



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
August 13, 2019
5:45 p.m.

1. CALL TO ORDER: 5:49pm
2. ROLL CALL – ESTABLISHMENT OF QUORUM:

ART AND HISTORY COMMISSION:

Steven Russell	Chair	X
Janie Silveria	Vice Chair	X
Michael Wildgoose	Commissioner	X
Francoise Avery	Commissioner	X
Emily Ventura	Commissioner	X
Yollette Merritt	Commissioner	excused
Emerson Brown	Commissioner	X

Guest: Steven Levinson_

3. PUBLIC COMMENTS:
4. APPROVAL OF MINUTES: July 09, 2019 –

Changes:

- Yollette Merritt was marked as present, and will be marked as excused absence instead.
- Commissioner Avery would like to change “black history items” to be changed to “some Fort Ord items.”

Motion: Commissioner Wildgoose, Second: Commissioner Ventura.
Approved unanimously.

5. REVIEW OF AGENDA:
If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)
6. BUSINESS ITEMS:
 - a. Participation in Oct 12 Archives Crawl
 - Commissioner Silveria cannot be the point person on this project
 - Commissioner Russell has a contact who would like to help out with the archive crawl.

- Staff has reported that former staff has expressed interest in possibly helping with this at well, will confirm.
- Mr. Levinson has stated that the commission needs to make a solid decision if they are going to participate.
- Commissioner Emerson says he would be willing to participate yet cannot be in charge.
- Last year the crawl was in PG and Monterey, this year it's only in Monterey.
- Each institution will be assigned and adobe within a couple blocks of Colton Hall, and will need to be there from 10am-4pm.
- There is an evening event as well that is extra.
- Commissioner Russell asked Mr. Levinson if he would be willing to split a space with the Art and History Commission.
- Commissioner Silveria gave a summary of the activities last year for the crawl.
- Suggestion to participate using the yearbooks from Seaside High School.
- Meeting on August 21st, 2-3pm, Orca Conference Room, in Monterey City Hall need a representative to talk about the process for the day
- Verdict: SAHC will not participate in the Archive Crawl due to no commissioners being available to man the table.

b. Report on CA Revealed Archival Workshop, and discussion of possible Digitization Grant.

- Part of this can be done online.
- They are a private agency funded by the state library
- We say we want to participate and we nominate up to 200 items we would like to have digitized.
- Either the rest of the oral history, or the seaside newspapers.
- There is no cost for the service.
- The process takes about a year to get approved.
- You send in the physical items, but they send them back once they are done digitizing the items
- You have to supply the meta data for the items
- We already have the meta data for the newspapers.
- We would need to get the application in by the end of September.
- In the beginning of November they give you a yes or a no
- At that point each collection has to be sorted and assembled.
- Commissioner Russell states that this is a great idea and we should move forward.
- Commissioner Silveria will be filling out the application form.
- Staff will look in to who will be the Seaside person to sign off on this project.
- Motion to have C. Silveria write the application, and Seaside periodicals as the items to be digitized:
 - o Motion: Commissioner Avery, Second: Commissioner Brown, passes unanimously

c. Review of first draft for Archive Procedures

- First draft of Archive Procedures as well as updated forms to add, remove, use, or gift items to/from the Archive.
- Both old and new versions of the updated forms were provided.
- Anything coming in to the Archives need to be inventoried and approved by the commission as historically relevant.
- "Item" needs to be changed to "Archive" in all points where it is referencing the Check Out form specifically.
- The Archive Check Out form creates a paper trail of what is being taken out of the Archive.
- These procedures are being put in to place so that Staff and Commissioners are all aware of how we want the Archives to operate, so that the City can be the best stewards of the historical artifacts in the Archives.
- Any member of the public must be accompanied in the Archives.
- Members of the public cannot leave Oldemeyer Premises with any item from the archive.
- We will not be charging for any copies or scanning, but they must bring their own storage if they want a digital version of the item.
- Permission to Use came from the time period when the Seaside history book was being created.
- None of these forms have been run through legal yet, but will go there once the commission gives final approval on the forms.
- Many of the photos in the archives are from many community members.
- Staff has requested if Commissioners find anything else they would like changed or added to the Procedures or Forms that they contact Staff before the next meeting via email.

d. Updates:

*** Review draft of 102 Things to do in Seaside**

- List of Boards and Commissions has been provided by Staff.
- Need clarification between Commissions and Committees.
- Parks has a pamphlet that has a map with dots showing all the parks.
- Would like to change it to Art and History relevant things in Seaside, versus the commerce specific focus of the current list.
- Staff has reached out to Seaside Creates, and the Assistant City Manager about this list.
- Commissioner Russell wants to change it to The Art and History of Seaside, and a publication where the mission statement of the SA&HC can be stated.
- For next meeting please bring historical sites and art galleries, shows, or public art.
- Move to business item for next meeting, under the title The Art and History of Seaside

*** Status of Art in Public Places:**

- BAR stands for Board of Architectural Review.

- Notation that once SA&HC approves any public art it needs to go to BAR for secondary approval.
- This is because the art would be publically funded at this point.
- Murals like on The Reef are privately funded, but still went to BAR.
- This is being updated so that SA&HC is able to write grants, as well as have a procedure for how any money coming in for public art will be handled.
- Grants look for established Art in Public Places policies when looking at applications.
- Public means if your eyes can view it walking down the street, its public.
- If the city has paid for the installation it falls under this policy.
- Section on privately funded works of art, following and “if, than” statement format possibly needed.
- SA&HC do have the option to say no to a piece of artwork via this policy, it will move forward from us, but without our approval.
- Possibly change last like to make it clear we have the ability to not approve.
- Clarify that if SA&HC does not approve an art work, there will be a report sent as to why the art work was not endorsed.
- Goal to have the final draft of this be approved at next meeting.
- Reminder : We’ve always had the ability to do the things in this document. The original we are editing was approved by the City Council, and this is updating the policy to bring it into 2019.

* History Exhibit update

- Rough draft of promotional materials was shown.
- Need to pick a finalized name tonight.
- Commissioners and Mr. Levinson went to CSUMB to find relevant information and items for the exhibit.
- Commissioner Russell has given all of his items to Mr. Levinson.
- Jasmine Dolan’s items are still available for print.
- Commissioner Avery had Mr. Levinson bring poster files made by her father to Staff for printing.
- Most things have been printed at standard letter size.
- Sizes are needed for some of the other works that would present better at a larger format.
- Suggestion to not mount them on foam core boards, but use Velcro on the black panels.
- Suggestion by Mr. Levinson that the current placeholder name of “Fort Ord Connections” is too vague.
- Final Name has been set as “Family Connections: Fort Ord and Seaside”

* CSUMB SLI update

- Ashley and Steven are now officially the SLI contacts.

7. REPORTS FROM STAFF:

- Staff has signed SA&HC up, Sept 6th, for an event at CSUMB.
- There is a reception at the Steinbeck Center celebrating many years of Art Service, tabling is optional there too.
- Cutino Park Grand Re-Opening, August 24th, skate park at well 10am, Staff will send out a flyer.
- Staff has created a secondary mailing post card for the Fall Competition.
- There are currently 13 sign ups on the pre-registration, with it looking like that number will rise as we get closer to the deadline
- Every Wednesday on the Seaside Recreation Instagram we have #WalterAveryWednesdays, where we feature a piece from the current exhibit. There is also a pre-scheduled reminder about the competition deadline.
- There will also soon be a digital mailing list for Avery Gallery, and Staff is currently working on coding the email, as a reminder that the registration deadline for the competition is coming up.

8. REPORTS FROM COMMISSIONERS:

- No reports

9. ADJOURNMENT: 8:04pm

Next Regularly Scheduled Meeting

September 10, 2019

Time: 5:45 p.m.

Oldemeyer Center

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