



CITY OF SEASIDE
CITY COUNCIL

FINAL MINUTES

REGULAR MEETING
COUNCIL CHAMBER
Thursday, March 1, 2018
7:00 PM

1. **CALL TO ORDER**

Mayor Rubio called the meeting to order at 7:00 PM.

2. **ROLL CALL – ESTABLISHMENT OF QUORUM**

PRESENT: Alexander, Campbell, Jones, Pacheco, Rubio
ABSENT: None

3. **INVOCATION AND PLEDGE OF ALLEGIANCE**

Mayor Pro Tem Alexander led the Pledge of Allegiance and Pastor Arsenal Sims led the invocation.

4. **REVIEW OF AGENDA**

No changes were requested.

5. **PUBLIC COMMENT**

Mayor Rubio invited comments from the Public.

- Michael Campos expressed concern regarding the possible closure of Highland Street and Plumas Avenue, enacted by the City of Del Rey Oaks and he believes it will impact the City of Seaside negatively creating a public safety issue and urged the City to work more closely with Del Rey Oaks.
- Peter Keiser spoke to the forty days of life vigil at the Planned Parenthood clinic until the 25th of March, spoke in support of traditional marriage and indicated he does not support an LGBT month or parade in the City of Seaside.

6. **PUBLIC AGENCY COMMUNICATIONS**

Economic Development Program Manager Stearns announced a design competition at the intersection of Canyon Del Rey and Del Monte Blvd to design a gateway sign. The City website has been updated about the competition. Entries are due March 19, 2018 via email by 5 PM.

A. **CANYON DEL REY BOULEVARD CORRIDOR STUDY**

Virginia Murrillo, Transportation Planner from The Transportation Agency of Monterey County reported on the joint project between Seaside, Del Rey Oaks and TAMC, funded by the CalTrans Strategic Partnership Program. The purpose of the study is to look at safety improvements for the Canyon Del Rey corridor for all modes of transportation. The complete corridor is under review, paying special attention to the intersections. There are any opportunities for connectivity to parks, the recreation trail and intersections and the focus is in safety improvements with goal is to prioritize improvements to fund and complete. This study will make the projects more competitive

in the future for grant funds. Ms. Murillo answered questions from the Council.

The Council questioned sidewalk and bike lane improvements and spoke in support of the proposed improvements. Council Member Campbell requested that all of the intersections be evaluated, and questioned if the Fremont/CDR project with the City of Monterey is still continuing to which she confirmed the project is out to bid and construction will begin soon. Mr. Campbell also questioned environmental corridors to which she said there will be a preliminary look at environmental impacts but full EIRs will be conducted after projects are identified. She also affirmed that part of the study is to understand the impacts if the Corridor is transferred back to the jurisdictions.

7. PRESENTATIONS

A. PRESENTATION AND RECOGNITION OF THE 2018 SEASIDE FIREFIGHTER AND SEASIDE POLICE OFFICER OF THE YEAR.

Mayor Rubio welcomed Police Chief Abdul Pridgen to the City Family.

Fire Chief Dempsey awarded Fire Engineer Blake Sardina the Firefighter of the Year Award and spoke to his great professional achievements for the City. Police Chief Abdul Pridgen awarded Police Officer Joseph Rogish with the Police Officer of the Year award and detailed his achievements and strength of moral character. Both individuals were nominated and selected by their peers.

B. PROCLAMATION DECLARING MARCH AS AMERICAN RED CROSS MONTH

Mayor Rubio presented the proclamation declaring March as American Red Cross Month to Council Member Alexander, Fire Chief Dempsey and Public Affairs Officer/City Clerk Milton for their participation with the Central Coast Chapter of the American Red Cross.

C. PROCLAMATION RECOGNIZING THE OUTSTANDING EFFORTS OF SEASIDE HIGH SCHOOL

Mayor Rubio acknowledged the MPUSD District and Specifically Seaside High School Principal and Staff for being recognized for their outstanding efforts and being nominated nationally as a school of opportunity. The Council spoke in support of the schools achievements and impacts to youth in the community.

D. PROCLAMATION DECLARING MARCH AS WOMEN'S HISTORY MONTH

Mayor Rubio and Council Member Jones presented the proclamation.

E. PRESENTATION ON MID YEAR BUDGET REPORT FROM THE MONTEREY COUNTY CONVENTION AND VISITORS BUREAU

Tammy Blount, Executive Director of the Monterey County Visitors and Convention Bureau presented the quarterly update. She reported on the results of the TOT for the quarter and noted fluctuations were due to the Embassy Suites renovation, still ending the year ahead. She did report that the total return on investment for the City of Seaside's contribution is \$110 per \$1 invested and total economic impact generated by MCCVB is \$5.5 million from July 2017 to Jan 2018 through group bookings. She explained their marketing and sales agency as an POE strategy Paid/Owned/Earned and that they are starting to set records with their ad campaigns. The social networks are growing as that is how the majority of people are taking in information.

Council Member Pacheco requested coverage for the City's Fourth of July fireworks event. Council Member Campbell requested explanation of the counting of visitors specifically questioning if Short Term Rental figures were included to which she responded that figures only include paid accommodations that are taxed, so since STRs are not currently taxed, they are not being counted.

8. **CONSENT CALENDAR**

Mayor Rubio invited comments from the public or the Council and had no requests to speak.

On motion by Mayor Pro Tem Dennis Alexander and seconded by Council Member Dave Pacheco and passed by the following vote the City Council approved the Consent Agenda as presented.

RESULT:	Approved
MOVER:	Mayor Pro Tem Dennis Alexander
SECONDER:	Council Member Dave Pacheco
AYES:	Ralph Rubio, Dennis Alexander, Jason Campbell, Dave Pacheco, Kayla Jones
NOES:	None
ABSENT:	None

A. **APPROVE MINUTES OF FEBRUARY 15, 2018**

Action: Approved

B. **APPROVE AND FILE CITY CHECKS**

Action: Approved

C. **ON-CALL LIST FOR CAPITAL IMPROVEMENT PROGRAM PROJECT MANAGEMENT SERVICES**

Action: Approved and Adopted Resolution 18-09

9. **PUBLIC HEARING**

A. **AN ORDINANCE AMENDING CERTAIN PROVISIONS WITHIN TITLE 17 OF THE ZONING CODE TO ADD EMERGENCY SHELTERS AS A PERMITTED BY RIGHT LAND USE IN THE COMMUNITY COMMERCIAL (CC) ZONING DISTRICT AND ON LANDS LOCATED WITHIN CENSUS TRACT 137 AND CERTAIN DEVELOPMENT STANDARDS APPLICABLE TO ALLOWING AN EMERGENCY SHELTER AS A PERMITTED USE. (SECOND READING, ROLL CALL VOTE)**

Economic Development Program Manager Stearns spoke to the details of the second reading reassuring that this action is required by the State of California and will allow The City's revised General Plan to be adopted as it will comply with the housing element once the zoning amendment has been made. he explained the action relates to creating an opportunity for zoning by right for emergency shelters, but does not create a City run shelter. Ms. Stearns answered questions from the Council. Council Member Alexander questioned management of the shelter to which she explained the regulations require management to be on site at the facility. Mayor Rubio opened the public hearing.

- Felix Bachofner said it was not clear if this is an expansion of similar opportunities or is it limited to this zone as he believed the use may be appropriate all along the eastern side of

Fremont and hoped the zone would be expanded.

Having no further requests to speak Mayor Rubio closed the public hearing.

Ms. Stearns explained it is zoning by right. It would be allowed as a permitted use in that area but that it does not preclude an applicant for applying for the use in other areas of the City.

On motion by Mayor Pro Tem Dennis Alexander and seconded by Council Member Dave Pacheco and passed by the following roll call vote the City Council Adopted Ordinance 1048 amending certain provisions within Title 17 to add emergency shelters as a permitted by right land use in specific zones.

RESULT:	Approved
MOVER:	Mayor Pro Tem Dennis Alexander
SECONDER:	Council Member Dave Pacheco
AYES:	Ralph Rubio, Dennis Alexander, Jason Campbell, Dave Pacheco, Kayla Jones
NOES:	None
ABSENT:	None

10. BUSINESS ITEMS

A. APPROVE A CONTRACT WITH RINCON CONSULTANTS TO PERFORM A SPECIFIC PLAN AMENDMENT AND CEQA ADDENDUMS ASSOCIATED WITH THE MAIN GATE PROJECT

City Manager Malin spoke to the need to enter into this contract for services in order to continue the process of the Main Gate development. He stated that since the footprint of the project is significantly less than the adopted specific plan, an amendment needs to be done to account for the reduction.

Mayor Rubio invited comments from the public and had no requests to speak.

Council Member Campbell questioned how the project would be a lower overall impact to which Mr. Malin said that the current specific plan is an auto dominated plan while the new plan is a mix of uses that includes more hotel, less retail, and more residential so there will be less cars. Development intensity is expected to be less and going through this process will allow us to further define the equation. Council Member Campbell requested assurance that the costs will be borne by the developer to which Mr. Malin affirmed.

On motion by Mayor Pro Tem Dennis Alexander and seconded by Kayla Jones and passed by the following vote the City Council adopted resolution 18-10 and Authorized the City Manager to execute an agreement with Rincon Consultants.

RESULT:	Adopted
MOVER:	Mayor Pro Tem Dennis Alexander
SECONDER:	Kayla Jones
AYES:	Ralph Rubio, Dennis Alexander, Jason Campbell, Dave Pacheco, Kayla Jones
NOES:	None
ABSENT:	None

11. MAYOR, CITY COUNCIL, CITY MANAGER AND CITY ATTORNEY COMMENTS AND REPORTS ON COMMITTEE ASSIGNMENTS

Council Member Pacheco spoke to the effective and collaborative efforts of some of the City committees, he explained that at Freemont and Del Monte Blvd, there are constant parking of cars for sale, sometimes blocking businesses and the appearance of it is not conducive to the community and requested regulation and enforcement of cars for sale on major thorough fares. Council Member Jones thanked the Recreation Department for the outstanding Daddy/Daughter dance and reported that there will be a Town Hall Meeting with Del Rey Oaks, TAMC and FORTAG. She also requested to agendize on the March 15th agenda a resolution taking a position in support of stronger gun control. Council Member Alexander requested a study session possibly creating a public safety commission.

12. ADJOURNMENT

On motion, the meeting was adjourned at 8:29 PM.

Respectfully submitted,


Lesley Milton-Rerig, City Clerk


Ralph Rubio, Mayor