Avery
Emily Ventura
Janie Silveria
Yollette Merritt**

Steven Russell

Page 1 of 5

DRAFT

MISSION STATEMENT:

To advise the City of Seaside in the protection, preservation and promotion of the history of the City of Seaside and promote the arts in Seaside so that this and future generations may know and appreciate the significant historical places, people and events and works of art that represent the City of Seaside.

HISTORICAL BACKGROUND:

2018 WORK PLAN

GOAL/OBJECTIVE	PROPOSED ACTIVITIES	PRIORITY RANKING	TIMELINE FOR COMPLETION
Encourage, through public and private action and collaboration with other diverse organizations, the maintenance and rehabilitation of historic resources			
<i>RENTAL</i> Maintain a professional, active and educated <u>historic preservation commission</u> for the City of Seaside. <i>BOARD</i>			
Identify, protect, preserve and enhance historic resources.	Study/survey of historic properties in the City of Seaside.		

ART GOALS			
-----------	--	--	--

ONGOING DUTIES AND RESPONSIBILITIES/PROJECTS

PROJECT	ACTIVITIES
Outreach and Public Relations	Support an active and creative program of public education, maintain and enhance historic preservation web page and develop brochures and other publications related to the City of Seaside history, historic preservation and the Commission, and provide recommendations for County-related historic displays.
City History Archives	

FISCAL YEAR 2012-2013 ACCOMPLISHMENTS (July 1, 2012 through June 30, 2013)

GOAL/OBJECTIVE	ACTIVITIES SUPPORTING GOAL	STATUS
Maintain a professional, active and educated Art and History Commission	Fulfilled Certified Local Government Commissioner training requirements by attending minimum (1) workshop session.	
Identify, protect, preserve and enhance historic resources.	Prepare a list of City Landmarks.	
Promote public knowledge, participation, understanding and appreciation of the City of Seaside's rich history and sense of place.	Support Historic Preservation Month activities to raise awareness of historic preservation.	

NOTES FOR SA&HC ANNUAL REPORT AND 2018 WORK PLAN

ONGOING:

- Continuous art exhibits in Avery Gallery, the premier artspace on the Peninsula
- Annual Black History Month exhibit and reception
- Rotating mini-exhibits on Oldemeyer lobby
- Outdoor Art events
- Close networking with area art associations
- Working with CSUMB on annual series of Seaside Voices oral histories
- Represented on area history groups: Archive Round Table, Mont.Co History Advisory Commission, Mont.Bay Heritage Area planning group
- Networked with Mont Co Hist Soc, planned Marina History Commission , FOAA, FOMA

PAST YEAR:

- Hosted Monterey County Art Tour Opening exhibit and Reception
- Negotiated acquisition of 9 major pieces from the Monterey Conference Center
- Initiated public art projects eg Roberts Lake fountain, water tank painting, murals, utility box painting
- Youth and Kids art classes
- Proposed archive management and storage solutions to City
- Met with Presidio of Monterey and other Ft Ord groups about a museum, archive and history center
- Supplied historical material for 60s show at Airport Gallery
- Supplied photos for "Famous Women of Monterey County" presentation

NEXT YEAR PLANS:

#1 = request the City to make available some of the resources cited in Goal LUD-8, Page62 of the General Plan Update to provide the Staff and monetary support necessary to actualize the following projects:

- Find and acquire archive storage and work space to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.
- Find a building to become a City museum, art gallery and cultural center.
- Take part in every PR opportunity to expand public awareness of Seaside's history and multi-ethnic culture.
- Create a short, readable (?multi-lingual) History of Seaside; then expand this to include "Things to Do in SS", "Places to See in Seaside" and "Outdoors Seaside."
- Create some Seaside history class curriculums for all school grades. Provide mini-exhibits for schools.
- Expand and rotate Seaside History section of City's website.
- Develop a Historic Resource Preservation ordinance-backed process as required by the 2018 General Plan that will allow grant applications to fund an inventory of historic resources and Historic Designations.
- Work with CSUMB on more Seaside Voices oral histories and develop student capstone projects focusing on Seaside history.
- collaborate with City, other Commissions and private groups on more public art projects.
- support creation of Seaside Historical Society
- Develop a "digital era clippings" system to maintain a record of current Seaside history.

(MIW JAN 2018)

COMMISSION STRUCTURE

Boards and Commissions are created by the City Council to act as advisory bodies and provide necessary information to the Council to help achieve the overall goals of the community. Active boards and commissions in the City of Seaside are listed below.

Boards and Commissions are responsible for the following:

- Providing in-depth analysis of specific issues in their area of responsibility and providing advice to the City Council
- Creating a forum to encourage broad citizen participation
- Acting as a review body for department operations
- Providing an analysis of issues that will be brought forward to the City Council for action

Board, Commissions, Committees	Active Y/N	Term	Purpose/Specialty or Function	Regular Meeting Dates and Times
Planning Commission	Y	4 Yrs	The duties of the Planning Commission are to prepare and periodically review and revise, as necessary, the City's General Plan and implement the General Plan through actions such as administration of specific plans and zoning and subdivision ordinances. They also vet development proposals prior to submission to the Council.	2nd and 4th Wednesday of each month starting at 7:00 p.m.
Board of Architectural Review	Y	4 Yrs	BAR is the decision-making body of the architectural review process and is responsible for the review of various residential and commercial design proposals, including second-story residential additions, commercial facade changes, new commercial signs, and other design related projects.	1st and 3rd Wednesday of every month at 5:30 p.m.
Art and History Commission	Y	4 Yrs	A&H advises and facilitates the protection of the City's cultural resources including the collection, promotion, display and preservation of Seaside historical artifacts, and encourages and promotes programs of artistic merit.	2nd Wednesday of each month at 5:30 p.m.
Neighborhood Improvement Program	Y	3 Yrs	The NIP advises in matters pertaining to general improvement of the neighborhoods within the City. The objectives are to encourage citizens to voluntarily comply with the various city codes relating to the general appearance of the City, make recommendations to the City Council on ways to improve the appearance of the City and to elicit voluntary cooperation to beautify and minimize vandalism in the City.	1st Tuesday of the month at 6:00 p.m.

Ordinance No.986

E. Recommend a records management policy to preserve public records of historical value and earmark documents for archival collection;

F. Coordinate with the community development department any findings which might be of paleontological or historic value;

G. Prepare a summary of the history of the growth and development of the City;

H. Make recommendations for the integration of preservation goals and objectives into the Seaside general plan;

I. Suggest restoration or maintenance of historically significant properties owned by the City;

J. Place markers on inventoried properties in the community to increase community awareness of local history and development;

K. Work with local news media to help publicize the work and findings of the commission.

_____ **Art Award Program**

The Art and History Commission may annually supervise and hold an award competition for arts and crafts of individual merit

_____ **Contributions.**

With the approval of the City Council the commission may solicit and accept gifts, artifacts, manuscripts, and monetary contributions and bequests of funds from individuals and foundations for the purpose of furthering the commission's programs. The commission may seek financial support from state and other governmental bodies to protect, preserve and enhance the City's historic resources.

_____ **Annual Report.**

In addition to the requirements of Section 2.14.160 of the Seaside Municipal Code the annual report shall contain an inventory of historical items.

Ordinance No. 986

The Art and History Commission shall have the power, and it shall be the duty of the commission, to make recommendations to the City Council and to advise the Council in the following matters:

A. Pertaining to the encouragement of arts and crafts and historical activities;

B. Pertaining to the promotion of programs of artistic merit within the City.

C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;

D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;

E. Encourage the City systematic collection and preservation of Seaside's historic records and manuscripts.

Responsibilities.

The Art and History Commission shall:

A. Protect the City's cultural resources by developing an historical inventory and, if deemed appropriate, a preservation plan. The inventory shall include, but not be limited to, assets, artifacts, manuscripts, areas, building, structures and sites which are historically, architecturally, archaeologically or culturally significant to the City. The inventory listing for each item should include its exact location, a statement of its significance to the community with appropriate documentation, a current photograph, and name of donor if available;

B. Recommend properties worthy to be certified as an historical or architectural landmark for listing on the National Register of Historic Places, state landmark or, if appropriate, a local register.

C. Record historical information received from interviews with seniors and other community resource persons;

D. Identify appropriate storage and display areas for historical artifacts;



City of Seaside
Art and History Commission

2018 WORK PLAN

AND

FISCAL YEAR 2017 ACCOMPLISHMENTS

Paul Van deCarr, Chairman
Michael Wildgoose, Vice Chairman
Francoise Avery
Emily Ventura
Janie Silveria
Yollette Merritt
Steven Russell

DRAFT

MISSION STATEMENT:

To advise the City of Seaside in the protection, preservation and promotion of the history of the City of Seaside and promote the arts in Seaside so that this and future generations may know and appreciate the significant historical places, people and events and works of art that represent the City of Seaside.

HISTORICAL BACKGROUND:

2018 WORK PLAN

GOAL/OBJECTIVE	PROPOSED ACTIVITIES	PRIORITY RANKING	TIMELINE FOR COMPLETION
Encourage, through public and private action and collaboration with other diverse organizations, the maintenance and rehabilitation of historic resources			
Maintain a professional, active and educated historic preservation commission for the City of Seaside.			
Identify, protect, preserve and enhance historic resources.	Study/survey of historic properties in the City of Seaside.		

ART GOALS					
-----------	--	--	--	--	--

ONGOING DUTIES AND RESPONSIBILITIES/PROJECTS

PROJECT	ACTIVITIES
Outreach and Public Relations	Support an active and creative program of public education, maintain and enhance historic preservation web page and develop brochures and other publications related to the City of Seaside history, historic preservation and the Commission, and provide recommendations for County-related historic displays.
City History Archives	

FISCAL YEAR 2012-2013 ACCOMPLISHMENTS (July 1, 2012 through June 30, 2013)

GOAL/OBJECTIVE	ACTIVITIES SUPPORTING GOAL	STATUS
Maintain a professional, active and educated Art and History Commission Identify, protect, preserve and enhance historic resources.	Fulfilled Certified Local Government Commissioner training requirements by attending minimum (1) workshop session. Prepare a list of City Landmarks.	
Promote public knowledge, participation, understanding and appreciation of the City of Seaside's rich history and sense of place.	Support Historic Preservation Month activities to raise awareness of historic preservation.	

Yollette Merritt
Seaside Art & History Commission
DRAFT Workplan Proposal
January 9, 2017

MISSION STATEMENT:

To advise the Seaside City Council in the protection, preservation and promotion of the historical and cultural heritage of the City of Seaside so that this and future generations may know and appreciate the significant historical places, people and events that have been a part of this area and our state and nation.

HISTORICAL BACKGROUND:

An Art & History Commission for the City of Seaside was established on _____ by City of Seaside Ordinance Code _____ which prescribes the Commission's purpose, goals and tasks. On _____ the enabling ordinance was updated to reflect the duties of the Commission as they have evolved since _____.

FISCAL YEAR 2019 WORK PLAN (July 1, 2018 through June 30, 2019)

GOAL/OBJECTIVE	PROPOSED ACTIVITIES	TIMELINE
Updated City Ordinance/Work Plan		1
Updated Website		1
Seaside Archives Project	Organize, support, and develop the Seaside Auxiliary Archives which include (1) cataloguing of items in possession; (2) securing an appropriate locale for storage; (3) facilitating access to archival materials; and (4) sharing archival material with the public.	2 On-going

Yollette Merritt
Seaside Art & History Commission
DRAFT Workplan Proposal
January 9, 2017

Seaside Art & History Commission	Maintain a professional, active, and educated art and history commission for the City of Seaside by (1) on-going workshops and trainings;	1	On-going
Seaside Art Exhibits	Recruit, support, and promote the exhibition of art within the City of Seaside.	1	On-going
Seaside Historic Awareness and outreach by the promotion of public knowledge, participation, understanding and appreciation of Seaside's rich and diverse history and sense of place.	Support an active and creative program of public education, maintain and enhance the City's historic preservation web page and develop brochures and other publications related to Seaside history, historic preservation and the Commission, and provide recommendations for Seaside-related historic displays Support historic month activities to raise awareness.	2	
	Facilitate proclamations for the following: • Seaside African American History Month (February) • Seaside Women's History Month (March) • Seaside Buffalo Soldiers Awareness Month (May) • Seaside Hispanic Heritage Month (September) • Seaside History/UGRR Month (October) • Seaside • Seaside	3	

Yollette Merritt
 Seaside Art & History Commission
 DRAFT Workplan Proposal
 January 9, 2017

Seaside Historic Preservation	Encourage, through public and private action and collaboration with other diverse organizations, the maintenance and rehabilitation of historic resources.	1	On-going
Seaside Historic Resources Directory.	Study/survey and organize information about resources of historic value within the City of Seaside with the possible inclusion of a map.	4	On-going
Seaside History Challenge	Encourage children and youth participation in a History Challenge.	3	October
Seaside Oral History Project	Continue the collaboration with the CSUMB Service Learning Oral History Project in documenting the life stories of Seaside residents. (1) Assist in the recruitment of interviewees; and (2) Facilitate an exhibition showcasing the results.	1	On-going
		2	October Exhibit

Seaside Art & History Commission
Oldemeyer Center, 986 Hilby Avenue, Seaside, California

Institutional Description

Parent Organization

City of Seaside, California;; Recreation Services; Department Head, Nancy Towne @ (831) 899-6801; Staff Liaison for Art and History Commission, Sandra Gray @ 899-6811

Art and History Commission Members (as of August 2015)

Michael Wildgoose, chair
Paul Van de Carr, vice chair
Janie Silveria
Emily Ventura
Francoise Avery
Steven Russell

Institutional History

- It began as a volunteer group, founded by Amy Stewart around 1946-47; originally an Art Commission, after incorporation (1954) she and her collaborators widened their scope and assembled a collection of newspapers, ephemera, photographs, research materials and objects which is the nucleus of what is referred to informally as the "Historical Archives". The group functioned as if it were an historical society until about 1980 when it was officially ordained as the City's Historical Commission.
- In 2006, Carol McKibben assumed direction of the collection and ran the Seaside History Project until about 2010. During this time Denise Sallee acted for a time as archival consultant and then Sara Nicora was hired as an assistant to Carol McKibben.
- The Seaside History Project ended in 2010. The Local History Center was closed and the Historical Archives were moved to a city storage unit.
- The Seaside city government combined the Historical Commission with the Art Commission to form the Art and History Commission, a 7 member, all-volunteer organization.
- About this time the History Commission lost irreplaceable information sources with the passing of long-term commissioners Rose Manestar, Betty West and Mack Jacobs.
- Two years ago (2013) the Art&History Commission was allocated a room in the Oldemeyer Center and most of the materials were shelved there as of July 2015. They lack a professional arrangement and there is no inventory of their contents.

Formal Mission Statement of the Commission

Art &History advises and facilitates the protection of the City's cultural resources including the collection, promotion, display and preservation of Seaside historical artifacts, and encourages and promotes programs of artistic merit. (<http://www.ci.seaside.ca.us/> accessed July 31, 2015)

Actual Duties of the Art and History Commission

The art function of the commission consists in:

1. Managing the bi-monthly art shows in the Avery gallery space at the Seaside City Hall
2. Preparing and updating an inventory of the art pieces owned by the City of Seaside.
3. Supporting, promoting and organizing art programs in the City

The history function of the commission consists in:

1. Managing the collection of materials referred to as the "historical archives"
2. Mounting exhibits about Seaside history using materials from the "historical archives" and loans from interested citizens.

Collecting Scope

No formal definition exists.

Description of the Holdings

The collection referred to as the "Historical Archives" does not contain the city archives but is limited to materials collected by the commission or donated to it by private collectors. Included are:

- o Personal Collections of Research Data on specific subjects
- o Collection of Seaside Newspapers (originals)
- o Collection of Seaside High School Annuals and Newspapers
- o Collection of Historic Photographs of Seaside
- o Collection of Audio Recordings (cassettes) and Video recordings (VHS)
- o Collection of Maps, Posters and Architectural Drawings
- o News Clipping Subject File
- o Scrapbook Albums (mixed media)
- o Photograph Albums
- o Framed or mounted graphic images
- o Objects

Summary of Our Discussion on August 4, 2015

What follows below is my interpretation of what I was able to discover. This summary is my attempt to systematize what emerged during our discussion.

The Problem

The main problem is the inability of the commission to accomplish its mission owing to the lack of access to paid staff. The commission must accomplish its tasks with volunteer hours. In practice this has meant that the limited volunteer time has been used for the art and history