



CITY OF SEASIDE
ART AND HISTORY
COMMISSION

AGENDA

REGULAR MEETING
OLDEMEYER CENTER
986 Hilby Avenue
Tuesday, April 10, 2018
5:45 PM

PLEASE TURN OFF YOUR CELL PHONES UPON ENTERING THE MEETING

1. **CALL TO ORDER**
2. **ROLL CALL - ESTABLISHMENT OF QUORUM**

ART AND HISTORY COMMISSION

Paul Van de Carr	Chair
Michael Wildgoose	Vice Chair
Francoise Avery	Commissioner
Emily Ventura	Commissioner
Janie Silveria	Commissioner
Steven Russell	Commissioner
Yollette Merritt	Commissioner

3. **PUBLIC COMMENT**
4. **APPROVAL OF MINUTES**

A. March 13, 2018 Minutes

5. **REVIEW OF AGENDA**
6. **BUSINESS ITEMS**

A. SAHC ANNUAL PLAN

1. Approve final version for sending to City Hall

B. PUBLIC ART PROJECTS

1. Update on competition for Gateway project
2. Utility box project

C. ARCHIVES

1. Update on Archive workroom possibilities
2. Discuss participation on “Archives Crawl” in October
3. Discuss updating listing for Seaside in Monterey County Local History Directory

D. UPDATES & REPORTS (AS AVAILABLE)

7. REPORTS FROM STAFF

8. REPORTS FROM COMMISSIONERS

9. ADJOURNMENT

Next Regularly Scheduled Meeting:

May 08 2018

5:45 p.m.

Oldemeyer Center

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, they are asked to contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements.

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
Tuesday, March 13, 2018
5:45 p.m.

1. CALL TO ORDER:

The meeting was called to order at: 5:49 p.m.

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART AND HISTORY COMMISSION:

Paul Van de Carr	Chair	<u>X</u>
Michael Wildgoose	Vice Chair	<u>X</u>
Francoise Avery	Commissioner	<u>X</u>
Emily Ventura	Commissioner	<u> </u> (Excused Absence)
Janie Silveria	Commissioner	<u>X</u>
Steven Russell	Commissioner	<u> </u> (Excused Absence)
Yollette Merritt	Commissioner	<u> </u> (Excused Absence)

STAFF:

Nancy Towne X Sandra Gray X

VISITORS & GUESTS:

* Ramona Olaeta-Reed - Commissioner of NIP

3. PUBLIC COMMENTS:

* Commissioner Olaeta-Reed handed out a brochure and reported on the design competition for an art piece for the Gateway on the corner of Del Monte Blvd & Canyon Del Rey. The contest began on 02/15/18 and will end on 03/30/18 at 5:00 p.m. There will be prizes. 1st prize is \$1,500.00, 2nd prize is \$1,000.00 and 3rd prize is \$500.00. The winners will be announced in mid-April.

4. APPROVAL OF February 13, 2018 MINUTES:

* Michael Wildgoose/Janie Silveria M/S/P

5. REVIEW OF AGENDA:

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

6. BUSINESS ITEMS:

a. Archives:

- ** Acceptance of Akin Miller's Donation of African Artifacts to the City of Seaside:**
 - * Akin's collection has been officially accepted. Some of his collection are in the cases at City Hall and in boxes in the conference room at the Oldemeyer Center. Staff will be moving his collection to the Art & History archive storage.
- ** Archive Room: Discuss possibilities:**
 - * Commissioner Wildgoose showed storage containers from the internet.
 - * Commissioner Van de Carr will contact Gloria Stearns about a climate controlled container to store the archives.

b. Public Art Projects:

- ** Ideas for City:**
 - * Commissioner Wildgoose reported that they have slide shows of past history Exhibits and the City Hall anniversary.

c. Updates & Reports (as available):

- ** Submission of Work Plan and Annual Report to City Council and Management:**
 - * Commissioners discussed the process for submission of the Work Plan.
 - * There were two copies of the work plan draft. Staff will combine the draft to make a final draft.
- ** Service Learning Applicants:**
 - * Commissioner Wildgoose reported that he has 3 applicants and one lives in Seaside.
- ** Recent ideas for a Seaside Historical Society/History Center/Museum:**
 - * Commissioner Wildgoose reported that he will approach Helen Rucker and Al Glover about establishing a Black History and Fort Ord History Center/Library to provide a legacy to preserve the past for people to come.

d. Election of Chairperson and Co-Chairperson for Art & History Commission:

- * Paul Van de Carr – Chair & Michael Wildgoose – Vice Chair
The vote was unanimous for both Chair and Vice Chair. M/S/P

7. REPORTS FROM STAFF:

- * Staff reported that the Black History Reception went well and there was standing room only. Staff discussed moving it to the Oldemeyer Center in the auditorium in 2019. Working lighting for the cases at the Oldemeyer Center is needed to display the History portion.
- * Staff reported on the Youth Art Exhibit, needing a judge for the elementary art entries and the prizes. The reception is on March 23, 2018 from 7:00 p.m. to 8:30 p.m.

8. REPORTS FROM COMMISSIONERS:

- * Commissioner Wildgoose reported on the exhibit at the Monterey Regional Airport's titled "Against the Odds: Pioneering Women of Monterey County".
- * Commissioner Van de Carr reported on the Monterey Archive Crawl that will be on October 13, 2018.

9. ADJOURNMENT: 7:14 p.m.

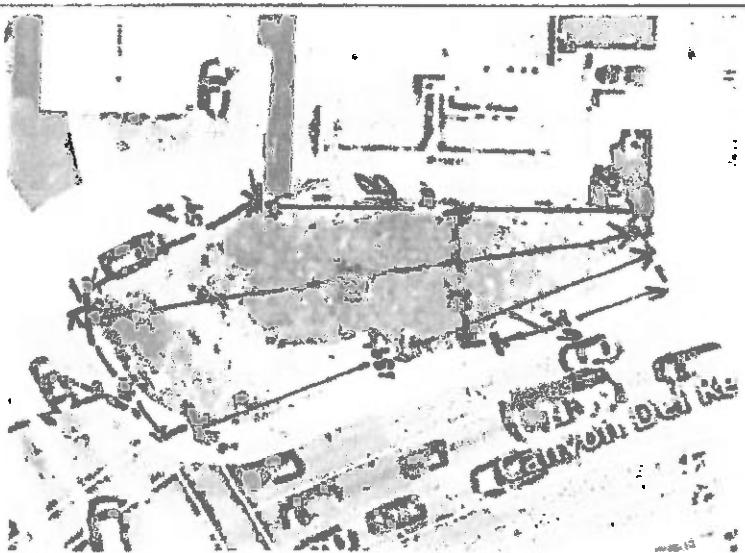
Next Regularly Scheduled Meeting

April 10, 2018

Time: 5:45 p.m.

Oldemeyer Center

Attachments
From the
March 13, 2018
Meeting



Dimensions:

Middle Length- 152 Ft.

Side A- 59 Ft.

Side B- 100 Ft.

Along Canyon Del Rey- 139 Ft.

Along Del Monte- 40 Ft.



**Design Competition
for Gateway
Project: Visionaries
Wanted.
1st Prize: \$1500.00**

Visit:

ci.seaside.ca.us

**Sponsored by the City of
Seaside's, Neighborhood
Improvement Program
Commission**

The Challenge

Create a drawing or illustration that conveys an idea to put a new sign on City of Seaside's property. The sign should embrace Seaside's culture along with the future including the West Urban Broadway District. Your submission should also include a listing of materials and colors intended for use. Your entry should be implementable for under \$50,000.00.

If you can estimate the cost of implementing your entry, it would be greatly appreciated but it is not a requirement.

You may submit more than one entry per person and /or team.

Limits:

Cannot be more than 2 feet below sub-grade,
Must be implemented for less than \$50,000.00,
Assume no available water on-site,
Assume no available electricity on site, (although added solar panels into design is a favorable concept)
Must include the word "Seaside."

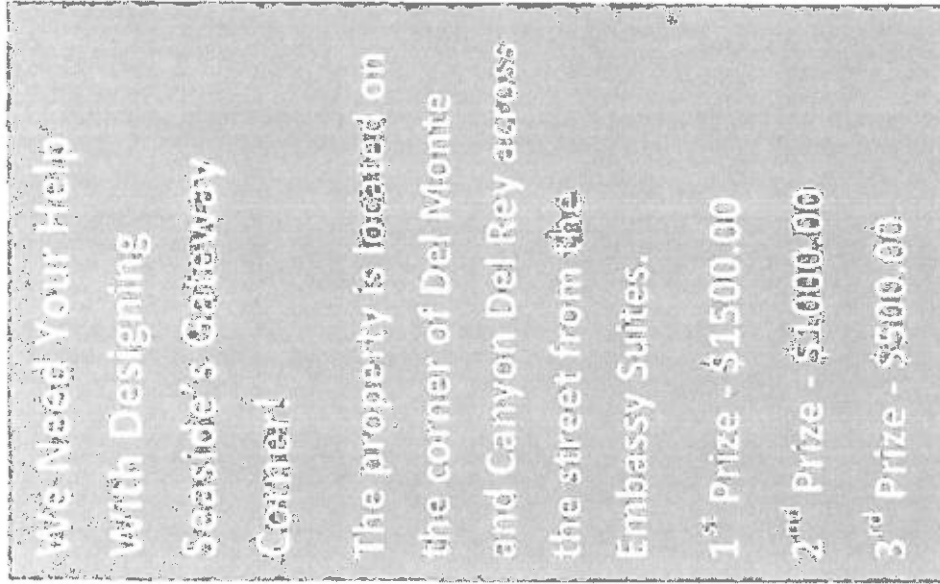
Technical Details

Important dates:

Feb 15th - Contest Begins

Feb 28th – Onsite visits at noon and 5 p.m.

March 30th – Contest ends at 5 p.m.



Winners will be announced in mid-April as determined by the City of Seaside Neighborhood Improvement Program Commission.

**On average,
24,000 cars pass this location
every day.**

Legal Details

Entries must be in one PDF file not to exceed 10 MB and e-mailed to:

gstearns@ci.seaside.ca.us

Any entries submitted must be suitable for public release. Entries become property of the City of Seaside. The City of Seaside reserves the right to disqualify entries with possible breach of intellectual property rights, and the entrant shall indemnify the City of Seaside (and other concerned parties) against and claims and liabilities arising from any such breach.

Entries received after the deadline will not be considered.

About the NIPC

The Neighborhood Improvement Program Commission members are appointed to a three-year term. Appointments are made by the City's Mayor. Our goals include: encouraging citizens to beautify and upgrade their property, making recommendations to the City Council on ways to improve the City, working with service clubs and civic organizations to help clean up Seaside, and working towards the establishment of neighborhood block organizations to help encourage beautification.

**City of Seaside
Art and History Commission
2018 WORK PLAN
AND
FISCAL YEAR 2017 ACCOMPLISHMENTS**

MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resource, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was formed was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, “ The Art and History commission shall have the power, and it shall be the duty of the commission, to make recommendations to the city council and to advise the council in the following matters:

- A. Pertaining to the encouragement of arts and crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside’s historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside’s historic records and manuscripts. (Ord. [986](#) § 3, 2010)

GOALS:

1. Explore funding possibilities for commission goals.
2. Maintain a professional, active & educated Art & History Commission for the City of Seaside.
3. Identify, protect, preserve & enhance historic & art resources.
4. Continually support & expand public awareness of Seaside’s history, culture and art.
5. Recruit, support and promote the exhibition of art within the City of Seaside

ACCOMPLISHMENTS:

PAST YEAR:

- Hosted Monterey County Art Tour Opening Exhibit and Reception.
- Negotiated acquisition of 9 major art pieces from the Monterey Conference Center.
- Initiated public art projects (eg. Roberts Lake fountain, water tank painting, murals and utility box painting).
- Provided youth art classes.
- Proposed archive management and storage solutions to City.
- Met with Presidio of Monterey and other Fort Ord groups about a museum, archive and history center.
- Supplied historical material for 60's show at Airport Gallery.
- Supplied photos for "Famous Women of Monterey County" presentation.

ONGOING:

- Continuous art exhibits at the Walter Avery Gallery, the premier art space on the Peninsula.
- Annual Black History Month exhibit and reception.
- Rotating mini-exhibits in the Oldemeyer Center lobby.
- Help prepare and participate in Outdoor Art Events.
- Close networking with area art associations.
- Working with CSUMB on annual series Seaside Voices Oral Histories.
- Represented on area history groups: Archive Round Table, Monterey County. History Advisory Commission, Monterey Bay Heritage Area planning group.
- Networked with Monterey County Historical Society, planned Marina History Commission, FOAA and FOMA.

NEXT YEAR PLANS:

Request the City to make available some of the resources cited in Goal LUD-8, Page 62 of the General Plan Update to provide the Staff and monetary support necessary to actualize the following projects:

- Find and acquire archive storage and work space to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.
- Find a building to become a City museum, art gallery and cultural center.

**City of Seaside
Art and History Commission
2018 WORK PLAN
AND
FISCAL YEAR 2017 ACCOMPLISHMENTS
(Draft)**

MISSION STATEMENT:

To advise the City of Seaside in the advancement, preservation and protection of Historical and Cultural heritage so that this and future generations may know and appreciate the historical resources, places, people, events and the arts which represent the City of Seaside.

HISTORICAL BACKGROUND:

The Seaside Art Commission was created by Ordinance 70, on May 17, 1956, two years after the City of Seaside was incorporated.

The Seaside History Commission was formed was established by the adoption of Ordinance 593 on October 15, 1981.

These two Commissions were combined to form the Seaside Art & History Commission in 2010 by ordinance number 986.

According to the City ordinance, "The Art and History Commission shall have the power, and it shall be the duty of the commission to make recommendations to the City Council and to advise the council in the following matter:

- A. Pertaining to the encouragement of arts and crafts and historical activities;
- B. Pertaining to the promotion of programs of artistic merit within the city;
- C. Pertaining to the collection, promotion, display and preservation of Seaside's historical artifacts;
- D. Designate, protect, preserve, enhance and perpetuate those structures and areas of historical, architectural and engineering significance;
- E. Encourage the city systematic collection and preservation of Seaside's historic records and manuscripts. (Ord. 986 § 3, 2010)

- Working with CSUMB on annual series Seaside Voices Oral Histories.
- Represented on area history groups: Archive Round Table, Monterey County History Advisory Commission, Monterey Bay Heritage Area planning group.
- Networked with Monterey County Historical Society, planned Marina History Commission, FOAA and FOMA.

NEXT YEAR PLANS:

Request the City to make available some of the resources cited in Goal LUD-8, Page 62 of the General Plan Update to provide the Staff and monetary support necessary to actualize the following projects:

- Find and acquire archive storage and work space to preserve the City's history, archives and artifacts, enabling us to accept donations of family papers and historical materials.
- Find a building to become a City museum, art gallery and cultural center.
- Take part in every public relation opportunity to expand public awareness of Seaside's history and multi-ethnic culture.
- Create a short, readable (multi-lingual) History of Seaside; then expand this to include "Things to Do in Seaside, "Places to See in Seaside" and "Outside Seaside".
- Create some Seaside history class curriculums for all school grades. Provide mini-exhibits for schools.
- Expand and rotate Seaside History section of City's website.
- Develop a Historic Resource Preservation ordinance-backed process as required by the 2018 General Plan that will allow grants applications to fund an inventory of Historic Resources and Historic Designations.
- Work with CSUMB on more Seaside Voices oral histories and develop student capstone projects focusing on Seaside history.
- Collaborate with City, other Commissions and private groups on more public art projects.
- Support creation of Seaside Historical Society.
- Develop a "digital era clippings" system to maintain a record of current Seaside history.