



AGENDA
CITY OF SEASIDE
ART AND HISTORY
COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
Tuesday, October 8, 2019
5:45 PM

1. CALL TO ORDER

2. ROLL CALL - ESTABLISHMENT OF QUORUM

ART AND HISTORY COMMISSION

Steven Russell
Janie Silveria
Francoise Avery
Emily Ventura
Yollette Merritt
Emerson Brown

Chair
Vice Chair
Commissioner
Commissioner
Commissioner
Commissioner

3. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

4. PUBLIC COMMENT

5. APPROVAL OF MINUTES

A. SEPTEMBER 10, 2019 MINUTES

6. BUSINESS ITEMS

A. ART AND HISTORY BROCHURE

B. OLDEMEYER TREE SWEATERS

C. UPDATES

1. HISTORY EXHIBIT
2. CA REVEALED APPLICATION

7. COMMISSIONER REPORTS

8. STAFF COMMUNICATION

9. ADJOURNMENT

Next Regularly Scheduled Meeting:
November 12, 2019
Time: 5:45 pm
Oldemeyer Center

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings. City Council Meetings that are held in the City Council Chambers are broadcast live to all Seaside residents on Comcast Channel 25 and U-verse Channel 99. Live streamed meeting videos as well as videos of past meetings are available on the City's website at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

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MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
September 8, 2019
5:45 p.m.

1. **CALL TO ORDER: 5:47**

2. **ROLL CALL – ESTABLISHMENT OF QUORUM:**

ART AND HISTORY COMMISSION:

Steven Russell	Chair	X
Janie Silveria	Vice Chair	X
Michael Wildgoose	Commissioner	X
Francoise Avery	Commissioner	X
Emily Ventura	Commissioner	X
Yollette Merritt	Commissioner	6:35-late
Emerson Brown	Commissioner	excused

3. **PUBLIC COMMENTS:**

4. **APPROVAL OF MINUTES:** August 13th, 2019

- Staff is no longer listed by name as attendees on the minutes.
 - We have some of the meta-data for the newspapers, not all as previously stated.
- Motion: Commissioner Wildgoose, Second: Commissioner Avery,
Unanimously Passes

5. **REVIEW OF AGENDA:**

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

- Change Oct to Sept

6. **BUSINESS ITEMS:**

a. Art and History Brochure

- Discussion of what things we want to include in a brochure.
- Map of the city with a legend that shows all the places you can congregate and enjoy the outdoors.
- If we can work as a commission to come up with a list, which includes places like historical buildings and public art.
- Get a rough idea of what we want to include, does not have to be long.

- Can function as a living document that can continually be improved and added to.
- Buildings, areas, public art places, art that is significant to the City of Seaside.
- Staff has a list of historic buildings that we want to include.
- Staff also has a list of public art that we want to include.
- We've lost a few murals to businesses closing down, but there are several murals that should be showcased.
- Lots of murals in the city are by One Voice, a non-profit out of Salinas.
- There are two on Del Monte, and one by the state farm building across from Ichi-Riki.
- There is another outside of Good Will.
- The mural a Cutino is still there, even though they removed a portion during the remodel.
- There is one on the library as well.
- Staff has a book with all the murals and will send it to Commissioner Russell.
- CPY did Peace Poles by Roberts Lake according to Staff.
- The plan is to incorporate more of those Peace Poles in parks through the city, and it's a program that is nationally recognized.
- If we already have a matrix of things we can possibly pull them together.
- Find the criteria for what is a historic building in Seaside. We don't want to do California Historic certification; we want to make it Seaside Historic. There are many hurdles thrown up with getting the certification for California Historic Designation.
- Do we have an official designation for the city to create a historic site?
- The city does not have a designation for that, but since we are the commission for it we can figure out what those are.
- State law says: anything over 50 years can be considered for historic designation.
- "Historic Designation by the Seaside Art and History Commission"
- Commissioner Wildgoose has a file on historic buildings.
- Staff offers that they have photos of several historic buildings in Seaside (i.e. The Windmill House and Trinity Park Area)
- Somewhere there is a list of old streets that were printed out from the county that was a list of addresses that were checked in the old town.
- Staff and Commissioners bring locations together for the next meeting.
- Commissioner Ventura went Salinas Library and made a list of old buildings we had in Seaside a long time ago and who lived in them.
- Commissioner Russell has asked the commission to think of places they would like to include on this brochure and to each bring a list with them to the next meeting.
- Commissioner Russell will work with Staff to digitize things we don't have digitized yet.
- Public Art, Historically significant buildings, Trinity Park etc. – Historic Designation
- Trinity Park has an example of the different houses from the early 1900s.

- Commissioner Russell has asked Commissioner Wildgoose to come up with a protocol to give out Historic Designations.

b. Updates

*** Status of Art in Public Places**

- Only two edits from the document at the last meeting.
- Paragraph under Definition and final paragraph are the only edits.
- Will go to Parks and Rec Director and possibly Legal, before going to City Council.
- This document re-formalizes and updates the commissions' ability to make recommendations, and approve and reject proposed public art.
- Staff mentions that there is an effort to make sure proper channel are being used before things go before City Council.
- Would like to foster a relationship with City Council.
- Staff will double check "works or art" to see if it's a typo.
- Motion To Approve: Commissioner Wildgoose, Second: Commissioner Silveria, Unanimously Approved

*** Archive Procedures Review**

- Only changes were minor wording
- Motion to Approve: Commissioner Avery, Second: Commissioner Ventura, Unanimously Passes

*** History Exhibit**

- The exhibit has been installed and all promotional material has been finalized and dispersed.
- We may want to consider outsourcing all our flyer and promotional material printing from now on, as the paper quality and print quality was superior to what we are able to do in house, for a reasonable price that is within our budget.
- Minor changes that need to be made are either done or in the process of being taken care of by staff.
- Ever Wednesday there will be #WalterAveryWednesday on the Seaside Rec Instagram, featuring a piece from the exhibit.
- MPAF #WAW got minimum 20 likes per post.
- We want to take promotional material around to local businesses
- Every time a new PR campaign is created for an exhibit, there is a flyer, post card, and Instagram image created.
- Staff will be talking to The Weekly to see if we can get featured
- Food will be treated like any other commission funded event. (i.e. Youth Arts)
- Veggie Tray, Fruit Tray, Meat and Cheese Tray, and some kind of sweets
- For the city birthday, the art staff is in charge of what happens inside, if the commissioners what to help it would be good.
- There is an honor roll sign up book at the exhibit for military and families.

- Program needs text summarizing the exhibit.
- Small thank you to the individuals who helped the show.
- One page folded program will suit our needs.

* CA Revealed Application Update

- Spoke with Pamela, the person in charge the California revealed work shop.
- We have to have the Meta Data accompanying the things you are sending in.
- They want an official name for the institution, so City of Seaside, and SAHC as a sub header.
- Project lead staff member, but for the agreement would be signed by Dan or City Manager
- Ashley is willing to be the main staff contact.
- Ashley will be taking the paper work to Dan.
- It's a grant but does not provide money; instead they digitize items for you.
- Deadline is Sept 30th

7. REPORTS FROM STAFF:

- Rincon Consultants asking for Fort Ord information.
- Working on Fort Ord Regional Trail and Greenway Project.
- Their letter went out to several cities in Monterey County.
- Want to ask about cultural or historical resources and to be involved in the section 106 processes as a consulting party.
- Commissioner Wildgoose mentioned there are old photographs from the 30s, and that there are a few remaining telegraph poles along the railroad.
- This project does cross in to small parts of Seaside, but mostly occupies Del Ray Oaks.
- There is an influx of people wanting to be a part of commissions.
- This next council meeting, they are going to vote on whether or not to add two extra members SA&HC
- Potentially we could be getting two new members within the next couple of months.
- In an upcoming City Council meeting they are going to vote on adding two extra members to SA&HC and a few other commissions.
- There has been a suggestion by the mayor to submit a proposal to the City Council in order to secure funding to hire a professional archivist to finish the organization of the archives in the attic of Oldemeyer.
- The first option would be to go back to MARA through SJSU to see if they are available to have a MARA masters degree student to complete the work as a work study program.
- The MARA student would not be redoing the work that has already been done.

- It is important to get our archives into a proper conservation environment in order to have those items for years to come.
- What should be done with the reproductions made for the current history exhibit.
- It's a matter of Usage Rights. Seaside cannot take a partial rights release.
- If the reproductions are not released to Seaside, they would be given back to their source.
- The partition wall in City Hall has become damaged from scuffs etc.
- The wall needs to be fixed and in the meantime plants can be placed in front of the wall to prevent the chairs from hitting the wall.
- It has been brought up to Public Works, but it is not high on the priority list.
- Commission may want to consider painting it themselves, because then we don't have to have Public Works scheduled.
- Discuss the commission painting it with the City Manager may be an option.

8. REPORTS FROM COMMISSIONERS:

- Commissioner Wildgoose has submitted his resignation. Will be official once the city clerk gets the letter.
- Commissioner Ventura also is discussing stepping down from the commission.

9. ADJOURNMENT: Motion: Commissioner Merritt, Second: Commissioner Silveria
7:33

Next Regularly Scheduled Meeting

October 8th, 2019

Time: 5:45 p.m.

Oldemeyer Center

The City of Seaside is an ADA accessible facility and is committed to include the disabled in all of its services, programs and activities. Any person who requires accommodation to be able to participate in this meeting is asked to contact the office of the City Clerk at 899-6707, no fewer than two business days prior to the meeting to allow for reasonable arrangements.

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City of Seaside, California
Art in Public Places
Guiding Procedures for the City of Seaside

The Art in Public Places Program is directed, in part, towards developing and upgrading the City of Seaside's permanent art collection through acquisitions.

OBJECTIVE

Establish guiding procedures for "Art in Public Places" in order to enhance cultural and aesthetic qualities of life for the citizens of Seaside.

The City of Seaside intends to integrate "Art in Public Places" of the highest quality and to ensure artworks serve the interest of the community.

DEFINITION

"Art in Public Places" means:

Any visual work of art permanently displayed in open City of Seaside-owned areas, on the exterior of any City of Seaside-owned facility, within City of Seaside owned Facility in areas designated as public areas, lobbies, public assembly areas, or on non-city property if the work of art is installed or financed, either wholly or in part, with City of Seaside funds procured by the City of Seaside.

Works of art or artwork can include, but are not limited to the following: sculpture, monument, mural, fresco, relief painting, fountain, mosaic, ceramic, carving, or stained glass. Works or art would not normally include landscaping, architectural ornamentation or signage. Artwork should not be an advertisement, but could potentially be related to the mission and purpose of the business where it is displayed.

PURPOSE

- To enrich the public environment for both residents and visitors to the area through incorporation of the visual arts.
- To nurture and enhance the art community.
- To increase public access to works of art and to promote understanding and awareness of the visual arts in publicly accessible areas.
- To promote diversity and pluralism in "Art in Public Places" and to reflect a wide range of multicultural expression.
- To contribute to the civic pride and identity of Seaside.
- To enable Seaside to sustain and enhance its recognition as an art destination for visual arts.

ART IN PUBLIC PLACES PROGRAM FUNDS

1. Accounting

The City of Seaside shall establish a special reserve account designated as the "Art in Public Places Program Fund." This reserve account shall be credited annually with such funds as determined by the Seaside City Council and with all funds received by the City of Seaside for visual art in public places, whether contributed, earned, secured through grants, or otherwise

obtained. Funds that are not added by the city must not be redistributed during the new fiscal year.

The Art in Public Places Fund shall be used to prepare sites for, and works of art in, public places in order to further the intent and acquisition of the Art in Public Places Program.

2. Permissible Expenditures

Expenditures of funds may include, but are not limited to, the following uses:

1. The cost of artwork, its installation and insurance.
2. Water works, Landscaping, lighting and other objects which are an integral part of the artwork.
3. Frames, mats, pedestals, and other objects necessary for the proper presentation of the artwork.
4. Walls, pools, landscaping or other architectural or landscaping architectural elements necessary for the proper aesthetic and structural placement of the art work.
5. Maintenance, repair, and restoration of art works funded through the Art in Public Places Program Fund.

4. Administration

The Art and History Commission shall make recommendations to the Seaside City Council concerning the purchase, loan or commissioning of art work, including (1) places which should be considered for artwork; (2) the medium of the proposed artwork; and (3) the artist whose work shall be considered for placement in the recommended location.

The Art in Public Places Program Fund shall be administered by the Recreation Services Department, under the guidelines of the Art in Public Places Program.

Selection of artists and art works shall be based on the guidelines set forth in the City of Seaside's Art in Public Places Program.

The City of Seaside will contract with the artist and with consultants as necessary for the purchase or commissioning as well as the execution and installation of the artwork.

On-site activity in connection with the artwork installation shall be coordinated by the Director of Public Works and the Community Services Director.

Maintenance and repair of artworks funded through the Art in Public Places Program fund shall be financed from that account.

So far as is practical, in the event repair of the artwork is required, the City of Seaside shall first give the artist the opportunity to do that work for a reasonable fee. In the event the artist is unable or refuses to make the repair for such a fee; the city may proceed to contract for such repair with qualified restorer in the sole discretion of the City of Seaside.

The Art in Public Places Fund shall also be used as a depository for bequests, grants or donations. Such sums may be expended as set forth in Art In Public Places Fund. (Item 3. - Permissible Expenditures, above.) However, any funds specified as "endowments" shall be placed in an account set up by the City of Seaside within the Art and History account.

5. Formation of Fundraising Groups

If individuals, entities, a group or groups are formed to raise money for the Art in Public Places Program, the funds raised shall be deposited into the Art in Public Places Fund with all decisions as to specific choice of art remaining with the Seaside Art and History Committee.

APPLICATION REVIEW PROCEDURE

The Art and History Commission shall review all proposed public artworks. Applicants are required to submit a complete proposal packet as directed by the City of Seaside for distribution to the Art and History Commission. A time will be identified by city staff for applicants to present proposals for review at an Art and History Commission meeting.

Criteria considered when reviewing public art submissions for Artists and the Commissioners:

- Is the artwork appropriate for the project site and community?
- Is the site location and public visibility of the artwork appropriate?
- Does the artwork create a physical or visual safety hazard to the public?
- Is the artwork offensive to the public?
- Is the scale of the artwork appropriate for the intended location and surroundings?
- What physical elements (i.e. rain, sunlight, irrigation, landscaping) might change the appearance of the artwork over time?
- Is the artwork protected from vandalism or graffiti?
- Does the applicant have a maintenance plan for the artwork?
- Does the artwork include appropriate identification information (i.e. plaque) with artwork title, artist name and date of installation?
- Does the applicant have written approval from the property owner (if different than applicant)?
- Is the artwork economically feasible for the project applicant?
- Will the artwork contribute to the identity of the community?
- Does the proposed art work represent Seaside's Past, Present, and/or Future?

Public art feature submittals shall include, but not be limited to:

- 1) A written description of the proposed artwork.
- 2) Photos and/or sketches of the proposed artwork showing dimensional size, materials and colors.
- 3) The specific proposed location of the artwork.
- 4) Line of sight drawings or view simulations from all primary viewpoints surrounding the artwork, not to exceed four directions.
- 5) A preliminary cost estimate of the artwork to determine cost feasibility.
- 6) A brief artist bio including a small selection of previous works.

Submissions packets shall follow these City of Seaside 'Art in Public Places: Guiding Procedures' document, unless otherwise directed by city staff.

The duty of the Art and History Commission with respect to public art shall be to serve as the City's reviewing body for public artworks as they move through the advisory and regulatory process. The Art and History Commission shall base approval of or modifications to artworks on the guidelines listed above. After review and approval of artworks by the Art and History Commission, the proposal shall be forwarded to the appropriate boards, commissions and City agencies including but not limited to, the Board of Architectural Review and the Offices of the City Attorney. Finally the proposal shall be presented to the Mayor and City Council for review and approval.



SEASIDE ART AND HISTORY COMMISSION

986 Hilby Avenue
Seaside, CA 93955
www.ci.seaside.ca.us

Telephone 831-899-6800
Fax 831-899-6274

Archive Procedures

Access:

- All public must be accompanied by Art Department Staff or a Commissioner.
- Art Department Staff and Commissioners are the only persons permitted to access the archives unaccompanied.
- No member of the public is to be left unattended in the Archives at any time, even if previously escorted in to the archives by the appropriate personnel.

Check Out:

Commissioners:

- 1) Fill out an Archive Request Form.
- 2) Take request form to Art Department Staff for signature, and documentation of request with archive inventory.
- 3) Return to archive with Art Department Staff to retrieve item.
- 4) Art Department Staff will visually assess the item. If deemed in safe condition to leave the archives, Art Department Staff will sign off on your Archive Request Form.
- 5) Return to office with your item(s), Art Department Staff will make a copy of your Archive Request Form for your own records.
- 6) Return item within two (2) business week from date of check out, before 2pm, due date will be listed on your check out form.

Public:

- 1) Fill out an Archive Request Form.
- 2) Take form to Art Department Staff.
- 3) Art Department Staff or Commissioner will accompany the person to the archives.
- 4) Art Department Staff or Commissioner will access the item.
- 5) Art Department Staff or Commissioner will provide needed services (i.e. Scanning, or Photocopy) for item to the person making the request.
- 6) Item(s) being requested will not leave the Oldemeyer premises.
- 7) Any storage for digital reproduction formats must be provided by person making the request (i.e. USB Drive.)

Archive Additions:

Commissioners and Public:

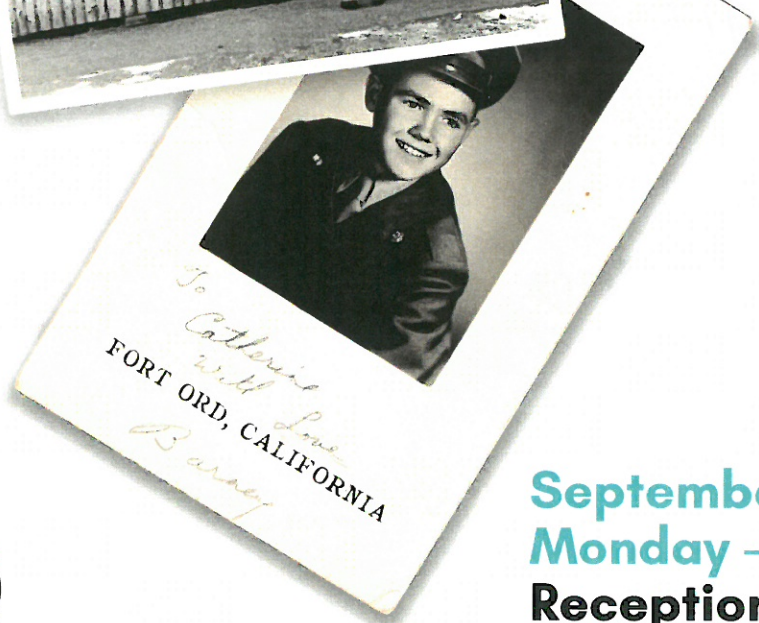
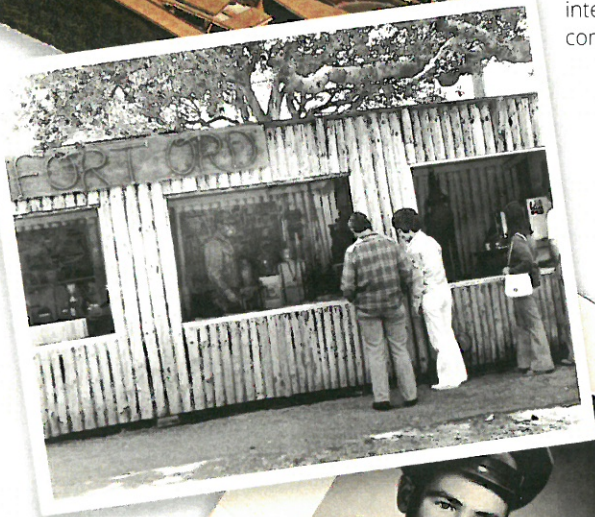
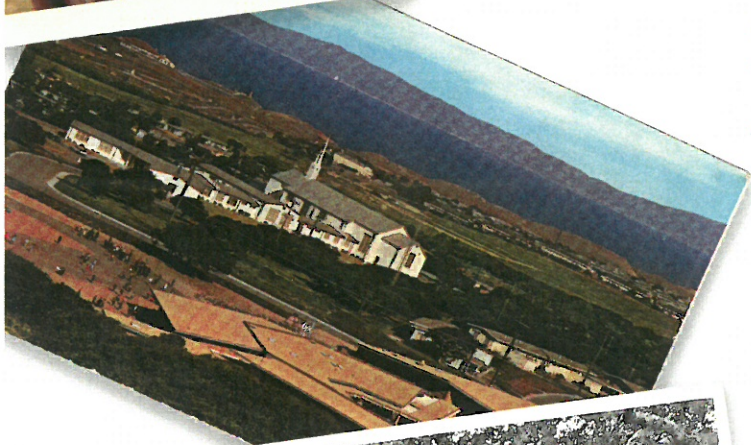
- Documentation in hard copy list form, and digital version emailed to Art Department Staff, of all items being donated must be provided before dropping off any physical items, in order to discern if items are appropriate to go in Archives.
- No unsorted boxes of papers will be accepted.
- Review of physical items to be donated by the commission for acceptance or rejection.
- Filled out Deed of Gift with inventory list attached.

Glossary of Terms:

Access: Ability to enter the archive space in the Oldemeyer attic.

Check Out: Taking an item from the Archive, regardless of if it leaves the Oldemeyer premises or not.

Public: Anyone who is not a Seaside Art and History Commissioner, or a City of Seaside Staff Member. This includes members of other commissions in the City.



AVERY GALLERY PRESENTS A SEASIDE HISTORY EXHIBIT FAMILY CONNECTIONS: FORT ORD & SEASIDE

440 HARCOURT AVE, SEASIDE
FREE ADMISSION

This exhibit honors the daily life at Fort Ord and its strong connection to Seaside. Fort Ord was much more than a military base; it was a place where people were born, lived, got married, worked and relaxed. Through photos, personal albums, writings from soldiers, and other original material, we highlight family ties and activities on the Ord, ranging from churches to the semi-pro football team, which played the SF 49ers and LA Rams. As one of the first military bases to be integrated in 1948, Fort Ord increased the diversity of Seaside and other local communities.



ART PROGRAM COORDINATION BY:
SANDRA GRAY | 831-899-6811 | SGRAY@CISEASIDE.CA.US
SARAH LAUREN TIER | 831-899-6805 | STIER@CISEASIDE.CA.US
WWW.CISEASIDE.CA.US | @CITY-OF-SEASIDE | @SEASIDERECREATION

September 9th - October 24th
Monday - Friday 8am - 5pm
Reception: September 20th,
7:00 - 8:30pm



Rincon Consultants, Inc.

437 Figueroa Street, Suite 203
Monterey, California 93940

831 333 0310 OFFICE AND FAX

info@rinconconsultants.com
www.rinconconsultants.com

September 6, 2019

City of Seaside
Arts & History Commission: Archive & Collections
Oldemeyer Center
986 Hilby Avenue
Seaside, CA 93955

RE: Cultural Resources Study for the Fort Ord Regional Trail and Greenway Project, Cities of Seaside and Marina, Monterey County, California

To Whom it May Concern:

Rincon Consultants, Inc. (Rincon) was retained by the Transportation Agency of Monterey County (TAMC) to prepare a Cultural Resources Study for a portion of the Fort Ord Regional Trail and Greenway Project (project) located in the cities of Seaside, Marina, Del Rey Oaks, and Monterey in Monterey County, California (depicted on the enclosed map). TAMC proposes to construct a multi-use trail, with facilities for pedestrians, cyclists, and equestrians, and associated infrastructure such as street crossings and lighting.

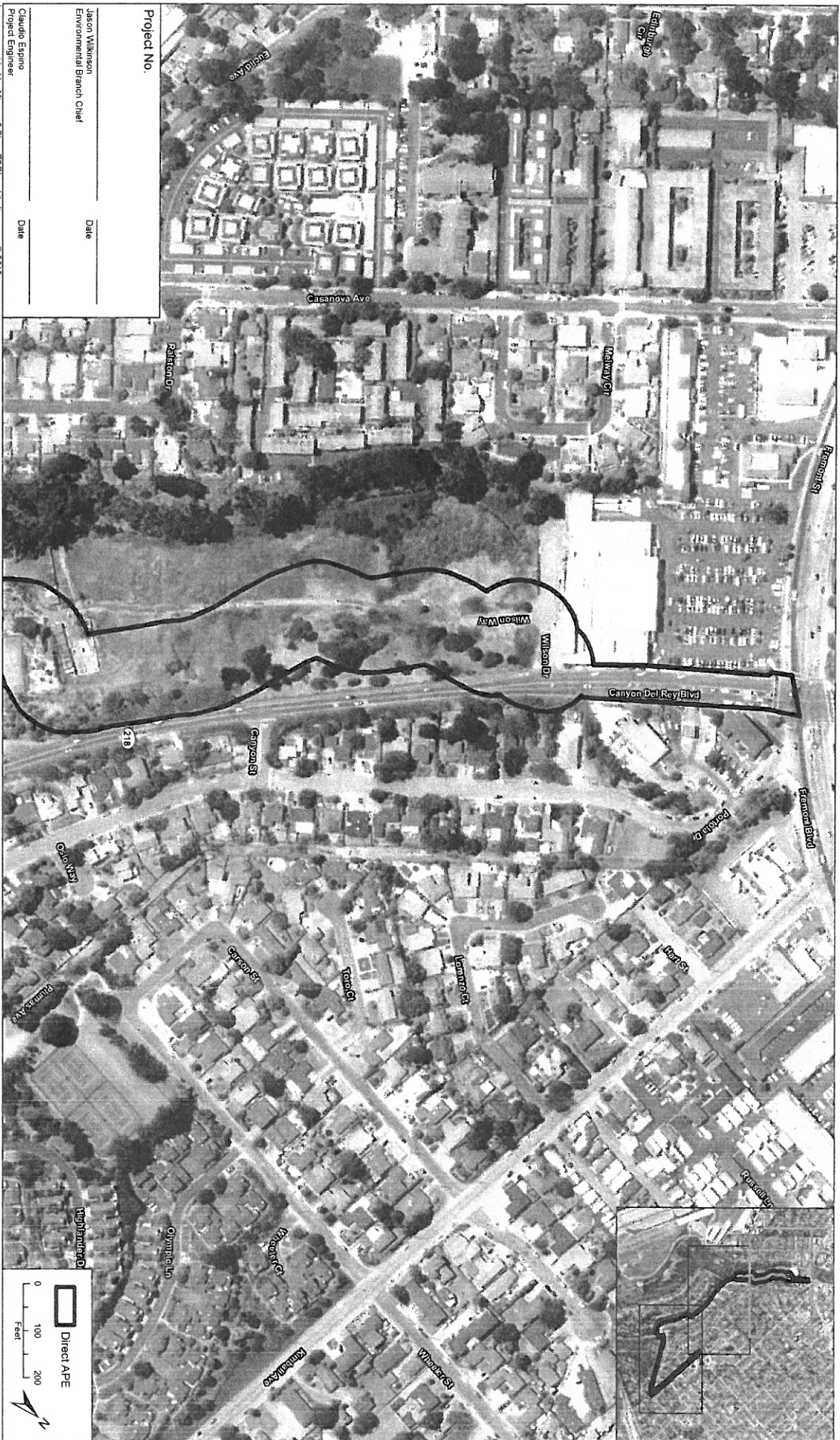
Rincon is currently working in the study area to identify any cultural resource issues for the proposed project. Because a portion of the project is federally funded, it is subject to the National Environmental Policy Act and Section 106 of the National Historic Preservation Act, as well as the California Environmental Quality Act. This letter serves to inquire about your knowledge of potential historical/cultural resources in the vicinity of the project, and to provide you with an opportunity to be involved in the Section 106 process as a consulting party. If you have knowledge of, or specific concerns regarding cultural resources that may exist within or near the project site, please contact me at szgurrola@rinconconsultants.com, or by telephone at (805) 644-4455 ext. 76. Thank you for your assistance.

Sincerely,
Rincon Consultants, Inc.

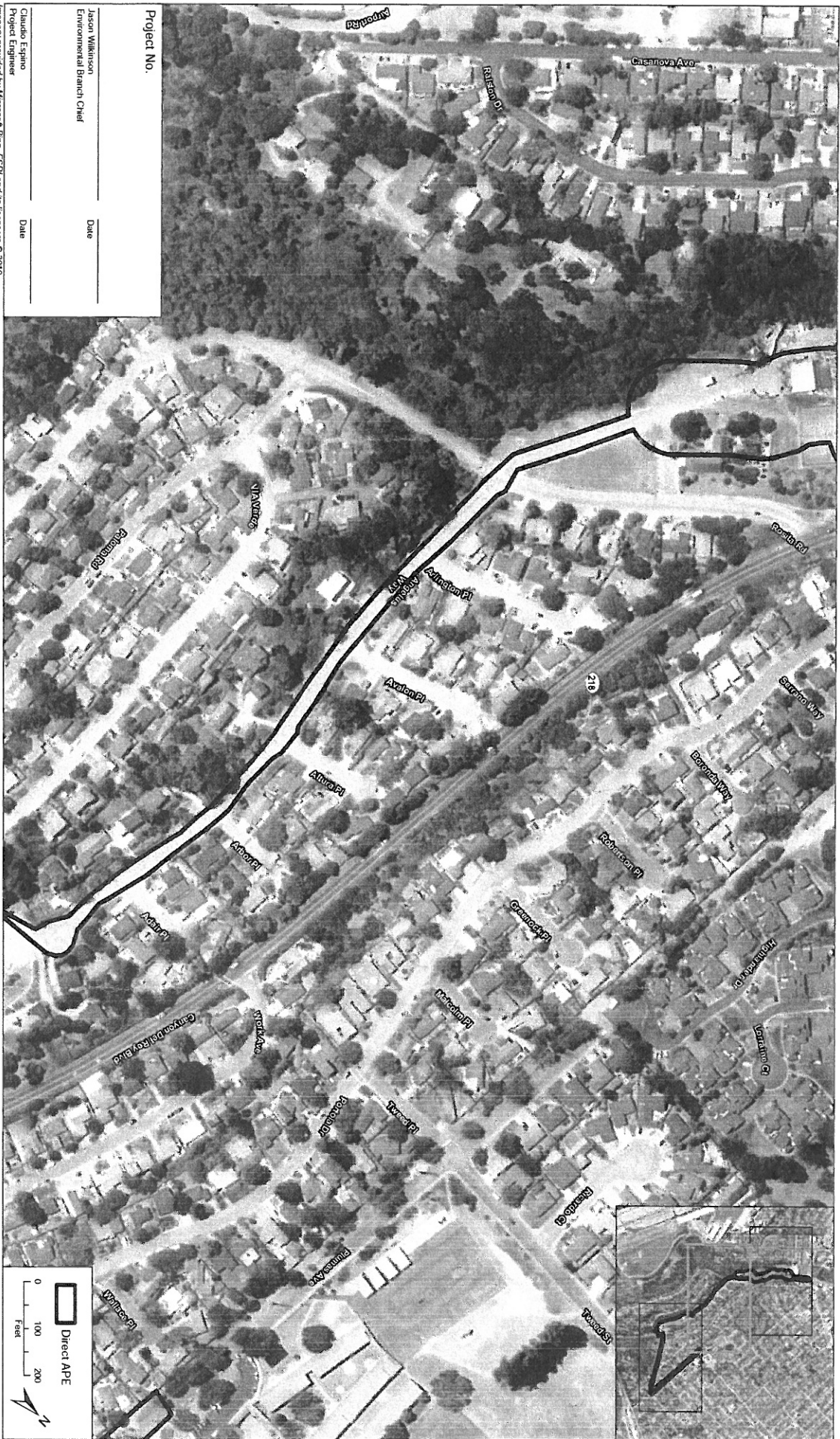
A handwritten signature in black ink, appearing to read "Susan Zamudio-Gurrola". The signature is fluid and cursive, written over a white background.

Susan Zamudio-Gurrola, MHP
Architectural Historian

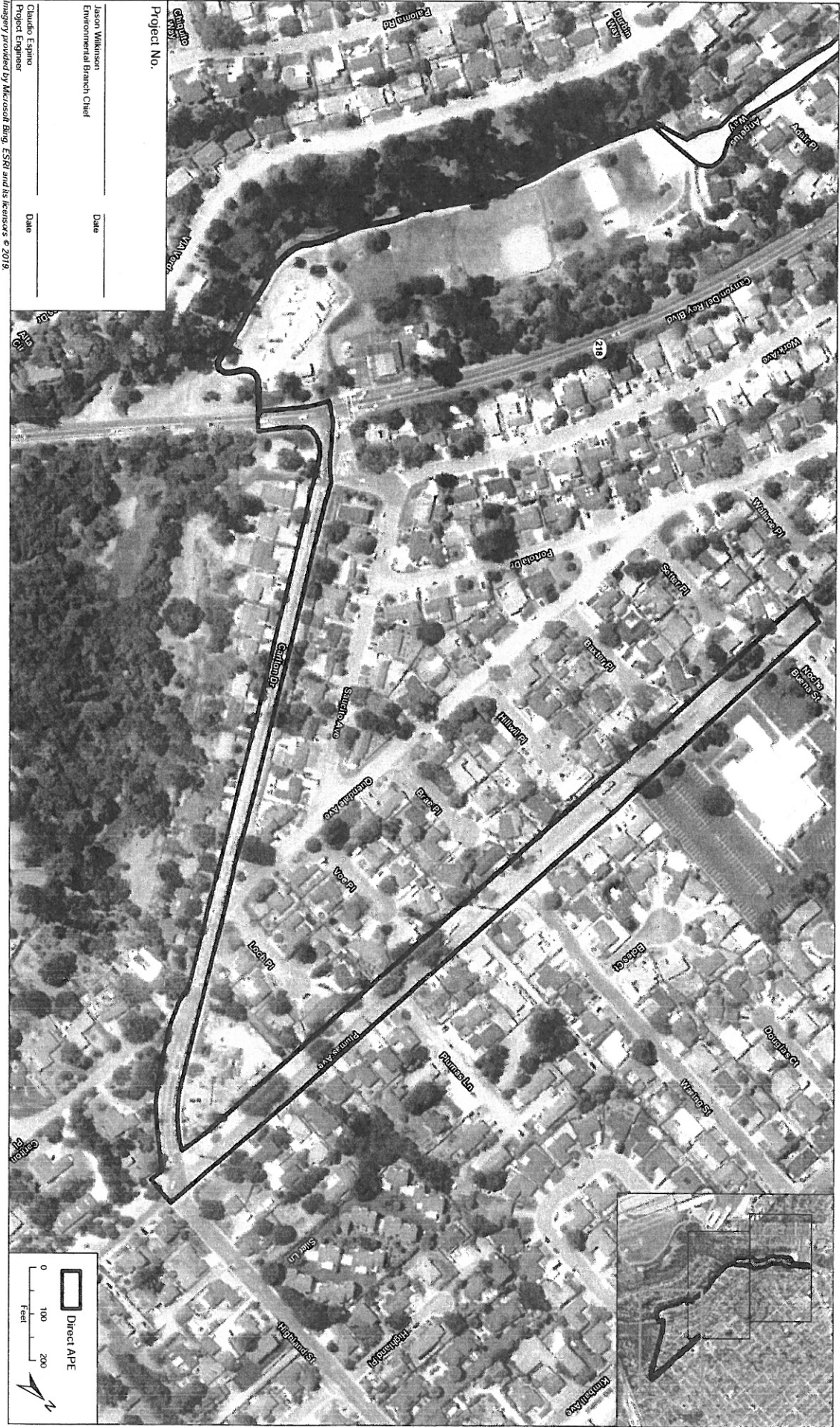
Enclosure: Project Location Map



Area of Potential Effects Map



Area of Potential Effects Map



Area of Potential Effects Map

Figure 3
County of Monterey