



CITY OF SEASIDE
ART AND HISTORY
COMMISSION

AGENDA

REGULAR MEETING
OLDEMEYER CENTER
986 Hilby Avenue
Tuesday, December 11, 2018
5:45 PM

PLEASE TURN OFF YOUR CELL PHONES UPON ENTERING THE MEETING

1. **CALL TO ORDER**

2. **ROLL CALL - ESTABLISHMENT OF QUORUM**

ART AND HISTORY COMMISSION

Steven Russell	Chair
Janies Silveria	Vice Chair
Michael Wildgoose	Commissioner
Francoise Avery	Commissioner
Emily Ventura	Commissioner
Yollette Merritt	Commissioner
Emerson Brown	Commissioner

3. **PUBLIC COMMENT**

4. **APPROVAL OF MINUTES**

A. NOVEMBER 13, 2018 MINUTES

5. **REVIEW OF AGENDA**

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

6. **BUSINESS ITEMS**

A. SEASIDE/CSUMB ORAL HISTORY PROJECT

1. Information on upcoming series
2. Finalize list of interviewees

B. REVIEW HISTORICAL DESIGNATION PROJECT

C. UPDATE ON THE REVISED PUBLIC ART POLICY DOCUMENT

D. DISCUSS RECOMMENDING A FREE WALL FOR KIDS TO HAVE A PUBLIC CREATIVE SPACE TO PAINT

E. UPDATE ON AVERY GALLERY DISPLAY CASES

F. REPORT ON SELECTIVE LEARNING INTERN PROJECT

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
January 08, 2019
Time: 5:30 p.m.
Oldemeyer Center

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, they are asked to contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements.

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
Tuesday November 13, 2018
5:45 p.m.

1. CALL TO ORDER:

The meeting was called to order at: 5:55 p.m.

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART AND HISTORY COMMISSION:

Steven Russell	Chair	<u> X </u>
Janie Silveria	Vice Chair	<u> X </u>
Michael Wildgoose	Commissioner	<u> X </u>
Francoise Avery	Commissioner	<u> </u> (Excused Absence)
Emily Ventura	Commissioner	<u> X </u>
Yollette Merritt	Commissioner	<u> X </u>

STAFF:

Nancy Towne X Sandra Gray X Terry Navarro X Gloria Stearns X
Lesley Milton-Rerig X

VISITORS & GUESTS:

- * Rich Cadigan - Vice Chair of Parks & Recreation Commission
- * Alex Miller - Chair of NIP Commission
- * Lanny Otis - Vice Chair of NIP Commission
- * Ray Bennett - Commissioner of NIP Commission
- * Ramona Olaeta-Reed – Commissioner of NIP Commission

3. PUBLIC COMMENTS:

- * Gloria Stearns, Community Development Director from the City of Seaside reported that she would like to get money for Arts. She stated the best way to do that is to put together an arts plan and that way you can have a plan as a community of where you are going to do the public art and what kind of public art going to do. There should be a little touch of history, tactile organism and cultural equity.
- * Gloria handed out a rough outline of what she would like to put together. She stated that they have someone that wants to partner with them on public sculpture. She would like to leverage the opportunity by planning for the next 20 years and plan on having art in Seaside.

* Gloria shared her ideas on the following:

** Public Art - sculptures, murals, utility box art, water tank art, fence art, crosswalk art, temporary art & maintenance & contractual issues.

** Performing Arts Plaza – temporary area to hold events in Seaside new downtown, performing art opportunities at the farmer’s market and move plaza as needed.

** History Plaza

** Cultural Equity – making sure all of Seaside’s cultures are represented.

** Tactical Urbanism – crosswalks, art orchard, pop-up performances, chalk art competitions and temporary art.

** Publicizing Art/Culture/History/Tactical Urbanism – social media strategies, google pin maps and bicycle tours.

** Live/Work Units – identify location(s), zoning, partnerships and the affordability.

** Who should be involved – Art & History Commission, Parks & Recreation Commission, Neighborhood Improvement Commission, Environmental and the community.

** Next Step – Seaside Chats

4. APPROVAL OF October 09, 2018 MINUTES:

* Janie Silveria/Yollette Merritt M/S/P

5. BUSINESS ITEMS:

a. Parks & Recreation would like to relocate the existing sculptural installation of Doc Roberts on a bench on the south facing lawn of City Hall to another location in the city:

* Commissioner Cadigan (Vice Chair of the Parks & Recreation Commission) reported that the Parks & Recreation Commission would like to relocate Doc Robert’s statue from City Hall to Roberts Lake Eco-Recreation Station. The artist, Steven Whyte, was contacted by email. Mr. Whyte responded stating he was okay with moving the statue. Staff and the Commissioners discussed the cost of moving Doc Roberts. The Art & History Commission voted on supporting the Parks & Recreation Commission in their effects to relocate Doc Roberts. Michael Wildgoose/Emerson Brown M/S/P

b. Neighborhood Improvement Commission is looking to collaborate with Art & History Commission to possibly paint a mural at the Flores and San Pablo PG & E substation once PG &E has removed or improved the aesthetically displeasing walls:

* Commissioner Miller (Chair of the NIP Commission) reported that their Commission has been working on a project which is a PG&E utility fence at the corner of Flores Street and San Pablo Avenue. This fence has not been fixed since it was built in 1954. The NIP Commission has wrote a letter to PG&E on 03/08/17 requesting that the rusted barbed wire fence be removed and replaced with a fence that is more attractive. The NIP Commission received a response on 11/10/17 from Joe Foster (PG&E Public Affairs) stating they will be removing the barbed wire and would like to partner with the City to develop a plan for painting the fence upon completion of the scheduled 2018 work.

* Commissioner Miller (Chair of the NIP Commission) requested for the Art & History Commission to help on this project by writing a letter to Joe Foster (PG&E Public Affairs) requesting that the rusted barbed wire fence be removed and replaced with a fence that is more attractive. Hopefully, this will get PG&E to move fast on this matter. PG&E is violating one of the City's codes by having the razor wire on the fence and this needs to be fixed as soon as possible. Commissioner Russel (Chair of the Art & History Commission) stated that they can write a letter and collaborate with the NIP Commission.

c. Investigating the possibility to improve or retrofit the existing display cabinets at the Avery Gallery to make them safer, more functional and more aesthetically pleasing:

* Commissioner Russell reported that the tracks, glass doors, shelving, lights and carpet needs to be replaced in the display cabinets at the Avery Gallery. He stated that this should be done in stages. The first thing for safety reasons is to replace the glass doors and modify the tracks. Staff stated that it needs to be looked at and get an estimate on the first stage. In addition, staff stated it should be put in the upcoming budget for the CIP so it is formally in the CIP as a project that needs to be done.

d. Update on our collaboration with CSUMB and the oral history project for Seaside:

* Commissioner Silveria that this semester Kristen LaFollette from CSUMB has a Freshmen Introductory Service Learning class. Kristen is not having an oral history class this fall. Commissioner Russell stated they need to find out when Kristen is going to have her next oral history class and possibility invited her to the next Art & History Commission meeting. Commissioners discussed updating the list of people to interview for the oral history project.

e. Report on Archives Crawl:

- * Commissioner Silveria reported that the first Monterey Peninsula Archives Crawl was very successful, with several hundred people registered for the Crawl and Reception. The Seaside Art & History Commission exhibit, which focused on diversity in Seaside, was very well received. Recreation staff, Commissioner Silveria and CSUMB student Bonnie Dawson staffed the booth. They felt that the event was valuable and recommended that they participate next year.

f. Update on Oral History Collection:

- * Commissioner Silveria reported that CSUMB student Bonnie Dawson is putting together a spreadsheet on excel of the history collections.

6. REPORTS FROM STAFF:

- * Staff reported that the last painting that was donated by Monterey might be installed at the Seaside Community Center. The last two ocean 3D art pieces that were donated by by Embassy Suites still need to be installed.
- * Staff reported that the Fall Art Competition reception went well. There were about 50 to 60 people that attended.
- * Staff reported that the Cutino Park Groundbreaking will be on Thursday, November 15, 2018 at 4:00 p.m. All the commissioners are invited.

7. REPORTS FROM COMMISSIONERS:

a. Documenting city utility boxes to choose which to be painted by local Seaside school students:

- * Commissioner Russell reported that he has been taking pictures of the utility boxes in Seaside on Broadway and on Noche Buena. He is compiling a photo diary of the different utility boxes on all the major streets in Seaside. When he is done, he will give it to staff to help locate who is in charge of each utility box. The next step will be to partner with local Seaside schools to paint them.

b. Public Art:

- * Commissioner Brown reported that the public art policy has not been updated yet. He asked if staff could resend the 2012 public art policy document to him. He stated he will update the document and bring it to the next Art & History Commission meeting.

* Commissioner Brown reported the he is interested in preventing graffiti in Seaside. He would like discuss at the next Art & History Commission meeting about going to one of the Parks & Recreation Commission meeting to recommend a free wall like at the skate park for kids to have a public creative space to paint.

* Commissioner Merritt reported that there will be Fort Ord History Event at Cal State Monterey Bay on Thursday, November 15, 2018 from 11:00 a.m. to 2:00 p.m.

8. **ADJOURNMENT:** 7:33 p.m.

Next Regularly Scheduled Meeting

December 11, 2018

Time: 5:45 p.m.

Oldemeyer Center

Attachments
From the
November 13, 2018
Meeting

Arts / Culture / Tactical Urbanism Plan – Outline

Inventory of what currently exists in Seaside

Link to appropriate goals/policies from the General Plan Update & image preference survey

Public Art – identify potential locations / strategies / partnerships

- Sculptures

- Murals

- Utility box art

- Water tank art

- Fence art

- Crosswalk art

- Temporary art

- Maintenance & contractual issues [risk management]

Performing Arts Plaza – identify potential location(s) / strategies / partnerships

- “Temporary” area to hold events in our new downtown

- Performing art opportunities at Farmer’s Market, etc

- Move plaza as needed

History Plaza – identify potential location(s) / strategies / partnerships



Cultural Equity – making sure all of Seaside’s cultures are represented

Tactical Urbanism - identify potential location(s) / strategies / partnerships

- Crosswalks

- Art orchard

- Pop-up performances

- Chalk art competitions

- Temporary art

Publicizing Art / Culture/ History/ Tactical Urbanism

- Social media strategies

- Google pin maps

- Bicycle tours

Live/Work Units – especially for artists / makerspace / etc

- Identify location(s), zoning, partnerships, affordability

- (We want creative people to live & work in Seaside)

What else?

Who should be involved?

- Art & History, Parks & Rec, NIC, Environmental (?), the community

Next step – Seaside Chats: Art (???)

From: Nancy Towne
To: Gray, Sandra; Meewis, Daniel; Navarro, Terry
Date: 11/9/2018 3:54 PM
Subject: Fwd: Re: Doc. Robert's Statue at Seaside City Hall

FYI

>>> Steven Whyte <sw@stevenwhytestudios.com> 11/9/2018 3:44 PM >>>

Hi Nancy,

Yes that's perfectly reasonable and relatively easy to do.

Have city works make you a concrete (or brick or whatever compliments City Hall construction) bench the same size as the one he's sitting on. We'll cut off the bronze and move him to the new one.

Friends and family price to remove him and the plaque, clean him up, redo the fittings and install him to a ready made and drilled bench... \$1,000

Call me if you need more answers.

Steven Whyte
Cell 831.521.6045

Steven Whyte - Sculptor
Steven Whyte Studios

Studio: (831) 620 1917

*Work recently acquired by The Smithsonian Institute for its permanent collection.

*2016 Sports Artist of the Year, Sculptor, The United States Academy of Sports and The American Sport Art Museum & Archives.

www.StevenWhyteSculptor.com
[www.Facebook.com/StevenWhyteCarmel](https://www.facebook.com/StevenWhyteCarmel)
www.SWbronze.com

Sent from Steven Whyte's iPhone

> On Nov 9, 2018, at 3:21 PM, Nancy Towne <NTowne@ci.seaside.ca.us> wrote:

>

> Hi, we have had some folks ask about the possibility of moving the statue that you created in front of Seaside's City Hall. I wanted to ask you if that is feasible and/or realistic? What would it entail and would you advise it?

>

From: Nancy Towne
To: Navarro, Terry
CC: Meewis, Daniel
Date: 11/13/2018 11:15 AM
Subject: Fwd: Re: Doc. Robert's Statue at Seaside City Hall
Attachments: IMG_1087.JPG

Terry, attach this to the other email.

>>> Rick Riedl 11/13/2018 10:58 AM >>>

Sooo - We need design an new platform (the current one is polished stone, see attached), have BAR approve it and then construct it. My estimate to have this work completed is \$30,000.

Thank you
Rick

>>> Nancy Towne 11/9/2018 3:54 PM >>>
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>



March 8, 2017

Director of Facilities, PG&E
2311 Garden Road
Monterey, CA 93940

Dear -----:

In 1996, the City of Seaside, California formed a Neighborhood Improvement Program Commission to make recommendations to the City Council and advise them on general improvement matters pertaining to the neighborhoods within our city.

As PG&E provides most of our residents with both natural gas and electricity, the commission understands that having utility sub stations are critical to your operations, and several sub stations are needed throughout our city. In addition, the commission has become aware of outdated fences surrounding these sub stations and would like to work with you in updating them. We believe the current fences promote blight and reduce the property values in surrounding neighborhoods. We are asking that they be modernized to help enhance the beauty of our city.

An example of our concern can be seen at Flores Street and San Pablo Avenue. We are requesting that the rusted barbed wire fence be removed and replaced with a fence that is more attractive.

Our commission meets once a month and we would like you to appoint someone to attend one of these upcoming meetings so we can begin working together. We can be reached at 408-893-6119 or by email at Alexhmlg@gmail.com. Please contact us at your earliest convenience.

Thank you.

Sincerely,
Alexander Miller
Seaside Neighborhood Improvement Program Commission

Commission Members: Ray Bennett, Jo-Ann Francis, Natalia Molina, Ramona Olaeta-Reed and David Little, City of Seaside Staff Liaison



*Pacific Gas and
Electric Company*

Joe Foster
Public Affairs

350 E. Miquel Street
Salinas, CA 93901

831-710-7648
Joe.Foster@pge.com

Mr. David Little
Building Official
City of Seaside
440 Harcourt Ave., Seaside, CA. 93955

Dear Mr. Little:

Thanks for taking the time over the past few months to get me up to speed on the City's and community's feelings about the aesthetics of PG&E's Manzanita Substation. As mentioned when we first spoke back in August, we plan to conduct maintenance work within the substation at some point during the 2018 calendar year. The work will change the classification of the Manzanita Substation, thus allowing us to step down the level of security for the facility that is required by our regulators. Therefore, based upon this change in classification, as well as the meaningful feedback provided by the City and the community, we will be removing the barbed wire upon completion of the scheduled 2018 work.

Additionally, we would like to partner with the City to develop a plan for painting the fence upon the completion of our 2018 work. We can work out the details of this in the coming months.

Again, thanks to the City officials and the residents of Seaside for engaging us on this matter.

Sincerely,

Joe Foster
Public Affairs

Cc: Craig Malin, City Manager, Seaside
Dan Waters, Substation Engineering, PG&E



Neighborhood Improvement Program Commission

May 1, 2018

Joe Foster
Public Affairs
356 E. Alisal St.
Salinas, CA 93901

Dear Mr. Foster,

Our commission is grateful PG&E has decided to update the Manzanita Substation in the City of Seaside. If there is anything the NIPC can do to help this process in anyway, please do not hesitate to contact us.

We are excited for this project and would welcome any updates.

Thank you for your time.

Sincerely,

A handwritten signature in cursive script, appearing to read "Alex Miller", written over a horizontal line.

Alex Miller, Chair

A handwritten signature in cursive script, appearing to read "Natalia Molina", written over a horizontal line.

Natalia Molina, Vice Chair

A handwritten signature in cursive script, appearing to read "Brett Nielsen", written over a horizontal line.

Brett Nielsen, Commissioner

A handwritten signature in cursive script, appearing to read "Ray Bennett", written over a horizontal line.

Ray Bennett, Commissioner

A handwritten signature in cursive script, appearing to read "Ramona Olaeta-Reed", written over a horizontal line.

Ramona Olaeta-Reed, Commissioner

A handwritten signature in cursive script, appearing to read "Jennifer Rudisill", written over a horizontal line.

Jennifer Rudisill, Commissioner

A handwritten signature in cursive script, appearing to read "Lanny Olia", written over a horizontal line.

Lanny Olia, Commissioner











CULTURAL DIVERSITY IN SEASIDE:

Selected Materials from the Seaside Art & History Commission Archives
for Archives Crawl October 13, 2018

Introduction

In the mid-20th century, the community of Seaside grew rapidly alongside the huge Army training facility at Fort Ord, welcoming soldiers of all ethnicities and their families. Photos, newspapers, scrapbooks, and oral histories reflect Seaside's development into the most populous and culturally diverse city on the Monterey Peninsula.

1. 1940s - 1950s

World War II and its aftermath. Seaside incorporates, beginning a sometimes contentious, always interesting political history.

Items:

- Newspapers from 40s and 50s
- Council election scrapbooks - 1954 and 1955
- Collage of images of 1950s Seaside

2. 1960s - 1970s

Seaside is at the forefront of discussion and action on civil rights, racial issues and the Vietnam War.

Items:

- Black history articles & artifacts
- Photos of activists - Martin Luther King Jr., Rosa Parks, Pearl Carey, Mel Mason
- Protest newspapers/flyers

3. 1980s - 1990s and beyond

Fort Ord closes, CSU Monterey Bay opens. Seaside looks back, but continues to grow, change and celebrate diversity.

Items:

- 40-year and 50-year anniversary compilations, "Seaside Then and Now"
- Framed photo from Nightingale collection; ongoing slide show of Ethnic Portraits collection

**PRESENT YOUR PASSPORT AT
EACH CRAWL LOCATION TO
GET A STAMP.**

**BRING YOUR STAMPED
PASSPORT TO COLTON HALL
AT 4:30 PM FOR A GIVE-AWAY
AND A CHANCE TO WIN
PRIZES.**

**THANKS TO OUR
SPONSORS**

**ALVARADO STREET BREWERY
JAMES LEININGER
CALIFORNIA STATE PARKS
CITY OF MONTEREY**

PASSPORT



OCTOBER 13, 2018

**DIocese of
MONTEREY
ARCHIVES**

1

**COOPER-
MOLERA
ADOBES**

2

**LARA-SOTO
ADOBE**

7

**CASA
SERRANO**

8

**MONTEREY
PUBLIC
LIBRARY -
CALIFORNIA
HISTORY ROOM**

3

**MONTEREY
MUSEUM OF
ART**

4

**PACIFIC
GROVE
LIBRARY**

9

**JEWELL
HOUSE**

10

**SHERMAN'S
QUARTERS**
(LOCATED WITHIN
LARKIN HOUSE
GARDEN)

5

**COLTON
HALL
MUSEUM**

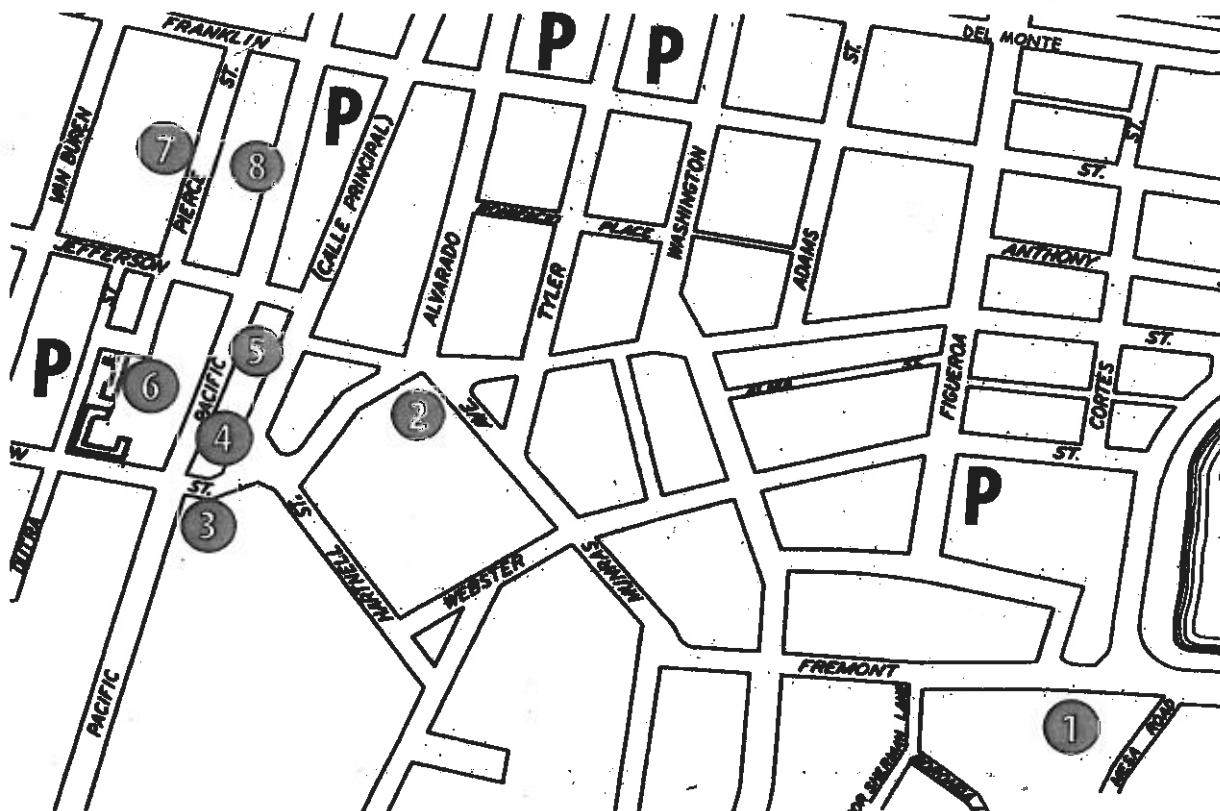
6

**PACIFIC
GROVE
MUSEUM**

11

**KETCHAM'S
BARN**

12



MONTEREY

1. Diocese of Monterey Archives
2. Cooper-Molera Adobes
3. Monterey Public Library - California History Room
4. Monterey Museum of Art
5. Sherman's Quarters (located within Larkin House Garden)
California State Parks - Asilomar
6. Colton Hall Museum
7. Lara-Soto Adobe
Fort Ord Collections and Archives
Seaside Art and History Commission
8. Casa Serrano
California State University, Monterey Bay, Library Archives and Special Collections
Monterey County Free Libraries
Mayo-Hayes O'Donnell Library

PACIFIC GROVE

9. Pacific Grove Public Library

10. Jewell House

Harrison Memorial Library
Monterey Peninsula College

11. Pacific Grove Museum

12. Ketcham's Barn

Heritage Society of Pacific Grove

