



CITY OF SEASIDE
ART AND HISTORY
COMMISSION

AGENDA

REGULAR MEETING
OLDEMEYER CENTER
986 Hilby Avenue
Tuesday, February 12, 2019
5:45 PM

PLEASE TURN OFF YOUR CELL PHONES UPON ENTERING THE MEETING

1. **CALL TO ORDER**
2. **ROLL CALL - ESTABLISHMENT OF QUORUM**

ART AND HISTORY COMMISSION

Steven Russell	Chair
Janies Silveria	Vice Chair
Michael Wildgoose	Commissioner
Francoise Avery	Commissioner
Emily Ventura	Commissioner
Yollette Merritt	Commissioner
Emerson Brown	Commissioner

3. **PUBLIC COMMENT**
4. **APPROVAL OF MINUTES**

A. JANUARY 08, 2019 MINUTES

5. **REVIEW OF AGENDA**

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

6. **BUSINESS ITEMS**

A. SEASIDE ORAL HISTORY PROJECT

1. Final list of volunteers for CSUMB (Urgent)
2. Discuss interviewing in group location

B. ART IN PUBLIC PLACES

1. Discuss final draft

C. ARCHIVES

1. Update on search for storage and workspace locations
2. Discuss involvement in 2019 area archive tour

D. 102 THINGS TO DO IN SEASIDE BOOKLET

1. Suggestions for updated listings
2. Discuss purpose and format

E. ANNUAL REPORT TO COUNCIL

F. UPDATES

1. Historic Recognition project
2. Avery Gallery cases

G. NEW COMMISSION - COUNCIL LIAISON

RECOMMENDATION:

7. REPORTS FROM STAFF

8. REPORTS FROM COMMISSIONERS

9. ADJOURNMENT

**Next Regularly Scheduled Meeting:
March 12, 2019
Time: 5:45 p.m.
Oldemeyer Center**

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, they are asked to contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements.

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
Tuesday January 08, 2019
5:45 p.m.

1. CALL TO ORDER:

The meeting was called to order at: 5:50 p.m.

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART AND HISTORY COMMISSION:

Steven Russell	Chair	<u> X </u>
Janie Silveria	Vice Chair	<u> X </u>
Michael Wildgoose	Commissioner	<u> X </u>
Francoise Avery	Commissioner	<u> </u> (Excused Absence)
Emily Ventura	Commissioner	<u> </u> (Excused Absence)
Yollette Merritt	Commissioner	<u> </u> (Excused Absence)
Emerson Brown	Commissioner	<u> X </u>

STAFF:

Nancy Towne X Sandra Gray X

3. PUBLIC COMMENTS: None

4. APPROVAL OF NOVEMBER 13, 2018 MINUTES:

* Emerson Brown/Janie Silveria M/S/P

5. BUSINESS ITEMS:

a. Update on the Seaside/CSUMB Oral History Project:

**** Finalize Interviewee List:**

* Commissioner Wildgoose handed out the list. Commissioners reviewed the list and decided who has been contacted on the 2017 list. They all agreed who would contact those who remain to be contacted as well as new suggestions for the 2019 list.

**** Discuss Location for Interviews:**

* Commissioners they will leave it up to CSUMB and the interviewee, however, they will offer the Oldemeyer Center as a possible site for interviews.

b. Update on Avery Gallery Display Cases:

- * Staff reported that A Strouse & Son Glass Inc. came and looked at the glass cases and stated that the glass was already tempered. They made suggestions about the changes to the frame and track for the glass cases. Staff received a quote from Coast Counties Glass Inc. for \$7,000.00. The City's policy states that if a quote is More than \$5,000.00, you must get two more quotes.

c. Historical Designation Project:

**** Subcommittee Update:**

- * The Commission has \$5000.00 to spend on plaques. The sites will be chosen by the Art & History Commission with the help with getting public input. The Commissioners will be using their own criteria not the State criteria.

d. Update on Service Learning:

- * The Commission still needs a new printer for the archive computer upstairs. A new base was discussed for digitizing interview tapes that have transcripts. It can digitize 10 to 20 at a time to a thumb drive.

e. Annual Report to Council – Planning:

- * Staff will bring a copy of last year's report to the next Art & History Commission meeting so the Commissioners can start working on the year's report.

6. REPORTS FROM STAFF:

- * Staff passed out the 2019 Avery Gallery calendars. Staff and Commissioner discussed the Media Release and Call for Artists for the February Black History Exhibit.

7. REPORTS FROM COMMISSIONERS:

- * Commissioner Brown reported on the Art in Public Places documents that was updated and reviewed by staff. The Commissioner will review the documents and will discuss them at the next Art & History Commission meeting. The goal is to finalize it by March 2019.
- * Commissioner Russell reported on the 102 Things to do in Seaside, California booklet. He will update it and it will be discussed at the next Art & History Commission meeting.
- * Commissioner Wildgoose reported on Michael Roy as a possible person to interview for the oral history project.

8. **ADJOURNMENT:** 6:20 p.m.

Next Regularly Scheduled Meeting

February 12, 2019

Time: 5:45 p.m.

Oldemeyer Center

Attachment from
the January 08, 2019
Meeting

POSSIBLE ORAL HISTORY INTERVIEWEES
FOR NEXT SERIES (JAN-APR 2019)

FROM 2017 LIST:

- * *Father Mike Volk (priest at St Francis Xavier church; Seaside native)
Church #394-8546 E= gsfxparish@aol.com*
- * *Dennis Volk (Brother; owner-manager Mal's Market on Noche Buena St)
394-1881*
- * *Richard Cota (son of Joe Cota, Seaside's first elected mayor) 277-5324*
- * *Artellan family: Ord Grove and Sand City; long established contractors*
- * *Chionio family on Canyon del Rey; descendants of Chumash Indians.
+ incl. MaryAnn (Chionio) Carbone, now Mayor of Sand City 917-6225*
- * *Jocelyne Muson: French-born artist and teachers; restorer of "Patullo" house
E= jmjmuson562@gmail.com*
- * *William Zeigler wzeigler@pacbell.net Veteran affairs activist*

NEW SUGGESTIONS:

- * *Teresa (Volk) Bennett: sister of above Volks.; Principal San Carlos School*
- * *Surviving old Japanese community: contact via Bob Constant 915-8209
(eg Akio Sugimoto 2010 Highland St.; Royal Manaka)*
- * *Other Asians - Family of longtime Arts Comm Charles Lee
- Korean small-business/storeowners*
- * *Kora Sambrano: d. of Herod "Bill" Irvin ;1551 Sonoma 383-0103*
- * *Willie Harrell (Seaside newspaper publisher)*
- * *Rev. Samuel Gaskin (Ft Ord Church leader and mayoral hopeful) 393-0225*
- * *Miriam Smith, (mother of Mayoral and Council Candidate, Gertrude)*
- * *James Bogan: (Vet affairs activist) 901-5544*
- * *Mr and Mrs Villalobos (Promoters of Seaside Folklorico)*
- * *Albert SanNicolas (Guamanian community)*
- * *Alfred Avila (SHS Coach) E= aavila@mpusd.k12.us 392-3530 Xt2003*

(REVISED BY MIW and NT 12/18)

CRITERIA TO QUALIFY A SITE FOR HISTORIC ^{Recognition} ~~DESIGNATION~~

1. **Cultural Heritage.** Considers whether the site's character, interest, or value is important to the development, heritage, or cultural characteristics of the community.
2. **Significant Event.** Is the property or building a site of a significant local, state, or national event?
3. **Important Person.** The site is identified with a person or persons who significantly contributed to the development of the community, county, state, or country.
4. **Architectural Distinction.** Does the site embody distinguishing characteristics of an architectural style valuable for the study of a period, type, method of construction, or use of indigenous materials.
5. **Notable Construction.** The site can be identified as the work of a master builder, designer, architect, or landscape architect whose individual work has influenced the development of the community, county, state, or country.
6. **Architectural Detail.** The site embodies elements of design, detailing, material, or craftsmanship that renders it architecturally significant.
7. **Architectural Innovation.** The site embodies design elements that make it structurally or architecturally innovative.
8. **Unique Site Conditions.** The site's unique location or singular physical characteristics make it an established or familiar visual feature.

Seaside Art&History Commission

DRAFT PLAN for HISTORIC SITES DESIGNATION PROJECT

GOAL: to honor places and buildings that have played a significant part in Seaside area history, thereby raising public awareness and understanding of this history and the people who made it happen.

PROCESS:

- 1. Decide CRITERIA for Designation (see attached.)**
- 2. Develop an INVENTORY list of possible sites:**
 - a. An informal street by street survey**
 - b. Ask for public input via website, Council presentations, Facebook etc.**
(Involving citizens will not only provide information and suggestions about sites but encourage people to research the history of their families and City)
- 3. CHOOSE SITES (by applying the Criteria) and PRIORITIZE. (? More citizen involvement)**
- 4. DESIGNATIONS:**

Decisions needed about:

 - **Budget : one time or annual? Staff time?**
 - **Signs or plaques?**
 - **Informational booklets**
 - **Website page and media postings**
 - **Date of designations: City Birthday each year?**

NOTES:

- 1. Can this be handled within Rec. Serv. and SAHC? Should we ask for City Hall and/or Council liaisons?**
- 2 This project could be the basis for a Historic Resource Preservation program. The Commission's previous ventures into this area have revealed that some City and realtor groups (as in many cities) see this kind of program as a hindrance to their freedom to develop as they wish. We need to work closely with the City Council and Staff as the project develops and make sure the parameters are clear to everyone involved.**

Draft by MIW 1/7/19

MEDIA RELEASE

City of Seaside
Avery Gallery



CONTACT:

Sandra Gray
Art Program Director
831-899-6811
sgray@ci.seaside.ca.us

January 4, 2019

Call for Artists

The Avery Art Gallery is accepting artwork for the 2019 Black History Month Exhibit, themed Afro-American History or African Roots Inspired Art. In the exhibit, African American culture and history will be showcased with artwork by local artists related to the theme, artifacts, and historical information.

If you are interested in participating in the exhibit, please email a list of your artwork to Sandra Gray in order to save a space in the gallery: sgray@ci.seaside.ca.us. All artwork must be dropped off at Seaside City Hall on Saturday, February 2 between 9 AM-12 PM and picked up Friday, March 1 between 12-6 PM.

The Avery Gallery is proud to be hosting an art exhibit honoring African American culture and history, on display from February 4-28, Monday-Friday from 8 AM-5 PM. Please join us for an artists' reception on Sunday, February 17 from 3-6 PM, sponsored by Seaside Art & History Commission, Monterey County Branch NAACP, Monterey Bay L.I.N.K.S. Inc., and Alpha Kappa Alpha Sorority Inc.

##

FOR IMMEDIATE RELEASE

Page 1 of 1

CITY OF SEASIDE
440 Harcourt Ave.
Seaside, CA 93933

www.ci.seaside.ca.us



@SeasideCA



@City_of_Seaside

**RECREATION AND COMMUNITY ACTIVITIES DEPARTMENT**986 Hilby Avenue
Seaside, CA 93955

Telephone (831) 899-6270

FAX (831) 899-6274

TDD (831) 899-6207

Dear Exhibitor: **Single Artist: Black History Exhibit****Date: 1/4/2019**

The Seaside Art Commission is looking forward to your art being on display in our Walter Lee Avery City Hall Art Gallery. Enclosed is a set of guidelines to help you present your work at its best: **Send back the original Agreement as soon as possible (within 1 week) of the date of this agreement, or we will assume that you do not want to exhibit.** A copy of signed agreement - signed by yourself and a City Representative, will be mailed back to you within a week of receiving from exhibitor.

ARTISTS REQUIREMENTS

1. All two- dimensional work must be framed and matted appropriately for the medium.
2. Screw eyes and wires must be in place (1/3rd total distance from the top of the frame) when your work is delivered to City Hall.
3. If glass or plexi glass protects art, make sure surface is clean.
4. Identification labels on each piece-name of artist, title, medium and value.
5. If artwork needs special hanging methods, please discuss this with me in advance of the hanging day. **899-6811.**
6. **ONE WEEK PRIOR TO INSTALLATION**, you must provide the list of prices (or value for insurance if Not For Sale), titles, and medium for labels. In addition, please include a short biography and a description of your artwork.

GALLERY RESPONSIBILITIES

7. THE GALLERY WILL PROVIDE INVITATIONS, which you can mail out from your own list.
8. THE GALLERY WILL PROVIDE A PROGRAM (published and in the gallery the week after installation) with titles, and price list. The gallery does not participate in the selling of art from the gallery. If we have any inquiries we will forward them to the artist.
9. THE GALLERY WILL SEND OUT PUBLIC SERVICE ANNOUNCEMENTS to local newspapers (for Art Event listings), radio & TV stations. Any other publicity such as feature articles must be arranged by the artists.

Thank you for wanting to be a part of the Visual Arts Program in the City of Seaside. If you have any questions, please feel free to call me Sandra Gray at **899-6811**.

Single Artist: Black History Art Exhibit

LISTINGS INFORMATION: For Program booklet and labels this information is best for Gallery use when sent by email to: sgray@ci.seaside.ca.us.

FILL OUT FORM on your computer AND ATTACH TO EMAIL

<u>SHORT Descriptive TITLE (Required)</u> <u>UNTITLED IS UNACCEPTABLE</u>	<u>MEDIUM</u>	<u>SIZE</u>	<u>Price Value</u> <u>Required</u>
1.			
2.			
3.			
4.			
5.			



RECREATION AND COMMUNITY ACTIVITIES DEPARTMENT

986 Hilby Avenue
Seaside, CA 93955

Telephone (831) 899-6270

FAX (831) 899-6274

TDD (831) 899-6207

BLACK HISTORY ARTIST AGREEMENT TO EXHIBIT

This agreement made and entered into on 1/4/2019 by and between the Art & History Commission, the City of Seaside, herein after called "City," and _____, hereinafter called "Exhibitor."

WITNESSETH

Whereas, the City desires to provide an exhibit and Exhibitor agrees to provide the artwork for the exhibition.

NOW, THEREFORE, the parties hereto do mutually agree as follows:

1. Scope of Services

Exhibitor agrees to provide and hang an adequate amount of artwork to fill the space designated by the City during the time frame specified in this Agreement. Because City Hall is a public facility, exhibited art may not include the detailed nude human form. The Exhibitor further agrees to take the artwork down during the date and time designated by the City.

The exhibit will go up on Date: Saturday February 2, 2019 Time: 9:00 AM to 12:00 PM

The exhibit will be taken down on: Friday March 1, 2019 Time: 12:00-6:00 PM

Type of art work to be provided: All visual media Historical Items.

2. Location and Exhibit Time:

The City agrees to hold the Walter Lee Avery Gallery at City Hall open for the public to view artwork from 8:00 a.m. to 5:00 p.m. Monday through Friday.

3. Terms of Agreement

- a. The agreed upon exhibit period (when the artwork can be viewed by the public is from:

Opening Date: Monday February 4, 2019

Last viewing Date: Thursday February 28, 2019

Avery Gallery Hours: Monday – Friday from 8:00 a.m. to 5:00 p.m.

- b. The Artist's Reception & Program will be held on Sunday February 17, 2019 from 3:00 p.m. to 6:00 p.m. Exhibitor will follow all City Rules, Regulations, and Conditions of Use for the event.

4. Cancellation of Agreement

The Exhibitor agrees to provide three (3) months written notice of cancelation prior to exhibition date. The City reserves the right to cancel the exhibit, in full or part, upon forty-eight (48) hours notice if extenuating circumstances exist with the relation to the availability of the City facility.

5. Insurance

The undersigned, as an artist/exhibitor/owner of certain materials presented for exhibition at the Walter Lee Avery City Hall Art Gallery, does hereby agree to the following conditions which are declared to be conditions prerequisite to such exhibitions:

- a. It is understood and agreed that the City carries a policy of insurance in the maximum amount of \$50,000 which covers loss of all exhibited materials. The Exhibitor shall assume all liability up to \$1,000. For loss or damage to any one item in the exhibit, the \$1,000 deductible is per incident. It is understood and agreed that \$50,000 is a gross coverage for the total of all items in the exhibit at any one time. The undersigned assumes any and all liability not covered by said policy. Said policy of insurance is available for inspection during working hours in the Finance Department of the City of Seaside.
- b. It is understood and agreed that the City makes no oral or written warranty, representation, or promise of any type or character with regard to the exhibition of artwork, but limits its obligation to providing space from time to time for the use of artists in exhibiting their work. Without the assumption of liability of any type to its employees or agents.
- c. The City of Seaside will not accept art valued at more than \$5,000 for each piece of work displayed.

**RECREATION AND COMMUNITY ACTIVITIES DEPARTMENT**

986 Hilby Avenue
Seaside, CA 93955

Telephone (831) 899-6270
FAX (831) 899-6274
TDD (831) 899-6207

6. Notice

All notices herein required to be given, or which may be given by either party to the other, shall be deemed to have been fully received when made in writing and deposited in the United States mail, certified and postage prepaid, and addressed to the respective parties as follows:

To City:

City of Seaside
Recreation Department
986 Hilby Avenue
Seaside, CA 93955

To Exhibitor: _____

Attention: _____

_____, CA 939__

7. Indemnity

Exhibitor hereby agrees to indemnify and hold harmless the City of Seaside from any and all claims of any nature whatsoever that may arise as a result of this Agreement. This Agreement shall constitute the entire understanding of the parties hereto, and this Agreement should not be modified unless in writing by the parties hereto.

IN WITNESS WHEREOF, the parties hereto have executed this agreement on the date first above written.

Exhibitor: _____

SIGNED: _____ **DATE:** _____

PRINT NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

EMAIL: _____

City of Seaside:

SIGNED: _____ **DATE:** _____

PRINT NAME: _____

TITLE: _____