



AGENDA
CITY OF SEASIDE
PARKS AND RECREATION
COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
Monday, November 18, 2019
5:30 PM

1. CALL TO ORDER

PARKS AND RECREATION

Bobby Maxwell	Chair
Rich Cadigan	Vice Chair
James White	Commissioner
Alicia Louise Gaines-Lynch	Commissioner
Bob Constant	Commissioner
Willie Gray	Commissioner
Dianne Nielson	Commissioner

2. PUBLIC COMMENT

Members of the public wishing to address the City Council on matters within the jurisdiction of the City of Seaside, but not on this agenda, may do so during the Public Comment period for up to three minutes. Public Comments on specific agenda items are heard under that item. For the public record, please state your name.

3. APPROVAL OF MINUTES

A. OCTOBER 21, 2019 MINUTES

4. REVIEW OF AGENDA

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required).

5. BUSINESS ITEMS

A. UPDATE ON THE BASKETBALL COURT ON THE CORNER OF CONTRA COSTA STREET AND SONOMA AVENUE

B. UPDATE ON THE REMAINING DOG STATIONS

C. DISCUSS MARKETING STRATEGIES FOR THE PARKS & RECREATION COMMISSION TABLE AT EVENTS

D. DISCUSS AND APPROVE A DOLLAR AMOUNT FOR THE PARKS & RECREATION COMMISSION SWAG ITEMS

6. REPORTS FROM RECREATION STAFF

7. REPORTS FROM PARKS STAFF

8. REPORTS FROM COMMISSIONERS

9. ADJOURNMENT

**Next Regularly Scheduled Meeting:
December 16, 2019
Time: 5:30 p.m.
Oldemeyer Center**

The City of Seaside is committed to providing accessible facilities and accommodating people with disabilities in all of its services programs and activities. If special considerations are needed by any person to fully participate in this meeting, contact the City Clerk at 899-6707 no fewer than two business days prior to the meeting to allow reasonable arrangements. The City Council chamber is equipped with a portable microphone and assisted listening devices are available at all meetings. City Council Meetings that are held in the City Council Chambers are broadcast live to all Seaside residents on Comcast Channel 25 and U-verse Channel 99. Live streamed meeting videos as well as videos of past meetings are available on the City's website at: <http://www.ci.seaside.ca.us/129/City-Council-Committee-Agendas>

Agenda-related writings or documents provided during public meetings are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.



**MINUTES
CITY OF SEASIDE
PARKS & RECREATION
COMMISSION**

**REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
Monday, October 21, 2019
5:30 p.m.**

1. CALL TO ORDER:

The meeting was called to order at: 5:30 p.m.

2. ROLL CALL – ESTABLISHMENT OF QUORUM:

PARKS & RECREATION COMMISSION:

Bobby Maxwell	Chair	<u> X </u>
Rich Cadigan	Vice Chair	<u> </u> (Excused Absence)
James White	Commissioner	<u> X </u>
Alicia Louise Gaines-Lynch	Commissioner	<u> X </u>
Bob Constant	Commissioner	<u> X </u>
Willie Gray	Commissioner	<u> X </u>
Dianne Nielson	Commissioner	<u> X </u>

STAFF:

Dan Meewis X Terry Navarro X

3. VISITORS & GUESTS:

- * Kora Sambrano
- * Hannah Westall-Toler - CSUMB
- * Alex Miller- Neighbor Improvement Commission
- * Ramona Olaeta-Reed - Neighbor Improvement Commission
- * Ray Bennett - Neighbor Improvement Commission

4. PUBLIC COMMENTS:

- * Kora Sabrano wanted an update on renaming Capra Park to her father's name (Irvin Herod). Staff will resend Kora a copy of the policy and application for her to fill out. Staff advised that after her application is received it will be reviewed by the Parks and Recreation Commission and then the Art & History Commission. If both Commissions approve her application, then it will go the City Council for consideration.
- * Ray Bennett reported that the Neighbor Improvement Commission is restarting the Neighborhood Watch Program. He passed out a sign out sheet for whoever is interested in participating.
- * Ramona Olaeta-Reed reported that there the 5th Annual Harvest Festival on Saturday, October 26, 2019 from 11:00 a.m.-2:00 p.m. There will an all-you-can eat lunch for \$7.00, a dog costume contest with a \$5.00 entry fee, vendors, raffles and more.

5. APPROVAL OF September 16, 2019 MINUTES:

* Alicia Louise Gaines-Lynch /James White M/S/P

6. BUSINESS ITEMS:

a. Discussion on projects for collaboration with the Neighborhood Improvement Commission:

* Ramona Olaeta-Reed reported that a Seaside Resident donated \$1,000.00 for the Porta Project. There was discussion about using the \$1,000.00 donation for lights and tree behind the Seaside sign and improving the landscape around the sign. Solar lighting is better than electrical lighting. The Neighbor Improvement Commission and the Park & Recreation Commission will research the cost of the lights and trees.

b. Discuss changing the January 20, 2020 and February 17, 2020 meetings due to the City Observed Holidays:

* Change January's Parks & Recreation Commission meeting to January 13, 2020.
Bob Constant/Willie Gray M/S/P

* Change February's Parks & Recreation Commission meeting to February 10, 2020.
Bob Constant/Willie Gray M/S/P

c. Update on a Wheelchair-Accessible Swing:

* Commissioner Nielson reported that they sent a request letter to the Monterey Regional Park District to see if they can help fund the excess cost that Parks & Recreation does not have. The Monterey Regional Park District is going to present the request letter to their Board of Directors meeting on November 13, 2019.

d. Update on the Basketball Court on the corner of Contra Costa Street and Sonoma Avenue:

* Alex Miller from the Neighbor Improvement Commission reported on the history of the property. He asked the Parks & Recreation Commission to make a motion and approve collaboration with the Neighbor Improvement Commission. He also asked if the Parks & Recreation Commission would consider hosting a survey on the City's website of five choices. The five choices are a Basketball Court, a Futsal Court, a Community Garden, a Skateboarding Park or a Bocce Ball Court. They want to get the public's opinion. In addition, he asked the Parks & Recreation Commission to pick a date (before the end of the year) for a joint meeting with the Neighbor Improvement Commission. The Parks & Recreation voted and approved on the collaboration, the survey and setting up a meeting. Bob Constant/Willie Gray M/S/P

e. Discuss the possibility of incorporating an area for bikes at one of Seaside Parks:

- * Staff stated that there is an ordinance that was passed to not allow bikes at the skate park at Cutino Park. There has been talk about putting a small pump track at Cutino Park. There was a discussion of which park in Seaside would be good for a pump track for the bikers.

f. Discuss possible grant opportunity from "National Fitness Campaign" for a Fitness Court:

- * Staff handed out information about the National Fitness Campaign for a Fitness Court. The National Fitness Campaign is interested in Seaside to have a Fitness Court. There would free training at their Fitness Court. There was discussion of where in Seaside would be good for a Fitness Court and the cost. Please see the attached information. The Parks & Recreation Commissioners voted & accepted on putting this on their wish list and include it on the next year parks plan.

Willie Gray/Bob Constant M/S/P

8. REPORTS FROM RECREATION STAFF:

- * Staff reported that they registered Bobby Maxwell, Alicia Louise Gaines-Lynch, Dianne Nielson, Bob Constant and James White for the CPRS Region 2 Mini Conference on Thursday, November 14, 2019.
- * Staff thanked the Commissioners that attended the City 65th birthday on October 13, 2019. The Halloween Bonanza is on October 31, 2019 from 6:00 p.m.to 9:00 p.m. The new activity guide should be out by Halloween.

9. REPORTS FROM PARKS STAFF:

- * Staff reported that Cutino Park is doing good and is busy with the new ballpark and skate park. Staff stated that they are still waiting to hear back about the grant for Manzanita Stuart Park.
- * Staff reported that there is an app called SeeClickFix that you can down\load on your cell phone. With this app you can take pictures and then tag the pictures to homeless encampments and that will go into the queue so the City can check it.

10. REPORTS FROM COMMISSIONERS:

- * Commissioner Nielson, Commissioner Gray, Commissioner Gaines-Lynch and Commissioner White went to the City 65th birthday on October 13, 2019.
- * Commissioner Neilson and Commissioner Gray reported that they will attend the the Halloween Bonanza is on October 31, 2019 and will have a Parks & Recreation information table.
- * Commissioner Maxwell reported that the City Council has approved to increase the numbers of the Parks & Recreation Commissioner from seven to nine.
- * Commissioner Maxwell and Commissioner Nielson attended the JTA meeting.
- * Commissioner Maxwell suggested that they do some kind of recognition for the Seaside residents that help keep the parks beautiful.

11. ADJOURNMENT: The meeting was adjourned at: 6:47 p.m.

Next Regularly Scheduled Meeting

November 18, 2019

Time: 5:30 p.m.

Oldemeyer Center

Attachment from
the October 21, 2019
Meeting

NATIONAL FITNESS CAMPAIGN EXECUTIVE SUMMARY



2020

PARTNER INVITATION



OUR MISSION

Make World Class Fitness Free.



CAMPAIGN STORY

1979

The Fitness Court is designed at Stanford University and NFC is founded by Mitch Menaged in San Francisco.



Stanford University



San Francisco



The First Fitness Court

3

Countries



USA



Canada



Australia



National Fitness Campaign

10,000

Fitness Courts built in over 4,000 communities

1980 - 2000

Wells Fargo becomes the Campaign's national sponsor and the Wells Fargo National Fitness Campaign explodes across 3 countries. The program raised over 200 millions dollars to support public wellness, the largest initiative of its day.

2012



NFC Founder Mitch Menaged returns to re-invent NFC for the 21st century with a world class team in San Francisco.





Campaign Ecosystem

Beyond the Fitness Court

NFC's 21st century campaign is a holistic health and wellness initiative for communities nationwide based around the innovative Fitness Court®. Taking outdoor wellness beyond infrastructure, the program provides the integrated Fitness Court Mobile App, a toolkit of promotional resources, training support services, fitness classes, programs, and events. This toolkit launches with every partnership and is designed to build healthy communities on the best-in-class outdoor Fitness Court®.



CERTIFIED AMBASSADOR TRAINING

ACE 
APPROVED



DIGITAL ECOSYSTEM PLATFORM



FITNESS COURT



CHALLENGE SERIES



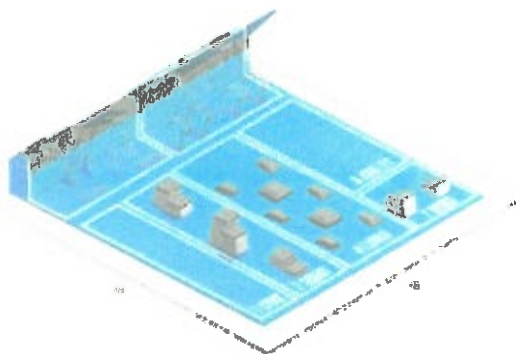
COMMUNITY CLASSES



FITNESS COURT LAUNCH & PRESS



Campaign Ecosystem FEATURES



FITNESS COURT

The World's Best Outdoor Gym

National Fitness Campaign's Fitness Court is the centerpiece to its holistic health and wellness initiative. The Fitness Court is an outdoor bodyweight circuit training center with functional fitness DNA. The best-in-class system provides a full-body workout to adults of all ability levels. With 7 functional fitness zones, the Fitness Court can be used in thousands of ways.



Digital Outdoor Fitness Court ECOSYSTEM

The all-new Fitness Court App for iOS and Android is the complete digital training system for the Campaign. Soon thousands of Fitness Courts and millions of users will be connected to the world's largest outdoor fitness network as part of a National Fitness Campaign.



CERTIFIED AMBASSADOR TRAINING

ACE APPROVED American Council on Exercise Approval

This year, NFC will train over 2,000 Fitness Court Ambassadors nationwide to bring programming, training, and healthy habits to communities everywhere. This program is now ACE certified and provides continuing education credits to participants. Both remote digital training sessions and hands-on Regional Training Camps at partner Universities will be provided in 2020, to equip ambassadors with NFC's tools, teach them how to run classes, and build a fit community. NFC is pleased to invite Recreation staff, community fitness leaders, policemen and firefighters to join us in building the largest fitness ambassador network in the country.

FITNESS COURT ACTIVATION



COURT LAUNCH

Get the word out! Launch your Fitness Court with a community event. Invite friends, family, and neighbors to join you for a workout. Share your location and invite others to join you. Share your location and invite others to join you.



COMMUNITY CLASSES & EVENTS

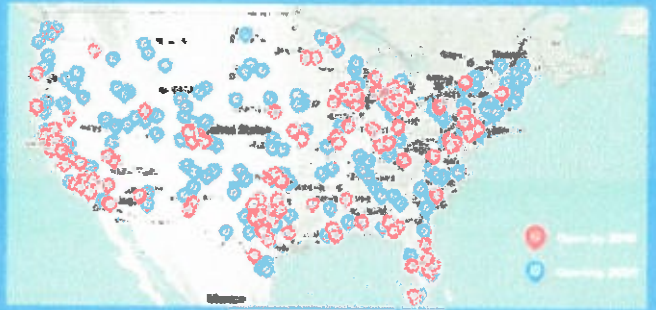
Bring your friends and neighbors to join you for a workout. Share your location and invite others to join you. Share your location and invite others to join you.



CHALLENGE SERIES

Join the Fitness Court Challenge Series. Challenge yourself and your friends to complete a series of workouts. Share your location and invite others to join you. Share your location and invite others to join you.

The new campaign is now operating in over 75 cities and colleges across the Nation. By the end of 2020, the program will be thriving in over 400 communities across 40 states.

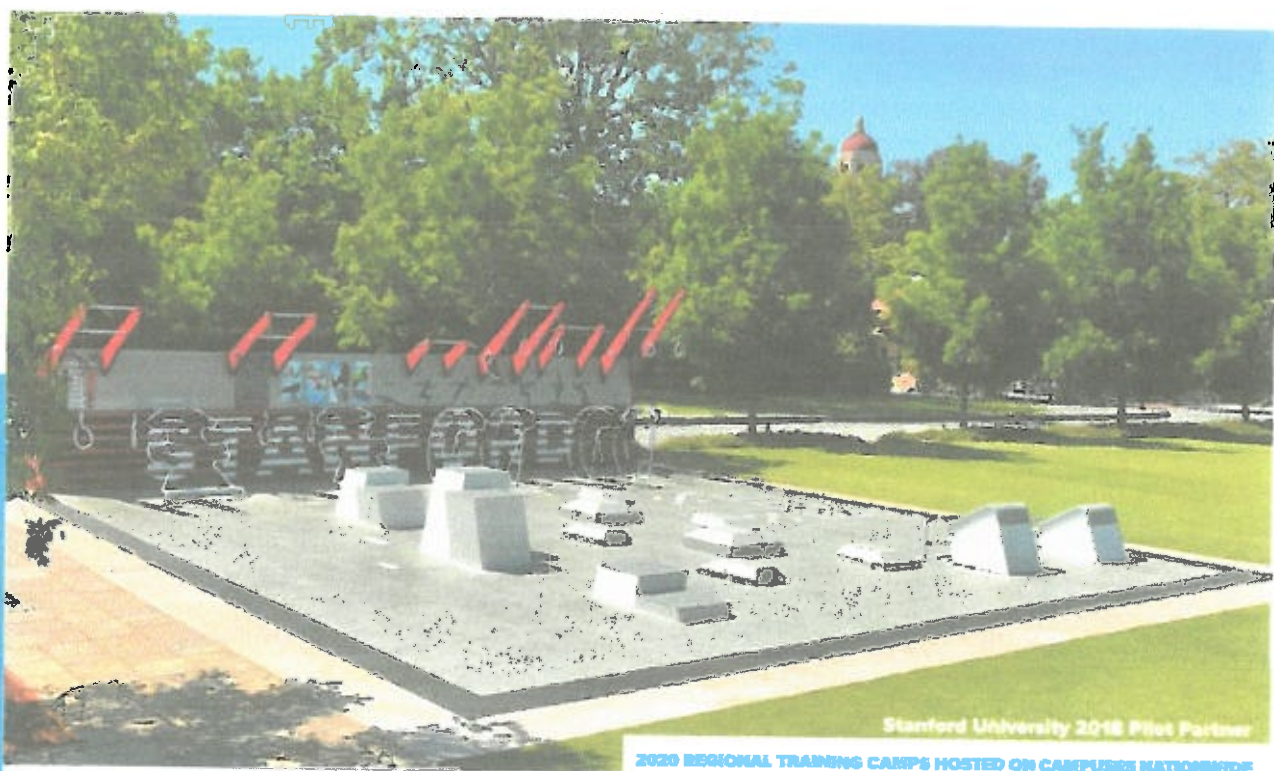




2020
40 COLLEGES



2019
20 COLLEGES



Stanford University 2018 Pilot Partner
2020 REGIONAL TRAINING CAMPS HOSTED ON CAMPUSES NATIONWIDE



Baylor University



University of Colorado



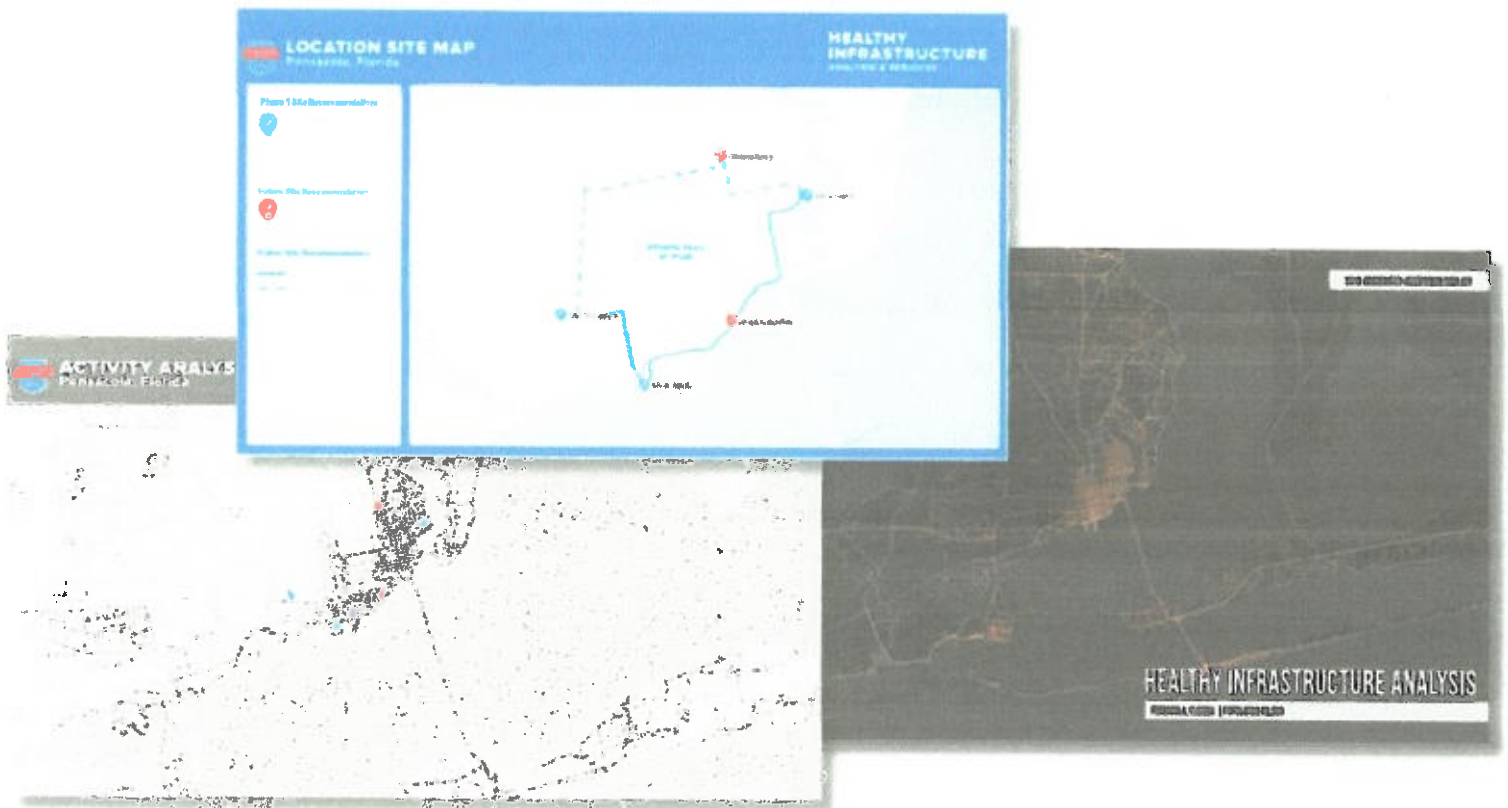
Florida State University

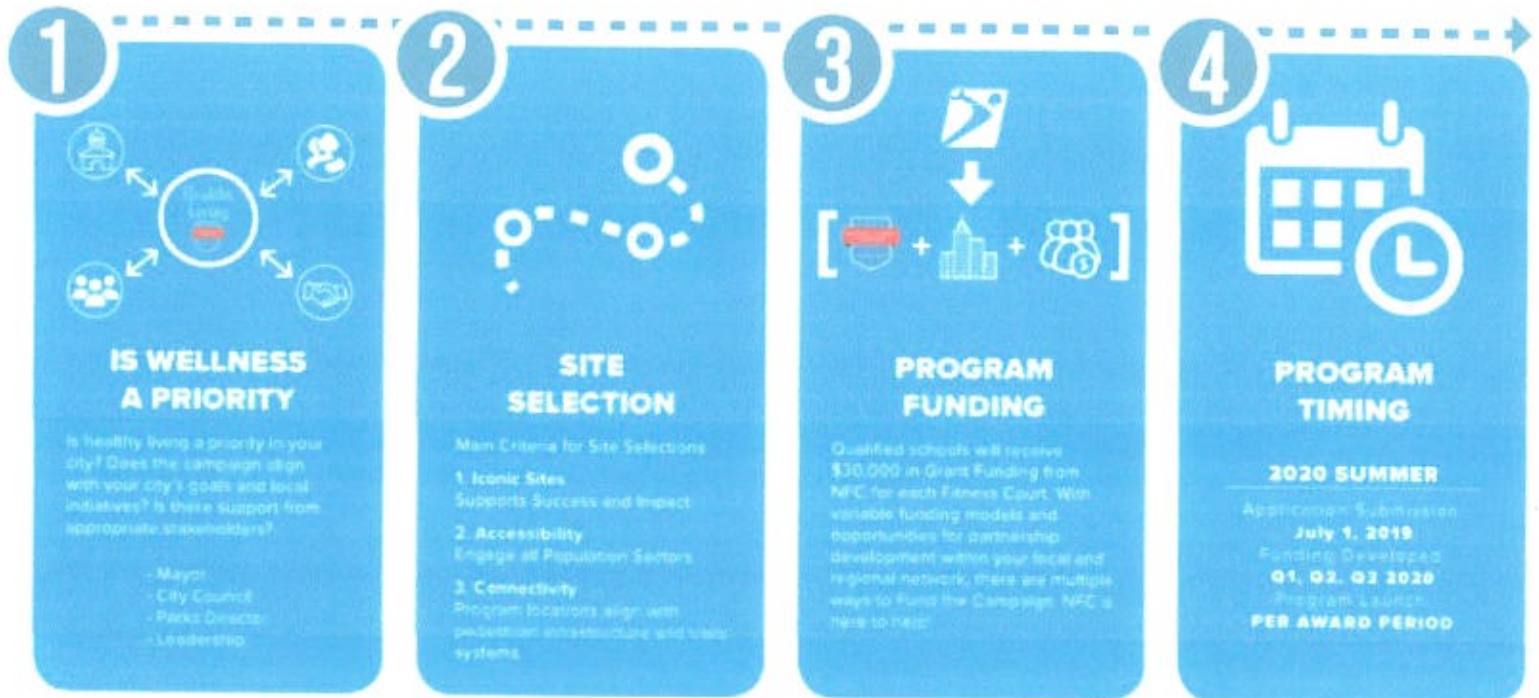


University of Nebraska

Site selection is very important to support success of the program and qualifying for funding. Using tools like Activity Mapping & Pedestrian Infrastructure Analysis, NFC helps take an in-depth look at optimal, accessible and connected locations to support the campus's healthy infrastructure network.

HEALTHY INFRASTRUCTURE ANALYSIS & SERVICES





PROGRAM ADOPTION PROCESS

GRANT FUNDING AWARD

REQUIRED FUNDING FOR EACH SITE



+



**FITNESS COURT &
CAMPAIGN ECOSYSTEM**

**TOTAL FUNDING
REQUIRED PER FITNESS COURT**

\$125,000

+

COURT INSTALL

=



\$30,000

GRANT FROM NFC



\$95,000

LOCAL FUNDING MATCH

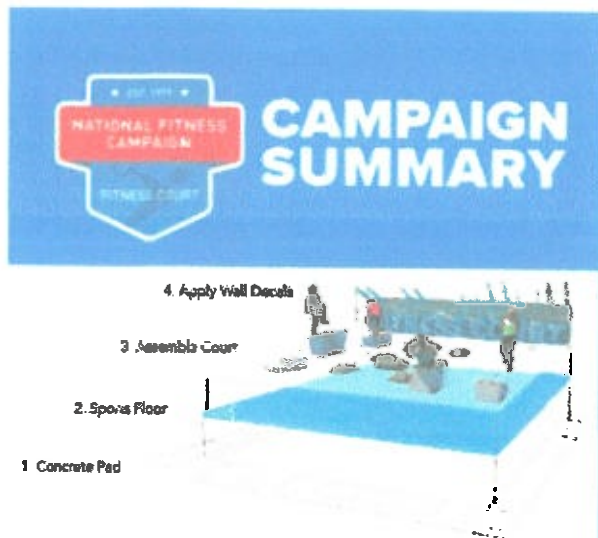
INSTALLATION

CONCRETE SLAB + FITNESS COURT ASSEMBLY + GRAPHICS INSTALL

IN HOUSE

IN KIND

\$50,000



Fitness Court Surface - Tile Surface Specifications

- AN OUTDOOR SPORTS FLOOR
- Size: 1,024 SF (32'x32')
 - Color: NFC Blue
 - Thickness: 1" Tiles
 - ADA Border Included

Warranty + Maintenance

VIRTUALLY MAINTENANCE FREE

- Made for all climates
- Almost no moving parts (only cables)
- Equipment is anchor bolted into concrete
- Replacement parts available through NFC
- No requirement for disassembly in winter
- Maintenance guide, including touch-up paint & necessary tooling included

See Official Warranty for Full Warranty Coverage

Specifications

MADE TO LAST IN THE USA

- All structural components are made from high-grade carbon steel
- Structural components receive high-grade dual layer powder coating
- All cladding (skins) made from high-grade aluminum and powder coated
- Graphics and signage printed with anti-graffiti over-lamination material
- Manufactured in the United States
- Resilient to heavy, repeated daily use
- Over 30 individual pieces of equipment
- Powder-Coated Structural Components
- Galvanized fittings and bolts - all attachments for install included
- Stainless Steel Cables
- Full installation guide provided

2020 FITNESS CAMPAIGN ECOSYSTEM

The Fitness Campaign Ecosystem is a collection of resources and services designed to activate, encourage and strengthen public participation in free outdoor fitness activities. Contact NFC for Detailed Specifications.

Campaign Program Includes:



Promotions and Marketing Package

- 2020 National promotions including city partners
- Customized 2020 Campaign Web story and press release featuring city partners
- 2020 Social Media activation and promotion campaign featuring city partners

Fitness Court Mobile App

- IOS/ Android App teaching proper use, routines and challenges to the public - free for all users
- Learn: Video guides delivering workouts and teaching programs on the Fitness Court
- Train: Audio guides delivering a digitally aided coach in the pocket for users
- Challenge: Full Challenge tool allowing users to take and score the Fitness Court Challenge
- Class Scheduler: build a schedule of Fitness Classes for your community.

Apple Watch App

- Fitness Court Audio Guides delivered through the Apple Watch to residents on the Fitness Court.

Localized Promotional Materials

- Opening Day Launch Kit: NFC swag items, prizes for challenges, custom promotional flyers, event guidance

NFC Ambassador Program

- Training for 10 local Ambassadors with certification provided by NFC.

FITNESS COURT

The Fitness Court® is a 32'x35' outdoor bodyweight circuit training system (contact NFC for full overview and details)

Fitness Court® Description:

- 32'x35' outdoor bodyweight circuit training system with the following components:
- Seven station circuit training system providing full-body workout modules
- Fitness Court body-weight training wall measuring 32'W x 2'D x 6' H with custom wall graphics
- Thirty pieces of body-weight training equipment (Fitness Elements) for simultaneous use by 28 users at one time. Fitness Elements are anchored and grouped within seven stations.
- Bolts, attachments and anchors required for installation