



A G E N D A

CITY OF SEASIDE
ENIRONTMENTAL COMMITTEE

REGULAR MEETING
CITY HALL
440 Harcourt Avenue
Tuesday, November 13, 2018
5:30 PM

PLEASE TURN OFF YOUR CELL PHONES UPON ENTERING THE MEETING

1. **CALL TO ORDER**

2. **ROLL CALL - ESTABLISHMENT OF QUORUM**

3. **REVIEW OF AGENDA**

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. **PUBLIC COMMENT**

Members of the public wishing to address the City Council on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three minutes. Public Comments on specific agenda items are heard under that item. For the public record, please state your name.

5. **APPROVAL OF MINUTES**

A. **APPROVE MINUTES OF OCTOBER 9, 2018**

RECOMMENDATION: It is recommended that the minutes be reviewed and approved.

6. **BUSINESS ITEMS**

A. **PRESENTATION BY LINDA CHARLES OF CITIZENS' CLIMATE LOBBY, MONTEREY**

PURPOSE & RECOMMENDATION: The purpose of this item is for the Citizens' Climate Lobby of Monterey to provide the committee with information about the group as well as the Carbon Fee and Dividend legislation.

B. PRESENTATION FROM JEFF LINDENTHAL OF MRWMD

PURPOSE & RECOMMENDATION:

C. PROJECT PRESENTATION BY CSUMB STUDENTS: NATURE FOR THE COMMUNITY: A VISUAL TREE, PLANT AND FLOWER GUIDE FOR THE CITY OF SEASIDE; NATURALEZA PARA LA COMUNIDAD: UN GUIA VISUAL DE ARBOLES, PLANTAS, Y FLORES PARA LA CUIDAD DE SEASIDE.

PURPOSE & RECOMMENDATION: The purpose of this item is for CSUMB students to provide an update on their capstone project. It's recommended the committee provide feedback and guidance.

D. CSUMB INTERN: EPP COMPLIANCE PROJECT UPDATE

PURPOSE & RECOMMENDATION: The purpose of this item is for the committee to receive information from Maddy Maurer regarding her proposal. It's recommended that the committee discuss and confirm, as a group, what changes should be made for the final version.

E. PRIORITIZATION UPDATE AND CONTINUATION OF DISCUSSION

PURPOSE & RECOMMENDATION: The purpose of this item is to share the brainstorming results of the prioritization exercise at the previous meeting and discuss next steps.

7. REPORTS FROM COMMISSIONERS

8. REPORTS FROM STAFF

A. 2018 BEACON SPOTLIGHT AWARD IN ENERGY SAVINGS

PURPOSE & RECOMMENDATION: The City of Seaside has received a 2018 Beacon Spotlight Award in Energy Savings.

**B. CALIFORNIA AMERICAN PLANNING ASSOCIATION CONFERENCE,
OCTOBER 2018**

PURPOSE & RECOMMENDATION: Information from the CAL APA Conference

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
January 8, 2019
Seaside City Hall
5:30PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, they are asked to contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings.

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



DRAFT MINUTES

CITY OF SEASIDE
ENVIRONMENTAL COMMITTEE

REGULAR MEETING
COUNCIL CHAMBER

Tuesday, October 9, 2018
5:30PM

1. **CALL TO ORDER**

The meeting was called to order at 5:30 pm.

2. **ROLL CALL – ESTABLISHMENT OF QUORUM**

PRESENT: Raak, Wizard, Murphy, Coble, Molle, Panni (Arrived Late)

ABSENT: Reveles

3. **ENVIRONMENTAL COMMITTEE**

No information was reported.

4. **REVIEW OF AGENDA**

Chair Raak informed the Committee Members that worksheet forms will be handed out to assist the Committee Members with assessing and ranking if the topics that will be discussed in the working session under Item 7C.

5. **PUBLIC COMMENT**

No comments were received.

6. **APPROVAL OF MINUTES**

A. **APPROVE MINUTES FROM SEPTEMBER 11, 2018**

On motion by Committee Member, seconded by Committee Member and passed by the following vote, the minutes for the September 11, 2018 meeting were approved.

7. **BUSINESS ITEMS**

A. **INTRODUCTION OF MADDY MAUER, THE ENVIRONMENTAL COMMITTEE'S NEW STUDENT INTERN (CSUMB SERVICE LEARNING STUDENT)**

Ms. Mauer introduced herself to the Committee members and provided the Committee with her education background and areas of environmental conservation that she has studied. She addressed questions from the Committee.

B. CAMPUS TOWN SPECIFIC PLAN

Rick Medina, Senior Planner, provided the Committee with an overview of the site plan and land use components for the proposed Campus Town Specific Plan. Mr. Medina showed on site plan where the residential, commercial, mixed-use and parks space for the development will be located. Mr. Medina stated that the Draft Specific Plan (SP) can be accessed on the City's web site. Mr. Medina concluded by stating that the Draft Environmental Impact Report (DEIR) for the Specific Plan is being finalized and would be ready for public review in November/December. Links to the documents (DEIR and SP) would be made available to the Committee when the public review period on the DEIR begins.

Public comment was opened:

Dan Fernandez, professor at Cal State Monterey Bay, inquired about what environmental sustainable features will be included in the project design.

Committee Member Molle asked how the green space areas will be utilized. She stated that she wants to encourage the use of natural open space features as in the project design.

Committee Member Panni inquired about possible use of green elements in the building design.

Committee Member Wizzard stated that he would like to see the phasing out of natural gas in building design.

C. WORKING SESSION: PRIORITIZATION ITEMS, TASKS AND TIMELINES

The Committee members were placed in the following working groups:

- | | | |
|---------------------------------------|---|---------------|
| A. Litter Group | - | Jon Wizzard |
| B. Compost Group | - | Laura Murphy |
| C. Environmentally Preferred Products | - | Kristen Molle |
| D. Single Use Carryout | - | Kira Panni |

The Committee broke off into the groups listed above and interacted with the public members present to establish the key priorities and tasks to enact a work program to implement the waste diversion aspects for each working group.

8. REPORTS FROM COMMISSIONERS

There were no reports from Committee members.

9. REPORTS FROM STAFF

A. LIME (BIKE/E-SCOOTER) UPDATE

Gloria Stearns, Community Development Director, provided an overview of the contract discussions City Staff has been engaged with LIME as a replacement to OFO for e-bike services. The contract with LIME would be expanded to also include E-Scooters.

Public Comment was opened.

Committee Member Molle stated that she preferred the traditional bike service that could be provided by an E-Commerce service.

Josh Garbarino, Student at Cal State Monterey Bay, stated that he had issues with late night use and docking as it has caused noise disturbances near his dorm room.

Lisa Sawhney, stated that she is concerned with safety aspects, specifically with E-Scooters.

Dan Fernandez, Professor at Cal State Monterey Bay, stated he was concerned with adherence to bike safety rules and use of bike helmets for bikes and scooters.

B. COMMUNITY FOUNDATION FOR MONTERREY COUNTY GRANT UPDATE

Gloria Stearns, Community Development Director, on grant proposals. Ms. Stearns stated that the City is evaluating its grant writing process and will be setting in December of 2018 and January of 2019 for known grants that can be applied for in the 2019 calendar year.

10. ADJOURNMENT

Having no further business, the meeting was adjourned at 7:00 pm.



Our solution to climate change? Democracy



Climate Threats to Monterey County

- **Habitat destruction:** important to fisheries and tourism
- **Sea Level Rise:** critical coastal infrastructure at risk (airports, transportation lines, power plants, etc.)
- **Flooding/Erosion:** seawater contamination of fresh water aquifers threatens safe drinking water, makes Ag fields less productive
- **Drought:** fire, agriculture, household restrictions. yearly



491

Active Chapters



District 20 Resolutions of Support for Carbon Fee and Dividend Legislation

Monterey County

City of Monterey

City of Marina

City of Pacific Grove

Carmel-by-the-Sea

Monterey County

Board of Supervisors

Santa Cruz County

City of Santa Cruz

City of Capitola

Santa Cruz County

Board of Supervisors

CCL Applauds the Climate Solutions Caucus

90 Current Climate Solutions Caucus Members

45 Republican Members

45 Democratic Members

First ever bipartisan caucus on climate change

Thanks to,

Rep. Carlos Curbelo, Rep, Ted Deutch, Dem

and all of the caucus members for their leadership on climate.

Carbon Tax research receives Nobel Prize for Economics

Canada adopts Carbon Fee and Dividend





1

Place a steadily rising fee on the CO₂ content of fossil fuels.

2

Give all of the revenue from the carbon fee back to households

The Basics of Carbon Fee and Dividend

3

Border adjustments discourage businesses from relocating

4

It's good for the economy AND even better for the climate.

Links for Nov 13 Presentation to Seaside Environmental Committee

CCL 2-min video

<https://www.youtube.com/watch?v=9oyguP4nLv0#action=share>

<https://citizensclimatelobby.org/ccl-makes-an-impact-at-global-climate-action-summit/>

<http://ipcc.ch>

<https://www.wri.org/blog/2018/10/8-things-you-need-know-about-ipcc-15-c-report>

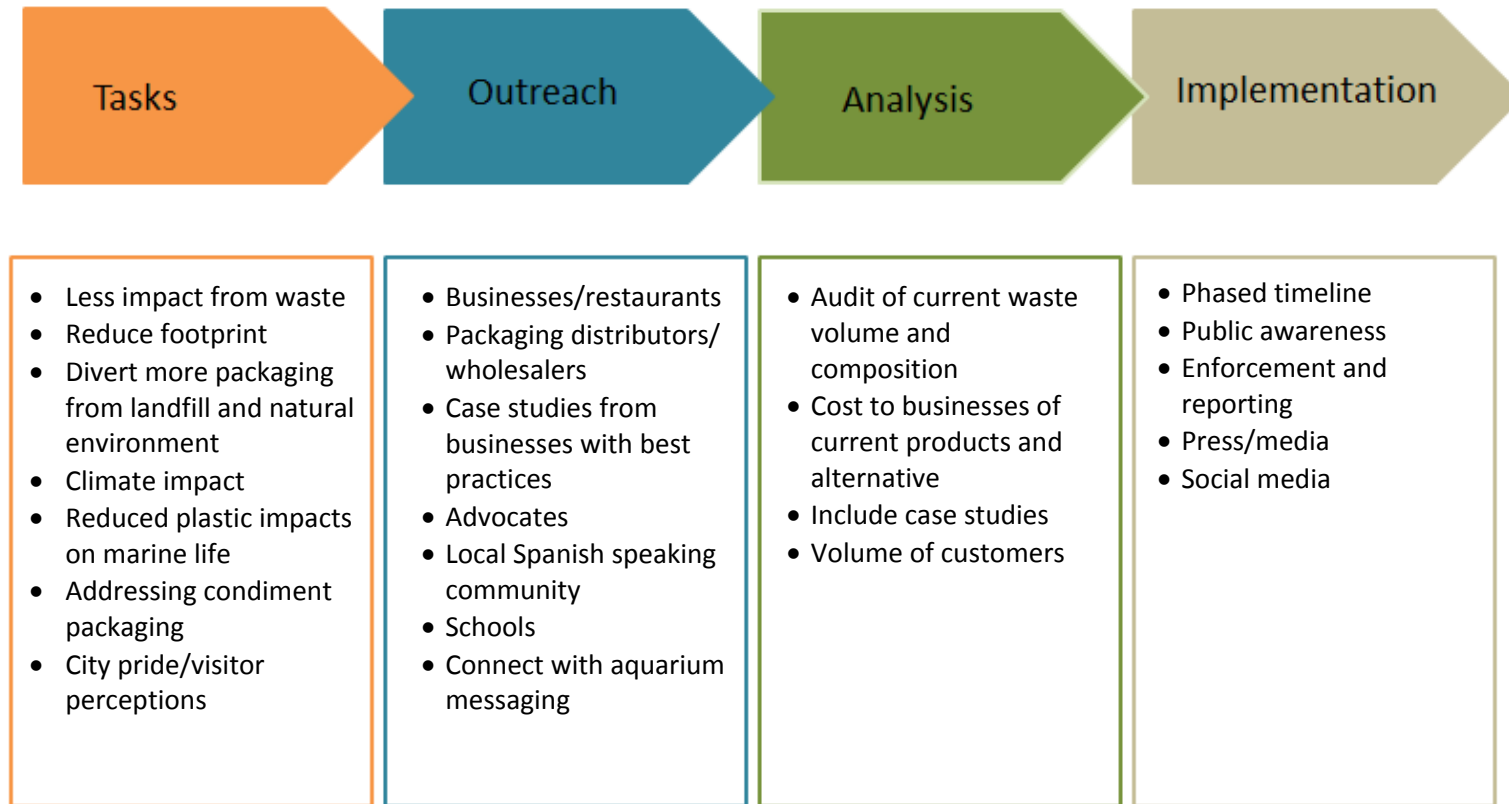
<https://www.theguardian.com/environment/live/2018/oct/08/ipcc-climate-change-report-urgent-action-fossil-fuels-live>

https://www.washingtonpost.com/business/carbon-tax-gets-renewed-attention-but-still-faces-resistance/2018/10/08/bd946996-cb3e-11e8-ad0a-0e01efba3cc1_story.html?noredirect=on&utm_term=.6f9eb9c1c5a2

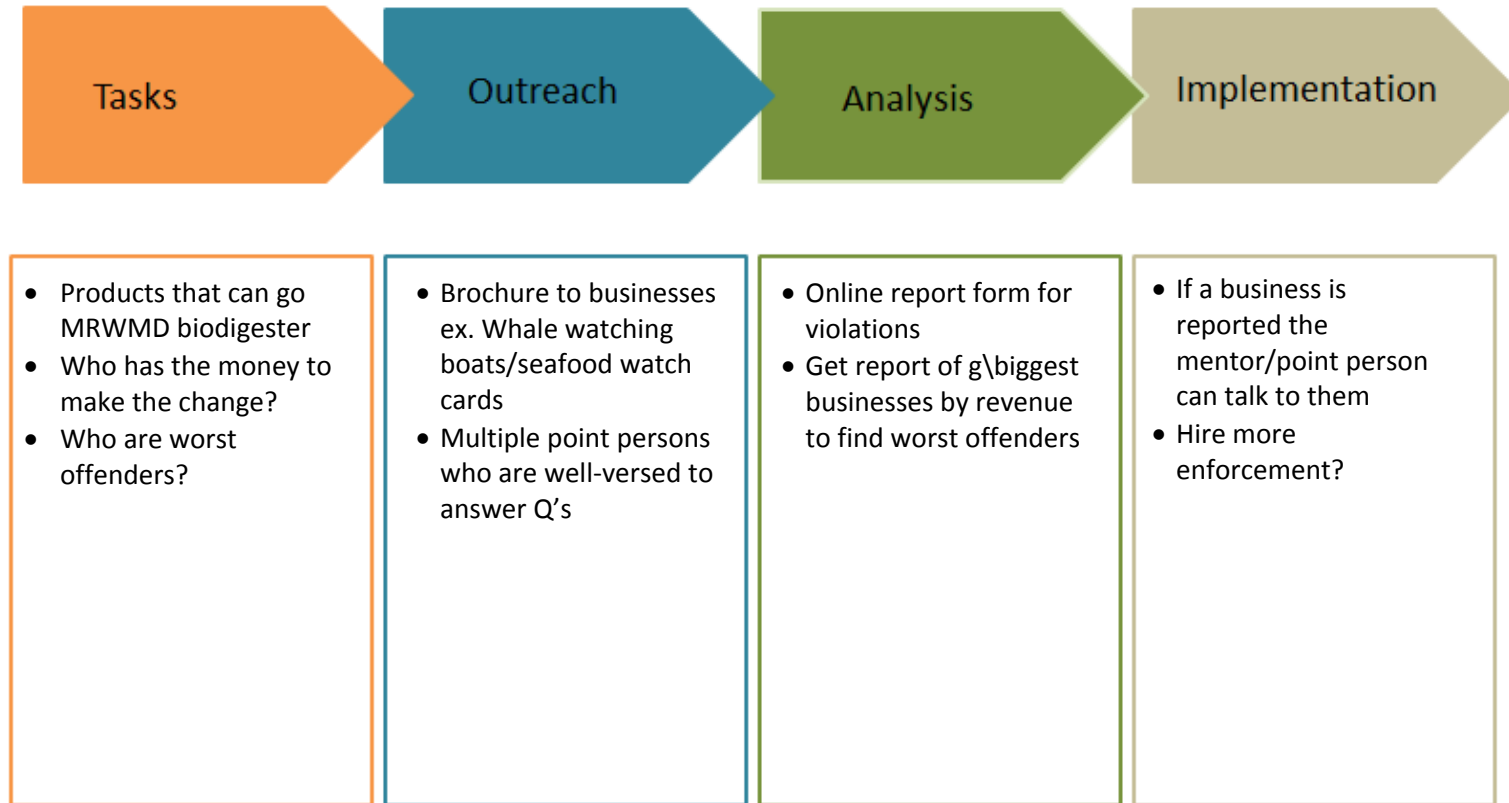
<https://www.forbes.com/sites/howardgleckman/2018/10/10/bill-nordhaus-the-nobel-prize-climate-change-and-carbon-taxes/#62d70f2d6a03>

<https://citizensclimatelobby.org/canada-adopts-carbon-fee-and-dividend-to-rein-in-climate-change/>

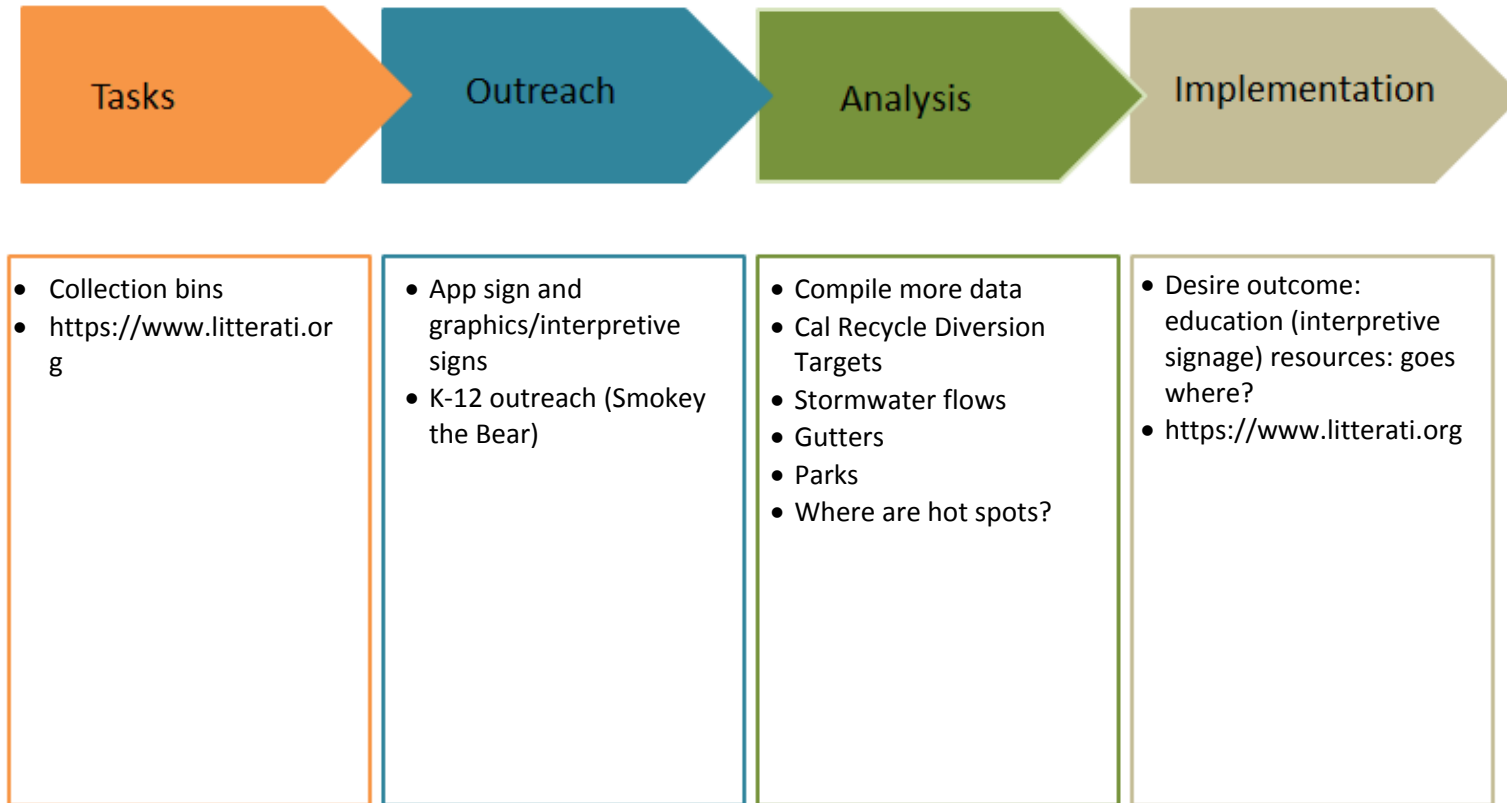
Single-use Carry out



Environmentally Preferable Products



Litter



CALIFORNIA APA CONFERENCE,
SAN DIEGO
10.7-10.10

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I. Development without Displacement

How can planning professionals ensure that our projects enhance and complement, not isolate and displace existing communities? What practical and actionable strategies can we deploy to preserve neighborhood character and foster holistically affordable communities? The goal is to promote economic growth while maintaining affordability and character of urban places.

Quotes and Words:

income inequality - activism - allocated arts and cultural spaces – right-to-stay -social equity toolkit – “disadvantaged communities” = Communities of Opportunity

- *LURN*

<http://lurnetwork.org/#work>

Leadership for Urban Renewal Network (LURN) is composed of a group of passionate professionals dedicated to supporting sustainable communities by developing solutions to fight poverty, build sustainable economies and resilient communities. We promote and build places that meet the diverse needs of residents, are sensitive to the environment, and contribute to healthy living and opportunity.

LURN believes that urban planning and community economic development strategies need to be re-mixed with fresh thinking and a little fearlessness. The fact is that the gap between the rich and the poor is only growing, low-income communities in urban areas are severely lacking investments and resources, and the systems in which we operate are often part of the problem. LURN strives to think freely, act with purpose, and seek results that improve the quality of life of people.

- *Transit Oriented Communities*

<https://www.metro.net/projects/transit-oriented-communities/>

<https://la.curbed.com/2017/3/14/14928306/los-angeles-incentives-affordable-housing-transit-iii>

Metro is redefining the role of the transit agency by expanding mobility options, promoting sustainable urban design, and helping transform communities throughout Los Angeles County. At the forefront of this effort is Metro’s vision to create transit oriented communities (TOCs). TOCs include land use planning and community development policies that maximize access to transit as a key organizing principle and acknowledge mobility as an integral part of the urban fabric. TOCs

promote equity and sustainable living by offering a mix of uses close to transit to support households at all income levels, as well as building densities, parking policies, urban design elements, and first/last mile facilities that support ridership and reduce auto dependency.

The TOC approach goes beyond the traditional transit oriented development (TOD) model, which typically concentrates on a single development, to focus on shaping vibrant communities around transit. By connecting communities, destinations, and amenities through improved access to transit, TOCs promote walkable and bikeable communities that accommodate more healthy and active lifestyles; improve access to jobs and economic opportunities; and reduce greenhouse gas emissions.

- *Boyle Heights Fights for Cultural Space*

<https://la.curbed.com/2015/1/26/9999040/boyle-heights-is-winning-its-war-against-gentrification>

<https://la.curbed.com/2017/1/27/14406092/metro-mariachi-plaza-plan-boyle-heights>

A few years back, Metro unveiled plans for a **big new development** at the site, which would have included a large medical office building and a three-story structure with street-level retail. The project took many local residents by surprise, and proved deeply unpopular with members of the community. So Metro scuttled the plans.

II. Turning the Tables: Lessons in Advocacy Planning from Environmental Justice Community in San Diego

Statewide planning priorities for sustainability affect communities in different ways. More and more community-based organizations in environmental justice are becoming more sophisticated and tactical in advocacy planning with significant results. Advocacy planners from City Heights, Southeast San Diego, and San Ysidro share their stories of resilience.

Quotes and Words:

“An effective interaction is one that respects the community.” – “Sometimes the only weapons are the people and the press and when applied at the right time, create a pressure point.” – “Outreach provides information to serve as a catalyst for change.” – “Control the narrative with transparency and sharing, not interpretation.” – “Build relationships with non-profits that truly know the community.” – “Effective outreach won’t slow down the process.”

■ *Pueblo Planning*

<https://www.puebloplanning.com/>

Pueblo, a values-driven social enterprise, is a participatory planning and design firm that provides professional services to government agencies, affordable housing developers, and community-based organizations (CBOs). As a social enterprise, our work with agencies subsidizes our work with CBOs so that we can provide low-cost technical support for community-driven plans, projects, and policy development. We focus our planning and design services on transit corridors, active transportation, parks and open space, and sustainability projects. We also assist in the development of advocacy campaigns, storytelling projects, public policy research, and provide technical assistance.

■ *Urban Collaborative Project*

<http://www.ucproject.org/>

The Urban Collaborative Project is an inclusive effort through Community outreach, by neighborhoods, Town Councils and other neighborhood stakeholders to make safety, civic engagement, health and beautification, a neighborhood practice, making our communities more vibrant, informed and connected. All premised on the belief that vibrant neighborhoods are critical to the overall success of our City.

Major areas of focus for us is Community Trauma and Resilience which includes Trauma informed Policies, K-12 school support, Healthy Food access, Community

infrastructure/Place-making, Family Support and enhancement, Resident Leadership Training, and inter-organizational Action Teams.

Through our continued Self Healing Community model, we have begun to have our community identify indicators, prioritize them and begin working on solutions through working together and measuring our progress.

- *Casa Familiar*
<http://www.casafamiliar.org/>

Our Vision

To organize and empower residents in San Ysidro and South San Diego to take an active role in their communities by engaging them in the civic, sustainability, and quality of life issues affecting our region.

Our History

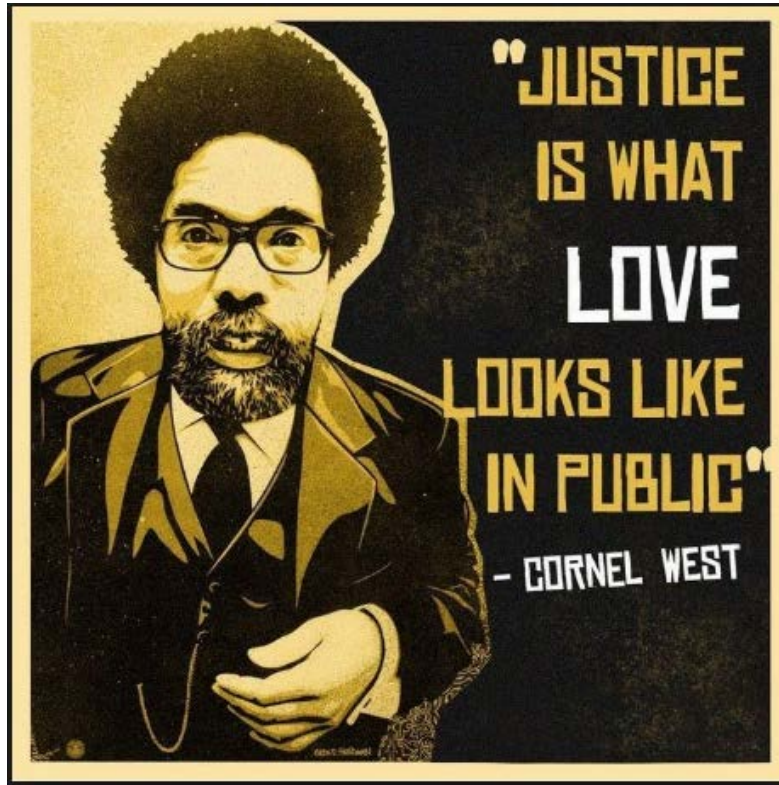
Casa Familiar was founded in 1973 and is a 501(c)(3), community-based organization dedicated to serving residents in South San Diego County. Originally established in 1968 under the name *Trabajadores de la Raza*, *Casa* has grown and expanded its efforts from solely serving Spanish-speaking clients in San Ysidro to providing services and programs to all South San Diego County residents. Early on, *Casa* recognized that its predominantly low-income clients have changing and varied needs. *Casa's* approach allows the agency to adapt to community needs through a multi-faceted program and funding strategy. This permits the sustaining of advocacy and community development at its core, while simultaneously examining and addressing community needs.

Casa Familiar is the leading service and community development organization in the community of San Ysidro, providing over 40 bilingual programs and services at six different sites in the community. Programs range from Civic Engagement to Health & Social Services, Arts & Culture to Education.

III. Diversity Summit – Moving Towards Transportation Justice

Quotes and Words:

*environmental justice – advocacy – holistic- privilege – intersectional –
inequity – injustice – empathy people of color – colonialism*



IV. Digital Stories: Shaping Meaningful Engagement in Los Angeles

LA City and County planning departments may share the Los Angeles moniker but not the same jurisdiction. Hear how each agency created a unique social media presence, and use digital platforms to meaningfully engage the public on planning initiatives.

Quotes and Words:

reach more people – engage broader demographics – collect informed input

Free resources:

AUDIO		VIDEO	
	Audacity audacityteam.org Free, open source, cross-platform audio software		iMovie apple.com/imovie Video editing software with features to add titles, soundtracks, and filters
	GarageBand apple.com/mac/garageband Digital workstation to create music or record audio		YouTube youtube.com Video sharing website with subtitling capabilities
	Free Music Archive freemusicarchive.org Library of high quality, legal audio downloads		
PICTURES		GRAPHICS	
	Wikipedia wikipedia.org Free online encyclopedia with public domain image resources		Noun Project thenounproject.com Library of free, downloadable icons symbolizing objects and concepts
	Flickr flickr.com Image hosting service with creative commons filter		Canva canva.com Drag-and-drop graphic design tool website with access to pictures, graphics, and fonts
	PEXELS pexels.com High quality and completely free stock photos		

- Spanish Planning glossary:
<http://planning.lacounty.gov/assets/upl/general/spanish-planning-glossary.pdf>

<https://twitter.com/LACDRP>



THE GENERAL PLAN EMPHASIZES THE IMPORTANCE OF SUFFICIENT **COMMUNITY-BASED SERVICES AND INFRASTRUCTURE; PROTECTING AND CONSERVING OPEN SPACE, NATURAL AND RESOURCE AREAS, PREVENTING AND MINIMIZING POLLUTION IMPACTS, AND STAKEHOLDER PARTICIPATION IN PLANNING EFFORTS.**

- LOS ANGELES COUNTY GENERAL PLAN 2035



V. A Beautiful Day in the Agrihood: Re-thinking the Future of Urban Agriculture

Agricultural neighborhoods or “agrihoods” are communities with working farms as their focus. While many are quick to embrace agrihoods in cook-cutter suburbia, others question their long-term function and their role in replacing traditional urban agriculture.

Quotes and Words:

- city culture has to recognize and value Ag in order for it to flourish –

- *Farmer D Consulting*

<https://farmerdconsulting.com/portfolio#/>

- *The Ecology Center*

<https://www.theecologycenter.org/water/>

- *City of Encinitas*

<http://www.delmartimes.net/encinitas-advocate/news/sd-cm-enc-1110-housing-element-20171109-story.html>

- *Leichtag Commons*
<https://leichtag.org/commons/>

VI. Innovation for California's Diverse Housing Needs

California's housing needs continue to change due to the rising cost of housing and a diverse population. Learn how innovative housing solutions can meet the increasing demand for singles, young families, retirees, multi-generational households and more in both urban and suburban settings.

- *Dr. Horton Express Product*
https://www.builderonline.com/money/profits/why-dr-hortons-express-homes-are-a-success_o
- *The Edge, Costa Mesa*
<http://ktgy.com/work/the-edge/>
- *Vitae, Costa Mesa*
<http://www.planethomeliving.com/communities/costa-mesa-new-homes>
- *Los Angeles Small Lot Ordinance*
https://planning.lacity.org/policyinitiatives/Housing/SmallLot/SmallLotPolicy_DesignGuide.pdf
- *The Erb*
<http://www.theerb.com/>