



A G E N D A
CITY OF SEASIDE
ENVIRONMENTAL
COMMITTEE

REGULAR MEETING
Council Chamber
440 Harcourt Avenue
Tuesday, May 14, 2019
5:30 PM

1. CALL TO ORDER

2. ROLL CALL - ESTABLISHMENT OF QUORUM

3. ENVIRONMENTAL COMMITTEE

4. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

5. PUBLIC COMMENT

Members of the public wishing to address the City Council on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three minutes. Public Comments on specific agenda items are heard under that item. For the public record, please state your name.

6. APPROVAL OF MINUTES

A. APPROVE MINUTES OF APRIL 9, 2019

7. BUSINESS ITEMS

A. DISCUSSION REGARDING PARTNERING WITH SUSTAINABLE SEASIDE FOR A "SUSTAINABLE HOME TOUR," SUSTAINABLE LIVING FAIR AND OTHER EVENTS, INCLUDING ASSOCIATED OUTREACH TO THE COMMUNITY.

RECOMMENDATION: Discuss collaboration with Sustainable Seaside and identify the role the EC will play.

B. PRESENTATION BY REID NORRIS OF EVERYONE'S HARVEST

RECOMMENDATION: Receive a presentation by Everyone's Harvest. Discuss and provide input regarding EC involvement.

C. SUPPORT FROM PARKS AND RECREATION COMMITTEE REGARDING BEE CITY USA AND POLLINATOR SITES; OUTREACH TO FRIENDS OF SEASIDE PARKS ASSOCIATION, AND PROCLAMATION RE POLLINATOR WEEK.

RECOMMENDATION: The purpose of this item is for the EC to become aware of the support of the Parks and Recreation Committee regarding BEE CITY sites and outreach to community groups.

D. BEE CITY POLLINATOR SITE PROPOSAL AND FUTURE SITE SELECTION

RECOMMENDATION: Receive presentation regarding potential Bee City site and future collaborations at the corner of Canyon Del Rey and Fremont.

It's recommended the committee discuss the site and other potential sites, what work needs and can be done, and whether or not this could be the city's first Bee City site.

E. FRIENDS OF SEASIDE LIBRARY LANDSCAPE IMPROVEMENTS

RECOMMENDATION: Discuss partnership between the Friends of the Seaside Library and the EC to work on replacing the ivy with sustainable, drought-resistant plants.

It's recommended the EC discuss this collaboration and identify how it could also be expanded to meet some obligations of Bee City USA and possibly expanded to include pollinator-friendly improvements to Stephen E. Ross Memorial Park (former mayor of the city of Seaside from 1978-1980, mayor pro-tem 1966-1972, and 1976-1978, council 1964-1978).

F. EPP SUBCOMMITTEE UPDATE

RECOMMENDATION: Receive presentation from the EC subcommittee regarding the plans associated with the Environmentally Preferred Plastics code amendments, community outreach, and outreach and education plans.

It's recommended the EC provide feedback on approach, volunteer to be involved in efforts, and make suggestions on information provided.

G. GRANT TRACKING UPDATE

RECOMMENDATION: Receive update from Commissioner Jeremy Hawran regarding upcoming grant opportunities.
It's recommended the EC receive info, provide feedback and resources, and possibly identify individuals to reach out to local non-profits that might be eligible to apply for grants in collaboration/or with assistance from the EC, and identify those interested in working on EC eligible grants.

8. REPORTS FROM COMMISSIONERS

A. SHARING INFORMATION FROM THE CONFERENCE ON THE LIVING FUTURES PUT ON BY THE INTERNATIONAL LIVING FUTURE INSTITUTE.

RECOMMENDATION:

9. REPORTS FROM STAFF

A. CITY COUNCIL ACTION REGARDING COMMISSIONS

RECOMMENDATION: Receive Information.

B. RETURN OF THE NATIVES EVENT MAY 4TH, 2019

RECOMMENDATION: The purpose of this item is to thank the EC members who participated in the event.

10. ADJOURNMENT

Next Regularly Scheduled Meeting:
June 11, 2019
Seaside City Hall
5:30PM

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings. City Council Meetings that are held in the City Council Chambers are broadcast live to all Seaside residents on Comcast Channel 25 and U-verse Channel 99. Live streamed meeting videos as well as videos of past meetings are available on the City's website at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

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MINUTES

CITY OF SEASIDE
REGULAR MEETING
ENVIRONMENTAL COMMITTEE
COUNCIL CHAMBER

Tuesday, April 9, 2019
5:30PM

1. CALL TO ORDER

The meeting was called to order at 5:30pm.

2. ROLL CALL – ESTABLISHMENT OF QUORUM

PRESENT: Raak, Hawran, Murphy, Del Valle, Abraham-Panni
ABSENT: Molle

3. ENVIRONMENTAL COMMITTEE

4, REVIEW OF AGENDA

Unanimous vote to add item C. Presentation by CSUMB Students (Motioned by Abraham-Panni, seconded by Murphy).

5. PUBLIC COMMENT

Cathy Rivera spoke about Sustainable Seaside's interest in collaborating with the Environmental Committee on a community event, especially the Sustainable Home Tour. Sustainable Seaside needs help in finding new homes to put on the tour, and outreach to the community. Discussed the possibility of creating a Sustainable Living Fair.

-----Commissioner Molle Arrived 5:39-----

6. APPROVAL OF MINUTES

A. APPROVE MINUTES FROM MARCH 12, 2019

On motion by Murphy and second by Hawran, minutes passed by a unanimous vote; the minutes for the March 12, 2019 meeting were approved.

7. BUSINESS ITEMS

- A. LANDON HOFMAN, OWNER OF MULTIPLE MCDONALD'S RESTAURANTS IN MONTEREY COUNTY, WILL SHARE HIS EXPERIENCE IN TRANSITIONING TO COMPOSTABLE GOODS AT HIS MONTEREY STORE.

Invited guest was not present, by SL Rocha provided a summary of her conversation with Landon Hofman regarding his transition to EPP at his McDonald's store in Monterey as required of their ordinance.

B. PRESENTATION BY BROOKE WRIGHT OF ECOLOGY ACTION REGARDING THE MONTEREY BAY AREA GREEN BUSINESS PROGRAM

Provided overview of program. Ecology Action was hired to increase the intern and volunteer program. Previously, each jurisdiction paid a fee, but in 2018 a \$1MIL grant was given to grow the program, an additional \$1MIL was awarded in 2019. They are hoping for \$2MIL next round keeping the exponential growth of the program moving upwards. The money can also be used for marketing to help with outreach to businesses. SL Rocha, Raak, Murphy, and Molle asked questions about energy savings: electricity and water conservation, cost savings to businesses, and how is the cost benefit analysis done for product lifecycles.

C. CSUMB Student Update

Maddy: The service learners will have a table at Earth Day and might having a waste sorting game set up. The local business survey is complete and it incorporates elements from other local surveys on the same topic. Mariana Del Valle to review survey and Spanish version too. Molle, Del Valle, Raak, and Abraham-Panni provided feedback and suggestions to the students regarding their proposed Earth Day activity.

D. ENVIRONMENTALLY PREFERABLE PACKAGING (EPP) SUBCOMMITTEE UPDATE

Abraham-Panni: Definitions of who the code will regulate: food service providers vs prepared foods. The sub-committee has started a document with questions to send to MRWMD. Also exploring businesses charging a fee for new EPP goods. Intention is to produce amendments that require certifiable compostable food packaging. Primary benefit of compostables will be diversion not waste control. "Certifiable Compostable" means able to break down with an industrial compostable facility and informed the reason why we removed "biodegradable," which isn't legally defined.

Raak: Spoke to the tendency to get on the "hot items": straws and cups, but it's important to define the broader application. What's the core of the policy, but also the periphery (outreach, community, waste haulers, and increased compost collection. Focus on memo to council. Still concerned about compostable plastics on marine life. Is the solution to hint at the future, that what we're writing now isn't the ultimate?

Murphy: We can be more restrictive in some of our definitions

Molle: Would the code have a grace period or set time period of 180 days before becoming effective?

Molle and Del Valle provided input and suggestions regarding timeline and CSUMB survey becoming part of the subcommittee outreach.

Public Comment: Natalie Olivas – What's the end result of compost ending up in a regular waste facility?

Maddy Maurer – MRWMD talked about expansion of Organics to Energy program as to why we are so focused on compostable goods.

E. ANNUAL WORK PLAN

SL Rocha discussed goals, objectives, and accomplishments over the past year and looking forward. Let's refocus on rainwater capture devices, which we named earlier in the year as being a concern of the committee.

Public Comment – None

Motion Murphy, second Molle, unanimously approved.

F. EARTH DAY PURCHASE SUMMARY

Chair Raak and SL Rocha provided an overview of items purchased for upcoming Earth Day event and also to be used later, as related to Bee City activities.

Public Comment – Tiffany Rivera. Are these just for Earth Day? Raak explained intent. Tiffany mentioned making reusable ziplock bags.

G. CLIMATE RESOLUTION

Raak: Last city council meeting CM Wizard proposed a Reso in support of addressing climate change, loosely connected with the Green New Deal.

It was approved to be discussed at a later council meeting. SL Rocha – you always have the option of submitting comments via email.

Public Comment – None

8. REPORTS FROM COMMISSIONERS

A. EARTH DAY VOLUNTEER UPDATE

Raak: we have a good group signed up to volunteer. Sustainable Seaside created a flyer for the event too. Thank you.

B. GRANT TRACKING UPDATE

Hawran: the only feedback we got for grants were from Murphy. Most of the grants I looked up have already passed, but I set a reminder for the next cycle on the calendar. I also did research on GrantGopher and researched local grants coming up in Aug and September. I need some feedback from the group, so I will do some more research:

environmental upgrades, habitat restoration. Grants vary from \$12k-\$100k. Many grants have specific organizational requirements limiting them to non-profits. I will report back on their responses regarding our eligibility. I still need suggestions on where to find more grants.

9. REPORTS FROM STAFF

A. CITY COUNCIL UNANIMOUSLY APPROVED THE RESOLUTION OF SUPPORT CREATED BY CITIZENS' CLIMATE LOBBY (CCL) REGARDING HR 763

SL Rocha provided update to the EC regarding the CC approval of the Reso of Support.

- B. APRIL 20TH BROADWAY TREE PRUNING COLLABORATION WITH THE ORNAMENTAL HORTICULTURE PROGRAM OF MONTEREY PENINSULA COLLEGE

SL Rocha provided info on event with MPC tree pruning course.

- C. BEE CITY USA RESO APPROVED BY CITY COUNCIL APRIL 4, 2019

It's official, Seaside is a Bee City Affiliate. We will have some work to do over the year to meet the obligations of the designation.

10. ADJOURNMENT

Having no further business, the meeting was adjourned at 7:17 PM.



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 7.B.

TO: Environmental Committee

BY: Reid Norris

DATE: May 14, 2019

SUBJECT: PRESENTATION BY REID NORRIS OF EVERYONE'S HARVEST

PURPOSE & RECOMMENDATION

Receive a presentation by Everyone's Harvest. Discuss and provide input regarding EC involvement.

BACKGROUND

Everyone's Harvest is interested in growing engagement with the Seaside farmers' market, and especially to get the word out about Market Match - the program that doubles spending power for fruits and veggies for community members who use CalFresh to shop at the market. Long-term, Everyone's Harvest would love to get some Seaside representation on their board of directors so the market is closer in touch with Everyone's Harvest

ATTACHMENTS

None



CITY OF SEASIDE STAFF REPORT

Item No.: 7.C.

TO: Environmental Committee

BY: Beth Rocha, Associate Planner

DATE: May 14, 2019

**SUBJECT: SUPPORT FROM PARKS AND RECREATION COMMITTEE
REGARDING BEE CITY USA AND POLLINATOR SITES;
OUTREACH TO FRIENDS OF SEASIDE PARKS ASSOCIATION,
AND PROCLAMATION RE POLLINATOR WEEK.**

PURPOSE & RECOMMENDATION

The purpose of this item is for the EC to become aware of the support of the Parks and Recreation Committee regarding BEE CITY sites and outreach to community groups.

BACKGROUND

On April 15, 2019 Staff Liaison Rocha and EC member Laura Murphy attended the Parks and Recreation Commission meeting, presented the commission with information regarding the beekeeping code update, BEE CITY USA Affiliate designation, obligations, and desire of the EC to work collaboratively with the P&R Commission to meet the obligations of BEE CITY USA. The Parks and Recreation Commission voted to support the EC in our efforts regarding pollinators.

Staff Liaison Rocha also contacted FOSPA, making them aware of the BEE CITY designation and our interest in collaborating with them on creating pollinator sites and tapping into their plant knowledge. Return of the Natives will be contacted as well.

On May 16, 2019 City Council will consider a Proclamation declaring June 17-23, 2019 as Pollinator Week in Seaside.

ATTACHMENTS

1. FOSPA
 2. Proclamation for National Pollinator Week
-

Dear Friends of Seaside Parks Association (FOSPA),

I'm writing to introduce the recent accomplishments of Seaside's Environmental Commission and future objectives (I serve as the Staff Liaison). We want to gauge your interest in collaborating with us for a Pollinator Week event: June 17-23 and other activities.

- The Environmental Commission collaborated with Planning staff to write a code amendment to the existing beekeeping regulations, changing beekeeping from requiring City Council approval to making it permitted by-right citywide. A major leap in the right direction!
- City Council unanimously approved a Resolution supporting the designation of Seaside as a BEE CITY USA Affiliate, which became official on April 4, 2019.
- The Environmental Commission approached the Parks and Recreation Committee regarding collaborating to meet some of the BEE CITY USA obligations and Pollinator Week events. They will be supportive and engaged.
- Sustainable Seaside recently approached the Environmental Commission about collaborating to support bees in our community and the Commission is definitely interested in developing relationships with our local community groups, including FOSPA.

Your expertise on what species thrive in Seaside, your established community connections, and dedication to improving the "landscape" of Seaside in a multitude of ways, is invaluable and greatly respected and appreciated. The Environmental Committee is interested in hearing from you on how we can establish a relationship to accomplish both the goals of FOSPA and the objectives that overlap with Environmental Commission's interest to support bees and other pollinators. This may include increasing pollinator habitats, promoting awareness, and developing community involvement and support.

Thank you,

Beth Rocha
Associate Planner
City of Seaside
831-899-6728

"Include - Innovate - Inspire" - [City of Seaside](#)

City of Seaside
PROCLAMATION



Pollinator Week
June 17-23, 2019

WHEREAS, twelve years ago the U.S. Senate’s unanimous approval and designation of a week in June as “National Pollinator Week” marked a necessary step toward addressing the urgent issue of declining pollinator populations; and

WHEREAS, Pollinator Week has now grown into an international celebration of the valuable ecosystem services provided by bees, birds, butterflies, bats and beetles; and

WHEREAS, pollinator species such as thousands of species of bees are essential partners in producing much of our food supply; and

WHEREAS, pollinator species provide significant environmental benefits that are necessary for maintaining healthy, diverse urban and suburban ecosystems; and

WHEREAS, pollination plays a vital role for the trees and plants of our community, enhancing our quality of life, and creating recreational and economic development opportunities; and

WHEREAS, for decades the City of Seaside has managed urban landscapes and public lands that include many municipal parks and greenways, as well as wildlife habitats; and

WHEREAS, the City of Seaside provides recommendations to developers and residents regarding native landscaping to promote conservation stewardship, and will continue to develop information regarding the protection of pollinators and maintenance of their habitats in urban and suburban environments; and

WHEREAS, the City of Seaside became a BEE CITY USA Affiliate on April 4, 2019 and committed to increasing pollinator awareness and creating supporting habitats.

NOW THEREFORE, BE IT PROCLAIMED, that, I, The Honorable Ian Oglesby, Mayor of the City of Seaside, California, on behalf of the City Council do hereby proclaim June 17th - 23rd, 2019 as “**Pollinator Week**” in the City of Seaside, and I urge all citizens to celebrate Pollinator Week and to support efforts to enhance native habitats to support pollinators, and Further, I urge all citizens to plant native species that support critical pollinator species to promote the well-being of this and future generations

Ian Oglesby, Mayor
May 16, 2019



CITY OF SEASIDE STAFF REPORT

Item No.: 7.D.

TO: Environmental Committee

BY: Beth Rocha, Associate Planner

DATE: May 14, 2019

SUBJECT: BEE CITY POLLINATOR SITE PROPOSAL AND FUTURE SITE SELECTION

PURPOSE & RECOMMENDATION

Receive presentation regarding potential Bee City site and future collaborations at the corner of Canyon Del Rey and Fremont.

It's recommended the committee discuss the site and other potential sites, what work needs and can be done, and whether or not this could be the city's first Bee City site.

BACKGROUND

When EC reps attended the Parks and Recreation Commission meeting on April 15, 2019 Staff Liaison Rocha was approached by Dianne Nelson, who has been maintaining the city parcel on the corner of Canyon Del Rey and Fremont.

On April 25, 2019 Rocha met with Dianne Nelson at the site and added to the species list that was originally created (see Attachment), discussed the history of the site, Dianne's involvement in maintenance, and her ideas regarding the site moving forward. Since meeting, Dianne has become a member of the Parks and Recreation Committee (possible that she has not been sworn in yet).

ATTACHMENTS

1. Letter from Dianne Nelson
 2. Currently Established Plants on SW Corner of Canyon Del Rey
 3. Site and Plant Resources
-

May 1, 2019

To: Seaside Environmental Committee

Fr: Dianne Nielson

RE: Recommendation for Bee City USA Project Location at SW Corner of Canyon Del Rey & Fremont St.

I learned of the bee city project at a Parks and Recreation meeting in April. I was very excited, because I believe this site would be very favorable to begin this project.

This site has numerous established pollinator-attracting native plants. Due to its location it would be ideal area to kick-start the city's designated Bee City USA project, creating citizen awareness of Seaside's Bee City USA status, which would result in furthering Inclusion, Inspiration and Innovation! I have observed pollinators at this large open space during my visits there as well as birds and butterflies.

History:

The corner of Canyon Del Rey & Fremont St. was developed into a native plant green space by community volunteers (Green Team?) starting approximately in 1990. It was maintained through the years by volunteers into a fully mature native plant site until a few years ago at which time the volunteer group no longer organized maintenance. I began noticing the lack of maintenance at least over the last three or so years.

In 2018 and 2019 I organized volunteers for one-day trimmings (one per year) to open up the space due to it becoming overgrown from lack of regular maintenance.

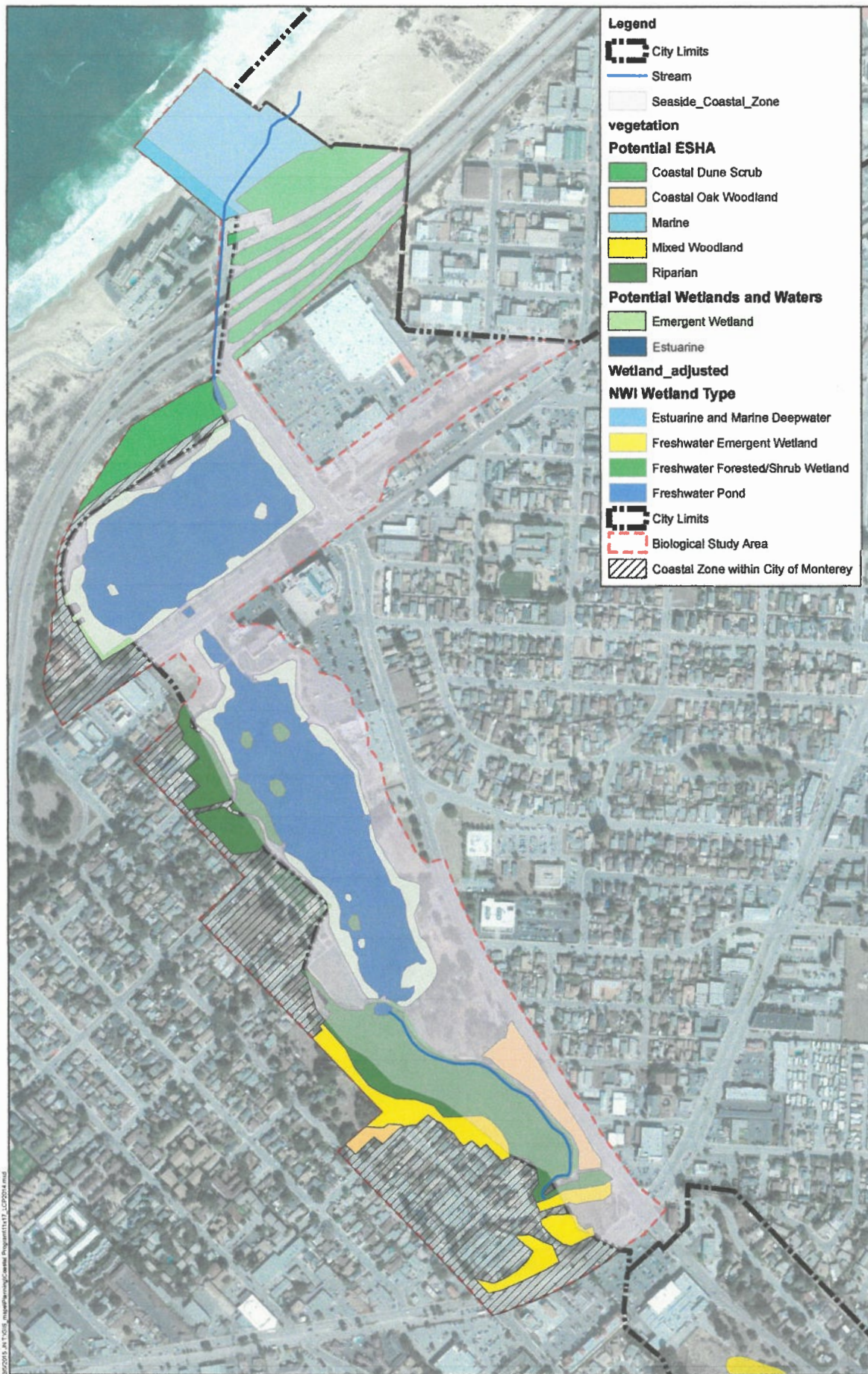
Recommendation:

Making this site the first Bee City USA site seems to be a smart and natural progression for this established bee-friendly open space.

Maintenance would be, I believe nominal, in combination with Public works park staff and volunteers (possibly Sea Stars) providing the upkeep.

Currently Established Plants on SW Corner of Canyon Del Rey & Fremont Streets

1. Coast Silk Tassel – *Garrya elliptica*
2. Manzanita – *Arctostaphylos montana*
3. Malva or Mallow
4. Purple Sage – *Salvia leucophylla*
5. Ceanothus – *Ceanothus spinosus*
6. Pride of Madeira – *Echium candicans*
7. California Wildrose – *Rosa californica*
8. Wild Raddish
9. Coast Live Oak – *Quercus agrifolia*
10. California Poppy – *Eschscholzia californica*
11. Catalina Ironwood - *Lithocarpus densiflorus*
12. Rosemary – *Rosmarinus*
13. Euphorbia
14. Privet – *Ligustrum*
15. California Flannel Bush – *Fremontodendron californicum*



CITY OF SEASIDE
LCP 2014

Exhibit

California Native Plant Society Blog

Dedicated to the Preservation of California Native Flora

MARCH 31, 2010 BY CALIFORNIA NATIVE PLANT SOCIETY

Bee-friendly gardening

Attract the world's most effective pollinators with nectar- and pollen-rich native plants

By Arvind Kumar



(<https://caplants.files.wordpress.com/2010/03/201003-01.jpg>) One cannot overstate the importance of bees to humans and the environment. Bees are called the world's star pollinators because they pollinate one-third of our food crops. The almond crop of California, for example, is entirely dependent on honey bees for pollination.

Pollinator populations worldwide have been declining due to habitat loss from human development. Honey bee populations in particular have plummeted since 2006, a phenomenon dubbed Colony Collapse Disorder. No one fully understands the reasons why, but pathogens

and pesticides are among the suspects.

Most people are familiar with the European honey bee (originally from South and Southeast Asia), but few know that California is home to 1,600 species of native bees. Most are solitary in nature, do not build hives, and do not produce honey or wax for human consumption.

However, native bees are 200 times more efficient at pollination than honey bees! According to the National Sustainable Agriculture Information Service, pollinating an acre of apples requires 60,000-120,000 honey bees; the same area can be pollinated by 250-750 mason bees. Native bees can play just as vital a role in agriculture as they do in the ecosystem.

You, the home gardener, can support and rejuvenate the bee populations in your neighborhood. Dr Gordon Frankie of the University of California, Berkeley, has been studying bee habitats, and his recommendations are:

- Eliminate the use of pesticides
- Plant a diversity of nectar- and pollen-rich plants (10 or more species)
- Mass each plant in patches 1 square meter or larger
- Choose plants that bloom in succession over the seasons
- Avoid excessive manicuring
- Set aside some bare patches of soil for nesting

Many native plants provide nectar and pollen to bees of all kinds. Here is a short list of native plants I have grown successfully in my garden, arranged in order by time of bloom.

(<https://caplants.files.wordpress.com/2010/03/201003-02.jpg>) California is home to an amazing diversity of two sun-loving shrubs: **manzanitas** (*Arctostaphylos* sp) and **ceanothuses**. They come in a variety of forms, from groundcovers to subshrubs to large shrubs and tree-like forms. Manzanitas burst into bloom in the winter, while ceanothuses bloom around March. The flowers are decorative as well as a rich nectar and pollen source.

Spring provides a floriferous feast for bees with a riot of wildflowers, among them: **California Poppy** (*Eschscholzia californica*), **Tansy-leaved Phacelia** (*Phacelia tanacetifolia*), **Blazing Star** (*Mentzelia lindleyi*), **Globe Gilia** (*Gilia capitata*), **Bird's Eye Gilia** (*Gilia tricolor*), and the shade-loving **Chinese Houses** (*Collinsia heterophylla*)



Spring-flowering subshrubs include **Sticky Monkeyflower** (*Mimulus aurantiacus*) and **Woolly Bluecurls** (*Trichostema lanatum*). **Coffeeberryshrubs** (*Rhamnus californica*) have insignificant flowers, but the bees have no trouble finding them. **California Buckeye** (*Aesculus californica*) and **Holly-leaved Cherry** (*Prunus ilicifolia*) are flowering trees loved by bees and other pollinators. (Note that California buckeye is mildly toxic to honey bees, who will avoid it if other choices are available.)

In late spring, the pink blooms of **Elegant Clarkia** (*Clarkia unguiculata*) draw the bees, as do the lavender blossoms of **Coyote Mint** (*Monardella villosa*) and the white flowers of **Toyon** (*Heteromeles arbutifolia*).

The star among summer-flowering native plants are the **buckwheats**. They come in a variety of sizes and forms. The subshrub **California Buckwheat** (*Eriogonum fasciculatum*) is especially attractive to bees and other pollinators, and easy to grow. **Red Buckwheat** (*Eriogonum grande rubescens*) is smaller, more delicate, and appealing.

Many plants from the sunflower family bloom in summer, such as **Gumplant** (*Grindelia* sp), **California Aster** (*Aster chilensis*), and **Lessingia** (*Lessingia filaginifolia*). **Elegant Madia** (*Madia elegans*) is a delightful, fragrant annual whose flowers open in late afternoon and close by 10am. **California Sunflower** (*Helianthus annuus*) grows well in full sun with some summer moisture.

This short list of bee-friendly native plants is just a sample of the diversity of native plants available to the home gardener. When you grow them, you can be sure you are helping bees, native and otherwise, other types of pollinators, and the environment in general.

Arvind Kumar has been growing native plants in his Evergreen garden since 2000. He can be reached at chhprahiya@yahoo.com.

RESOURCES:

- **Urban Bee Gardens** (<http://nature.berkeley.edu/urbanbeegardens>)
This website, maintained by the University of California, Berkeley, contains a wealth of information about bees, native and otherwise, plants, and gardening basics.
- **Santa Clara Valley Beekeepers Guild** (<http://www.beeguild.org/>)
This is a group of beekeepers, amateur and professional alike, which meets first Mondays at a local library. The website has helpful information about getting started with beekeeping.

This entry was posted in [Garden Design](#), [Gardening Tips](#), [Habitat Gardening](#), [Seasonal Gardening](#) and tagged [bees](#), [pollinators](#). Bookmark the [permalink](#).

13 thoughts on “Bee-friendly gardening”

Chris Lewis | March 31, 2010 at 11:59 am

This is wonderful! I can't wait to forward it to all my 'habitat-friendly' friends.

Reply

Phyllis Dozier | May 26, 2010 at 4:11 pm

This is a wonderful article. We live in the chaparral and were burned out by the wildfires and it has been exciting to see how nature comes back and this year after all the rains, it is just beautiful here. We have a lot of different pollinators visiting our native plants. We have many native ceanothus plants, many new ones and a few manzanitas survived the fires. Our hills are covered with yellow, purple, red pink and white flowers and lots of green shrubs. We also have Toyon, Engelmann Oaks, Coast Live Oaks and Hollyleaf Cherry which is in bloom right now and covered with bees. We have a new hive and are anxious to taste our Chaparral Honey. Thank you for articles like this. Learning about our ecosystem and all the wonderful life we find here, so exciting!

Reply

Pingback: Threats to Honey Bees and Food Crops « Natural History Wanderings

Donald Broderson | June 6, 2011 at 11:27 am

The description of California Buckeye as “mildly toxic” to honey bees and the claim that they avoid it is not what beekeepers will tell you. Honey bees love the buckeye and it is poisonous enough to kill a whole hive according to websites at UC Davis and websites advising beekeepers.

Reply

Pingback: Building a Bee Garden | SueloVitaSun

Pingback: Almost Everybody Loves Bees | treesbugsdirt

Pingback: Building a Bee Garden | SueloVitaSun

Pingback: Building a Bee Garden | TheSoilForum

MR Allan | March 4, 2015 at 7:38 pm

Some of these plants may be CA native but are NOT honeybee friendly. Join your local bee guild and learn that many professional beekeepers close their hives when the CA buckeye blooms (it constipates and kills honeybees.) Also, sticky monkey is really bad for honeybees. Honeybees are not natives and some of our native plants are really killers for them. Bee Friendly plants? DEFINITELY NOT EVERYTHING ON THIS LIST!!!!

Reply

Pingback: What Plants to Include in Your Northern California Native Bee Garden | Low Flow Sprinkler Pros

Kathy | June 20, 2017 at 10:35 am

So what are the best plants for bees?!

Reply

Pingback: Photo Friday: Pollinators - Morro Bay National Estuary Program

Sara Stenger | December 31, 2017 at 4:24 pm

Can you recommend a seed company with bee friendly seeds. Maybe something with most of the annuals you recommended. I am starting a veg garden and have lots of space for bee friendly plants to go along with my veggies and love the idea of doing all natives. This is a very exciting article and I look forward to planting my gardens.

Reply

[Blog at WordPress.com.](#)

[Blog at WordPress.com.](#)

[Reply](#)

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Sara Steiger | December 31, 2017 at 4:14 pm

[Pingback: Photo Friday: Pollinators - Mono Bay National Estuary Program](#)

[Reply](#)

So what are the best plants for bees?

Kathy | June 20, 2017 at 10:35 am

[Flow Spillaker Press](#)

[Pingback: What Plants to Include in Your Northern California Native Plant Garden | Love](#)

[Reply](#)

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MR Allan | March 1, 2017 at 8:38 pm

Recommended Plants for Pollinators & Beneficial Insects

California Central Coast Region



California Central Coast wildflower pollinator planting blooming in late summer. (Photograph by the Xerces Society / Jessa Kay Cruz.)

Plant Selection

The plants on this list are recommended for use in pollinator habitat restoration and enhancement projects in agricultural landscapes. These species have been selected because they are attractive to a diversity of different bee species, and provide pollen and nectar resources throughout the season, provided that a minimum of three different plant species from each blooming period (early, mid, and late season) are selected. A majority of plants recommended are native, drought tolerant, easy to establish, and don't serve as alternate hosts to crop pests or diseases.

Native Species for Pollinators and Beneficial Insects

SCIENTIFIC NAME	COMMON NAME	BLOOM	LIFE	FORM	SUN	WATER	SOIL	COMMENTS
<i>Achillea millefolium</i>	Common yarrow	MID	P	H		L-H	ANY	
<i>Agastache urticifolia</i>	Nettleleaf giant hyssop	MID	P	H		M	MEDIUM-COARSE	
<i>Arctostaphylos densiflora</i> 'McMinn'	McMinn manzanita	EARLY	P	W		L	MEDIUM	
<i>Arctostaphylos glauca</i>	Bigberry manzanita	EARLY	P	W		L	ANY	
<i>Asclepias fascicularis</i>	Narrowleaf milkweed	MID	P	H		M	ANY	
<i>Baccharis pilularis</i>	Coyotebrush	LATE	P	W		L	ANY	
<i>Baccharis pilularis</i> 'Pigeon Point'	Dwarf coyotebrush	LATE	P	W		L	ANY	
<i>Berberis aquifolium</i>	Oregon grape	EARLY	P	W		L	ANY	
<i>Ceanothus</i> 'Julia Phelps'	California lilac 'Julia Phelps'	EARLY	P	W		L	MEDIUM-COARSE	
<i>Clarkia amoena</i>	Farewell-to-spring	EARLY-MID	A	H		M	FINE-MEDIUM	
<i>Collinsia heterophylla</i>	Chinese houses	EARLY	A	H		M	ANY	
<i>Diplacus aurantiacus</i> ssp. <i>aurantiacus</i>	Sticky monkey flower	EARLY-MID	P	H		M	ANY	
<i>Epilobium canum</i>	California fuchsia	MID-LATE	P	H		L	ANY	
<i>Eriogonum fasciculatum</i>	California buckwheat	LATE	P	W		L	ANY	
<i>Eriophyllum confertiflorum</i>	Golden-yarrow	MID-LATE	P	H		M	ANY	
<i>Eriophyllum staechadifolium</i>	Seaside woolly sunflower	MID-LATE	P	H		M	ANY	
<i>Eschscholzia californica</i>	California poppy	EARLY-MID	A, P	H		L	ANY	
<i>Gilia capitata</i>	Globe gilia	EARLY-MID	A	H		M	ANY	
<i>Grindelia hirsutula</i>	Gumplant	MID-LATE	P	H		L	FINE-MEDIUM	
<i>Helianthus annuus</i>	Common sunflower	MID-LATE	A	H		M	ANY	



California wildflower pollinator planting in spring (left), and a bumble bee on golden lupine (right). (Photographs by the Xerces Society / Jessa Kay Cruz.)

Native Species for Pollinators and Beneficial Insects *continued*

(page 2 of 2)

SCIENTIFIC NAME	COMMON NAME	BLOOM	LIFE	FORM	SUN	WATER	SOIL	COMMENTS
<i>Heteromeles arbutifolia</i>	Toyon	MID	P	W		L	ANY	
<i>Layia platyglossa</i>	Common tidytips	EARLY	A	H		L	ANY	
<i>Lotus scoparius</i>	Common deerweed	MID	P	W		L	ANY	
<i>Lupinus arboreus</i>	Golden bush lupine	EARLY-MID	P	W		L	ANY	
<i>Lupinus bicolor</i>	Bicolor lupine	EARLY	A	H		M	ANY	
<i>Lupinus densiflorus</i> var. <i>aureus</i>	Golden lupine	EARLY	A	H		L	ANY	
<i>Lupinus formosus</i>	Summer lupine	MID	P	H		L	ANY	
<i>Monardella villosa</i>	Coyote mint	MID	P	H		L	ANY	
<i>Muhlenbergia rigens</i>	Deergrass	—	P	G		L-M	ANY	
<i>Nemophila maculata</i>	Fivespot	EARLY	A	H		M	COARSE	
<i>Nemophila menziesii</i>	Baby blue byes	EARLY	A	H		L	ANY	
<i>Penstemon heterophyllus</i>	Foothill penstemon	EARLY-MID	P	H		L	ANY	
<i>Phacelia californica</i>	California phacelia	MID	A, P	H		L	FINE-MEDIUM	
<i>Prunus ilicifolia</i>	Hollyleaf cherry	EARLY-MID	P	W		M	ANY	
<i>Rhamnus californica</i>	California buckthorn	MID	P	W		L	ANY	
<i>Rhamnus ilicifolia</i>	Hollyleaf redberry	EARLY-MID	P	W		L	ANY	
<i>Rosa californica</i>	California wildrose	MID	P	W		M	MEDIUM	
<i>Salvia leucophylla</i>	Purple sage	MID	P	W		L	ANY	
<i>Salvia mellifera</i>	Black sage	MID	P	W		L	ANY	
<i>Sambucus nigra</i> ssp. <i>cerulea</i>	Blue elderberry	MID	P	W		M	ANY	
<i>Scrophularia californica</i>	California bee plant	EARLY-MID	P	H		M	ANY	
<i>Solidago canadensis</i>	Canada goldenrod	LATE	P	H		M	MEDIUM-COARSE	
<i>Symphyotrichum chilense</i>	California aster	LATE	P	H		L	ANY	

KEY

BLOOM Time	SUN Requirements—full sun (); full sun/partial shade (); requires partial shade ()	SOIL Texture(s)	Attracts beneficial insects
LIFE Cycle—annual (A); biennial (B); perennial (P)	WATER Needs—Low (L); medium (M); high (H)	Monarch nectar plant	Fire resistant
FORM—herbaceous (H); woody (W); grass/sedge (G)		Bumble bee plant	Deer resistant
		Larval host (butterfly/moth)	

NRCS Conservation Planners. PLEASE NOTE: Before purchasing or installing any plants for a project, check each species' suitability for different NRCS Conservation Practices by using the NRCS California eVegGuide (<https://www.calflora.org/nrcs/>).

ACKNOWLEDGMENTS

This list was first published in *Conservation Cover* (327) for Pollinators: California Central Coast and Hedgerows (422) for Pollinators: California Central Coast, thanks in large part to a USDA-NRCS California Conservation Innovation Grant and advice from the NRCS West National Technical Center. For more information on installing pollinator habitat, visit: www.xerces.org/pollinator-habitat-installation-guides. California map vector courtesy of Thadius Miller / Wikimedia Commons.



CITY OF SEASIDE STAFF REPORT

Item No.: 7.E.

TO: Environmental Committee

BY: Beth Rocha, Associate Planner

DATE: May 14, 2019

SUBJECT: FRIENDS OF SEASIDE LIBRARY LANDSCAPE IMPROVEMENTS

PURPOSE & RECOMMENDATION

Discuss partnership between the Friends of the Seaside Library and the EC to work on replacing the ivy with sustainable, drought-resistant plants.

It's recommended the EC discuss this collaboration and identify how it could also be expanded to meet some obligations of Bee City USA and possibly expanded to include pollinator-friendly improvements to Stephen E. Ross Memorial Park (former mayor of the city of Seaside from 1978-1980, mayor pro-tem 1966-1972, and 1976-1978, council 1964-1978).

BACKGROUND

Letter from Linda Wahlig of Friends of the Seaside Library:

Hi. My name is Linda Wahlig and I am the president of the Friends of the Seaside Library. Our group is looking to improve the landscaping around the library building. We have met with Craig Malin and spoken with a city engineer about this project. Our timeline is to have the basic improvements done by spring of 2020 when we will be celebrating the 90th birthday of the library. We feel like the library is the heart of Seaside and we would like the grounds to reflect that. Thank you for your help.

I am speaking with the city regarding developing a plan and having it approved by the BAR in a few weeks (or months...). We hope to replace the ivy and weeds with sustainable, drought-resistant plants. Your name was suggested to me by Laura Lienk as a possible source of inspiration, guidance, and manpower. Our organization will be meeting next week to discuss the plan and come up with a timeline and budget.

ATTACHMENTS

None



**CITY OF SEASIDE
STAFF REPORT**

Item No.: 7.F.

TO: Environmental Committee

BY:

DATE: May 14, 2019

SUBJECT: EPP SUBCOMMITTEE UPDATE

PURPOSE & RECOMMENDATION

Receive presentation from the EC subcommittee regarding the plans associated with the Environmentally Preferred Plastics code amendments, community outreach, and outreach and education plans.

It's recommended the EC provide feedback on approach, volunteer to be involved in efforts, and make suggestions on information provided.

BACKGROUND

Team:
Kera Abraham-Panni
Mariana Del Valle
Laura Murphy

ROLES

Coordination:

Lacey Raak and Laura Murphy. Outreach and Engagement: Mariana Del Valle and Maddy Maurer.

Research:

All team members and Staff Liaison Rocha. Code Writing: Kera Abraham-Panni, Laura Murphy, and Staff Liaison Rocha. Support: All team members and Staff Liaison Rocha.

Responsibilities

Coordination: Lacey Raak and Laura Murphy

Tasks: Set timeline, deadlines, schedule, and ensure all the pieces are moving forward.

Schedule:

5.14.19: EPP subcom to provide staff report and presentation to the rest of the EC on local scene re plastics prohibitions, Seaside's code approach, and the outreach plan.

Deadlines:

5/20 - 2 weeks before event: Send invitations to all desired participants and launch social media outreach

5/21 - Communicate with all EC a compiled draft of polling questions and event agenda for review

5/28 - EPP Subcommittee meeting - finalize polling questions and agenda; confirm all presenters; assign any misc responsibilities for what to bring, etc.

5/29 - Send reminder invitations

6/3 - 6pm Hold community outreach event for Seaside restaurant owners

6/4 - 10am Hold community outreach event for Seaside restaurant owners

Outreach and Engagement:

Develop outreach plan and draft letters, materials; get lists of businesses and keep track of who has been contacted, etc.

Outreach Plan:

Community meetings in June 2019 (Wednesday night, Thursday afternoon) Invite: WMD, Green Business Program rep from Ecology Action, La Tortuga restaurant owners Beth to verify time and location for these days Mariana: Select app for phone and tablet surveys during meeting.

All: Develop survey questions to better understand the Laura: See if tablets can be borrowed from her work as well as headsets for Spanish translation (LM: Tablets YES, Headsets PENDING) Distribute information to attendees: Organics to Energy Program, Green Business Program, Shop Green App, Local EPP suppliers, whatgoeswhere.info, <https://www.surfrider.org/programs/ocean-friendly-restaurants>. Secure Location once dates are decided upon. Options: Soper Field, Oldemeyer, Seaside Creates.

Restaurant Contacts: Consolidate the restaurant contact list created by Maddy with the list provided by Rocha Rocha: populate list with emails that might be available in city paper records. After CSUMB students are done environmental subcommittee to take over survey and results Goal: To mail flyer to business owners; email as well, if listed.

Social Media: Flyer to be developed (translated too) and provided to City of Seaside for social media posting. Post on pages of restaurants, if they are on Facebook.

City Council: Memorandum re Ordinance update. 5.2.19: Provided to CM Campbell to see if he could inform the City Council about it during Reports from CM's at the next

meeting.

Research:

All team members and Staff Liaison Rocha. Reach out to neighboring jurisdictions, companies, product manufacturers, scientists, etc. to help answer questions and better understand the issues connected to the policy.

Neighboring Jurisdictions:

Monterey Code: Ord 3590, passed and adopted 12.18.18:

On December 18 the City of Monterey, CA amended its City Code related to disposable food service ware, and is set to go into effect 4/22/2019 – Earth Day. The strong language in the code updates previous efforts, including a 2008 Styrofoam takeout container ban, aimed at curtailing plastic waste in the food service industry. The new code permits only paper or reusable straws and bamboo or reusable stirrers. It also permits only #1 or #2 plastics (the most recyclable) and compostable to-go containers (Monterey County has an industrial composting facility). Importantly, the code also prohibits disposable food service ware for dine-in customers. The Monterey County Chapter, the Monterey Bay Aquarium, and a dedicated coalition of environmental partners have been advocating for this level of restrictions for years and are proud to call this City Code Amendment a victory! They intend to take this model to neighboring cities as well as the county. Stay tuned...!

Carmel Code:

The City Council approved revisions to Municipal Code Chapter 8.68 that require all restaurants and food vendors operating in the City of Carmel-by-the-Sea to utilize compostable or recyclable options for disposable food packaging, and to only provide straws and utensils upon request.

The City code continues to prohibit the use of polystyrene (labeled as no. 6 plastic). Many small disposable food packaging products are not recyclable and must be switched to compostable alternatives. These include: Disposable utensils, Hot beverage cups, Plastic-lined paper plates, Plastic straws.

Recyclable products that have contained food are often also contaminated and end up in the trash. With many certified compostable alternatives now available on the market, our best solution is using certified compostable food packaging that can be disposed of in the food waste composting bin (the “yellow bin”). For a list of products that carry this certification, please visit BPI’s website (www.bpiworld.org).

Starting January 2019, all businesses producing four (4) cubic yards or more of trash are required to compost food waste material.

By composting, we keep organic material out of landfills and return nutrients to the soil. The benefits of composting include building healthy soil, conserving water, and reducing greenhouse gas emissions. Contact GreenWaste Recovery at (831) 920-6707 to learn more about our recycling and food waste program options and to arrange a visit to assess your needs and discuss service options.

GreenWaste Recovery offers FREE onsite technical assistance to provide the support necessary to effectively participate in recycling and organics programs.

Pacific Grove Code:Chapter 11.99 FOOD PACKAGING

11.99.020 Prohibited disposable food service ware.

(a) Food providers within the city may not provide prepared food in any disposable food service ware that contains polystyrene foam.

(b) Disposable food service ware that contains polystyrene foam is prohibited from use in all city facilities, but is still allowed to be sold by retailers in the city.

(c) City contractors in the performance of city contracts and special events promoters may not provide prepared food in disposable food service ware that contains polystyrene foam.

Companies:

Product manufacturers:

Scientists:

Code Writing:

Kera Abraham-Panni, Laura Murphy, and Staff Liaison Rocha

Tasks: Draft the written materials, including resolution and code.

Resolution: drafted by subcom, being reviewed by rest of EC

Definitions: drafted and still under review as scope is determined

Staff Report: not started

Code Amendments: not started

Support: All team members and Staff Liaison Rocha

Tasks: Fill in spots where needed, provide encouragement and perspective.

ATTACHMENTS

None



CITY OF SEASIDE STAFF REPORT

Item No.: 7.G.

TO: Environmental Committee

BY:

DATE: May 14, 2019

SUBJECT: GRANT TRACKING UPDATE

PURPOSE & RECOMMENDATION

Receive update from Commissioner Jeremy Hawran regarding upcoming grant opportunities.

It's recommended the EC receive info, provide feedback and resources, and possibly identify individuals to reach out to local non-profits that might be eligible to apply for grants in collaboration/or with assistance from the EC, and identify those interested in working on EC eligible grants.

BACKGROUND

Commissioner Jeremy Hawran has taken on the role of tracking grants for the EC. In identifying grants that might be of interest to the EC, Jeremy will provide a glimpse of the calendar he's created to inform the EC of upcoming grant cycle applications. The EC should work collaboratively in order to write and submit applications, including contacting local non-profits to see if collaborations are possible. Many of the EC listed priorities and current goals could benefit from funding in order to implement objectives.

ATTACHMENTS

1. GrantGuidelines_April2019_1
-

COMMUNITY IMPACT GRANTS



**Children & Youth
Development**



**Health & Human
Services**



**Environment
& Animal
Welfare**



**Community
Development**



**Arts, Culture
& Historic
Preservation**

**Healthy, Safe, Vibrant
COMMUNITIES**

COMMUNITY IMPACT GRANTS

The Community Foundation for Monterey County (CFMC) embraces a countywide vision of *Healthy, Safe and Vibrant Communities*. The CFMC's Community Impact grants program focuses on the people and places of Monterey County, highlighting impact and seeking measurable results. The CFMC actively supports emerging, innovative programs. The CFMC conducts periodic reviews of its grantmaking programs. We expect that our grantmaking priorities will evolve in response to emerging issues. We encourage direct feedback from service providers and community members.

Community Impact grants address critical issues and opportunities for five primary program areas that advance the CFMC's mission and vision for Monterey County. In each program area, we have defined specific priorities that build upon our past grantmaking and initiatives, and are based on an analysis of local needs, aspirations, assets and opportunities for achieving strategic results.



COMMUNITY IMPACT GRANTS CALENDAR

BY 5 p.m. DEADLINE	PROGRAM AREA	DECISION	STAFF CONTACT
February 1, 2019 Community Impact over \$15,001 March 1, 2019 Small grants \$15,000 and under	Children & Youth Development Health & Human Services	June	Erika Matadamas 831.754.5880 x134 Janet Shing 831.375.9712 x137
August 2, 2019 Community Impact over \$15,001 September 6, 2019 Small grants \$15,000 and under	Arts, Culture & Historic Preservation Community Development Environment & Animal Welfare	December	Michael Castro 831.375.9712 x127 Erika Matadamas 831.754.5880 x134 Erika Matadamas 831.754.5880 x134

The Community Impact grant program is the Community Foundation's most popular and competitive grant program. Community Foundation has other grant programs that address infrastructure and management improvements (Organizational Development), needs of new and emerging efforts and expenses that address issues outside of Community Impact funding priorities (Opportunity). More information is available at www.cfmco.org/grants.

GRANT GUIDELINES

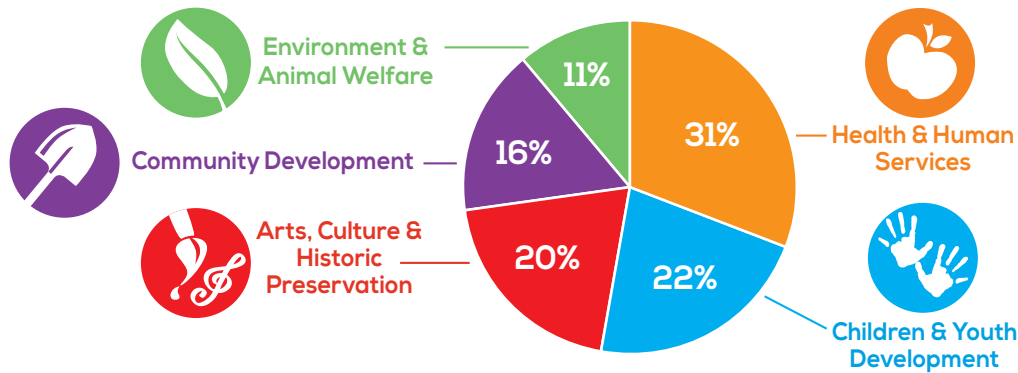
Community Impact grants are made from numerous unrestricted and field of interest funds established by donors to the CFMC. Approximately \$2 million is available each year. Eligible organizations have two application options:

Community Impact grants (\$15,001–\$50,000) OR Small grants (\$5,000–\$15,000)

COMMUNITY IMPACT GRANTS – These grants typically fund programs larger in scope and scale. Successful applicants will demonstrate a track record of effectiveness and the capacity to articulate and measure impact. The CFMC expects to fund larger Community Impact grants with the average grant award of \$25,000. These applications are reviewed by volunteer grant subcommittees composed of volunteer CFMC Board and community members who represent a range of perspectives and expertise. The grant subcommittees review requests and recommend grants to the CFMC Board of Directors, which has final authority in all grantmaking decisions.

SMALL GRANTS – While still following the Community Impact guidelines and priorities, these smaller grants are intended for emerging projects, first-time Community Impact applicants, small organizations or programs serving a specific population or geographic area. The Small Grants program has a streamlined application and reporting process. Grant requests are reviewed and recommended by a senior management staff team.

ESTIMATED GRANT ALLOCATION BY PROGRAM AREA



	COMMUNITY IMPACT GRANTS	SMALL GRANTS
Grant Amount	\$15,001–\$50,000	\$5,000–\$15,000
By 5:00 p.m. Deadlines	First Friday in February and August	First Friday in March and September
Scope & Characteristics	• Countywide or larger scope programs • Impact on complex issues and/or multiple geographic areas • Organizations with strong track record of effectiveness	• Limited size and scope programs • Serve specific community or neighborhood • Smaller organizations • First-time Community Impact applicants
Application & Reporting	• Comprehensive application form • Capacity to track and measure results annually • Higher expectations for outcome measurement	• Shorter application form • Measurable results encouraged
Review	Volunteer subcommittee review	Staff review
Decision	Within 5 months	Within 3.5 months

GRANT GUIDELINES

► ELIGIBILITY

- Community Impact grants are open to 501(c)3* nonprofit organizations and public agencies serving Monterey County residents.
- All requested funding must directly benefit residents of Monterey County.
- All organizations applying for a grant must be current on reporting obligations for past CFMC grants.
- In general, an organization is eligible to receive only one Community Impact grant per calendar year. Only one application per grant cycle will be considered. Your application should focus on one program area, for example, Children & Youth Development OR Environmental & Animal Welfare, not both. Only one Community Impact grant per organization will be awarded each calendar year, unless the grant is for a multi-organization collaborative project.

*Fiscal Sponsorship: Efforts or collaborative projects that are not legally incorporated may partner with a tax-exempt, 501(c)3 nonprofit organization which will serve as the fiscal sponsor for the proposed grant. The fiscal sponsor must agree to be accountable to the CFMC for the programmatic and financial outcomes of the grant and have a signed agreement with the sponsored group verifying the terms of the arrangement.

Please contact us if your organization has not yet received its nonprofit status and plans to apply in conjunction with a fiscal sponsor.

► EXCLUSIONS

Grant funds cannot be used for the following types of activities:

- Activities that are non-secular or promote a religious doctrine
- Academic research
- Fundraising campaigns or fundraising events
- Funding to K-12 schools and public agencies that would supplant tax-supported, mandated services or for the acquisition or renovation of equipment and facilities
- Creation of, or addition to, an endowment fund
- Payment of debt or legal settlements
- Political or partisan purposes
- Expenses incurred prior to the grant award date
- Same purpose as an Opportunity, Organizational Development or Stanton grant in the same calendar year

The CFMC does not support organizations that discriminate in their employment practices, volunteer opportunities, or delivery of programs and services on the basis of race, religion, gender, national origin, age, disability, veteran status, marital status, sexual orientation, or any other characteristics protected by law.

► SELECTING GRANTS

The CFMC receives far more requests in each priority area than is possible to fund. Typically, the CFMC can only approve one third of the Community Impact grant requests received and must decline many worthwhile proposals. The CFMC seeks to fund proposals that:

- Align with one or more of the CFMC's funding priorities
- Exhibit the potential to accomplish meaningful results or impact in one or more of the interest areas listed under each funding priority area
- Address community challenges, underserved populations and/or service gaps
- Articulate desired results, effective methods, and viable plans for maintaining ongoing efforts
- Demonstrate strong community support, capable leadership and knowledge of, and involvement in, the communities served
- Include a realistic project budget and financial information that demonstrate fiscal health

The CFMC strongly encourages proposals that do one or more of the following:

- Incorporate fresh, innovative approaches that are based on research, experience and best practices in the field
- Use collaborative strategies that support efficiencies, increase effectiveness and build leadership for achieving broader community impact
- Leverage the proposed CFMC grant with other financial and human resources



► TYPES OF SUPPORT

PROGRAM

The CFMC considers all expense needs associated with implementing services to produce meaningful results and in carrying out a nonprofit's mission. Applications requesting program support estimate how grant funds would be used in a program budget. Funding is provided for ongoing and expanded programs that show the promise of efficacy and sustainability. Strong applications include Evaluation Plans with a few measurable goals which will demonstrate progress towards the program's broader outcomes.

ORGANIZATIONAL DEVELOPMENT

Proposals are welcome for major organizational development efforts (non-recurring activities intended to develop the internal capacity and infrastructure of organizations). Organizations proposing a capacity-building grant should address how the project strengthens the organization and how it will enhance its mission and benefit the community served.

For more information on Organizational Development criteria and exclusions, see Organizational Development guidelines, www.cfmco.org/cne

CAPITAL SUPPORT

The CFMC supports capital costs (buildings and facilities) when those capital improvements have the potential to advance greater social benefit. Capital support will be considered for predevelopment expenses and/or construction costs. Preference will be given to requests that have raised at least half of the total project costs.

OPERATING SUPPORT

The CFMC provides unrestricted operating grants to organizations that have a proven grants record of community benefit in Monterey County. Organizations must be based in Monterey County and have a positive and stable history with CFMC. Approximately 30% of the Community Impact annual grantmaking is budgeted for operating grants.

► DURATION OF GRANTS

Community Impact grants typically cover a period of 11 months. Multi-year applications may be considered for organizations that have a proven grants record of community benefit and a positive and stable history with CFMC.

► COLLABORATIVE GRANTS

In general, an organization is eligible to receive only one Community Impact grant per calendar year. Exceptions are made for collaborative grants when the lead agency for a collaborative receives a grant on behalf of the collaborative and a separate grant for its organization.

The lead applicant agency would be responsible for financial management and reporting. The applying agency is the applicant and submits supporting documents relating to its organization. The application does require additional documentation from collaboratives including a memorandum of agreement and other supporting information.

Please contact us if are planning on submitting an application as a part of a collaborative.

GRANTMAKING FRAMEWORK



CHILDREN & YOUTH DEVELOPMENT

CHILDREN & YOUTH DEVELOPMENT: We support programs that help children and youth reach their full potential.

Funding Priorities:

- ▶ Early childhood education and family literacy projects that optimize the development of children (ages 0-5) so they enter school ready to learn (e.g., family reading programs and early childhood enrichment)
- ▶ Integrated academic supports to help youth (grades k-12) make on-grade progression and be prepared for success (e.g., tutoring and homework support, in-school supplemental programs, academic mentors, college preparation)
- ▶ Programs that promote character-building, leadership and life skills development and that empower and support youth to make constructive use of time outside the school environment (e.g., afterschool enrichment programs, youth recreation, leadership skills development, service-learning projects)
- ▶ Parent education and engagement efforts to promote healthy family environments, nurture positive youth development, and involve parents in their children's education (e.g., parent/child communication programs, parenting classes, parental involvement with schools)



HEALTH & HUMAN SERVICES

HEALTH & HUMAN SERVICES: We invest in prevention and early intervention services* that improve the physical and mental health of individuals and families, support programs that promote independent living and efforts that ensure that the basic living needs of Monterey County's most vulnerable and underserved individuals and families are met.

Funding Priorities:

- ▶ Community health promotion and prevention programs that keep people healthy and delay or eliminate the necessity for treatment (e.g., programs that promote healthy lifestyles, nutrition, exercise, family planning, substance abuse education, family violence prevention)
- ▶ Case management and other programs that teach self-advocacy skills and/or provide guidance in navigating the health and human services system to secure needed resources for people who have limited access to services (e.g., access to public benefit programs, resources and referrals)
- ▶ Independent living resources for older adults, people living with disabilities or chronic illness, foster youth, and other special needs populations (e.g., senior meal and social programs that support aging in place, caregiver and support groups)
- ▶ Basic needs services to meet growing trends or changing issues. Funding will focus on services that address basic living needs (food and shelter) of Monterey County's most vulnerable individuals and families (e.g., adding services or hours of service, or implementing new business practices that contribute to improved client outcomes)

The Community Foundation uses the common public health definition of **primary prevention as approaches that occur before illness or injury, and **early intervention** as responses after symptoms or risk of illness or injury occur.*



ARTS, CULTURE & HISTORIC PRESERVATION

ARTS & CULTURE: We foster activities and programs that broaden and deepen participation in quality artistic experiences, especially among youth, diverse communities and other new audiences.

Funding Priorities:

- ▶ Access to art education and cultural experiences that nurture development for youth (e.g., art appreciation programs, youth mentorship, artistic training and performance opportunities)
- ▶ Relevant, high-quality, artistic experiences (e.g., targeted marketing and outreach efforts, strategic initiatives for audience development, programming to attract new audiences, development of multi-cultural programs)
- ▶ Community-building programs that use the arts to promote cultural expression, build community pride and bridge cultural divides (e.g., community art projects, multicultural programming)

HISTORIC PRESERVATION: We fund activities that preserve and celebrate Monterey County's rich and diverse history.*

Funding Priorities:

- ▶ Efforts to preserve, restore and interpret historic places, structures and artifacts that are significant to Monterey County's history (e.g., interpretation plans, structural assessments, archival enhancements)
- ▶ Educational programs that cultivate interest, understanding and pride in the history and cultures of our region (e.g., historic curriculum enhancements, school field trip destinations)

Note: Most of the Community Foundation's historical preservation funding is made possible via the **Thomas Doud, Sr. and Anita M. Doud fund, which was designated "...to preserve, protect, and interpret the history, art, architecture and culture of the City of Monterey."*



COMMUNITY DEVELOPMENT

COMMUNITY DEVELOPMENT: We support community-building activities that engage individuals and communities to lead efforts that create opportunities for local problem solving. We support strategies to enhance community environments so that all residents have safe, welcoming and accessible places and spaces to live, work and play; and we invest in activities that increase opportunities for the economic security and advancement of young adults and low-income residents.

Funding Priorities:

- ▶ Community organizing and leadership development that engages people in addressing issues of mutual concern and leading positive change in their community (e.g., organize residents to address neighborhood concerns, training for emerging leaders)
- ▶ Community revitalization to make public spaces accessible, family-friendly and safe (e.g., community gardens, community emergency preparedness, etc.)
- ▶ Immigrant and basic adult literacy services to help people access information they need to fully participate in their communities, workplace and 21st century commerce (e.g., citizenship classes, language acquisition, family financial management, digital literacy, etc.)
- ▶ Employment readiness, skills training and other employment resources that increase access to living-wage jobs (e.g., career counseling, job search skills and technology training)



ENVIRONMENT & ANIMAL WELFARE

ENVIRONMENT & ANIMAL WELFARE: We support programs that educate and involve local residents in protecting and preserving our natural resources and sustaining healthy ecosystems; and we invest in animal welfare programs that promote the responsible and humane treatment of companion animals.

Funding Priorities:

- ▶ Environmental education and hands-on experiences for youth that inspire responsible stewardship of our natural resources (e.g., food systems, watershed, energy use, biodiversity and inter-dependence, climate change, etc.)
- ▶ Activities that help sustain healthy ecosystems and other efforts to ensure a healthy Monterey County for current and future generations (e.g., habitat restoration, efficient energy use, recycling, park/beach clean-ups, etc.)
- ▶ Programs that address pet overpopulation, abuse, neglect and homelessness
- ▶ Programs that support keeping companion animals at home

COMMUNITY FOUNDATION FOR MONTEREY COUNTY STAFF CONTACTS

Our program staff is available to answer your questions about the funding priorities and application procedures.



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Grant processing/
reporting, questions
regarding our online
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