



MINUTES

CITY OF SEASIDE ART & HISTORY COMMISSION

REGULAR MEETING
Oldemeyer Center
986 Hilby Avenue
September 8, 2019
5:45 p.m.

1. **CALL TO ORDER: 5:47**

2. **ROLL CALL – ESTABLISHMENT OF QUORUM:**

ART AND HISTORY COMMISSION:

Steven Russell	Chair	X
Janie Silveria	Vice Chair	X
Michael Wildgoose	Commissioner	X
Francoise Avery	Commissioner	X
Emily Ventura	Commissioner	X
Yollette Merritt	Commissioner	6:35-late
Emerson Brown	Commissioner	excused

3. **PUBLIC COMMENTS:**

4. **APPROVAL OF MINUTES:** August 13th, 2019

- Staff is no longer listed by name as attendees on the minutes.
 - We have some of the meta-data for the newspapers, not all as previously stated.
- Motion: Commissioner Wildgoose, Second: Commissioner Avery,
Unanimously Passes

5. **REVIEW OF AGENDA:**

If there are any items that arose after the 72-hour posting deadline, this is the point in the meeting where a vote may be taken to add the item to the agenda. (A 2/3-majority vote is required)

- Change Oct to Sept

6. **BUSINESS ITEMS:**

a. Art and History Brochure

- Discussion of what things we want to include in a brochure.
- Map of the city with a legend that shows all the places you can congregate and enjoy the outdoors.
- If we can work as a commission to come up with a list, which includes places like historical buildings and public art.
- Get a rough idea of what we want to include, does not have to be long.

- Can function as a living document that can continually be improved and added to.
- Buildings, areas, public art places, art that is significant to the City of Seaside.
- Staff has a list of historic buildings that we want to include.
- Staff also has a list of public art that we want to include.
- We've lost a few murals to businesses closing down, but there are several murals that should be showcased.
- Lots of murals in the city are by One Voice, a non-profit out of Salinas.
- There are two on Del Monte, and one by the state farm building across from Ichi-Riki.
- There is another outside of Good Will.
- The mural a Cutino is still there, even though they removed a portion during the remodel.
- There is one on the library as well.
- Staff has a book with all the murals and will send it to Commissioner Russell.
- CPY did Peace Poles by Roberts Lake according to Staff.
- The plan is to incorporate more of those Peace Poles in parks through the city, and it's a program that is nationally recognized.
- If we already have a matrix of things we can possibly pull them together.
- Find the criteria for what is a historic building in Seaside. We don't want to do California Historic certification; we want to make it Seaside Historic. There are many hurdles thrown up with getting the certification for California Historic Designation.
- Do we have an official designation for the city to create a historic site?
- The city does not have a designation for that, but since we are the commission for it we can figure out what those are.
- State law says: anything over 50 years can be considered for historic designation.
- "Historic Designation by the Seaside Art and History Commission"
- Commissioner Wildgoose has a file on historic buildings.
- Staff offers that they have photos of several historic buildings in Seaside (i.e. The Windmill House and Trinity Park Area)
- Somewhere there is a list of old streets that were printed out from the county that was a list of addresses that were checked in the old town.
- Staff and Commissioners bring locations together for the next meeting.
- Commissioner Ventura went Salinas Library and made a list of old buildings we had in Seaside a long time ago and who lived in them.
- Commissioner Russell has asked the commission to think of places they would like to include on this brochure and to each bring a list with them to the next meeting.
- Commissioner Russell will work with Staff to digitize things we don't have digitized yet.
- Public Art, Historically significant buildings, Trinity Park etc. – Historic Designation
- Trinity Park has an example of the different houses from the early 1900s.

- Commissioner Russell has asked Commissioner Wildgoose to come up with a protocol to give out Historic Designations.

b. Updates

*** Status of Art in Public Places**

- Only two edits from the document at the last meeting.
- Paragraph under Definition and final paragraph are the only edits.
- Will go to Parks and Rec Director and possibly Legal, before going to City Council.
- This document re-formalizes and updates the commissions' ability to make recommendations, and approve and reject proposed public art.
- Staff mentions that there is an effort to make sure proper channel are being used before things go before City Council.
- Would like to foster a relationship with City Council.
- Staff will double check "works or art" to see if it's a typo.
- Motion To Approve: Commissioner Wildgoose, Second: Commissioner Silveria, Unanimously Approved

*** Archive Procedures Review**

- Only changes were minor wording
- Motion to Approve: Commissioner Avery, Second: Commissioner Ventura, Unanimously Passes

*** History Exhibit**

- The exhibit has been installed and all promotional material has been finalized and dispersed.
- We may want to consider outsourcing all our flyer and promotional material printing from now on, as the paper quality and print quality was superior to what we are able to do in house, for a reasonable price that is within our budget.
- Minor changes that need to be made are either done or in the process of being taken care of by staff.
- Ever Wednesday there will be #WalterAveryWednesday on the Seaside Rec Instagram, featuring a piece from the exhibit.
- MPAF #WAW got minimum 20 likes per post.
- We want to take promotional material around to local businesses
- Every time a new PR campaign is created for an exhibit, there is a flyer, post card, and Instagram image created.
- Staff will be talking to The Weekly to see if we can get featured
- Food will be treated like any other commission funded event. (i.e. Youth Arts)
- Veggie Tray, Fruit Tray, Meat and Cheese Tray, and some kind of sweets
- For the city birthday, the art staff is in charge of what happens inside, if the commissioners what to help it would be good.
- There is an honor roll sign up book at the exhibit for military and families.

- Program needs text summarizing the exhibit.
- Small thank you to the individuals who helped the show.
- One page folded program will suit our needs.

* CA Revealed Application Update

- Spoke with Pamela, the person in charge the California revealed work shop.
- We have to have the Meta Data accompanying the things you are sending in.
- They want an official name for the institution, so City of Seaside, and SAHC as a sub header.
- Project lead staff member, but for the agreement would be signed by Dan or City Manager
- Ashley is willing to be the main staff contact.
- Ashley will be taking the paper work to Dan.
- It's a grant but does not provide money; instead they digitize items for you.
- Deadline is Sept 30th

7. REPORTS FROM STAFF:

- Rincon Consultants asking for Fort Ord information.
- Working on Fort Ord Regional Trail and Greenway Project.
- Their letter went out to several cities in Monterey County.
- Want to ask about cultural or historical resources and to be involved in the section 106 processes as a consulting party.
- Commissioner Wildgoose mentioned there are old photographs from the 30s, and that there are a few remaining telegraph poles along the railroad.
- This project does cross in to small parts of Seaside, but mostly occupies Del Ray Oaks.
- There is an influx of people wanting to be a part of commissions.
- This next council meeting, they are going to vote on whether or not to add two extra members SA&HC
- Potentially we could be getting two new members within the next couple of months.
- In an upcoming City Council meeting they are going to vote on adding two extra members to SA&HC and a few other commissions.
- There has been a suggestion by the mayor to submit a proposal to the City Council in order to secure funding to hire a professional archivist to finish the organization of the archives in the attic of Oldemeyer.
- The first option would be to go back to MARA through SJSU to see if they are available to have a MARA masters degree student to complete the work as a work study program.
- The MARA student would not be redoing the work that has already been done.

- It is important to get our archives into a proper conservation environment in order to have those items for years to come.
- What should be done with the reproductions made for the current history exhibit.
- It's a matter of Usage Rights. Seaside cannot take a partial rights release.
- If the reproductions are not released to Seaside, they would be given back to their source.
- The partition wall in City Hall has become damaged from scuffs etc.
- The wall needs to be fixed and in the meantime plants can be placed in front of the wall to prevent the chairs from hitting the wall.
- It has been brought up to Public Works, but it is not high on the priority list.
- Commission may want to consider painting it themselves, because then we don't have to have Public Works scheduled.
- Discuss the commission painting it with the City Manager may be an option.

8. REPORTS FROM COMMISSIONERS:

- Commissioner Wildgoose has submitted his resignation. Will be official once the city clerk gets the letter.
- Commissioner Ventura also is discussing stepping down from the commission.

9. ADJOURNMENT: Motion: Commissioner Merritt, Second: Commissioner Silveria
7:33

Next Regularly Scheduled Meeting

October 8th, 2019

Time: 5:45 p.m.

Oldemeyer Center

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Agenda-related writings or documents provided to the Art and History Commission are available for public inspection during the meeting or from the office of the City Clerk. This agenda is posted in compliance with California Government Code Section 54954.2(a) or Section 54956.